

Cases And Materials On Intellectual Property

The 4th Edition of one of our bestselling IP books contains the same meat and potatoes approach that has proven popular in the past. New book is very up to date, including discussion of the much-awaited Bilski Supreme Court decision (patentable subject matter).

"This book is an introduction to intellectual property law, the set of private legal rights that allows individuals and corporations to control intangible creations and marks--from logos to novels to drug formulae--and the exceptions and limitations that define those rights. It focuses on the three main forms of US federal intellectual property--trademark, copyright and patent--but many of the ideas discussed here apply far beyond those legal areas and far beyond the law of the United States.

"This text presents key foundational concepts required for an understanding of intellectual property law in Canada including copyright, patents, trademarks, industrial designs, passing off, and confidentiality."--

Property: Cases and Materials features sweeping coverage in a single volume, from "old property" (such as the basics of estates in land and servitudes) to "new property," including intellectual

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property, cultural property, and property in living things. The text provokes debate on fundamental questions such as the creation of property, information as property, collective vs. individual rights, and property as related to other bodies of law. Its coverage of intellectual property shows how the law grows and responds to social and technological change. Designed for flexibility, stand-alone chapters can be omitted if time constraints require. Property: Cases and Materials includes appellate decisions, statutes, regulations, administrative decisions, law review articles, and non-legal materials. Principal cases include *Elvis Presley International Memorial Foundation v. Crowell*, *Popov v. Hayashi* (Barry Bonds home run ball); *People v. Chubbs* (software for DNA matching), and *Dred Scott v. Sandford*. Key Features: Updated with more recent cases, including more cases from the twenty-first century than any other major property casebook. Improved coverage of natural resources law and intellectual property. Thorough update of all existing materials. Hardbound - New, hardbound print book.

Cases and Materials on Intellectual Property
Intellectual Property Cases and Materials
West Academic Publishing

How a flexible and creative approach to intellectual property can help an organization accomplish goals ranging from building market share to expanding an industry. Most managers leave intellectual property

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issues to the legal department, unaware that an organization's intellectual property can help accomplish a range of management goals, from accessing new markets to improving existing products to generating new revenue streams. In this book, intellectual property expert and Harvard Law School professor John Palfrey offers a short briefing on intellectual property strategy for corporate managers and nonprofit administrators. Palfrey argues for strategies that go beyond the traditional highly restrictive “sword and shield” approach, suggesting that flexibility and creativity are essential to a profitable long-term intellectual property strategy—especially in an era of changing attitudes about media. Intellectual property, writes Palfrey, should be considered a key strategic asset class. Almost every organization has an intellectual property portfolio of some value and therefore the need for an intellectual property strategy. A brand, for example, is an important form of intellectual property, as is any information managed and produced by an organization. Palfrey identifies the essential areas of intellectual property—patent, copyright, trademark, and trade secret—and describes strategic approaches to each in a variety of organizational contexts, based on four basic steps. The most innovative organizations employ multiple intellectual property approaches, depending on the situation, asking hard, context-specific

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questions. By doing so, they achieve both short- and long-term benefits while positioning themselves for success in the global information economy.

This book combines extracts from major cases and secondary materials with critical commentary to provide a complete resource for undergraduate and postgraduate students of intellectual property law. All areas of intellectual property law in the UK are covered: copyright, trademarks and passing off, confidential information, industrial designs, patent, procedure and enforcement. This book also tackles topical areas, such as the application of intellectual property law to new technologies and character merchandising. While the focus of the book is on intellectual property law in a domestic context, it provides international, EU and comparative law perspectives on major issues. It also addresses the wider policy implications of legislative and judicial developments in the area.

This casebook organizes contemporary foreign, as well as U.S., case law and literature to equip law students with the knowledge they need to engage in international intellectual property practice, in both transactional and litigation settings. Carefully selected materials also expose students to the social, economic, and cultural considerations that underpin intellectual property law around the world. Each field of law - copyright, patent, trademark, unfair competition, trade secrets, industrial design - is introduced by a comprehensive author's note placing the field in its international and comparative law context, and extensive notes on the cases and materials fill in relevant details, including currently and historically

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important topics.

This brand-new copyright casebook differs from other copyright law casebooks in a number of respects. First, this casebook emphasizes the essential materials at the heart of the subject. The result is a streamlined and exceptionally clear casebook, in which the main themes, ideas, and theories in this exciting and dynamic field are not obscured by extraneous readings. Second, the casebook takes full advantage of technology by providing access to a companion website containing an extensive library of additional modules, topics, edited cases, notes, problems, and audio-visual materials from cases and hypotheticals for use in class. The book is authored by two experts in the field, who have written extensively about copyright, the arts, and the impact of new technology. The approach is both practical and theoretically sophisticated, with a particular focus on the latest controversies in the field.

This book is a comprehensive collection of cases, statutes, regulations and readings focused on the commercial development of new technologies, primarily by start-up and early-stage companies. It defines the technology innovation process as the set of decisions and actions by which an invention is transformed from a laboratory prototype into a commercially viable product or process; and defines the technology innovation period as the time between the point of invention (reduction to practice) and the point of market introduction.

Technology Innovation Law and Practice addresses the gap in academic attention paid to the field of technology innovation. The book provides students, faculty and

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practitioners, both in law and other disciplines, with a single source of in-depth information on the laws that affect the technology innovation process. The book is unique in its interdisciplinary focus, in its emphasis on start-up and early-stage technology companies, and in its combination of instructional and reference materials. A bracing blend of foundational principles and core doctrines. - Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area. - The Sixth Edition of Loren & Miller's Intellectual Property Law continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2018, the book continues optimize clear presentation of tightly edited cases and concise notes and questions. - The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chapters-one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

Law school casebook with two objectives. One is to equip law students with the methodology they will need to engage in an international intellectual property practice involving transactional work or litigation. The second is to expose students to the social, economic, and cultural considerations that underpin intellectual property law around the world. Features expertly edited

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cases and problems for classroom discussion.

The second edition of this popular textbook has been thoroughly revised, expanded and updated in order to reflect the recent extensive changes in European IP legislation. Providing an in-depth examination of the core areas of IP law, from copyright, patents and trademarks through to the protection of plant varieties and industrial design, it is perfectly pitched to guide the reader through the complexities of the European IP system. New to this edition:

- * Coverage of recent legislative changes since the first edition, including detail on the proposed new copyright package
- * New expanded chapters on Plant Variety Rights, Industrial Designs and Geographical Indications
- * New chapter on IPRs and Unfair Competition, including Trade Secrets
- * Expanded chapter on patents by a patent expert who joined the author team

Key features:

- * Offers a clear and concise style, giving students and non-specialist practitioners a clear understanding of the fundamentals of European intellectual property law
- * Highlights extracts from key cases and source material
- * Poses questions designed to provoke wider thinking around legal problems
- * Covers related areas adjacent to IP law, in order to help students understand the context in which IP legislation operates
- * Gives an overview of community and European IP rights and areas that have been harmonized legislatively
- * Considers international IP protection and the interrelation between European and IP law more broadly in order to promote comparative study

With its detailed and comprehensive overview on the structure and content of European IP law, this textbook has proved an essential

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companion to both basic and advanced courses on European intellectual property across the globe. This book provides a full and clear exposition of the fundamentals of intellectual property law in the UK. It combines excerpts from cases and a broad range of secondary works with insightful commentary from the authors which will situate the law within a wider international context.

The second edition of this popular textbook has been thoroughly revised, expanded and updated in order to reflect the recent extensive changes in European IP legislation. Providing an in-depth examination of the core areas of IP law, from copyright, patents and trademarks through to the protection of plant varieties and industrial design, it is perfectly pitched to guide the reader through the complexities of the European IP system.

Chow and Lee's *International Intellectual Property: Problems, Cases, and Materials* addresses the latest developments in U.S., EU, and WTO law. It contains numerous new cases, replacing older ones. The text remains concise and retains the features of the first edition that made it popular: clear expositions of the law and many short, practical, and straightforward problems that liven class discussions and draw home the lessons to the students.

Integrated Intellectual Property (Second Edition) is a survey casebook enabling teachers and students to explore federal patent, copyright, and trademark law as well as related state laws in either a traditional or integrated fashion. It includes all statutory material related to the topics presented. The Second Edition is

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dramatically reorganized to facilitate either traditional study of each area separately or comparative study of the fundamental doctrinal underpinnings of all three areas. The Second Edition also contains a new section on the right of publicity, exploration of the federal trade secrets statute and comparison to state trade secret laws, and dozens of new cases throughout the book. The book contains classic and contemporary principle and reference cases as well as guides to organizing, integrating, and understanding the law and authors' notes explaining and elaborating on legal rules.

This Supplement accompanies Chow and Lee's *International Intellectual Property: Problems, Cases, and Materials*. The new edition has been thoroughly updated. This new edition of the book is completely updated with the latest developments in U.S., EU, and WTO law. It contains a number of new cases, replacing older cases. This edition remains concise and retains the features of the first that made it popular: clear expositions of the law and many short, practical, and straight forward problems that liven class discussions and draw home the lessons to the students. The casebook contains many excerpts of major international intellectual property treaties and can be used without the Documents Supplement. Students who wish to have the full text of the treaties can supplement their study with the comprehensive Documents Supplement.

This Supplement accompanies Chow and Lee's *International Intellectual Property: Problems, Cases, and Materials*, 3d. The new edition has been thoroughly updated.

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It is a casebook on patent law that involves comparative jurisprudence tailored for India. The book is best described by highlighting the following features: (1) Casebook format - The casebook format suits practitioners and judges. It allows the reader to independently interpret and assess the implication of each caselaw, which forms a vital component of the practice of law. The reader is assisted towards this objective by only containing extracts of the relevant portions of the judgment. Even from an academic perspective, it provides an unfiltered view of the law, better than any unnecessary prose. (2) Comparative approach - For each topic of patent law, the book would provide a single point congregation of the relevant Indian provisions and extracts from relevant caselaw across India, the UK, the EU and the USA. This approach is ideal for India, where jurisprudence on the subject is limited. Courts, practitioners, and the Patent Office often resort to such a comparative approach to learn from the experiences of other jurisdictions. (3) Notes - Author's notes before and after each caselaw or topic fulfil four purposes: (i) set the context for the reader; (ii) critique the caselaw or to bring focus on to issues that arise in practice; (iii) contextualize the discussion to the Indian statute; and (iv) examine the historical perspective, including the legislative history. (4) Focus on law - it is a no-nonsense, no-rhetoric book, focussing on the law, its interpretation and application.

¿ Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area.¿ The Fifth Edition of Loren & Miller¿s Intellectual

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Property Law continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2017, the book includes all the latest Supreme Court cases that are vital to a survey course, including *Star Athletica v. Varsity Brands* (as a principal case) and contextualized discussion of *Matal v. Tam* and *Impression Products v. Lexmark International*. Each chapter has been fully revised, with changes—some small, some more extensive—that optimize clear presentation of tightly edited cases and concise notes and questions. The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chapters—one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

Intellectual property rights are essential for a firm's competitive edge and success and form the significant assets for many firms. The authors of this book argue that intellectual property is a complex phenomenon, which inevitably requires a combination of both economic and legal considerations, because the lack of understanding of the mechanisms for the protection and preservation of IP can serve to undermine any of the potential economic benefits. The book outlines the opportunities that can be derived from the use of IP in business and also identifies the rules necessary for their

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implementation. It offers a comprehensive, systemic research of intellectual property based on the most up-to-date legislation and cases of IP use in Russia. Such an approach will allow readers to fully understand the peculiarities of IP as a special phenomenon of the Russian market. There is a good balance between theoretical knowledge and practical implementation, and the plain language and unique approach to structuring information make the book accessible and easy to understand. It contains a special glossary of terms to facilitate the understanding of the material presented in the book. Although the book looks specifically at the Russian case, it will have international appeal, since intellectual property, by its very nature, has become a transnational phenomenon. Moreover, the international regulatory framework provides for the similarity of legal regulation of IP. The book will find an audience among researchers concerned with the economics and law of intellectual property, as well as, policymakers and practitioners involved in business IP.

This second edition of text for law students, first published in 1994, has been revised and updated. Presents a collection of cases and materials relating to the laws of intellectual property and unfair competition, including extracts from articles and reports which are not readily available. Examines questions of policy and considers remedies, enforcement and the administration of intellectual property law. Includes questions, tables of cases and statutes and an index. Ricketson is a professor of commercial law at Monash University, Richardson is an associate professor at the University of

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Melbourne.

'This clearly-written and comprehensive text, by two leading scholars of European intellectual property law, is extremely adaptable. It is a perfect platform for classroom teaching, and is also a fine resource for those researching in what is becoming an increasingly complex field.' – Graeme B. Dinwoodie, University of Oxford, UK

'This hybrid volume, part commentary, part primary sources, with questions to stimulate further thinking, serves both as a teaching tool and as a manual for lawyers who seek a comprehensive overview of EU intellectual property law. The book aims at a generalist legal audience, with very a helpful précis of international law, including the major multilateral treaties, as well as a summary of the EU legal framework that non-Europeans will find highly useful. The authors explore the full range of traditional and emerging IP rights. They also provide in-depth analysis of remedies and of the international private law issues that increasingly arise in contemporary complex IP litigation.' – Jane Ginsburg, Columbia Law School, US

The first of its kind, this textbook has been carefully designed to give students and non-specialist practitioners a clear understanding of the fundamentals of European intellectual property law. Providing a comprehensive overview of both community IP rights, and areas of IP law that have been harmonised, and supported by judicious use of extracts from the most significant source material, the book assists the reader in navigating through the increasingly complex European IP system. European Intellectual Property Law deals with European patent, trade mark and copyright law

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copyright, as well as with adjacent areas such as protection of plant varieties, geographical indications, industrial design, competition law, enforcement, and private international law, with a focus on the most relevant case law to be found in those areas. Key Features: • Written by two of the leading authorities in European IP law • Concise and readable style • Extracts from key source material • Questions designed to stimulate thinking around legal problems • Coverage of related areas adjacent to IP • Offers an overview on international IP protection and the interrelation between European law and IP law in general. This detailed book is designed for all courses on European intellectual property, whether basic or advanced, as well as for practitioners looking for a comprehensive and concise overview on the structure and content of European IP law.

Now in its fourth edition, *Cases and Materials on Intellectual Property* provides an extensive and up-to-date collection of the major statutory materials in this field, along with the leading and illustrative decisions of United Kingdom courts, the European Patent Office and the European Court of Justice. The materials are presented in a digested form. This edition takes account of new materials on patents and biotechnology, copyright and the information society, EU designs law and trade marks law; confidence, privacy and human rights. This supplement brings the principal text current with recent developments in the law.

This book combines extracts from major cases and secondary materials with critical commentary to

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provide a complete resource for undergraduate and postgraduate students of intellectual property law. All areas of intellectual property law in the UK are covered: copyright, trade marks and passing off, confidential information, industrial designs, patent, procedure and enforcement. This book also tackles topical areas, such as the application of intellectual property law to new technologies and character merchandising. While the focus of the book is on intellectual property law in a domestic context, it provides international, EU and comparative law perspectives on major issues. It also addresses the wider policy implications of legislative and judicial developments in the area.

This revised and thoroughly updated Fifth Edition (formerly Lange, LaFrance, Myers, and Lockridge's Intellectual Property casebook) includes all significant legislative and judicial developments through March 2018. The existing materials were streamlined (and in some areas restructured) to provide space for extensive updates on new topics and recent developments without notably lengthening the book. The book covers central issues with appropriate depth and breadth and contains optional extensions into additional topics; as a result, it gives professors the flexibility to use the book in connection with a variety of IP courses and to choose the areas they wish to emphasize. As intellectual property (IP) has continued to grow in

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importance, the interaction between antitrust law and IP has developed into a crucial part of the legal landscape. This newly updated text is expressly designed for a course on the intersection of IP and antitrust law or for an advanced seminar on IP misuse. It may also be suitable for supplemental use in a course on advanced IP, licensing, or IP litigation. Written by a professor who has worked in both the antitrust and intellectual property fields for over three decades, the casebook addresses both the rights of authors/inventors and the interest of society in promoting competition, expanding its base of knowledge, improving technology, and protecting consumer welfare. The book includes important recent cases and the 2017 DOJ-FTC guidelines. Intellectual Property: Law & the Information Society - Cases & Materials 3rd edition (2016). This Open Coursebook is an introduction to intellectual property law, the set of private legal rights that allows individuals and corporations to control intangible creations and marks-from logos to novels to drug formulae -and the exceptions and limitations that define those rights. It focuses on the three main forms of US federal intellectual property-trademark, copyright and patent, with a new chapter on Federal and state trade secret protection-but many of the ideas discussed here apply far beyond those legal areas and far beyond the law of the United States. The book is intended to be a textbook for the basic

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Intellectual Property class, but because it is an Open Coursebook, which can be freely edited, customized, copied and shared, it is also suitable for undergraduate classes, or for a business, library studies, communications or other graduate school class. A free downloadable version can be found at the Duke Center for the Study of the Public Domain website. Each chapter contains an clear introduction to the field, cases and secondary readings illustrating the structure and conflicts in the theory and doctrine of intellectual property, followed by questions to test the student's understanding. Every chapter is built around a set of problems or role-playing exercises involving the material. The problems range from a video of the Napster oral argument, with the students asked to take the place of the lawyers, to exercises counseling clients about how search engines and trademarks interact, to discussions of the First Amendment's application to Digital Rights Management or the Supreme Court's new rulings on gene patents. The readings include writers as diverse as John Locke, Mark Twain, Victor Hugo, Thomas Babington Macaulay and John Perry Barlow, former lyricist for the Grateful Dead. This edition is current as of August 2016. It includes discussions of such issues as the Redskins' trademark cancellation and the recent constitutional challenges to it, the Google Books case, the America Invents Act's changes to patent law, and the 2016

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Defend Trade Secrets Act which created a new Federal trade secrecy cause of action. It is designed to be used with Boyle & Jenkins, Intellectual Property: Selected Statutes and Treaties, 2016 Edition, which is also available both as a freely downloadable Open Coursebook and a high quality, low-cost paperback. About the Authors James Boyle is William Neal Reynolds Professor of Law at Duke Law School and the former Chairman of the Board of Creative Commons. His other books include The Public Domain: Enclosing the Commons of the Mind Jennifer Jenkins is Senior Lecturing Fellow at Duke Law School and the Director of the Center for the Study of the Public Domain. Her recent articles include In Ambiguous Battle: The Promise (and Pathos) of Public Domain Day, and Last Sale? Libraries' Rights in the Digital Age.

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