

Conspiracy Peter Thiel Hulk Hogan Gawker And The Anatomy Of Intrigue

Conspiracy: Peter Thiel, Hulk Hogan, Gawker, and the Anatomy of Intrigue (2018) by Ryan Holiday is a detailed account of an extraordinary conspiracy led by Thiel, a Silicon Valley billionaire with a vendetta against a website that intruded on his personal life. Working with a clandestine legal team, Thiel spent nearly a decade developing a plan to take Gawker down and ultimately used Hogan, a washed-up wrestler who sued Gawker over a sex tape, as an instrument of revenge...Purchase this in-depth analysis to learn more. A primer on the future of PR, marketing and advertising — now revised and updated with new case studies "Forget everything you thought you knew about marketing and read this book. And then make everyone you work with read it, too." —Jason Harris, CEO of Mekanism Megabrands like Dropbox, Instagram, Snapchat, and Airbnb were barely a blip on the radar years ago, but now they're worth billions—with hardly a dime spent on traditional marketing. No press releases, no TV commercials, no billboards. Instead, they relied on growth hacking to reach users and build their businesses. Growth hackers have thrown out the old playbook and replaced it with tools that are testable, trackable, and scalable. They believe that products and businesses should be modified repeatedly until they're primed to generate explosive reactions. Bestselling author Ryan Holiday, the acclaimed marketing guru for many successful brands, authors, and musicians, explains the new rules in a book that has become a marketing classic in Silicon Valley and around the world. This new edition is updated with cutting-edge case studies of startups, brands, and small businesses. Growth Hacker Marketing is the go-to playbook

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for any company or entrepreneur looking to build and grow. Too many Americans die each year as a result of preventable medical error—mistakes, complications, and misdiagnoses. And many more of us are not receiving the best care possible, even though it's readily available and we're entitled to it. The key is knowing how to access it. The Patient's Playbook is a call to action. It will change the way you manage your health and the health of your family, and it will show you how to choose the right doctor, coordinate the best care, and get to the No-Mistake Zone in medical decision making. Leslie D. Michelson has devoted his life's work to helping people achieve superior medical outcomes at every stage of their lives. Michelson presents real-life stories that impart lessons and illuminate his easy-to-follow strategies for navigating complex situations and cases. The Patient's Playbook is an essential guide to the most effective techniques for getting the best from a broken system: sourcing excellent physicians, selecting the right treatment protocols, researching with precision, and structuring the ideal support team. Along the way you will learn: Why having the right primary care physician will change your life Three things you can do right now to be better prepared when illness strikes The ten must-ask questions at the end of a hospital stay How to protect yourself from unnecessary and dangerous treatments Ways to avoid the four most common mistakes in the first twenty-four hours of a medical emergency This book will enable you to become a smarter health care consumer—and to replace anxiety with confidence. The director of twenty-five films, including *My Night at Maud's* (1969), which was nominated for a Best Picture Academy Award, and the editor in chief of *Cahiers du cinéma* from 1957 to 1963, Éric Rohmer set the terms by which people watched, made, and thought about cinema for decades. Such brilliance does not develop in a vacuum, and Rohmer

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cultivated a fascinating network of friends, colleagues, and industry contacts that kept his outlook sharp and propelled his work forward. Despite his privacy, he cared deeply about politics, religion, culture, and fostering a public appreciation of the medium he loved. This exhaustive biography uses personal archives and interviews to enrich our knowledge of Rohmer's public achievements and lesser known interests and relations. The filmmaker kept in close communication with his contemporaries and competitors: François Truffaut, Jean-Luc Godard, Claude Chabrol, and Jacques Rivette. He held a paradoxical fascination with royalist politics, the fate of the environment, Catholicism, classical music, and the French nightclub scene, and his films were regularly featured at New York and Los Angeles film festivals. Despite an austere approach to life, Rohmer had a voracious appetite for art, culture, and intellectual debate captured vividly in this definitive volume.

Alastair Campbell knows all about winning. As Tony Blair's chief spokesman and strategist he helped guide his party to victory in three successive elections, and he's fascinated by what it takes to succeed How do sportsmen excel, entrepreneurs thrive, or individuals achieve the ambitions? Is their ability to win innate? Or is the winning mindset something we can all develop? In the tradition of *The Talent Code* and *The Power of Habit*, Campbell draws on the wisdom of an astonishing array of talented people—from elite athletes to media mavens, from rulers of countries to rulers of global business empires. Alastair Campbell has conducted in-depth interviews and uses his own experience in politics and sport to get to the heart of success. He examines how winners tick. He considers how they build great teams. He analyzes how these people deal with unexpected setbacks and new challenges. He judges what the very different worlds of politics, business, and sport can learn from one another.

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And he sets out a blueprint for winning that we can all follow to achieve our goals.

A provocative assessment of social media discusses how to use the Internet to expand a business, challenging the claims of online authorities and marketing consultants while tracing the rise of social media and revealing the benefits of real-world connections.

A Fast Company best book of the year A Washington Post bestseller Winner of the 2017 Axiom Business Book Award in Business Technology How do you tell a real trend from the merely trendy? How, for example, will a technology--like artificial intelligence, machine learning, self-driving cars, biohacking, bots, and the Internet of Things--affect us, our businesses, and workplaces? How will it eventually change the way we live, work, play, and think--and how should we prepare for it now? In *The Signals Are Talking*, noted futurist Amy Webb shows us how to analyze the "true signals"--those patterns that will coalesce into a trend with the potential to change everything--and land on the right side of disruption. The future, Webb shows, isn't something that happens to us passively. Using a proven, tested methodology, she enables us to see ahead and forecast what's to come--challenging us to create our own preferred futures.

After Sir Isaac Newton revealed his discovery that white light was compounded of more basic colored rays, he was hailed as a genius and became an instant international celebrity. An interdisciplinary enthusiast and intellectual giant in a number of disciplines, Newton published revolutionary, field-defining works that reached across the scientific spectrum, including the *Principia Mathematica* and *Opticks*. His renown opened doors for him throughout his career, ushering him into prestigious positions at Cambridge, the Royal Mint, and the Royal Society. And yet, alongside his public success, Newton harbored religious beliefs that set him at odds with law and

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society, and, if revealed, threatened not just his livelihood but his life. Religion and faith dominated much of Newton's life and work. His papers, never made available to the public, were filled with biblical speculation and timelines along with passages that excoriated the early Church fathers. Indeed, his radical theological leanings rendered him a heretic, according to the doctrines of the Anglican Church. Newton believed that the central concept of the Trinity was a diabolical fraud and loathed the idolatry, cruelty, and persecution that had come to define religion in his time. Instead, he proposed a "simple Christianity"--a faith that would center on a few core beliefs and celebrate diversity in religious thinking and practice. An utterly original but obsessively private religious thinker, Newton composed several of the most daring works of any writer of the early modern period, works which he and his inheritors suppressed and which have been largely inaccessible for centuries. In *Priest of Nature*, historian Rob Iliffe introduces readers to Newton the religious animal, deepening our understanding of the relationship between faith and science at a formative moment in history and thought. Previous scholars and biographers have generally underestimated the range and complexity of Newton's religious writings, but Iliffe shows how wide-ranging his observations and interests were, spanning the entirety of Christian history from Creation to the Apocalypse. Iliffe's book allows readers to fully engage in the theological discussion that dominated Newton's age. A vibrant biography of one of history's towering scientific figures, *Priest of Nature* is the definitive work on the spiritual views of the man who fundamentally changed how we look at the universe.

The instant New York Times, Wall Street Journal, and USA Today Bestseller! Ryan Holiday's bestselling

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trilogy—The Obstacle Is the Way, Ego is the Enemy, and Stillness is the Key—captivated professional athletes, CEOs, politicians, and entrepreneurs and helped bring Stoicism to millions of readers. Now, in the first book of an exciting new series on the cardinal virtues of ancient philosophy, Holiday explores the most foundational virtue of all: Courage. Almost every religion, spiritual practice, philosophy and person grapples with fear. The most repeated phrase in the Bible is “Be not afraid.” The ancient Greeks spoke of phobos, panic and terror. It is natural to feel fear, the Stoics believed, but it cannot rule you. Courage, then, is the ability to rise above fear, to do what’s right, to do what’s needed, to do what is true. And so it rests at the heart of the works of Marcus Aurelius, Aristotle, and CS Lewis, alongside temperance, justice, and wisdom. In *Courage Is Calling*, Ryan Holiday breaks down the elements of fear, an expression of cowardice, the elements of courage, an expression of bravery, and lastly, the elements of heroism, an expression of valor. Through engaging stories about historic and contemporary leaders, including Charles De Gaulle, Florence Nightingale, and Dr. Martin Luther King Jr., Holiday shows you how to conquer fear and practice courage in your daily life. You’ll also delve deep into the moral dilemmas and courageous acts of lesser-known, but equally as important, figures from ancient and modern history, such as Helvidius Priscus, a Roman Senator who stood his ground against emperor Vespasian, even in the face of death; Frank Serpico, a former New York City Police Department Detective who exposed police corruption; and Frederick Douglass and a

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slave named Nelly, whose fierce resistance against her captors inspired his own crusade to end slavery. In a world in which fear runs rampant—when people would rather stand on the sidelines than speak out against injustice, go along with convention than bet on themselves, and turn a blind eye to the ugly realities of modern life—we need courage more than ever. We need the courage of whistleblowers and risk takers. We need the courage of activists and adventurers. We need the courage of writers who speak the truth—and the courage of leaders to listen. We need you to step into the arena and fight.

Scot Harvath must do whatever it takes to prevent the United States from being dragged into a deadly war in this heart-pounding thriller that is “timely, raw, and filled with enough action for two books” (The Real Book Spy) from the #1 New York Times bestselling author Brad Thor. Across Europe, a secret organization has begun attacking diplomats. Back in the United States, a foreign ally demands the identity of a highly placed covert asset. Between the two, all the ingredients are there for an all-out war. With his mentor out of the game, counterterrorism operative Scot Harvath must take on the role he has spent his career avoiding. But, as with everything else he does, he intends to rewrite the rules—all of them. In Spymaster, Scot Harvath is more cunning, more dangerous, and deadlier than ever before. Explores how some works and artists achieve longevity when most disappear after initial success.

The instant New York Times bestseller, now available in paperback and featuring a new afterword from the

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author—the insider's guide to the Facebook/Cambridge Analytica scandal, the inner workings of the tech world, and who really runs Silicon Valley “Incisive.... The most fun business book I have read this year.... Clearly there will be people who hate this book — which is probably one of the things that makes it such a great read.” — Andrew Ross Sorkin, New York Times Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys. One of Silicon Valley’s most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook’s nascent advertising team. Forced out in the wake of an internal product war over the future of the company’s monetization strategy, García Martínez eventually landed at rival Twitter. In *Chaos Monkeys*, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future.

Hulk Hogan, born Terry Bollea, burst onto the professional wrestling scene in the late seventies and went on to become a world wrestling champion many times over. From humble beginnings, this giant of a man escaped a pre-ordained life of dock and construction work in Port Tampa, Florida, to become one of the most recognizable celebrities on the planet. He did it through

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sheer will, grit, determination, and a drive to always go over the top and do more than what others thought possible. From the outside, his story was one of a charmed life—he was at the top of his career, had a wonderful and loving family, and a lifelong fan base who worshiped him. Of course he had his ups and downs—including hints of steroid abuse and his falling out with WWE and Vince McMahon—but two years tested Hogan more than any other in his lifetime. In 2007, while riding the massive success of his VH1 reality show, Hogan Knows Best, his son Nick was involved in a tragic car accident that left his best friend in critical condition. Then Linda, his wife, left him after 23 years of marriage, his beloved daughter Brooke blamed him for the breakup, and his son went to jail. The tabloid media had a field day. When unflattering jailhouse conversations between him and his son were released to the press the tabloids were in a frenzy. The sudden turmoil and tragedy surrounding Hogan took its toll. He fell into a deep depression, seeing no way out, until one fateful phone call. In *My Life Outside the Ring*, Hogan will unabashedly recount these events, revealing how his newfound clarity steadied him during the most difficult match of his life—and how he emerged from the battle feeling stronger than ever before. I was right there leaning on the side of the car with my hands when I finally saw Nick—my only son—folded up like an accordion with his head down by the gas pedal. "Nick!" I yelled. I could see he was alive. He turned his head, he stuck his hand out, and gave me a thumbs-up. For a second I was relieved. Then the chaos set in. The noise of engines.

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Sirens. A saw. Paramedics pulling John from the passenger seat. So much blood. I can't even describe to you how panicked I was. The police and firefighters surrounding us seemed panicked, too. The firefighters started cutting the side of the car open to try to get Nick out, and I'm still standing right there when I hear my boy screaming, "No, no, no, stop! Stop! You're gonna cut my legs off. Dad! Just unbuckle the seatbelt. I can get out!" So I reach in and I push the button on his seat belt, and Nick just crawls right out. His wrist was broken. His ribs were cracked. None of that mattered. He was gonna be okay. But not John. John wasn't moving. —from MY LIFE OUTSIDE THE RING

The author of *Sweet and Low* presents a historical profile of Samuel Zemurray that traces his rise from a penniless youth to one of the world's wealthiest and most powerful men, offering insight into his capitalist talents and the ways in which his life reflected the best and worst of American business dealings.

When my daughter started fourth grade, it was Addison's fourth school in five years. It wasn't how we planned it, but as someone who moved around a lot as a kid, I knew this school year was going to be tough. Every morning, I wrote my daughter a note about life, school, or growing up, and I'd slip it in her bookbag or her lunch box to find later in the day. I shared the notes on Twitter and Facebook using #DadLunchNotes. Before I knew it, the notes became something others were seeing.

A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of

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tech, business, and politics A New York Times Book Review Editors' Choice “Max Chafkin’s *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It’s also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America’s relentless engine of creative destruction.”—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. *The Contrarian* illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-

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right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, *The Contrarian* is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.

A revolutionary approach to diet and lifestyle that will strengthen your physical, mental, and spiritual well-being, from Macrobiotic expert Denny Waxman. With the vast majority of Americans now attempting to eat in a healthier manner, Denny Waxman's macrobiotic diet plan is ready to enter the cultural mainstream, which has been at the forefront of the macrobiotic movement since 1969 and runs the Strengthening Health Institute in Philadelphia. *The Great Life Diet* distills the wisdom of his thirty-five years of experience into a clear, concise guide to a better, healthier, longer life. Waxman wed a diet of whole grains and cereals supplemented by fruits and vegetables to a lifestyle that nourishes the mind and the spirit. In seven steps, Waxman offers a balanced and orderly approach to an active, fulfilling, daily life. The aim always is to strengthen health, however good or ill. Many people, their ailments ranging widely from the common cold to chronic fatigue, heart disease, even "incurable" cancers, have been helped, often dramatically, by following the dietary and lifestyle practices described in this exceptional book.

Who is Satoshi Nakamoto? In 2008, the world of finance changed forever with the publication of a White Paper: *Bitcoin: A Peer to Peer Electronic Cash System*. Hard to believe, but bitcoin has been with us for a decade already. In that time, Satoshi Nakamoto, the pseudonymous author of the paper and creator of the bitcoin protocol, disappeared. In his absence, bitcoin underwent some drastic changes,

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resulting in hard forks in the code. Now, Craig Wright steps forward to explain why he chose to use a pseudonym, why he left, and why he returned. He outlines the issues facing bitcoin, and his plans for the future. Prepare for Satoshi's Vision: The Art of Bitcoin. Cryptocurrency will never be the same again.

The instant Wall Street Journal, USA Today, and international bestseller "While the history books are filled with tales of obsessive visionary geniuses who remade the world in their image with sheer, almost irrational force, I've found that history is also made by individuals who fought their egos at every turn, who eschewed the spotlight, and who put their higher goals above their desire for recognition." —from the prologue Many of us insist the main impediment to a full, successful life is the outside world. In fact, the most common enemy lies within: our ego. Early in our careers, it impedes learning and the cultivation of talent. With success, it can blind us to our faults and sow future problems. In failure, it magnifies each blow and makes recovery more difficult. At every stage, ego holds us back. *Ego Is the Enemy* draws on a vast array of stories and examples, from literature to philosophy to history. We meet fascinating figures such as George Marshall, Jackie Robinson, Katharine Graham, Bill Belichick, and Eleanor Roosevelt, who all reached the highest levels of power and success by conquering their own egos. Their strategies and tactics can be ours as well. In an era that glorifies social media, reality TV, and other forms of shameless self-promotion, the battle against ego must be fought on many fronts. Armed with the lessons in this book, as Holiday writes, "you will be less invested in the story you tell about your own specialness, and as a result, you will be liberated to accomplish the world-changing work you've set out to achieve."

Early in the twenty-first century, a quiet revolution occurred.

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For the first time, the major developed economies began to invest more in intangible assets, like design, branding, and software, than in tangible assets, like machinery, buildings, and computers. For all sorts of businesses, the ability to deploy assets that one can neither see nor touch is increasingly the main source of long-term success. But this is not just a familiar story of the so-called new economy. Capitalism without Capital shows that the growing importance of intangible assets has also played a role in some of the larger economic changes of the past decade, including the growth in economic inequality and the stagnation of productivity. Jonathan Haskel and Stian Westlake explore the unusual economic characteristics of intangible investment and discuss how an economy rich in intangibles is fundamentally different from one based on tangibles. Capitalism without Capital concludes by outlining how managers, investors, and policymakers can exploit the characteristics of an intangible age to grow their businesses, portfolios, and economies.

The long-awaited autobiography from one of Australia's most popular, much-loved and enduring media stars, Lisa Wilkinson. Lisa Wilkinson has lived much of her life in the public eye. One of Australia's most respected journalists and media personalities, her warm, intelligent and elegant presence has graced our television screens for many years, where she has shared, shaped and even shifted many important national conversations. But it all could have been so different ... Subjected to horrific bullying as a teenager, Lisa survived by making herself as small as possible. But she swore when she left school that no one was ever again going to determine who she was - or limit what she was capable of. That determination and drive led to Lisa blazing an unprecedented and enormously successful trail through the Australian media and cultural landscape for more than four

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decades. An early ground-breaking career in publishing - at 21, Lisa was the youngest editor ever appointed to take charge of a national magazine, Dolly, before spending ten years as editor of the iconic Cleo magazine - then led to a stunning television success story. This included spending more than a decade as co-host of the Nine Network's Today show, before she caused a media storm across Australia and the world on the issue of the gender pay gap, when she moved to the Ten Network as co-host of its prime-time award-winning program The Project. It Wasn't Meant to Be Like This is the story of how a young girl from Sydney's western suburbs came to be such a force in Australian cultural life. It is a story that is honest, funny, engaging - and powerfully inspirational.

This is a powerful exploration of the debilitating impact that politically-correct “multiculturalism” has had upon higher education and academic freedom in the United States. In the name of diversity, many leading academic and cultural institutions are working to silence dissent and stifle intellectual life. This book exposes the real impact of multiculturalism on the institution most closely identified with the politically correct decline of higher education—Stanford University. Authored by two Stanford graduates, this book is a compelling insider's tour of a world of speech codes, “dumbed-down” admissions standards and curricula, campus witch hunts, and anti-Western zealotry that masquerades as legitimate scholarly inquiry. Sacks and Thiel use numerous primary sources—the Stanford Daily, class readings, official university publications—to reveal a pattern of politicized classes, housing, budget priorities, and more. They trace the connections between such disparate trends as political correctness, the gender wars, Generation X nihilism, and culture wars, showing how these have played a role in shaping multiculturalism at institutions like Stanford. The

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authors convincingly show that multiculturalism is not about learning more; it is actually about learning less. They end their comprehensive study by detailing the changes necessary to reverse the tragic disintegration of American universities and restore true academic excellence.

Conspiracy theories are legion. Conspiracies are rare. And of the few that do exist, fewer are ever discovered, let alone explained. This story is the exception. In 2016, media giant Gawker was forced to declare bankruptcy after a \$140 million dollar judgment in court over an illegally recorded sex tape of Hulk Hogan. The case was no accident: it was the result of a nearly decade-long plot masterminded by Facebook and Paypal billionaire Peter Thiel. With exclusive access to all the key players, Ryan Holiday takes us behind the scenes of this extraordinary and at times surreal story, and transforms the events into both a dissection of that controversial methodology - conspiracy - and an eye-opening cautionary tale on the use, abuse and consequences of power and secrecy in the modern age.

Holiday, author of *The Obstacle Is the Way* and *Ego Is the Enemy* draws on timeless Stoic and Buddhist philosophy to show why slowing down is the secret weapon for those charging ahead.

Summary *Electron in Action* guides you, step-by-step, as you learn to build cross-platform desktop applications that run on Windows, OSX, and Linux. By the end of the book, you'll be ready to build simple, snappy applications using JavaScript, Node, and the Electron framework. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Wouldn't it be great to build desktop

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applications using just your web dev skills? Electron is a framework designed for exactly that! Fully cross-platform, Electron lets you use JavaScript and Node to create simple, snappy desktop apps. Spinning up tools, games, and utilities with Electron is fast, practical, and fun! About the Book Electron in Action teaches you to build cross-platform applications using JavaScript, Node, and the Electron framework. You'll learn how to think like a desktop developer as you build a text tool that reads and renders Markdown. You'll add OS-specific features like the file system, menus, and clipboards, and use Chromium's tools to distribute the finished product. You'll even round off your learning with data storage, performance optimization, and testing. What's inside Building for macOS, Windows, and Linux Native operating system APIs Using third-party frameworks like React Deploying to the Mac App Store About the Reader Requires intermediate JavaScript and Node skills. No experience building desktop apps required. About the Author Steven Kinney is a principal engineer at SendGrid, an instructor with Frontend Masters, and the organizer of the DinosaurJS conference in Denver, Colorado. Table of Contents PART 1 - GETTING STARTED WITH ELECTRON Introducing Electron Your first Electron application PART 2 - BUILDING CROSS-PLATFORM APPLICATIONS WITH ELECTRON Building a notes application Using native file dialog boxes and

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facilitating interprocess communication Working with multiple windows Working with files Building application and context menus Further operating system integration and dynamically enabling menu items Introducing the tray module Building applications with the menubar library Using transpilers and frameworks Persisting use data and using native Node.js modules Testing applications with Spectron PART 3 - DEPLOYING ELECTRON APPLICATIONS Building applications for deployment Releasing and updating applications Distributing your application through the Mac App Store

"Holiday and Hanselman present the ... lives of the men and women who strove to live by the timeless Stoic virtues of courage, justice, temperance, [and] wisdom. Organized in digestible, mini-biographies of all the well-known--and not so well-known--Stoics, this book ... brings home what Stoicism was like for the people who loved it and lived it, dusting off powerful lessons to be learned from their struggles and successes. More than a mere history book, every example in these pages, from Epictetus to Marcus Aurelius--slaves to emperors--is designed to help the reader apply philosophy in their own lives"-- An influential media strategist reveals how blogs are controlling the news in the digital age and exposes the ways in which today's marketers are manufacturing news stories, affecting stock prices

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and shaping elections through fake story planting and misleading marketing tactics. 20,000 first printing.

An engrossing guide to seeing—and communicating—more clearly from the groundbreaking course that helps FBI agents, cops, CEOs, ER docs, and others save money, reputations, and lives. How could looking at Monet’s water lily paintings help save your company millions? How can checking out people’s footwear foil a terrorist attack? How can your choice of adjective win an argument, calm your kid, or catch a thief? In her celebrated seminar, the Art of Perception, art historian Amy Herman has trained experts from many fields how to perceive and communicate better. By showing people how to look closely at images, she helps them hone their “visual intelligence,” a set of skills we all possess but few of us know how to use properly. She has spent more than a decade teaching doctors to observe patients instead of their charts, helping police officers separate facts from opinions when investigating a crime, and training professionals from the FBI, the State Department, Fortune 500 companies, and the military to recognize the most pertinent and useful information. Her lessons highlight far more than the physical objects you may be missing; they teach you how to recognize the talents, opportunities, and dangers that surround you every day. Whether you

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want to be more effective on the job, more empathetic toward your loved ones, or more alert to the trove of possibilities and threats all around us, this book will show you how to see what matters most to you more clearly than ever before. Please note: this ebook contains full-color art reproductions and photographs, and color is at times essential to the observation and analysis skills discussed in the text. For the best reading experience, this ebook should be viewed on a color device.

When in their lives do great artists produce their greatest art? Do they strive for creative perfection throughout decades of painstaking and frustrating experimentation, or do they achieve it confidently and decisively, through meticulous planning that yields masterpieces early in their lives? By examining the careers not only of great painters but also of important sculptors, poets, novelists, and movie directors, *Old Masters and Young Geniuses* offers a profound new understanding of artistic creativity. Using a wide range of evidence, David Galenson demonstrates that there are two fundamentally different approaches to innovation, and that each is associated with a distinct pattern of discovery over a lifetime. Experimental innovators work by trial and error, and arrive at their major contributions gradually, late in life. In contrast, conceptual innovators make sudden breakthroughs by formulating new ideas, usually at an early age.

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Galenson shows why such artists as Michelangelo, Rembrandt, Cézanne, Jackson Pollock, Virginia Woolf, Robert Frost, and Alfred Hitchcock were experimental old masters, and why Vermeer, van Gogh, Picasso, Herman Melville, James Joyce, Sylvia Plath, and Orson Welles were conceptual young geniuses. He also explains how this changes our understanding of art and its past. Experimental innovators seek, and conceptual innovators find. By illuminating the differences between them, this pioneering book provides vivid new insights into the mysterious processes of human creativity.

The inside story of the clash of two of Wall Street's biggest, richest, toughest, most aggressive players--Carl Icahn and Bill Ackman--and Herbalife, the company caught in the middle With their billions of dollars and their business savvy, activist investors Carl Icahn and Bill Ackman have the ability to move markets with the flick of a wrist. But what happens when they run into the one thing in business they can't control: each other? This fast-paced book tells the story of the clash of these two titans over Herbalife, a nutritional supplement company whose business model Ackman questioned. Icahn decided to vouch for them, and the dispute became a years-long feud, complete with secret backroom deals, public accusations, billions of dollars in stock trades, and one dramatic insult war on live television.

Wapner, who hosted that memorable TV show, has

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gained unprecedented access to all the players and unravels this remarkable war of egos, showing the extreme measures the participants were willing to take. *When the Wolves Bite* is both a rollicking business story and a cautionary tale about the power that lives in the hands of a precious few.

Succinct, accessible, and authoritative, Thomas Piketty's *The Economics of Inequality* is the ideal place to start for those who want to understand the fundamental issues at the heart of one the most pressing concerns in contemporary economics and politics. This work now appears in English for the first time.

"Timely and important . . . It should be our North Star for the recovery and beyond." --Hillary Clinton

"Sperling makes a forceful case that only by speaking to matters of the spirit can liberals root their belief in economic justice in people's deepest aspirations--in their sense of purpose and self-worth." --The New York Times

When Gene Sperling was in charge of coordinating economic policy in the Obama White House, he found himself surprised when serious people in Washington told him that the Obama focus on health care was a distraction because it was "not focused on the economy." How, he asked, was the fear felt by millions of Americans of being one serious illness away from financial ruin not considered an economic issue? Too often, Sperling found that we measured economic success

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by metrics like GDP instead of whether the economy was succeeding in lifting up the sense of meaning, purpose, fulfillment, and security of people. In *Economic Dignity*, Sperling frames the way forward in a time of wrenching change and offers a vision of an economy whose guiding light is the promotion of dignity for all Americans.

An NPR Book Concierge Best Book of 2018! A Sunday Times of London Pick of the Paperbacks A stunning story about how power works in the modern age--the book the New York Times called "one helluva page-turner" and The Sunday Times of London celebrated as "riveting...an astonishing modern media conspiracy that is a fantastic read." Pick up the book everyone is talking about. In 2007, a short blogpost on Valleywag, the Silicon Valley-vertical of Gawker Media, outed PayPal founder and billionaire investor Peter Thiel as gay. Thiel's sexuality had been known to close friends and family, but he didn't consider himself a public figure, and believed the information was private. This post would be the casus belli for a meticulously plotted conspiracy that would end nearly a decade later with a \$140 million dollar judgment against Gawker, its bankruptcy and with Nick Denton, Gawker's CEO and founder, out of a job. Only later would the world learn that Gawker's demise was not incidental--it had been masterminded by Thiel. For years, Thiel had searched endlessly for a solution to what he'd come to call the "Gawker Problem." When an unmarked envelope delivered an illegally recorded sex tape of Hogan with his best friend's wife, Gawker had

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seen the chance for millions of pageviews and to say the things that others were afraid to say. Thiel saw their publication of the tape as the opportunity he was looking for. He would come to pit Hogan against Gawker in a multi-year proxy war through the Florida legal system, while Gawker remained confidently convinced they would prevail as they had over so many other lawsuits--until it was too late. The verdict would stun the world and so would Peter's ultimate unmasking as the man who had set it all in motion. Why had he done this? How had no one discovered it? What would this mean--for the First Amendment? For privacy? For culture? In Holiday's masterful telling of this nearly unbelievable conspiracy, informed by interviews with all the key players, this case transcends the narrative of how one billionaire took down a media empire or the current state of the free press. It's a study in power, strategy, and one of the most wildly ambitious--and successful--secret plots in recent memory. Some will cheer Gawker's destruction and others will lament it, but after reading these pages--and seeing the access the author was given--no one will deny that there is something ruthless and brilliant about Peter Thiel's shocking attempt to shake up the world.

Originally published: New York, NY: BasicBooks, c1992. Conspiracy: Peter Thiel, Hulk Hogan, Gawker, and the Anatomy of Intrigue (2018) by Ryan Holiday is a detailed account of an extraordinary conspiracy led by Thiel, a Silicon Valley billionaire with a vendetta against a website that intruded on his personal life. Working with a clandestine legal team, Thiel spent nearly a decade

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developing a plan to take Gawker down and ultimately used Hogan, a washed-up wrestler who sued Gawker over a sex tape, as an instrument of revenge... Purchase this in-depth summary to learn more.

Ryan Holiday has led the popular revival of stoicism since 2014, with his acclaimed bestsellers *The Obstacle is the Way*, *Ego is the Enemy*, and in partnership with Stephen Hanselman-*The Daily Stoic*. The latter offered powerful quotations, fresh anecdotes, and insightful commentary about the wisdom of Epictetus, Seneca, and Marcus Aurelius. Now Holiday and Hanselman are back with *The Daily Stoic Journal*, an interactive guide to integrating this ancient philosophy into our 21st century lives. Readers will find weekly explanations and quotations to inspire deeper reflection on Stoic practices, daily prompts, and a helpful introduction explaining the various Stoic tools of self-management. This beautifully designed hardcover journal features space for morning and evening notes, along with advice to encourage ongoing writing and insights, day by day through the year. This is the perfect companion volume for people who already love *The Daily Stoic*, but it can also be used as a stand-alone journal. It will help anyone seeking inner peace and clarity in our crazy world, even those who have never previously encountered Stoicism.

Conspiracy: A True Story of Power, Sex, and a Billionaire's Secret Plot to Destroy a Media Empire Portfolio

Imagine, if you can, the world of business - without corporate strategy. Remarkably, fifty years ago that's the way it was. Businesses made plans, certainly, but

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without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without knowing the laws of physics. But in the 1960s, four mavericks and their posses instigated a profound shift in thinking that turbocharged business as never before, with implications far beyond what even they imagined. In *The Lords of Strategy*, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about strategy today, Kiechel tells their story with novelistic flair. At times inspiring, at times nearly terrifying, this book is a revealing account of how these iconoclasts and the organizations they led revolutionized the way we think about business, changed the very soul of the corporation, and transformed the way we work.

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