

Curious The Desire To Know And Why Your Future Depends On It Ian Leslie

Today it seems we have the world at our fingertips. Thanks to smartphones and tools such as Google and Wikipedia, we're able to feed any aspect of our curiosity instantly. But does this mean we are actually becoming more curious? Absolutely not. In *Curious*, Ian Leslie argues that true curiosity—the sustained quest for understanding that begets insight and innovation—is becoming increasingly difficult to harness in our wired world. We confuse ease of access to information with curiosity, and risk losing our ability to ask questions that extend our knowledge gap rather than merely filling it. Worst of all, this decline in curiosity has led to a decline in empathy and our ability to care about those around us. Combining the latest science with an urgent call to cultivate curious minds, *Curious* draws on psychology, social history, and popular culture to show that being deeply curious is our only hope when it comes to solving current crises—as well as an essential part of being human.

Astrophysicist and author Mario Livio investigates perhaps the most human of all our characteristics—curiosity—in this “lively, expert, and definitely not dumbed-down account” (Kirkus Reviews) as he explores our innate desire to know why. Experiments demonstrate that people are more distracted when they overhear a phone conversation—where they can know only one side of the dialogue—than when they overhear two people talking and know both sides. Why does half a conversation make us more curious than a whole conversation? “Have you ever wondered why we wonder why? Mario Livio has, and he takes you on a fascinating quest to understand the origin and mechanisms of our curiosity. I thoroughly recommend it.” (Adam Riess, Nobel Prize Winner in Physics, 2011). Curiosity is not only at the heart of mystery and suspense novels, it is also essential to other creative endeavors, from painting to sculpture to music. It is the principal driver of basic scientific research. Even so, there is still no definitive scientific consensus about why we humans are so curious, or about the mechanisms in our brain that are responsible for curiosity. In the ever-fascinating *Why?* Livio interviewed scientists in several fields to explore the nature of curiosity. He examined the lives of two of history’s most curious geniuses, Leonardo da Vinci and Richard Feynman. He also talked to people with boundless curiosity: a superstar rock guitarist who is also an astrophysicist; an astronaut with degrees in computer science, biology, literature, and medicine. What drives these people to be curious about so many subjects? An astrophysicist who has written about mathematics, biology, and now psychology and neuroscience, Livio has firsthand knowledge of his subject which he explores in a lucid, entertaining way that will captivate anyone who is curious about curiosity.

This collection of essays explores curiosity from many philosophical perspectives of relevance to various fields and disciplines such as educational studies, epistemology, political philosophy and history of thought. It advances and enriches scholarly research on curiosity while critiquing current approaches to the epistemic desire to know. Its interest in contemporary accounts of curiosity does not entail neglect of the conceptual history of this notion from antiquity to the present. Its focus on cultural and scientific appreciations of curiosity is global rather than local and inclusive of standpoints beyond established divisions such as the “modern versus postmodern” or the “analytic versus continental”. The book offers fresh and unique engagements with what motivates us

to ask questions and how this motivation operates from an ethical, cultural and political point of view.

"I have no special talents," said Albert Einstein. "I am only passionately curious." Everyone is born curious. But only some retain the habits of exploring, learning, and discovering as they grow older. Those who do so tend to be smarter, more creative, and more successful. So why are many of us allowing our curiosity to wane? In *Curious*, Ian Leslie makes a passionate case for the cultivation of our "desire to know." Just when the rewards of curiosity have never been higher, it is misunderstood, undervalued, and increasingly monopolized by a cognitive elite. A "curiosity divide" is opening up. This divide is being exacerbated by the way we use the Internet. Thanks to smartphones and tools such as Google and Wikipedia, we can answer almost any question instantly. But does this easy access to information guarantee the growth of curiosity? No--quite the opposite. Leslie argues that true curiosity the sustained quest for understanding that begets insight and innovation--is in fact at risk in a wired world. Drawing on fascinating research from psychology, economics, education, and business, *Curious* looks at what feeds curiosity and what starves it, and finds surprising answers. Curiosity isn't, as we're encouraged to think, a gift that keeps on giving. It is a mental muscle that atrophies without regular exercise and a habit that parents, schools, and workplaces need to nurture. Filled with inspiring stories, case studies, and practical advice, *Curious* will change the way you think about your own mental habits, and those of your family, friends, and colleagues.

From the New York Times bestselling author of *How We Got To Now* and *Farsighted* Combining the deft social analysis of *Where Good Ideas Come From* with the optimistic arguments of *Everything Bad Is Good For You*, New York Times bestselling author Steven Johnson's *Future Perfect* makes the case that a new model of political change is on the rise, transforming everything from local governments to classrooms, from protest movements to health care. Johnson paints a compelling portrait of this new political worldview -- influenced by the success and interconnectedness of the Internet, by peer networks, but not dependent on high-tech solutions -- that breaks with the conventional categories of liberal or conservative, public vs. private thinking. With his acclaimed gift for multi-disciplinary storytelling and big idea books, Johnson explores this new vision of progress through a series of fascinating narratives: from the "miracle on the Hudson" to the planning of the French railway system; from the battle against malnutrition in Vietnam to a mysterious outbreak of strange smells in downtown Manhattan; from underground music video artists to the invention of the Internet itself. At a time when the conventional wisdom holds that the political system is hopelessly gridlocked with old ideas, *Future Perfect* makes the timely and inspiring case that progress is still possible, and that innovative strategies are on the rise. This is a hopeful, affirmative outlook for the future, from one of the most brilliant and inspiring visionaries of contemporary culture.

'Out of curiosity comes everything' – Steve Jobs From Apple to Tata Tea, many leading brands have their roots in curiosity. The desire to know more often leads to new ideas and new perspectives; for a marketer, curiosity shapes the way one looks at products and their branding in innovative ways. In his new book, Harish Bhat brings his expertise on branding, communication and consumer insights to bear on a rapidly developing consumer-facing arena, exploring more than fifty products, places, people,

books and publicity campaigns that excite him as a marketer. From brand marketing using aliens and flying saucers to going big with a delicious local product (banana chips or coconut water), from the interesting concept behind multicoloured socks to the metamorphosis of the Diwali shopper, Bhat touches on fascinating areas that marketers are targeting today. Immensely topical, this is a pleasurable read that will be of great interest to general readers, as well as students and professionals who work in the exciting area of marketing.

Chronicles the picturesque adventures and romantic misadventures of Nan King, a onetime oyster girl from a provincial seaside town who follows a local music hall star to the gay and lesbian world of late Victorian London. Reprint.

An exquisite middle grade debut about a girl who befriends ghosts from acclaimed New York Times bestselling author Lauren DeStefano. Pram Bellamy is special-she can talk to ghosts. She doesn't have too many friends amongst the living, but that's all right. She has her books, she has her aunts, and she has her best friend, the ghostly Felix. Then Pram meets Clarence, a boy from school who has also lost a parent and is looking for answers. Together they arrive at the door of the mysterious Lady Savant, who promises to help. But this spiritualist knows the true nature of Pram's power, and what she has planned is more terrifying than any ghost. Lauren DeStefano is that rare author beloved by critics and readers alike, and her middle grade debut promises to appeal in just the same way. Fans of Neil Gaiman and Sheila Turnage won't want to miss this haunting, gripping story of the search for friendship and family.

"A delightful, compelling book that offers a dazzling array of practical, thoughtful exercises designed to spark creativity, help solve problems, foster connection, and make our lives better."--Gretchen Rubin, New York Times bestselling author and host of the Happier podcast In an era of ambiguous, messy problems--as well as extraordinary opportunities for positive change--it's vital to have both an inquisitive mind and the ability to act with intention. Creative Acts for Curious People is filled with ways to build those skills with resilience, care, and confidence. At Stanford University's world-renowned Hasso Plattner Institute of Design, aka "the d.school," students and faculty, experts and seekers bring together diverse perspectives to tackle ambitious projects; this book contains the experiences designed to help them do it. A provocative and highly visual companion, it's a definitive resource for people who aim to draw on their curiosity and creativity in the face of uncertainty. Teeming with ideas about discovery, learning, and leading the way through unknown creative territory, Creative Acts for Curious People includes memorable stories and more than eighty innovative exercises. Curated by executive director Sarah Stein Greenberg, after being honed in the classrooms of the d.school, these exercises originated in some of the world's most inventive and unconventional minds, including those of d.school and IDEO founder David M. Kelley, ReadyMade magazine founder Grace Hawthorne, innovative choreographer Aleta Hayes, Google chief innovation evangelist Frederik G. Pferdt, and many more. To bring fresh approaches to any challenge-world changing or close to home-you can draw on exercises such as Expert Eyes to hone observation skills, How to Talk to Strangers to foster understanding, and Designing Tools for Teams to build creative leadership. The activities are at once lighthearted, surprising, tough, and impactful-and reveal how the hidden dynamics of design can drive more vibrant ways of making, feeling, exploring, experimenting, and collaborating at work and in life. This book will help you develop the behaviors and deepen the mindsets that can turn your curiosity into ideas, and your ideas into action.

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First published in 1938, 'Anthem' is a dystopian fiction novel by British writer Ayn Rand. It takes place at some unspecified future date when mankind has entered another dark age. Technological advancement is now carefully planned and the concept of individuality has been eliminated.

Dead cats. That's the image many people conjure up when you mention curiosity. An image perpetuated by a dusty old proverb that has long represented the extent of our understanding of the term. This book might not put the proverb to rest, but it will flip it upside down: far from killing anything, curiosity breathes new life into almost everything it touches. In *Curious?* Dr. Todd Kashdan offers a profound new message missing from so many books on happiness: the greatest opportunities for joy, purpose, and personal growth don't, in fact, happen when we're searching for happiness. They happen when we are mindful, when we explore what's novel, and when we live in the moment and embrace uncertainty. Positive events last longer and we can extract more pleasure and meaning from them when we are open to new experiences and relish the unknown. Dr. Kashdan uses science, story, and practical exercises to show you how to become what he calls a curious explorer—a person who's comfortable with risk and challenge and who functions optimally in an unstable, unpredictable world. Here's a blueprint for building lasting, meaningful relationships, improving health, increasing creativity, and boosting productivity. Aren't you curious to know more? Lying is an intrinsic part of our social fabric, but it is also a deeply problematic and misunderstood aspect of what makes us human. Ian Leslie takes us on a fascinating journey that makes us question not only our own relationship to the truth, but also virtually every daily encounter we have. On the way he dissects the history of the lie detector, how parents affect their children's attitude to lying (and vice versa), *Who Wants to Be a Millionaire?*, the philosophical ambiguity of telling the truth, Bill Clinton's presentational prowess, *Wonder Woman's* lasso of truth, and why we should be wary of anyone with more than 150 Facebook friends. *Born Liars* is thought-provoking, anecdotally driven narrative nonfiction at its best. Ian Leslie's intoxicating blend of anthropology, biology, cultural history, philosophy, and popular psychology belies a serious central message: that humans have evolved and thrived in large part because of their ability to deceive.

As leaders or parents (or both), navigating difficult conversations is part of our job description. How do we keep calm and achieve a productive outcome, all while keeping our relationships intact? The secret is curiosity. It's the innovation-driving, emotion-calming skill that comes so naturally to us as kids, but gets buried so easily beneath our busy, multitasking lifestyles. The good news is that we just have to relearn what we already know! In *"The Power of Curiosity"*, mother-daughter executive coaching team Kathy Taberner and Kirsten Taberner Siggins introduce the Curiosity Skills and a full, step-by-step process to use anytime, even in potentially challenging conversations arise. In *"The Power of Curiosity"*, you'll learn: * How to be fully present in every conversation, even when distractions abound * The five listening choices you always have available to you, whether at home, work, or school * Specific calming strategies to access when negative emotions run high * A step-by-step process to transform potential conflict into relationship-building opportunities Imagine approaching every conversation, even challenging conversations with a sense of calm and even excitement, confident you'll achieve a win-win result and a stronger relationship than before. That's the power of curiosity.

A bestselling modern classic—both poignant and funny—about a boy with autism who sets out to solve the murder of a neighbor's dog and discovers unexpected truths about himself and the world. Nominated as one of America's best-loved novels by PBS's *The Great American Read* Christopher John Francis Boone knows all the countries of the world and their capitals and every prime number up to 7,057. He relates well to animals but has no understanding of human emotions. He cannot stand to be touched. And he detests the color yellow. This improbable story of Christopher's quest to investigate the suspicious death of a neighborhood dog makes for one of the most captivating,

unusual, and widely heralded novels in recent years.

Academy Award–winning producer Brian Grazer and an acclaimed business journalist examine the weekly “curiosity conversations” that have inspired Grazer to create some of America's favorite and iconic movies and television shows—from *24* to *A Beautiful Mind*. Everyone is born curious. So, what happens? Why do some people become less curious than others? For individuals, leaders, and companies to be successful, they must determine the things that hold curiosity hostage. Think of the most innovative companies and you will notice they employ people who do not accept the status quo, they aren't reluctant to change, they evolve with the times, they look for problems to solve, and focus on asking questions. Drawing on decades research and incorporating interviews from some of the top leaders of our time, Hamilton examines the factors that impact curiosity including fear, assumptions, technology, and environment (FATE). Through her ground-breaking research, she has created the Curiosity Code Index (CCI) assessment to determine how these factors have impacted curiosity and to provide an action plan to transform individuals and organizations to help improve areas impacted by curiosity, including innovation, engagement, creativity, and productivity. “I have no special talents. I am only passionately curious” – Albert Einstein

Author Barnabas Piper explores what curiosity is for Christians, and how it affects relationships, how we view art, entertainment, media, and politics, pointing them to discover a deeper connection with God.

The Curious Advantage is an exploration of the behaviour of curiosity and its central role in the digital age, taking the widest possible exploration of all things curious-historical, contemporary, neuro-scientific, anthropological, behavioural and business. Curiosity has profound implications for organisations, leaders and individuals inhabiting the digital reality. The Curious Advantage provides pragmatic tools and case studies and makes the case for how curiosity is the greatest driver of value in the new digital age. Curiosity is at the heart of the skills required to successfully navigate our digital lives when all futures are uncertain. The Curious Advantage introduces the 7C's of Curiosity model-a useful tool for anyone wanting to lead a curious organisation or who wants to challenge themselves to be actively curious. In this wonderfully pragmatic book, Paul Ashcroft, Simon Brown and Garrick Jones provide the roadmap for curiously navigating and unlocking the opportunities of the new digital reality.

This is not a comprehensive study of every sexual quirk, kink and ritual across all cultures throughout time, as that would entail writing an encyclopaedia. Rather, this is a drop in the ocean, a paddle in the shallow end of sex history, but I hope you will get pleasantly wet nonetheless. The act of sex has not changed since people first worked out what went where, but the ways in which society dictates how sex is culturally understood and performed have varied significantly through the ages. Humans are the only creatures that stigmatise particular sexual practices, and sex remains a deeply divisive issue around the world. Attitudes will change and grow – hopefully for the better – but sex will never be free of stigma or shame unless we acknowledge where it has come from. Based on the popular research project *Whores of Yore*, and written with her distinctive humour and wit, *A Curious History of Sex* draws upon Dr Kate Lister's extensive knowledge of

sex history. From medieval impotence tests to twentieth-century testicle thefts, from the erotic frescoes of Pompeii, to modern-day sex doll brothels, Kate unashamedly roots around in the pants of history, debunking myths, challenging stereotypes and generally getting her hands dirty. This fascinating book is peppered with surprising and informative historical slang, and illustrated with eye-opening, toe-curling and meticulously sourced images from the past. You will laugh, you will wince and you will wonder just how much has actually changed.

Every year George and the man with the yellow hat attend the pancake breakfast to benefit the children's hospital. Always curious, George finds his way to the pancake table. After making some of the most interesting pancakes the crowd has ever seen George gets into even more monkey mischief. This ebook includes audio narration.

Erin Ruel's 100 Questions (and Answers) About Survey Research covers the entire survey research process, starting with developing research questions and ending with the analysis and write-up. It includes the traditional survey topics of design, sampling, question writing, and validity; includes a chapter on research ethics; covers the important topics of preparing, cleaning, and analyzing data; and ends with a section on how to write up survey results for a variety of purposes. Useful as a supplementary text in the classroom or as a reference guide for anyone starting a new survey project, the guidance is presented in a FAQ style to allow readers to jump around the book, so as to accommodate the nonlinear and iterative nature of research.

Receiving a warning from a mysterious baron after suffering a home invasion, Veronica Speedwell accepts the baron's shelter and teams up with an ill-tempered naturalist when her host is subsequently murdered.

From popular TV correspondent and writer Rocca comes a charmingly irreverent and rigorously researched book that celebrates the dead people who made life worth living.

In this novel, computers can show people their romantic future, but two strangers can't see true love when it's right in front of them. A young librarian named Evelyn is obsessed with a new technology. She can't stop visiting the office of Dr. Chin, an "envisionist," because she needs to know that she'll meet someone and be happy one day. Godfrey, another client, ends up at Dr. Chin's only because his fiancée insisted they know their fate before taking the plunge. But when Godfrey meets Evelyn in the waiting room, true love may be right in front of them, but they are too preoccupied—and too burdened by their pasts—to recognize it. This smart, fresh love story, with its quirky twists and turns, ponders life's big questions—about happiness, fate, and our very existence—as it follows Evelyn and Godfrey's quest for the elusive answers. Praise for *The Future for Curious People* "A whip-smart novel about the obsession of love and the love of obsession." —Aaron Gwyn, author of *Wynne's War* "Comic and Exuberant . . . A fine and tender tale for anyone who has tried to let go of the past and envision the future while falling in love." —Rhonda Riley, author of *The Enchanted Life of*

Adam Hope

The first English-language collection to establish curiosity studies as a unique field From science and technology to business and education, curiosity is often taken for granted as an unquestioned good. And yet, few people can define curiosity. Curiosity Studies marshals scholars from more than a dozen fields not only to define curiosity but also to grapple with its ethics as well as its role in technological advancement and global citizenship. While intriguing research on curiosity has occurred in numerous disciplines for decades, no rigorously cross-disciplinary study has existed—until now. Curiosity Studies stages an interdisciplinary conversation about what curiosity is and what resources it holds for human and ecological flourishing. These engaging essays are integrated into four clusters: scientific inquiry, educational practice, social relations, and transformative power. By exploring curiosity through the practice of scientific inquiry, the contours of human learning, the stakes of social difference, and the potential of radical imagination, these clusters focus and reinvigorate the study of this universal but slippery phenomenon: the desire to know. Against the assumption that curiosity is neutral, this volume insists that curiosity has a history and a political import and requires precision to define and operationalize. As various fields deepen its analysis, a new ecosystem for knowledge production can flourish, driven by real-world problems and a commitment to solve them in collaboration. By paying particular attention to pedagogy throughout, Curiosity Studies equips us to live critically and creatively in what might be called our new Age of Curiosity. Contributors: Danielle S. Bassett, U of Pennsylvania; Barbara M. Benedict, Trinity College; Susan Engel, Williams College; Ellen K. Feder, American U; Kristina T. Johnson, Massachusetts Institute of Technology; Narendra Keval; Christina León, Princeton U; Tyson Lewis, U of North Texas; Amy Marvin, U of Oregon; Hilary M. Schor, U of Southern California; Seeta Sistla, Hampshire College; Heather Anne Swanson, Aarhus U.

Discusses how to render everyday moments and challenges into opportunities for spiritual growth, describing how to build a traditional spiritual life on top of a modern routine by engaging in short meditations and mindfulness.

It's a terrible feeling. To know you have a gift for the world. But to be utterly paralyzed every time you try to discover what that gift is. Stop procrastinating and start creating! In *The Heart to Start*, blogger, podcaster, and award-winning designer David Kadavy takes you on his journey from Nebraska-based cubicle dweller to jet-setting bestselling author, showing you how to stop procrastinating, and start creating. The original and battle-tested tactics in *The Heart to Start* eliminate fear in your present self, so you can finally become your future self: Tap into the innate power of curiosity. Find the fuel to propel you through resistance. Catch yourself "Inflating The Investment." Prevent self-destructive time sucks and find the time to follow your art, even if you feel like you have no time at all. Bust through "The Linear Work Distortion." Inspire action that harnesses your natural creative style. Supercharge your progress with "Motivational

Judo.” Lay perfectionism on its back while propelling your projects forward. Inspiring stories weave these techniques into your memory. From Maya Angelou to Seth Godin. From J. K. Rowling to Steven Pressfield. You'll hear from a Hollywood screenwriter, a chef, and even a creator of a hit board game. Whether you're writing a novel, starting a business, or picking up a paintbrush for the first time in years, *The Heart to Start* will upgrade your mental operating system with unforgettable tactics for ending procrastination before it starts, so you can make your creative dreams a reality. Take your first step and click the buy button. Download *The Heart to Start*, and unlock your inner creative genius today!

Curious The Desire to Know and Why Your Future Depends on It

A trailblazing exploration of the political stakes of curiosity *Curiosity is political*. Who is curious, when, and how reflects the social values and power structures of a given society. In *Curiosity and Power*, Perry Zurn explores the political philosophy of curiosity, staking the groundbreaking claim that it is a social force—the heartbeat of political resistance and a critical factor in social justice. He argues that the very scaffolding of curiosity is the product of political architectures, and exploring these values and architectures is crucial if we are to better understand, and more ethically navigate, the struggle over inquiry in an unequal world. *Curiosity and Power* explores curiosity through the lens of political philosophy—weaving in Nietzsche, Foucault, and Derrida in doing so—and the experience of political marginalization, demonstrating that curiosity is implicated equally in the maintenance of societies and in their transformation. Curiosity plays as central a role in establishing social institutions and fields of inquiry as it does in their deconstruction and in building new forms of political community. Understanding curiosity is critical to understanding politics, and understanding politics is critical to understanding curiosity. Drawing not only on philosophy and political theory but also on feminist theory, race theory, disability studies, and trans studies, *Curiosity and Power* tracks curiosity in the structures of political marginalization and resistance—from the Civil Rights Movement to building better social relationships. *Curiosity and Power* insists that the power of curiosity be recognized and engaged responsibly.

“An inspiring look at women who realized curiosity plus tenacity equals success.” —Kirkus Reviews “[A] captivating compendium.” —Publishers Weekly Discover the histories of twenty incredible female scientists in this inspiring biography collection from beloved author Martha Freeman and Google Doodler Katy Wu. Why do galaxies spin the way they do? What's the best kind of house for a Komodo dragon? Can you cure malaria with medicine made from a plant? The scientists and mathematicians in *Born Curious* sought answers to these and many other fascinating questions. And it's lucky for us they did. Without their vision, insight, and hard work, the world would be a sicker, dirtier, and more dangerous place. The twenty groundbreaking women—including Rosalind Franklin, Marie Tharp, Shirley Anne Jackson, and more—came from all kinds of backgrounds and had all kinds of life experiences. Some grew up rich. Some grew up poor.

Some were always the smartest kid in class. Some struggled to do well in school. But all had one thing in common: They were born curious. Are you curious, too? Read on.

A fun yet provocative look at the importance of staying curious in an increasingly indifferent world Everyone is born curious. But only some retain the habits of exploring, learning, and discovering as they grow older. Those who do so tend to be smarter, more creative, and more successful. But at the very moment when the rewards of curiosity have never been higher, it is misunderstood and undervalued, and increasingly monopolized by the cognitive elite. A "curiosity divide" is opening up. In *Curious*, Ian Leslie makes a passionate case for the cultivation of our "desire to know." Drawing on fascinating research from psychology, economics, education, and business, Leslie looks at what feeds curiosity and what starves it, and finds surprising answers. Curiosity is a mental muscle that atrophies without regular exercise and a habit that parents, schools, and workplaces need to nurture. Filled with inspiring stories, case studies, and practical advice, *Curious* will change the way you think about your own mental life, and that of those around you.

Despite American education's mania for standardized tests, testing misses what matters most about learning: the desire to learn in the first place. Susan Engel offers a highly readable exploration of what curiosity is, how it can be measured, how it develops in childhood, and how educators can put curiosity at the center of the classroom.

An eclectic history of human curiosity, a great feast of ideas, and a memoir of a reading life from an internationally celebrated reader and thinker *Curiosity* has been seen through the ages as the impulse that drives our knowledge forward and the temptation that leads us toward dangerous and forbidden waters. The question "Why?" has appeared under a multiplicity of guises and in vastly different contexts throughout the chapters of human history. Why does evil exist? What is beauty? How does language inform us? What defines our identity? What is our responsibility to the world? In Alberto Manguel's most personal book to date, the author tracks his own life of curiosity through the reading that has mapped his way. Manguel chooses as his guides a selection of writers who sparked his imagination. He dedicates each chapter to a single thinker, scientist, artist, or other figure who demonstrated in a fresh way how to ask "Why?" Leading us through a full gallery of inquisitives, among them Thomas Aquinas, David Hume, Lewis Carroll, Rachel Carson, Socrates, and, most importantly, Dante, Manguel affirms how deeply connected our curiosity is to the readings that most astonish us, and how essential to the soaring of our own imaginations.

NEW YORK TIMES BESTSELLER • Janet Evanovich, bestselling author of the Stephanie Plum series, teams up with Emmy-winning writer Phoef Sutton for a brand-new series of mysteries featuring Emerson Knight and Riley Moon, a dynamic duo with instant and undeniable chemistry. Emerson Knight is introverted, eccentric, and has little to no sense of social etiquette. Good thing he's also brilliant, rich, and (some people might say) handsome, or he'd probably be

homeless. Riley Moon has just graduated from Harvard Business and Harvard Law. Her aggressive Texas spitfire attitude has helped her land her dream job as a junior analyst with mega-bank Blane-Grunwald. At least Riley Moon thought it was her dream job, until she is given her first assignment: babysitting Emerson Knight. What starts off as an inquiry about missing bank funds in the Knight account leads to inquiries about a missing man, missing gold, and a life-and-death race across the country. Through the streets of Washington, D.C., and down into the underground vault of the Federal Reserve in New York City, an evil plan is exposed. A plan so sinister that only a megalomaniac could think it up, and only the unlikely duo of the irrepressibly charming Emerson Knight and the tenacious Riley Moon can stop it. Praise for Curious Minds “The one-liners fly at a ferocious pace. . . . Evanovich fans will find this closer in style to the Stephanie Plum novels.”—Booklist “Evanovich’s comedic timing and pacing are evident on every page.”—Daily Republic

‘Curiosity is more than a desire to discover. It’s a lifestyle, and a purrilege. It’s hours of observing a fly on the wall. It’s entering the sock drawer just before it closes. It’s sniffing the lampshade one more time . . .’ Such is the wisdom of Curious Zelda: social media star, agony aunt, yoga teacher, cat. In The Adventures of a Curious Cat she gives insight into her view of the world and dispenses unparalleled wisdom. Zelda explains, in her unique voice, how to handle humans, how to communicate with furniture, and most importantly how to live a life curiously. It’s the ultimate self-help guide for any cat, or indeed, their human.

“I have no special talents,” said Albert Einstein. “I am only passionately curious.” Everyone is born curious. But only some retain the habits of exploring, learning, and discovering as they grow older. Those who do so tend to be smarter, more creative, and more successful. So why are many of us allowing our curiosity to wane? In Curious, Ian Leslie makes a passionate case for the cultivation of our “desire to know.” Just when the rewards of curiosity have never been higher, it is misunderstood, undervalued, and increasingly monopolized by a cognitive elite. A “curiosity divide” is opening up. This divide is being exacerbated by the way we use the Internet. Thanks to smartphones and tools such as Google and Wikipedia, we can answer almost any question instantly. But does this easy access to information guarantee the growth of curiosity? No—quite the opposite. Leslie argues that true curiosity the sustained quest for understanding that begets insight and innovation—is in fact at risk in a wired world. Drawing on fascinating research from psychology, economics, education, and business, Curious looks at what feeds curiosity and what starves it, and finds surprising answers. Curiosity isn’t, as we’re encouraged to think, a gift that keeps on giving. It is a mental muscle that atrophies without regular exercise and a habit that parents, schools, and workplaces need to nurture. Filled with inspiring stories, case studies, and practical advice, Curious will change the way you think about your own mental habits, and those of your family, friends, and colleagues.

Drawing on advice from the world's leading experts on conflict and communication—from relationship scientists to hostage negotiators to diplomats—Ian Leslie, a columnist for the New Statesman, shows us how to transform the heat of conflict, disagreement and argument into the light of insight, creativity and connection, in a book with vital lessons for the home, workplace, and public arena. For most people, conflict triggers a fight or flight response. Disagreeing productively is a hard skill for which neither evolution or society has equipped us. It's a skill we urgently need to acquire; otherwise, our increasingly vociferous disagreements are destined to tear us apart. Productive disagreement is a way of thinking, perhaps the best one we have. It makes us smarter and more creative, and it can even bring us closer together. It's critical to the success of any shared enterprise, from a marriage, to a business, to a democracy. Isn't it time we gave more thought to how to do it well? In an increasingly polarized world, our only chance for coming together and moving forward is to learn from those who have mastered the art and science of disagreement. In this book, we'll learn from experts who are highly skilled at getting the most out of highly charged encounters: interrogators, cops, divorce mediators, therapists, diplomats, psychologists. These professionals know how to get something valuable – information, insight, ideas—from the toughest, most antagonistic conversations. They are brilliant communicators: masters at shaping the conversation beneath the conversation. They know how to turn the heat of conflict into the light of creativity, connection, and insight. In this much-needed book, Ian Leslie explores what happens to us when we argue, why disagreement makes us stressed, and why we get angry. He explains why we urgently need to transform the way we think about conflict and how having better disagreements can make us more successful. By drawing together the lessons he learns from different experts, he proposes a series of clear principles that we can all use to make our most difficult dialogues more productive—and our increasingly acrimonious world a better place.

A fascinating multi-disciplinary analysis of why curiosity makes the world go round. 'A lovely, erudite exploration of what it is that makes us human' - Independent on Sunday 'I have no special talents. I am only passionately curious' Albert Einstein. Everyone is born curious. But only some retain the habits of exploring, learning and discovering as they grow older. Which side of the 'curiosity divide' are you on? In Curious Ian Leslie makes a passionate case for the cultivation of our desire to know. Curious people tend to be smarter, more creative and more successful. But at the very moment when the rewards of curiosity have never been higher, it is misunderstood and undervalued, and increasingly practised only by a cognitive elite. Drawing on fascinating research from psychology, sociology and business, Curious looks at what feeds curiosity and what starves it, and uncovers surprising answers. Curiosity isn't a quality you can rely on to last a lifetime, but a mental muscle that atrophies without regular exercise. It's not a gift, but a habit that parents, schools, workplaces and individuals need to nurture if it is to thrive. Filled with inspiring stories, case studies and practical advice, Curious will

change the way you think about your own mental life, and that of those around you.

52 Things We Wish Someone Had Told Us About Customer Analytics is for anyone who uses customer information to make business decisions: CMOs, CEOs, product owners and the people who provide that information, e.g. data scientists, market researchers, business analysts. By tying impact to tools and techniques, through real-life stories, we hope to help decision makers better understand how to use customer data while helping data analysis providers understand how to create output that end users will value. This book provides 52 real-life anecdotes that illustrate important learnings about customer analytics. It draws from the worlds of big data and customer insights. It is our contribution to help managers do a better job using customer analytics (what to do and what not to do) so that the analytics actually makes a difference. Books on customer analytics (data science, business analysis, market research, whatever you like to call it) primarily exist in two categories: as academic texts, which discuss theoretical approaches to data analysis problems; or as technical texts, which teach the statistics or computer programming required to conduct an analysis. As the focus of these books is on analysis tools and techniques, fictitious examples are often used to explain main topics. Our book fills in the missing gap between these approaches by providing real-life, practical stories, tying analysis directly to business value.---

"Essential reading for those who want to cut through all the hype of big data. This book has practical advice on how to have real financial and business impact, from the experienced authors who have done this in real life." John Forsyth Former Principal (Partner), McKinsey, former Head, McKinsey's Global Customer Insights Practice---

"Mike and Alex have delivered an entertaining and highly readable romp through many aspects of customer analysis-from qualitative focus groups through to terrabytes of big data; and utilizing many real-world examples to reinforce their points. They employ a relentless focus on the use of analysis to deliver meaningful and impactful business value ... and that should matter to you, too, whether you're the CEO, the product owner or a junior analyst delivering the work." George Haylett Former Asia Analytics Head for Amex, Citibank and HSBC---

"Significance. Reliability. Confidence. These and other such terms can be a mantra for both suppliers and buyers of data and analytics. Whether it be big data, qualitative research or something in between; sampling, statistics and "findings" are often the drivers of customer or business analytic exercises. But what about relevance? If the results cannot direct business decisions, what does it matter how "accurate" they are? Used correctly, such analytics are an enormously powerful driver of business performance and profitability. But only if the findings have business salience or business significance. Otherwise, aren't they just another type of BS? In this book, Mike and Alex Sherman lay out some wonderful examples of how the time and money spent on business analytics can transform decision-making or be a complete waste of time. It contains great lessons for buyers and users of such services. But I would also commend it to consultants and suppliers. We shouldn't

