

Chapter 4 Local Culture Popular Culture And Cultural

Communication Perspectives on Popular Culture contains all new writings from many important established scholars as well as brilliant young scholars in the communication field. Contributors explore new and emerging ways to approach popular culture – from case studies to emerging theories – as they examine how popular culture, media, and communication influence our everyday lives.

In the author's ten years living in China, Chinese friends and foreign friends alike have told him that in many ways he is more like a Chinese person than an American. He sees himself as an "egg," which is white on the outside and yellow (Chinese) inside. For cross-cultural ministry, we learn from the apostle Paul: "I have become all things to all men so that by all possible means I might save some" (1 Cor 9:22). Paul's purpose in becoming all things to all men is so that some may be saved. We can see this displayed in his preaching to the Athenians in Acts 17, how he becomes a local by relating to them through their culture. This book first looks at how we are to imitate Christ's love and humility to effectively love the locals to whom we are ministering. Then the book covers many specific aspects of life abroad and how we can better live like the locals in many areas that some may be saved. Though this book is particularly targeted for those readers who are ministering cross-culturally, it is also a very beneficial book for Christians aiming to be

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light in their home country.

The contributors analyse the subject of Asian pop culture arranged under three headings: 'Television Industry in East Asia', 'Transnational-Crosscultural Receptions of TV Dramas' and 'Nationalistic reactions'.

-Tomlinson/Globalization and Culture (Chicago 1999) 248 pp, paper \$30.00. 181 PubTrack (since 2007).

-Berger and Huntington, eds./Many Globalizations: Cultural Diversity in the Contemporary World (OUP 2003) 384 pp, paper \$24.95. 134 PubTrack (since 2007).

In this lucid and balanced treatise, Alan Jacobs reveals the true parameters of Auden's change after the poet's move to America in 1939. By carefully examining poems that represent transitional moments in Auden's thinking, Jacobs identifies the points at which the tectonic plates of the poet's intellect clashed and the buckles and rifts created in Auden's work. Surveying Auden's growth over time, Jacobs explores the idea of personal and moral change. Chapters outline Auden's rejection of Romanticism and his adoption of Horatianism, and his altered views of political, psychological, and sexual matters. Lastly Jacobs demonstrates the consistent qualities of thought and expression found throughout Auden's poetry and shows how, in great art as in great minds, change and continuity may powerfully coexist. Notions of culture, rituals and their meanings, the workings of ideology in everyday life, public representations of tradition and ethnicity, and the social consequences of economic transition- these are critical issues in the social anthropology of Russia and other postsocialist countries. Engaged in the negotiation of all

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these is the House of Culture, which was the key institution for cultural activities and implementation of state cultural policies in all socialist states. The House of Culture was officially responsible for cultural enlightenment, moral edification, and personal cultivation—in short, for implementing the socialist state's program of "bringing culture to the masses." Surprisingly, little is known about its past and present condition. This collection of ethnographically rich accounts examines the social significance and everyday performance of Houses of Culture and how they have changed in recent decades. In the years immediately following the end of the Soviet Union, they underwent a deep economic and symbolic crisis, and many closed. Recently, however, there have been signs of a revitalization of the Houses of Culture and a re-orientation of their missions and programs. The contributions to this volume investigate the changing functions and meanings of these vital institutions for the communities that they serve. This first comparative study sketches the differences as well as the common threads that bind these groups together.

The Asia Pacific region's enormous diversity of living cultures and preserved heritage sites has significant appeal to many tourists. However tourism has grown so rapidly that many issues associated with the incorporation of cultural and heritage experiences in tourist itineraries (such as authenticity verses commodification, exploitation of national cultures, impacts on local communities, and the management of heritage resources) have not been adequately

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addressed and must be debated. This revealing book reviews recent developments in cultural and heritage tourism in the Asia Pacific region and provides a discussion on how communities have faced and overcome significant challenges to develop and market their culture and heritage resources. A range of models and case studies are used to deepen the reader's understanding of heritage and cultural issues, to illustrate many of the more controversial issues, and to examine new evaluative, and planning tools. This book is a special issue of the Asia Pacific Journal of Tourism Research.

Exploring the distinctive nature and role of local pilgrimage traditions among Muslims and Catholics, *Muslim and Catholic Pilgrimage Practices* draws particularly on south central Java, Indonesia. In this area, the hybrid local Muslim pilgrimage culture is shaped by traditional Islam, the Javano-Islamic sultanates, and the Javanese culture with its strong Hindu-Buddhist heritage. This region is also home to a vibrant Catholic community whose identity formation has occurred in a way that involves complex engagements with Islam as well as Javanese culture. In this respect, local pilgrimage tradition presents itself as a rich milieu in which these complex engagements have been taking place between Islam, Catholicism, and Javanese culture. Employing a comparative theological and phenomenological analysis, this book reveals the deeper religio-cultural and theological import of pilgrimage practice in the identity formation and interaction among Muslims and Catholics in south central Java. In a wider context, it also sheds light on the larger dynamics of the complex encounter between Islam, Christianity and local cultures.

Chicano Popular Culture, Second Edition provides a

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fascinating, timely, and accessible introduction to Chicano cultural expression and representation. New sections discuss music, with an emphasis on hip-hop and rap; cinema and filmmakers; media, including the contributions of Jorge Ramos and María Hinojosa; and celebrations and other popular traditions, including quinceañeras, cincuentañeras, and César Chávez Day. This edition features: Chicanas in the Chicano Movement and Chicanos since the Chicano Movement New material on popular authors such as Denise Chávez, Alfredo Vea, Luis Alberto Urrea, and Juan Felipe Herrera Suggested Readings to supplement each chapter Theoretical approaches to popular culture, including the perspectives of Norma Cantú, Alicia Gaspar de Alba, Pancho McFarland, Michelle Habell-Pallán, and Víctor Sorell With clear examples, an engaging writing style, and helpful discussion questions, *Chicano Popular Culture, Second Edition* invites readers to discover and enjoy Mexican American popular culture.

Written by some of the most respected and accomplished scholars working in their fields, this volume illuminates the often contradictory impulses that have shaped the historical intersection of the arts, public culture, and the state in modern America.

World Television: From Global to Local, a new assessment of the interdependence of television across cultures and nations brings together the most current research and theories on the subject. By examining recent developments in the world system of television as well as several theories of culture, industry, genre, and audience, author Joseph D. Straubhaar offers new insights into the topic. He argues that television is being simultaneously globalized, regionalized, nationalized, and even localized, with audiences engaging it at multiple levels of identity and interest; therefore the book looks at all these levels of operation. **Key Features** Draws upon both

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international communication and cultural studies perspectives: Presents a new model is presented that attempts to move beyond the current controversies about imperialism and globalization. Looks at historical patterns: Historical patterns across cultures and countries help compare where television has been and where it is going. Takes a contemporary focus: Uses of technology, flows and patterns of program development, genres of television, the interaction of producers and audiences, and patterns of audience choice among emerging alternatives are examined. Explores how the audience for these evolving forms of television is structured: The effects of these forces or patterns of television have on both cultural formations and individual identities are identified. Intended Audience This is an excellent text for advanced undergraduate and graduate courses in Globalization and Culture, Global Media, Television Studies, Television Criticism, and International Media.

If all politics is local, then so is almost everything else, argues sociologist Gary Alan Fine. We organize our lives by relying on those closest to us—family members, friends, work colleagues, team mates, and other intimates—to create meaning and order. In this thoughtful and wide-ranging book, Fine argues that the basic building blocks of society itself are forged within the boundaries of such small groups, the "tiny publics" necessary for a robust, functioning social order at all levels. Action, meaning, authority, inequality, organization, and institutions all have their roots in small groups. Yet for the past twenty-five years social scientists have tended to ignore the power of groups in favor of an emphasis on organizations, societies, or individuals. Based on over thirty-five years of Fine's own ethnographic research across an array of small groups, *Tiny Publics* presents a compelling new theory of the pivotal role of small groups in organizing social life. No social

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system can thrive without flourishing small groups. They provide havens in an impersonal world, where faceless organizations become humanized. Taking examples from such diverse worlds as Little League baseball teams, restaurant workers, high school debate teams, weather forecasters, and political volunteers, Fine demonstrates how each group has its own unique culture, or idioculture—the system of knowledge, beliefs, behavior, and customs that define and hold a group together. With their dense network of relationships, groups serve as important sources of social and cultural capital for their members. The apparently innocuous jokes, rituals, and nicknames prevalent within Little League baseball teams help establish how teams function internally and how they compete with other teams. Small groups also provide a platform for their members to engage in broader social discourse and a supportive environment to begin effecting change in larger institutions. In his studies of mushroom collectors and high school debate teams, Fine demonstrates the importance of stories that group members tell each other about their successes and frustrations in fostering a strong sense of social cohesion. And Fine shows how the personal commitment political volunteers bring to their efforts is reinforced by the close-knit nature of their work, which in turn has the power to change larger groups and institutions. In this way, the actions and debates begun in small groups can eventually radiate outward to affect every level of society. Fine convincingly demonstrates how small groups provide fertile ground for the seeds of civic engagement. Outcomes often attributed to large-scale social forces originate within such small-scale domains. Employing rich insights from both sociology and social psychology, as well as vivid examples from a revealing array of real-work groups, *Tiny Publics* provides a compelling examination of the importance of small groups and of the rich vitality they bring

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to social life. A Volume in the Russell Sage Foundation Series on Trust

Today's world is more interconnected and interdependent than ever before. Within the context of globalisation and the associated increased contact between diverse groups of people, the psychology of culture is more relevant than ever. *Asia-Pacific Perspectives on Intercultural Psychology* brings together leading researchers from 11 countries to show Employing the first analysis of the entire population of any British town, this book examines how overseas migrants affected society and culture in South Shields near Newcastle-upon-Tyne. Resituating Britain within global processes of migration and cultural change, it recasts British society pre-1940 as culturally and racially dynamic and diverse. Converging theory and practice, this book provides a unique analysis of Korean youth's attempts to become global celebrities within the rapidly growing K-pop cultural phenomenon.

There are many reasons to be curious about the way people learn, and the past several decades have seen an explosion of research that has important implications for individual learning, schooling, workforce training, and policy. In 2000, *How People Learn: Brain, Mind, Experience, and School: Expanded Edition* was published and its influence has been wide and deep. The report summarized insights on the nature of learning in school-aged children; described principles for the design of effective learning environments; and provided examples of how that could be implemented in the classroom. Since then, researchers have continued to investigate the nature of learning and have generated new findings related to the neurological processes involved in learning, individual and cultural variability related to learning, and educational technologies. In addition to expanding scientific understanding of the mechanisms of learning and how the

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brain adapts throughout the lifespan, there have been important discoveries about influences on learning, particularly sociocultural factors and the structure of learning environments. *How People Learn II: Learners, Contexts, and Cultures* provides a much-needed update incorporating insights gained from this research over the past decade. The book expands on the foundation laid out in the 2000 report and takes an in-depth look at the constellation of influences that affect individual learning. *How People Learn II* will become an indispensable resource to understand learning throughout the lifespan for educators of students and adults. How do students' online literacy practices intersect with online popular culture? In this book scholars from a range of countries including Australia, Lebanon, Nepal, Qatar, South Africa, Turkey, and the United States illustrate and analyze how literacy practices that are mediated through and influenced by popular culture create both opportunities and tensions for secondary and university students. The authors examine issues of theory, identity, and pedagogy as they address participatory popular culture sites such as fan forums, video, blogs, social networking sites, anime, memes, and comics and graphic novels. Uniquely bringing together scholarship about online literacy practices and the growing body of work on participatory popular culture, *New Media Literacies and Participatory Popular Culture across Borders* makes distinctive contributions to an emerging field of study, pushing forward scholarship about literacy and identity in cross-cultural situations and advancing important conversations about issues of global flows and local responses to popular culture.

How is popular music culture connected with the life, image, and identity of a city? How, for example, did the Beatles emerge in Liverpool, how did they come to be categorized as part of Liverpool culture and identity and used to develop and

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promote the city, and how have connections between the Beatles and Liverpool been forged and contested? This book explores the relationship between popular music and the city using Liverpool as a case study. Firstly, it examines the impact of social and economic change within that city on its popular music culture, focusing on de-industrialization and economic restructuring during the 1980s and 1990s.

Secondly, and in turn, it considers the specificity of popular music culture and the many diverse ways in which it influences city life and informs the way that the city is thought about, valued and experienced. Cohen highlights popular music's unique role and significance in the making of cities, and illustrates how de-industrialization encouraged efforts to connect popular music to the city, to categorize, claim and promote it as local culture, and harness and mobilize it as a local resource. In doing so she adopts an approach that recognizes music as a social and symbolic practice encompassing a diversity of roles and characteristics: music as a culture or way of life distinguished by social and ideological conventions; music as sound; speech and discourse about music; and music as a commodity and industry.

Southeast Asia, until the Asian economic crisis of 1997-2000, was a high economic growth area. However, despite the neo-liberal and globalizing logic of capitalism, local conditions and cultures determine that capitalism will spread in ways not entirely consonant with its Western origins. Capitalism is not a free-floating entity -- it is a socially embodied phenomenon that needs to function in various cultural contexts.

Consequently, the tension between the universal status that some claim ca...

Princess Lieu Hanh, often called the Mother of the Vietnamese people by her followers, is one of the most prominent goddesses in Vietnamese popular religion. First

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emerging some four centuries ago as a local sect appealing to women, the princess' cult has since transcended its geographical and gender boundaries and remains vibrant today. Who was this revered deity? Was she a virtuous woman or a prostitute? Why did people begin worshipping her and why have they continued? *Cult, Culture, and Authority* traces Lieu Hanh's cult from its ostensible appearance in the sixteenth century to its present-day prominence in North Vietnam and considers it from a broad range of perspectives, as religion and literature and in the context of politics and society. Over time, Lieu Hanh's personality and cult became the subject of numerous literary accounts, and these historical texts are a major source for this book. Author Olga Dror explores the authorship and historical context of each text considered, treating her subject in an interdisciplinary way. Her interest lies in how these accounts reflect the various political agendas of successive generations of intellectuals and officials. The same cult was called into service for a variety of ideological ends: feminism, nationalism, Buddhism, or Daoism.

Introduction to Human Geography
The Cultural Landscape:
An Introduction to Human Geography, Global Edition
Pearson
Higher Ed

This handbook aims to highlight the complexity of the local dimension of European cultural policies, taking into consideration the importance of culture for communities eager to maintain their identity, diversity, creativity and participation. [CoE website]

The growth economies of Southeast Asia are presented by the World Bank and others as exemplars of development - 'miracle' economies to be emulated. How did the region attain such status? Are the 'other' countries of Southeast Asia able to achieve such a rapid growth? This book charts the development of Southeast Asia, examining the economies of

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Vietnam, Laos, Cambodia and Burma alongside the established Asian market economies. Drawing on case studies from across the region, the author assesses poverty and ways in which the poor are identified and viewed. Process and change in the rural and urban 'worlds' are examined in detail, focusing on the strengthening rural-urban interaction as 'farmers' make a living in the urban-industrial sector and factories relocate into agricultural areas. Giving prominence to indigenous notions of development, based on Buddhism, Islam and the so-called 'Asian Way', the author critically assesses the conceptual foundations of development, ideas of post-developmentalism, and the 'miracle' thesis. In the light of the experience of one of the most vibrant regions in the world, the book places emphasis on the process of modernization within wider debates of development and challenges the notion that development has been a mirage for many and a tragedy for some.

Popular Culture: Introductory Perspectives seeks to define pop culture by exploring the ways that it fulfills our human desire for meaning. The second edition investigates current contexts for popular culture, including the rise of the digital global village through new technology and offers up-to-date examples that connect with today's students.

Asian Alterity is an interdisciplinary theoretical analysis that vigorously contests the homogeneity of the mainstream Eurocentric values. Part I argues for the need for an alternate perspective to be introduced so as to understand the diversity of Asia's cultural differences at their varied development stages and to meet the complex challenges of the explosive urban expansion and disruptive changes in traditional cultures and lifestyles. Part II of the book consists of nine case studies of Asian major urban cities by well-established academic writers and urban theorists. Each author presents diverse aspects of urban dynamism. The case studies will

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collectively demonstrate a broad framework to understand the essentiality of the interdisciplinary mode of Cultural Studies as an important lens towards meeting the challenges in Asian Architecture and Urbanism. Highlights of the book:

- * What is the relationship between youth culture and popular music?
- * How have they evolved since the second world war?

- * What can we learn from a global perspective?

In this lively and accessible text, Andy Bennett presents a comprehensive cultural, social and historical overview of post-war popular music genres, from rock 'n' roll and psychedelic pop, through punk and heavy metal, to rap, rave and techno. Providing a chapter by chapter account, Bennett also examines the style-based youth cultures to which such genres have given rise. Drawing on key research in sociology, media studies and cultural studies, the book considers the cultural significance of respective post-war popular music genres for young audiences, with reference to issues such as space and place, ethnicity, gender, creativity, education and leisure. A key feature of the book is its departure from conventional Anglo-American perspectives. In addition to British and US examples, the book refers to studies conducted in Germany, Holland, Sweden, Israel, Australia, New Zealand, Mexico, Japan, Russia and Hungary, presenting the cultural relationship between youth culture and popular music as a truly global phenomenon.

While the influence of Western, Anglophone popular culture has continued in the global cultural market, the Korean cultural industry has substantially developed and globally exported its various cultural products, such as television programs, pop music, video games and films. The global circulation of Korean popular culture is known as the Korean wave, or Hallyu. Given its empirical scope and theoretical contributions, this book will be highly appealing to any scholar or student interested in media globalization and contemporary

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Asia popular culture. These chapters present the evolution of Hallyu as a transnational process and addresses two distinctive aspects of the recent Hallyu phenomenon - digital technology integration and global reach. This book will be the first monograph to comprehensively and comparatively examine the translational flows of Hallyu through extensive field studies conducted in the US, Canada, Chile, Spain and Germany.

A history of the making of public culture in Imperial Germany, *Provincial Modernity* challenges traditional accounts of the rise and fall of German liberalism and the meaning given to the "cultural work" of the German middle classes. With an interdisciplinary approach that ranges from political history to modernist art and architecture, Jennifer Jenkins explores the role that local tradition, memory, history, culture, and environment played in nineteenth-century conceptions of citizenship and community in Hamburg. Eighteen black-and-white illustrations and one color illustration enhance her portrait of the city in question. Drawing on a wide range of sources, Jenkins focuses on the city's cultural institutions, particularly the Hamburg Art Museum and its director, Alfred Lichtwark, who inspired a citywide movement of political and cultural reform. Lichtwark, who became one of Imperial Germany's most important cultural politicians, worked with the city's elites and its civic associations, both middle and working class. Together, they promoted "aesthetic education" in the interest of forging a liberal society. Lichtwark and the movement he inspired saw the educated middle classes as the custodians of national culture, believed education and civic morality to be vehicles for the creation of modern citizens, and argued that vital regional identities were essential to the making of a liberal national community. In so doing, they defined and promoted a distinctive northern German form of modernist culture in art and architecture.

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Cultural and creative industries are a key part of local development, with links to job creation, exports and tourist revenue generation, as well as promoting sustainable development and social inclusion. Whether in cities, metropolitan areas or regions, the impact of culture on local economies has become an important component in the quality of life and a 'creativity lever' for new goods and services. Drawing on recent international case studies, this publication examines the contribution of culture to local economies and the methodological issues involved, as well as showing how public policies can foster such opportunities through partnerships, tax relief and other innovative policy instruments.

This volume provides an accessible overview of cultural tourism in southern Africa. It examines the utilisation of culture in southern African tourism and the related impacts, possibilities and challenges from deep and wide-ranging perspectives. The chapters use case studies to showcase some of the cultural tourism which occurs in the region and link to concepts such as authenticity, commodification, the tourist gaze and 'Otherness', heritage, sustainability and sustainable livelihoods. The authors scrutinise both positive and negative impacts of cultural tourism throughout the book and explore issues including the definition of community, ethical considerations, empowerment, gender, participation and inequality. The book will be a useful resource for students and researchers of tourism, geography, anthropology and cultural studies.

Remembering Popular Music's Past capitalizes on the growing interest, globally, in the preservation of popular music's material past and on scholarly explorations of the ways in which popular music, as heritage, is produced, legitimized and conferred cultural and historical significance. The chapters in this collection consider the spaces, practices

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and representations that constitute popular music heritage to elucidate how popular music's past is lived in the present. Thus the focus is on the transformation of popular music into heritage, and the role of history and memory in this process. The cultural studies framework adopted in *Remembering Popular Music's Past* encompasses unique approaches to popular music historiography, sociology, film analysis, and archival and museal work. Broadly, the collection deals with the precarious nature of popular music heritage, history and memory.

The papers in this collection have a common theme in the question of modernity and mass culture. Two papers, those by Chaney and Featherstone respectively, discuss aspects of this theme in a general, global context, all the others are concerned more specifically with the regional context of the Middle East. All the articles in this collection were

This book is about the power of the arts to enhance city images, urban economies and communities. It offers a series of five case studies to examine how the arts contribute to sustainable urban regeneration.

A claim and empirical demonstration that if human rights NGOs in Nigeria are to popularly legitimise themselves then almost all of them must undergo a fundamental revision of form, concept and activist methods. Legitimising NGOs in Africa will grant a greater achievement of influence to those organisations: this volume argues that only a transition to a mass movement model will ensure the legitimisation of most Nigerian and African human rights NGO communities. Okafor builds a list of recommendations designed to be used as a blueprint for successfully popularising NGOs.

For courses in Human Geography. Strengthening readers' connection to geography through active, discovery-based learning Trusted for its timeliness, readability, and sound pedagogy, *The Cultural Landscape: An Introduction to*

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Human Geography emphasizes the relevance of geographic concepts to human challenges. The relationship between globalization and diversity is woven throughout; Rubenstein addresses these themes with a clear organization and presentation that engages students and appeals to instructors. The Twelfth Edition challenges readers to apply geography tools and techniques to their local environments, bridging the global and the local, and getting students to interact with their local geography. New applied activities and debate features further strengthen readers' ties to the geography all around them. Pearson MasteringGeography™ not included. Students, if Pearson MasteringGeography is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. Pearson MasteringGeography should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Pearson MasteringGeography is an online homework, tutorial, and assessment product proven to improve results by helping students quickly master human geography concepts. Interactive, self-paced coaching activities provide individualized coaching to help students stay on track. With a wide range of activities available, students can actively learn, understand, and retain even the most difficult concepts. The Millennium Dome, Braveheart and Rolls Royce cars. How do cultural icons reproduce and transform a sense of national identity? How does national identity vary across time and space, how is it contested, and what has been the impact of globalization upon national identity and culture? This book examines how national identity is represented, performed, spatialized and materialized through popular culture and in everyday life. National identity is revealed to be inherent in the things we often take for granted - from landscapes and eating habits, to tourism, cinema and music. Our specific

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experience of car ownership and motoring can enhance a sense of belonging, whilst Hollywood blockbusters and national exhibitions provide contexts for the ongoing, and often contested, process of national identity formation. These and a wealth of other cultural forms and practices are explored, with examples drawn from Scotland, the UK as a whole, India and Mauritius. This book addresses the considerable neglect of popular cultures in recent studies of nationalism and contributes to debates on the relationship between 'high' and 'low' culture.

From the late-1970s to the late-1980s rock music in Yugoslavia had an important social and political purpose of providing a popular cultural outlet for the unique forms of socio-cultural critique that engaged with the realities and problems of life in Yugoslav society. The three music movements that emerged in this period - New Wave, New Primitives, and New Partisans - employed the understanding of rock music as the 'music of commitment' (i.e. as socio-cultural praxis premised on committed social engagement) to articulate the critiques of the country's 'new socialist culture', with the purpose of helping to eliminate the disconnect between the ideal and the reality of socialist Yugoslavia. This book offers an analysis of the three music movements and their particular brand of 'poetics of the present' in order to explore the movements' specific forms of socio-cultural engagement with Yugoslavia's 'new socialist culture' and demonstrate that their cultural praxis was oriented towards the goal of realizing the genuine Yugoslav socialist-humanist community 'in the true measure of man'. Thus, the book's principal argument is that the driving force behind the music of commitment was, although critical, a fundamentally constructive disposition towards the progressive ideal of socialist Yugoslavia.

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