

Cima E1 Enterprise Operations Study Text

Keep in mind, the CIMA exam is NOT an accountant exam. It is more of a business management nature. Pure accounting knowledge would not be sufficient. CIMA places emphasis on strategic business skills. A CIMA qualification can widen one's career options, in and outside of finance. In fact, CIMA claims itself as the only accounting body that focuses primarily on business needs. As a Chartered Management Accountant, one is at the forefront of business planning, strategy and change across the sectors - industry, commerce, and the public sector and not-for-profit organizations. It is generally believed that the CIMA certification is more "international" while the CMA certification (the one from IMA) is more US oriented. According to the CIMA, a Chartered management accountant is qualified to engage in a wide variety of activities, such as: -advising managers about the financial implications of project management -explaining the financial consequences of management decisions and suggesting actions -making strategic decisions and formulating business strategies to create wealth and shareholder value -monitoring spending and financial control -managing risk and business assurance -cost determination and financial control -evaluating existing financial information systems and suggesting improvements -conducting internal business audits and preparing periodic financial statements for managers -explaining the impact of the competitive landscape. The CIMA syllabus has the following exams: E1 enterprise operations E2 enterprise management E3 enterprise strategy F1 financial operations F2 financial management F3 financial strategy P1 performance operations P2 performance management P3 performance strategy To help you focus on the relevant exam contents, we develop the CIMA ExamFOCUS Study Notes to accompany your reading efforts. As a chartered management accountant, you need to be familiar with a wide variety of business management knowledge domains. You do not have to be an expert in each of these domains, but you need to know them well for purpose of the exam, and also for job search. In fact, from a job search site you can find job description like this one: A chartered management accountant applies the principles of accounting to provide the financial information necessary for the planning and financial protection of organizations in the public and private sectors. They establish and maintain financial policies and management information systems, as well as liaise with management colleagues on all aspects of finance. The role combines accounting skills with business management skills. Chartered management accountants look to the future (rather than the past, as in auditing). They analyze the performance of a business and advise on how to pre-empt problems, adapt to changing circumstances and improve value. They may work in a finance function or within specialist departments providing financial advice and information to support strategic business decision-making and control. This set of study notes provide you with knowledge information on the relevant business management domains. As an effective learning aid implemented in the format of study notes, the ExamFOCUS CIMA Study Notes package covers topics relevant to the nine CIMA exams. It is designed to present information in an easy-to-understand, conversational format. Notes are well-written, technically accurate and completely representative of the key information covered by the exams.

BPP Learning Media is an ACCA Approved Content Provider. Our partnership with ACCA means that our Study Texts, Practice & Revision Kits and iPass (for CBE papers only) are subject to a thorough ACCA examining team review. Our suite of study tools will provide you with all the accurate and up-to-date material you need for exam success.

This third edition of Strategic Marketing Management confirms it as the classic textbook on the subject. Its step-by-step approach provides comprehensive coverage of the five key strategic stages: * Where are we now? - Strategic and marketing analysis * Where do we want to be? - Strategic direction and strategy formulation * How might we get there? - Strategic choice * Which way is best? - Strategic evaluation * How can we ensure arrival? - Strategic implementation and control This new revised and updated third edition has completely new chapters on 'The Nature and Role of Competitive Advantage' and 'The Strategic Management of the Expanded Marketing Mix', and extensive new material covering: * The changing role of marketing * Approaches to analysing marketing capability * E-marketing * Branding * Customer relationship management * Relationship management myopia * The decline of loyalty The book retains the key features that make it essential reading for all those studying the management of marketing - a strong emphasis on implementation, up to date mini cases, and questions and summaries in each chapter to reinforce key points. Widely known as the most authoritative, successful and influential text in the sector, the new edition remains an irreplaceable resource for undergraduate and graduate students of business and marketing, and students of the CIM Diploma.

F1 builds on knowledge from paper C2 and introduces tax at a very basic level; it is not based on any tax regime. Financial reporting is a major part of the syllabus, both single company and group accounts are examined in the two '25-mark' questions in section C. New financial reporting topics introduced at this level are: group accounts; construction contracts; financial instruments; and leases. It has four main sections: The principles of business taxation The principles of regulation of financial reporting Preparation of financial statements which conform with IFRS Consolidated financial statements The study text concentrates on the key areas of the syllabus, taking into account the way in which topics are examined. The text has a step-by-step approach to producing financial statements and lots of exercises in which you can practice the workings. We guide you through the more problematic topics which can be brought into the preparation of single company and group financial statements, and give you plenty of examples.

CIMA Official Learning Systems are the only textbooks recommended by CIMA as core reading. Written by the CIMA examiners, markers and lecturers, they specifically prepare students to pass the CIMA exams first time. Fully updated to reflect the 2010 syllabus, they are crammed with features to reinforce learning, including: - step by step coverage directly linked to CIMA's learning outcomes - fully revised examples and case studies - extensive question practice to test knowledge and understanding - integrated readings to increase understanding of key theory - colour used throughout to aid navigation * The Official Learning systems are the only study materials endorsed by CIMA * Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice CIMA offers a business qualification with a finance focus, aiming to produce members with accounting prowess who are skilled in strategic decision-making. 98% of its members work in business, the highest proportion of any worldwide accountancy body. The CIMA E1 exam covers a variety of topics that are unrelated but are all essential to the running of a successful business. There is a strong theoretical basis to this subject and it is important that students understand how to apply these theories in the 'real world'. The key E1 subject areas are: * The global business environment * Information systems * Marketing * Managing human capital. The E1 Study Text comprehensively covers all the E1 syllabus areas. It breaks down each topic into

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manageable chunks and clearly describes all relevant theories. The questions in the question bank demonstrate how these theories should be applied in an exam situation.

The bulk of this volume deals with the four main aspects of risk management: market risk, credit risk, risk management - in macro-economy as well as within companies. It presents a number of approaches and case studies directed at applying risk management to diverse business environments. Included are traditional market and credit risk management models such as the Black-Scholes Option Pricing Model, the Vasicek Model, Factor models, CAPM models, GARCH models, KMV models and credit scoring models.

A multidisciplinary book on performance measurement that will appeal to students, researchers and managers.

Testimonials of Astranti Courses, Study Texts and Mock Exams: "Very targeted to the exam and very professional, is every bit as good as attending a class room tuition or revision course."

James Glackin "All in all it's the best thing I came across during my CIMA studies. I don't know any better way to help yourself to pass these tough exams." Grzegorz Narozanski "Just wanted

to let you know that I passed all 3 exams using the textbook and your mock exams which I found really helpful, thanks!" Nneoma Nwaogu "I would also like to extend my great gratitude for

such a wonderful study text; they made my understanding of CIMA P1 much easier. Once more thank you very much to the Team." Mthuthuzeli September "I received the fantastic news this

morning that I have finally passed T4!! Many thanks for your support and advice in the lead up to the exam, I am certain that without the really important tips on exam strategy you provided I

would not have passed. Many thanks again!" Babak Fardaghaie "So I managed a 76% pass for E2 using your notes. They are very well structured and easy to use. Thank you so very much."

Amanda Vakalisa "The Astranti method of teaching is systematic and easy to follow. I gained a lot of knowledge and regret not enrolling with Astranti for my earlier CIMA exams. After the

course I was confident about my preparation. I would recommend the course to everyone sitting the T4b exam especially the MARKED mocks. Its the section by section detailed feedback

from tutors that helps to improve and gain confidence." Gunjan Nagpal "I have cleared all 3 strategic level papers in my first attempt. I used the Astranti learning material during my final

revision. They were short, precise and saved a great amount of time which made all the difference for me in the exam. Thank you very much." Raj The Astranti Study Texts The Astranti Study

Texts have been used by thousands of CIMA Students in preparation for their management accountancy exams. They cover the entire CIMA syllabus for the 2015 exams and onwards and

have been carefully written to be concise and easy to read but detailed enough to clearly guide you through the topics you must know in order to pass the exams. What are you waiting for?

Download the sample of the book to see one for yourself. Prepared by our expert team of professional writers the study texts feature: Full Syllabus Coverage Clear and simple explanations for

ease of understanding Carefully worked step-by-step examples Condensed and focused on likely exam content Linked with our chapter-by-chapter revision questions available to purchase on

Astranti.com Go to www.astranti.com to find out more about related CIMA videos, courses and mocks exams.

The 2007 edition of CIMA's Official Learning Systems has been written in conjunction with the Examiner to fully reflect what could be tested in the exam. Updated to incorporate legislative and

syllabus changes, the 2007 Study Systems provide complete study material for the May and November 2007 exams. The new edition maintains the popular loose-leaf format and contains: *

practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * May 2006 Q & A's * The official study systems are the

only study materials endorsed by CIMA * Updated to reflect changes in the syllabus and written by the Examiner and CIMA faculty * Complete integrated package incorporating syllabus

guidance, full text, recommended articles, revision guides and extensive question practice

Provides a wide range of CIMA study materials. This title features comprehensive printed materials that highlight the areas to focus on for your exams, and e-Learning products that

complement the syllabus to improve your understanding.

The second edition of Benefits Management has been updated with current examples, further insights from experience and recent research. It shows how the enduring challenges achieving

business value from information systems and technology projects can be addressed successfully. The approach, which is synthesized from best practices, sound theories and proven

techniques from a range of management disciplines, is exemplified from the authors' extensive experience of working with a wide range of organizations. The book includes examples from a

wide variety of projects including non-IT projects. The book is written in an accessible style, ideal for practicing managers, and includes check lists and templates for using the processes, tools

and techniques and real-life case studies of their application and impacts. The book now also includes: International survey results that reinforce the importance of the topic, the key

management issues and evidence of how the more successful organizations' practices are closely aligned with those described in the book. A Benefits Management Maturity diagnostic which

enables organizations to understand the reasons for their current investment success levels and then how to increase them. Discussion of the role and contribution Project Management

Offices (PMOs): how they can improve the delivery of value IT projects. Further practical advice and guidance on Program and Portfolio Management, including findings from the authors'

recent research in several large organizations.

Gallup presents the remarkable findings of its revolutionary study of more than 80,000 managers in First, Break All the Rules, revealing what the world's greatest managers do differently. With

vital performance and career lessons and ideas for how to apply them, it is a must-read for managers at every level. The greatest managers in the world seem to have little in common. They

differ in sex, age, and race. They employ vastly different styles and focus on different goals. Yet despite their differences, great managers share one common trait: They do not hesitate to

break virtually every rule held sacred by conventional wisdom. They do not believe that, with enough training, a person can achieve anything he sets his mind to. They do not try to help people

overcome their weaknesses. They consistently disregard the golden rule. And, yes, they even play favorites. This amazing book explains why. Gallup presents the remarkable findings of its

massive in-depth study of great managers across a wide variety of situations. Some were in leadership positions. Others were front-line supervisors. Some were in Fortune 500 companies;

others were key players in small entrepreneurial companies. Whatever their situations, the managers who ultimately became the focus of Gallup's research were invariably those who excelled

at turning each employee's talent into performance. In today's tight labor markets, companies compete to find and keep the best employees, using pay, benefits, promotions, and training. But

these well-intentioned efforts often miss the mark. The front-line manager is the key to attracting and retaining talented employees. No matter how generous its pay or how renowned its

training, the company that lacks great front-line managers will suffer. The authors explain how the best managers select an employee for talent rather than for skills or experience; how they set

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expectations for him or her — they define the right outcomes rather than the right steps; how they motivate people — they build on each person's unique strengths rather than trying to fix his weaknesses; and, finally, how great managers develop people — they find the right fit for each person, not the next rung on the ladder. And perhaps most important, this research — which initially generated thousands of different survey questions on the subject of employee opinion — finally produced the twelve simple questions that work to distinguish the strongest departments of a company from all the rest. This book is the first to present this essential measuring stick and to prove the link between employee opinions and productivity, profit, customer satisfaction, and the rate of turnover. There are vital performance and career lessons here for managers at every level, and, best of all, the book shows you how to apply them to your own situation.

The Enterprise Operations Practice & Revision Kit allows you to apply your knowledge by putting theory in to practice. It contains two complete mock exams, exam standard test questions and covers all the main syllabus areas including global business environment, information systems, operations management, marketing and managing human capital and provides plenty of advice on how to approach each. Through practice, you are equipped with the best techniques to face the exam and earn the maximum number of marks.

Bankruptcy prediction is one of the most important research areas in corporate finance. Bankruptcies are an indispensable element of the functioning of the market economy, and at the same time generate significant losses for stakeholders. Hence, this book was established to collect the results of research on the latest trends in predicting the bankruptcy of enterprises. It suggests models developed for different countries using both traditional and more advanced methods. Problems connected with predicting bankruptcy during periods of prosperity and recession, the selection of appropriate explanatory variables, as well as the dynamization of models are presented. The reliability of financial data and the validity of the audit are also referenced. Thus, I hope that this book will inspire you to undertake new research in the field of forecasting the risk of bankruptcy.

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BPP Learning Media's Study Text for TOPCIMA will help you pass CIMA's Test of Professional Competence in Management Accounting case study exam. In preparing the Text we have taken note of past papers, questions put to the examiners, the assessment methodology and previous case study exams. The key to the case is to prepare and to practise. Prepare by working through this Study Text before CIMA issues the pre-seen data. Later, practise with the BPP Learning Media TOPCIMA Toolkit that is written around the real pre-seen data. The Toolkit contains analyses and exercises to get you thinking, as well as a number of 'mock' unseens to get you ready for the real thing

BPP Learning Media provides the widest range of study materials of any CIMA publisher. Our comprehensive printed materials highlight the areas to focus on for your exams, and our e-Learning products complement the syllabus to improve your understanding.

Your business reputation can take years to build—and mere minutes to destroy The range of business threats is evolving rapidly but your organization can thrive and gain a competitive advantage with your business vision for enterprise risk management. Trends affecting markets—events in the global financial markets, changing technologies, environmental priorities, dependency on intellectual property—all underline how important it is to keep up to speed on the latest financial risk management practices and procedures. This popular book on enterprise risk management has been expanded and updated to include new themes and current trends for today's risk practitioner. It features up-to-date materials on new threats, lessons from the recent financial crisis, and how businesses need to protect themselves in terms of business interruption, security, project and reputational risk management. Project risk management is now a mature discipline with an international standard for its implementation. This book reinforces that project risk management needs to be systematic, but also that it must be embedded to become part of an organization's DNA. This book promotes techniques that will help you implement a methodical and broad approach to risk management. The author is a well-known expert and boasts a wealth of experience in project and enterprise risk management Easy-to-navigate structure breaks down the risk management process into stages to aid implementation Examines the external influences that bring sources of business risk that are beyond your control Provides a handy chapter with tips for commissioning consultants for business risk management services It is a business imperative to have a clear vision for risk management. Simple Tools and Techniques for Enterprise Risk Management, Second Edition shows you the way.

BPP Learning Media provides comprehensive materials that highlight the areas to focus on for your exams and complement the syllabus to increase your understanding.

HELPING YOU PREPARE WITH CONFIDENCE, AVOID PITFALLS AND PASS FIRST TIME CIMA's Exam Practice Kits contain a wealth of practice exam questions and answers, focusing purely on applying what has been learned to pass the exam. Fully updated to meet the demands of the new 2010 syllabus, the range of questions covers every aspect of the course to prepare you for any exam scenario. Each solution provides an in-depth analysis of the correct answer to give a full understanding of the assessments and valuable insight on how to score top marks. - The only exam practice kits to be officially endorsed by CIMA - Written by leading CIMA examiners, markers and tutors - a source you can trust - Maps to CIMA's Learning Systems and CIMA's Learning Outcomes to enable you to study efficiently - Exam level questions with type and weightings matching the format of the exam - Fully worked model answers to facilitate learning and compare against your own practice answers - Includes summaries of key theory to strengthen understanding

Covers the strategic management topics in cost accounting. This title helps students to understand about the management and the role of cost accounting in helping an organization succeed. It addresses issues such as: How does a firm compete? and What type of cost management information is needed for a firm to succeed?

CIMA offers a business qualification with a finance focus, aiming to produce members with accounting prowess who are skilled in strategic decision-making. 98% of its members work in business, the highest proportion of any worldwide accountancy body. New syllabus CIMA Paper E2 Enterprise Management is a compulsory paper at the Management level and is the second of three papers progressing up the Enterprise pillar. It builds on the functional knowledge found in Paper E1 Enterprise Operations toward an integrated view of management in the organisation. E2 introduces strategic ideas, tools and techniques essential for passing the three strategic level papers. Project Management comprises 40% of the syllabus with the remainder split evenly between Strategic Management and Assessing the Competitive Environment, and Management of Relationships. Credit will be given to students who passed Paper P5 under the 2005 syllabus against E2 in the 2010 syllabus. The E2 Study Text is your complete guide to the E2 syllabus. All areas of the syllabus are explained fully and links to E1 and E3 clearly identified. Section introductions ease you into the chapter topics and key terms you must know are shown clearly throughout. There are plenty of questions to sharpen your knowledge and case studies to bring material to life. Exam alerts and skills are signposted to guide you on approaching the exam.

A few years ago, Americans held out their systems of corporate governance and financial disclosure as models to be emulated by the rest of the world. But in late 2001 U.S. policymakers and corporate

leaders found themselves facing the largest corporate accounting scandals in American history. The spectacular collapses of Enron and Worldcom—as well as the discovery of accounting irregularities at other large U.S. companies—seemed to call into question the efficacy of the entire system of corporate governance in the United States. In response, Congress quickly enacted a comprehensive package of reform measures in what has come to be known as the Sarbanes-Oxley Act. The New York Stock Exchange and the NASDAQ followed by making fundamental changes to their listing requirements. The private sector acted as well. Accounting firms—watching in horror as one of their largest, Arthur Andersen, collapsed after a criminal conviction for document shredding—tightened their auditing procedures. Stock analysts and ratings agencies, hit hard by a series of disclosures about their failings, changed their practices as well. Will these reforms be enough? Are some counterproductive? Are other shortcomings in the disclosure system still in need of correction? These are among the questions that George Benston, Michael Bromwich, Robert E. Litan, and Alfred Wagenhofer address in *Following the Money*. While the authors agree that the U.S. system of corporate disclosure and governance is in need of change, they are concerned that policymakers may be overreacting in some areas and taking actions in others that may prove to be ineffective or even counterproductive. Using the Enron case as a point of departure, the authors argue that the major problem lies not in the accounting and auditing standards themselves, but in the system of enforcing those standards. Rather than attempting to craft a single set of accounting and reporting standards for all companies throughout the world, the authors advise policymakers to allow competition between the two major sets of standards: Generally Accepted Accounting Principles and International Financial Reporting Standards. The authors also believe that the corporate disclosure system needs to be updated to reflect changes in the underlying economy. In particular, they recommend new forms of disclosure for a variety of nonfinancial indicators to better enable investors and analysts to ascertain the source and nature of intangible assets. They also urge policymakers to exploit the advantages of the Internet by encouraging more frequent financial disclosures in a form that will make them more widely accessible and more easily used.

Suitable for: exams in 2012 and 2013
The TOPCIMA Study Text is an excellent place to begin preparing for the TOPCIMA Case Study exam. This workbook contains exercises and analysis from previous exam papers, questions put to examiners, CIMA's assessment methodology and previous case study examples to help you understand how to approach the exam questions. The key to passing the exam is preparation and practise. Work through the questions in the Study Text to begin preparing before CIMA issues the pre-seen data and then practice detailed questions based on the pre-seen data in the TOPCIMA Express Kit.

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