

Cognitive Linguistics In Critical Discourse Analysis

In recent years, research in cognitive linguistics has expanded its interests to cover a variety of texts – spoken, written, or multimodal. Analytical tools such as conceptual metaphor, frame semantics, mental spaces and grammatical constructions have been productively applied in various discourse contexts. In this volume, originally published as a special issue of *English Text Construction* 3:2 (2010), the contributors, a mix of established and emerging authors in the field, analyse broadcast and print journalism, argumentative scientific discourse, radio lectures on music, and the main literary genres (the poetry of Szymborska and bpNichol, the drama of Shakespeare, the modernist prose of Virginia Woolf and recent fiction by John Banville). Collectively the findings suggest a need to broaden and refine the cognitive linguistic repertoire, while also uncovering new ways to interpret textual data. The book will appeal to researchers and graduate students with interests in cognitive poetics and linguistics, stylistics, pragmatics and construction grammar. This volume offers readers interested in Discourse Analysis and/or Socio-Cognitive models of language a closer view of the relationship between discourse, cognition and society by disclosing how the cognitive mechanisms of discourse processing depend on shared knowledge and situated cognition. An inter- and multidisciplinary approach is proposed that combines theories and methodologies coming from Conceptual Metaphor Theory, Multimodal Metaphor Theory, Critical Discourse Analysis, Narratology, Systemic Functional Linguistics, Appraisal Theory, together with the most recent developments of Socio-Cognitive Linguistics, for the analysis of real communicative events, which range from TV reality shows, commercials, digital stories or political debates, to technical texts, architectural memorials, newspapers and autobiographical narratives. Still, several key notions are recurrent in all contributions -embodiment, multimodality, conceptual integration, metaphor, and creativity- as the fundamental constituents of discourse processing. It is only through this wide-ranging epistemological and empirical approach that the complexity of discourse strategies in real contexts, i.e. human communication, can be fully comprehended, and that discourse analysis and cognitive linguistics can be brought closer together.

Critical Discourse Analysis (CDA) is an exciting research enterprise which aims to disclose ideological and persuasive properties of social and political texts. Since its inception, CDA has been theoretically eclectic, drawing its methods from linguistics and across the social sciences. However, CDA has paid relatively little attention to the relationship between text and cognition and neglected relevant developments in cognitive science. This study advances a model for CDA which draws on two areas of cognitive science, Evolutionary Psychology and Cognitive Linguistics, to provide a novel approach to analysing immigration discourse. Its major strength lies in the fact that it goes beyond pure text description to

offer cognitive insights into how and why manipulation and the communication of ideology are possible in discourse. Now in paperback, this book will appeal to students and researchers interested in connections between language, mind, media and politics and especially those looking to explore new frameworks for CDA.

The chapters provide comprehensive surveys of the major subfields of Cognitive Linguistics. Apart from phonology, construction grammar and lexical semantics, the areas of language use, language acquisition and literary discourse are comprehensively presented.

This new addition to Routledge's Major Works series, *Critical Concepts in Linguistics*, brings together the very best and most influential scholarly research on cognitive linguistics. Cognitive Linguistics is a broad approach to language that places psychological reality at the top of the list of theoretical desiderata. Both experimental and theoretical work will be included in each volume. The fact that language is a system of communication is emphasized, so that explanations that rely on the functions of linguistic elements are preferred over purely syntactic accounts. The label, Cognitive Linguistics, arose in the 1980s with Langacker, Lakoff, Fillmore, and Talmy laying the semantic/pragmatic foundations for the approach. Volume I will be dedicated to key works by these authors and others. Volume II further explores semantic foundations with papers on metaphor, blending and embodiment. Cognitive Linguistics encompasses approaches to phonology, morphology, grammar, and discourse, but the emphasis has been on morphology and grammar. Work has coalesced around the idea that form-function pairings (constructions, schemata) are the basic units of language. Volumes III and IV include seminal works in this area. A strength of Cognitive Linguistics is that it interfaces naturally with a great deal of work in language acquisition, language evolution, and language change. Selected papers from these topics that make explicit use of key ideas in Cognitive Linguistics will be included in Volume V. With a new introduction by the editor and a comprehensive index, this five volume collection will be a convenient and authoritative reference resource on cognitive linguistics for both student and scholar.

The Routledge Handbook of Critical Discourse Studies provides a state-of-the-art overview of the important and rapidly developing field of Critical Discourse Studies (CDS). Forty-one chapters from leading international scholars cover the central theories, concepts, contexts and applications of CDS and how they have developed, encompassing: approaches analytical methods interdisciplinarity social divisions and power domains and media. Including methodologies to assist those undertaking their own critical research of discourse, this Handbook is key reading for all those engaged in the study and research of Critical Discourse Analysis within English Language and Linguistics, Communication, Media Studies and related areas.

CDS is a multifarious field constantly developing different methodological frameworks for analysing dynamically evolving

aspects of language in a broad range of socio-political and institutional contexts. This volume is a cutting-edge, interdisciplinary account of these theoretical and empirical developments. It presents an up-to-date survey of Critical Discourse Studies (CDS), covering both the theoretical landscape and the analytical territories that it extends over. It is intended for critical scholars and students who wish to keep abreast of the current state of the art. The book is divided into two parts. In the first part, the chapters are organised around different methodological perspectives for CDS (history, cognition, multimodality and corpora, among others). In the second part, the chapters are organised around particular discourse types and topics investigated in CDS, both traditionally (e.g. issues of racism and gender inequality) and only more recently (e.g. issues of health, public policy, and the environment). This is, altogether, an essential new reference work for all CDS practitioners.

Cognitive Linguistics in Critical Discourse Analysis Application and Theory Cambridge Scholars Publishing

The Languages of Politics/La politique et ses langages provides a multifaceted view of major approaches to the study of political discourse from an interdisciplinary perspective. To date, most contributions to the analysis of political discourse have come from the fields of rhetoric, (critical) discourse analysis, cognitive linguistics, pragmatics, lexicology, lexicography, and, more recently, multimodal discourse analysis. The papers in this volume build their investigations on these perspectives, and provide new and diversified insights into this vast area of research. Besides considering multiple approaches, the book also adds to the current debate on the languages of politics by combining a range of theoretical and methodological considerations, and by featuring contributions in both English and French.

This volume brings together linguistic, psychological and neurological research in a discussion of the Cognitive Dualism Hypothesis, whose central idea is that human cognitive activity in general and linguistic cognition in particular cannot reasonably be reduced to a single, monolithic system of mental processing, but that they have a dualistic organization. Drawing on a wide range of methodological approaches and theoretical frameworks that account for how language users mentally represent, process and produce linguistic discourse, the studies in this volume provide a critical examination of dualistic approaches to language and cognition and their impact on a number of fields. The topics range from formulaic language, the study of reasoning and linguistic discourse, and the lexicon–grammar distinction to studies of specific linguistic expressions and structures such as pragmatic markers and particles, comment adverbs, extra-clausal elements in spoken discourse and the processing of syntactic groups.

Analysing language data systematically and looking closely at how people formulate their thoughts can reveal astonishing insights about the human mind. Without presupposing specific subject knowledge, this book gently introduces its readers to theoretical insights as well as practical principles for systematic linguistic analysis from a cognitive perspective. Drawing on Thora Tenbrink's twenty years' experience in both linguistics and cognitive science, this book offers theoretical guidance and practical advice for doing cognitive discourse analysis. It covers areas of analysis as diverse as attention, perspective, granularity, certainty, inference, transformation, communication, and cognitive strategies, using inspiring examples from many different projects. Simple techniques and tools are used to allow readers new to the subject easy ways to apply the methods, without the need for complex technologies, whilst the cross-disciplinary approach can be applied to a diverse range of research purposes and contexts in which language and thought play a role.

A general introduction to the area of theoretical linguistics known as cognitive linguistics, this textbook provides up-to-date coverage of all areas of the field, including recent developments within cognitive semantics (such as Primary Metaphor Theory, Conceptual Blending Theory, and Principled Polysemy), and cognitive approaches to grammar (such as Radical Construction Grammar and Embodied Construction Grammar). The authors offer clear, critical evaluations of competing formal approaches within theoretical linguistics. For example, cognitive linguistics is compared to Generative Grammar and Relevance Theory. In the selection of material and in the presentations, the authors have aimed for a balanced perspective. Part II, Cognitive Semantics, and Part III, Cognitive Approaches to Grammar, have been created to be read independently. The authors have kept in mind that different instructors and readers will need to use the book in different ways tailored to their own goals. The coverage is suitable for a number of courses. While all topics are presented in terms accessible to both undergraduate and graduate students of linguistics, cognitive linguistics, psycholinguistics, cognitive science, and modern languages, this work is sufficiently comprehensive and detailed to serve as a reference work for scholars who wish to gain a better understanding of cognitive linguistics.

Methods in Cognitive Linguistics is an introduction to empirical methodology for language researchers. Intended as a handbook to exploring the empirical dimension of the theoretical questions raised by Cognitive Linguistics, the volume presents guidelines for employing methods from a variety of intersecting disciplines, laying out different ways of gathering empirical evidence. The book is divided into five sections.

Methods and Motivations provides the reader with the preliminary background in scientific methodology and statistics. The sections on Corpus and Discourse Analysis, and Sign Language and Gesture describe different ways of investigating usage data. Behavioral Research describes methods for exploring mental representation, simulation semantics, child language development, and the relationships between space and language, and eye movements and cognition. Lastly, Neural Approaches introduces the reader to ERP research and to the computational modeling of language.

Drawing on range of text genres including novels, poems, health forums, holiday guestbooks, prayers, political songs and news stories, each chapter uses cognitive linguistics to shed light on the meanings and meaning-making processes invoked when we encounter texts belonging to different literary and political genres. The book presents new insights into the workings of textual phenomena such as metaphor, viewpoint and deixis and also sheds light on more elusive, epiphenomenal qualities such as a text's ambience, atmosphere, power, ideology or persuasiveness. It also takes new strides in cognitive text analysis by exploiting experimental and ethnographic methods to empirically investigate readers' reception of, and resistance to, texts.

Cognitive Linguistics is an approach to language study based on the assumptions that our linguistic abilities are firmly rooted in our cognitive abilities, that meaning is essentially conceptualization, and that grammar is shaped by usage. The Handbook of Cognitive Linguistics provides state-of-the-art overviews of the numerous subfields of cognitive linguistics written by leading international experts which will be useful for established researchers and novices alike. It is an interdisciplinary project with contributions from linguists, psycholinguists, psychologists, and computer scientists which will emphasise the most recent developments in the field, in particular, the shift towards more empirically-based research. In this way, it will, we hope, help to shape the field, encouraging methodologically more rigorous research which incorporates insights from all the cognitive sciences. Editor Ewa D?browska was awarded the Alexander von Humboldt Professorship 2018.

Introduction to Discourse: Definitions, Debates and Decisions / Alison Sealey -- Conversation Analysis / Greg Meyers -- Discourse Analysis and Ethnography / Karin Tusting -- Discourse Analysis and Systemic Functional Linguistics / Veronika Koller -- Analysing Metaphor in Discourse / Veronika Koller -- Cognitive Linguistic Critical Discourse Analysis / Christopher Hart -- Corpus-Assisted Discourse Analysis / Paul

Baker -- Multimodal Discourse Analysis / Christopher Hart -- Digitally Mediated Discourse Analysis / Johnny Unger -- Experimental Methods in Discourse Analysis / Christopher Hart.

This book focuses on matching theoretical predictions about language and cognition against empirical language data. The contributions use corpus linguistics methodology for their analysis. The contributors evaluate a variety of themes from combining syntax, semantics, discourse, terminology, to cognitive linguistics with the techniques and quantitative methods related to linguistic data processing.

This text offers a new way forward for highlighting language manipulation on behalf of lay-readers as well as for enhancing the interpretative authority of the analyst. It accomplishes this through the innovation of a model of lay-reader processing. The model is an original synthesis of elements from four contemporary cognitive frameworks - connectionism, cognitive linguistics, psycholinguistic evidence on inference generation, relevance theory.

The Oxford Handbook of Cognitive Linguistics presents a comprehensive overview of the main theoretical concepts and descriptive/theoretical models of cognitive linguistics, and covers its various subfields - theoretical as well as applied. The first twenty chapters give readers the opportunity to acquire a thorough knowledge of the fundamental analytic concepts and descriptive models of Cognitive Linguistics and their background. The book starts with a set of chapters discussing different conceptual phenomena that are recognized as key concepts in Cognitive Linguistics: prototypicality, metaphor, metonymy, embodiment, perspectivization, mental spaces, etc. A second set of chapters deals with Cognitive Grammar, Construction Grammar, and Word Grammar, which, each in their own way, bring together the basic concepts into a particular theory of grammar and a specific model for the description of grammatical phenomena. Special attention is given to the interrelation between Cognitive and Construction Grammar. A third set of chapters compares Cognitive Linguistics with other forms of linguistic research (functional linguistics, autonomous linguistics, and the history of linguistics), thus giving a readers a better grip on the position of Cognitive Linguistics within the landscape of linguistics at large. The remaining chapters apply these basic notions to various more specific linguistic domains, illustrating how Cognitive Linguistics deals with the traditional linguistic subdomains (phonology, morphology, lexicon, syntax, text and discourse), and demonstrating how it handles linguistic variation and change. Finally they consider its importance in the domain of Applied Linguistics, and look at interdisciplinary links with research fields such as philosophy and psychology. With a well-known cast of contributors from around the world, this reference work will be of interest to researchers and advanced students in (cognitive) linguistics, psychology, cognitive science, and anthropology.

This volume is part of the series 'Pragmatics, Philosophy and Psychology', edited for Springer by Alessandro Capone. It is intended for an audience of undergraduate and graduate students, as well as postgraduate and advanced researchers. This volume focuses on societal pragmatics. One of the main concerns of societal pragmatics is the world of language users. We are interested in the investigation of linguistic practices in the context of societal practices ('praxis', to use a term used in the Wittgensteinian and other traditions). It is clear that the world of users, including their practices, their culture, and their social aims has to be taken into account and seriously investigated when we deal with the pragmatics of language. It is not enough to discuss principles of language use solely in the guise of abstract theoretical tools. Consequently, the present volume focuses explicitly on the interplay of abstract, theoretical principles and the necessities imposed by societal contexts often requiring a more flexible use of such theoretical tools. The volume includes articles on pragmemes, politeness and anti-politeness, dialogue, joint utterances, discourse markers, pragmatics and the law, institutional discourse, critical discourse analysis, pragmatics and culture, cultural scripts, argumentation theory, connectives and argumentation, language games and psychotherapy, slurs,

the analysis of funerary rites, as well as an authoritative chapter by Jacob L. Mey on societal pragmatics.

Both 'discourse' and 'knowledge' are fundamental concepts, but they are often treated separately. The first book to adopt a multidisciplinary approach to studying the relationship between these concepts, *Discourse and Knowledge* introduces the new field of epistemic discourse analysis and uses a wide range of examples to illustrate the theory.

Bringing together a body of related research which has recently developed in Critical Discourse Analysis, this book is the first to address the role of perspective in socio-political discourse. Specifically, the contributions to this volume seek to explore, from a cognitive standpoint, the way in which perspective functions in three dimensions – space, time, and evaluation – to enact ideology and persuasion. A range of discourse genres are analysed, including political discourse, media discourse, and songs used as political tools. Starting from the contention that discourse processing relies on the same mechanisms that support our understanding and experience of space, the book finds a recurrent theme in the way in which perspectival concepts like distance and focus, prompted by linguistic signs, feature in our discursively constructed knowledge of social and political realities. By highlighting the complex nature of perspective-taking in ideological discourse, the volume sets the agenda for further research in this area. The book will appeal to linguists, discourse analysts, media scholars, and political scientists, and all who are interested in the relationship between language and cognition in the socio-political domain. This book was originally published as a special issue of *Critical Discourse Studies*.

This volume offers a state-of-the-art collection of studies in the rapidly growing interdisciplinary field of cognitive poetics. In coupling cognitive linguistics and poetics, cognitive poetics aim to offer cognitive readings of literary texts. By bringing together key players and critics in a setting of interdisciplinary dialogue, this volume captures the goals, gains and gaps of this emerging field.

There is an increasing awareness in linguistics that linguistic patterns can be explained with recourse to general cognitive processes. The contributions collected in this volume pursue such a usage-based cognitive linguistic approach by presenting empirical investigations of lexical and grammatical patterns and probing into their implications for the relations between language structure, use and cognition.

This new edition of *Introduction to Discourse Studies (IDS)* is a thoroughly revised and updated version of this successful textbook, which has been published in four languages and has become a must-read for anyone interested in the analysis of texts and discourses. Supported by an international advisory board of 14 leading experts, it deals with all main subdomains in discourse studies, from pragmatics to cognitive linguistics, from critical discourse analysis to stylistics, and many more. The book approaches major issues in this field from the Anglo-American and European as well as the Asian traditions. It provides an 'academic toolkit' for future courses on discourse studies and serves as a stepping stone to the independent study of professional literature. The chapters are subdivided in modular sections that can be studied separately. The pedagogical objectives are further supported by * over 500 index entries covering frequently used concepts that are accurately defined with examples throughout the text; * more than 150 test-yourself questions, all elaborately answered, which are ideal for self-study; * nearly 100 assignments that provide ample material for lecturers to focus on specific topics in their courses. Jan Renkema is Emeritus Professor of Discourse Quality at the Department of Communication and Information Sciences at Tilburg University, The Netherlands. He is also editor of *Discourse, of Course* (2009) and author of *The Texture of Discourse* (2009). In 2009, a Chinese edition of *Introduction to Discourse Studies* was published by Shanghai Foreign Language Education Press. Christoph Schubert is Full Professor of English Linguistics at Vechta University, Germany. He is author of an *Introduction to English text linguistics* (2nd ed. 2012) and co-editor of *Pragmatic Perspectives on Postcolonial Discourse* (2016) and *Variational Text Linguistics* (2016).

The volume offers a number of representative papers on cognitive models that are invoked when people deal with questions of social identity, political and economic manipulation, and more general issues such as the genomic discourse. In line with the well-known volume *Cultural Models in Language and Thought* by Holland and Quinn (1987), the volume shows that Cognitive Linguistics has further explored the idea that we think about social reality in terms of models - 'cognitive/cultural models' or 'folk theories'. As in cultural models, the present volume demonstrates that the technical apparatus of Cognitive Linguistics can be used to analyze the various ways our conception of social reality is shaped by underlying cognitive and/or cultural models or patterns of thought, and also looks into how this is done. The new inroad the volume wants to pursue is the deliberate and explicit orientation towards a cognitive sociolinguistics, or more generally, a cognitive semiotics. This book explores the problem-oriented interdisciplinary research movement comprised of Critical Discourse Analysis (CDA) and Critical Discourse Studies (CDS) for scholars, teachers, and students from many backgrounds. Beginning with a Preface by renowned CDA/CDS scholar Ruth Wodak, it introduces CDA/CDS through examples of what its research looks like, delineates various precursors to CDA/CDS and important foundational concepts and theories, and traces its development from its early years until it became established. After the relationship between CDA and CDS is discussed, seven commonly cited approaches to CDA/CDS are outlined, including their connections and differences, their origins and development, major and associated scholars, research focus(es), and central concepts and distinguishing features. After a summary of critiques of CDA/CDS and responses by CDA/CDS scholars, the book provides an overview of its salient connections to other interdisciplinary areas of scholarship such as critical applied linguistics, education, anthropology/ ethnography, sociolinguistics, gender studies, queer linguistics, pragmatics and ecolinguistics. The final chapter describes how scholars use their knowledge of CDA/CDS to make a difference in the world.

Critical Discourse Studies (CDS) is an exciting research enterprise in which scholars are concerned with the discursive reproduction of power and inequality. However, researchers in CDS are increasingly recognising the need to investigate the cognitive dimensions of discourse and context if they want to fully account for any connection between language, legitimisation and social action. This book presents a collection of papers in CDS concerned with various ideological discourses. Analyses are firmly rooted in linguistics and cognition constitutes a major focus of attention. The chapters, which are written by prominent researchers in CDS, come from a broad range of theoretical perspectives spanning pragmatics, cognitive psychology and cognitive linguistics. The book is essential reading for anyone working at the cutting edge of CDS and especially for those wishing to explore the central place that cognition must surely hold in the relationship between discourse and society. Corpus linguistics has had a revolutionary impact on grammar and discourse research. Not only has it opened up entirely new theoretical perspectives and methodological possibilities for both fields, but it has also to a considerable extent erased the boundaries that have traditionally been drawn between them. This book showcases a variety of current corpus-based approaches to the study of grammar and discourse, and makes a case for seeing grammar and discourse as fundamentally inter-related phenomena. The book features contributions from leading experts in cognitive linguistics, construction grammar, critical discourse studies, genre and register analysis, phraseology, language learning and teaching, languages for specific purposes, second language acquisition, sociolinguistics, systemic functional linguistics and text linguistics. An essential reference point for future research, *Corpora, Grammar and Discourse* has been edited in honour of Susan Hunston, whose own work has consistently pushed at the boundaries of corpus-based research on grammar and discourse for over three decades.

This study advances a model for Critical Discourse Analysis which draws on Evolutionary Psychology and Cognitive Linguistics, applied in a

critical analysis of immigration discourse. It will be of special interest to students and researchers with which to explore new perspectives in CDA.

Discourse studies, the study of the ways in which language is used in texts and contexts, is a fast-moving and increasingly diverse field. With contributions from leading and upcoming scholars from across the world, and covering cutting-edge research, this Handbook offers an up-to-date survey of Discourse Studies. It is organized according to perspectives and areas of engagement, with each chapter providing an overview of the historical development of its topic, the main current issues, debates and synergies, and future directions. The Handbook presents new perspectives on well-established themes such as narrative, conversation-analytic and cognitive approaches to discourse, while also embracing a range of up-to-the-minute topics from post-humanism to digital surveillance, recent methodological orientations such as linguistic landscapes and multimodal discourse analysis, and new fields of engagement such as discourses on race, religion and money. English is now a global phenomenon no longer defined by fixed territorial, cultural and social functions. The Routledge Companion to English Studies provides an authoritative overview of the subject area. Taking into account the changing conceptualisations of English, this Companion considers both historical trajectories and contemporary perspectives whilst also showcasing the state-of-the-art contributions made by the established scholars of the field. The Routledge Companion to English Studies: provides a set of broad perspectives on English as a subject of study and research highlights the importance of the link between English and other languages within the concepts of multilingualism and polylingualism investigates the use of language in communication through the medium of digital technology covering key issues such as Digital Literacies, Multimodal Literacies and Games and Broadcast Language explores the role of English in education taking account of social, ethnographic and global perspectives on pedagogical issues. This collection of thirty-four newly commissioned articles provides a comprehensive and up-to-date picture of the dynamic and diverse field of English Studies and will be an invaluable text for advanced students and researchers in this area.

In a stimulating and novel approach, this book explains why metaphors are persuasive, suggesting that they are ideologically effective because they are cognitively plausible and evoke an emotional response. 'Critical Metaphor Analysis' is then developed in a series of corpus-based studies in which analysis of collocations provides insight into the cognitive motivation and expressive connotation of metaphor. By unifying traditional and cognitive semantic with pragmatic approaches, the reader becomes aware of the importance of metaphor in persuasive language.

This book proposes a new theory ("proximization theory") in the area of political/public legitimization discourse. Located at the intersection of Pragmatics, Cognitive Linguistics and critical approaches, the theory holds that legitimization of broadly consequential political/public policies, such as pre-emptive interventionist campaigns, is best accomplished by forced construals of virtual external threats encroaching upon the speaker and her audience's home territory. The construals, which proceed along spatial, temporal and axiological lines, are forced by strategic deployment of lexico-grammatical choices drawn from the three domains. This proposal is illustrated primarily in the in-depth analysis of the 2001-2010 US discourse of the War-on-Terror, and secondarily in a number of pilot studies pointing to a wide range of further applications (environmental discourse, health communication, cyber-threat discourse, political party-representation). The theory and the empirical focus of the book will appeal

to researchers working on interdisciplinary projects in Pragmatics, Semantics, Cognitive Linguistics, Critical Discourse Studies, as well as Journalism and Media Studies.

Doing Applied Linguistics provides a concise, lively and accessible introduction to the field of applied linguistics for readers who have little or no prior knowledge of the subject. The book explores the basics of the field then goes on to examine in more depth what applied linguists actually do, and the types of research methods that are most frequently used in the field. By reading this book students will find the answers to four sets of basic questions: What is applied linguistics, and what do applied linguists do? Why do it? What is the point of applied linguistics? How and why might I get involved in applied linguistics? How to do it? What kinds of activities are involved in doing applied linguistic research? Written by teachers and researchers in applied linguistics Doing Applied Linguistics is essential reading for all students with interests in this area.

This book offers a 'how-to' guide to conducting research in discourse analysis. Organised around different approaches to discourse analysis and working with different types of discourse data, the book will help students answer questions such as: Which approach should I take? What kind of data should I analyse and how do I set about collecting it? What consideration should I give to ethics? How do I make my analyses systematic and rigorous? How do I report my findings? Both qualitative and quantitative (corpus-based and experimental) methods are covered. Illustrated with far-ranging, detailed, and original case-studies, each chapter follows a consistent format that takes readers step by step through the research process, from design to implementation and presentation. Chapters can be read independently of one another. This is the ideal companion for any student undertaking research in discourse analysis within English language, linguistics, applied linguistics, and communication studies programmes. Revised and updated, this third edition of Barbara Johnstone's Discourse Analysis encourages students to think about discourse analysis as an open-ended set of techniques. Exploring a variety of approaches, including critical discourse analysis, conversation analysis, interactional and variationist sociolinguistics, ethnography, corpus linguistics, social semiotics, and other qualitative and quantitative methods, the book balances its comprehensive coverage with extensive practical examples, making it the ideal introductory text for students new to the subject. This new edition reflects the increased importance within the field of new media discourse, multi-modal discourse and the analysis of large corpora of discourse data. Updated material expands the discussion of stancetaking, whilst new material addresses recontextualization, precontextualization, and language and the body. Pedagogical features have been refreshed, including discussion questions, exercises, and ideas for small research projects, with suggested supplementary readings at the end of each chapter to encourage further discovery. Chapters in this book are self-contained, so they can be handled in any order Suggested supplementary readings are featured at the end of every chapter Book is written specifically for a non-specialist, interdisciplinary audience Examples of computer-aided corpus analysis (reflecting the improvements made to theories and tools) supplement every chapter Discussion questions and ideas for small research projects are interspersed throughout The combination of breadth of coverage, practical examples, and student-friendly pedagogical features ensures Discourse Analysis remains the ideal textbook for students taking their first course in linguistic approaches to

discourse.

In contemporary linguistics, both cognitive and critical approaches to language have been elaborated in some detail. Unfortunately, the two perspectives have seldom converged, despite the potential theoretical advances such collaboration offers. The contributions to this volume explore the convergence of cognitive and critical trends in the guise of cognitive linguistics and critical discourse analysis. The volume addresses a range of socio-political discourses in various international contexts, including discourses on nation, education, immigration, and war. One single integrated model is not presented, but rather, a number of methodologies are developed and assessed across the chapters. The application of established cognitive linguistic theories, including conceptual metaphor theory, conceptual blending theory and frame semantics, are discussed, as well as developing theories, such as metaphor power theory and discourse space theory. The book is of value to anyone interested in the interaction between language, mind, and society, including both students and scholars of cognitive linguistics and critical discourse analysis. The best survey of cognitive linguistics available, this Handbook provides a thorough explanation of its rich methodology, key results, and interdisciplinary context. With in-depth coverage of the research questions, basic concepts, and various theoretical approaches, the Handbook addresses newly emerging subfields and shows their contribution to the discipline. The Handbook introduces fields of study that have become central to cognitive linguistics, such as conceptual mappings and construction grammar. It explains all the main areas of linguistic analysis traditionally expected in a full linguistics framework, and includes fields of study such as language acquisition, sociolinguistics, diachronic studies, and corpus linguistics. Setting linguistic facts within the context of many other disciplines, the Handbook will be welcomed by researchers and students in a broad range of disciplines, including linguistics, cognitive science, neuroscience, gesture studies, computational linguistics, and multimodal studies.

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