

Cost Accounting A Managerial Emphasis 14th Edition Edition 14th By Horngren Charles T Datar Srikant M Rajan Madhav Hardcover2011i 1 2 | 1 2

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Horngren et al., Cost Accounting: A Managerial Emphasis is designed to provide students with the most accessible, engaging and relevant tools and resources to understand Cost Accounting, including how to help managers make better decisions. This 6th edition continues to have unparalleled quality and range of assignment material. Note: If you are purchasing an electronic version, MyAccountingLab does not come automatically packaged with it. To purchase MyAccountingLab, please visit www.MyAccountingLab.com or you can purchase a package of the physical text and MyAccountingLab by searching for ISBN 10: 0133389405 / ISBN 13: 9780133389401.

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This market leader continues the basic theme of all previous editions: "different costs for different purposes." Cost Accounting, Fourth Canadian Edition, goes beyond cost accounting procedures and also stresses concepts, analysis and the use of cost accounting as a management tool. It makes use of extensive real-world examples and provides clarity and understandability. Designed for student use, this supplement contains fully worked-out solutions for all of the even-numbered questions and problems in the textbook. This may be purchased with the instructor's permission.

Studying cost accounting is one of the best business decisions a student can make. Why? Because success in any business—from the smallest corner store to the largest multinational corporation—requires the use of cost accounting principles and practices. Cost accounting provides key data to managers for planning and controlling, as well as for costing products, services, and customers. Cost accounting provides key data to managers for planning and controlling, as well as costing products, services, even

customers. Cost Accounting, 16e focuses on how this discipline would help managers make better decisions, as cost accountants are increasingly becoming integral members of company's decision-making teams. In order to emphasize this prominence in decision making, the authors have used the 'different costs for different purposes' theme throughout this book. By focusing on basic concepts, analyses, uses and procedures instead of procedures alone, they have recognized cost accounting as a managerial tool for business strategy and

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(tm) and Mastering(tm) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering platforms. For undergraduate and MBA Cost or Management Accounting courses. The text that defined the cost accounting market Horngren's Cost Accounting defines the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. The 16th Edition incorporates the latest research and most up-to-date thinking into all relevant chapters, so that readers are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow. Also available with MyLab Accounting MyLab(tm) Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. If you would like to purchase both the loose-leaf version of the text and MyLab Accounting, search for: 0134642465 / 9780134642468 Horngren's Cost Accounting, Student Value Edition Plus MyLab Accounting with Pearson eText -- Access Card Package Package consists of: 0134476034 / 9780134476032 Horngren's Cost Accounting, Student Value Edition 0134476387 / 9780134476384 MyLab Accounting with Pearson eText -- Access Card -- for Horngren's Cost Accounting 0137052324 / 9780137052325 Cost Accounting: A Managerial Emphasis and MyAccountingLab Student Access Code Card Package consists of: 0136125611 / 9780136125617 MyAccountingLab Student Access Code Card 0136126634 / 9780136126638 Cost Accounting: A Managerial Emphasis
Cost Accounting: A Managerial Emphasis.

Horngren's Cost Accounting defines the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. The 16th Edition incorporates the latest research and most up-to-date thinking into all

relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow. (Quelle: www.pearson.com).

About the book Use the most current information to prepare students for their field · Emphasis on Global Issues reflect today's increasingly global business environment, including: · The importance of joint cost allocation in creating a trade war between poultry farms in South Africa and the United States (Chapter 16). · The text's examples of management accounting applications in companies are drawn from international settings. · Focus on merchandising and service sectors (versus traditional manufacturing settings) highlight the shifts in the US and world economies, including: · Several Concepts in Action boxes focus on the merchandising and service sectors, including achieving cost leadership at Trader Joes, using activity-based costing to reduce the costs of health care delivery at the Mayo Clinic (Chapter 5), reducing fixed costs at Twitter (Chapter 2), and analyzing operating income performance at Best Buy (Chapter 12) and web-based budgeting at 24 Hour Fitness. · Emphasis on sustainability as one of the critical managerial challenges of the coming decades, including: · Material that stress themes of recognizing and accounting for environmental costs, energy independence and the smart grid, setting stretch targets to motivate greater carbon reductions, using cost analysis, carbon tax, and cap-and-trade auctions to reduce environmental footprints, and constructing "green" homes in a cost-effective manner. · More focus on the role of accounting concepts and systems in fostering and supporting innovation and entrepreneurial activities in firms including: · The challenges posed by recognizing R&D costs as period expenses even though the benefits of innovation accrue in later periods. · How companies budget for innovation expenses and develop measures to monitor success of the innovation efforts delinked from operational performance in the current period (Chapter 6). · The importance of nonfinancial measures when making decisions about innovation (Chapter 11). · The concept that innovation starts with understanding customer needs (Chapter 13). · Process innovations for improving quality (Chapter 19). · Cutting-edge topics are covered, including: · Material around recent trends in big data and data analytics in predicting costs and when making demand forecasts. Provide a solid presentation of accounting hallmarks with a great emphasis on strategy · Strategy maps are presented as a useful tool to implement the balanced scorecard and a simplified presentation of how income statements of companies can be analyzed from the strategic perspective of product differentiation or cost leadership. A new section helps students evaluate strategy maps such as the strength of links, differentiators, focal points and trigger points. · Try It examples are simple and focus on key ideas or concepts. They are located after a particular concept or calculation, and invite students to practice what they have just learned. · Becker Multiple Choice Questions in the assignment material probe students' knowledge of the chapter material and their ability to think critically about key concepts. · Opening Vignettes. Each chapter opens with a vignette on a real

company situation. The vignettes get students engaged in a business situation, or dilemma, illustrating why and how the concepts in the chapter are relevant in business. New examples on Quiksilver, General Motors, Boeing, Delta, Honda, and Viacom have been incorporated. - Concepts in Action Boxes. Found in every chapter, these boxes cover real-world cost accounting issues across a variety of industries including automobile racing, defense contracting, entertainment, manufacturing, and retailing. New examples include Subway, Chipotle, H&M, Amazon, Under Armour, and Netflix. **KEY BENEFIT:** Horngren's Cost Accounting defined the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory. This acclaimed, number one market-leading book embraces the basic theme of "different costs for different purposes." It reaches beyond cost accounting procedures to consider concepts, analyses, and management. This latest edition of Cost Accounting incorporates the latest research and most up-to-date thinking into all relevant chapters. **KEY TOPICS:** Professional issues related to Management Accounting and Management Accountants are emphasized. Chapter topics cover the accountant's role in the organization to performance measurement, compensation, and multinational considerations. **MARKET:** For future accountants who want to enhance their understanding of—and ability to—solve cost accounting problems.

Horngren's Cost Accounting leads the market because of its strong emphasis on decision making, extensive real-world examples provided in a modular, flexible format and is supported by a large quantity and range of assignment material. This text focuses on how cost accounting helps managers make better decisions by using financial and nonfinancial information better. **KEY TOPICS:** The Accountant's Vital Role in Decision Making; An Introduction to Cost Terms and Purposes; Cost-Volume-Profit Analysis; Job Costing; Activity-Based Costing and Management; Master Budget and Responsibility Accounting; Flexible Budgets, Variances, and Management Control: I; Flexible Budgets, Variances, and Management Control: II; Income Effects of Denominator Level on Inventory Valuation; Analysis of Cost Behaviour; Decision Making and Relevant Information; Pricing Decisions; Profitability and Cost Management; Strategy, the Balanced Scorecard, and Profitability Analysis; Period Cost Application; Cost Allocation: Joint Products and Byproducts; Revenue and Customer Profitability Analysis; Process Costing; Spoilage, Rework, and Scrap; Inventory Cost Management Strategies; Capital Budgeting: Methods of Investment Analysis; Transfer Pricing and Multinational Management Control Systems; Multinational Performance Measurement and Compensation **MARKET:** Appropriate for Introduction to Management Accounting Courses.

For undergraduate and MBA Cost or Management Accounting courses The text that defined the cost accounting market. Horngren's Cost Accounting, defined the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic

theme of different costs for different purposes, and reaches beyond cost accounting procedures to consider concepts, analyses, and management. This edition incorporates the latest research and most up-to-date thinking into all relevant chapters and more MyAccountingLab(R) coverage MyAccountingLab is web-based tutorial and assessment software for accounting that not only gives students more I Get It moments, but gives instructors the flexibility to make technology an integral part of their course, or a supplementary resource for students.

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"The Australian adaptation of Cost Accounting: A Managerial Emphasis combines the hallmark features of the leading American text with a contemporary Australian business focus. The clear and engaging writing style, the focus on human behavioural aspects of management accounting, and the strong technical focus are now infused with relevant and recognisable examples from the Australian and international business context, and enhanced by a greater strategic focus, particularly on the links between sustainability and economic performance. The text features a revised and simplified Five-Step Decision-Making Framework, interwoven through each chapter, to help students see how the demand for various types of management accounting information is a response to the decision-making needs of managers. The Australian edition was developed in close consultation with local academics who had previously used the American text and wanted content that provided great local content and context for their students. The authors have brought Australian business context and organisations into the text while retaining references to companies that operate globally and which students can recognise easily. Cost Accounting provides the best of both worlds?the author team comprises world leaders in the development of contemporary cost accounting and their ideas are illustrated with Australian examples that make the book come alive for students." --publisher's website.

For undergraduate and MBA cost or management accounting courses. Horngren's Cost Accounting spells out the cost accounting market and continues to innovate by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasises the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. The 17th Edition incorporates the latest research and most up-to-date thinking into all relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow.

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"This book focuses on how cost accounting helps managers make better decisions, as cost accountants increasingly are becoming integral members of their company's decision-making teams. In order to emphasize this prominence in decision making, we use the "different costs for different purposes" theme throughout this book. By focusing on basic concepts, analyses, uses, and procedures instead of procedures alone, we recognize cost accounting as a managerial tool for business strategy and implementation. We also prepare students for the rewards and challenges they face in the professional cost accounting world of today and tomorrow. For example, we emphasize both the development of technical skills such as Excel and big-data analytics to leverage available information technology and the values and behaviors that make cost accountants effective in the workplace"--

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provide students with the most accessible, engaging and relevant tools and resources to understand Cost Accounting, including

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