

## Computer Applications In Business Sushila Madan Full Online

Observing the environment and recognising patterns for the purpose of decision making is fundamental to human nature. This book deals with the scientific discipline that enables similar perception in machines through pattern recognition (PR), which has application in diverse technology areas. This book is an exposition of principal topics in PR using an algorithmic approach. It provides a thorough introduction to the concepts of PR and a systematic account of the major topics in PR besides reviewing the vast progress made in the field in recent times. It includes basic techniques of PR, neural networks, support vector machines and decision trees. While theoretical aspects have been given due coverage, the emphasis is more on the practical. The book is replete with examples and illustrations and includes chapter-end exercises. It is designed to meet the needs of senior undergraduate and postgraduate students of computer science and allied disciplines.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

First published in 1995: This edition of Fenaroli's Handbook of Flavor Ingredients brings together regulatory citations, FEMA numbers, Substance names and common synonyms, specifications (such as the GRAS classification by FEMA), natural sources, and permitted use levels in food into a convenient and easy-to-use reference set. The Handbook defines much of the arcane and specialized language of the flavorist, and helps update the reader on industry standards. It's a source of use levels of flavor ingredients in food approved by the FEMA expert panel. It's also a source outside of the Code of Federal Regulations (CFR) that provides both human and animal food regulatory citations for substances.

E-Commerce: The Cutting Edge of Business presents the technology and processes behind e-commerce and e-governance. It also underscores the importance of security of transactions in the electronic environment. With such an

extensive coverage, the book will be useful to people in trade and commerce and to businesses which are trying to expand using Internet and intranet commerce. Students and teachers of e-commerce will find that the technology and processes that make e-commerce click have been addressed in detail. The book will also be of enormous value to government officials, financial institutions, public sector and the private industry keen to learn about The Cutting Edge of Business

Mobile commerce, or M-commerce, is booming as many utilize their mobile devices to complete transactions ranging from personal shopping to managing and organizing business operations. The emergence of new technologies such as money sharing and transactional applications have revolutionized the way we do business. Wholeheartedly adopted by both the business world and consumers, mobile commerce has taken its seat at the head of the mobile app economy. Securing Transactions and Payment Systems for M-Commerce seeks to present, analyze, and illustrate the challenges and rewards of developing and producing mobile commerce applications. It will also review the integral role M-commerce plays in global business. As consumers' perceptions are taken into account, the authors approach this burgeoning topic from all perspectives. This reference publication is a valuable resource for programmers, technology and content developers, students and instructors in the field of ICT, business professionals, and mobile app developers.

This book provides a thorough understanding of the integration of computational intelligence with information retrieval including content-based image retrieval using intelligent techniques, hybrid computational intelligence for pattern recognition, intelligent innovative systems, and protecting and analysing big data on cloud platforms. The book aims to investigate how computational intelligence frameworks are going to improve information retrieval systems. The emerging and promising state-of-the-art of human-computer interaction is the motivation behind this book. The book covers a wide range of topics, starting from the tools and languages of artificial intelligence to its philosophical implications, and thus provides a plethora of theoretical as well as experimental research, along with surveys and impact studies. Further, the book aims to showcase the basics of information retrieval and computational intelligence for beginners, as well as their integration, and challenge discussions for existing practitioners, including using hybrid application of augmented reality, computational intelligence techniques for recommendation systems in big data, and a fuzzy-based approach for characterization and identification of sentiments.

Computer Fundamentals is specifically designed to be used at the beginner level. It covers all the basic hardware and software concepts in computers and its peripherals in a very lucid manner.

"This book reviews enterprise resource planning frameworks for government enterprises along with their applications and methodologies to improve effectiveness of processes and enhancement of citizen-centric services"--Provided by

publisher.

A comprehensive Text Book on Introduction to Computers and Information System for Delhi University B.Com. (Hons.), 1st Year, Paper VI, Part A \* This book aims to comprehensively cover the syllabus prescribed for 'Introduction to Computers and Information System' for B.Com (Hons), 1st Year, Paper VI, Part A. This book is also useful for Computer Science/IT related courses. \* The subject-matter has been presented in a simple manner so that the students can easily grasp it. An effort has been made to develop understanding and skills in Information Technology. \* Each chapter contains variety of illustrations to explain the relevant concepts. \* Key terms and definitions are given in boxes. \* Latest developments in various fields have been duly incorporated in the respective chapters. \* At the end of each chapter 'Points to Remember' is given to conceptualize the chapter in quick manner. \* Comprehensive exercises are also given at the end of each chapter for practice. \* Glossary of words/expressions frequently used in IT is also enclosed at the end of the book.

Basics of Computer Applications in Business is a comprehensive & authentic textbook written to impart computer skills and knowledge to commerce students & enhance their understanding of information technology tools in handling business operations. The book's focus is on the application part while providing basic information about computers for first-time readers. This book aims to fulfil the requirement of students of the following: · B.Com. (Prog.) | Semester – III | Paper BC 3.4 (A) under CBCS Program · Non-Collegiate Women's Education Board (NCWEB) · School of Open Learning (SOL) of University of Delhi · Central Universities throughout India The Present Publication is the 3rd Edition, authored by Dr. Hem Chand Jain & H.N. Tiwari, with the following noteworthy features: · [Simple, Systematic & Comprehensive Explanation] The subject matter is presented in a simple, systematic method along with a comprehensive explanation of the concept and theories underlying Computer Application in Business. The focus of this book is on the application part. · [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with their students in the classroom o Shaped by the author/teachers experience of teaching the subject-matter at different levels o Reaction and responses of students have also been incorporated at different places in the book · [Diagrams and Illustrations for easy Understanding] Usage of diagrams & illustrations to enhance the comprehension of various concepts and systems of computers · [Business Examples] Comprehensive coverage of business examples to illustrate the concepts · [MS Excel in Business] Separate chapter to demonstrate how excel is helpful in decision making · [Summary and Review Questions] are given at the end of each chapter for evaluating and understanding the concept Contents of the book are as follows: · Basic Computer Concepts · Microsoft Word 2010 · Basics of PowerPoint · MS Excel 2010 · Excel Functions · Decision Making with Excel 2010 · Excel Projects · Introduction to Database System · DBMS using MS Access 2010 · Mail Merge

Through the rise of big data and the internet of things, terrorist organizations have been freed from geographic and logistical confines and now have more power than ever before to strike the average citizen directly at home. This, coupled with the inherently asymmetrical nature of cyberwarfare, which grants great advantage to the attacker, has created an unprecedented national security risk that both governments and their citizens are woefully ill-prepared to face. Examining cyber warfare and terrorism through a critical and academic perspective can lead to a better understanding of its foundations and implications. Cyber Warfare and Terrorism: Concepts, Methodologies, Tools, and Applications is an essential reference for the latest research on the utilization of online tools by terrorist organizations to communicate with and recruit potential extremists and examines effective countermeasures employed by law enforcement agencies to defend against such threats. Highlighting a range of topics such as cyber threats, digital intelligence, and counterterrorism, this multi-volume book is ideally designed for

law enforcement, government officials, lawmakers, security analysts, IT specialists, software developers, intelligence and security practitioners, students, educators, and researchers.

Internet of things (IoT) is the connection and communication of physical objects (smart devices) over the internet. In this recent age, people's daily lives are dependent on the internet through their smartphones, tablets, Smart TVs, micro-controllers, Smart Tags, computers, laptops, and cars to name a few. This book discusses different ways to create a better IoT network and/or IoT platforms to improve the efficiency and quality of these products and subsequently their users' lives. In addition, this book provides future research directions in energy, industry, and healthcare, and explores the different applications of IoT and its associated technologies. It provides an overview and explanation of the software architecture, middleware, data processing and data management as well as security, sensors, actuators and algorithms used to create a working IoT platform. The editors then go on to examine IoT networks and platforms as they relate to energy industry including, energy efficiency and management, intelligent energy management, smart energy through blockchain and energy-efficient/aware routing/scheduling challenges and issues. They then explore IoT as it applies to healthcare including biomedical image and signal analysis and disease prediction and diagnosis. Finally the editors examine the prospects and applications of IoT for industry through the concepts of smart industry, including architecture, blockchain, and Industry 4.0. This book is intended for senior undergraduate and graduate students, researchers and industry professionals working on IoT applications and infrastructure.

This overview of cloud computing in a “self-teaching” format, contains state-of-the art chapters with tips and insights about cloud computing, its architecture, applications, information on security and privacy, and numerous case studies. It includes questions for discussion and “Cloud Computing Lab Experiments” to help in mastering its complex services and technologies. Recent research shows that cloud computing will be worth billions of dollars in new investments. Organizations are flocking to the cloud services to benefit from the elasticity, self-services, resource abundance, ubiquity, responsiveness, and cost efficiencies that it offers. Many government and private universities have already migrated to the cloud. The next wave in computing technology—expected to usher in a new era—will be based on cloud computing. Features: \* Explores the basic advancements in the field of cloud computing \* Offers a practical, self-teaching approach with numerous case studies and lab experiments on installation, evaluation, security, and more \* Includes material on ESXi, MS AZURE, Eucalyptus, and more.

The Volume of “Advances in Machine Learning and Data Science - Recent Achievements and Research Directives” constitutes the proceedings of First International Conference on Latest Advances in Machine Learning and Data Science (LAMDA 2017). The 37 regular papers presented in this volume were carefully reviewed and selected from 123 submissions. These days we find many computer programs that exhibit various useful learning methods and commercial applications. Goal of machine learning is to develop computer programs that can learn from experience. Machine learning involves knowledge from various disciplines like, statistics, information theory, artificial intelligence, computational complexity, cognitive science and biology. For problems like handwriting recognition, algorithms that are based on machine learning out perform all other approaches. Both machine learning and data science are interrelated. Data science is an umbrella term to be used for techniques that clean data and extract useful information from data. In field of data science, machine learning algorithms are used frequently to identify valuable knowledge from commercial databases containing records of different industries, financial transactions, medical records, etc. The main objective of this book is to provide an overview on latest advancements in the field of machine learning and data science, with solutions to problems in field of image, video, data and graph processing, pattern recognition, data structuring, data clustering, pattern mining, association rule based approaches, feature extraction techniques, neural networks, bio inspired learning and various machine

learning algorithms.

Introduction to AI techniques for Renewable Energy System Artificial Intelligence (AI) techniques play an essential role in modeling, analysis, and prediction of the performance and control of renewable energy. The algorithms used to model, control, or predict performances of the energy systems are complicated, involving differential equations, enormous computing power, and time requirements. Instead of complex rules and mathematical routines, AI techniques can learn critical information patterns within a multidimensional information domain. Design, control, and operation of renewable energy systems require a long-term series of meteorological data such as solar radiation, temperature, or wind data. Such long-term measurements are often non-existent for most of the interest locations or, wherever they are available, they suffer from several shortcomings, like inferior quality of data, and in-sufficient long series. The book focuses on AI techniques to overcome these problems. It summarizes commonly used AI methodologies in renewal energy, with a particular emphasis on neural networks, fuzzy logic, and genetic algorithms. It outlines selected AI applications for renewable energy. In particular, it discusses methods using the AI approach for prediction and modeling of solar radiation, seizing, performances, and controls of the solar photovoltaic (PV) systems. Features Focuses on a significant area of concern to develop a foundation for the implementation of renewable energy system with intelligent techniques Showcases how researchers working on renewable energy systems can correlate their work with intelligent and machine learning approaches Highlights international standards for intelligent renewable energy systems design, reliability, and maintenance Provides insights on solar cell, biofuels, wind, and other renewable energy systems design and characterization, including the equipment for smart energy systems This book, which includes real-life examples, is aimed at undergraduate and graduate students and academicians studying AI techniques used in renewal energy systems.

Computer Applications In Business - (English)SBPD PublicationsSBPD Publications

The book consists of high-quality papers presented at the International Conference on Computational Science and Applications (ICCSA 2019), held at Maharashtra Institute of Technology World Peace University, Pune, India, from 7 to 9 August 2019. It covers the latest innovations and developments in information and communication technology, discussing topics such as soft computing and intelligent systems, web of sensor networks, drone operating systems, web of sensor networks, wearable smart sensors, automated guided vehicles and many more.

As global communities are attempting to transform into more efficient and technologically-advanced metropolises, artificial intelligence (AI) has taken a firm grasp on various professional fields. Technology used in these industries is transforming by introducing intelligent techniques including machine learning, cognitive computing, and computer vision. This has raised significant attention among researchers and practitioners on the specific impact that these smart technologies have and what challenges remain. Applications of Artificial Intelligence for Smart Technology is a pivotal reference source that provides vital research on the implementation of advanced technological techniques in professional industries through the use of AI. While highlighting topics such as pattern recognition, computational imaging, and machine learning, this publication explores challenges that various fields currently face when applying these technologies

and examines the future uses of AI. This book is ideally designed for researchers, developers, managers, academicians, analysts, students, and practitioners seeking current research on the involvement of AI in professional practices.

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

As the amount of accumulated data across a variety of fields becomes harder to maintain, it is essential for a new generation of computational theories and tools to assist humans in extracting knowledge from this rapidly growing digital data. Global Trends in Intelligent Computing Research and Development brings together recent advances and in depth knowledge in the fields of knowledge representation and computational intelligence. Highlighting the theoretical advances and their applications to real life problems, this book is an essential tool for researchers, lecturers, professors, students, and developers who have seek insight into knowledge representation and real life applications.

1. Word Processing, 2. Preparing Presentations, 3. Spreadsheet and its Business Applications, 4. Creating Business, 5. Database Management System, Appendix Multiple Choice Questions

??E-Commerce Strategy: Text and Cases provides the fundamental literature required for graduate students and practitioners to understand electronic commerce. Each chapter provides clearly designed learning objectives and review questions to highlight the major topics and goals. This book covers many of the new innovations and technologies that have been established for e-commerce site development. Unlike similar books, topics such as e-channel adoption, factors affecting e-commerce adoption, and strategy design are reviewed in greater depth. Additionally, the book examines areas not normally covered like open source, online research, and peer-to-peer systems. E-Commerce Strategy: Text and Cases is divided into two parts. Part 1 examines the evolution of e-commerce, analyzes different sectors such as B2B and m-Commerce, and explores the challenges they face. Case studies of well known companies reinforce the concepts learned to demonstrate both successes and failures in the field. Part 2 deals with developing strategies in e-Commerce and looks at future trends including Web 2.0. Overall, the useful guidelines provided should prove valuable to students and researchers in the field.

The field of visible light communication (VLC) has diverse applications to the end user including streaming audio, video, high-speed data browsing, voice over internet and online gaming. This comprehensive textbook discusses fundamental aspects, research activities and modulation techniques in the field of VLC. Visible Light Communication: A Comprehensive Theory and Applications with MATLAB® discusses topics including line of sight (LOS) propagation model, non-line of sight (NLOS) propagation model, carrier less amplitude and phase modulation, multiple-input-multiple-output (MIMO), non-linearities of optical sources, orthogonal frequency-division multiple access, non-orthogonal multiple

access and single-carrier frequency-division multiple access in depth. Primarily written for senior undergraduate and graduate students in the field of electronics and communication engineering for courses on optical wireless communication and VLC, this book: Provides up-to-date literature in the field of VLC Presents MATLAB codes and simulations to help readers understand simulations Discusses applications of VLC in enabling vehicle to vehicle (V2V) communication Covers topics including radio frequency (RF) based wireless communications and VLC Presents modulation formats along with the derivations of probability of error expressions pertaining to different variants of optical OFDM

Written in an easy-to-understand style, this textbook, now in its third edition, continues to discuss in detail important concepts and major developments in network security and management. It is designed for a one-semester course for undergraduate students of Computer Science, Information Technology, and undergraduate and postgraduate students of Computer Applications. Students are first exposed to network security principles, organizational policy and security infrastructure, and then drawn into some of the deeper issues of cryptographic algorithms and protocols underlying network security applications. Encryption methods, secret key and public key cryptography, digital signature and other security mechanisms are emphasized. Smart card, biometrics, virtual private networks, trusted operating systems, pretty good privacy, database security, and intrusion detection systems are comprehensively covered. An in-depth analysis of technical issues involved in security management, risk management and security and law is presented. In the third edition, two new chapters—one on Information Systems Security and the other on Web Security—and many new sections such as digital signature, Kerberos, public key infrastructure, software security and electronic mail security have been included. Additional matter has also been added in many existing sections. KEY FEATURES : Extensive use of block diagrams throughout helps explain and clarify the concepts discussed. About 250 questions and answers at the end of the book facilitate fruitful revision of the topics covered. Includes a glossary of important terms. KEY FEATURES : Extensive use of block diagrams throughout helps explain and clarify the concepts discussed. About 250 questions and answers at the end of the book facilitate fruitful revision of the topics covered. Includes a glossary of important terms. It's a great pleasure in presenting this fifth thoroughly revised edition of the book on Computer Applications in Business .In this revised edition,the book includes Operating System,E-Commerece & Internet,System Analysis & Design,Computer based Information System and Database.

Engineering Graphics Essentials with AutoCAD 2022 Instruction gives students a basic understanding of how to create and read engineering drawings by presenting principles in a logical and easy to understand manner. It covers the main topics of engineering graphics, including tolerancing and fasteners, while also teaching students the fundamentals of AutoCAD 2022. This book features independent learning material containing supplemental content to further reinforce these principles. Through its many different exercises this text is designed to encourage

students to interact with the instructor during lectures, and it will give students a superior understanding of engineering graphics and AutoCAD. The independent learning material allows students to go through the topics of the book independently. The main content of the material contains pages that summarize the topics covered in the book. Each page has voice over content that simulates a lecture environment. There are also interactive examples that allow students to go through the instructor led and in-class student exercises found in the book on their own. Video examples are also included to supplement the learning process. Multimedia Content • Summary pages with audio lectures (includes closed captioning) • Interactive exercises and puzzles • Videos demonstrating how to solve selected problems (includes closed captioning) • AutoCAD video tutorials (includes closed captioning) • Supplemental problems and solutions • Tutorial starter files

Written in an easy-to-grasp language, the book brings to light the various topics pertaining to Web engineering at one place in a comprehensive manner. The text, organized in eleven chapters, enables its readers to analyze, model, design, code, test and maintain their Web sites. Through its systematic presentation of topics, i.e., from basic level to advanced level, the book appries the readers with the finer points of the various phases of Web development life cycle like Web analysis, Web design, Web coding (Web technologies), Web testing and Web maintenance. The book is adaptive enough for practical implementation of the concepts, thereby allowing its readers to avoid or overcome hacking, to master client-side and server-side programming and to develop good-quality Web applications. Using explicit descriptions and scripting languages like VBScript, JavaScript and much more, this book is a must-have book for all those who are associated with the field of Web engineering.

The 3-volume set LNAI 12712-12714 constitutes the proceedings of the 25th Pacific-Asia Conference on Advances in Knowledge Discovery and Data Mining, PAKDD 2021, which was held during May 11-14, 2021. The 157 papers included in the proceedings were carefully reviewed and selected from a total of 628 submissions. They were organized in topical sections as follows: Part I: Applications of knowledge discovery and data mining of specialized data; Part II: Classical data mining; data mining theory and principles; recommender systems; and text analytics; Part III: Representation learning and embedding, and learning from data.

Papers presented at the National Conference on Mobile Computing, held at Hyderabad during 11-12 December 2001.

David Crystal's classic English as a Global Language considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

The Cambridge Graph Theory Conference, held at Trinity College from 11 to 13 March 1981, brought together top ranking workers from diverse areas of the subject. The papers presented were by invitation only. This volume contains most of the contributions, suitably refereed and revised. For many years now, graph theory has been developing at a great pace and in many directions. In order to emphasize the variety of questions and to preserve the freshness of research, the theme of the meeting was not restricted. Consequently, the papers in this volume deal with many aspects of graph theory, including colouring, connectivity, cycles, Ramsey theory, random graphs, flows, simplicial decompositions and directed graphs. A number of other papers are concerned with related areas, including hypergraphs, designs, algorithms, games and social models. This wealth of topics should enhance the attractiveness of the volume.



An A to Z Catalog of Innovative Spices and Flavorings Designed to be a practical tool for the many diverse professionals who develop and market foods, the Handbook of Spices, Seasonings, and Flavorings combines technical information about spices—forms, varieties, properties, applications, and quality specifications — with information about trends, spice history, and the culture behind their cuisines. The book codifies the vast technical and culinary knowledge for the many professionals who develop and market foods. While many reference books on spices include alphabetized descriptions, the similarity between this book and others ends there. More than just a list of spices, this book covers each spice's varieties, forms, and the chemical components that typify its flavor and color. The author includes a description of spice properties, both chemical and sensory, and the culinary information that will aid in product development. She also explains how each spice is used around the world, lists the popular global spice blends that contain the spice, describes each spice's folklore and traditional medicine usage, and provides translations of each spice's name in global languages. New to this edition is coverage of spice labeling and a chapter on commercial seasoning formulas. Going beyond the scope of most spice books, this reference describes ingredients found among the world's cuisines that are essential in providing flavors, textures, colors, and nutritional value to foods. It explores how these ingredients are commonly used with spices to create authentic or new flavors. The author has created a complete reference book that includes traditionally popular spices and flavorings as well as those that are emerging in the US to create authentic or fusion products. Designed to help you meet the challenges and demands of today's dynamic marketplace, this book is a complete guide to developing and marketing successful products.

Management Principles and Applications is a curriculum-driven text designed to cater to the examination-and-knowledge needs of students. The book presents principles of management and explains their applications at the workplace for business advantage. Key Features • Incorporates latest ideas to develop business acumen in students and sharpen their problem solving skills. • Emphasises on competency-based study aids — such as Learning Objectives, Flow Charts, Boxes and Tables, and Figures — to provide intensive coverage of general and contemporary management topics. • Provides Case Studies to highlight the practical side of management

Advances in Animal Disease Diagnosis: Infectious animal diseases caused by pathogenic microorganisms such as bacteria, fungi, and viruses threaten the health and well-being of wildlife, livestock and human populations, limit productivity and significantly increase economic losses to each sector. Pathogen de-tECTION is an important step for the diagnosis and successful treatment of animal diseases as well as control management in farm and field conditions. The conventional techniques employed to diagnose pathogens in livestock species are time-consuming and sometimes give inconclusive results. On the contrary, molecular techniques have the potential to diagnose known pathogens/conditions quickly, reliably, and unequivocally as well as for novel pathogen detection. New advances in diagnostics and vaccine design using genomics have developed powerful new methods that have also set the stage for the enhanced diagnosis, surveillance, and control of infectious diseases. High-throughput sequencing (HTS), for ex-ample, uses the latest DNA sequencing platforms in the detection, identification, and detailed analysis of both pathogen and host genomes. This book will explore some key opportunities in the context of animal health, such as the detection of new microorganisms and the development of improved diagnosis of emerging or re-emerging diseases and other clinical

conditions, viz. biosensors, nanotools, and omics technologies. Features • Details comprehensive knowledge on the latest molecular techniques for animal disease diagnosis and management • Examines how DNA-based diagnostic techniques will assist international efforts to control the introduction of exotic diseases into new geographic areas • Describes the latest molecular assays for the rapid and accurate detection of pathogens • Helps in working towards meeting the global challenge for sustainable food production and the eradication of poverty • With new biotechnological developments, this fully updated book is a treasure trove of the latest information in animal and medical science

This book is a comprehensive & authentic book on 'Computer Applications in Business'. The objective of the book is to impart computer skills and knowledge to commerce students and to enhance their understanding of information technology tools in handling the business operations. What sets this book apart is the simple presentation and step-wise explanation that ensures students without having any prior computer literacy can also learn computing and its business applications on their own. This book aims to fulfill the requirement of students of undergraduate courses in commerce and management, particularly the following: • B.Com. (H) Paper BCH 4.3 Core under Choice Based Credit System (CBCS) Programme of University of Delhi • B.Com. (Pass) Semester III of University of Delhi • CBCS Pan-India • Non-Collegiate Women's Education Board • School of Open Learning of University of Delhi • Various Central Universities throughout India The Present Publication is the 6th Edition, authored by Hem Chand Jain & H.N. Tiwari, with the following noteworthy features: • The subject-matter is presented in a simple, systematic method along with comprehensive explanation of the concept and theories underlying computer application in business. • [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with his/her students in the class-room o Shaped by the author/teachers experience of teaching the subject-matter at different levels o Reaction and responses of students have also been incorporated at different places in the book • [Theoretical & Practical Aspects] This book covers both theoretical & practical applications. E.g., separate chapter has been added to illustrate how excel is useful in business decision making and data handling • [Basic Internet Terminologies/Recent Trends in Computing] Basic Internet Terminologies equips the students with commonly used terms while accessing internet, whereas Recent Trends in Computing has been added with an objective to keep students updated with recent technological developments in the fast changing digital space. • Thoroughly revised chapter on 'Decision Making with Excel' • Separate chapter on Database Management Systems using MS Access 2010 • Question appeared in Latest Question Paper of Delhi University have been incorporated at appropriate places o B.Com. (Hons.)/SEM. IV-2017 o B.Com. (Hons.)/SEM. IV-2018 o B.Com. (Hons.)/SEM. IV-2019 • Contents of this book are as follows: o Basic Computer Concepts and Networking o Basic Internet Terminologies o Recent Trends in Computing o Microsoft Word 2010 o Basics of PowerPoint o MS Excel 2010 o Excel Functions o Decision Making with Excel o Excel Projects o Introduction to Database System o Managing Databases using MS Access o Mail Merge Selection of papers presented at the Third Indian Computing Congress.

The present book on 'Investing in Stock Markets' is written with the objective of providing the user, a comprehensive

understanding of the investment environment and investment decision process. It explains the various concepts, tools, and techniques related with investment in financial assets with lively examples and suitable illustrations. The focus of the book is investment in stock markets primarily equity shares. This book is a comprehensive, up-to-date, and illustrated text book on 'Investing in Stock Markets'. This book covers the entire syllabus prescribed for students pursuing B.Com. (Hons.) Semester III Paper BCH 3.4(a) Generic Elective & B.Com. Semester IV Paper 4.4(b) Skill Enhancement Course under Choice Based Credit System (CBCS) Programme. Non-Collegiate Women's Education Board, School of Open Learning of University of Delhi and various Central Universities throughout India. The Present Publication is the 5th Edition, authored by Prof. (Dr.) Vanita Tripathi & Neeti Panwar, with the following noteworthy features:

- [Learning outcomes] Every chapter begins with a list of learning outcomes which the reader will achieve after successful completion of the chapter. It sets the broad framework for the chapter.
- [Main Text] Various concepts and techniques have been explained in a lucid and well knit manner. Wherever required the explanation is supplemented by suitable illustrations and examples.
- [Solved Problems] Each chapter provides sufficient number of solved problems for better understanding and application of the concepts explained in the main text.
- [Summary] Each chapter provides summary points to recapitulate the concepts and tools explained in the chapter. It helps the reader to glance over the entire discussion presented in that chapter.
- [Test Yourself] Every chapter provides a variety of assignments to test the knowledge of the reader. It comprises of True/False statements, theory questions and numerical problems.
- [Project work] The topic of Investments is very lively and the reader may want to apply various concepts and techniques in real life. For this "project work" is provided at the end of every chapter. Project work helps the students and other readers of this book to actually apply various concepts of investments in real life.
- [Previous Year's Question Papers] o B.Com. (Hon.) 2018 SEM: II General Elective In Commerce o B.Com. (Prog.) 2018 SEM: IV Skill Enhancement Course o B.Com. (Hon.) 2019 SEM: II General Elective In Commerce o B.Com. (Prog.) 2019 SEM: IV Skill Enhancement Course

• Contents of this book is as follows:

- o The book comprises of 10 chapters :
- o [Basics of Investment] Chapter 1 introduces readers to the basics of investment.
- o [Risk & Return] Chapter 2 trains about risk and return analysis, measurement of risk and return, and comparison of various alternative investment choices posed to an investor.
- o [Trading in Securities] The focus of Chapter 3 is on Online Trading which is gaining popularity in India.
- o [Indian Securities Market] Chapter 4 talks about Indian Securities Market
- o [Stock Exchanges] Chapter 5 provides a comprehensive overview of stock exchanges in India including NSE, BSE, MCX, MSEI, etc.
- o [Derivatives Market] Chapter 6 discusses about derivatives market and its instruments forwards, futures, options, etc.
- o [Fundamental & Technical Analysis] After creating this strong theoretical base, Chapter 7 and 8 aim to inculcate analytical knowledge amongst our readers by deliberating upon tools of fundamental analysis and technical analysis.
- o [Introduction & Investing in Mutual Funds] Lastly, mutual fund investment has been discussed in Chapter 9 and Chapter 10 in great detail.
- o [Previous Exam Question Papers] Latest University examination question papers have been added for ready referral by students during exam preparation.

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