

Cigref Open Innovation Une R Ponse Aux Challenges De L

From the industrial revolution to the railway age, through the era of electrification, the advent of mass production, and finally to the information age, the same pattern keeps repeating itself. An exciting, vibrant phase of innovation and financial speculation is followed by a crash, after which begins a longer, more stately period during which the technology is actually deployed properly. This collection of surveys and articles from The Economist examines how far technology has come and where it is heading. Part one looks at topics such as the “greying” (maturing) of IT, the growing importance of security, the rise of outsourcing, and the challenge of complexity, all of which have more to do with implementation than innovation. Part two looks at the shift from corporate computing towards consumer technology, whereby new technologies now appear first in consumer gadgets such as mobile phones. Topics covered will include the emergence of the mobile phone as the “digital Swiss Army knife”; the rise of digital cameras, which now outsell film-based ones; the growing size and importance of the games industry and its ever-closer links with other more

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traditional parts of the entertainment industry; and the social impact of technologies such as text messaging, Wi-Fi, and camera phones. Part three considers which technology will lead the next great phase of technological disruption and focuses on biotechnology, energy technology, and nanotechnology.

The segregation of men and women into different occupations is one of the most important and enduring aspects of labor markets around the world. This book presents a comprehensive analysis of the levels and recent changes in the sex segregation of occupations. It is based on detailed occupational data from 41 countries or territories from all regions of the world. A number of findings will surprise readers, such as the higher level of occupational segregation in Scandinavia as compared to other industrialized countries, the lower level of occupational segregation in Asia as compared to Europe, and the truly restricted and stereotyped choice of occupations open to women.

This book is based on the findings, issues and questions related to an ongoing decade-old research project named the Innovation Lab (www.innovation-lab.org). The research project focuses on discontinuous innovation in more than thirteen countries, most of which are European, and provides useful insights into its different challenges. It also raises several questions related to the subject, some

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of which are: how do firms pick up weak signals on emerging — and possibly radically different — innovation? What should firms do when these weak signals hit their “mainstream” process? What are the criteria for allocating resources to a strategic innovation project? What actions should firms take to avoid being left out by the “corporate immune system”? How should firms organize projects that often break existing rules and require new rules to be created? This book attempts to provide answers to the above mentioned questions by gathering information from the research project and also from firms that have tried exploring various ideas, models and insights to tackle discontinuous innovation. Written in a simple and accessible manner, this book will be of interest to both practitioners and academics alike.

The Internet and the World Wide Web (WWW) are becoming more and more important in our highly interconnected world as more and more data and information is made available for online access. Many individuals and governmental, commercial, cultural, and scientific organizations increasingly depend on information sources that can be accessed and queried over the Web. For example, accessing flight schedules or retrieving stock information has become common practice in today's world. When accessing this data, many people assume that the information accessed is accurate and that the data

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source can be accessed reliably. These two examples clearly demonstrate that not only the information content is important, the information about the quality of the data becomes an even more crucial and critical aspect for individuals and organizations when they make plans or take decisions based on the results of their queries. More precisely, having access to information of known quality becomes critical for the well-being and indeed for the functioning of modern industrialized societies. Surprisingly, despite the urgent need for clear concepts and techniques to judge and value quality and for technology to use such (meta) information, very few scientific results are known and available. Few approaches are known to use quality measures for accessing and querying information over the Web. Only a limited number of products on the IT market address this burning problem.

"Capitalism at the Crossroads is built on strong theoretical underpinnings and illustrated with many practical examples. The author offers a pioneering roadmap to responsible macroeconomics and corporate growth." -Clayton Christensen, Professor of Business Administration, Harvard Business School and author of The Innovator's Dilemma "I hope this book will be able to influence the thought processes of corporations and motivate them to adapt to forthcoming business realities for the sake of their own long-term existence. Besides business leaders,

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this is a thought-provoking book for the readers who are looking for solutions to capitalism's problems." -Muhammad Yunus, Founder and Managing Director, Grameen Bank, Bangladesh and 2007 Nobel Peace Prize recipient "Capitalism at the Crossroads is a practical manifesto for business in the twenty-first century. Professor Stuart L. Hart provides a succinct framework for managers to harmonize concerns for the planet with wealth creation and unambiguously demonstrates the connection between the two. This book represents a turning point in the debate about the emerging role and responsibility of business in society." -C.K. Prahalad, Ross School of Business, University of Michigan, co-author of Competing for the Future and author of The Fortune at the Bottom of the Pyramid "Stuart Hart was there at the beginning. Years ago when the term 'sustainability' had not yet reached the business schools, Stuart Hart stood as a beacon glowing in the umbrage. It is clear commerce is the engine of change, design the first signal of human intention, and global capitalism is at the crossroads. Stuart Hart is there again; this time lighting up the intersection." -William McDonough, University of Virginia, co-author of Cradle to Cradle "Professor Hart is on the leading edge of making sustainability an understandable and useful framework for building business value. This book brings together much of his insights developed over the past decade. Through case studies and

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practical advice, he argues powerfully that unlimited opportunities for profitable business growth will flow to those companies that bring innovative technology and solutions to bear on some of the world's most intractable social and environmental problems." -Chad Holliday, Chairman and CEO, DuPont

"Capitalism at the Crossroads clearly reveals the essence of what sustainability means to today's business world. Hart's analysis that businesses must increasingly adopt a business framework based on building sustainable value speaks to the entire sustainability movement's relevance. Sustainability is more than today's competitive edge; it is tomorrow's model for success." -Don Pether, President and CEO, Dofasco Inc.

"Stuart Hart has written a book full of big insights painted with bold strokes. He may make you mad. He will certainly make you think." -Jonathan Lash, President, The World Resources Institute

"A must-read for every CEO—and every MBA." -John Elkington, Chairman, SustainAbility

"This book provides us with a vast array of innovative and practical ideas to accelerate the transformation to global sustainability and the role businesses and corporations will have to play therein. Stuart Hart manages to contribute in an essential way to the growing intellectual capital that addresses this topic. But, beyond that, the book will also prove to be a pioneer in the literature on corporate strategy by adding this new dimension to the current thinking." -Jan Oosterveld,

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Professor, IESE Business School, Barcelona, Spain Member, Group Management Committee (Ret.), Royal Philips Electronics "Capitalism at the Crossroads captures a disturbing and descriptive picture of the global condition. Dr. Hart constructs a compelling new corporate business model that simultaneously merges the metric of profitability along with societal value and environmental integrity. He challenges the corporate sector to take the lead and to invoke this change so that the benefits of capitalism can be shared with the entire human community worldwide." -Mac Bridger, CEO of Tandus Group "Stuart L. Hart makes a very important contribution to the understanding of how enterprise can help save the world's environment. Crucial reading." -Hernando de Soto, President of The Institute for Liberty and Democracy and author of The Mystery of Capital "Stuart Hart's insights into the business sense of sustainability come through compellingly in Capitalism at the Crossroads. Any businessperson interested in the long view will find resonance with his wise reasoning." -Ray Anderson, Founder and Chairman, Interface, Inc. "This stimulating book documents the central role that business will play in humanity's efforts to develop a sustainable global economy. Professor Hart presents an attractive vision of opportunity for those corporations that develop the new technologies, new business models, and new mental frames that are essential to a sustainable

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future." -Jeffrey Lehman, Former President of Cornell University "The people of the world are in desperate need of new ideas if global industrial development is ever to result in something other than the rich getting richer and the poor getting poorer, with nature (and potentially all of us) suffering the collateral damage. Few have contributed more to meeting this need over the past decade than Stuart Hart by helping to illuminate the potential role for business and new thinking in business strategy in the journey ahead. Capitalism at the Crossroads challenges, provokes, and no doubt will stimulate many debates—which is exactly what is needed." -Peter Senge, Massachusetts Institute of Technology, Chairperson of the Society for Organizational Learning, and author of *The Fifth Discipline: The Art and Practice of The Learning Organization* New Foreword by Al Gore Brand-New Second Edition, Completely Revised with: Up-to-the-minute trends and lessons learned New and updated case studies The latest corporate responses to climate change, energy, and terrorism Global capitalism stands at a crossroads-facing terrorism, environmental destruction, and anti-globalization backlash. Today's global companies are at a crossroads, too-searching desperately for new sources of profitable growth. Stuart L. Hart's *Capitalism at the Crossroads, Second Edition* is about solving both of those problems at the same time. It's about igniting new growth by creating sustainable products that

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solve urgent societal problems. It's about using new technology to deliver profitable solutions that reduce poverty and protect the environment. It's about becoming truly indigenous to all your markets, and avoiding the pitfalls of first-generation "greening" and "sustainability" strategies. Hart has thoroughly revised this seminal book with new case studies, trends, and lessons learned-including the latest experiences of leaders like GE and Wal-Mart. You'll find new insights from the pioneering BoP Protocol initiative, in which multinationals are incubating new businesses in income-poor communities. You'll also discover creative new ways in which corporations are responding to global warming and terrorism. More than ever, this book points the way toward a capitalism that's more inclusive, more welcome, and far more successful-for both companies and communities, worldwide. Paths to profitable sustainability: Lessons from GE and Wal-Mart Shattering the "trade-off" myth New commercial strategies for serving the "base of the pyramid" What enterprises have learned about doing business in income-poor regions Becoming indigenous-for real, for good Codiscovering new opportunities, cocreating new businesses with the poor Learning from leaders: 20+ new and updated case studies Best practices from DuPont, HP, Unilever, SC Johnson, Tata, P&G, Cemex, and more About the Author xii Acknowledgments xiii Foreword: Al Gore, Former Vice President of the U.S. xxiv

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Prologue: Capitalism at the Crossroads xxxi PART ONE: MAPPING THE TERRAIN Chapter 1: From Obligation to Opportunity 3 Chapter 2: Worlds in Collision 31 Chapter 3: The Sustainable Value Portfolio 59 PART TWO: BEYOND GREENING Chapter 4: Creative Destruction and Sustainability 87 Chapter 5: The Great Leap Downward 111 Chapter 6: Reaching the Base of the Pyramid 139 PART THREE: BECOMING INDIGENOUS Chapter 7: Broadening the Corporate Bandwidth 169 Chapter 8: Developing Native Capability 193 Chapter 9: Toward a Sustainable Global Enterprise 223 Epilogue 249 Index 254

This book provides a comprehensive description of traditional and innovative forest-based bioproducts, from pulp and paper, wood-based composites and wood fuels to chemicals and fiber-based composites. The descriptions of different types of forest-based bioproducts are supplemented by the environmental impacts involved in their processing, use, and end-of-life phase. Further, the possibility of reusing, recycling and upgrading bioproducts at the end of their projected life cycle is discussed. As the intensity of demand for forest biomass is currently changing, forest-based industries need to respond with innovative products, business models, marketing and management. As such, the book concludes with a chapter on the bioproducts business and these products'

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role in bioeconomies.

Forests are under tremendous pressure from human uses of all kinds, and one of the most significant threats to their sustainability comes from commercial interests. This book presents a comprehensive examination of the interactions between the forest products sector and the sustainability of forests. It captures the most current sustainability concerns within the forestry sector and various sustainability-oriented initiatives to address these. Experts from around the world analyze interconnected topics including market mechanisms, regulatory mechanisms, voluntary actions, and governance, and outline their effectiveness, potential, and limitations. By presenting a novel overview of the burgeoning field of business sustainability within the forestry sector, this book paves a way forward in understanding what is working, what is not working, and what could potentially work to ensure sustainable business practices within the forestry sector,

What if the rules that made you successful were the cause of your current problems? What if the name of the game was personal fulfillment rather than power and wealth? What if the biggest threat to your company's future was employee dissatisfaction? What if success in the digital economy depended on refreshing your work environment? What if you could eliminate friction between

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baby boomers and younger workers? What if the answer was eLeadership? From one of the world's leading management consultants comes a dynamic new style of leadership that will enlighten and inspire executives to rethink and retool their companies for the eWorld. Transforming today's overwhelmed corporate executive into an eLeader requires launching a revolution in the workplace. But the payoffs -- personal and professional -- can be extraordinary. With business practices changing on a daily basis, companies must create environments of speed and flexibility that will engage today's employees and allow radical ideas to thrive, because only those companies that move first and innovate fast will reap the financial rewards the digital economy has to offer. In eLeadership, author and consultant Susan Annunzio takes you beyond typical management-speak, offering a real blueprint for leading this revolution. Readers will learn to inspire, encourage, and retain staff at all levels. Annunzio teaches new ways to: Create a twenty-first-century vision for your company Promote environments that succeed in the eWorld Think about what a company is and what it should look like Ignite passion for saving America's traditional businesses Through dozens of real-world examples of eLeadership in action, Annunzio shares the five critical steps to heroic leadership, and shows how to close the gap between the baby boomers and the younger Generations X and Y to create a more productive working

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environment. As this timely book shows, the greatest opportunity to make a difference in corporate America today may be in attacking traditional priorities in unconventional ways.

This book focuses on the impact of information and communication technologies (ICTs) on organizations and society as a whole. Specifically, it examines how such technologies improve our lives and facilitate our work. A main aspect explored is how actors understand the potential of ICTs to support organizational activities and hence, how they adopt and adapt these technologies to achieve their goals. The book collects papers on various areas of organizational strategy, e.g. new business models, competitive strategies, knowledge management and more. The main areas dealt with are new technologies for a better life, innovations for e-government, and technologies enhancing enterprise modeling. In addition, the book addresses how organizations impact society through sustainable development and social responsibility, and how ICTs employ social media networks in the process of value co-creation.

In this book readers will find technological discussions on the existing and emerging technologies across the different stages of the big data value chain. They will learn about legal aspects of big data, the social impact, and about education needs and requirements. And they will discover the business

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perspective and how big data technology can be exploited to deliver value within different sectors of the economy. The book is structured in four parts: Part I “The Big Data Opportunity” explores the value potential of big data with a particular focus on the European context. It also describes the legal, business and social dimensions that need to be addressed, and briefly introduces the European Commission’s BIG project. Part II “The Big Data Value Chain” details the complete big data lifecycle from a technical point of view, ranging from data acquisition, analysis, curation and storage, to data usage and exploitation. Next, Part III “Usage and Exploitation of Big Data” illustrates the value creation possibilities of big data applications in various sectors, including industry, healthcare, finance, energy, media and public services. Finally, Part IV “A Roadmap for Big Data Research” identifies and prioritizes the cross-sectorial requirements for big data research, and outlines the most urgent and challenging technological, economic, political and societal issues for big data in Europe. This compendium summarizes more than two years of work performed by a leading group of major European research centers and industries in the context of the BIG project. It brings together research findings, forecasts and estimates related to this challenging technological context that is becoming the major axis of the new digitally transformed business environment.

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This book provides an integrated overview of key trends in digital transformation, taking into consideration five interrelated dimensions: strategy and business models, society, organization, technology and regulation. As such, it provides a framework for the analysis of digital business transformation and its emerging factors, analyzing twenty-five key trends in terms of their future impact. On that basis, the book then delineates a new approach centered on the mutually accelerating links between multiple value creation spaces. It proposes a new mode of production – accelerated production of links (acceluction) – and analyzes it with respect to the still-dominant concept of lean production. Based on the results of the international CIGREF research program ISD, the book presents a valuable perspective of the expected impact of the abundance of networks and data as critical resources for enterprises beyond 2020.

Strategy is the art of creating value. It provides frameworks, conceptual models, and governing ideas that allow a company's managers to identify opportunities for bringing value to customers and for delivering that value at a profit. This book illustrates how new ways of creating value are being created by current global competition, changing markets, and new technologies. It shows how the focus of strategic analysis should not be the company or the industry, but the value-creating system itself, within which suppliers, business partners, allies, and

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customers work together to co-produce value.

Identifies upward trend in cigar use as potential serious public health problem.

Analyzes key critical HR variables and defines previously undiscovered issues in the HR field.

This book gathers papers presented at the second installment of the International Conference on Advanced Intelligent Systems for Sustainable Development (AI2SD-2019), which was held on July 08–11, 2019 in Marrakech, Morocco. It offers comprehensive coverage of recent advances in big data, data analytics and related paradigms. The book consists of fifty-two chapters, each of which shares the latest research in the fields of big data and data science, and describes use cases and applications of big data technologies in various domains, such as social networks and health care. All parts of the book discuss open research problems and potential opportunities that have arisen from the rapid advances in big data technologies. In addition, the book surveys the state of the art in data science, and provides practical guidance on big data analytics and data science. Expert perspectives are provided by authoritative researchers and practitioners from around the world, who discuss research developments and emerging trends, present case studies on helpful frameworks and innovative methodologies, and suggest best practices for efficient and effective data

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analytics. Chiefly intended for researchers, IT professionals and graduate students, the book represents a timely contribution to the growing field of big data, which has been recognized as one of the leading emerging technologies that will have a major impact on various fields of science and various aspects of human society over the next several decades. Therefore, the content in this book is an essential tool to help readers understand current developments, and provides them with an extensive overview of the field of big data analytics as it is practiced today. The chapters cover technical aspects of key areas that generate and use big data, such as management and finance, medicine and health care, networks, the Internet of Things, big data standards, benchmarking of systems, and others. In addition to a diverse range of applications, key algorithmic approaches such as graph partitioning, clustering and finite mixture modeling of high-dimensional data are also covered. The varied collection of topics addressed introduces readers to the richness of the emerging field of big data analytics.

By and large, corporations of the 21st century have come to realise that their obligations to societies in terms of corporate social responsibility are fourfold: economic, ethical, altruistic and strategic. Meeting these four responsibilities is crucial to their survival in their various markets and industries; it also requires

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them to rewrite their previously less socially responsible business models in order to do so. All indications continue to suggest that it is those organisations that are perceived to be socially responsible by stakeholders in modern markets that survive and prosper. Corporations have equally realised that by being innovative in all things – including their CSR activities and initiatives – they will add value to the so-called bottom line, to the positive contributions they make to society and to how they are perceived by their key stakeholders. However, many criticisms have been made of CSR in its current form, often related to the lack of value that it generates within the enterprise and the fact that it offers only a partial and short-term response to the full challenges of sustainable development. The time has come to shift the CSR focus away from risk management towards a more progressive and entrepreneurial approach that seeks to create value and identify sustainable opportunities for strategic innovation. This book aims to explore, inspire and support creative, innovative and strategic CSR. "Innovation" in this book means new products, services and technologies and, in addition, new organisational and institutional systems, structures and new business models that empower the organisation to advance strategically in an ever more competitive business world. Both research and practice show that CSR has mainly been approached in terms of value protection and risk management,

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where the main objective has been to protect companies' existing assets or avoid scandals. Therefore, in many cases where CSR remains at the forefront of business activity, it does not lead to fundamental changes and is not yet integrated as a strategic component where it could create value, generate new ideas and open new opportunities. How do corporate entities shift their attention from risk management to value creation? This is the key question that this book attempts to answer, both theoretically and empirically as well as through real case studies and experiences. With contributions from a crème de la crème of scholars from 12 countries, Innovative CSR gathers together a cornucopia of innovative practices that will be essential reading for academics and practitioners alike.

How do firms grow? How do firms compete? An influential answer to these fundamental questions of business strategy lies in the concept of dynamic capabilities. David Teece provides a clear statement of his ideas, and a framework for managers wishing to assess their organization's strategy.

Digital Futures, Digital Transformation From Lean Production to
AcceluctionSpringer

The information revolution has made for a radically more fluid knowledge environment, and the growth of venture capital has created inexorable pressure towards fast commercialisation of

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existing technologies Companies that don't use the technologies they develop are likely to lose them. Key features Over the past several years, Hank Chesbrough has done excellent research and writing on the commercialisation of technology and the changing role and context for R&D. This book represents a powerful synthesis of that work in the form of a new paradigm for managing corporate research and bringing new technologies to market Chesbrough impressively articulates his ideas and how they connect to each other, weaving several disparate areas of work R&D, corporate venturing, spinoffs, licensing and intellectual property into a single coherent framework.

?This Springer Briefs volume guides the reader in a comprehensive form to design new digital business models. The book provides strategic roadmaps for enterprises in the digital world, and a comprehensive framework to assess new business models. It aligns both, research and a practical perspective through real case study examples. Even extreme scenarios are employed to ensure that innovative approaches are being considered adequately. This book explores the causes of the discrepancy in economic performance in the OECD area. It shows that while technology has had a pervasive and profound effect on economies and societies, it alone was not the reason for fast growth. What counts more is how that technology is put to work.

La période récente a vu la multiplication des « Living Labs » , structures visant à faire travailler ensemble des acteurs différents dans leurs compétences et objectifs individuels, y compris l'utilisateur final, pour concevoir, développer, mettre en oeuvre et évaluer des solutions innovantes. Ce livre présente un travail associant les acteurs de terrain et académiques sur la co-conception dans les Living Labs santé et autonomie (LLSA). Il précise des lignes

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communes et des bonnes pratiques malgré leur diversité. Cette connaissance des LLSA permet de comprendre leur capacité à soutenir un développement efficient de cette forme de conception pour les acteurs de la santé et de l'autonomie, l'industrie et les investisseurs. La co-conception en Living Lab santé et autonomie 2 donne ainsi une meilleure visibilité et lisibilité de ces nouveaux acteurs. Il restitue des témoignages de terrain qui présentent une diversité de cas vécus de co-conception et en illustrent les multiples dimensions.

L'objet de la veille anticipative, pour les entreprises et les collectivités, est la gestion de l'information de leur environnement extérieur afin d'anticiper les changements importants actuels et futurs pour leur devenir. Cet ouvrage synthétise l'état des recherches sur la veille anticipative et met en évidence leurs limites. Il expose les problématiques auxquelles les entreprises et les collectivités sont confrontées dans leurs démarches de veille et apporte les éléments théoriques et méthodologiques pour aider les praticiens dans leur réflexion sur la mise en place, l'optimisation et l'évaluation de leurs pratiques. Construit comme un dialogue entre la pratique et la théorie, ce livre permet de s'approprier de façon concrète les concepts théoriques et les méthodologies de veille et s'interroge sur de nouveaux axes de recherche. Strategic Renewal is an original research anthology offering insight into a subject area which, although critical for the sustained success of organizations, has received relatively little attention as distinct from the more general phenomenon of strategic change. Firstly, by providing a summary of the literature, this research anthology helps graduate students and new researchers grasp the current state of affairs in the field. Secondly, this research anthology will help update the knowledge base of the existing researchers in the field. By bringing together various studies, the research anthology determines the core concepts of the

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field and elucidates the key gaps and future research areas. Through contributions building on the knowledge bases of other disciplines, this research anthology develops an interdisciplinary research agenda, giving the reader an in-depth understanding of the mediating, moderating, and antecedent variables concerning strategic renewal. Strategic Renewal aims to provide a state-of-understanding to the subject, as well as a clear picture of the cross-disciplinary landscape that informs the subject. Thus, this research anthology is essential reading for managers, consultants, and other practitioners, as well as students and scholars of business. This book constitutes the refereed proceedings of the Third European Conference on Information Literacy, ECIL 2015, held in Tallinn, Estonia, in October 2015. The 61 revised full papers presented were carefully reviewed and selected from 226 submissions. The papers are organized in topical sections on information literacy, environment and sustainability; workplace information literacy and knowledge management; ICT competences and digital literacy; copyright literacy; other literacies; information literacy instruction; teaching and learning information literacy; information literacy, games and gamification; information need, information behavior and use; reading preference: print vs electronic; information literacy in higher education; scholarly competencies; information literacy, libraries and librarians; information literacy in different context.

This open access book constitutes the refereed proceedings of the 15th International Conference on Semantic Systems, SEMANTiCS 2019, held in Karlsruhe, Germany, in September 2019. The 20 full papers and 8 short papers presented in this volume were carefully reviewed and selected from 88 submissions. They cover topics such as: web semantics and linked (open) data; machine learning and deep learning techniques; semantic

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information management and knowledge integration; terminology, thesaurus and ontology management; data mining and knowledge discovery; semantics in blockchain and distributed ledger technologies.

Technological Revolutions and Financial Capital presents a novel interpretation of the good and bad times in the economy, taking a long-term perspective and linking technology and finance in an original and convincing way.

Defining a set of guiding principles for data management and describing how these principles can be applied within data management functional areas; Providing a functional framework for the implementation of enterprise data management practices; including widely adopted practices, methods and techniques, functions, roles, deliverables and metrics; Establishing a common vocabulary for data management concepts and serving as the basis for best practices for data management professionals. DAMA-DMBOK2 provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure, based on these principles: Data is an asset with unique properties; The value of data can be and should be expressed in economic terms; Managing data means managing the quality of data; It takes metadata to manage data; It takes planning to manage data; Data management is cross-

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functional and requires a range of skills and expertise; Data management requires an enterprise perspective; Data management must account for a range of perspectives; Data management is data lifecycle management; Different types of data have different lifecycle requirements; Managing data includes managing risks associated with data; Data management requirements must drive information technology decisions; Effective data management requires leadership commitment.

This volume provides the first comprehensive introduction to the intersections between Christianity and the digital humanities. DH is a well-established, fast-growing, multidisciplinary field producing computational applications and analytical models to enable new kinds of research. Scholars of Christianity were among the first pioneers to explore these possibilities, using digital approaches to transform the study of Christian texts, history and ideas, and innovative work is taking place today all over the world. This volume aims to celebrate and continue that legacy by bringing together 15 of the most exciting contemporary projects, grouped into four categories. “Canon, corpus and manuscript” examines physical texts and collections. “Words and meanings” explores digital approaches to language and linguistics. “Digital history” uses digital techniques to explore the Christian past, and “Theology and pedagogy” engages with digital

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approaches to teaching, formation and Christian ideas. This volume introduces key debates, shares exciting initiatives, and aims to encourage new innovations in analysis and communication. Christianity and the Digital Humanities is ideally suited as a starting point for students and researchers interested in this vast and complex field.

With over 50% new content, this update of industry classic "Developing Products in Half the Time" reveals how engineers and manufacturing, design, and marketing managers can dramatically accelerate product development projects--from packaged goods to medical electronics--while simultaneously improving quality.

In 2017, the new journal Internet Histories was founded. As part of the process of defining a new field, the journal editors approached leading scholars in this dynamic, interdisciplinary area. This book is thus a collection of eighteen short thought-provoking pieces, inviting discussion about Internet histories. They raise and suggest current and future issues in the scholarship, as well as exploring the challenges, opportunities, and tensions that underpin the research terrain. The book explores cultural, political, social, economic, and industrial dynamics, all part of a distinctive historiographical and theoretical approach which underpins this emerging field. The international specialists reflect upon the scholarly scene,

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laying out the field's research successes to date, as well as suggest the future possibilities that lie ahead in the field of Internet histories. While the emphasis is on researcher perspectives, interviews with leading luminaries of the Internet's development are also provided. As histories of the Internet become increasingly important, Internet Histories is a useful roadmap for those contemplating how we can write such works. One cannot write many histories of the 1990s or later without thinking of digital media – and we hope that Internet Histories will be an invaluable resource for such studies. This book was originally published as the first issue of the Internet Histories journal.

This book consists of an anthology of writings. The aim is to honour Marco to celebrate the 35th year of his academic career . The book consists of a collection of selected opinions in the field of IS. Some themes are: IT and Information Systems organizational impacts, Systems development, Business process management, Business organization, e-government, social impact of IT. The Information Society is one of the recurrent imaginaries to describe present-day structures, discourses and practices. Within its meaning is enshrined the promise of a better world, sometimes naively assuming a technological deus ex machina, in other cases hoping for the creation of policy tools that will overcome a diversity of societal divides. With the two-phased World Summit on the

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Information Society (WSIS), the United Nations attempted to stimulate the development of such tools. Simultaneously, the WSIS is a large-scale experiment in multistakeholderism. The objective was to create a more balanced decision-making process that would allow the voices of civil society and business actors to be heard in international politics. This book aims to evaluate the potentialities of both the Information Society, and the WSIS in supporting and constructing more democratic, just and developed societies. It is the second book arising from the intellectual work of European Consortium for Communications Research members.

Tested principles for transforming an idea into a fully operational company Startup Weekend—the organization behind 54-hour events where developers, designers, marketers, and startup enthusiasts come together to share ideas, form teams, build products, and create startups—has spawned both a global initiative in entrepreneurship as well as numerous successful startups. Startup Weekend, the book, contains best practices, lessons learned, and empowering examples derived from the organization's experiences for individuals and small organizations to follow as they launch businesses. Each of the key beliefs outlined has been tested by Startup Weekend and has yielded powerful results. The principles described in each chapter will give any business idea a greater

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chance for success. Chapter topics include trust and empowerment, flexible organizational structures, the power of experiential education, action-based networking, and much more Describes consequences for startup development as entrepreneurs and founders begin doing much more, even faster Profiles successful Startup Weekend companies, including two powerful examples: Memolane, an application that captures a user's online life in one timeline making it easy for users to travel back in time and relive memories; and Foodspotting, a mobile and desktop app that allows users to find and share the foods they love Apply these simple actionable principles to launch your own startup revolution. This volume constitutes the proceedings of the 20th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2021, held in Galway, Ireland, in September 2021.* The total of 57 full and 8 short papers presented in these volumes were carefully reviewed and selected from 141 submissions. The papers are organized in the following topical sections: AI for Digital Transformation and Public Good; AI & Analytics Decision Making; AI Philosophy, Ethics & Governance; Privacy & Transparency in a Digitized Society; Digital Enabled Sustainable Organizations and Societies; Digital Technologies and Organizational Capabilities; Digitized Supply Chains; Customer Behavior and E-business; Blockchain; Information Systems Development; Social Media &

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Analytics; and Teaching & Learning. *The conference was held virtually due to the COVID-19 pandemic.

Lean Manufacturing has proved to be one of the most successful and most powerful production business systems over the last decades. Its application enabled many companies to make a big leap towards better utilization of resources and thus provide better service to the customers through faster response, higher quality and lowered costs. Lean is often described as “eyes for flow and eyes for muda” philosophy. It simply means that value is created only when all the resources flow through the system. If the flow is stopped no value but only costs and time are added, which is muda (Jap. waste). Since the philosophy was born at the Toyota many solutions were tailored for the high volume environment. But in turbulent, fast-changing market environment and progressing globalization, customers tend to require more customization, lower volumes and higher variety at much less cost and of better quality. This calls for adaptation of existing lean techniques and exploration of the new waste-free solutions that go far beyond manufacturing. This book brings together the opinions of a number of leading academics and researchers from around the world responding to those emerging needs. They tried to find answer to the question how to move forward from “Spaghetti World” of supply, production,

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distribution, sales, administration, product development, logistics, accounting, etc. Through individual chapters in this book authors present their views, approaches, concepts and developed tools. The reader will learn the key issues currently being addressed in production management research and practice throughout the world.

The purpose of the 5th International Conference on Enterprise Information Systems (ICEIS'2003) was to bring together researchers, engineers and practitioners interested in the advances and business applications of information systems. The conference focused mainly on the following main topics : Information Systems: Databases and Information Systems Integration, Artificial Intelligence and Decision Support Systems, Information Systems Analysis and Specification and Software Agents and Internet Computing. This volume presents selected papers presented at ICEIS'2003. It also includes contributions by some of the invited speakers of the conferences. Audience: This book will be of interest to information technology professionals, especially those working in the fields of Systems integration, databases, decision support systems, agents and internet computing. It will also be of use to managers working with information systems and requiring knowledge of current trends in development methods and applications.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything

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store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

This book provides a detailed overview of the latest developments and applications in the field of artificial intelligence and data science. AI applications have achieved great accuracy and performance with the help of developments in data processing and storage. It has also gained strength through the amount and quality of data which is the main nucleus of data science. This book aims to provide the latest research findings in the field of artificial intelligence with data science.

"The ICT sector is crucial as a driver of economic and social growth. Not only is it an important industry in its own right, but it also provides the communication and infrastructure without which modern economies could not function. How does this sector work? Why is it stronger in some countries than in others? What should companies, governments and regulators be doing to enhance its contribution? In *The New ICT Ecosystem*, Martin Fransman answers these and other questions by developing the idea of the ICT sector as an evolving ecosystem. He shows

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that some components of the ICT ecosystem, particularly the innovation process, work better in some countries and regions (e.g. the USA) than in others (e.g. Europe and the developing world). This enables policy makers and regulators to understand why some parts of the ICT ecosystem are underperforming and what can be done to enhance their performance. The previous edition of The New ICT Ecosystem won the 2008-09 Joseph Schumpeter Prize"--Provided by publisher.

In order to survive in their market and differentiate themselves from the competition, small- and medium-sized enterprises (SMEs), which represent more than 90% of companies worldwide, need to be creative and innovative. This book presents a conceptual framework for thinking about innovation and creativity in SMEs. It takes into account their strategic relation to their environment and the economic, technological and social changes that they face. Their ability to enhance their creativity with new ideas and to legitimize them during their implementation is also taken into account

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