

Concealer Undertone Chart Foundation

Oozing with men, money, and Maseratis, Dubai is the ultimate playground for the woman who knows her Louboutins from her Louis Vuittons. But for some, there's a lot more at stake than a Hermes Birkin. Leila has been in search of a wealthy husband for over a decade. Nadia moves to Dubai to support her husband's career, only to have her sacrifices thrown in her face. Sugar escapes the UK in an attempt to escape her past. Lady Luxe, the rebellious Emirati heiress, scoffs at everything her culture holds sacred. Until the day her double life starts unravelling at the seams. Set against a backdrop of luxury hotels and manmade islands, *Desperate in Dubai* tells the tale of four desperate women as they struggle to find truth, love, and themselves.

"There has never been a better time to be an older woman. We are fitter, healthier and living longer than at any time in history. My intention is to show you how to live your extra bonus of time as fabulously as possible." *Living the Life More Fabulous* is an irresistible guide to feeling great, whatever your age. Featuring topics such as beauty, style, confidence and health it provides advice on how to live an engaged life and keep an active mind. Whether you are looking for ideas to update your look, improve your general well-being or take an exciting or much-needed new direction, this book will encourage and empower you to live your life to the full.

Gives advice on selecting skin care products and makeup, and tells how to plan a skin care routine to handle individual problems

Discusses skin types, blemishes, skin problems, and the aging process, tells how to select makeup and hairstyle, and helps identify one's most flattering colors

Face Forward is an inspirational and how-to guide to make-up from one of the most sought after and successful make-up artists working today.

Modern men the world over are becoming increasingly fascinated with their image, spending more of their disposable income on beautification products and services. This book examines 'metrosexuality', highlighting the negotiation and construction of masculinities and sexualities in the twenty-first century.

Widely referred to as the "bible of stage makeup," the timely revision of this classic text addresses principles and techniques in the use of makeup for the contemporary performer. This extensive exploration of the application and use of stage makeup and makeup for a variety of performance venues covers all aspects in detail and contains over 400 photographs, drawings, and diagrams demonstrating step-by-step procedures. Thoroughly updated and revised, this classic text remains accurate and comprehensive, providing information from which all readers – whether students to the field or seasoned, professional makeup artists – will benefit. New to this edition: Updated photography throughout. Features the latest information on products and techniques throughout. New additions to chapters concerning hairpieces and wigs: making a pattern for a beard and mustache, making a pattern for a wig, fronting a wig, or sending accurate information for rentals, and the basic roller set for wigs. The source Appendix has been totally updated with new vendors and the latest website addresses. The materials Appendix has had the most current products added. There are new, blank makeup charts for class work and designing makeups. There is a color guide for a two-part silicone life cast. The new color section featuring Academy Award nominee, Christien Tinsley, steps for the Tinsley Transfers for cuts, bruises and prosthetics. (As seen in the movie *The Passion Of The Christ*.) A selection of makeup in color with complete instructions. Color photos of Academy Award winner, Matthew Mungle, special effects makeup for the CSI television show. Instructions for a new "creating a likeness" of Queen Elizabeth I. The Film and Television chapter now includes information about working with the latest HD digital technology. The color section now includes a series of photos illustrating the effects of gel colors on natural makeup.

Everything you need to know to run a profitable and satisfying makeup artist business from

your home This comprehensive guide takes you through every aspect of setting up and running a thriving home-based makeup artist business, from separating yourself from your competition and successful branding techniques to makeup must-haves and have-nots. Learn all about developing a price structure, traditional versus online marketing, getting press, and establishing policies, and enjoy an entire section on how to tap into the lucrative bridal market. Whether you are just starting out or looking to expand your business, each chapter can help you build your own successful home-based makeup artist business. Look for useful charts and worksheets throughout the book, including: Standard Face Chart Sample Client Card Marketing Strategy Worksheet Sample Contract Bridal Trial Chart

Makeup artists can plan new designs or practice techniques with this book of face charts. The face charts are ready for your creative touch. They each have a feminine minimalist face and swatch boxes to quickly view your color palette. Each face chart page also has room for you to record the products, colors and brands used to create your unique look. In this way, makeup artists can create a reference book and portfolio for personal or professional use. The spaces used for record-keeping can include details about products used on the face (foundation, contour, concealer, blush, highlights), the eyes (brows, lids, crease, liner), the lips (liner, color, gloss), and details about the client or intended wearer (skin tone, hair color, eye color). Pages are one-sided to keep different designs and color samples from rubbing against each other. The paper is smooth, regular paper. Not textured. 8.5" x 11" page sizes Facial features (eyes, brows, nose, mouth) are light grey so they don't show through your makeup designs Enough space for 50 unique designs Great for practicing contouring or color combinations A great workbook for cosmetology students Also ideal for makeup artists who work in theater or film Black and white interior pages These face charts are ideally used with actual makeup. Because of the smooth paper texture of the paper, some makeup products may perform better than others. Other coloring materials such as colored pencils, chalk, or crayons can also be used.

Forget extreme makeovers! Robert Jones, makeup artist extraordinaire, outlines step-by-step how even the ugliest duckling can become a swan—with makeup alone! In hundreds of awe-inspiring before-and-after photos, Robert makes it easy for any woman to achieve true beauty in this book, which has become the definitive encyclopedia on the subject. Unlike most makeup books that focus on celebrities or the already-glamorous, this book shows every woman how to be her most beautiful. No matter what your age, skin tone, or profile, Robert can show you simple techniques that camouflage flaws and highlight each woman's unique beauty. Best of all, it's EASY! Even if you've never worn makeup before, you can learn how to bring out your best in just a few minutes. This stunning book is also a full-color guide to applying wedding makeup, with countless stunning before-and-after pictures of regular women throughout. It is highly instructional and does not just show model perfect women, instead it focuses on the girl next door, your best friend and you. Every woman can be beautiful on her wedding day, no matter what her age or ethnic background, with Robert's makeup techniques. It features special makeup techniques for morning, midday,

afternoon and evening weddings; because with each time of day you will photograph differently and as we all know one of the most important things to think about is how you will photograph. There are also chapters on more makeup tricks for wedding photos, and, of course, makeup for bridesmaids and matrons of honor.

The Resplendent Tales of Gordon Bellwood - Awesome Sauce is a comedy novelette from Sam Downes and Mark Gray. Gordon Bellwood is a gentleman of fine standing. He may not have the liquid assets his family once enjoyed, but he has something better at his disposal; the finest classical 18th century education and the privilege of absolute self confidence as he navigates the modern world. In Awesome Sauce, Bellwood regales us with his search for justice after being humiliated during a society dinner by what was supposed to be the finest of condiments. He faces the challenges of customer service, orienteering, delivery drivers and making good value for shareholders.

Building upon over twenty-five years of experience, Color Me Beautiful presents Reinvent Yourself with Color Me Beautiful. This new addition simplifies and demystifies which seasonal color palette is best for you by offering 40 updated colors, including the more recent concepts of warm and cool. This book was written with one goal in mind—to empower every woman with a wide range of knowledge and options to create a more confident, vibrant, and beautiful attitude. This newly expanded and updated second edition helps facial plastic surgery fellows and advanced residents in otolaryngology/head and neck surgery find the answers they're looking for when preparing to take the American Board of Facial Plastic and Reconstructive Surgery exam. Covering core content relevant to the ABFPRS board exam, this guide emphasizes key facts and clinical pearls essential to exam success and includes hypothetical exam questions and relevant surgical and clinical images. Written by leader in the field and the Director for the facial plastic surgery fellowship program at the University of California Irvine, this textbook book discusses everything from basic techniques and evidence-based medicine, to fillers, injectables, implants and the psychological aspects of plastic surgery. Additionally, the chapter layout and organization of the Facial Plastic and Reconstructive Surgery Study Guide allows the reader to focus on just those topics relevant to the board exam, making it a must-have for anyone preparing to take the exam.?

An inspirational fashion book for the everyday woman Fans of the style lessons of The Curated Closet and Lessons from Madame Chic and the can-do motivation of Girl, Wash Your Face by Rachel Hollis, will love Life Styling. For women who happen to be mums. Whether you had a sense of style and lost it or never really took the time to think about what you like to wear, this is the book for you. Style basics and minimalism for beginners: Life Styling: Simple Steps for Mums to Find your Style & Confidence will help you pack your perfectly organized bags and take you on a journey from the very basics to the dream minimalist capsule wardrobe. It will also help you navigate the social media

obsessed landscape of personal style along the way. Style, self-esteem and positive thinking in an Instagram world: Learn about the pros and cons of living in this “Insta” world and how it’s affected not only the way that we dress but our expectations and how we feel about ourselves. Discover the importance of underwear and a good pair of jeans and why you should be super excited that leggings are ‘back’. Life Styling will help you learn your ‘colors’, what styles will flatter your shape and lifestyle and how to save money by shopping smarter and making the clothes you already own work a little harder. Capture your style and own it: Wherever you are in your style evolution it’s important to recognize who you are. Identifying what makes you happy when you open your closet doors is a step in the right direction. Life Styling will help you do just that. A personal style self-help book for women and mums

Did you know that stars are seasonal? That Orion is one of the brightest constellations? That a single day on Venus is longer than an entire year on Venus? Space has captivated mankind since the beginning of time. Fifty years ago, Neil Armstrong became the first man to step on the moon and since then our knowledge of astronomy has continued to expand. With so many mysteries yet to be solved, science journalist Abigail Beall takes readers on an astonishing journey through the landscape of space. In *The Art of Urban Astronomy*, you will be guided through the seasons and learn about the brightest stars and constellations, the myths and legends of astronomy and how to identify star clusters and galaxies with just your eyes or a pair of binoculars. For urban dwellers wrapped up in the rush and bustle of the city, it can be calming and truly valuable to take the time simply to stop, look and reconnect with nature. Packed full of seasonal star charts, constellation charts and fascinating facts, this is the perfect guide for those who have looked up at the night sky and don't know where to begin. After reading this book, you'll never look up in the same way again.

Milady Standard Esthetics Fundamentals, 11th edition, is the essential source for basic esthetics training. This new edition builds upon Milady's strong tradition of providing students and instructors with the best beauty and wellness education tools for their future. The rapidly expanding field of esthetics has taken a dramatic leap forward in the past decade, and this up-to-date text plays a critical role in creating a strong foundation for the esthetics student. Focusing on introductory topics, including history and opportunities in skin care, anatomy and physiology, and infection control and disorders, it lays the groundwork for the future professional to build their knowledge. The reader can then explore the practical skills of a skin care professional, introducing them to the treatment environment, basic facial treatments, hair removal, and the technology likely to be performed in the salon or spa setting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Master your makeup application Do it in a timely fashion Feel authentically beautiful every day. Face with a Heart is a breakthrough method of makeup

application that works for all face types and lifestyles. It teaches both the theory and the practice of mastering true, authentic beauty makeup. Equally appropriate for individuals and students of makeup alike, Face with a Heart redefines and demystifies how to achieve authentic beauty makeup and allow your true inner light to shine through every day.

A groundbreaking celebration of ageless beauty, providing the ultimate skincare and makeup guide for women in their forties and beyond from celebrity makeup artist Riku Campo. The first makeup guide to celebrate and support women forty and over, I Am Beauty is Riku Campo's labor of love. Riku has worked with some of the most beautiful and recognized faces in the world, like Cindy Crawford, Gwyneth Paltrow, and Anne Hathaway. But he has always wanted to create a book honoring those women we don't always see on the runways and in magazines—women like his mother, whose beauty is everlasting. I Am Beauty includes step-by-step tutorials, advice from skincare experts, and Riku's best behind-the-chair tips every woman needs to revitalize her routine, including: Day and night skincare routines that keep you fresh and beautiful, whether you're in your forties, fifties, sixties, or beyond At-home facial massages to stimulate collagen production and optimal skin health Must-have everyday makeup tools Choosing the right foundation for all skin tones, types, and textures Tricks for modern, elegant eyebrows and keeping lipstick fresh all day Eyeshadow colors and types that work best on mature skin Finding the eyeglass designs that best complement your style and daily makeup Riku also has one-on-one conversations and day-and-night makeovers with sixteen incredible women—each with her own unique style—and shares their secrets for finding beauty in all parts of life. Comprehensive, practical, and inspiring, packed with more than 100 full-color photos, I Am Beauty is the ultimate resource for women to maintain their glow and live their most joyful, beautiful lives.

Makeup does wonders. A sheer layer of foundation, a brush of blush on the cheeks, a tint of gloss on the lips and a touch of eye-shadow colour on the eyelids and you can create a winning look at work or at play immediately.

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Bonuses. 42 Power Tips. 1 Goal - Fast Forward Your Makeup

The book has been written keeping in mind the contemporary Indian women her needs her lifestyle and demands of her professional life. It has information specifically suited for Indian colour tone texture as well as sense of style. It intends to bring together a comprehensive overview about how to be presentable and confident with comfortable styling and dressing. It has make up suggestions hairstyle suggestion hair and beauty care suggestions for all. Everyone will find something useful in this book as it tries to cover most of the problem areas of today's women. It is not about fashion but identifying one's innate style sense and the quest to look beautiful. It is a staple to long term elegant dressing and a wardrobe essential. This book has been written with the help of eminent expert who are revered in their fields. Therefore it contains practical solution conveniently listed at one place for today's busy women. It is a ready reference for everyone. Not only does the book cover various ways to look good but also lists body types face shapes different body build and the style disasters one should avoid at all cost. It also lists in detail various accessories shoes colour charts undergarment essentials dress style as per body type that one could refer while shopping. This is a style guide to help you in your shopping list and tell you where to invest; what to wear and where which are the wardrobe essentials and how to use them to your benefit. Don't be a slave to fashion. Choose dresses carefully. What might be looking good on a mannequin might not look good on you. Next time go shopping like a style pro and make prudent choices. Become your own wardrobe stylist.

Makeup, as we know it, has only been commercially available in the last 100 years, but applying decoration to the face and body may be one of the oldest global social practices. In *Face Paint*, Lisa Eldridge reveals the entire history of the art form, from Egyptian and Classical times up through the Victorian age and golden era of Hollywood, and also surveys the cutting-edge makeup science of today and tomorrow. *Face Paint* explores the practical and idiosyncratic reasons behind makeup's use, the actual materials employed over generations, and the glamorous icons that people emulate, it is also a social history of women and the ways in which we can understand their lives through the prism and impact of makeup.

"Business Ethics and Values" introduces students to the complexities and principles of ethical issues by focusing on developing ethical awareness and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of concrete issues and academic theory, suitable for undergraduate and postgraduate students with or without practical experience of the world of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level and within the global business world. Hallmark features: Broad coverage of the many issues in this subject ensures that students see the whole picture. The use of real-world case studies and simulations helps

to stimulate debate and appreciate the multi-faceted aspects of ethical arguments. New to this edition: New material on the ethics of e-communication, sustainability and the ethical impact of globalisation ensures that students are learning from the most up-to-date material available. Further analysis of Anglo-American approaches to corporate governance and their ethical underpinnings. Short test and assignment questions at the end of each chapter help students to consolidate their learning. More simulation exercises and activities give students the opportunity to reflect on their attitudes to this engaging subject. A well-developed supplements package to support tutors and students includes an instructor's manual, PowerPoint slides and a companion website. Colin Fisher is Professor of Managerial Ethics and Values, Nottingham Business School, Nottingham Trent University. Alan Lovell is Professor of Organisational Accountability and Head of the Department of Accounting, Finance & Economics, Nottingham Business School, Nottingham Trent University.

Robert Jones' Makeup Masterclass is a comprehensive guide to makeup that is organized from beginner to pro. You can start at your skill level and learn! This all inclusive guide to the makeup brush is a full beauty education for women (and men!) of all ages and skill levels. Robert Jones' Makeup Masterclass features lessons for people of all skill levels; from the "makeup-challenged" to those who are ready to take their skills to the professional level. This guide book includes: Step-by-step photos to build your makeup repertoire and maximize natural beauty at any age Techniques to highlight your best traits and build your confidence as a makeup artist Before-and-after photos to help you achieve looks for any skin tone Basic products and tools you should have in your makeup drawer Extensive product information to help you make smart purchases Tips for organizing your makeup—know what to keep and what to toss Secrets about product shelf-life and makeup ingredients you should know before buying Tips and tricks to help you achieve your desired effect, shape your face, and find quick fixes for problem areas (dark circles, age spots, thin lips, uneven skin tone, and more) Helpful Q&As in every chapter Quick-reference index Robert Jones' Makeup Masterclass is about more than dramatic transformations. It's for honing makeup artistry and building confidence for a beautiful result.

Ever think of making your own beauty products -- handmade, high performance, healthy alternatives to just about every chemical laden product you currently put on your face and body? It's easier than you think! In Make It Up author Marie Rayma shares the recipes she has developed through years of trial, error, and testing to come up with the very best. This is real makeup and skincare: bright lipsticks, quality mineral powders, long-wearing eyeliners, and masks and cleansers that yield results. Rayma walks you through natural ingredients available online or at health food stores. These awesome oils, butters, clays, and minerals will replace the petroleum products, artificial colors, and lab-created mystery fragrances that have untold effects on our bodies. Products can be tailored for individual needs -- from swapping out ingredients not suitable for

sensitive skin to whipping up the perfect colors suited for any complexion. With easy-to-follow instruction, *Make It Up* provides more than 40 essential cosmetics and skin care projects so you can make just what you want, when you need it. Discover how to take beautiful care of your skin, apply makeup like a pro, and look your absolute best without spending a fortune. The complete beauty bible will guide you through all the latest research and current information about every imaginable cosmetic innovation.

Color Theory for the Makeup Artist: Understanding Color and Light for Beauty and Special Effects **Routledge**

Any successful business has to keep an ear to the ground and remain one step ahead of competitors. Savvy professionals recognize an expanding market and develop the products and services to tap into it. For the aesthetician, that expanding market segment is the multi-ethnic clientele and the tool to help achieve success in this segment is *Milady's Aesthetician Series: Treating Diverse Pigmentation*. Building a successful career in aesthetics hinges on the ability to identify and treat the skin concerns of this diverse population. *Treating Diverse Pigmentation* teaches treatments for skin of color that include: the causes of aging and how it affects each race's unique facial anatomy; a guide through several different skin analysis classification systems; review studies analyzing the racial differences in the anatomy, physiology, and histology of pigmented skin; and case-by-case studies that help the reader recognize skin diseases and disorders common to people of color. The text was created for licensed aestheticians and other professionals working in skincare, including RNs and dermatologists, as well as students. Considering that the majority of the world's population is ethnically diverse, the aesthetic professional with an eye on the future will not hesitate to take advantage of *Treating Diverse Pigmentation*. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn the tricks of an international make-up artist with *Jemma Kidd Make-Up Masterclass*, the bestselling guide to becoming a pro at home. This accessible, fresh and down to earth guide demystifies the art of make-up and shows every woman how to enhance their best features and feel confident and glamorous in her appearance, whatever her age or style. Drawing on Jemma's years of experience this book will give you practical tips, professional secrets and step-by step instructions. Divided into 3 sections: In 'Beauty Basics' you will learn: The essentials tools and equipment needed Skin care Colour and textures for different skin tones and types In 'Make-Up Masterclass' you will: Learn to create perfect eyes, base, cheeks, lips and nails Get step-by-step guides for foolproof application Learn how to achieve a professional finish 'Get the Look' will be your ultimate sourcebook: Learn wearable daytime, night-time and holiday looks From 'Boardroom Beauty' to 'Beach Babe' there are tailor made looks for all occasions and lifestyles User-friendly and relevant to the modern woman, it includes suggestions for colour and style variations.

Color Theory for the Make-up Artist: Understanding Color and Light for Beauty and Special Effects analyzes and explains traditional color theory for fine artists and applies it to the make-up artist. This book is suitable for both professionals and beginners who wish to train their eye further to understand and recognize distinctions in color. It explains why we see color, how to categorize and identify color, relationships between

colors, and it relates these concepts to beauty and special effects make-up. The book teaches the reader how to mix flesh tones by using only primary colors, and explains how these colors in paints and make-up are sourced and created. It also discusses the reason for variations in skin colors and undertones, and how to identify and match these using make-up, while choosing flattering colors for the eyes, lips, and cheeks. Colors found inside the body are explained for special effects make-up, like why we bruise, bleed, or appear sick. Ideas and techniques are also described for painting prosthetics, in addition to using color as inspiration in make-up designs. The book also discusses how lighting affects color on film, television, theater, and photography sets, and how to properly light a workspace for successful applications.

"A beauty guide with tips on hair, makeup and beauty in general by celebrity Lauren Conrad"--

Makeup artists can plan new designs or practice techniques with this book of face charts. The face charts are ready for your creative touch. They each have a masculine minimalist face and swatch boxes to quickly view your color palette. Each face chart page also has room for you to record the products, colors and brands used to create your unique look. In this way, makeup artists can create a reference book and portfolio for personal or professional use. The spaces used for record-keeping can include details about products used on the face (foundation, contour, concealer, blush, highlights), the eyes (brows, lids, crease, liner), the lips (liner, color, gloss), and details about the client or intended wearer (skin tone, hair color, eye color). Pages are one-sided to keep different designs and color samples from rubbing against each other. The paper is smooth, regular paper. Not textured. 8.5" x 11" page sizes Face charts have a masculine look (a book of face charts with a more feminine look is available separately) Facial features (eyes, brows, nose, mouth) are light grey so they don't show through your makeup designs Enough space for 50 unique designs Great for practicing contouring or color combinations A great workbook for cosmetology students Also ideal for makeup artists who work in theater or film Black and white interior pages These face charts are ideally used with actual makeup. Because of the smooth paper texture of the paper, some makeup products may perform better than others. Other coloring materials such as colored pencils, chalk, or crayons can also be used.

This is the book that Bobbi Brown's fans have been waiting for: her 25-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup--from how to find the right color and type of foundation for any skin tone to how to apply every detail of eye makeup (Brows, Eye Liner, Eye Shadow, and Eye Lashes) no matter your eye color and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick, etc. And Bobbi looks beyond the face with informative chapters on "Hands and Feet" and "Body Skin Care." Each chapter has thorough step-by-step basic directions for makeup application and easy-to-follow photographs and line drawings, along with Bobbi's expert, yet assuring, advice. Plus, there's a groundbreaking section of the book that will be of special interest to women who've wanted to know how makeup stylists do what they do: the top beauty secrets only these artists know, essential equipment to keep on hand, how to break into the business, and how to work with photographers and celebrities. Breathtaking photos of the finished faces--from everyday looks to exotic runway style--along with advice on putting it all together for every woman, make this a

book like no other. BOBBI BROWN'S MAKEUP MANUAL will be the only book any woman will need to look absolutely fabulous.

"This splendid work of scholarship . . . sums up with economy and power all that the written record so far deciphered has to tell about the ancient and complementary civilizations of Babylon and Assyria."—Edward B. Garside, *New York Times Book Review* Ancient Mesopotamia—the area now called Iraq—has received less attention than ancient Egypt and other long-extinct and more spectacular civilizations. But numerous small clay tablets buried in the desert soil for thousands of years make it possible for us to know more about the people of ancient Mesopotamia than any other land in the early Near East. Professor Oppenheim, who studied these tablets for more than thirty years, used his intimate knowledge of long-dead languages to put together a distinctively personal picture of the Mesopotamians of some three thousand years ago. Following Oppenheim's death, Erica Reiner used the author's outline to complete the revisions he had begun. "To any serious student of Mesopotamian civilization, this is one of the most valuable books ever written."—Leonard Cottrell, *Book Week* "Leo Oppenheim has made a bold, brave, pioneering attempt to present a synthesis of the vast mass of philological and archaeological data that have accumulated over the past hundred years in the field of Assyriological research."—Samuel Noah Kramer, *Archaeology* A. Leo Oppenheim, one of the most distinguished Assyriologists of our time, was editor in charge of the *Assyrian Dictionary of the Oriental Institute* and John A. Wilson Professor of Oriental Studies at the University of Chicago.

From *Sister Wives* and *Big Love* to *The Book of Mormon on Broadway*, *Mormons and Mormonism* are pervasive throughout American popular media. In *Latter-day Screens*, Brenda R. Weber argues that mediated Mormonism contests and reconfigures collective notions of gender, sexuality, race, spirituality, capitalism, justice, and individualism. Focusing on Mormonism as both a meme and an analytic, Weber analyzes a wide range of contemporary media produced by those within and those outside of the mainstream and fundamentalist Mormon churches, from reality television to feature films, from blogs to YouTube videos, and from novels to memoirs by people who struggle to find agency and personhood in the shadow of the church's teachings. The broad archive of mediated Mormonism contains socially conservative values, often expressed through neoliberal strategies tied to egalitarianism, meritocracy, and self-actualization, but it also offers a passionate voice of contrast on behalf of plurality and inclusion. In this, mediated Mormonism and the conversations on social justice that it fosters create the pathway toward an inclusive, feminist-friendly, and queer-positive future for a broader culture that uses Mormonism as a gauge to calibrate its own values.

Jemma's *Make-up Secrets* is the must-have follow-up to Jemma Kidd's best-selling first book, *Make-up Masterclass*. Sharing her wealth of knowledge from years of working in the beauty industry as a professional make-up artist, product developer and teacher to a new generation of make-up artists, Jemma addresses the key make-up issues and answers the questions about beauty that every woman wants to know. Part 1: *Making Make-up Work for You* covers the groundwork, demystifying ingredients and formulations and explaining which products to use and how to apply them. Jemma demonstrates how to achieve a flawless complexion and how to make up eyes and lips to best effect. She then reveals how to wear colour, how to keep your make-up on-

trend, and how to achieve the most iconic make-up looks of all time – from Audrey Hepburn to Brigitte Bardot. Part 2: The Problem Solver addresses key beauty concerns, such as how to take care of your skin, how to look younger and how to combat the damaging effects of the sun and cold weather. 'Beauty First Aid' is a troubleshooting section, dealing with problems such as eye bags, blemishes and dull skin. Lastly, 'Stop the Clock' provides fail-safe five-minute make-up regimes for when you're pressed for time, from running late for work to a last-minute party.

Celebrity make-up artist Gary Cockerill is best known for his glamorous, sultry make-up style. Much in demand for his ability to make women look and feel fabulous, he regularly travels the world to get clients ready for red-carpet events, photoshoots and television appearances. In *Simply Glamorous*, Gary proves that with a little knowledge and practice, everyone can use make-up to enhance or disguise so they feel confident in their appearance. He begins by demonstrating what he loves most about make-up: its ability to transform. By applying four different looks to one face, he shows how the same 'blank canvas' can be natural, sophisticated, glamorous or dramatic. He then presents 15 breathtaking makeovers on women of all ages, explaining step by step how to re-create the looks. Divided into 'Face', 'Eyes' and 'Lips', the transformations range from nude and natural – 'Barely There', 'Sun-kissed Goddess' and 'Girl Next Door' – to high octane glamour – 'Showgirl', 'Bombshell' and 'Glamour Puss'. They illustrate every aspect of make-up, from contouring, to false eyelashes, to wearing colour, and include the iconic looks that Gary is always asked to create – the smoky eye, the fifties flick and the red lip. 'Tutorials' address key topics in greater detail, such as skincare, foundation, contouring and application techniques for eyes and lips. As a self-taught make-up artist, Gary works instinctively with amazing results. His approach is creative and painterly, and his teaching style is friendly and down-to-earth as he shows how glamorous make-up can be accessible to everyone. He may not always do things the conventional way, but his techniques are the result of more than 25 years spent working with women and men of all ages, ethnicities and styles. He knows what works and what looks good, and encourages everyone to have fun and experiment with make-up to make themselves look and feel beautiful and glamorous.

Making your own mineral makeup is easy and inexpensive, and these 79 recipes detail how to customize for skin type and color. Formulations for eye shadow, foundation, concealer, blush, highlighter, and more will help you create mineral-based powders free of fragrances, parabens, and toxins. You'll also learn to make simple and safe lip balms and glosses. Many recipes include ingredients that help promote healthy skin, and the in-depth ingredient glossary and at-a-glance substitution chart identify properties such as oil-absorbing and healing, while also highlighting vegan options, so you can create cosmetics that meet your skin's needs and reflect your personal values. America's preeminent makeup artist shares his secrets, explaining not only the basics of makeup application and technique but also how to use the fundamentals to create a wide range of different looks. 200 color photos & sketches.

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