

Closers Survival Guide Grant Cardone

Jordan Belfort—immortalized by Leonardo DiCaprio in the hit movie *The Wolf of Wall Street*—reveals the step-by-step sales and persuasion system proven to turn anyone into a sales-closing, money-earning rock star. For the first time ever, Jordan Belfort opens his playbook and gives you access to his exclusive step-by-step system—the same system he used to create massive wealth for himself, his clients, and his sales teams. Until now this revolutionary program was only available through Jordan's \$1,997 online training. Now, in *Way of the Wolf*, Belfort is ready to unleash the power of persuasion to a whole new generation, revealing how anyone can bounce back from devastating setbacks, master the art of persuasion, and build wealth. Every technique, every strategy, and every tip has been tested and proven to work in real-life situations. Written in his own inimitable voice, *Way of the Wolf* cracks the code on how to persuade anyone to do anything, and coaches readers—regardless of age, education, or skill level—to be a master sales person, negotiator, closer, entrepreneur, or speaker.

Fifteen children from a school in North Carolina offer short passages in prose and verse that explain why they prefer their eyes, feet, hands, and other body parts, with accompanying photographs of that particular area.

Will a virgin captive surrender to this pirate's sinful touch? Nathaniel Bainbridge is used to hiding, whether it's concealing his struggles with reading or his forbidden desire for men. Under the thumb of his controlling father, the governor of Primrose Isle, he's sailing to the fledging colony, where he'll surrender to a respectable marriage for his family's financial gain. Then pirates strike and he's kidnapped for ransom by the Sea Hawk, a legendary villain of the New World. Bitter and jaded, Hawk harbors futile dreams of leaving the sea for a quiet life, but men like him don't deserve peace. He has a score to settle with Nathaniel's father—the very man whose treachery forced him into piracy—and he's sure Nathaniel is just as contemptible. Yet as days pass in close quarters, Nathaniel's feisty spirit and alluring innocence beguile and bewitch. Although Hawk knows he must keep his distance, the desire to teach Nathaniel the pleasure men can share grows uncontrollable. It's not as though Hawk would ever feel anything for him besides lust... Nathaniel realizes the fearsome Sea Hawk's reputation is largely invented, and he sees the lonely man beneath the myth, willingly surrendering to his captor body and soul. As a pirate's prisoner, he is finally free to be his true self. The crew has been promised the ransom Nathaniel will bring, yet as danger mounts and the time nears to give him up, Hawk's biggest battle could be with his own heart. This May-December gay romance from Keira Andrews features classic tropes including: a tough alpha pirate too afraid to love, a plucky virgin captive half his age, enemies to lovers, first-time sexual discovery, and of course a happy ending.

In this highly original take on entrepreneurship, bestselling author, speaker, and business coach Dave Crenshaw confronts Chaos, the prime culprit of small business failure. He then arms you with the superhero utility belt you need, The Focus Tools, to defeat Chaos and build a focused business!

If you've been let down by the undelivered promises of marketing, this book is for you. *Launch* reveals a new way to grow your business that involves focusing on the needs of others, giving gifts, working with outsiders, and restraining your marketing messages. These principles are precisely the opposite of traditional marketing. Yet they work. And they are the future. If you follow the formula outlined in this book, you can attract countless customers and prospects, resulting in amazing business growth. This book will show you how to: Create highly sharable content that meets people's needs Identify and work with outside experts, many of whom will gladly promote your content Attract and retain raving fans that will help your business grow Creatively market and sell to people who will gladly purchase your products and services *Launch* isn't like other marketing books. Rather than making keen observations about others who've achieved success, the ideas and principles in this book were developed, refined, and practiced by the author to great success. Pick up a copy for yourself and one for a friend.

The 10X Quote book is derived from *The 10X Rule, The Only Difference Between Success and Failure* by New York Times bestselling author and self made multimillionaire entrepreneur, Grant Cardone. The 10X lifestyle is one that calls for massive action towards greatness in all aspects of life. This quote book is a compliment to the original book and offers a daily boost of inspiration to continue along a path towards success.

Imagine this: you're face-to-face with a motivated seller. You thought they wanted to sell their house to you... but now that you are sitting across the table from them, they won't budge. WHY NOT?!? If you are a real estate investor, perhaps this has happened to you (just as it has happened to nearly every other investor, too). The truth is: most investors get stuck when talking to a seller, and they struggle with closing the deal. That's where Tony "The Closer" Robinson can help. Tony is called "The Closer" because of his ability to close sellers simply and efficiently using skills he learned... and skills he teaches other people too. Tony has dedicated his life to helping investors learn the secrets to closing more deals... even if they have zero sales experience! In this book, real estate investors will learn the 21 secrets that Tony uses to close more deals than most investors ever dream of closing. His secrets include...- How he shifted his mindset to master sales, and how you can do the same- The right way to use the phone (most people do it wrong)- The simple yet powerful technique to overcome objections- The one thing most investors don't do (which virtually guarantees they'll lose the deal)- His "million dollar strategies" for investors to follow step-by-step Tony has used these strategies to close more than 1,000 deals and he still uses them every single day. How many more deals will YOU close when you've learned these secrets? You do not have to be born with sales skills, nor do you need any sales training or experience. Simply pick up a copy of Tony's book right now and discover his 21 proven secrets to close more motivated sellers than ever before!

I want to help you reach millionaire status, even get rich, if you believe that you deserve to be the person in the room that writes the check for a million dollars, ten million or even 100 million—let's roll.

Sell or Be Sold: How to Get Your Way in Business and in Life by Grant Cardone - Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) What if we are viewing the world in an incorrect way? Every aspect in our life should be viewed as a sale to obtain the best possible results. *Sell or Be Sold* kicks off from the premise that by viewing everything as a sale, it becomes simpler to tackle problems and bend them to your will. Evidently, knowing the principles of selling is key to make this philosophy work but don't worry if you're a rookie, Grant Cardone is here to show you the ropes. (Note: This summary is wholly written and published by readtrepreneur. It is not affiliated with the original author in any way) "A little imagination combined with massive action goes a long way." - Grant Cardone Helping you achieve success in your professional and personal live, *Sell or Be Sold* is a title worth reading. It

will widen your horizons regarding the ideal perspective you should have on life and it would provide with a great deal of pleasure when you notice how much control you will get to have when facing problematic situations. By becoming a master salesman, you will realize how easy it is to talk your way out of many issues and benefit from them. The most successful individuals possess "people skills" and you should develop them as well. Grant Cardone claims that his book will sharpen your sales instincts so you can apply them to every situation in your life. P.S. Sell or Be Sold is a fantastic book that will help you master the art of selling and teach you how to see everything in life as a sell, because it truly is. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Grab your Copy Right Away! Why Choose Us, Readtrepreneur? ? Highest Quality Summaries ? Delivers Amazing Knowledge ? Awesome Refresher ? Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

TIMELESS WISDOM from the ORIGINAL PHILOSOPHER of PERSONAL SUCCESS "No matter who you are or what you do, you are a salesperson. Every time you speak to someone, share an opinion or explain an idea, you are selling your most powerful asset . . . you! In How to Sell Your Way Through Life, Napoleon Hill shares valuable lessons and proven techniques to help you become a true master of sales." —Sharon Lechter, Coauthor of Think and Grow Rich: Three Feet from Gold; Member of the President's Advisory Council on Financial Literacy "These proven, time-tested principles may forever change your life." —Greg S. Reid, Coauthor of Think and Grow Rich: Three Feet from Gold; Author of The Millionaire Mentor "Napoleon Hill's Think and Grow Rich and Laws of Success are timeless classics that have improved the lives of millions of people, including my own. Now, we all get the chance to savor more of his profound wisdom in How to Sell Your Way Through Life. It is a collection of simple truths that will forever change the way you see yourself." —Bill Bartmann, Billionaire Business Coach and Bestselling Author of Bailout Riches (www.billbartman.com) Napoleon Hill, author of the mega-bestseller Think and Grow Rich, pioneered the idea that successful individuals share certain qualities, and that examining and emulating these qualities can guide you to extraordinary achievements. Written in the depths of the Great Depression, How to Sell Your Way Through Life explores a crucial component of Achievement: your ability to make the sale. Ringing eerily true in today's uncertain times, Hill's work takes a practical look at how, regardless of our occupation, we must all be salespeople at key points in our lives. Hill breaks down concrete instances of how the Master Salesman seizes advantages and opportunities, giving you tools you can use to effectively sell yourself and your ideas. Featuring a new Foreword from leadership legend Ken Blanchard, this book is a classic that gives you one beautifully simple principle and the proven tools to make it work for you.

Contrary to popular marketing and networking wisdom, regurgitating a memorized "elevator speech" all over a poor unsuspecting soul who happens to ask the dreaded "what do you do?" question, does not work to establish a true connection with another human being. Kill the Elevator Speech is about why those standard, memorized verbal vomits are so horribly wrong and what to do and say instead that will actually bring people together, help others understand who you are, and create the beginnings of a referral and professional relationship to go beyond the initial handshake and obligatory card swap. The reader will learn how to walk into any room, confidently knowing how to handle, answer and completely address the question "what do you do?" with ease and grace, while also making the person they are speaking to feel comfortable and connected.

Showing how to read the customer's emotions, this classic gives readers the inside knowledge to overcome any barrier and successfully make the close every time.

The Closer's Survival Guide Over 100 Ways to Ink the Deal Grant Cardone

THE BESTSELLING AUTHOR OF PITCH ANYTHING IS BACK TO FLIP YOUR ENTIRE APPROACH TO PERSUASION. Is there anything worse than a high-pressure salesperson pushing you to say "yes" (then sign on the dotted line) before you're ready? If there's one lesson Oren Klaff has learned over decades of pitching, presenting, and closing long-shot, high-stakes deals, it's that people are sick of being marketed and sold to. Most of all, they hate being told what to think. The more you push them, the more they resist. What people love, however, is coming up with a great idea on their own, even if it's the idea you were guiding them to have all along. Often, the only way to get someone to sign is to make them feel like they're smarter than you. That's why Oren is throwing out the old playbook on persuasion. Instead, he'll show you a new approach that works on this simple insight: Everyone trusts their own ideas. If, rather than pushing your idea on your buyer, you can guide them to discover it on their own, they'll believe it, trust it, and get excited about it. Then they'll buy in and feel good about the chance to work with you. That might sound easier said than done, but Oren has taught thousands of people how to do it with a series of simple steps that anyone can follow in any situation. And as you'll see in this book, Oren has been in a lot of different situations. He'll show you how he got a billionaire to take him seriously, how he got a venture capital firm to cough up capital, and how he made a skeptical Swiss banker see him as an expert in banking. He'll even show you how to become so compelling that buyers are even more attracted to you than to your product. These days, it's not enough to make a great pitch. To get attention, create trust, and close the deal, you need to flip the script.

Can you remember that one time you got recognized or someone thanked you for your contribution to their life? You were a rock star, even for just one second. This book isn't about a charmed path to success or some untouchable fairy tale that nobody can relate to—this is about going from rock bottom to rock star, something that everybody can relate to. In his first book, Blair shared the brutally honest story of how he went from an at-risk youth, sleeping on a mattress on the floor of a shack, to a self-made multimillionaire by his early twenties. As his story became a national sensation, fans started asking him how they too could become entrepreneurs, take their careers to the next level, and achieve financial freedom. Rock Bottom to Rock Star answers those questions. Blair has battled extreme obstacles: life as a former gang member, balancing a demanding career with single parenthood, building and selling multiple companies, and making and

losing tens of millions of dollars (sometimes all in one day). He wants to help others avoid the mistakes he made in the school of hard knocks, so he has compiled his unique advice for going from rock bottom to rock star in whatever field you chose to pursue. Much of his advice is counterintuitive, and definitely not what you would learn in business school. Here's one example: "Don't believe your own hype. The moment you start celebrating, you've left the stage. It wasn't celebration that made you a rock star. It was hard work." If you're serious about making the most of your life and you're ready to become the "rock star next door" instead of just looking up to them, this may be the most rewarding book you'll ever read. Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Learn about the attitude that defines success. Do you want to be at the top of your game? Do you want to be one step ahead? If you do, then it's time to revamp your attitude! Because success is a state of mind and if you want to be successful, you have to think like a winner. Written for anyone who wants to maximize their full potential and seize the day, *Be Obsessed or Be Average* (2016) is your handbook for becoming the best.

Think and act like a Navy SEAL and you can survive anything. You can live scared—or be prepared. “We never thought it would happen to us.” From random shootings to deadly wildfires to terrorist attacks, the reality is that modern life is unpredictable and dangerous. Don't live in fear or rely on luck. Learn the SEAL mindset: Be prepared, feel confident, step up, and know exactly how to survive any life-threatening situation. Former Navy SEAL and preeminent American survivalist Cade Courtley delivers step-by-step instructions anyone can master in this illustrated, user-friendly guide. You'll learn to think like a SEAL and how to: improvise weapons from everyday items * pack a go bag* escape mass-shootings * treat injuries at the scene* subdue a hijacker * survive extreme climates * travel safely abroad* defend against animal attacks * survive pandemic * and much more Don't be taken by surprise. Don't be a target. Fight back, protect yourself, and beat the odds with the essential manual no one in the twenty-first century should be without. **BE A SURVIVOR, NOT A STATISTIC!**

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Learn the differences between success and failure in this easy-to-follow guide laid out by top business guru, Grant Cardone. When it comes to success, people often believe that success just isn't for them. They read the inspiring quotes, the cute mottos, they even know what they have to do, but it never seems to work out. Luckily, Grant Cardone has spent decades creating a formula for success that works. With experience as a top sales trainer and business owner, Cardone lays out his exact tips for achieving even the craziest dreams. With the 10X Rule, you'll learn what it takes to find success and how one simple rule can help you achieve goals that once seemed impossible. The 10X rule can be applied to any area of life, and as you read you'll learn key information, including how settling for an average life is dangerous, how becoming obsessed is a good thing, and why success requires a childlike mindset.

Summary, Analysis & Review of Grant Cardone's *Be Obsessed or Be Average* by Instaread Preview: *Be Obsessed or Be Average* by Grant Cardone explains how to harness an obsessive or addictive personality for success in the business world. Cardone experienced loss in his family, first economically and then when his father died, and eventually became a struggling car salesman with a drug addiction problem. When he finished a short rehabilitation program, he decided to manage his tendency toward addiction by expending his energy on self-improvement in business and his personal life. He became one of the top automotive salespeople in the country, started investing in real estate, and now owns properties worth \$400 million. He attributes this to his obsession with success, which he applies to his family life as well as his business. The first step of obsession-powered success is to embrace an obsessive personality. A person's obsession should be focused on his or her purpose. Maintaining an obsession involves “feeding the beast” by... PLEASE NOTE: This is a Summary, Analysis & Review of the book and NOT the original book. Inside this Summary, Analysis & Review of Grant Cardone's *Be Obsessed or Be Average* by Instaread · Overview of the Book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience. Visit our website at instaread.co.

Achieve "Massive Action" results and accomplish your business dreams! While most people operate with only three degrees of action—no action, retreat, or normal action—if you're after big goals, you don't want to settle for the ordinary. To reach the next level, you must understand the coveted 4th degree of action. This 4th degree, also known as the 10 X Rule, is that level of action that guarantees companies and individuals realize their goals and dreams. The 10 X Rule unveils the principle of "Massive Action," allowing you to blast through business clichés and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results. Learn the "Estimation of Effort" calculation to ensure you exceed your targets Make the Fourth Degree a way of life and defy mediocrity Discover the time management myth Get the exact reasons why people fail and others succeed Know the exact formula to solve problems Extreme success is by definition outside the realm of normal action. Instead of behaving like everybody else and settling for average results, take Massive Action with The 10 X Rule, remove luck and chance from your business equation, and lock in massive success.

The New Psychology of Selling The sales profession is in the midst of a perfect storm. Buyers have more power—more information, more at stake, and more control over the sales process—than any time in history. Technology is bringing disruptive change at an ever-increasing pace, creating fear and uncertainty that leaves buyers clinging to the status quo. Deteriorating attention spans have made it difficult to get buyers to sit still long enough to “challenge,” “teach,” “help,” give “insight,” or sell “value.” And a relentless onslaught of “me-too” competitors have made differentiating on the

attributes of products, services, or even price more difficult than ever. Legions of salespeople and their leaders are coming face to face with a cold hard truth: what once gave salespeople a competitive edge—controlling the sales process, command of product knowledge, an arsenal of technology, and a great pitch—are no longer guarantees of success. Yet this is where the vast majority of the roughly \$20 billion spent each year on sales training goes. It's no wonder many companies are seeing 50 percent or more of their salespeople miss quota. Yet, in this new paradigm, an elite group of top 1 percent sales professionals are crushing it. In our age of technology where information is ubiquitous and buyer attention spans are fleeting, these superstars have learned how to leverage a new psychology of selling—Sales EQ—to keep prospects engaged, create true competitive differentiation, as well as shape and influence buying decisions. These top earners are acutely aware that the experience of buying from them is far more important than products, prices, features, and solutions. In Sales EQ, Jeb Blount takes you on an unprecedented journey into the behaviors, techniques, and secrets of the highest earning salespeople in every industry and field. You'll learn: How to answer the 5 Most Important Questions in Sales to make it virtually impossible for prospects to say no How to master 7 People Principles that will give you the power to influence anyone to do almost anything How to shape and align the 3 Processes of Sales to lock out competitors and shorten the sales cycle How to Flip the Buyer Script to gain complete control of the sales conversation How to Disrupt Expectations to pull buyers towards you, direct their attention, and keep them engaged How to leverage Non-Complementary Behavior to eliminate resistance, conflict, and objections How to employ the Bridge Technique to gain the micro-commitments and next steps you need to keep your deals from stalling How to tame Irrational Buyers, shake them out of their comfort zone, and shape the decision making process How to measure and increase you own Sales EQ using the 15 Sales Specific Emotional Intelligence Markers And so much more! Sales EQ begins where The Challenger Sale, Strategic Selling, and Spin Selling leave off. It addresses the human relationship gap in the modern sales process at a time when sales organizations are failing because many salespeople have never been taught the human skills required to effectively engage buyers at the emotional level. Jeb Blount makes a compelling case that sales specific emotional intelligence (Sales EQ) is more essential to success than education, experience, industry awareness, product knowledge, skills, or raw IQ; and, sales professionals who invest in developing and improving Sales EQ gain a decisive competitive advantage in the hyper-competitive global marketplace. Sales EQ arms salespeople and sales leaders with the tools to identify their most important sales specific emotional intelligence developmental needs along with strategies, techniques, and frameworks for reaching ultra-high performance and earnings, regardless of sales process, industry, deal complexity, role (inside or outside), product or service (B2B or B2C).

Traces the author's upbringing where he joined a gang in order to survive until his mother married an entrepreneur who taught him key life and business principles, in an inspirational account that describes his rise to wealth.

A bestselling author, writer, speaker, TV star, and regular guest on FoxBusiness, NBC, MSNBC and Business Insider, Grant Cardone has no problem selling how to be successful-- because he is successful. His secret? He's obsessed with success. Drawing upon his obsession, Cardone empowers small business owners to use theirs. Coached by Cardone and following examples set by other success stories, small business owners learn how to let their obsession for their business guide them into expanding their operations and growing profits. Given 100 ways to take their business to the next level, business owners are challenged to shift from a defensive mindset to an offensive outlook, changing the primary focus from expenses to revenue. Solutions covered include: *Branding- how to create a unique brand *Omnipresence - how to get your company everywhere at little cost *Pushing your people to greatness never allowing your staff to be average *Identifying a purpose greater than your product or service *How to establish value unique to price *Working your staff to their potential not to a quota *Power of keeping your staff sold *Treating obscurity as your only issue *Doing the things you fear *Reaching up for business associates and clients *Having big problems not little ones *Over-committing to your customers *Making a list of contacts that would change your business

Today most Americans live in the city or suburbs--a safe, comfortable life, at least on the surface. Few of us realize how close we are to the elemental struggle for survival, until disaster strikes. Yet it is possible to be prepared. In this uniquely practical handbook, Tom Brown, Jr. gives you the specific skills and detailed knowledge you need to protect yourself and those you love in almost any emergency. * Alternative heat and light sources * Preventing and coping with electrical failure * Automobile survival techniques * Protecting your home from intruders * Unconventional food sources for the city dweller * Surviving earthquakes, floods, blizzards, hurricanes, and more * Guarding against urban crime

The keystone of Gay's world-famous series of books, first published in 1980, is a complete reference on closing sales and a guide to new sales presentations in today's marketplace. Not a beginner's manual or self-help book, this classic is designed to help master closers brush up and study total closing procedures.

During economic contractions, it becomes much more difficult to sell your products, maintain your customer base, and gain market share. Mistakes become more costly, and failure becomes a real possibility for all those who are not able to make the transition. But imagine being able to sell your products when others cannot, being able to take market share from both your competitors, and knowing the precise formulas that would allow you to expand your sales while others make excuses. If You're Not First, You're Last is about how to sell your products and services—despite the economy—and provides the reader with ways to capitalize regardless of their product, service, or idea. Grant shares his proven strategies that will allow you to not just continue to sell, but create new products, increase margins, gain market share and much more. Key concepts in If You're Not First, You're Last include: Converting the Unsold to Sold The Power Schedule to Maximize Sales Your Freedom Financial Plan The Unreasonable Selling Attitude

Strong emotions that we don't know how to handle effectively lie at the core of so many difficulties in the life of the individual. They can affect our relationships with loved ones, and how we function in our work. They play a profound role in how we feel about ourselves, and can even affect our physical health. And we are too often trapped in the dilemma of

"expression" versus "repression." Expressing our emotions can often hurt others, but by repressing them – even in the benevolent guise of "self-control" – we risk hurting ourselves. Osho offers a third alternative, which is to understand the roots of our emotions and to develop the knack of watching them and learning from them as they arise, rather than being "taken over" by them. Eventually we find that even the most challenging and difficult situations no longer have the power to provoke us and cause us pain. Osho's unique insight into the workings of the mind, the heart, and the essence or "being" of the individual goes far beyond the understandings of conventional psychology. Over more than three decades of work with people from all walks of life, he has developed simple techniques and insights to help modern-day men and women to rediscover their own inner silence and wisdom.

Presents advice about creating a four-step Personal Prosperity Plan which incorporates elements of mental focusing, emotional connection, action, and responsibility to create business success and improve personal well-being.

The thirteen principles of Napoleon Hill's Think and Grow Rich in a new, low-priced, pocket-sized condensation that you can carry anywhere!

People don't buy from people they like. No! Your buyer doesn't care about you or your product or service. It's not your job to overcome objections, it's your buyer's. Closing isn't a skill of good salespeople; it's the skill of weak salespeople. Price isn't the main reason salespeople lose the sale. Gap Selling shreds traditional and closely held sales beliefs that have been hurting salespeople for decades. For years, salespeople have embraced a myriad of sales tactics and belief systems that have unknowingly created many of the issues they have been trying to avoid such as: long sales cycles, price objections, no decision, prospects going dark, last minute feature requests, and more. Success at sales requires more than a set of tactics. Salespeople need to understand the game of sales, how sales works, and what the buyer is going through in order to make the decision to buy (change) or not to buy (not change). Gap Selling is a game-changing book designed to raise the sales IQ of selling organizations around the world. In his unapologetic and irreverent style, Keenan breaks down the tired old sales myths causing today's frustrating sales issues, to highlight a deceptively powerful new way to connect with buyers. Today's sales world is littered with glorified order takers, beholden to a frustrated buyer, unable to influence the sale and create value. Gap Selling flips the script and creates salespeople with immense influence at every stage of the buying process, capable of impacting the sales metrics that matter: Shorter Sales Cycles Increased Revenue Elevated Deal Values Higher Win Rates Fewer No Decisions More Leads And Happier Buyers Gap Selling elevates the sales world's selling IQ and turns sales order takers into sales influencers.

"Every reader will find this book about attachment enlightening." --Dr. Sue Johnson, author of Hold Me Tight "Does a magnificent job of revealing how attachment manifests at the workplace, in friendships, religion, and even politics." --Amir Levine, M.D., author of Attached A revealing look at attachment theory, uncovering how our early childhood experiences create a blueprint for all our relationships to come Attachment theory is having a moment. It's the subject of much-shared articles and popular relationship guides. Why is this fifty-year-old theory, widely accepted in psychological circles, suddenly in vogue? Because people are discovering how powerfully it sheds light on who we love--and how. Fascinated by the subject, award-winning journalist and author Peter Lovenheim embarked on a journey to understand it from the inside out. Interviewing researchers, professors, counselors, and other experts, as well as individuals and couples whose attachment stories illuminate and embody the theory's key concepts. The result is this engaging and revealing book, which is part journalism, part memoir, part psychological guide--and a fascinating read for anyone who wants to better understand the needs and dynamics that drive the complex relationships in their lives. Topics include: * What it means to be securely and insecurely attached * How our early childhood experiences create a blueprint for future relationships--and how to use those insights to gain self-awareness and growth * Why anxious and avoidant attachment types tend to attract each other, and how to break the negative cycle * How anyone can work to become "earned secure" regardless of their upbringing and past relationships.

The Closer's Survival Guide is perfect for sales people, negotiators, deal makers and mediators but also critically important for dreamers, investors, inventors, buyers, brokers, entrepreneurs, bankers, CEO's, politicians and anyone who wants to close others on the way they think and get what they want in life. Show me any highly successful person, and I will show you someone who has big dreams and who knows how to close! The end game is the close.

From the millionaire entrepreneur and New York Times bestselling author of The 10X Rule comes a bold and contrarian wake-up call for anyone truly ready for success. One of the 7 best motivational books of 2016, according to Inc. Magazine. Before Grant Cardone built five successful companies (and counting), became a multimillionaire, and wrote bestselling books... he was broke, jobless, and drug-addicted. Grant had grown up with big dreams, but friends and family told him to be more reasonable and less demanding. If he played by the rules, they said, he could enjoy everyone else's version of middle class success. But when he tried it their way, he hit rock bottom. Then he tried the opposite approach. He said NO to the haters and naysayers and said YES to his burning, outrageous, animal obsession. He reclaimed his obsession with wanting to be a business rock star, a super salesman, a huge philanthropist. He wanted to live in a mansion and even own an airplane. Obsession made all of his wildest dreams come true. And it can help you achieve massive success too. As Grant says, we're in the middle of an epidemic of average. The conventional wisdom is to seek balance and take it easy. But that has really just given us an excuse to be unexceptional. If you want real success, you have to know how to harness your obsession to rocket to the top. This book will give you the inspiration and tools to break out of your cocoon of mediocrity and achieve your craziest dreams. Grant will teach you how to: - Set crazy goals--and reach them, every single day. - Feed the beast: when you value money and spend it on the right things, you get more of it. - Shut down the doubters--and use your haters as fuel. Whether you're a sales person, small business owner, or 9-to-5 working stiff, your path to happiness runs through your obsessions. It's a simple choice: be obsessed or be average.

"Learn to close, and you will never be without work, and will never be without money." — Grant Cardone

If you want to know, step by step, how to quickly, easily, and smoothly walk anyone from being a skeptical prospect to a happy customer that refers you friends, family, and colleagues...then you want to read this book. Here's the deal: Selling is, at its core,

isn't a patchwork of cheesy closing techniques, annoying high-pressure tactics, or gimmicky rebuttals. True salesmanship follows very specific laws, has very specific steps and stages, and leaves a customer feeling happy and helped. It's honest, respectful, enlightening, friendly, and done with real care. It's the type of selling that wins you not only customers, but fans. Not coincidentally, this is the type of selling that truly great salespeople have mastered. This is the type of selling that keeps pipelines full and moving, and that builds a strong, loyal customer base that continues to give back to you in the form of customer loyalty, reorders, and referrals. Well, that's what this book is all about. It will give you a crystal-clear picture of the exact steps that every sale must move through and why, and how to methodically take any prospect through each, and eventually to the close. And how to do it with integrity and pride. In this book, you'll learn things like... The eight precise steps of every sale. Leave any out, and you will struggle. Use them all correctly, and you will be able to close unlimited sales. The true purpose of the presentation and the crucial, often-missing steps that need to be taken first. If you're making the same presentation mistakes as most other salespeople, this chapter alone could double your sales. How to easily discover which prospects can use and pay for your product/service, and which can't. Time is your most valuable commodity as a salesperson, and if wasted, it costs you money. Know exactly when it's time to go for a close, and know how to smoothly create an abundance of closing opportunities. This is the hallmark of every master closer. Learn it, use it, and profit. Why it's a myth that you need to know multiple ways to close deals. Learn this one, simple method, and you'll be able to use it to close all of your sales. Simple formulas to turn any objection into a closing opportunity. Use them and never fear hearing a prospect's objection ever again. And a whole lot more! This is more than a just a book, really. It's a step-by-step sales training course. Each chapter ends with precise exercises that will help you master each technique taught and each step of the sales process. If you are new to sales, make this book the first one you read, and you will greatly increase your chances for quick success. If you are a seasoned veteran and are looking for ways to improve your numbers, this book will help you make your sales goals a reality. SPECIAL BONUS FOR READERS! With this book you'll also get a free "Road Map" from the author that lays out, in a PDF chart, every step and key principles taught in the book. Print it out and keep it handy because it makes for a great "cheat sheet" to use while selling, or just to refresh on what you've learned. Scroll up, click the "Buy" button now, learn the secrets of master closers, and use them to immediately improve your numbers!

In this #1 New York Times bestseller, Detective Harry Bosch joins LA's elite Open/Unsolved Unit to help piece together the mysterious death of a teenage girl. He walked away from the job three years ago. But Harry Bosch cannot resist the call to join the elite Open/Unsolved Unit. His mission: solve murders whose investigations were flawed, stalled, or abandoned to L.A.'s tides of crime. With some people openly rooting for his failure, Harry catches the case of a teenager dragged off to her death on Oat Mountain, and traces the DNA on the murder weapon to a small-time criminal. But something bigger and darker beckons, and Harry must battle to fit all the pieces together. Shaking cages and rattling ghosts, he will push the rules to the limit -- and expose the kind of truth that shatters lives, ends careers, and keeps the dead whispering in the night . . .

Sales legend Bill Cates uses his experience and expert knowledge to show sales professionals how to work smarter (not harder) by employing "The Four Cornerstones of Referrals" --relationship building and customer service, creating referral alliances and networks, prospecting, and targeting niche markets. Using Cates's easy-to-master referral-based selling techniques, readers: Work less and earn more by getting existing customers to work for them generating high-quality referrals Turn every business contact into a relationship and every relationship into a sales success story

Shows that knowing the principles of selling is a prerequisite for success of any kind, and explains how to put those principles to use. This title includes tools and techniques for mastering persuasion and closing the sale.

According to John Warrillow, the number one mistake entrepreneurs make is to build a business that relies too heavily on them. Thus, when the time comes to sell, buyers aren't confident that the company-even if it's profitable-can stand on its own. To illustrate this, Warrillow introduces us to a fictional small business owner named Alex who is struggling to sell his advertising agency. Alex turns to Ted, an entrepreneur and old family friend, who encourages Alex to pursue three criteria to make his business sellable: * Teachable: focus on products and services that you can teach employees to deliver. * Valuable: avoid price wars by specialising in doing one thing better than anyone else. * Repeatable: generate recurring revenue by engineering products that customers have to repurchase often.

Success in 50 Steps has been 10 years in the making, with the author researching and compiling over 500 book summaries into video, audio and written format on his website Bestbookbits.com. The book takes the reader through the steps of taking their dreams out of their head and making them a reality. Walking the reader through the steps to success such as dreams, passions, desire, purpose, goals, planning, time, knowledge, ideas, thinking, beliefs, attitude, action, work, habits, happiness, growth, failure, fear, courage, motivation, persistence, discipline, results and success. With the pathway to success outlined in 50 easy steps, anyone can put into practice the wisdom to take their personal dreams and goals out of their head into reality. Featuring a treasure trove of quotations from the legends of personal development such as Tony Robbins, Jim Rohn, Napoleon Hill, Les Brown, Zig Ziglar, Wayne Dyer, Brian Tracy, Earl Nightingale, Dale Carnegie, Norman Vincent Peale, Og Mandino and Bob Proctor to name a few, let this book inspire you to become the best version of yourself.

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