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THE STATISTICAL SLEUTH: A COURSE IN METHODS OF DATA ANALYSIS, Third Edition offers an appealing treatment of general statistical methods that takes full advantage of the computer, both as a computational and an analytical tool. The material is independent of any specific software package, and prominently treats modeling and interpretation in a way that goes beyond routine patterns. The book focuses on a serious analysis of real case studies, strategies and tools of modern statistical data analysis, the interplay of statistics and scientific learning, and the communication of results. With interesting examples, real data, and a variety of exercise types (conceptual, computational, and data problems), the authors get students excited about statistics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A condensed and more streamlined version of the very popular and widely used UNDERSTANDABLE STATISTICS, Ninth Edition, this book offers users an effective way to teach the essentials of statistics, including early coverage of Regression, within a more limited time frame. Designed to help users overcome their apprehension about statistics, UNDERSTANDING BASIC STATISTICS, Fifth Edition, is a thorough yet approachable book that provides plenty of guidance and informal advice demonstrating the links between statistics and the world. The strengths of the book include an applied approach that helps users realize the real-world significance of statistics, an accessible exposition, and a new, complete technology package. The Fifth Edition addresses the growing importance of developing students' critical thinking and statistical literacy skills with the introduction of new features and

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exercises throughout the text. The use of the graphing calculator, Microsoft? Excel?, Minitab?, and SPSS is covered but not required.

The Notetaking Guide is an innovative study aid, in the form of a notebook organizer, that helps students develop a summary of key concepts.

Readers discover the latest, industry-leading website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Minnick's RESPONSIVE WEB DESIGN WITH HTML 5 & CSS, 9th edition, combines best practices with the most up-to-date tools available. The new edition equips readers with a solid foundation in HTML, CSS and responsive web design while illuminating deeper conceptual issues essential to today's field of web development. In addition, a range of projects logically build in complexity and ensure thorough understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Completely up to date and extremely student friendly, A SIMPLE GUIDE TO IBM SPSS: FOR VERSION 23.0, Fourteenth Edition, equips you with everything you need to know about the newest version of SPSS for Windows so you can effectively use the program in your statistics class. The guide's straightforward style frees you to concentrate on learning basic statistical concepts, while still developing familiarity with SPSS. It's clear, step-by-step instruction quickly gets you up to speed, enabling you to confidently use SPSS to do homework problems and conduct statistical analyses for research projects. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Emphasizing the conceptual development of statistical ideas, MIND ON STATISTICS actively

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engages students and explains topics in the context of excellent examples and case studies. This text balances the spirit of statistical literacy with statistical methodology taught in the introductory statistics course. Jessica Utts and Robert Heckard built the book on two learning premises: (1) New material is much easier to learn and remember if it is related to something interesting or previously known; (2) New material is easier to learn if you actively ask questions and answer them for yourself. More than any other text available, MIND ON STATISTICS motivates students to develop their statistical intuition by focusing on analyzing data and interpreting results as opposed to focusing on mathematical formulation. The new edition of this exciting text, enhanced with new material and features, appeals to a wide array of students and instructors alike.

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics

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Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STATISTICS: LEARNING FROM DATA, Second Edition, addresses common problems faced by learners of elementary statistics with an innovative approach. The authors have paid particular attention to areas learners often struggle with -- probability, hypothesis testing, and selecting an appropriate method of analysis. Probability coverage is based on current research

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on how students best learn the subject. A unique chapter that provides an informal introduction to the ideas of statistical inference helps students to develop a framework for choosing an appropriate method. Supported by learning objectives, real-data examples and exercises, and technology notes, this book helps learners to develop conceptual understanding, mechanical proficiency, and the ability to put knowledge into practice. NEW for Fall 2020 - Turn your students into statistical thinkers with the Statistical Analysis and Learning Tool (SALT). SALT is an easy-to-use data analysis tool created with the intro-level student in mind. It contains dynamic graphics and allows students to manipulate data sets in order to visualize statistics and gain a deeper conceptual understanding about the meaning behind data. SALT is built by Cengage, comes integrated in Cengage WebAssign Statistics courses and available to use standalone. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Based on the first half of the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for the first course in a business law series, often a requirement for business majors. It delivers an ideal blend of classic black letter law and contemporary cases. The text's strong student orientation makes the law accessible, interesting, and relevant, with cases that represent the latest developments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PROBABILITY AND STATISTICS FOR ENGINEERS AND SCIENTISTS, Fourth Edition, continues the student-oriented approach that has made previous editions successful. As a teacher and researcher at a premier engineering school, author Tony Hayter is in touch with

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engineers daily--and understands their vocabulary. The result of this familiarity with the professional community is a clear and readable writing style that students understand and appreciate, as well as high-interest, relevant examples and data sets that keep students' attention. A flexible approach to the use of computer tools, including tips for using various software packages, allows instructors to choose the program that best suits their needs. At the same time, substantial computer output (using MINITAB and other programs) gives students the necessary practice in interpreting output. Extensive use of examples and data sets illustrates the importance of statistical data collection and analysis for students in the fields of aerospace, biochemical, civil, electrical, environmental, industrial, mechanical, and textile engineering, as well as for students in physics, chemistry, computing, biology, management, and mathematics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistics: Learning from DataCengage Learning

SPSS is enormously powerful – and challenging to learn. This popular handbook lets students get hands-on with the statistical procedures they need. Full colour screen shots, step-by-step guidance and examples with annotated outputs help students learn. For students of psychology, marketing and research in any discipline. An essential practical guide to using the latest version of IBM SPSS Statistics. New, print versions of this book come with bonus online study tools on the CourseMate Express platform Learn more about the online tools cengage.com.au/learning-solutions

Develop the analytical skills that are in high demand in businesses today with Camm/Cochran/Fry/Ohlmann's best-selling BUSINESS ANALYTICS, 4E. You master the full

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range of analytics as you strengthen your descriptive, predictive and prescriptive analytic skills. Real examples and memorable visuals illustrate data and results for each topic. Step-by-step instructions guide you through using Microsoft Excel, Tableau, R and JMP Pro software to perform more advanced analytics concepts. Practical, relevant problems at all levels of difficulty help you further apply what you've learned. With this edition you become proficient in topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem-solving. Trust BUSINESS ANALYTICS, 4E to strengthen your understanding of today's analytic concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Loved by students for the visual and flexible way to build computer skills, the Illustrated Course Guides are ideal for learning Microsoft Excel 2013 regardless of your experience level. Each two-page spread focuses on a single skill, making information easy to follow and absorb. The Illustrated Course Guides split Microsoft Excel 2013 concepts and skills into three manageable levels - Basic, Intermediate, and Advanced - perfect for workshops or accelerated courses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introductory Business Statistics is designed to meet the scope and sequence requirements of the one-semester statistics course for business, economics, and

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related majors. Core statistical concepts and skills have been augmented with practical business examples, scenarios, and exercises. The result is a meaningful understanding of the discipline, which will serve students in their business careers and real-world experiences.

Roxy Peck and Tom Short's **STATISTICS COMPANION** supports your success in Statistics by providing a review of the necessary Statistics-specific mathematics, study skills, and Statistics-language content. The material you will encounter in the Introductory Statistics course may be new and challenging, but this book and its accompanying resources help build and reinforce the skills you already have--and build upon those skills to help you learn the content of Introductory Statistics. This companion gives you tips for effective studying and a strategy for reading Statistics problems that helps you understand the problem context and interpret results in that context.

Loved by instructors for the visual and flexible way to build computer skills, the Illustrated Course Guides are ideal for teaching Microsoft Word 2013 to students across experience levels. Each two-page spread focuses on a single skill, making information easy to follow and absorb. The Illustrated Course Guides split Microsoft Word 2013 concepts and skills into three manageable levels - Basic, Intermediate, and Advanced - perfect for workshops or accelerated courses.

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SPORTS AND ENTERTAINMENT MARKETING, 3E incorporates feedback from instructors across the country and has expanded by three chapters. The popular sports and entertainment topics continue to be the foundation for teaching marketing concepts. Each marketing function is incorporated throughout the text and is highlighted with an icon to indicate how it is used in the marketing process.

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Bernard Rosner's **FUNDAMENTALS OF BIostatISTICS** is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab.

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Provides worked-out solutions to odd-numbered problems in the text.

This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS MANAGEMENT 14E is designed for more advanced high school business courses. With the focus shifted to business management, this text approaches business operations from the entrepreneurial and management perspective. Finance, marketing, communications, and human resources are some of the topics explored. The introductory chapter provides an overview of management, discusses the history of management, and compares management approaches and philosophies. Another focuses on data analysis and decision-making, demonstrating the importance of math, statistics, and quantitative decision-

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making. BUSINESS MANAGEMENT 14E provides business management concepts and principles in a realistic, investigative, and enriching manner. All the functions of business management are covered extensively, including the use of technology and communication as tools of business. Enjoy exploring the global dimension of business and possible career opportunities as this text brings the world of business to your class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Concise, authoritative, and reader-friendly, BUSINESS LAW: TEXT & CASES--AN ACCELERATED COURSE delivers an ideal blend of classic black-letter law and cutting-edge coverage of contemporary issues and cases for a one-semester business law course. The book's strong reader orientation makes the law accessible, interesting, and relevant, and the cases, content, and features represent the latest developments in business law. An excellent assortment of included cases ranges from precedent setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous features and exercises help you master key concepts and apply what you've learned to real-world issues, and the book offers an unmatched range of support resources, including innovative online review tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This well-respected text gives an introduction to the theory and application of modern numerical approximation techniques for students taking a one- or two-semester course in numerical analysis. With an accessible treatment that only requires a calculus prerequisite, Burden and Faires explain how, why, and when approximation techniques can be expected to

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work, and why, in some situations, they fail. A wealth of examples and exercises develop students' intuition, and demonstrate the subject's practical applications to important everyday problems in math, computing, engineering, and physical science disciplines. The first book of its kind built from the ground up to serve a diverse undergraduate audience, three decades later Burden and Faires remains the definitive introduction to a vital and practical subject. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Illustrated Series Soft Skills titles are designed to make it easy to teach students the essential soft skills necessary to succeed in today's competitive workplace. Each book and companion CourseMate cover 40 critical skills, providing students with extensive knowledge they can bring with them into the real world. CourseMate brings each text to life with an audio visual eBook, scenario videos, access to Career Transitions, interactive activities for reinforcement, and Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designed specifically for business, economics, or life/social sciences majors, BRIEF CALCULUS: AN APPLIED APPROACH, 8e, motivates students while fostering understanding and mastery. This brief text emphasizes integrated and engaging applications that show students the real-world relevance of topics and concepts. Several pedagogical features—from algebra review to study tips—provide extra guidance and practice. The Eighth Edition builds upon its applications emphasis through updated exercises and relevant examples. Applied problems drawn from government sources, industry, current events, and other disciplines

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provide well-rounded examples and appeal to diverse interests. This Enhanced Edition includes instant access to WebAssign, the most widely-used and reliable homework system. WebAssign presents over a thousand problems, links to relevant textbook sections, video examples, problem-specific tutorials, and more, that help students grasp the concepts needed to succeed in this course. As an added bonus, the Start Smart Guide has been bound into this text. This guide contains instructions to help students learn the basics of WebAssign quickly. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STATISTICS: LEARNING FROM DATA, by respected and successful author Roxy Peck, resolves common problems faced by both students and instructors with an innovative approach to elementary statistics. Peck tackles the areas students struggle with most--probability, hypothesis testing, and selecting an appropriate method of analysis--unlike any text on the market. Probability coverage is based on current research that shows how students best learn the subject. Two unique chapters, one on statistical inference and another on learning from experiment data, address two common areas of student confusion: choosing a particular inference method and using inference methods with experimental data. Supported by learning objectives, real-data examples and exercises, and technology notes, this brand new text guides students in gaining conceptual understanding, mechanical proficiency, and the ability to put knowledge into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Loved by instructors for the visual and flexible way to build computer skills, the Illustrated Course Guides are ideal for teaching Microsoft PowerPoint 2013 to students across

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