

Child Development 14th Edition John Santrock

Let your daughters master their interest in fashion with this Let's Play Dress Up Now fashion book. This is a reference book that contains everything they need to know about the latest trends in fashion and the newest ways to get on with the crowd around the world. Get them this book now.

In the beginning God created woman in His own like image, blessed her to go out to be fruitful and multiply, to replenish the earth, subdue it, and have dominion over everything on it, Genesis 1: 27-28. God's Own: The Genesis of Mathematical Story-Telling is about the creativity of God (The Absolute Infinite) as He is reflected in women. It is about the power of The Absolute Infinite to perform signs and wonders reflected in mathematical symbols, patterns, numbers, and graphs. It is a book on His word according to John 1:1, in the beginning was the word, the word was with God, and the word was God. God's Own: The Genesis of Mathematical Story-Telling is a mathematical, cultural, and spiritual story of Dr. Nkechi (God's own) Madonna Adeleine Agwu, aka Nma (Beautiful) Jacob. Dr. Agwu is an African female leader in mathematics and statistics education. Her life trajectory includes experiences of displacement, homelessness, living in refugee camps, single-parenting of a child with hearing and speech needs, and many other issues that from all indications could have set her up for failure, but for God's divine intervention. God's Own: The Genesis of Mathematical Story-Telling is about Dr. Agwu's journey as an ethno-mathematician to her present scholarship in African culture and women's stories in science, technology, engineering, and mathematics (STEM) related fields. It is about how she found her identity as a mathematical story-teller of members of the Organization of Nigerian Women in Agricultural Research and Development (NiWARD). It is a story about the beauty, strength, courage, and nurturing spirit of women. In this era of globalization, African people face the urgent need to foster world-wide education about their mathematics, science, technology, history and culture (Gerdes, 1998). All groups of people have made significant contributions to the development of mathematics. However, the contributions of Africans other than those related to the early beginnings of algebra and geometry in ancient Egypt, are still highly unacknowledged in the history of mathematics (Lumpkin, 1997). This is partly due to our oral traditions, slavery, colonialism, neo-colonialism, globalization, and the fact that our indigenous mathematics, scientific and technological knowledge as a people is often shrouded in our spirituality. This notwithstanding, efforts must be made to document the mathematical contributions of Africans to enrich the curriculum in a multicultural and interdisciplinary way by providing a wide repertoire of examples of mathematical concepts illustrated from the African context. God's Own: The Genesis of Mathematical Story-Telling does this. In particular, it highlights the indigenous mathematical knowledge and cultural beauty of the Ndebele people of Southern Africa. God's Own: The Genesis of Mathematical Story-Telling is a story about creativity, innovation, and adaptation. It is a story about necessity as the mother of innovation. It is about the philosophy of "do what you can, from where you are, with what you have." It is a story about Nma (Beautiful) Jacob, the survivor, overcomer, successor and faithful servant of God. It is a story that The Absolute Infinite is ever present in our lives shaping our mathematical genomes. Emmanuel - God is with us! His Angels are

around us, protecting and guiding us!

Connecting Research & Results As a master teacher, Santrock connects students to current research and real world application. His integrated, personalized learning program gives students the insight they need to study smarter and improve performance. **Connect with Life-Span Development and connect with success!** Informed and driven by research. At McGraw-Hill Education, we have spent thousands of hours with you and your students, working to understand the key needs and concerns you face in Human Development courses. The most common topics raised include managing the vast amount of content inherent to this course and ensuring the dependability of the assigned material—is it current and accurate? The result of this research is John Santrock's Life-Span Development. Life-Span Development ensures students complete and understand the assigned material in a number of ways: Santrock's hallmark Learning Goals pedagogy provides a comprehensive roadmap to the text material, clearly pointing out the core concepts fundamental to students' learning and performance. Our LearnSmart Advantage adaptive study tools increase students' efficiency in studying by identifying what they know, and more importantly what they don't know, providing immediate remediation for the areas in which they are struggling. At the same time, instructors have access to powerful visual reports allowing them to quickly see where students' strengths and weaknesses lie. Connect Lifespan takes your instruction and your students' learning experience to the next level without requiring hours of setup whether you are teaching face-to-face, online, or in a hybrid setting. The 15th edition continues with the connections theme to help students better understand the concepts among the different aspects of human development. This recurring theme of connections—Developmental Connections, Topical Connections, Connecting Development to Life, Connecting with Careers, and Connections through Research—ties together concepts from across chapters to reinforce the learning process and connects the material to students' everyday lives and future aspirations. Our Milestones of Development video series helps bring the course material to life, allowing students to witness development as it unfolds. And of course, all of the text material is informed by Life-Span Development's unique board of expert consultants—a who's who of developmental psychology—who make sure the material is as accurate and up-to-date as possible. **Children, Fourteenth Edition** provides an overview of children's development, from biological beginnings through infancy and early childhood to adolescence. By highlighting the connections among different aspects of development, the text helps students to better understand the concepts covered. With the help of several experts in the field, John Santrock discusses current research and real-world applications, helping students see how developmental psychology plays a role in their own lives and future careers. Additionally, through an integrated, personalized digital learning program, students gain the insight they need to study smarter and improve performance. The Milestones video program shows students what developmental concepts look like by letting them watch actual humans develop. Students are able to track several individuals starting from infancy and watch them achieve major developmental milestones, both physically and cognitively. **Reaching Today's Learners** Today's students are as different in some ways from the learners of the last generation as today's discipline of child development is different from the field 30 years ago. Students now learn in multiple modalities; rather than sitting down and reading traditional printed chapters in linear fashion from

beginning to end, their work preferences tend to be more visual and more interactive, and their reading and study often occur in short bursts. For many students, a traditionally formatted printed textbook is no longer enough when they have instant, 24/7 access to news and information from around the globe. Two features that specifically support today's students are the adaptive ebook (SmartBook) and the Learning Goals System. • SmartBook helps students distinguish the concepts they know from the concepts they don't, while pinpointing the concepts they are about to forget. SmartBook continuously adapts to create a truly personalized learning path and offers students learning resources such as videos, Concept Clips, and slides to further reinforce difficult concepts. • The Learning Goals Systems provides extensive learning connections through the chapters, connecting the chapter-opening outline, goals, mini-chapter maps, questions, and end-of-chapter summary. • Assignable within Connect, Concept Clips help students break down key themes and difficult concepts in psychology. Using easy-to-understand analogies, visual cues, and stimulating animations, Concept Clips make psychology meaningful to everyday life. New to This Edition Students helped inform the revision strategy of Children. Content revisions are informed by data collected anonymously through McGraw-Hill's SmartBook; the data pinpoint the concepts that give students the most difficulty. Additional changes include the following: ? The latest research features more than 1,200 newly added citations from 2016, 2017, and 2018. ? This edition places further emphasis on diversity and culture. ? Identity issues, in particular, gender and transgender, are explored more in-depth. ? New content highlights the increasing use of e-cigarettes during pregnancy. ? The text now features a discussion on how infant growth is not smooth and continuous but rather is episodic, occurring in spurts.

Something is going wrong on many college campuses in the last few years. Rates of anxiety, depression, and suicide are rising. Speakers are shouted down. Students and professors say they are walking on eggshells and afraid to speak honestly. How did this happen? First Amendment expert Greg Lukianoff and social psychologist Jonathan Haidt show how the new problems on campus have their origins in three terrible ideas that have become increasingly woven into American childhood and education: what doesn't kill you makes you weaker; always trust your feelings; and life is a battle between good people and evil people. These three Great Untruths are incompatible with basic psychological principles, as well as ancient wisdom from many cultures. They interfere with healthy development. Anyone who embraces these untruths—and the resulting culture of safetyism—is less likely to become an autonomous adult able to navigate the bumpy road of life. Lukianoff and Haidt investigate the many social trends that have intersected to produce these untruths. They situate the conflicts on campus in the context of America's rapidly rising political polarization, including a rise in hate crimes and off-campus provocation. They explore changes in childhood including the rise of fearful parenting, the decline of unsupervised play, and the new world of social media that has engulfed teenagers in the last decade. This is a book for anyone who is confused by what is happening on college campuses today, or has children, or is concerned about the growing inability of Americans to live, work, and cooperate across party lines.

"In "Children" 15e students understand ways to apply content about child development to the real world and improve children's lives, and to motivate students to think deeply about their own personal journey through life and better understand who they were

as children and how their experiences and development have influenced who they are today"--

Santrock's Educational Psychology emphasizes the application of theory to real classroom practice. With richly evocative classroom vignettes from practicing teachers and a wealth of case studies, Educational Psychology helps students think critically about the research basis for best practices. Santrock's hallmark Learning System organizes the content into manageable chunks under learning goals, supporting retention and mastery, so that students will have an engaging and successful course experience. The Connect course for this offering includes SmartBook, an adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically-graded assessments. Digital •Connect®—The Connect Suite effectively engages students in the course so they are better prepared for class, more active in discussion, and achieve better results. Its innovative and adaptive technology addresses a wide variety of student and instructor needs with a rich database of assignable and assessable activities, each attached to learning objectives. Connect, part of the Connect suite, is a web-based assignment and assessment platform that features a number of powerful tools that make managing assignments easier for instructors and learning and studying more engaging and efficient for students. • Connect Insight™—As part of the Connect Suite, Insight™ puts real-time analytics in your hands so you can take action early and keep struggling students from falling behind. Designed for your tablet or desktop computer, Insight is a series of visual displays providing at-a-glance information regarding how your section, students, and assignments are doing. • SmartBook—As part of the Connect Suite, SmartBook is the first and only adaptive reading and learning experience that changes the way students read. It creates a personalized, interactive reading environment like no other by highlighting important concepts, while helping students identify their strengths and weaknesses. This ensures that he or she is focused on the content needed to close specific knowledge gaps, while it simultaneously promotes long term learning. • LearnSmart—As part of the Connect Suite, LearnSmart is an adaptive learning program designed to help students learn faster, study smarter, and retain more knowledge for greater success. Millions of students have answered billions of questions in LearnSmart, making it the most widely used tool that's proven to strengthen memory recall, retain student attendance, and boost grades.

More students learn from John Santrock's Adolescence than from any other text in this field. Students and instructors rely on the careful balance of accurate, current research and applications to the real lives of adolescents. The fully-revised eleventh edition includes a new chapter on health, expanded coverage of late adolescence, and more than 1200 research citations from the 21st century.

NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText and the bound book. In lucid and jargon-free prose, the text explains and illustrates educational psychology's practical relevance for teachers and learners. The new edition continues to emphasize the applications of research on child development, on learning and cognition, on motivation,

and on instruction and assessment. At the same time the text has long been counted on for its state of the art presentation of the field of educational psychology, and this edition continues that tradition with new and expanded coverage of important topics like the brain and neuroscience, the impact of technology on the lives and learning of students, and student diversity. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. 0133385698 / 9780133385694 Educational Psychology: Active Learning Edition Plus Video-Enhanced Pearson eText -- Access Card Package Package consists of: 0133091074 / 9780133091076 Educational Psychology: Active Learning Edition 0133395707 / 9780133395709 Educational Psychology: Active Learning Edition, Video-Enhanced Pearson eText -- Access Card From reviews of the book: "I polled my students . . . and the vast majority actually liked the textbook (which is rare). They find it easy to read, interesting and engaging. . . . This textbook's major strengths are its cognitive perspective, its readability, and the fact that it puts into practice some of the information-processing strategies that it teaches as effective ways to process information. . . ." --Elizabeth Pemberton, University of Delaware "[T]he text is written in a . . . conversational style that invites students to actively explore complex questions about teaching and learning. It is well-organized, supported with visual aids, and various learning tools, such as guidelines, reflection activities, and cases presenting opposing viewpoints. Most importantly, the text is informed and well supported by contemporary scholarship in the field of educational psychology." --Alina Reznitskaya, Montclair State University

Are there tried and true principles that are always certain to help a person grow? John Maxwell says the answer is yes. He has been passionate about personal development for over fifty years, and for the first time, he teaches everything he has gleaned about what it takes to reach our potential. In the way that only he can communicate, John teaches . . . The Law of the Mirror: You Must See Value in Yourself to Add Value to Yourself The Law of Awareness: You Must Know Yourself to Grow Yourself The Law of Modeling: It's Hard to Improve When You Have No One But Yourself to Follow The Law of the Rubber Band: Growth Stops When You Lose the Tension Between Where You are and Where You Could Be The Law of Contribution: Developing Yourself Enables You to Develop Others This third book in John Maxwell's Laws series (following the 2-million seller The 21 Irrefutable Laws of Leadership and The 17 Indisputable Laws of Teamwork) will help you become a lifelong learner whose potential keeps increasing and never gets "used up."

Connecting research and results. As a master teacher John Santrock connects students to current research and real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an integrated, personalized digital learning program, students gain the insight they need to study smarter and improve performance. The great Russian psychologist L. S. Vygotsky has long been recognized as a pioneer in developmental psychology. But his theory of development has never been well understood in the West. *Mind in Society* corrects much of this misunderstanding. Carefully edited by a group of outstanding Vygotsky scholars, the book presents a unique selection of Vygotsky's important essays.

By combining the best of topical and chronological approaches, this text presents life-span development as a motion picture rather than as a series of individual snapshots.

"Child Development provides extensive learning connections throughout the chapters. This text has benefited from the involvement of one or more leading experts on diversity to ensure that it provides students with current, accurate, sensitive information related to diversity in children's development"--

There are many challenges that children with Asperger's syndrome (AS) will have to overcome to reach their highest potential. In order to help them progress in constructive ways, those who care for and about these children often need to make changes too, sometimes difficult ones. *Stuck* provides a roadmap for understanding and addressing the complexities of AS, especially the presence of obsessive-compulsive behaviors (OCBs) that so frequently complicate basic functioning for both the child and others involved in their lives. The more knowledge and skills that caregivers can gain about these issues the better. Whether you are a parent, an educator, or a healthcare professional that wants to increase their awareness about Asperger's syndrome and obsessive-compulsive behaviors, you can benefit from the useful concepts and practical, action-oriented activities presented throughout this book.

Children focuses on providing a systematic, integrative approach that helps students make connections in their learning and practice. The main goals of this text are to connect with today's students, connect research on children's development, connecting the developmental process, and connecting development to real life.

A clear and student friendly introduction to the field of child development, from a psychological approach.

Santrock, *Essentials of Life-Span Development, First Canadian Edition* is an exciting new resource that offers essential content in a student-friendly format. Featuring shorter chapters and interactive study modules, Santrock 1ce covers all periods of the human life-span chronologically from the prenatal period through late adulthood and death. Santrock, *Essentials of Life-Span Development, First Canadian Edition* is ideal for one-semester Life-Span Development courses at both colleges and universities, or for any learner eager to explore the essentials of life-span development.

Thorough. Accurate. Reliable. Engaging. These are just a few of the words used by adopters and reviewers of John

Santrock's Child Development. The new topically-organised fourteenth edition continues with Santrock's highly contemporary tone and focus, featuring over 1,000 new citations. The popular Connections theme shows students the different aspects of children's development to help them better understand the concepts. Used by hundreds of thousands of students over thirteen editions, Santrock's proven learning goals system provides a clear roadmap to course mastery. Thorough. Accurate. Reliable. Engaging. These are just a few of the words used by adopters and reviewers of John Santrock's Child Development. A new Connections theme shows how it all fits together in the most accurate and up-to-date topically-organised text in the field. Used by hundreds of thousands of students over twelve editions, Santrock's proven learning system provides a clear roadmap to content mastery. The fully revised thirteenth edition continues with Santrock's highly contemporary tone and focus, featuring over 1,000 new citations.

Is my child too sick to go to daycare today? When can my child go back to daycare? What should I look for when I am considering a daycare center for my new baby? Every parent of a child in daycare asks these questions. Dr. Leigh Grossman's new book, *THE PARENT'S SURVIVAL GUIDE TO DAYCARE INFECTIONS*, presents the facts about different germs and provides guidance on what to do when your child has been exposed to or is sick with a specific infection. How do I choose a daycare center that uses current infection control practices? How long does a child need to stay home when they do have an infection? Can I prevent infection in my child? What are the appropriate and inappropriate uses of antibiotics? What are the best practices for treating a specific childhood infection? Designed to be the home reference book for parents of young children in daycare and preschool, *THE PARENT'S SURVIVAL GUIDE TO DAYCARE INFECTIONS* is a comprehensive and clear book, with an easy-to-use format, informational quick reference tables, and a detailed index. Providing up-to-date guidance, the book includes contributions from 39 pediatric expert physicians. With chapters on most of the infections that parents of children in daycare and preschool encounter, the authors explain what the illness is, how the infection is spread, how the illness is diagnosed, how long it lasts and how long the child needs to stay at home. This book is a ready reference for the children in your life and an excellent gift for the new parent.

Connecting research and results. As a master teacher, John Santrock connects students to current research and real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an integrated, personalized digital learning program, students gain the insight they need to study smarter and improve performance. Teachers, especially those in nursery and pre-primary schools, know that it takes specialized learning aids to help children learn how to identify objects, develop eye-hand and fine motor coordination, improve attention span, and learn to focus on the activity in which they are participating. The aim of BEE CLEVER Activity Books Keeping these important learning factors in mind, a pre-

school educator and counsellor has created a series of simple and stimulating activity books. These help develop the skills a child needs, plus contribute to the further development of the child's 'writing readiness'. Pallavi Dalal - the creator of BEE CLEVER Activity Books - has spent over 25 years working with pre-school children. She says, "There has been much thought, care, understanding, laughter and joy that has gone into creating these books. I can only hope that they will bring children many 'magical moments' of learning, and spending time with each other in a happy and relaxed frame of mind." Two Important Factors While planning any activity for children, two important principles of learning are always uppermost in her mind: 1. "I see and I remember." 2. "I do and I understand." She has designed these books to develop differentiating and logical thinking skills in children and evaluate their interests in certain areas, without making them feel like they are being 'tested'! How BEE CLEVER books are DIFFERENT - Objects illustrated are those a child is generally familiar with. - Instructions can be read to a child without having to simplify them. - Illustrations are bold and clear for the child to see and work comfortably. - Accurate use of grammar, punctuation and spelling. - Each book in the series explains the value of doing that specific activity. - Simple 'Do's and Don'ts' create a 'win-win' situation for the child. BEE CLEVER SERIES: - Colouring 1 - Colouring 2 - Join the Dots 1 - Join the Dots 2 Matching - Mazes 1 - Mazes 2 - Numbers 1 - Numbers 2 - Odd One Out - Opposites 1 - Opposites 2 - Pattern & Letter Writing 1 - Pattern & Letter Writing 2 - Phonics 1 - Phonics 2 - Shapes 1 - Shapes 2 - Story Sequence - What's Different? - What's Next? - What's Wrong? Illustrations by Pallavi Basu

"God Made This/Dieu a fait ceci" is an English/French bilingual book for children. This is Volume 5 in the series and this is Level 1 for infants to toddlers. The books in this juvenile non-fiction series are intended to teach reading in two languages; they are not "story" books. This book includes single words and pairs of words for the ear training of infants as well as toddlers. The pictures help infants associate sounds with symbols--images at first and ultimately words at the toddler level and beyond. Toddlers will be able to repeat words, word pairs, phrases, and brief sentences aided by the picture cues. They will gradually be able to read the words using the printed word as their cue. This volume presents images of the natural world around us and are of high interest to young children. The natural environment, earth, sky, water features, animals, flowers, fruits, vegetables, and a variety of types of people are included. The book teaches that "God made this." Color photos and illustrations were carefully selected to captivate your child's interest. Words and sentences were judiciously chosen and crafted to facilitate learning for both age groups. Words are re-entered throughout the book to help your child feel a sense of accomplishment. It is suggested that only one language be read at a time. Start with the child's first or "maternal" language for several reading sessions, then introduce the second language. At no time should the two languages be read during the same session. This volume should be of interest to English speakers who want to teach their child(ren) French as well as French speakers who wish to teach their child(ren) English. In addition, speakers of other languages will find the book useful for teaching their child(ren) both French and English. The books are ideal for day care centers, preschools, and elementary schools that offer or wish to include bilingual education or ESL in their educational programs. These bilingual print books and ebooks are suitable for the bilingual education of young people from infant to early elementary

school. These bilingual print books and ebooks for children can play a major role in any bilingual or ESL education program for children. There are four levels for each topic or title making it easier for ESL or bilingual children to progress from one level to the next. Level 1 is for infants and toddlers and would be primarily read by parents. Level 2 is for toddlers and pre-schoolers and could be used by parents for the younger children or by day care and pre-school personnel in environments where an English/French bilingual component is included in the program. Level 3 is for pre-schoolers through kindergarten. And level 4 is intended for K-2. There is a full range of topics, 20 volumes in all, in the series of English/French print and ebooks that provide a thorough preparation in English/French education. Offering children's print books as well as children's ebooks provides parents, caregivers, and teachers with a choice and flexibility of format to meet the needs of child education. Children's bilingual print books have the advantage of convenience of use while children's bilingual ebooks include media and are easier to store, making children's bilingual education more accessible and convenient than ever before. These are not fiction story books or picture books. They are juvenile non-fiction bilingual print books and ebooks that are educational in nature, scope, and purpose. As such they meet the academic content standards for juvenile non-fiction bilingual education. For book examination and consideration by schools and teachers these books may also be categorized as juvenile non-fiction education French, juvenile non-fiction languages French, and juvenile non-fiction English/French. The BISAC Category is FOR018000 Foreign Language Study / Multi-Language Phrasebooks.

Child Development

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with a bound book, use ISBN 0133548635. In this unique guide, classroom teachers, coaches, curriculum coordinators, college students, and teacher educators get a practical look at the foundational concepts and skills of early mathematics, and see how to implement them in their early childhood classrooms. Big Ideas of Early Mathematics presents the skills educators need to organize for mathematics teaching and learning during the early years. For teachers of children ages three through six, the book provides foundations for further mathematics learning and helps facilitate long-term mathematical understanding. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. Experience the advantages of the Enhanced Pearson eText for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10"

tablet, or iPad iOS 5.0 or later.

"Thorough. Accurate. Reliable. Engaging. These are just a few of the words used by adopters and reviewers of John Santrock's Child Development. A new Connections theme shows how it all fits together in the the most accurate and up-to-date topically-organized text in the field. Used by hundreds of thousands of students over twelve editions, Santrock's proven learning system provides a clear roadmap to content mastery. The fully revised thirteenth edition continues with Santrock's highly contemporary tone and focus, featuring over 1,000 new citations"--

The Development of Children and Adolescents, by Penny Hauser-Cram, J. Kevin Nugent, Kathleen Thies, and John F. Travers, provides an integrated view of child development. Presenting the most pertinent research for each developmental stage and linking this to practical applications in the areas of Parenting, Policy, and Practice, this balanced approach emphasizes the relationship between research and theory and applications. The rich media program, including WileyPLUS with Real Development promotes active learning and allows for increased understanding and comprehension of the course content. Real Development, authored by Nicole Barnes, Ph.D., Montclair State University and Christine Hatchard, Psy.D., Monmouth University, uses authentic video showcasing real families, along with activities and assessments that put students in the place of a professional, to gain an understanding of key concepts. Through the combination of text and media, students are engaged in meaningful learning that deepens and enriches their understanding of developmental concepts. WileyPLUS sold separately from text.

Connect with Lifespan Development and connect with success Informed and driven by research. At McGraw-Hill, we have spent thousands of hours with you and your students, working to understand the key needs and concerns you face in Human Development courses. The most common topics raised include managing the vast amount of content inherent to a Lifespan course and ensuring the dependability of the assigned material—is it current and accurate? The result of this research is John Santrock's Life-Span Development. Life-Span Development ensures students complete and understand the assigned material in a number of ways: Santrock's hallmark Learning Goals pedagogy provides a comprehensive roadmap to the text material, clearly pointing out the core concepts fundamental to students' learning and performance. Our adaptive study tool, LearnSmart, increases students' efficiency in studying by identifying what they know, and more importantly what they don't know, providing immediate remediation for the areas in which they are struggling. At the same time, instructors have access to powerful, visual reports allowing them to quickly see where students' strengths and weaknesses lie. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. The 14th edition continues with the connections theme to help students better understand the concepts among the different aspects of life-span development. This recurring theme of connections—Developmental Connections, Topical Connections, Connecting Development to Life, Connecting with Careers, and Connections through Research—ties together concepts from across chapters to reinforce the learning process and connects the material to students' everyday lives and future aspirations. Our Milestones of Development video series helps bring the course material to life, allowing students to witness

development as it unfolds. And of course, all of the text material is informed by Life-Span Development's unique board of expert consultants—a who's who of developmental psychology—who make sure the material is as accurate and up-to-date as possible. As a master teacher, John Santrock connects current research with real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an integrated learning goals system, this comprehensive and chronological approach to lifespan development helps students gain the insight they need to study smarter, stay focused, and improve performance.

NEW YORK TIMES BESTSELLER The oldest cultures in the world have mastered the art of raising happy, well-adjusted children. What can we learn from them? "Hunt, Gather, Parent is full of smart ideas that I immediately wanted to force on my own kids." —Pamela Druckerman, *The New York Times Book Review* When Dr. Michaeleen Doucleff becomes a mother, she examines the studies behind modern parenting guidance and finds the evidence frustratingly limited and often ineffective. Curious to learn about more effective parenting approaches, she visits a Maya village in the Yucatán Peninsula. There she encounters moms and dads who parent in a totally different way than we do—and raise extraordinarily kind, generous, and helpful children without yelling, nagging, or issuing timeouts. What else, Doucleff wonders, are Western parents missing out on? In *Hunt, Gather, Parent*, Doucleff sets out with her three-year-old daughter in tow to learn and practice parenting strategies from families in three of the world's most venerable communities: Maya families in Mexico, Inuit families above the Arctic Circle, and Hadzabe families in Tanzania. She sees that these cultures don't have the same problems with children that Western parents do. Most strikingly, parents build a relationship with young children that is vastly different from the one many Western parents develop—it's built on cooperation instead of control, trust instead of fear, and personalized needs instead of standardized development milestones. Maya parents are masters at raising cooperative children. Without resorting to bribes, threats, or chore charts, Maya parents rear loyal helpers by including kids in household tasks from the time they can walk. Inuit parents have developed a remarkably effective approach for teaching children emotional intelligence. When kids cry, hit, or act out, Inuit parents respond with a calm, gentle demeanor that teaches children how to settle themselves down and think before acting. Hadzabe parents are experts on raising confident, self-driven kids with a simple tool that protects children from stress and anxiety, so common now among American kids. Not only does Doucleff live with families and observe their methods firsthand, she also applies them with her own daughter, with striking results. She learns to discipline without yelling. She talks to psychologists, neuroscientists, anthropologists, and sociologists and explains how these strategies can impact children's mental health and development. Filled with practical takeaways that parents can implement immediately, *Hunt, Gather, Parent* helps us rethink the ways we relate to our children, and reveals a universal parenting paradigm adapted for American families.

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