

Course Handbook Cass Business School

The chapters offer some important new insights into issues that will be of interest not only to the academic community but also to professionals involved in the preparation, structure and execution of such transactions, market regulators, and private a

In this updated guide, Vault publishes the entire surveys of current students and alumni at more than 100 top business schools. Each 4- to 5-page entry is composed almost entirely of insider comments from students and alumni. Each school profile features surveys of about 10 students or alumni. These narratives provide applicants with detailed and balanced perspectives and insider information on admissions and employment prospects, which is lacking in other business school guides.

This handbook explores the multifaceted ethical dimensions of mindfulness, from early Buddhist sources to present-day Western interpretations of mindfulness. It takes a modern ethical approach to the study of mindfulness, and traces contemporary mindfulness practice from solitary journey to the global whole. Noted practitioners, teachers, scholars, and other professionals lend diverse perspectives to the debate over the moral content of mindfulness and its status as religious, secular, or post-secular practice. Chapters offer new views on the roots of mindfulness in Buddhist moral teachings, ethical mindfulness in interpersonal relationships, and the necessity of ethics in mindfulness-based education and therapy. Chapters also discuss current debates concerning the ethics of mindfulness across the applied fields of education and pedagogy, business, economics, and the environment. Topics featured in this handbook include:

- Mindfulness as the true foundation of a naturally ethical life. •

Mindfulness and its impact on emotional life, interpersonal relationships, and forgiveness. · How Buddhist ethics informs spiritual practice across the three main vehicles (yanas) of Buddhism and its relation to mindfulness. · “McMindfulness”, or the mass marketization and commodification of mindfulness-based interventions (MBIs). · How an ethic of interdependence formed by Buddhist principles and mindfulness practices can help address the environmental crisis. The Handbook of Ethical Foundations of Mindfulness is a must-have resource for researchers, clinicians/professionals, and graduate students in psychology, complementary and alternative medicine, and social work as well as occupational and rehabilitation therapy, nursing, philosophy, business management, and teachers of Buddhism and meditation. The Routledge REITs Research Handbook presents a cutting-edge examination of the research into this key global investment vehicle. Edited by internationally respected academic and REIT expert Professor David Parker, the book will set the research agenda for years to come. The handbook is divided into two parts, the first of which provides the global context and a thematic review covering: asset allocation, performance, trading, sustainability, Islamic REITs, emerging sectors and behavioural finance. Part II presents a regional review of the issues with high level case studies from a diverse range of countries including the US, UK, Brazil, India, Australia, China, Singapore, Israel and Russia, to name just a few. This handbook redefines existing areas within the context of international REITs research, highlights emerging areas and future trends and provides postgraduates, professionals and researchers with ideas and encouragement for future research. It is essential reading for all those interested in real estate, international investment, global finance and asset management. Concise, engaging and highly intuitive Economics: A primer equips you with an understanding

of all the basic principles of economics. It is designed specifically for readers with no prior knowledge of the field. Technical content is kept to a minimum and the universal principles of economics are distilled. At its core, economics is simply the study of how humans behave and the choices which they make. Chrystal and Hayley emphasise the practical application of economics for an individual as a consumer, saver and employee; and within the context of business and financial decision-making. This approach ensures that the connection between economic theory and our everyday lives is illuminated. Whether you are taking a short course in economics; are about to begin an Economics or related degree, or simply want to understand the theories which lie behind the headlines, this book which will ensure you master the core concepts. Supported by online resources to take your learning further: For Students - Multiple choice questions - Weblinks - Summaries of key concepts - Bespoke videos of the authors summarising each chapter For Lecturers - PowerPointRG slides

The behavior of managers-such as the rewards they obtain for poor performance, the role of boards of directors in monitoring managers, and the regulatory framework covering the corporate governance mechanisms that are put in place to ensure managers' accountability to shareholder and other stakeholders-has been the subject of extensive media and policy scrutiny in light of the financial crisis of the early 2000s. However, corporate governance covers a much broader set of issues, which requires detailed assessment as a central issue of concern to business and society. Critiques of traditional governance research based on agency theory have noted its "under-contextualized" nature and its inability to compare accurately and explain the diversity of corporate governance arrangements across different institutional contexts. The Oxford Handbook of Corporate Governance aims at closing these theoretical

and empirical gaps. It considers corporate governance issues at multiple levels of analysis—the individual manager, firms, institutions, industries, and nations—and presents international evidence to reflect the wide variety of perspectives. In analyzing the effects of corporate governance on performance, a variety of indicators are considered, such as accounting profit, economic profit, productivity growth, market share, proxies for environmental and social performance, such as diversity and other aspects of corporate social responsibility, and of course, share price effects. In addition to providing a high level review and analysis of the existing literature, each chapter develops an agenda for further research on a specific aspect of corporate governance. This Handbook constitutes the definitive source of academic research on corporate governance, synthesizing studies from economics, strategy, international business, organizational behavior, entrepreneurship, business ethics, accounting, finance, and law.

Societal marketing has gained widespread recognition in the marketing discipline both in academia and the professional industry. The Handbook of Research on Contemporary Consumerism is an essential reference source that provides an in-depth understanding on the various aspects and issues of consumerism and reveals the critical success factors and conceptual and theoretical frameworks of these concepts from recent contexts and perspectives. Additionally, it examines the impact of identity on marketing and branding from the consumerist perspective, discusses consumerism as a source of innovation and product development, and provides insights on consumerism and profitability. Featuring research on topics such as circular economy, digital marketing, and social media, this book is ideally designed for practitioners, managers, marketers, academic researchers, and students.

"The World Scientific Handbook of Futures Markets serves as a definitive source for comprehensive and accessible information in futures markets. The emphasis is on the unique characteristics of futures markets that make them worthy of a special volume. In our judgment, futures markets are currently undergoing remarkable changes as trading is shifting from open outcry to electronic and as the traditional functions of hedging and speculation are extended to include futures as an alternative investment vehicle in traditional portfolios. The unique feature of this volume is the selection of five classic papers that lay the foundations of the futures markets and the invitation to the leading academics who do work in the area to write critical surveys in a dozen important topics."--\$cProvided by publisher.

A comprehensive book on shipping derivatives and risk management which covers the theoretical and practical aspects of financial risk in shipping. The book provides a thorough overview of the practice of risk management in shipping with the use of theoretical examples and real-life applications.

The International Handbook of Shipping Finance is a one-stop resource, offering comprehensive reference to theory and practice in the area of shipping finance. In the multibillion dollar international shipping industry, it is important to understand the various issues involved in the finance of the sector. This involves the identification and evaluation of the alternative sources of capital available for financing the ships, including the appraisal and budgeting of shipping investment projects; legal and insurance aspects of ship finance; the financial analysis and

modelling of investment projects; mergers and acquisitions; and the commercial and market risk management issues involved. Edited by two leading academics in this area, and with contributions from 25 prominent market practitioners and academics over 16 chapters, this Handbook covers shipping finance and banking, maritime financial management and investments. As such, it includes: shipping markets; asset backed finance; shipbuilding finance; debt finance; public and private equity and debt markets; structured finance; legal aspects and key clauses of ship mortgages; marine insurance; mechanisms for handling defaulted loans; investment appraisal and capital budgeting; financial analysis and investment modelling; business risk management and freight derivatives; and mergers and acquisitions. Thus, the Handbook offers a rigorous understanding of the different aspects of modern shipping finance and maritime financial management and investments, the various characteristics of the available products, the capital needs and requirements, and a clear view on the different financial management strategies through a series of practical examples and applications. Technical where appropriate, but grounded in market reality, this is a “must-have” reference for anyone involved in shipping finance, from bank practitioners and commodity trading houses, to shipbrokers, lawyers and insurance houses as well as to university students studying shipping finance.

Table of Contents Preface by Editors Manolis Kavussanos, Professor, Director, MSc in International Shipping, Finance and Management, Athens University of Economics and Business, Greece Ilias Visvikis, Professor, Director Executive Education and Professional Development, World Maritime University, Sweden Chapter 1: Shipping Markets and their Economic Drivers Jan-Henrik Huebner, Head of Shipping Advisory, DNV GL, Germany Chapter 2: Asset Risk Assessment, Analysis and Forecasting in Asset Backed Finance Henriette Brent Petersen, Head of Shipping & Offshore Research, DVB Bank SE, The Netherlands Chapter 3: Overview of Ship Finance Fotis Giannakoulis, Research Vice President, Morgan Stanley, USA Chapter 4: Shipbuilding Finance Charles Cushing, C.R. Cushing & Co. Inc., USA Chapter 5: Debt Financing in Shipping George Paleokrassas, Partner, Watson, Farley & Williams, Greece Chapter 6: Public Debt Markets for Shipping Basil Karatzas, Founder & CEO, Karatzas Marine Advisors & Co., USA Chapter 7: Public and Private Equity Markets Jeffrey Pribor, Global Head, Maritime Investment Banking, Jefferies LLC, USA Cecillie Lind, Associate Investment Banking, Jefferies LLC, USA Chapter 8: Structured Finance in Shipping Contributor: Ioannis Alexopoulos, Director, Shipping Financier, Eurofin Group, Greece Nikos Stratis, Managing Director of Augustea Group, UK Chapter 9: Key Clauses of a Shipping Loan Agreement Kyriakos

Spoullou, Solicitor, Norton Rose Fulbright, Greece Chapter 10: Legal Aspects of Ship Mortgages Simon Norton, Lecturer, Cardiff Business School, UK Claudio Chistè, Investec Bank Plc., UK Chapter 11: Reasons and Mechanics of Handling Defaulted Shipping Loans and Methods of Recovery Dimitris Anagnostopoulos, Board Member & Director, Aegean Baltic Bank, Greece Philippos Tsamanis, VP - Head of Shipping, Aegean Baltic Bank, Greece Chapter 12: Marine Insurance Marc Huybrechts, Professor, University of Antwerp, Belgium Theodora Nikaki, Associate Professor, Swansea University, UK Chapter 13: Maritime Investment Appraisal and Budgeting Wolfgang Drobetz, Professor, University of Hamburg, Germany Stefan Albertijn, CEO, HAMANT Beratungs-und Investitions GmbH, Germany Max Johns, Managing Director, German Shipowners' Association, Germany Chapter 14: Financial Analysis and Modelling of Ship Investments Lars Patterson, Shipping Investment Analyst, Pacomarine Limited, UK Chapter 15: Maritime Business Risk Management Manolis Kavussanos, Professor, Director, MSc in International Shipping, Finance and Management, Athens University of Economics and Business, Greece Ilias Visvikis, Professor, Director Executive Education and Professional Development, World Maritime University, Sweden Chapter 16: Mergers and Acquisitions in Shipping George Alexandridis, Associate Professor, ICMA Centre, University of Reading, UK Manish Singh,

Manish Singh, Group Director - Strategy and M&A, V. Group Limited, UK

Ô This excellent volume brings together some of the most interesting writings on economic organization. It covers a vast range of topics that fall under the heading of economic organization, and most if not all aspects of a variety of organizational economics and organization theories are presented. Interestingly, this book also extends beyond the more traditional approaches informed by economics and organization theory as it broadens the horizon of the field by including relevant contributions from economic sociology, cognitive psychology, law, and strategic management. Given its breadth and depth, this volume will become one of the standard reference books that will inspire both theoretical and empirical research.

Õ Ð John Hagedoorn, Maastricht University, The Netherlands Ô This important new Handbook of Economic Organization is a highly successful attempt to integrate economic and organization theory. Anna Grandori, who is herself a leading scholar located at the boundaries of economics and organization theory, is to be congratulated on doing a superb job bringing together such a high profile group of internationally acknowledged scholars. Each of the essays in the book are original and contribute to demonstrating the valuable insights that economics can make to our understanding of organization and organizational design. Anna GrandoriÕs introductory and concluding

chapters are not only excellent audits of the current state of our knowledge in this field but they also give a strong sense of direction for the possible futures of the discipline. Anna Grandori is not afraid to face head on some of the more philosophical issues relating to 'organization' as an object of study and is to be commended for doing so. The economics of organization is a new, exciting and developing field and the essays in this book will help to shape the research agenda that will take this emergent discipline to its next stage. ð Peter M. Jackson, University of Leicester, UK ÔThis sweeping, comprehensive volume is a signal effort in building bridges between economics and organization theory. With a stellar cast of contributors, it will both inspire and provoke scholars with its grand ambitions, and generate considerable attention and debate. A remarkable effort by Anna Grandori. ð Walter W. Powell, Stanford University, US ÔAnna Grandori has astutely organized the commissioned chapters of an intellectually diverse set of scholars into an absolutely outstanding contribution that both defines the current state of organizational economics and points the perceptive reader toward an exciting intellectual future. From traditional research areas to the newest topics of interest, the chapters chart the current boundaries of the field. The chapters are filled with gems of insight across several distinct levels of analysis, whether it is a discussion of organizational design, or psychological

economics or innovation or the organization as language, the discussions are contemporary, comprehensive and challenging. No serious scholar of organizational economics should be without this book. Õ Đ Richard N. Osborn, Wayne State University, US This comprehensive and groundbreaking Handbook integrates economic and organization theories to help elucidate the design and evolution of economic organization. Economic organization is regarded both as a subject of inquiry and as an emerging disciplinary field in its own right, integrating insights from economics, organization theory, strategy and management, economic sociology and cognitive psychology. The contributors, who share this integrated approach, are distinguished scholars at the productive peak in their fields. Each original, state-of-the art chapter not only addresses foundational issues, but also identifies key issues for future research. This original and wide-ranging Handbook will be a useful and thought-provoking read for academics, students and researchers in the fields of organization, management and economics.

In an age of rising environmental concerns, it has become necessary for businesses to pay special attention to the resources they are consuming and the long-term effects of the products they are creating. These concerns, coupled with the current global economic crisis, demand a solution that includes not only

business, but politics, ecology, and culture as well. The Handbook of Research on Developing Sustainable Value in Economics, Finance, and Marketing provides the latest empirical research findings on how sustainable development can work not just for organizations, but for the global economy as a whole. This book is an essential reference source for professionals and researchers in various fields including economics, finance, marketing, operations management, communication sciences, sociology, and information technology.

"An absolutely vital resource for anyone doing an MBA. It will help you at every stage: before, during and after your MBA." Alex Elferink, MBA student at Cass Business School, City University
"I found the book invaluable in helping me to prepare for my own MBA studies and have always recommended it to prospective students wishing to embark on postgraduate studies in business and management." - Daniel Ganly, MBA Director, Oxford Brookes

University. Undertaking any postgraduate management study is a big investment on many levels. The MBA Handbook, fifth edition explains what will be expected from you on a personal, professional and academic level and is designed to prepare and support you throughout your studies. The book is clearly structured and simply written around the following sections: Pre-course preparation - Decide which qualification is right for you and plan your time and your funds. Check your

study skills are up to scratch and recognise your own strengths and areas for improvement. Studying - Familiarise yourself with all forms of teaching and assessment used on your course. Find out what your lecturers are looking for and learn how to boost your grades. Beyond your Masters - Reassess your objectives and your options and learn how to make the most of your new opportunities. This successful text has been thoroughly updated to include coverage of video conferencing, GMAT and problem-based learning. Features of this new edition include: Activities, examples and exercises in every chapter to help evaluate progress and put ideas into practice. Completely revised chapter on projects and dissertations which features an expanded section on methodologies and new material on plagiarism, internal consultancy, and electronic searches. Extended coverage of issues relating to EFL and ESL students. Dedicated chapter on 'Using Numbers' with worked examples of maths problems to help clarify and explain key mathematical techniques and applications. Helpfiles to assist with grammar, mathematics and spelling. Visit the updated and expanded companion website for The MBA Handbook, fifth edition at www.booksites.net/cameron for worksheets, and self-assessment quizzes. "An invaluable source of guidance to my MBA success with articles carefully placed to complement the skillsets that are required for a rigorous programme like this - I

would say that this is the most-used book during the MBA study" Lakshmi Ishwar, Director, Guardian Risk Advisors (P) Ltd, Bangalore Sheila Cameron has worked for the Open University Business School since its inception. She has been involved in its MBA programme since its earliest design stages in a variety of roles, including a period as MBA Director.

This comprehensive handbook synthesizes the often-fractured relationship between the study of biology and the study of society. Bringing together a compelling array of interdisciplinary contributions, the authors demonstrate how nuanced attention to both the biological and social sciences opens up novel perspectives upon some of the most significant sociological, anthropological, philosophical and biological questions of our era. The six sections cover topics ranging from genomics and epigenetics, to neuroscience and psychology to social epidemiology and medicine. The authors collaboratively present state-of-the-art research and perspectives in some of the most intriguing areas of what can be called biosocial and biocultural approaches, demonstrating how quickly we are moving beyond the acrimonious debates that characterized the border between biology and society for most of the twentieth century. This landmark volume will be an extremely valuable resource for scholars and practitioners in all areas of the social and biological sciences. The chapter 'Ten Theses on the

Subject of Biology and Politics: Conceptual, Methodological, and Biopolitical Considerations' is open access under a CC BY 4.0 license via link.springer.com. Versions of the chapters 'The Transcendence of the Social', 'Scrutinizing the Epigenetics Revolution', 'Species of Biocapital, 2008, and Speciating Biocapital, 2017' and 'Experimental Entanglements: Social Science and Neuroscience Beyond Interdisciplinarity' are available open access via third parties. For further information please see license information in the chapters or on link.springer.com.

Conceived as the meanings that individuals attach to their selves, a substantial stockpile of theory related to identities accumulated across the arts, social sciences, and humanities over many decades continues to nourish contemporary research on self-identities in organizations. In times which are more reflexive, narcissistic, and fluid, the identities of participants in organizations are increasingly less fixed and less certain, making identity issues both more salient and more interesting. Particular attention has been given to processes of identity construction, often styled 'identity work'. Research has focused on how, why, and when such processes occur, and their implications for organizing and individual, group, and organizational outcomes. This has resulted in a burgeoning stream of research from discursive, dramaturgical, symbolic, socio-cognitive, and

psychodynamic perspectives that most often casts individuals' efforts to fabricate identities as intentional, relational, and consequential. Seemingly intractable debates centred on the nature of identities - their relative stability or fluidity, whether they are best regarded as coherent or fractured, positive (or not), and how they are fabricated within relations of power - combined with other conceptual issues continue to invigorate the field. However, these debates have also led to some scepticism regarding the future potential of identities research. Yet as the chapters in this Handbook demonstrate, there are considerable grounds for optimism that identity, as root metaphor, nexus concept, and means to bridge levels of analysis has significant potential to generate multiple compelling streams of theorizing in organization and management studies. The new edition of this SAGE Handbook builds on the success of the first by providing a fully updated and expanded overview of the field of human resource management. Bringing together contributions from leading international scholars - and with brand new chapters on key emerging topics such as talent management, engagement, e-HRM and big data - the Handbook focuses on familiarising the reader with the fundamentals of applied human resource management, while contextualizing practice within wider theoretical considerations. Internationally minded chapters combine a critical overview with

discussion of key debates and research, as well as comprehensively dealing with important emerging interests. The second edition of this Handbook remains an indispensable resource for advanced students and researchers in the field. PART 01: Context of Human Resource Management PART 02: Fundamentals of Human Resource Management PART 03: Contemporary Issues

The Oxford Handbook of Banking, Second Edition provides an overview and analysis of developments and research in banking written by leading researchers in the field. This handbook will appeal to graduate students of economics, banking and finance, academics, practitioners, regulators, and policy makers. Consequently, the book strikes a balance between abstract theory, empirical analysis, and practitioner, and policy-related material. The Handbook is split into five parts. Part I, The Theory of Banking, examines the role of banks in the wider financial system, why banks exist, how they function, and their corporate governance and risk management practices. Part II deals with Bank Operations and Performance. A range of issues are covered including bank performance, financial innovation, and technological change. Aspects relating to small business, consumer, and mortgage lending are analysed together with securitization, shadow banking, and payment systems. Part III entitled Regulatory and Policy Perspectives discusses central banking, monetary policy transmission, market discipline, and prudential regulation and supervision. Part IV of the book covers various Macroeconomic Perspectives in Banking. This part includes a discussion of systemic

risk and banking and sovereign crises, the role of the state in finance and development as well as how banks influence real economic activity. The final Part V examines International Differences in Banking Structures and Environments. This part of the Handbook examines banking systems in the United States, European Union, Japan, Africa, Transition countries, and the developing nations of Asia and Latin America. This history of Cass Business School, part of City University in the UK, contrasts its humble beginnings with its present high international standing. The author traces its rise through the ranks of business schools and identifies themes and factors to share with those leading and changing similar institutions in a highly competitive world. With the radical growth in the ubiquity of digital platforms, the sharing economy is here to stay. This Handbook explores the nature and direction of the sharing economy, interrogating its key dynamics and evolution over the past decade and critiquing its effect on society.

Routledge Handbook of Social and Sustainable Finance brings together an international cast of leading authorities to map out and display the disparate voices, traditions and professional communities engaged in social finance activity. With a clear societal or environmental mission, foundations, individual and group investors, as well as public bodies around the world have become increasingly eager to finance and support innovative forms of doing business. Together, founders and established businesses alike are embracing new sustainable business models with a distinct

stakeholder approach to tackle social or environmental problems in what they see as a failed economic system in crisis. As a result, the topic of social and sustainable finance is at the forefront of financial economic thought. This Handbook is divided up into three parts. The first, "The Landscape of Social and Sustainable Finance and Investments", comprises of chapters from a multitude of perspectives in an effort to grasp the entirety of the landscape. The second, "Challenges, Suggestions, Critiques and Debates", focuses on areas ranging from sociological underpinnings to critical takes on markets, and the identification of specialized business models. Amongst ethical considerations, topics include the scaling of impact, an analysis of sustainability as risk prevention and comparative analyses of various methods of justification and measurement. In the third and final section, "Markets and Institutions", contributions range from various perspectives on sustainable banking to environmental marketplaces, and finally on to practical cases and country specific observations. This volume is essential reading for both academics and students in economics and finance. It is also of interest to those who study environmental economics, microeconomics and banking.

It is not uncommon to meet professionals in financial services who have only a vague idea of what their colleagues actually do. The root cause is specialization and the subsequent development of jargon that makes communication between common specialists faster and more precise but is virtually impenetrable to everybody else. The Bank Analyst's Handbook provides a modern introduction to financial markets and

intermediation. Individual subject areas are covered in a thorough but clear and succinct manner. The breadth of the author's experience as a sell-side bank analyst is exploited to good effect to pull together these threads and create a coherent framework for the analysis of financial markets, whether these are in advanced economies or developing markets. The Handbook is well-written and highly accessible. It builds on orthodox financial theory (with all of its flaws and controversies) but also highlights many of the real problems involved with translating such theory into practice. It can be appreciated at many different levels and this explains its wide target readership. The Bank Analyst's Handbook: Bridges the gap between the more superficial introductory books and specialist works Covers all the important functions and subjects related to the financial services industry Provides a comprehensive overview for financial services professionals, business school students, consultants, accountants, auditors and legal practitioners, analysts and fund-managers and corporate managers. "An excellent guide for any professionals who are coming into the banking industry. Extremely well-written, covering clearly and lucidly a range of topics which many bankers themselves don't understand. I will make this book mandatory reading - no, make that studying - for anybody I hire to work as a financial sector consultant." —Chris Matten, Executive Director, PricewaterhouseCoopers "A great insight into the often murky and impenetrable world of banking... compulsory reading for analysts and investors alike." —Hugh Young, Managing Director, Aberdeen Asset Management Asia Ltd

Over the past three decades the Professional Service Firm (PSF) sector has emerged as one of the most rapidly growing, profitable, and significant in the global economy. In 2013 the accountancy, management consulting, legal, and architectural sectors alone generated revenues of US\$ 1.6 trillion and employed 14 million people. PSFs play an important role in developing human capital, creating innovative business services, reshaping government institutions, establishing and interpreting the rules of financial markets, and setting legal, accounting and other professional standards. The study of PSFs can offer insights into the contemporary challenges facing organizations within the knowledge economy, and deepen understanding of more conventional organizations. Despite their significance, however, PSFs have until recently remained very much in the shadows of organizational and management research. The Oxford Handbook of Professional Service Firms marks the coming of age of PSF scholarship with a comprehensive and integrative exploration of current research and thinking on PSFs, featuring contributions from internationally renowned scholars in the fields of organizational and management studies. It is divided into three distinct sections - the professions, the firms, and the professionals that work within them - and covers subjects from governance and leadership to regulation, entrepreneurship, and diversity. Bringing together a broad range of empirical and theoretical perspectives, the Handbook offers many potentially important insights into the contemporary challenges of organizations in the knowledge economy and suggests new lines of inquiry that may

shed further light on the activities and performance of PSFs and the professionals who work within them.

Reflecting the rapid rise in popularity of recent initiatives such as the UN Principles for Responsible Management Education (PRME), this handbook exhaustively covers a variety of responsible management, learning and education topics, and provides an invaluable roadmap for this fast-developing field. Covering various perspectives on the topic, right through to contexts, methods, outcomes and beyond, this volume will be an invaluable integrative resource for practitioners and researchers alike, and is designed to serve a range of communities that deal with topics related to sustainability, responsibility and ethics in management learning and education.

The modern era of business has prompted an increased focus on the consumer and the responsibility of corporations to consider their ethical and social obligations to their customers. The rise of the consumerist movement has encouraged further research and development on the topic of consumerism, enabling business to succeed in a consumer-driven market. *Handbook of Research on Consumerism in Business and Marketing: Concepts and Practices* features research on diverse topics on consumerism in the global marketplace, focusing on the ways in which businesses can improve their relationships with customers as well as analyze and influence purchasing behavior. As a comprehensive reference source on topics pertaining to consumer management, identity, and behavior, this publication is intended for use by marketing

professionals, business managers, students, and academicians. Professional organizations - such as accounting and consulting firms, law firms, and investment banks - are fundamental to the functioning of the global economy. Yet many of the most powerful are notoriously private. This book uncovers the complex, messy, and surprisingly emotional challenges of leading professional organizations - revealing the realities that lies beneath the 'professional' surface which these organizations present to the outside world. Individual professionals - highly educated, highly intelligent, and highly opinionated - are generally reluctant to see themselves as followers and may be equally reluctant to put themselves forward as leaders. They value their autonomy and confer authority on their leaders on a highly contingent basis. How does a professional come to be seen as a leader within a professional organization? How do leaders maintain their position once they have reached the top of their organization? How do they navigate the complex power relationships among their professional colleagues and actually get things done? *Leading Professionals: Power, Politics, and Prima Donnas* analyses the complex power dynamics and interpersonal politics that lie at the heart of leadership in professional organizations. It is based on Laura Empson's scholarly research into the world's leading professional organizations across a range of sectors,

including interviews with over 500 senior professionals in 16 countries. It draws on the latest organizational and leadership theory to analyse in detail exactly how professionals come together to create 'leadership'. It identifies how change happens within professional organizations and explains why their leaders so often fail.

This handbook, which serves as a follow-up text to *The Palgrave Handbook of Experiential Learning In International Business*, reviews theoretical and empirical approaches of experiential learning pedagogy, and its role in increasing the effectiveness in teaching and learning of international business, and also, in the incorporation of international business-related concepts and competences in business and non-business programs. This edition offers a broader and updated perspective on experiential learning pedagogy for international business and management, and beyond. The first part provides an updated overview of the theories of experiential learning and effectiveness of teaching and learning in international business through the use of experiential learning projects. Part two provides a collection of specific applications of experiential learning in International Business and related fields. This handbook is a one-stop source for international managers, business educators, and trainers seeking to either select and use an existing experiential learning project or develop new projects and

exercises of this kind.

Entrepreneurship has always been a key factor in economic growth, innovation, and the development of firms and businesses. More recently, new technologies, the waning of the "old economy", globalization, changing cultures and popular attitudes, and new policy stances have further highlighted the importance of entrepreneurship and enterprise. Entrepreneurship is now a dynamic and expanding area of research, teaching, and debate, but there has been no standard reference work which is suitable for both established scholars and new researchers. This book fills that gap. All the major aspects of entrepreneurship are covered, including: * the start-up and growth of firms, * financing and venture capital, * innovation, technology and marketing, * women entrepreneurs, * ethnic entrepreneurs, * migration, * small firm policy, * the economic and social history of entrepreneurship. This is a comprehensive review of state-of-the-art research in entrepreneurship, written by an international team of leading scholars, and will be an essential reference for academics and policy makers, as well as being suitable for use on masters courses and doctoral programs. About the Series Oxford Handbooks in Business & Management bring together the world's leading scholars on the subject to discuss current research and the latest thinking in a range of interrelated topics including Strategy, Organizational Behavior, Public

Management, International Business, and many others. Containing completely new essays with extensive referencing to further reading and key ideas, the volumes, in hardback or paperback, serve as both a thorough introduction to a topic and a useful desk reference for scholars and advanced students alike. A close-up examination of several important consultation models and of the structure, dynamics, and operation of family businesses in Brazil, Canada, Chile, Ireland, South Korea, Lebanon, Mexico, Saudi Arabia, Scotland, Trinidad & Tobago, Turkey, the United Kingdom and the United States This book is designed to fill an important gap in the family business literature. Florence W. Kaslow, Ph. D., Editor, an internationally respected authority in both family psychology and family business consultation, presents a disciplined look at how family businesses are structured, the ebb and flow of their dynamics, and the ways they operate in thirteen diverse countries spanning four continents. Top family business consultants working in those countries share their methods of helping clients increase earnings and fulfill the missions of their companies. The contributors examine essential aspects of the world of family business today, including family offices, globalization, and the management of a family's wealth. Tables and figures, plus a helpful glossary, make complex and unfamiliar information easy to understand. As the world's economies interface and

intertwine with the evolution of international markets and globalization, the Handbook of Family Business and Family Business Consultation provides the essential broad knowledge that family business consultants need in today's business climate. It provides a capsule history of the premiere organization dedicated to helping family businesses, the Family Firm Institute (FFI), and then examines issues essential to anyone involved in, or consulting to, family businesses, including: the importance of family businesses to the economic well-being of countries worldwide family offices—what they are and why they're important the significance of differentiating between the family business and the business of being a family for everyone involved in these overlapping relationships the multiple and diverse roles that family business consultants play in different kinds of businesses and in different countries the roles of non-family employees in family businesses gender issues that affect family businesses sibling rivalry and other issues of family conflict the trend toward globalization in various family businesses—and the implications of this trend in terms of family wealth dispersion, international understanding, competitiveness, and other emerging phenomena With expert commentary from family business consultants in such a wide variety of countries, the Handbook of Family Business and Family Business Consultation is an essential read for family business consultants, family

business owners, and Family Business Forum staff and member families, as well as professors and students in MBA programs and family business courses. The SAGE Handbook of Process Organization Studies provides a comprehensive and timely overview of the field. This volume offers a compendium of perspectives on process thinking, process organizational theory, process research methodology and empirical applications. The emphasis is on a combination of pedagogical contributions and in-depth reviews of current thinking and research in each of the selected areas, combined with the development of agendas for future research. The Handbook is divided into five sections: Part One: Process Philosophy Part Two: Process Theory Part Three: Process Methodology Part Four: Process Applications Part Five: Process Perspectives

With its inception at the end of the nineteenth century as a means of consolidation and reorganization, mergers and acquisitions (M&A) have since become quasi-institutionalized as one of the primary strategic options for organizations, as they seek to secure their position in an ever more competitive and globalizing market place. Despite the optimism surrounding M&A as strategic moves, research on post-merger company performance suggests that most firms engaging in M&A activity do not achieve the sought-after performance targets, either immediately or in the years following the deal. What is it that drives M&A

activity when research results do not support the performance expectations of these undertakings? Alternatively, have M&A scholars got it all wrong in the way that M&A performance is measured? Is the topic too complex, enduring, and multifaceted to study? The Handbook argues that the field of M&A is in need of a re-rooting: past research needs to be critically reviewed, and fundamental assumptions revisited. A key issue preventing efforts in the practice and study of M&A from achieving dynamic syntheses has been the disciplinary gulf separating strategy, finance, and human relations schools. The Handbook aims to bridge the hitherto separate disciplines engaged in the study and practice of M&A to provide more meaningful results. Toward this end, the Handbook brings together a set of prominent and emerging scholars and practitioners engaged in the study of M&A to provide thought-provoking, state of the art overviews of M&A through four specific 'lenses' - strategic, financial, socio-cultural, and sectorial approaches. By summarizing key findings in current research and exploring ways in which the differing approaches could and should be 'synthesized', it aims to highlight the key issues facing M&A practitioners and academics at the dawn of the third millennium.

This book is the founding title in the Grammenos Library. The diversity of the subjects covered is unique and the results of research developed over many

years are not only comprehensive, but also have important implications on real life issues in maritime business. The new edition covers a vast number of topics, including: • Shipping Economics and Maritime Nexus • International Seaborne Trade • Economics of Shipping Market and Shipping Cycles • Economics of Shipping Sectors • Issues in Liner Shipping • Economics of Maritime Safety and Seafaring Labour Market • National and International Shipping Policies • Aspects of Shipping Management and Operations • Shipping Investment and Finance • Port Economics and Management • Aspects of International Logistics

The Handbook of 21st Century Management provides authoritative insight into the key issues for students in college or corporate courses with a particular emphasis on the current structure of the topic in the literature, key threads of discussion and research on the topic, and emerging trends. This resource is useful in structuring exciting and meaningful papers and presentations and assists readers in deciding on management areas to take elective coursework in or to orient themselves towards for a career. Indeed, familiarity with many of the topics in this Handbook would be very useful in job interviews for positions in business.

The notion of paradox dates back to ancient philosophy, yet only recently have scholars started to explore this idea in organizational phenomena. Two decades

ago, a handful of provocative theorists urged researchers to take seriously the study of paradox, and thereby deepen our understanding of plurality, tensions, and contradictions in organizational life. Studies of organizational paradox have grown exponentially over the past two decades, canvassing varied phenomena, methods, and levels of analysis. These studies have explored such tensions as today and tomorrow, global integration and local distinctions, collaboration and competition, self and others, mission and markets. Yet even with both the depth and breadth of interest in organizational paradoxes, key issues around definitions and application remain. This handbook seeks to aid, engage, and fuel the expanding interest in organizational paradox. Contributions to this volume depict how paradox studies inform, and are informed, by other theoretical perspectives, while creating a resource that enables scholars to learn about and apply this lens across varied organizational phenomena. The increasing complexity, volatility, and ambiguity in our world continually surfaces paradoxical dynamics. Thus, this handbook offers insights to scholars across organizational theory.

The SAGE Handbook of the Sociology of Work and Employment is a landmark collection of original contributions by leading specialists from around the world. The coverage is both comprehensive and comparative (in terms of time and space) and each 'state of the art' chapter provides a critical review of the

literature combined with some thoughts on the direction of research. This authoritative text is structured around six core themes: Historical Context and Social Divisions The Experience of Work The Organization of Work Nonstandard Work and Employment Work and Life beyond Employment Globalization and the Future of Work. Globally, the contours of work and employment are changing dramatically. This handbook helps academics and practitioners make sense of the impact of these changes on individuals, groups, organizations and societies. Written in an accessible style with a helpful introduction, the retrospective and prospective nature of this volume will be an essential resource for students, teachers and policy-makers across a range of fields, from business and management, to sociology and organization studies.

Every banking crisis, whatever its particular circumstances, has two features in common with every previous one. Each has been preceded by a period of excessive monetary ease, and by ill thought out regulatory changes. For many the recent hiatus in inter-bank lending has been seen as a blip - enormous in size and global in scope, but, nonetheless, a blip. *Finance at the Threshold* offers a unique perspective from an English economic and monetary historian. In it the author asks: Why did the banks stop lending to one another, and why now? Was it merely a matter of over-loose credit due to the relaxation of traditional

prudence, or did global finance find itself at its limits? Have government bail-outs saved the day or merely postponed the problem? Christopher Houghton Budd offers a radical view of the global financial crisis, spanning a wide gamut of current thinking. He argues that we need, above all, to overcome the left-right divide so much taken for granted today, and promote financial literacy to young people. His contribution to the Transformation and Innovation Series claims that global finance has brought us to the limits of what mechanistic economic explanations can capture. New ideas and above all new instruments are needed so that innovation can shift from its dexterous exploitation of inefficiencies and turn its attention instead to fresh initiative. *Finance at the Threshold* is essential reading for academics and practitioners concerned with financial and economic policy and needing to develop a sense of the history thus understanding the forward prospects for global finance.

Recent years have shown an increase in development and acceptance of quantitative methods for asset and liability management strategies. This book presents state of the art quantitative decision models for three sectors: pension funds, insurance companies and banks, taking into account new regulations and the industries risks.

Economics A Primer Oxford University Press

Sustainability is a growing area of research in ecology, economics, environmental science, business, and cultural studies. Specifically, sustainable waste disposal and management is a growing concern as both solid and liquid wastes are rapidly expanding in direct correlation with population growth and improved economic conditions across regions. The Handbook of Research on Waste Management Techniques for Sustainability explores the topic of sustainable development in an era where domestic and municipal waste is becoming a concern for both human and environmental health. Highlighting a number of topics relating to pollution, green initiatives, and waste reduction in both the public and private sector, this research-based publication is designed for use by environmental scientists, business executives, researchers, graduate-level students, and policymakers seeking the latest information on sustainability in business, medicine, agriculture, and society.

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