

## Confident Data Skills Master The Fundamentals Of Working With Data And Supercharge Your Career Confident Series

Master the essentials of coding and take your career to new heights with this accessible guide that takes the scary out of the subject. “A personal, provocative, and challenging book for career women who want less guilt, more life.” —Diane Sawyer *Womenomics*, the groundbreaking New York Times bestseller by Claire Shipman and Katty Kay, is an invaluable guide for this generation of professional women, provide knowledgeable advice on how to “Work Less, Achieve More, Live Better.” Shipman and Kay, two TV journalists well acquainted with the stress of the workplace, describe the new economic trends that offer today’s overworked working women more professional and personal choices than ever before. At last, you no longer have to do it all to have it all—*Womenomics* shows you how. What is your true purpose in life? What do women really want? What makes a good lover? If you're a man reading this, you've undoubtedly asked yourself these questions but you may not have had much luck answering them. Until now. In *The Way of the Superior Man* David Deida explores the most important issues in men's lives from career and family to women and intimacy to love and spirituality to offer a practical guidebook for living a masculine life of integrity, authenticity, and freedom. Join this bestselling author and internationally renowned expert on sexual spirituality for straightforward advice, empowering skills, body practices, and more to help you realize a life of fulfillment, immediately and without compromise.

**BRONZE RUNNER UP: Axiom Awards 2018 - Business Technology Category (1st edition)** Coding is one of the most in-demand skills in the job market. Whether you're an entrepreneur, a recent graduate or a professional, you can supercharge your career simply by grasping the fundamentals, and *Confident Coding* is here to help. This new and improved second edition of the award-winning book gives you a step-by-step learning guide to HTML, CSS, JavaScript, Python, building iPhone and Android apps and debugging. For entrepreneurs, being able to create your own website or app can grant you valuable freedom and revolutionize your business. For aspiring developers, this book will give you the building blocks to embark on your career path. For working professionals, coding skills can add a valuable edge to your CV. Whatever your professional profile, if you want to master the fundamentals of coding and kick start your career, *Confident Coding* is the book for you. About the *Confident* series... From coding and web design to data, digital content and cyber security, the *Confident* books are the perfect beginner's resource for enhancing your professional life, whatever your career path.

Helping you master the fundamentals and supercharge your professional abilities, this book provides in-depth international case studies from a wide range of organizations that show successful data techniques in practice and will inspire you to turn knowledge into innovation. -- *The Foundational Hands-On Skills You Need to Dive into Data Science* “Freeman and Ross have created the definitive resource for new and aspiring data scientists to learn foundational programming skills.” –From the foreword by Jared Lander, series editor Using data science techniques, you can transform raw data into actionable insights for domains ranging from urban planning to precision medicine. *Programming Skills for Data Science* brings together all the foundational skills you need to get started, even if you have no programming or data science experience. Leading instructors Michael Freeman and Joel Ross guide you through installing and configuring the tools you need to solve professional-level data science problems, including the widely used R language and Git version-control system. They explain how to wrangle your data into a form where it can be easily used, analyzed, and visualized so others can see the patterns you’ve uncovered. Step by step,

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you'll master powerful R programming techniques and troubleshooting skills for probing data in new ways, and at larger scales. Freeman and Ross teach through practical examples and exercises that can be combined into complete data science projects. Everything's focused on real-world application, so you can quickly start analyzing your own data and getting answers you can act upon. Learn to Install your complete data science environment, including R and RStudio Manage projects efficiently, from version tracking to documentation Host, manage, and collaborate on data science projects with GitHub Master R language fundamentals: syntax, programming concepts, and data structures Load, format, explore, and restructure data for successful analysis Interact with databases and web APIs Master key principles for visualizing data accurately and intuitively Produce engaging, interactive visualizations with ggplot and other R packages Transform analyses into sharable documents and sites with R Markdown Create interactive web data science applications with Shiny Collaborate smoothly as part of a data science team Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Do You Know The Fastest Way To Real Intimacy? Its As Simple As Listening. Just Listen Tired of people labeling you as a forgetful person or blowing up on you for checking the score instead of listening to their story about work or a dream they had? Well, there's a reason for that. It's because you're not listening to them. In fact, no matter who you are, we can all learn to listen better. It's going to change the way you see others, the world around you, and how successful you are. No joke. If you want better intimacy with lovers or friends, better progress in your career, more sex, or just to be smarter and wiser; then start listening. Learn... Listen: The Art of the Ear The Ballad of the Man Who Wouldn't Listen Avoiding Misunderstandings: Just Listen Listen: The Slave of the Machine The Accusation of Not Listening How to Inspire Interest: Just Listen The Way of Intimacy: Just Listen The Core of Communication Download: "Listening Skills Master The Art Of Listening And Communication Skills For A More Confident Life" Scroll to the top and select the BUY button

Bestselling author of 89 published books for children, Robyn Opie Parnell, can show you how you can easily write for children - and make money from your passion! Kids love stories and picture books. And publishers - online and offline - even on Kindle! - are always looking for quality children's books they can sell to young children (and their parents!) all over the world. Would you like to be a bestselling children's author? Or maybe just have a book that you wrote - to read and pass on to your own children and grandchildren? I'm betting you would! But, before you start, you should get good solid and practical advice about writing for children from an established, million selling author, first. Makes sense, right? Robyn Opie Parnell has been writing for children for over 15 years and in that time has had her books published in the US, Australia and the UK - and had them translated into Spanish, Swedish, German, Korean, Mandarin and a host of other foreign languages. At 89 published books, Robyn is one of the most prolific and successful children's authors in the world! Never before has a children's author with so much proven success offered this kind of advice and guidance in one instructional and entertaining book. Let Robyn guide you, step by step, through the charming and wonderful past-time of writing for children. Who knows, you could easily end up writing your own bestseller! Robyn's new book will take you on a journey of discovery. From getting new ideas to inventing exciting and loveable characters. From creating your perfect workspace to how best to go about plotting and developing stories for all the different types of children's books. From baby picture books to easy readers. From education and trade books to young adult (YA) novels. You'll learn everything there is to know from an author who's actually been published - and many times - in just the last few years. How to Write a GREAT Children's Book is the most up-to-date resource currently available on writing for kids. Previously available only in hardback, this special Kindle edition has been lovingly remastered for viewing as an ebook. Take a look inside by scrolling up this screen and clicking on the book

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cover - you'll get a free peek! The book also gives you a unique opportunity to download extra free resources from Robyn's website and to follow her popular blog. If you've ever felt drawn to writing for children - for pleasure or profit - then Robyn Opie Parnell's How to Write a GREAT Children's Book could be the best investment you ever made!

How to Make People Do What You Want takes the core foundations of psychology based on a decade's worth of scientific studies and information and has created this roadmap for success.

Dive into the core issues that could be affecting your self-esteem. Get practical tips on how to deliver your speech and overcome your social anxiety with the wealth of information made available in one accessible platform. Unlock the amazing potential within you in the quick and easy steps inside.

Are you considering a career in social media? Are you an entrepreneur or freelancer looking to boost your online content marketing? Maybe you're looking for your next career pivot, or you're simply seeking skills to give your CV that competitive edge? Wherever you are in your career, Confident Digital Content can help. Covering the essentials of online content, this book takes you through everything you need to know - from how to write effectively for online platforms, through to video, audio, graphic design and photography. Featuring inspiring case studies from individuals at companies including CNN International, Mumsnet, Bunster's Hot Sauce and HuffPost UK, this practical beginner's guide includes guidance on content marketing strategy, metrics and community management. This updated second edition features advice on the latest trends, including fake news, the importance of stories and social listening analysis. Though trends, fads and hashtags change, the principles of great online content remain the same - let Confident Digital Content give you the grounding you need to ace your social channels and supercharge your career. About the Confident series... From coding and web design to data, digital content and cyber security, the Confident books are the perfect beginner's resource for enhancing your professional life, whatever your career path.

If you are an extrovert, you have the set of skills to be the life of the party. What you need to do is to learn how to listen. Good improv requires excellent listening skills.

The latest research shows that children can be taught--at very early ages--the tools they need to become successful and connected to others. This new book offers parents and teachers the information they need to teach children the most effective ways to engage peers and make social interactions easier and more meaningful. Your Successful Preschooler: Shows how facilitated play can become an opportunity to improve your child's emotional connections with peers Teaches parents and educators how to foster growth in vocabulary and language during play, key ingredients to academic success Presents dozens of anecdotes with dialogues parents can use to teach children how to better relate to their peers Using the methods outlined in the book, parents and teachers can support activities that lead to a lifetime of social success and likeability that are crucial for every child's emotional stability.

**NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER • Winner of CMI Management Book of the Year 2019** Based on an in-depth analysis of over 2,600 leaders drawn from a database of more than 17,000 CEOs and C-suite executives, as well

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13,000 hours of interviews, and two decades of experience advising CEOs and executive boards, Elena L. Botelho and Kim R. Powell overturn the myths about what it takes to get to the top and succeed. Their groundbreaking research was the featured cover story in the May-June 2017 issue of Harvard Business Review. It reveals the common attributes and counterintuitive choices that set apart successful CEOs—lessons that we can apply to our own careers. Much of what we hear about who gets to the top, and how, is wrong. Those who become chief executives set their sights on the C-suite at an early age. In fact, over 70 percent of the CEOs didn't have designs on the corner office until later in their careers. You must graduate from an elite college. In fact, only 7 percent of CEOs in the dataset are Ivy League graduates--and 8 percent didn't graduate from college at all. To become a CEO you need a flawless résumé. The reality: 45 percent of CEO candidates had at least one major career blowup. What those who reach the top do share are four key behaviors that anyone can master: they are decisive; they are reliable, delivering what they promised when the promise it, without exception; they adapt boldly, and they engage with stakeholders without shying away from conflict. Based on this breakthrough study of the most successful people in business, Botelho and Powell offer career advice for everyone who aspires to get ahead. Based on research insights illustrated by real life stories from CEOs and boardrooms, they tell us how to: - Fast-track our career by deploying the career catapults used by those who get to the top quickly - Overcome the hidden handicaps to getting the job we want. - Avoid the 5 hazards that most commonly derail those promoted into a new role. For everyone who aspires to rise up through the organization and achieve their full potential, The CEO Next Door is an essential guide.

Dr. Stevens' research identifies specific learnable beliefs and skills--not general, inherited traits--that cause people to be happy and successful.

Following the success of *Lean In* and *Why Women Should Rule the World*, the authors of the bestselling *Womenomics* provide an informative and practical guide to understanding the importance of confidence—and learning how to achieve it—for women of all ages and at all stages of their career. Working women today are better educated and more well qualified than ever before. Yet men still predominate in the corporate world. In *The Confidence Code*, Claire Shipman and Katty Kay argue that the key reason is confidence. Combining cutting-edge research in genetics, gender, behavior, and cognition—with examples from their own lives and those of other successful women in politics, media, and business—Kay and Shipman go beyond admonishing women to "lean in." Instead, they offer the inspiration and practical advice women need to close the gap and achieve the careers they want and deserve.

Every chapter within is broken down with easy-to-follow stories and information, laced with quick-fire facts and tips you can put into action right now.

A surprisingly simple way for students to master any subject--based on one of the world's most popular online courses and the bestselling book *A Mind for Numbers* *A Mind for Numbers* and its wildly popular online companion course "Learning How to Learn" have empowered more than two million learners of all ages from around the world to master subjects that they once struggled

with. Fans often wish they'd discovered these learning strategies earlier and ask how they can help their kids master these skills as well. Now in this new book for kids and teens, the authors reveal how to make the most of time spent studying. We all have the tools to learn what might not seem to come naturally to us at first--the secret is to understand how the brain works so we can unlock its power. This book explains:

- Why sometimes letting your mind wander is an important part of the learning process
- How to avoid "rut think" in order to think outside the box
- Why having a poor memory can be a good thing
- The value of metaphors in developing understanding
- A simple, yet powerful, way to stop procrastinating

Filled with illustrations, application questions, and exercises, this book makes learning easy and fun.

Do you want to learn how to read people? Do you want to walk into a room and instantly have a good idea of what the people around you are really thinking? James has always been captivated with body language and how it affected communication. Shows like "CSI" or "The Mentalist" or "Lie to Me" have always fascinated him because these shows talk about body language, how people communicate verbally, and how knowledge of these things can lead to having a slight edge in life. You will understand how unconscious decisions of people turn into conscious predictions and conclusions by people who know exactly what to look for. It's easier than you think, and it is definitely fascinating. In *How to Read People Like a Book* we will go deep into exploring body language not just to understand people - but to also connect with them. After all, why do we find the need to interpret and understand what people say and do? Because we want to connect with them, create relationships, and be part of a community. *How to Read People Like a Book* will teach you to better understand people through verbal and non-verbal reading skills, thereby allowing you to better function as a part of a growing community. Here are some of the things you will discover: How exactly will reading body language help you, and how accurate is it really - The myths and facts so you'll know exactly what to look for going in. The different personality types and how they affect behavior - Not everyone has the same mannerisms, gestures, and characteristics when outside. You will become aware of the existence of these different personality types in order to adjust to their various temperaments. The differences between an extrovert and an introvert - The basic personality characterizations that you need to know about and will predict how you can best communicate with these people. The different communication styles and what should you be using in different settings - Remember, you always want to create just the right amount of impression when meeting someone, whether new or old. The secret factors that motivates people into doing things - This small, unseen and unfelt motivation is the primary moving factor for people's behaviors. If you can decipher that, then you can figure out the messages their behaviors are trying to tell you. Verbal communication and how to dig deeper or read between the lines. The art of thin-slicing - Allowing you to make accurate judgments based only on thin slices of a pie. Exploring YOUR personality and how YOU, uniquely, can make connections with people and forge relationships without veering away from who you really are. And much more... Being connected with people and forging strong friendships is one of the hallmarks of a successful life. This book will show you how to be able to grab life by the horns and achieve your full potential when it comes to people - forging friendships and social ties that will last for a life-time! So if you're ready, click "Buy now" and learn how YOU can read people like a book too!

Do you find it hard to connect with other people? Do your relationships feel stale and lack real, meaningful connections? Do you wish you were more confident, charismatic, and likable? *How to Make People Like You: 19 Science-Based Methods to Increase Your Charisma, Spark Attraction, Win Friends, and Connect Effortlessly* is a book with detailed insights on everything you need to know when it comes to going from a shy, anxious, and awkward individual and transforming yourself into someone who can unapologetically be your real, genuine, and authentic self. Throughout these chapters, you'll deep dive into more than a decade's worth of psychological and social research, as well as personal insights, stories, and experiences that can help you discover the vibrant version of you that the world is missing. How to make people like you is just the beginning. Connecting with anyone in any situation and maintaining those connections while staying cool, calm, and collected under pressure is a skill that others will envy you for beyond belief. Within the chapters of this book, you'll discover: How to make the first move to talk to someone Mastering the art of listening properly (most people do this wrong!) Secrets to making your conversations flow smoother How to inject vulnerability at the right time Steps to discover your true self Tips to instantly boost your physical appearance Keys to choosing the right people to be friends with The number one secret to creating the strongest relationships The light and the dark magic of the spoken word And so much more! *How to Make People Like You* is the only book you'll ever need to read when discovering yourself and forming relationships that are both meaningful and fulfilling. If you've ever wanted a partner who you feel connected to, a boss that relates to you, friends that support and inspire you, and belief and confidence in yourself like you've never experienced before, then this is the book for you. Scroll up, click the "Buy Now" button and start learning everything you need to know when it comes to creating relationships that will stand the test of time!

*Introduction to Data Science: Data Analysis and Prediction Algorithms with R* introduces concepts and skills that can help you tackle real-world data analysis challenges. It covers concepts from probability, statistical inference, linear regression, and machine learning. It also helps you develop skills such as R programming, data wrangling, data visualization, predictive algorithm building, file organization with UNIX/Linux shell, version control with Git and GitHub, and reproducible document preparation. This book is a textbook for a first course in data science. No previous knowledge of R is necessary, although some experience with programming may be helpful. The book is divided into six parts: R, data visualization, statistics with R, data wrangling, machine learning, and productivity tools. Each part has several chapters meant to be presented as one lecture. The author uses motivating case studies that realistically mimic a data scientist's experience. He starts by asking specific questions and answers these through data analysis so concepts are learned as a means to answering the questions. Examples of the case studies included are: US murder rates by state, self-reported student heights, trends in world health and economics, the impact of vaccines on infectious disease rates, the financial crisis of 2007-2008, election forecasting, building a baseball team, image processing of hand-written digits, and movie recommendation systems. The statistical concepts used to answer the case study questions are only briefly introduced, so complementing with a probability and statistics textbook is highly recommended for in-depth understanding of these concepts. If you read and understand the chapters and complete the exercises, you will be prepared to learn the more advanced concepts and

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skills needed to become an expert.

Less than 0.5 per cent of all data is currently analysed and used. However, business leaders and managers cannot afford to be unconcerned or sceptical about data. Data is revolutionizing the way we work and it is the companies that view data as a strategic asset that will survive and thrive. Bernard Marr's *Data Strategy* is a must-have guide to creating a robust data strategy. Explaining how to identify your strategic data needs, what methods to use to collect the data and, most importantly, how to translate your data into organizational insights for improved business decision-making and performance, this is essential reading for anyone aiming to leverage the value of their business data and gain competitive advantage. Packed with case studies and real-world examples, advice on how to build data competencies in an organization and crucial coverage of how to ensure your data doesn't become a liability, *Data Strategy* will equip any organization with the tools and strategies it needs to profit from big data, analytics and the Internet of Things.

The "unputdownable" (Dave Eggers, National Book award finalist) story of the most infamous American con man you've never heard of: James Strang, self-proclaimed divine king of earth, heaven, and an island in Lake Michigan, "perfect for fans of *The Devil in the White City*" (Kirkus) A New York Times Book Review Editors' Choice Longlisted for the 2021 Andrew Carnegie Medal for Excellence in Nonfiction Finalist for the Midland Authors Annual Literary Award A Michigan Notable Book A CrimeReads Best True Crime Book of the Year "A masterpiece." —Nathaniel Philbrick In the summer of 1843, James Strang, a charismatic young lawyer and avowed atheist, vanished from a rural town in New York. Months later he reappeared on the Midwestern frontier and converted to a burgeoning religious movement known as Mormonism. In the wake of the murder of the sect's leader, Joseph Smith, Strang unveiled a letter purportedly from the prophet naming him successor, and persuaded hundreds of fellow converts to follow him to an island in Lake Michigan, where he declared himself a divine king. From this stronghold he controlled a fourth of the state of Michigan, establishing a pirate colony where he practiced plural marriage and perpetrated thefts, corruption, and frauds of all kinds. Eventually, having run afoul of powerful enemies, including the American president, Strang was assassinated, an event that was frontpage news across the country. *The King of Confidence* tells this fascinating but largely forgotten story. Centering his narrative on this charlatan's turbulent twelve years in power, Miles Harvey gets to the root of a timeless American original: the Confidence Man. Full of adventure, bad behavior, and insight into a crucial period of antebellum history, *The King of Confidence* brings us a compulsively readable account of one of the country's boldest con men and the boisterous era that allowed him to thrive.

Confident Data Skills Master the Fundamentals of Working with Data and Supercharge Your Career Kogan Page Publishers  
Summary You are going to need more than technical knowledge to succeed as a data scientist. *Build a Career in Data Science* teaches you what school leaves out, from how to land your first job to the lifecycle of a data science project, and even how to become a manager. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology What are the keys to a data scientist's long-term success? Blending your technical know-how

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with the right “soft skills” turns out to be a central ingredient of a rewarding career. About the book *Build a Career in Data Science* is your guide to landing your first data science job and developing into a valued senior employee. By following clear and simple instructions, you’ll learn to craft an amazing resume and ace your interviews. In this demanding, rapidly changing field, it can be challenging to keep projects on track, adapt to company needs, and manage tricky stakeholders. You’ll love the insights on how to handle expectations, deal with failures, and plan your career path in the stories from seasoned data scientists included in the book. What’s inside *Creating a portfolio of data science projects* Assessing and negotiating an offer Leaving gracefully and moving up the ladder Interviews with professional data scientists About the reader For readers who want to begin or advance a data science career. About the author Emily Robinson is a data scientist at Warby Parker. Jacqueline Nolis is a data science consultant and mentor. Table of Contents: PART 1 - GETTING STARTED WITH DATA SCIENCE 1. What is data science? 2. Data science companies 3. Getting the skills 4. Building a portfolio PART 2 - FINDING YOUR DATA SCIENCE JOB 5. The search: Identifying the right job for you 6. The application: Résumés and cover letters 7. The interview: What to expect and how to handle it 8. The offer: Knowing what to accept PART 3 - SETTLING INTO DATA SCIENCE 9. The first months on the job 10. Making an effective analysis 11. Deploying a model into production 12. Working with stakeholders PART 4 - GROWING IN YOUR DATA SCIENCE ROLE 13. When your data science project fails 14. Joining the data science community 15. Leaving your job gracefully 16. Moving up the ladder

Whether on the field, at the office or at home: self-confidence is one of the biggest factors differentiating success from failure. Studies show the happiest, most successful people have deep-rooted grit: the ability to persevere despite setbacks. *You Got This* is a transformative 'coach' for those looking to change their lives for the better.

From the creator of the popular website *Ask a Manager* and New York’s work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don’t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You’ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you’re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate’s loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author’s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s *Ask a Manager* column. This

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book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Confident Digital Content gives you the opportunity to become digitally multi-skilled and learn the fundamentals of the most important types of digital creativity. Whatever your career path, being able to produce exciting and creative content online, whether through video, design, digital journalism or social media, can supercharge your professional career and empower your entrepreneurial pursuits. Confident Digital Content teaches you valuable hard skills, including how to create and upload great video content, graphic design, photography for social media, community management, digital strategy and metrics, and helps you learn them through practical exercises in every chapter. It also provides insightful guidance on how to boost your career and employability by honing your leadership, creativity and entrepreneurial skills in the world of digital. Case studies from inspiring individuals at organizations including CNN International, Mumsnet, Bunster's Hot Sauce, HuffPost UK, and Crocstar Media show you real world examples of excellent digital content in practice. This book is your ultimate guide to achieving the technical proficiency and confidence to start an inspiring digital career path, whether your ambition is to rise to the top of your chosen industry, be a successful freelancer or become an entrepreneur.

Learn data science with Python by building five real-world projects! Experiment with card game predictions, tracking disease outbreaks, and more, as you build a flexible and intuitive understanding of data science. In *Data Science Bookcamp* you will learn:

- Techniques for computing and plotting probabilities
- Statistical analysis using Scipy
- How to organize datasets with clustering algorithms
- How to visualize complex multi-variable datasets
- How to train a decision tree machine learning algorithm

In *Data Science Bookcamp* you'll test and build your knowledge of Python with the kind of open-ended problems that professional data scientists work on every day. Downloadable data sets and thoroughly-explained solutions help you lock in what you've learned, building your confidence and making you ready for an exciting new data science career. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

About the technology A data science project has a lot of moving parts, and it takes practice and skill to get all the code, algorithms, datasets, formats, and visualizations working together harmoniously. This unique book guides you through five realistic projects, including tracking disease outbreaks from news headlines, analyzing social networks, and finding relevant patterns in ad click data.

About the book *Data Science Bookcamp* doesn't stop with surface-level theory and toy examples. As you work through each project, you'll learn how to troubleshoot common problems like missing data, messy data, and algorithms that don't quite fit the model you're building. You'll appreciate the detailed setup instructions and the fully explained solutions that highlight common failure points. In the end, you'll be confident in your skills because you can see the results.

What's inside

- Web scraping
- Organize datasets with clustering algorithms
- Visualize complex multi-variable datasets
- Train a decision tree machine learning algorithm

About the reader For readers who know the basics of Python. No prior data science or machine learning skills required.

About the author Leonard Apeltsin is the Head of Data Science at Anomaly, where his team applies advanced analytics to uncover healthcare fraud, waste, and abuse.

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Explains how trust is a key catalyst for personal and organizational success in the twenty-first century, in a guide for businesspeople that demonstrates how to inspire trust while overcoming bureaucratic obstacles.

Do you need a website to support your freelance business or entrepreneurial venture? Or are you considering a career in web design? Maybe you're looking for your next career pivot, or you're simply seeking skills to give your CV that competitive edge? Wherever you are in your career, Confident Web Design can help. The ultimate beginner's guide to designing, building and publishing basic websites, this book features exclusive online exercises to help you practice your new skills in context. Covering the basics of HTML, CSS and JavaScript, as well as giving you a thorough grounding in the real-life application of these principles, this book provides helpful examples, explanations of technical terms, and clear, easy-to-understand language - meaning your first website is only a few chapters away. Taking you on a practical journey to publish a basic website from scratch, the book's structure is designed to break down each skill into manageable chunks. Wherever you are in your career, let Confident Web Design give you that cutting edge with vital programming and design skills. About the Confident series... From coding and web design to data, digital content and cyber security, the Confident books are the perfect beginner's resource for enhancing your professional life, whatever your career path.

Data science is the most exciting skill you can master. Data has dramatically changed how our world works. From entertainment to politics, from technology to advertising and from science to the business world, data is integral and its only limit is our imagination. If you want to have a vibrant and valuable professional life, being skilled with data is the key to a cutting-edge career. Learning how to work with data may seem intimidating or difficult but with Confident Data Skills you will be able to master the fundamentals and supercharge your professional abilities. This essential book covers data mining, preparing data, analysing data, communicating data, financial modelling, visualizing insights and presenting data through film making and dynamic simulations. In-depth international case studies from a wide range of organizations, including Netflix, LinkedIn, Goodreads, Deep Blue, Alpha Go and Mike's Hard Lemonade Co. show successful data techniques in practice and inspire you to turn knowledge into innovation. Confident Data Skills also provides insightful guidance on how you can use data skills to enhance your employability and improve how your industry or company works through your data skills. Expert author and instructor, Kirill Eremenko, is committed to making the complex simple and inspiring you to have the confidence to develop an understanding, adeptness and love of data.

Every parent wants the best for their children. We all want them to grow up to be confident and positive adults. Raising a child to be resilient and able to deal with life's ups and downs is also something that most parents strive for. Confident Kids will give you practical strategies for shaping and improving your child's outlook and mindset. Parents have a huge influence over the way their children think and deal with life's

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situations and events. Happy and successful children usually grow up to be well-adjusted adults who lead fulfilling lives. Click on look "inside" the book and check out the Contents page. Follow our advice and help your child to achieve their full potential by being confident, positive, respectful, resilient, focused and organized.

Understand the basics of data - how to collect, analyse, present and apply it - and give your career a valuable, cutting-edge boost with this engaging and easy-to-read beginner's guide.

A popular self-help speaker from Iran brings his message to the U.S., explaining how to use "the technology of thought" to change thinking patterns for greater confidence, fulfillment, and success. About the Book In Think Yourself Successful, the first English adaptation of Alireza Azmandian's bestselling book, readers are introduced to the phenomenon of the "technology of thought," an intriguing blend of Islamic and Western ideas that teaches how to harness the power of positive thinking to improve their lives and become more successful. Azmandian describes his remarkable story of coming to America from Iran and how he applied the principles of the technology of thought to his own life, realized his dreams, and achieved a Ph.D. in Industrial and Systems Engineering. He explains what technology of thought is and demonstrates how readers can program their unconscious minds with new beliefs and attitudes to give them a sense of peace and serenity. Finally, readers will learn how to build upon this sense of peace and serenity to become more confident, set and achieve goals, face and solve problems, and eventually live a life of emotional, spiritual, and financial abundance.

Written by renowned data science experts Foster Provost and Tom Fawcett, Data Science for Business introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, Data Science for Business provides examples of real-world business problems to illustrate these principles. You'll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company's data science projects. You'll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage Treat data as a business asset that requires careful investment if you're to gain real value Approach business problems data-analytically, using the data-mining process to gather good data in the most appropriate way Learn general concepts for actually extracting knowledge from data Apply data science principles when interviewing data science job candidates

Learn How to Make Witty Banter with Anybody Do You Dread Social Situations Because You Don't Know How To Make Small Talk? Ever Wish You Had The Ability To Walk Up To Anyone And Strike Up A Meaningful Conversation? If so, "THE ART OF SMALL TALK: Learn How to Master Conversations, Approach Strangers and Be Confident in Casual Conversation Skills" by Maxwell Nelson is the book for you! It will equip you with all the necessary skills to be able to be an interesting, likable and memorable person. Learn how to effortlessly start captivating conversations and charm people with your wits. The book will also equip you with great small talk topics and handy conversation openers that you can use in any situation. Let's face it... Not everybody is born with great conversation skills. It also sucks to be the quiet guy who cannot hold a conversation with a stranger for a minute. Being a poor conversationalist robs you of great opportunities to make friends, improve your career, or even meet the love of your life. Fortunately, anyone can learn how to be a great conversationalist. This book provides you with practical advice

that is broken down into SMALL, SIMPLE STEPS that are easy to follow. What Makes This Book Unique? What separates this book from all the others out there is the approach to teaching. A lot of the books you will stumble upon simply throw information at you, leaving you confused and stuck. We believe that books of this nature should be easy to grasp and written in jargon-free English you can understand, making you feel confident and allowing you to grasp each topic with ease. To help you achieve this, the guide has been crafted in a step-by-step manner which we feel is the best way for you to learn a new subject, one step at a time. You Will Learn the Following: Introduction to Small Talk The Purpose of Small Talk How to Use Small Talk Small Talk Topics Conversation Opener and Closers Exploring Deeper Conversations Enhancing Your Small Talk With Body Language And so much more! You have made an excellent decision by choosing to improve your small talk skills, so don't delay it any longer. Take this opportunity and purchase your copy today. Download Now! See you inside!

"This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience"--

THESE HABITS WILL MAKE YOU EXTRAORDINARY. Twenty years ago, author Brendon Burchard became obsessed with answering three questions: 1. Why do some individuals and teams succeed more quickly than others and sustain that success over the long term? 2. Of those who pull it off, why are some miserable and others consistently happy on their journey? 3. What motivates people to reach for higher levels of success in the first place, and what practices help them improve the most After extensive original research and a decade as the world's leading high performance coach, Burchard found the answers. It turns out that just six deliberate habits give you the edge. Anyone can practice these habits and, when they do, extraordinary things happen in their lives, relationships, and careers. Which habits can help you achieve long-term success and vibrant well-being no matter your age, career, strengths, or personality? To become a high performer, you must seek clarity, generate energy, raise necessity, increase productivity, develop influence, and demonstrate courage. The art and science of how to do all this is what this book is about. Whether you want to get more done, lead others better, develop skill faster, or dramatically increase your sense of joy and confidence, the habits in this book will help you achieve it faster. Each of the six habits is illustrated by powerful vignettes, cutting-edge science, thought-provoking exercises, and real-world daily practices you can implement right now. If you've ever wanted a science-backed, heart-centered plan to living a better quality of life, it's in your hands. Best of all, you can measure your progress. A link to a free professional assessment is included in the book.

A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In *The Innovator's DNA*, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (*The Innovator's Dilemma*, *The Innovator's Solution*, *How Will You Measure Your Life?*) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing,

Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people, processes, and guiding philosophies. Practical and provocative, *The Innovator's DNA* is an essential resource for individuals and teams who want to strengthen their innovative prowess.

*Development Research in Practice* leads the reader through a complete empirical research project, providing links to continuously updated resources on the DIME Wiki as well as illustrative examples from the Demand for Safe Spaces study. The handbook is intended to train users of development data how to handle data effectively, efficiently, and ethically. "In the *DIME Analytics Data Handbook*, the DIME team has produced an extraordinary public good: a detailed, comprehensive, yet easy-to-read manual for how to manage a data-oriented research project from beginning to end. It offers everything from big-picture guidance on the determinants of high-quality empirical research, to specific practical guidance on how to implement specific workflows—and includes computer code! I think it will prove durably useful to a broad range of researchers in international development and beyond, and I learned new practices that I plan on adopting in my own research group.†? —Marshall Burke, Associate Professor, Department of Earth System Science, and Deputy Director, Center on Food Security and the Environment, Stanford University

"Data are the essential ingredient in any research or evaluation project, yet there has been too little attention to standardized practices to ensure high-quality data collection, handling, documentation, and exchange. *Development Research in Practice: The DIME Analytics Data Handbook* seeks to fill that gap with practical guidance and tools, grounded in ethics and efficiency, for data management at every stage in a research project. This excellent resource sets a new standard for the field and is an essential reference for all empirical researchers.†? —Ruth E. Levine, PhD, CEO, IDinsight

"*Development Research in Practice: The DIME Analytics Data Handbook* is an important resource and a must-read for all development economists, empirical social scientists, and public policy analysts. Based on decades of pioneering work at the World Bank on data collection, measurement, and analysis, the handbook provides valuable tools to allow research teams to more efficiently and transparently manage their work flows—yielding more credible analytical conclusions as a result.†? —Edward Miguel, Oxfam Professor in Environmental and Resource Economics and Faculty Director of the Center for Effective Global Action, University of California, Berkeley

"*The DIME Analytics Data Handbook* is a must-read for any data-driven researcher looking to create credible research outcomes and policy advice. By meticulously describing detailed steps, from project planning via ethical and responsible code and data practices to the publication of research papers and associated replication packages, the DIME handbook makes the complexities of transparent and credible research easier.†? —Lars Vilhuber, Data Editor, American Economic Association, and Executive Director, Labor Dynamics Institute, Cornell University

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