

Chapter 5 Case Study Ethan And College Expenses

With all levels of governments currently, and for the foreseeable future, under significant fiscal stress, any new transit funding mechanism is to be welcomed. Value capture (VC) is one such mechanism, which involves the identification and capture of a public infrastructure-led increase in property value. This book reviews four major VC mechanisms: joint development projects; special assessment districts; impact fees; and tax increment financing; all of which are used to fund transit in the United States. Through the study of prominent examples of these VC mechanisms from across the US, this book evaluates their performance focusing on aspects such as equity, revenue-generating potential, stakeholder support, and the legal and policy environment. It also conducts a comparative assessment of VC mechanisms to help policy makers and practitioners to choose one, or a combination of VC mechanisms. Although the book focuses on the US, the use of the VC mechanisms and the urgent need for additional revenue to fund public transportation are world-wide concerns. Therefore, an overview of the VC mechanisms in use internationally is also provided.

Get the comprehensive guide to the sustainable design of schools. The elementary and secondary school buildings and campuses built today are the schools of the future. Sustainable School Architecture is a guide to the planning, architecture, and design of schools that are healthy, stimulating, and will conserve energy and resources. Written with the needs of architects, construction professionals, educators, and school administration in mind, the book provides a road map for sustainable planning, design, construction, and operations. By its very nature, a school is often the centerpiece of its community and, therefore, well positioned to take the lead in influencing environmental awareness. Building on this point, Sustainable School Architecture shows how eco-friendly practices for school construction can create an environment that young students will emulate and carry into the world. Written by experts on sustainable school design, this book: Focuses on the links between best sustainable practices and the specific needs of educational institutions. Has nineteen international case studies of the best contemporary sustainable schools located in urban, suburban, and rural communities in temperate, tropical, and extreme climate zones. Contains valuable information on the California Collaborative for High Performance Schools (CHPS) and the Leadership in Energy and Environmental Design (LEED®) rating system. Serves as a resource for incremental modernization and operation strategies as well as comprehensive transformation. Offers tips on running an integrated, community-based design process with support information on the materials and systems of the sustainable school. Includes contributions by experts on approaches to the sites, systems, maintenance, and operation of sustainable schools. With a practical overview of how sustainability can be achieved in new and existing schools, and how to maintain this momentum in the years ahead, this important book provides architects with detailed guidance for designing healthier learning environments to help usher in a more promising future.

Rising numbers of young children diagnosed with autism spectrum disorders means more students with ASD entering pre-school and the elementary grades. For these young learners, individualized instruction toward measurable goals is crucial to effective education. The COMPASS program—Collaborative Model for Promoting Competence and Success for Students with Autism Spectrum Disorders—has been developed to improve outcomes for these students in the unique context of their lives. Collaborative Model for Promoting Competence and Success for Students with ASD builds consulting and ASD knowledge competencies while working with families and teachers in a systematic, empirically supported consultation program. The book offers a framework for individualized assessment and program planning based in students' life experiences along with family and teacher input. At the same time, its two-tiered consultation/coaching strategy is designed to minimize the setbacks that occur even in optimal family and classroom situations. Protocols, scripts, forms, and case examples are included for a complete guide to facilitating successful learning. Featured in the text: Theory and rationale behind COMPASS. Self-evaluation tools for assessing core skills and competencies. Guidelines for writing effective Individual Education Programs and the COMPASS Action Plan. Detailed instructions for implementing Action Plans and monitoring progress. Case studies of the COMPASS program in real-life situations. A complete kit of forms, scales, and checklists. Practitioners working with children with ASD, particularly in child and school psychology, special education, rehabilitation, social work, speech pathology, and developmental psychology, will find in Collaborative Model for Promoting Competence and Success for Students with ASD a consultation model that empowers teachers, families, and above all, students.

Introduction to Health Care Management, Fourth Edition is a concise, reader-friendly, introductory healthcare management text that covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered. Guidelines and rubrics along with numerous case studies make this text both student-friendly and teacher-friendly. It is the perfect resource for students of healthcare management, nursing, allied health, business administration, pharmacy, occupational therapy, public administration, and public health.

No subject is more central to the study of politics than elections. All across the globe, elections are a focal point for citizens, the media, and politicians long before--and sometimes long after--they occur. Electoral systems, the rules about how voters' preferences are translated into election results, profoundly shape the results not only of individual elections but also of many other important political outcomes, including party systems, candidate selection, and policy choices. Electoral systems have been a hot topic in established democracies from the UK and Italy to New Zealand and Japan. Even in the United States, events like the 2016 presidential election and court decisions such as Citizens United have sparked advocates to promote change in the Electoral College, redistricting, and campaign-finance rules. Elections and electoral systems have also intensified as a field of academic study, with groundbreaking work over the past decade sharpening our understanding of how electoral systems fundamentally shape the connections among citizens, government, and policy. This volume provides an in-depth exploration of the origins and effects of electoral systems.

The Rhetoric of Videogames as Embodied Practice offers a critical reassessment of embodiment and materiality in rhetorical considerations of videogames. Holmes argues that rhetorical and philosophical conceptions of "habit" offer a critical resource for describing the interplay between thinking (writing and rhetoric) and embodiment. The book demonstrates how Aristotle's understanding of character (ethos), habit (hexis), and nature (physis) can productively connect rhetoric to what Holmes calls "procedural habits": the ways in which rhetoric emerges from its interactions with the dynamic accumulation of conscious and nonconscious embodied experiences that consequently give rise to meaning, procedural subjectivity, control, and communicative agency both in digital game design discourse and the activity of play.

Obsessive compulsive disorder affects between 1 and 3 per cent of the population. Ranging from relatively mild symptoms to being a profoundly disabling disorder, it is a condition that is amenable to modern treatments. This book examines the evidence for and potential role of a range of treatment methods, from CBT to pharmacological approaches. It asks what an individual can do to help themselves, and how friends and relatives can assist in the recovery process. Although firmly based in clinical research, it is written in a jargon-free and accessible style to help provide deep understanding of the disorder. Personal narratives and case studies of people living with OCD feature to illustrate points, and the book considers emerging research and the future of approaches to OCD. Built upon decades of experience, this guide will inform and support adults and young people living with OCD, as well as carers, families and health professionals.

Therapeutic Modalities for Musculoskeletal Injuries, Fourth Edition With Online Video, offers comprehensive coverage of evidence-based therapies for rehabilitation of musculoskeletal injuries. The information

aligns with the Board of Certification's Role Delineation Study/Practice Analysis, Sixth Edition, and the Commission on Accreditation of Athletic Training Education's Athletic Training Education Competencies, Fifth Edition, and is a vital resource for students preparing for examinations as well as professionals in the field who wish to stay informed of the latest research. *Therapeutic Modalities for Musculoskeletal Injuries, Fourth Edition*, applies evidence-based research and clinical experiences of top practitioners in the field to optimize the care of musculoskeletal injuries and provides students and practitioners with solid fundamentals in development of rehabilitation programs. The content of this fourth edition has been significantly updated and revitalized to include all modalities that coincide with BOC requirements and offers the latest in contemporary science in the field. Further updates include the following:

- New online video that corresponds to modalities discussed throughout the text, directly demonstrating how to apply techniques to individual patients
- A new chapter on mechanobiology that provides new understanding of the effects of movement and activity on cell function
- A new chapter on the application of exercise as a stimulus for tissue repair
- Additional information on the principles and clinical applications of cold, heat, electrotherapy, laser, and ultrasound
- Updated and revamped case studies and guided scenarios that apply all modalities found throughout the book to real-world situations

The content of the book is organized in parts to logically address therapeutic interventions for musculoskeletal injuries. Part I explains the core concepts of therapy, specifically in terms of clinical practice, and part II addresses the physiology of the acute response to tissue damage, tissue repair, and pain. Part III examines electrical modalities for pain management, provides an introduction to neuromuscular control, and addresses the use of biofeedback and neuromuscular stimulation to restore neuromuscular control in rehabilitation. Parts IV and V delve into a critical evaluation of therapeutic applications of cold, superficial heat, ultrasound, electromagnetic fields, and low-power laser therapy. Part VI examines foundational concepts of mechanobiology and explains how and why exercise and mechanical forces are essential to musculoskeletal tissue repair. Part VII brings all of the concepts from the text together through a series of case studies and guided scenarios, which allow students to apply fundamentals to real-world situations. *Therapeutic Modalities for Musculoskeletal Injuries, Fourth Edition With Online Video*, contains many learning features to assist comprehension, including chapter objectives, key terms and a glossary, sidebars with clinical application of current concepts, and chapter summaries. Additionally, access to 21 online videos of applying modalities in clinical practice will help students better understand concepts from the text. For instructors, a robust set of ancillaries is provided, including a fully updated test package and instructor guide, as well as a newly added presentation package plus image bank to assist with lecture preparation. Ancillary material can be accessed online at www.HumanKinetics.com/TherapeuticModalitiesForMusculoskeletalInjuries. *Therapeutic Modalities for Musculoskeletal Injuries, Fourth Edition*, explains how to apply each therapy and addresses why and when a therapeutic intervention can improve the outcome of care. Students and professionals alike will develop stronger decision-making skills when determining the safest and most effective use of each treatment method.

Educating Students with Autism Spectrum Disorders: Partnering with Families for Positive Outcomes focuses on practical strategies for educating children with autism spectrum disorders in the classroom. Additional features describe how to partner with families in the implementation of many of the strategies, giving voice to parents, based on recent quantitative and qualitative research. Case studies developed from real interviews with parents and educators open each chapter, and the book focuses on what “works” and what “does not work” in their collaborative experiences. Key Features Case studies with "What Would You Do" questions offer real life scenarios that allow readers to apply their understanding of the chapter's contents to a situation they may encounter. Theory Into Practice (T.I.P) boxes promote self-reflection and an opportunity to apply material in real-world scenarios. A section of every chapter is devoted to how to collaborate with families to implement the chapter's specific strategies not just at school but also at home. Inclusion tips provide ways to implement the chapter's strategy for teachers in general education classrooms with children with ASD.

Case Studies in Abnormal Child and Adolescent Psychology is designed to accompany the textbook *Introduction to Abnormal Child and Adolescent Psychology* by Robert Weis. Clinical case examples based on real children and parents pair with chapters in the core text to illustrate principles of developmental psychopathology, psychological assessment, evidence-based treatment, and examples of specific disorders prevalent in children and adolescents. These brief cases, modeled after the same format as DSM-5 clinical cases, are paired with a series of discussion questions that can be used as in-class activities, discussion starters, writing assignments, or exam questions.

A guide for teaching all your students the skills they need to be successful writers The 25 mini-lessons provided in this book are designed to develop students' self-regulated writing behaviors and enhance their self-perceived writing abilities. These foundational writing strategies are applicable and adaptable to all primary students: emergent, advanced, English Language Learners, and struggling writers. Following the SCAMPER (Screen and assess, Confer, Assemble materials, Model, Practice, Execute, Reflect) mini-lesson model devised by the authors, the activities show teachers how to scaffold the writing strategies that students need in order to take control of their independent writing. Reveals helpful writing strategies, including making associations, planning, visualizing, accessing cues, using mnemonics, and more Offers ideas for helping students revise, check, and monitor their writing assignments Explains the author's proven SCAMPER model that is appropriate for students in grades K-3 Let Richards and Lasonde—two experts in the field of childhood education—guide you through these proven strategies for enhancing young children's writing skills.

An engaging, relevant text, *Working in Teams* explores the major concepts related to team success and prepares students to lead and work in and lead collaborative, interdependent environments. Authors Brian A. Griffith, PhD, and Ethan B. Dunham EdM, MBA, teach readers to accomplish specific goals in teams, foster the development of individual members, and transform “high-potential” groups into “high performing” teams. Readers will develop a strong, practical foundation in topics essential to effective teamwork: team design and development, interpersonal dynamics, leadership, communication, decision making, creativity and innovation, diversity, project management, and performance evaluation.

"This is an intro-level text that teaches how to think clearly and conceptually about quantitative information, emphasizing ideas over technicality and assuming no prior exposure to data analysis, statistics, or quantitative methods. The book's four parts present the foundation for quantitative reasoning: correlation and causation; statistical relationships; causal phenomena; and incorporating quantitative information into decision making. Within these parts it covers the array of tools used by social scientists, including regression,

inference, experiments, research design, and more, all by explaining the rationale and logic behind such tools rather than focusing only on the technical calculations used for each. New concepts are presented simply, with the help of copious examples, and the books leans towards graphic rather than mathematical representation of data, with any technical material included in appendices"--

Pharmacy in Public Health: Basics and Beyond outlines what public health is and why it is so important for today's pharmacists to know. This practical book covers key areas like the foundations of public health, concepts and tools of policy, and models of public health programs run by pharmacists. It provides pharmacists and pharmacy students all of the tools they need to get started making an impact in their communities. Readers are guided through three sections that progressively build knowledge of concepts, tools, and models of pharmacist participation in public health activities. Be prepared for 21st century challenges such as:- Disease prevention- Immunization programs- Public health crises such as Avian Influenza and H1N1 virus- The obesity and diabetes epidemics- Government health programs n Health care reform- Tobacco cessation- And much more This publication answers these tough issues and prepares you for public health challenges ahead.

Distinguishing the qualities that separate the prosperous from everyone else, the author mixes statistical data and lively anecdotes to plumb the secrets behind generating wealth. Reprint.

Under what conditions do the governments of developing countries manage to reform their way out of political and economic instability? When are they instead overwhelmed by the forces of social conflict? What role can great powers play in shaping one outcome or the other? This book is among the first to show in detail how the United States has used foreign economic policy, including foreign aid, as a tool for intervening in the developing world. Specifically, it traces how the United States promoted land reform as a vehicle for producing political stability. By showing where that policy proved stabilizing, and where it failed, a nuanced account is provided of how the local structure of the political economy plays a decisive role in shaping outcomes on the ground.

Young Children Learning Through Schemas is a creative and highly engaging text that shows how young children can learn through exploring repeated patterns in their actions. With contributions from a range of practitioners, this book examines the philosophical approaches underpinning constructivism and includes a variety of case studies of small children in order to demonstrate the universal explorations we all engage in as human beings. This approach from the contributors, which involves presenting observations of one or two young children per chapter, is engaging, inspirational and yet rooted in every day practice. Chapters include a variety of observations of young children at home, in nursery and in groups with their parents or carers, which continue the dialogue about early years practice and the roles of families and professionals. Containing a wealth of illustrative photos, any practitioner researching or working in the area of Early Years education and care will find this book essential reading.

The Dietitian's Guide to Vegetarian Diets: Issues and Applications provides the most up-to-date information on vegetarian diets. Written for dietitians and other health care professionals, the Third Edition can be used as an aid for counseling vegetarian clients and those interested in becoming vegetarian or serve as a textbook for classroom study for students who have completed introductory coursework in nutrition. Evidence-based and thoroughly referenced, this text includes case-studies, sample menus, and counseling points to help students apply material to the real world.

This book challenges past definitions of Italian American cinema and media studies by introducing fresh critical models into the discourse. Proposing new intersectional debates about ethnic identity, including race, class, gender, and sexuality studies, contributors establish new interpretations concerning Italian Americans on screen.

Use Video Games to Drive Innovation, Customer Engagement, Productivity, and Profit! Companies of all shapes and sizes have begun to use games to revolutionize the way they interact with customers and employees, becoming more competitive and more profitable as a result. Microsoft has used games to painlessly and cost-effectively quadruple voluntary employee participation in important tasks. Medical schools have used game-like simulators to train surgeons, reducing their error rate in practice by a factor of six. A recruiting game developed by the U.S. Army, for just 0.25% of the Army's total advertising budget, has had more impact on new recruits than all other forms of Army advertising combined. And Google is using video games to turn its visitors into a giant, voluntary labor force--encouraging them to manually label the millions of images found on the Web that Google's computers cannot identify on their own. Changing the Game reveals how leading-edge organizations are using video games to reach new customers more cost-effectively; to build brands; to recruit, develop, and retain great employees; to drive more effective experimentation and innovation; to supercharge productivity...in short, to make it fun to do business. This book is packed with case studies, best practices, and pitfalls to avoid. It is essential reading for any forward-thinking executive, marketer, strategist, and entrepreneur, as well as anyone interested in video games in general. In-game advertising, advergames, adverworlds, and beyond Choose your best marketing opportunities--and avoid the pitfalls Use gaming to recruit and develop better employees Learn practical lessons from America's Army and other innovative case studies Channel the passion of your user communities Help your customers improve your products and services--and have fun doing it What gamers do better than computers, scientists, or governments Use games to solve problems that can't be solved any other way

Fashion Business Cases: A Student Guide to Learning with Case Studies allows students to apply what they are learning in the classroom to real-life situations in the global fashion industry. Adapted from the Bloomsbury Fashion Business Cases (BFBC) online resource, this text will aid instructors in providing high-quality examples from scholars around the world. A mix of introductory, intermediate, and advanced cases ensure that students of all levels can develop the business, communication, and problem-solving skills required of fashion industry professionals. Topics range from corporate social responsibility and sustainable fashion to transparent brand communication and cultural sensitivity. This book is designed to foster critical and ethical thinking as students enter the fashion industry. Key Features: - 40 cases studies, of introductory, intermediate, and advanced level - Learning Objectives and Business Questions included with each case - An introductory chapter teaching students how to use case studies effectively

Michael Pollan's How to Change Your Mind meets Christopher McDougall's Born to Run in this immersive, investigative look at the hidden culture of cannabis use among elite athletes (as well as weekend warriors)--and the surprising emerging science behind the elusive, exhilarating "runner's high" they all seek. Pot makes exercise fun. The link between performance enhancement and cannabis has been an open secret for many years, so much so that with the wide-sweeping national legalization of cannabis, combining weed and working out has become the hottest new wellness trend. Why, then, is there still a skewed perception around this leafy substance that it only produces the lazy, red-eyed stoner laid out on a couch somewhere, munching on junk food? In fact, scientists have conducted extensive research that uncovers the power of the "runner's high"--the true holy grail of aerobic activity that was long believed to be caused by endorphins. In an extraordinary reversal, scientists believe marijuana may actually

be the key to getting more Americans off their phones and on to their feet. In *Runner's High*, seasoned investigative journalist Josiah Hesse takes readers on a journey through the secret world of stoned athletes, describing astounding, cannabis-inspired physical and mental transformations, just like he experienced. From the economics of the \$20 billion CBD market to the inherent inequalities in the enforcement of marijuana prohibition; from the mind-body connection behind the "runner's high" to the best way to make your own cannabis-infused power bars; *Runner's High* takes this groundbreaking science out of the lab and onto the trail, court, field, and pitch, fundamentally changing the way we think about exercise, recovery, and cannabis.

Why was it that whenever the Tudor-Stuart regime most loudly trumpeted its moderation, that regime was at its most vicious? This groundbreaking book argues that the ideal of moderation, so central to English history and identity, functioned as a tool of social, religious and political power. Thus *The Rule of Moderation* rewrites the history of early modern England, showing that many of its key developments – the via media of Anglicanism, political liberty, the development of empire and even religious toleration – were defined and defended as instances of coercive moderation, producing the 'middle way' through the forcible restraint of apparently dangerous excesses in Church, state and society. By showing that the quintessentially English quality of moderation was at heart an ideology of control, Ethan Shagan illuminates the subtle violence of English history and explains how, paradoxically, England came to represent reason, civility and moderation to a world it slowly conquered.

How solar could spark a clean-energy transition through transformative innovation—creative financing, revolutionary technologies, and flexible energy systems. Solar energy, once a niche application for a limited market, has become the cheapest and fastest-growing power source on earth. What's more, its potential is nearly limitless—every hour the sun beams down more energy than the world uses in a year. But in *Taming the Sun*, energy expert Varun Sivaram warns that the world is not yet equipped to harness erratic sunshine to meet most of its energy needs. And if solar's current surge peters out, prospects for replacing fossil fuels and averting catastrophic climate change will dim. Innovation can brighten those prospects, Sivaram explains, drawing on firsthand experience and original research spanning science, business, and government. Financial innovation is already enticing deep-pocketed investors to fund solar projects around the world, from the sunniest deserts to the poorest villages. Technological innovation could replace today's solar panels with coatings as cheap as paint and employ artificial photosynthesis to store intermittent sunshine as convenient fuels. And systemic innovation could add flexibility to the world's power grids and other energy systems so they can dependably channel the sun's unreliable energy. Unleashing all this innovation will require visionary public policy: funding researchers developing next-generation solar technologies, refashioning energy systems and economic markets, and putting together a diverse clean energy portfolio. Although solar can't power the planet by itself, it can be the centerpiece of a global clean energy revolution. *A Council on Foreign Relations Book*

It is vitally important for businesses to have a holistic understanding of the many issues surrounding and shaping sustainability, from competitors to government and political factors, to economics and ecological science. This integrated textbook for MBA and senior-level undergraduates offers a comprehensive overview of the issues of sustainability as they relate to business and influence corporate strategy. It also features a wide range of cases and an extensive discussion of tools to incorporate sustainability issues into strategic decision making, helping instructors and students to build and then apply a solid understanding of sustainability in business.

Case Studies in Abnormal Psychology focuses on modern, empirically-based cases and treatments of the most common psychological disorders. Actual cases are used to demonstrate how the abstract principles of psychology apply to real life. Ethan Gorenstein is an experienced, practicing clinician at Columbia Presbyterian Hospital in New York, who has had hands-on experience with cases such as these and brings his insight into every case by presenting the background, symptoms, treatments, results and discussion of issues pertinent to each case; providing a detailed and comprehensive study into the disorder itself, as well as the treatment; creating a mechanism for teaching psychotherapy and treatment together; and organizing and presenting each case to build upon the practical application of psychological principles. As well as being a useful tool for any student of Abnormal Psychology, this casebook will be of interest to any academic, practitioner or general reader in psychology.

The debate between Lewis Mumford and Thomas Adams over the Regional Plan of New York and Its Environs (RPNY) often stirs intellectual debate among planning professionals, academics, and students. Recent scholarship has been primarily concerned with the theoretical underpinnings of Mumford's 'regionalists' and Adams' 'metropolitanists'. Mumford, as well as Benton MacKaye and other members of the Regional Planning Association of America (RPAA), were heavily influenced by their vision of regional planning as a method for progressive social change. At the same time, Adams and the metropolitan planners associated with the RPNY saw regional planning as a tool by which to minimally tweak the underpinnings of the market and thereby provide for a minimum amount of congestion and economic hardship for the maximum number of citizens. The debate between these two traditions helps to inform on current planning issues, including sprawl, sustainable development, and the new urbanism. This book analyzes one of the only instances where the theoretical debate between the regionalists and the metropolitanists moved from intellectual polemic to planning practice. As our metropolitan areas continue to grow and consume land, regional planning must find a way to consider the uniqueness of regional economies and culture without succumbing to metropolitan sameness.

This book brings together a collection of chapters with different research designs that explore the research, practice, and policies of community colleges. The chapters in this book are the result of the graduate students and their faculty mentor's scholarly work, and a rigorous special issue's peer review process. Furthermore, this book offers recommendations on how to mentor graduate students, in the absence of research and mentorship on how to publish for graduate students and practitioner-scholars, as well as recognizing that graduate programs and professional associations are important on the socialization of practitioner-scholars. Each book chapter addresses the implications for practice and future research, policy for community colleges, and recommendation for change indicated by the research results. Five broad research themes, higher education policy, leadership practices and roles, network community, student success, and technology, emerged from the empirical articles and critical reviews. A final chapter shares advice and lessons learned from the 30 authors and mentors. With the exception of Chapter 14, the chapters in this book were originally published as a special issue of the *Community College Journal of Research and Practice*.

Based on years of research at the University of Iowa, this one-of-a-kind reference provides linkages between three standardized languages recognized by the American Nurses Organization: NANDA, Nursing Interventions Classification (NIC), and Nursing Outcomes Classification (NOC). A perfect companion to Dochterman: NIC, 4th Edition and Moorhead: NOC, 3rd Edition, this book is a useful tool for nurses in developing care plans for patients, and for institutions in tracking and quantifying nursing care. Links all of the NANDA-approved nursing diagnoses to outcome labels and three levels of suggested interventions Major Suggested Optional Uses easy-access, user-friendly tables to show terminology and criteria. Presents case studies along with nursing care plans to demonstrate the application of linkages. Defines all NANDA, NOC, and NIC labels. Makes an excellent companion to the new editions of NIC and NOC. Complete with the most up-to-date NIC, NOC, and NANDA-I approved lists.

Uses the success of the AIDS treatment advocacy movement to show how social movements can successfully transform global markets.

Create Your Writer Platform *The Key to Building an Audience, Selling More Books, and Finding Success as an Author* Penguin

NATIONAL BESTSELLER • An award-winning psychologist reveals the hidden power of our inner voice and shows how to harness it to combat anxiety, improve physical and mental health, and deepen our relationships with others. "A masterpiece."—Angela Duckworth, bestselling author of *Grit* • Malcolm Gladwell, Susan Cain, Adam Grant, and Daniel H. Pink's *Next Big Idea Club* Winter 2021 Winning

Selection One of the best new books of the year—The Washington Post, BBC, USA Today, CNN Underscored, Shape, Behavioral Scientist, PopSugar • Kirkus Reviews, Publishers Weekly, and Shelf Awareness starred reviews Tell a stranger that you talk to yourself, and you're likely to get written off as eccentric. But the truth is that we all have a voice in our head. When we talk to ourselves, we often hope to tap into our inner coach but find our inner critic instead. When we're facing a tough task, our inner coach can buoy us up: Focus—you can do this. But, just as often, our inner critic sinks us entirely: I'm going to fail. They'll all laugh at me. What's the use? In *Chatter*, acclaimed psychologist Ethan Kross explores the silent conversations we have with ourselves. Interweaving groundbreaking behavioral and brain research from his own lab with real-world case studies—from a pitcher who forgets how to pitch, to a Harvard undergrad negotiating her double life as a spy—Kross explains how these conversations shape our lives, work, and relationships. He warns that giving in to negative and disorienting self-talk—what he calls “chatter”—can tank our health, sink our moods, strain our social connections, and cause us to fold under pressure. But the good news is that we're already equipped with the tools we need to make our inner voice work in our favor. These tools are often hidden in plain sight—in the words we use to think about ourselves, the technologies we embrace, the diaries we keep in our drawers, the conversations we have with our loved ones, and the cultures we create in our schools and workplaces. Brilliantly argued, expertly researched, and filled with compelling stories, *Chatter* gives us the power to change the most important conversation we have each day: the one we have with ourselves.

Fuelled by a distrust of big media and the development of mobile technologies, the resulting convergence of journalism praxis (professional to alternative), workflows (analogue to multipoint digital) and platforms (PC to mobile), result in a 24-hour always-on content cycle. The information revolution is a paradigm shift in the way we develop and consume information, in particular the type we call news. While many see this cultural shift as ruinous, Burum sees it as an opportunity to utilize the converging information flow to create a galvanizing and common digital language across spheres of communication: community, education and mainstream media. Embracing the digital literacies researched in this book will create an information bridge with which to traverse journalism's commercial precarity, the marginalization of some communities, and the journalism school curricula.

This novel resource for course content review of pediatric nursing and NCLEX-RN preparation features a potent learning technique, the use of unfolding case studies to enhance critical thinking skills and enable students to think like a practicing nurse. Covering both basic and advanced nursing concepts of caring for children and families, this format embeds required content into compelling, real-life scenarios that evolve over time. These unfolding case studies are of particular value because they closely mimic real-life situations in nursing and provide situational mental models that assist students with problem-solving and critical thinking techniques. All content areas required for NCLEX-RN success are interwoven in an enjoyable format that dispels the drudgery of straightforward memorization. A variety of NCLEX-style questions are used throughout the book to familiarize students with the exam format and to help them assess their own learning. The book includes engaging eResources for enriched learning experiences. It will also be of value to faculty as a make-up guide for students who miss clinical hours, and as a reference for scenarios with standardized patients or role-play situations.

Key Features: Uses unique unfolding case study method that embeds basic and advanced pediatric nursing care concepts Promotes active learning and knowledge retention Helps to foster problem-solving and critical thinking techniques Provides all types of NCLEX-style questions for exam preparation Includes eResources throughout for enhanced learning opportunities

In *The Instrumental University*, Ethan Schrum provides an illuminating genealogy of the educational environment in which administrators, professors, and students live and work today. After World War II, research universities in the United States underwent a profound mission change. The Instrumental University combines intellectual, institutional, and political history to reinterpret postwar American life through the changes in higher education. Acknowledging but rejecting the prevailing conception of the Cold War university largely dedicated to supporting national security, Schrum provides a more complete and contextualized account of the American research university between 1945 and 1970.

Uncovering a pervasive instrumental understanding of higher education during that era, *The Instrumental University* shows that universities framed their mission around solving social problems and promoting economic development as central institutions in what would soon be called the knowledge economy. In so doing, these institutions took on more capitalistic and managerial tendencies and, as a result, marginalized founding ideals, such as pursuit of knowledge in academic disciplines and freedom of individual investigators. The technocratic turn eroded some practices that made the American university special. Yet, as Schrum suggests, the instrumental university was not yet the neoliberal university of the 1970s and onwards in which market considerations trumped all others. University of California president Clark Kerr and other innovators in higher education were driven by a progressive impulse that drew on an earlier tradition grounded in a concern for the common good and social welfare.

Creating a platform isn't just beneficial--it's essential! In today's world of blogging, websites, Twitter feeds, and Facebook updates, building a writer platform from the ground up can seem a daunting task. Never fear--author and editor Chuck Sambuchino provides expert, practical advice for increasing your visibility, selling more books, and launching a successful career. In *Create Your Writer Platform*, you'll learn: • The definition of a platform--and why you should start building one now. • How to harness the 12 Fundamental Principles of Platform. • "Old School" and "New School" approaches to platform, from article writing and conference speaking to website development, blog posts, and social media avenues. • How to develop a platform for nonfiction, fiction, and memoir. In addition to Chuck's invaluable insights, you'll also find 12 case studies from authors with effective platforms, as well as professional advice from literary agents. If you're serious about building a platform tailored to you and your writing--a platform that's going to help you succeed as a writer--look no further than *Create Your Writer Platform*.

The elegists, ancient Rome's most introspective poets, filled their works with vivid, first-person accounts of dreams. Emma Scioli examines these varied and visually striking textual dreamscapes, arguing that the poets exploited dynamics of visual representation to share with readers the intensely personal experience of dreaming. "

AutPlay Therapy is a behavioral play-based treatment approach to working with children and adolescents with autism spectrum disorder and other developmental disabilities.

This innovative new model contains a parent-training component (wherein the therapist trains parents to do directive play therapy interventions in the home) and can be utilized in

any setting where children and adolescents with an autism disorder, ADHD, dysregulation issues, or other neurodevelopmental disorders are treated. This comprehensive resource outlines the AutPlay Therapy process and offers a breakdown of treatment phases along with numerous assessment materials and over 30 directive play therapy techniques.

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