Cultural Anthropology By Kottak 14th Edition Rgmohr

The Handbook of Methods in Cultural Anthropology, now in its second edition, maintains a strong benchmark for understanding the scope of contemporary anthropological field methods. Avoiding divisive debates over science and humanism, the contributors draw upon both traditions to explore fieldwork in practice. The second edition also reflects major developments of the past decade, including: the rising prominence of mixed methods, the emergence of new technologies, and evolving views on ethnographic writing. Spanning the chain of research, from designing a project through methods of data collection and interpretive analysis, the Handbook features new chapters on ethnography of online communities, social survey research, and network and geospatial analysis. Considered discussion of ethics, epistemology, and the presentation of research results to diverse audiences round out the volume. The result is an essential guide for all scholars, professionals, and advanced students who employ fieldwork.

On Being Different provides an up-to-date, comprehensive, and interdisciplinary account of diversity and multiculturalism in the United States and Canada. Kottak and Kozaitis clarify essential issues, themes, and topics in the study of diversity, including ethnicity, religion, gender, and sexual orientation. The book also presents an original theory of multiculturalism, showing how human agency and culture work to organize and change society. The authors use rich and varied ethnographic examples, from North America and abroad, to help students apply the material to their own lives, and thus gain a better understanding of diversity and multiculturalism.

When originally published in Norway, Ethnic Groups and Boundaries marked the transition to a new era of ethnic studies. Today this much-cited classic is regarded as the seminal volume from which stems much current anthropological thinking about ethnicity. Ethnic Groups and Boundaries opens with Barths invaluable thirty-page essay that introduces students to important theoretical issues in the analysis of ethnic groups. Following is a collection of seven essaysthe results of a symposium involving a small group of Scandinavian social anthropologistsintended to illustrate the application of Barths analytical viewpoints to different sides of the problems of polyethnic organization in various ethnographic areas, including Norway, Sudan, Ethiopia, Mexico, Afghanistan, and Laos.

This book discusses the relationship, interaction and conflict between everyday life and various institutions in a specific village in North China, with a focus on the formal and informal legal systems. It vividly describes the village's "legal construction problems" as well as the customs and laws, and such it can be seen as a historical and innovative comment on China's problems. The book is based on the author's field investigations assessing vast amounts of material concerning local organizations, formal and informal authorities, economic exchange, religious rituals, as well as interviews with villagers and numerous court files. It presents an in-depth exploration of "pluralism of authority" in China's rural society, and examines how various authorities were formed. It also summarizes how various local disputes are resolved and discusses the villagers' understanding of the concept of "justice." Lastly, it suggests ways in which national law and local customs could communicate and collaborate.

[In this book, the authors] are interested not only in what humans are and were like; [but

they are] also interested in why they got to be that way, in all their variety. When there are alternative explanations, [the authors] try to communicate the necessity to evaluate them logically as well as on the basis of the available evidence. Throughout the book, [they] try to communicate that no idea, including ideas put forward in textbooks, should be accepted even tentatively without supporting tests that could have gone the other way. -Pref.

To the layman, adhesion is a simple matter of how well two different materials stick together, and adhesion measurements provide some indication of the force required to separate them. However, a more detailed look at adhesion shows that it is a very important feature of food throughout its manufacturing, packaging and storage. Chapters are fully devoted to the fascinating topic of adhesion in foods. Key features of the book include, but are not limited to: definition and nomenclature of adhesion; adhesion mechanisms and measurements; stickiness in various foods and its relation to technological processes; perception of stickiness; hydrocolloids as adhesive agents for foods; adhesion phenomena in coated, battered, breaded and fried foods; electrostatic adhesion in foods; multilayered adhered food products, and adhesion of substances to packaging and cookware. Adhesion in Foods: Fundamental Principles and Applications is dedicated not only to the academic community but also to the broader population of industrialists and experimentalists who will find it to be not only a source of knowledge, but also a launching pad for novel ideas and inventions. In particular, this book is expected to be of interest to personnel involved in food formulation, food scientists, food technologists, industrial chemists and engineers, and those working in product development.

A recent National Academy of Sciences inductee, Conrad Phillip Kottak offers an up-todate holistic introduction to cultural anthropology. Kottak emphasizes why anthropology should matter to students and how students can use anthropology to better understand themselves. Bringing It All Together essays found on the online learning center demonstrate the integrated and comparative nature of anthropology. New Through the Eyes of Others essays offer the perspectives of foreign students and recent graduates who present their own cultures of origin in contrast with contemporary American culture. Thought-provoking questions now begin each chapter to highlight key themes and spark discussions and critical thinking.

Ideal for any cultural anthropology course, this brief collection of ethnographic case studies exposes students to 15 different cultures. The groups selected are peoples whose traditional cultures are uniquely their own. Each has distinctive patterns and practices; each has faced the challenge of an encroaching world, with differing results. Moreover, they often provide the prime illustrations of important concepts in introductory anthropology course including Azande witchcraft, Ju/'hoansi egalitarianism, Trobriand kula exchange, and Minangkabau matriliny. As such, this volume can stand alone.

A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the cultural anthropology course. Cultural Anthropology offers an up-to-date holistic introduction to general anthropology from the four-field perspective. Key themes of appreciating the experiences students bring to the classroom, appreciating human diversity, and appreciating the field of anthropology are showcased throughout the text. Focusing on an increasingly interconnected world, the new Focus on Globalization essays examine topics as diverse as tourism in the ancient and modern worlds, global disease pandemics, world events (including the Olympics and the World Cup), and the expansion of international finance and branding.

Cultural AnthropologyAppreciating Cultural DiversityMcGraw-Hill Education Understand major developments of human prehistory People of the Earth: An Introduction to World Prehistory 14/e, provides an exciting journey though the 7-millionyear-old panorama of humankind's past. This internationally renowned text provides the only truly global account of human prehistory from the earliest times through the earliest civilizations. Written in an accessible way for beginning students, People of the Earth shows how today's diverse humanity developed biologically and culturally over millions of years against a background of constant climatic change.

Tourism has become integral to southeast Alaskas regional economy and has resulted in changes to the social and cultural fabric of community life as well as to natural resources used by Alaskans. This study incorporates an ethnographic approach to trace tourism development in three rural southeast Alaska communities featuring different levels and types of tourism. In addition, the effects of tourism from the perspectives of local residents are explored, including economic effects, sociocultural effects, and effects on human uses of natural resources.

The Emergence of Civilisation is a major contribution to our understanding of the development of urban culture and social stratification in the Near Eastern region. Charles Maisels argues that our present assumptions about state formation, based on nineteenth century speculations, are wrong. His investigation illuminates the changes in scale, complexity and hierarchy which accompany the development of civilisation. The book draws conclusions about the dynamics of social change and the processes of social evolution in general, applying those concepts to the rise of Greece and Rome, and to the collapse of the classical Mediterranean world.

THE ESSENCE OF ANTHROPOLOGY features an experienced and diverse author team with expertise in all subfields of anthropology. With an eye to visual and written clarity, the authors present anthropology from an integrated, holistic perspective. They use three unifying themes as a framework to tie the book together and keep students focused: systemic adaptation to emphasize that every culture, past and present, is an integrated and dynamic system of adaptation; biocultural connections that highlight the integration of human culture and biology in the steps humans take to meet the challenges of survival; and the emergence of globalization and its disparate impact on peoples and cultures around the world. Pedagogical elements support these main themes and give deeper insight into the meaning and relevance of a wide range of topics covered in the general narrative by tying examples to behavior today. Insightful questions foster critical thinking, additional Visual Counterpoints widen the book's array of compare-and-contrast examples, and a new Digging into Anthropology feature provides a hands-on approach to anthropological methods by giving active learning opportunities related to each chapter's content. In addition, the authors have broadened viewpoints to offer explanations and examples from different points of view. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

One of the most widely used ethnographies published in the last twenty years, this Margaret Mead Award winner has been used as required reading at more than 600

colleges and universities. This personal account by a biocultural anthropologist illuminates not-soon-forgotten messages involving the sobering aspects of fieldwork among malnourished children in West Africa. With nutritional anthropology at its core, Dancing Skeletons presents informal, engaging, and oftentimes dramatic stories that relate the author's experiences conducting research on infant feeding and health in Mali. Through fascinating vignettes and honest, vivid descriptions, Dettwyler explores such diverse topics as ethnocentrism, culture shock, population control, breastfeeding, child care, the meaning of disability and child death in different cultures, female circumcision, women's roles in patrilineal societies, the dangers of fieldwork, and facing emotionally draining realities. Readers will laugh and cry as they meet the author's friends and informants, follow her through a series of encounters with both peri-urban and rural Bambara culture, and struggle with her as she attempts to reconcile her very different roles as objective ethnographer, subjective friend, and mother in the field. The 20th Anniversary Edition includes a 13-page "Q&A with the Author" in which Dettwyler responds to typical guestions she has received individually from students who have been assigned Dancing Skeletons as well as audience questions at lectures on various campuses. The new 23-page "Update on Mali, 2013" chapter is a factual update about economic and health conditions in Mali as well as a brief summary of the recent political unrest.

Europe's place in history is re-assessed in this first comprehensive history of the ancient world, centering on the Indian Ocean and its role in pre-modern globalization. Philippe Beaujard presents an ambitious and comprehensive global history of the Indian Ocean world, from the earliest state formations to 1500 CE. Supported by a wealth of empirical data, full color maps, plates, and figures, he shows how Asia and Africa dominated the economic and cultural landscape and the flow of ideas in the premodern world. This led to a trans-regional division of labor and an Afro-Eurasian world economy. Beaujard questions the origins of capitalism and hints at how this worldsystem may evolve in the future. The result is a reorienting of world history, taking the Indian Ocean, rather than Europe, as the point of departure. Volume II provides indepth coverage of the period from the seventh century CE to the fifteenth century CE. "Most Americans are unaware that the United States is a major terminus for the people of Tonga, an island nation in the South Pacific. Small examines Tongan migration to the United States in a transnational perspective, stressing that many of the new migrant populations seem to successfully manage dual lives, in both the old country and the new. To that end, she describes life in contemporary Tongan communities and in U.S. settings."—Library Journal "The central idea of Voyages—that Tonga and all Tongans exist at this moment in time in a transnational space—comes through vividly and powerfully, and the durability of this image is testimony to the success of Small's experiment in ethnographic writing."-The Contemporary Pacific "Voyages is a valuable contribution to the literature on immigration and on Asian Americans. Its clear, informal prose style also makes it an ideal book for undergraduate or graduate classes in anthropology, sociology, cultural geography, or Asian American studies."—International Migration Review "To write a book that is both educational and entertaining is to be at once scholarly, thoughtful, and witty—a major achievement. Cathy Small understands what migration has meant, and still means in everyday lives, as she empathizes with the plight of islanders uncertain over their landfall and destiny, and she captures their

own stories beautifully. Voyages is one of the most passionate and compassionate books on the South Pacific in recent years."—Pacific "Small weaves her stories and analysis with a clarity and compelling attentiveness to logic that do not sacrifice intricacy and nuance."—Journal of Asian American Studies In Voyages, Cathy A. Small offers a view of the changes in migration, globalization, and ethnographic fieldwork over three decades. The second edition adds fresh descriptions and narratives in three new chapters based on two more visits to Tonga and California in 2010. The author (whose role after thirty years of fieldwork is both ethnographer and family member) reintroduces the reader to four sisters in the same family—two who migrated to the United States and two who remained in Tonga—and reveals what has unfolded in their lives in the fifteen years since the first edition was written. The second edition concludes with new reflections on how immigration and globalization have affected family, economy, tradition, political life, identity, and the practice of anthropology.

Written by one of the prominent scholars in the field, this concise, up-to-date introduction to general anthropology carefully balances coverage of core topics and contemporary changes in the field. Since no single or monolithic theoretical perspective orients this book, instructors with a wide range of views and approaches can use it effectively. The combination of brevity and readability make Window on Humanity a perfect match for general anthropology courses that use readings or ethnographies along with a main text.

How modern philosophers use and perpetuate myths about prehistoryThe state of nature, the origin of property, the origin of government, the primordial nature of inequality and war why do political philosophers talk so much about the Stone Age? And are they talking about a Stone Age that really happened, or is it just a convenient thought experiment to illustrate their points?Karl Widerquist and Grant S. McCall take a philosophical look at the origin of civilisation, examining political theories to show how claims about prehistory are used. Drawing on the best available evidence from archaeology and anthropology, they show that much of what we think we know about human origins comes from philosophers imagination, not scientific investigation.Key FeaturesShows how modern political theories employ ambiguous factual claims about prehistoryBrings archaeological and anthropological evidence to bear on those claimsTells the story of human origins in a way that reveals many commonly held misconceptions

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For undergraduate and graduate courses in global marketing The excitement, challenges, and controversies of global marketing. Global Marketing reflects current issues and events while offering conceptual and analytical tools that will help students apply the 4Ps to global marketing. MyMarketingLab for Global Marketing is a total learning package. MyMarketingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress. Can today's college students confront race relations issues directly and make positive changes? Yes, they can. This book provides students with a fresh, practical approach to address these serious issues—as individuals and as members of groups—and set off a new positive revolution in race and ethnic relations. • Presents brand-new race and

ethnic relations solution strategies for college students and universities in the United States • Carefully investigates several theoretical frameworks to provide readers with a better understanding of the numerous issues associated with race relations • Discusses a number of culturally sensitive topics associated with race and ethnic relations, such as race and intelligence, affirmative action programs, discrimination, Black Lives Matter, and immigration policies

The new edition of Kottak's best selling text continues to offer a holistic introduction to anthropology that approaches the course from a four-field perspective. To emphasize anthropology's integrated and comparative nature, Bringing It All Together essays show how anthropology's sub-fields and dimensions combine to interpret and explain a common topic. Another distinctive feature, Understanding Ourselves, illustrates the relevance of anthropological facts and theories to students' everyday lives. In addition, every new copy of the eleventh edition is packaged free with a new student CD-ROM as well as PowerWeb

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This handbook provides information to help the policymaker or educator understand the research process in order to study problems and opportunities associated with the education of girls in Africa. In Africa, girls account for only 57% of the school-age population. They are more likely to drop out of school and to score lower on the examinations that determine their enrollment at postprimary levels. Research into the education of girls has the potential to improve their opportunities, and to raise the educational level of society in African countries. The purpose of research is outlined, and steps in planning a research project are defined. The discussion of the planning phase includes a discussion of sampling and sample size selection. Part III of this manual reviews the basic tools of the social science research are described. A final section considers working with research findings and using the results. Appendixes present a sample research outline, an example data grid, and a list of some research instruments commonly used in the study of education of girls. Suggested readings are listed with each chapter. (Contains 36 figures, 50 tables, 33 illustrative boxes, and 104 references.) (SLD)

Ethical Debates in Orangutan Conservation explores how conservationists decide whether, and how, to undertake rehabilitation and reintroduction (R&R) when rescuing orphaned orangutans. The author demonstrates that exploring ethical dilemmas is crucial for understanding ongoing disagreements about how to help endangered wildlife in an era of anthropogenic extinction. Although R&R might appear an uncontroversial activity, there is $\frac{Page}{6/10}$

considerable debate about how, and why, it ought to be practised. Drawing on in-depth qualitative research with orangutan conservation practitioners, this book examines how ethical trade-offs shape debates about R&R. For example, what if the orphan fails to learn how to be an orangutan again, after years in the company of humans? What if she is sent into the forest only to slowly starve? Would she have been better off in a cage? Could the huge cost of sending a rescued ape back to the wild be better spent on stopping deforestation in the first place? Or do we have a moral obligation to rescue the orphan regardless of cost? This book demonstrates that deconstructing ethical positions is crucial for understanding ongoing disagreements about how to help our endangered great ape kin and other wildlife. Ethical Debates in Orangutan Conservation is essential reading for those interested in conservation and animal welfare, animal studies, primatology, geography, environmental philosophy, and anthropology.

Between the twelfth and sixteenth centuries, a distinct form of Islamic thought and practice developed among Muslim trading communities of the Indian Ocean. Sebastian R. Prange argues that this 'Monsoon Islam' was shaped by merchants not sultans, forged by commercial imperatives rather than in battle, and defined by the reality of Muslims living within non-Muslim societies. Focusing on India's Malabar Coast, the much-fabled 'land of pepper', Prange provides a case study of how Monsoon Islam developed in response to concrete economic, socio-religious, and political challenges. Because communities of Muslim merchants across the Indian Ocean were part of shared commercial, scholarly, and political networks, developments on the Malabar Coast illustrate a broader, trans-oceanic history of the evolution of Islam across monsoon Asia. This history is told through four spaces that are examined in their physical manifestations as well as symbolic meanings: the Port, the Mosque, the Palace, and the Sea. Are humans violent or peaceful by nature? We are both. In this ambitious and wide-ranging book, Agner Fog presents a ground-breaking new argument that explains the existence of differently organised societies using evolutionary theory. It combines natural sciences and social sciences in a way that is rarely seen. According to a concept called regality theory, people show a preference for authoritarianism and strong leadership in times of war or collective danger, but desire egalitarian political systems in times of peace and safety. These individual impulses shape the way societies develop and organise themselves, and in this book Agner argues that there is an evolutionary mechanism behind this flexible psychology. Incorporating a wide range of ideas including evolutionary theory, game theory, and ecological theory. Agner analyses the conditions that make us either strident or docile. He tests this theory on data from contemporary and ancient societies, and provides a detailed explanation of the applications of regality theory to issues of war and peace, the rise and fall of empires, the mass media, economic instability, ecological crisis, and much more. Warlike and Peaceful Societies: The Interaction of Genes and Culture draws on many different fields of both the social sciences and the natural sciences. It will be of interest to academics and students in these fields, including anthropology, political science, history, conflict and peace research, social psychology, and more, as well as the natural sciences, including human biology, human evolution, and ecology.

McGraw-Hill conducted extensive research to gain insight into students' study behavior and instructor needs. We learned that students want visual appeal and content designed according to the way they learn, while instructors need a way to engage their students without compromising on high quality content. From this, we created the M Series (a series of magazine style textbooks). CULTURE is the latest addition to the series. This new magazine style text for the Introduction to Cultural Anthropology course offers solid scholarly content and an engaging design that will captivate your students. Through memorable eye-catching pedagogical features, students develop a better understanding of the material and will retain a greater amount of course concepts. This book presents cultural anthropology in a way that is

both captivating and relevant to today's student at a price that they prefer. More current, more portable, more captivating, plus a rigorous and innovative research foundation adds up to: more learning. When you meet students where they are, you can take them where you want them to be.

This text is designed to provide a concise introduction to cultural anthropology, carefully balancing coverage of core topics with contemporary changes in the field.

The new tenth edition of Kottak's best selling text for cultural anthropology continues to offer a holistic introduction to cultural anthropology that approaches the course from a four-field perspective. The new, tenth edition is a major revision offering many new and exciting features that build on the strengths of this approach. The text has two new themes -"Bringing It All Together" and "Understanding Ourselves." The "Bringing it All Together" theme, emphasizing anthropology's integrated, comparative and four-field nature, can be found in new "Bringing it All Together" essays that show how anthropology's subfields and dimensions combine to interpret and explain a common topic.

A young trainee anthropologist leaves her violent Mafia-run hometown—Youngstown, Ohio—to study an "exotic" group, the Paiute Indians of Nevada. This is 1964; she'll be "the expert," and they'll be "the subjects." The Paiute elders have other ideas. They'll be "the parents." They set themselves two tasks: to help her get a good grade on her project and to send her home quickly to her new bridegroom. They dismiss her research topic and introduce her instead to their spirit creature, the outrageously mischievous rule-breaking trickster, Coyote. Why do the Paiutes love Coyote? Why do Youngstown mill workers vote for Mafia candidates for municipal office? Tricksters become key to understanding how oppressed groups function in a hostile world. For more information visit www.trickster.ie.

Winner (for best semi-popular book) of the 2008 Irene Levi-Sala Prize for publications on the archaeology of Israel. The emergence of Israel in Canaan is a central topic in biblical/Syro-Palestinian archaeology. However, the archaeology of ancient Israel has rarely been subject to in-depth anthropological analysis until now. 'Israel's Ethnogenesis' offers an anthropological framework to the archaeological data and textual sources. Examining archaeological finds from thousands of excavations, the book presents a theoretical approach to Israel's ethnogenesis that draws on the work of recent critics. The book examines Israelite ethnicity - ranging from meat consumption, decorated and imported pottery, Israelite houses, circumcision, and hierarchy - and traces the complex ethnic negotiations that accompanied Israel's ethnogenesis. Israel's Ethnogenesis is unique in its contribution to the archaeology of ethnicity, offering an anthropological study that will be of interest to students of history, Israelite culture and religion, and the evolution of ethnic groups.

The availability of research methodologies and frameworks to facilitate different ways of gathering knowledge and performing research is often a matter of concern for early career researchers as well as advanced research scholars. Positioning Research, while identifying this gap, provides avenues that encompass differing cultural backgrounds and disciplines to enable exploration of research frameworks and shifting paradigms, considering the impact of social media and new forms of knowledge that assist real-time, global distribution of research. The book highlights the possibilities of transition into 'the third space', where negotiation and dialogue are central to positioning research. It upholds the principle that different research methodologies are equally valid and valued in contributing to new knowledge. The book focuses on the contexts in which research questions are conceptualised and designed, and highlights the implications of research for the various partners and communities that participate in the

research. It thus provides a cutting-edge framework for conducting multidisciplinary research.

Explains how and why human cultures vary so greatly across space and time Cultural Anthropology, 14/e helps students understand how humans vary culturally and why they got to be that way. It provides both a comprehensive and scientific introduction to cultural anthropology. This new edition has an expanded and updated focus on environmental issues. REVEL from Pearson is an immersive learning experience designed for the way today's student read, think, and learn. REVEL modernizes familiar and respected course content with dynamic media interactives and assessments, and empowers educators to increase engagement in the course, better connecting with students. The result is increased student engagement and improved learning. Teaching and Learning Experience This program will provide a better teaching and learning experience- for you and your students. It: Immersive Learning Experiences with REVEL: REVEL delivers immersive learning experiences designed for the way today's students read, think, and learn. Engaging Pedagogically-Driven Design: Learning Objectives in each chapter correspond to chapter summary materials A Clear Understanding of humans: Readers will learn the major variations in human kinship, economic, political, and religious systems and why it is significant. Focus on Contemporary issues: Students will understand contemporary social problems and how anthropology might be used to address them.

Covers the latest competing theories in the field Get a handle on the fundamentals of biological and cultural anthropology When did the first civilizations arise? How many human languages exist? The answers are found in anthropology - and this friendly guide explains its concepts in clear detail. You'll see how anthropology developed as a science, what it tells us about our ancestors, and how it can help with some of the hot-button issues our world is facing today. Discover: How anthropologists learn about the past Humanity's earliest activities, from migration to civilization Why our language differs from other animal communication How to find a career in anthropology This volume, the result of the second annual Summer Institute sponsored by the Family Research Consortium, focuses on family transitions--both normative and non-normative. The subject of family transitions has been a central concern of the consortium largely because studies of families in motion help to highlight mechanisms leading to adaptation and dysfunction. This text represents a collective effort to understand the techniques individuals and families employ to adapt to the pressing issues they encounter along their life course.

Demonstrate the nature of culture and its influence on people's lives. For over 40 years, the best-selling Conformity and Conflict has brought together original readings and cutting edge research alongside classic works as a powerful way to study human behavior and events. Its readings cover a broad range of theoretical perspectives and demonstrate basic anthropological concepts. The Fourteenth Edition incorporates successful articles from past editions and fresh ideas from the field to show fascinating perspectives on the human experience. Teaching and Learning Experience Personalize Learning - MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Articles, article introductions and review

questions encourage students to examine their assumptions, discern hidden values, evaluate evidence, assess their conclusions, and more! Engage Students - Section parts, key terms, maps, a glossary and subject index all spark student interest and illustrate the reader's main points with examples and visuals from daily life. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Additionally, Conformity and Conflict's part introductions parallel the basic concepts taught in introductory courses - which allow the book to be used alone as a reader or in conjunction with a main text. Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit www.MyAnthroLab.com or you can purchase a valuepack of the text + MyAnthroLab (at no additional cost): VP ISBN-10: 0205176011/ISBN-13: 9780205176014 CULTURE is the latest addition to the M-series. This thoroughly updated 2nd edition magazine style text for the Introduction to Cultural Anthropology course offers scholarly content in an engaging design that will captivate your students. Through eye-catching pedagogical features, students develop a better understanding of the material and will retain a greater amount of course concepts. This book presents cultural anthropology in a way that is both captivating and relevant to today's student at a price that they prefer. More current, more portable, more captivating, plus a rigorous and innovative research foundation adds up to: more learning. When you meet students where they are, you can take them where you want them to be.

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