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This book contains an abundance of numerical analyses based on significant data sets, illustrating importance of environmentally friendly solutions requiring transport networks to be redesigned or clean zones to be implemented. What kind of steps should be taken to redesign transport network? How to evaluate efficiency or flexibility of transport system and city logistics? What factors can be taken into account in the process of optimizing the functioning of public transport or paid parking zones? How to optimize supply chains (including last mile delivering and routing problem)? Which of the multi-criteria methods should be applied to support decision making processes while tackling problems of global transport systems? Answers to these and many other questions can be found in this book. With regard to the research results discussed and the selected solutions applied, the book entitled "Decision support methods in modern transportation systems and networks" primarily addresses the needs of three target groups: · Scientists and researchers (ITS field) · Local authorities (responsible for the transport systems at the urban and regional level) · Representatives of business (traffic strategy management) and industry (manufacturers of ITS components).

As the Internet becomes increasingly interconnected with modern society, the transition to online business has developed into a prevalent form of commerce. While there exist various advantages and disadvantages to online business, it plays a major role in contemporary business methods. Improving E-Commerce Web Applications Through Business Intelligence Techniques provides emerging research on the core areas of e-commerce web applications.

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While highlighting the use of data mining, search engine optimization, and online marketing to advance online business, readers will learn how the role of online commerce is becoming more prevalent in modern business. This book is an important resource for vendors, website developers, online customers, and scholars seeking current research on the development and use of e-commerce.

Financial Accounting and Reporting: An International Approach is an adaptation of McGraw-Hill Australia's bestselling financial accounting text Australian Financial Accounting by Craig Deegan, authored by Anne Marie Ward of Ulster University. Set within an international context, with a solid grounding in IAS/ IFRS, the book provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Up to date throughout and complete in theoretical and practical coverage, the book successfully communicates the detail necessary to understand, challenge and critically evaluate financial reporting. The result gives students a strong foundation for current study and their future professional lives.

This book frames business analysis in the context of digital technologies. It introduces modern business analysis techniques, including a selection of those in the Business Analysis Body of Knowledge (BABOK) by the International Institute of Business Analysis (IIBA), and exemplifies them by means of digital technologies applied to solve problems or exploit new business opportunities. It also includes in-depth case studies in which business problems and opportunities, drawn from real-world scenarios, are mapped to digital solutions. The work is summarized in seven guiding principles that should be followed by every business analyst. This book is intended mainly for students in business informatics and related areas, and for professionals who want to acquire a solid background for their daily work. It is suitable both for

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courses and for self-study. Additional teaching materials such as lecture videos, slides, question bank, exams, and seminar materials are accessible on the companion web-page.

Laboratory Applications in Microbiology: A Case Study Approach has been designed to help create accomplished microbiologists. Case studies illustrate the applicability of skills in the microbiology lab, while still holding the attention of every student who has ever said “do we have to know this?” Each exercise has been structured from the bottom up, scaffolding knowledge and relying on metacognition to ensure students understand the goals of an exercise, anticipate errors, acquire the skills needed for success, and eventually master the topic at hand.;

These case studies are part of an on-going curriculum and simulations development project between the College of Saint Scholastica's School of Business and Technology (SBT) and Learning-Games.net (www.learninggames.net), and are designed to help students explore the field of information systems analysis through case simulations and role-playing game (RPG) scenarios. In addition, they can be used in combination with a queueing theory model and both continuous, as well as discrete-event simulations. The related RPG scenarios focus on real-life systems found in performance and management information systems. In short, through the case studies presented in this collection, students will explore mission critical computer information systems designed to teach and explore analytic thinking and best practices through operations research modeling methods and solution algorithms.

The most concise and streamlined textbook available on organic chemistry for the pharmacy student Organic Chemistry for Pharmacy is a textbook written specifically for the students taking the required Organic/Medical Pharmacy course. Using a building-block approach, the book delivers a

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basic, yet thorough discussion of the mode of action, therapeutic applications, and limitations of various pharmaceutical agents. Organic Chemistry for Pharmacy is especially written for students who have a limited background in chemistry. In order to make the learning/teaching experience as efficient as possible, Organic Chemistry for Pharmacy includes outstanding pedagogical features such as chapter outlines, chapter summaries, boxed “take away points”, quick-reference tables, and problems within each chapter. The focus and presentation of this text is particularly suited for Organic/Medical Pharmacy courses which are weighted heavily towards Organic, rather than Medical Pharmacy.

Provides an approach for analyzing, discussing, and writing about cases. This book shows how to classify cases according to analytical task they require (solving a problem, making a decision, or forming an evaluation) and establish a base of knowledge about a case. It shows how to talk about cases in class.

This book constitutes a valuable manual for young and seasoned business researchers alike, and provides a comprehensive summary for the whole research journey. It is a must-read for all researchers who need to understand the basics of business research, from identifying research topics, to planning and organizing the research process, and selecting the most appropriate methodology for the topic at hand. This book also provides insights on how to avoid common pitfalls in business research and outlines the research skills needed to write a fine piece of research. In order to capture the innovative element of research, the book also highlights methods for thinking outside the box. It

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also stresses the importance of respecting ethics while conducting business research. Lastly, it presents important cases and provides hands-on training for preparing survey tools. Readers looking to master business research won't want to miss out on this unique and insightful book.

Dr. Donald DePamphilis explains the real-world of mergers, acquisitions, and restructuring based on his academic knowledge and personal experiences with over 30 such deals himself. The 77 case studies span every industry and countries and regions worldwide show how deals are done rather than just the theory behind them, including cross-border transactions. New additions to the third edition: 17 new cases, with all 77 cases updated, Glossary, real options applications, projecting growth rates. Practical, real-world approach with 77 case studies from around the globe

Offers forty cases focusing on contemporary problems and realistic situations to help students apply what they have learned in previous advertising courses.

PROVEN STRATEGIES FOR CREATING CORPORATE SUSTAINABILITY PROGRAMS Co-written by Six Sigma Black Belts and LEED Accredited Professionals, this pioneering guide reveals how to use the power of Six Sigma to develop and implement enterprise-wide green initiatives. Six Sigma Sustainability explains how typical Six Sigma DMAIC structures such as program governance, project charters, transfer functions, measurement systems, risk assessment, and process design support environmentally sound business practices. Real-world examples demonstrate how

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specific problems in areas such as carbon emissions, energy conservation, materials recycling, water use, and finance can be solved using Six Sigma tools. The detailed information in this practical resource helps you to deliver innovative programs that simultaneously reduce environmental impact and create business value. **COVERAGE INCLUDES:** Developing the business case for necessary investments in sustainability Sustainability leadership and the collaborative management model Applying the Six Sigma transfer function framework to identify critical drivers of success Sustainability measurement and reporting Designing a change management strategy and leveraging teams using the Six Sigma DMAIC framework Managing corporate real estate portfolios in compliance with green initiatives Case studies that show how to use Six Sigma methodologies to improve sustainability functions Design for Six Sigma--using the House of Quality and other essential Six Sigma design tools Stakeholder management--best practices for driving adoption of high quality solutions

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective

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communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let *The Big Book of Conflict-Resolution Games* help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in *The Big Book of Conflict-Resolution Games* delivers everything you need to make your workplace more efficient, effective, and engaged.

As the electrical industry continues to develop, one sector that still faces a range of concerns is the electrical distribution system. Excessive industrialization and inadequate billing are just a few issues that have plagued this electrical sector as it advances into the smart grid environment. Research is necessary to explore the possible solutions in fixing these problems and developing the distribution sector into an active and smart system. *The Handbook of Research on New Solutions and Technologies in Electrical Distribution Networks* is a collection of innovative research on the methods and applications of solving major issues within the electrical distribution system. Some issues covered within the publication include distribution losses, improper monitoring of system, renewable energy integration with micro-grid and distributed energy sources, and smart home energy management system modelling. This book is ideally designed for power

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engineers, electrical engineers, energy professionals, developers, technologists, policymakers, researchers, academicians, industry professionals, and students seeking current research on improving this key sector of the electrical industry.

This book constitutes the refereed proceedings of the 5th International Conference on Information Systems, Technology and Management, ICISTM 2011, held in Gurgaon, India, in March 2011. The 35 revised full papers presented together with 4 short papers were carefully reviewed and selected from 106 submissions. The papers are organized in topical sections on information management, information systems, information technology, healthcare information management and technology, business intelligence, applications, as well as management science and education.

Case Studies in Finance, 6e links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions. The cases may be taught in many different combinations. The eight-part sequence indicated by the table of contents relates to course designs used at the authors' schools. Each part of the casebook suggests a concept module, with a particular orientation.

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Case Studies in Finance
Case Studies In Finance
Tata McGraw-Hill Education
The Case Study Handbook
How to Read, Discuss, and Write Persuasively about Cases
Harvard Business Press

Learn the essentials of Six Sigma in just 36 hours
The McGraw-Hill 36-Hour Six Sigma Course provides you with the knowledge you need to understand, implement, and manage a Six Sigma program. This detailed yet accessible guide explores 10 essential Six Sigma tools for manufacturing along with other core components of a Six Sigma program.

One of the greatest challenges in the occupational health and safety profession is the application of theory to actual workplace practice. The difference between how the workplace should be ideally designed and the limitations that occur in pre-existing facilities are often difficult to overcome. With examples from the service industry, heavy industry, agriculture, and the office, this text bridges these gaps between theory and practice by using case studies to illustrate sound ergonomic practices. The Ergonomic Casebook is a resource that professionals and students can use as a guide for solutions to real-world ergonomic problems. Working examples from ergonomic programs in a variety of industries are included. Case studies describe methods for identifying ergonomic problems, and specific causes are reported. Recommended strategies for the elimination of identified stressors are indicated. Implemented strategies and evaluated results are discussed and explained. Applications of this book are endless. Whether you are a health and safety

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professional with limited expertise in ergonomics or a student taking a health and safety course, you will gain extensive insight into ergonomic problem solving as a result of the case studies presented in The Ergonomic Casebook.

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. The principles of endocrinology and metabolism clearly and simply explained on a system-by-system, organ-by-organ basis ESSENTIAL FOR USMLE® STEP 1 REVIEW! A Doody's Core Title for 2020! Applauded by medical students for its clarity, comprehensiveness, and portability, Endocrine Physiology, Fifth Edition delivers unmatched coverage of the fundamental concepts of hormone biological actions. These concepts provide a solid foundation for first-and-second year medical students to understand the physiologic mechanisms involved in neuroendocrine regulation of organ function. With its emphasis on must-know principles, Endocrine Physiology is essential for residents and fellows, and is the single-best endocrine review available for the USMLE® Step 1. Here's why this is essential for USMLE® Step 1 review:

- Informative first chapter describes the organization of the endocrine system, as well as general concepts of hormone production and release, transport and metabolic rate, and cellular mechanisms of action
- Boxed case studies help you apply principles to real-world clinical situations
- Each chapter includes bulleted Objectives, Key Concepts,

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Study Questions, Suggested Readings, and diagrams encapsulating key concepts. If you've been looking for a student-tested, basic yet comprehensive review of endocrinology and metabolism, your search ends here. Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions. The cases may be taught in many different combinations. The eight-part sequence indicated by the table of contents relates to course designs used at the authors' schools. Each part of the casebook suggests a concept module, with a particular orientation.

Unit 1: MEDICAL NUTRITION THERAPY FOR LIFECYCLE CONDITIONS. 1. Pregnancy with Iron Deficiency Anemia (Introductory Level). 2. Rheumatoid Arthritis (Introductory Level). 3. Polypharmacy of the Elderly Drug Nutrient Interactions (Introductory Level). 4. Athletic Training and Performance Nutrition Assessment (Introductory Level). 5. Bariatric Surgery for Treatment of Morbid Obesity (Advanced Practice). Unit 2: MEDICAL NUTRITION THERAPY FOR CARDIOVASCULAR DISORDERS. 6. Hypertension (Introductory Level). 7. Cardiovascular Disease with Multiple Risk Factors (Introductory Level). 8. Myocardial Infarction (Introductory Level). 9. Congestive Heart Failure with Resulting Cardiac Cachexia (Advanced Practice). Unit 3: MEDICAL NUTRITION THERAPY FOR

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GASTROINTESTINAL DISORDERS. 10. Gastroesophageal Reflux (Introductory Level). 11. Ulcer Disease Part One: Medical Treatment (Introductory Level). 12. Ulcer Disease Part Two: Surgical Treatment (Introductory Level). 13. Infectious Diarrhea with Resulting Dehydration (Introductory Level). 14. Celiac Disease (Introductory Level). 15. Diverticulosis with Incidence of Diverticulitis (Introductory Level). 16. Irritable Bowel Syndrome (Introductory Level). 17. Inflammatory Bowel Disease: Crohn's versus Ulcerative Colitis Medical and Nutritional Treatment (Introductory Level). 18. Inflammatory Bowel Disease: Crohn's versus Ulcerative Colitis Surgical Treatment Resulting in Short Bowel Syndrome (Advanced Practice). Unit 4: MEDICAL NUTRITION THERAPY FOR PANCREATIC AND LIVER DISORDERS. 19. Chronic Pancreatitis Secondary to Chronic Alcoholism (Introductory Level). 20. Acute Hepatitis (Introductory Level). 21. Cirrhosis of the Liver with Resulting Hepatic Encephalopathy (Advanced Practice). Unit 5: MEDICAL NUTRITION THERAPY FOR NEUROLOGICAL AND PSYCHIATRIC DISORDERS. 22. Depression Drug Nutrient Interaction (Introductory Level). 23. Parkinson's Disease with Dysphagia (Introductory Level). Unit 6: MEDICAL NUTRITION THERAPY FOR PULMONARY DISORDERS. 24. Chronic Obstructive Pulmonary Disease (Introductory Level). 25. Chronic Obstructive Pulmonary Disease with Respiratory Failure (Advanced Level). Unit 7: MEDICAL NUTRITION THERAPY FOR ENDOCRINE DISORDERS. 26. Type 1 Diabetes Mellitus (Introductory Level). 27. Type 1 Diabetes Mellitus with Diabetic Ketoacidosis (Introductory Level). 28. Type 2 Diabetes Mellitus (Introductory Level). 29. Type 2 Diabetes Mellitus with Hyperosmolar Hyperglycemic Nonketotic Syndromw (HHNK) (Advanced Practice). 30. Gestational Diabetes Mellitus (Advanced). 31. Metabolic Disorder Phenylketonuria

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(Introductory Level). Unit 8: MEDICAL NUTRITION THERAPY FOR RENAL DISORDERS. 32. Impaired Renal Function (Introductory). 33. End-Stage Renal Disease treated with Hemodialysis (Introductory Level). Unit 9: MEDICAL NUTRITION THERAPY FOR HYPERMETABOLISM, INFECTION AND TRAUMA. 34. Closed Head Injury Metabolic Stress with use of Nutrition Support (Introductory Level). 35. Human Immunodeficiency Virus (HIV) (Introductory Level). 36. AIDS with Opportunistic Infections (Advanced Practice). Unit 10: MEDICAL NUTRITION THERAPY FOR HEMATOLOGY-ONCOLOGY. 37. Lymphoma treated with Chemotherapy Part One (Introductory Level). 38. Lymphoma Part Two (Advanced Practice). 39. Acute Leukemia treated with Total Body Irradiation, Chemotherapy and Bone Marrow Transplant (Advanced Practice). APPENDICES. A. Common Medical Abbreviations. B. Normal Values for Physical Examination. C. Dietary Reference Intakes. D. CDC Growth Charts: United States. E. Prenatal Weight Gain. F. Medical Record Documentation Form. G. Diabetic Medical Nutrition Therapy Calculation Form. H. Renal Medical Nutrition Therapy Calculation Form. I. Subjective Goal Assessment Form. J. Phenylketonuria Nutrition Resources.

Introduction to Management Science, 3e, offers a unique model approach and integrates the use of Excel. Through this approach students are better able to grasp the essential concepts covered in the course and see their utility. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. These cases and related applications cuts across all functional areas of business and show how management science techniques apply in the business environment.

Corrosion engineers today spend enormous amounts of time

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and money searching multiple detailed sources and variable industry-specific standards to locate known remedies to corrosion equipment problems. Corrosion Atlas Series is the first centralized collection of case studies containing challenges paired directly with solutions together in one location. The second release of content in the series, Corrosion Atlas Case Studies: 2021 Edition, gives engineers expedient daily corrosion solutions for common industrial equipment, no matter the industry. Providing a purely operational level view, this reference is designed as concise case studies categorized by material and includes content surrounding the phenomenon, equipment appearance supported by a color image, time of service, conditions where the corrosion occurred, cause, and suggested remedies within each case study. Additional reference listings for deeper understanding beyond the practical elements are also included. Rounding out with an introductory foundational layer of corrosion principles critical to all engineers, Corrosion Atlas Case Studies: 2021 Edition delivers the daily tool required for engineers today to solve their equipment's corrosion problems. Solves equipment failure with easy-to-find remedies organized by essential elements such as materials, system, part, cause, environmental, and phenomenon Grasps fundamental corrosion elements on all major industrial pieces of equipment, no matter the industry Identify failures by appearance with color figures within each case study Deliver quality healthcare in the most challenging field conditions Full of practical clinical pearls and proven strategies, this indispensable guide shows you how to operate outside your comfort zone and devise effective treatment solutions when the traditional tools (medications, equipment, and staff) are unavailable—or when you need to provide care outside of your specialty. Improvised Medicine is a must for anyone who plans to work in global, disaster, or other

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resource-poor settings. FEATURES: Simple-to-follow directions, diagrams, and illustrations describe practical techniques and the improvised equipment necessary to provide quality care during crises. Contains improvisations in anesthesia and airway management, dentistry, gynecology/obstetrics, infectious disease/laboratory diagnosis, internal medicine, otolaryngology, pediatrics and malnutrition, orthopedics, psychiatry, and surgery. Also includes basic disaster communication techniques, post-disaster forensics, a model hospital disaster plan, and innovative patient-transport methods. LEARN HOW TO: Make an endotracheal tube in seconds Perform digital-oral and blind-nasotracheal intubations Make plaster bandages for splints/casts Give open-drop ether, ketamine drips, and halothane Use subcutaneous/intraperitoneal rehydration/transfusion Make ORS and standard nutrition formulas Clean, disinfect, and sterilize equipment for reuse Warm blood units in seconds inexpensively Take/view stereoscopic x-rays with standard equipment Quickly and easily stop postpartum hemorrhage Fashion surgical equipment from common items Evacuate patients easily for high-rise hospitals Make esophageal and precordial stethoscopes Quickly improvise a saline lock Make ECG electrode/defibrillator pads and ultrasound gel "... this manual does an excellent job of merging traditional and contemporary principles of neurotherapeutic intervention, all with a practical, functional orientation." -- Physical Therapy Care Reports, Vol. 2, No. 1, January 1999 Here's an integrated physical therapy model applicable to a variety of clinical problems and diagnoses. After exploring the application of treatment techniques, the authors focus on clinical decision-making strategies using clinical problems and progressively comprehensive case studies. "This text offers a wonderful source of ideas for developing laboratory

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experiences that will be directly applicable to clinical situations that our students will face in their future practice." -- Mark W. Pape, MSPT, Angelo State University, San Angelo, Texas

This book uses an illustrative approach to explain J2EE architectural concepts and application design to developers and designers. Learn how to build prototypes and deploy enterprise solution with ease! The companion CD ROM consists of a multi-media based audio-video guide that provides a stimulating understanding of the fascinating world of J2EE. It not only covers the concepts, but also helps the readers in building the proof of concept to enable them develop and deploy prototypes.

Graduate students, college libraries, and organizations or management teams will benefit tremendously when they acquire and use the solutions to the case studies in this book. Case studies are the well-established and proven techniques that guide students or management teams to adopt prudent concepts theoretically in real-world situations. These studies can help to address an organization's dilemma depending upon the expectations of the stakeholders and the investors. In this edition, this book gives readers access to exemplary solutions to case studies drawn from a wide variety of cases in both academic and applied fields. By studying these examples, students can actively develop their skills in problem-solving using analytical tools to make decisions in complex situations. The reader can cope with ambiguities and learn how to apply optimal solutions in similar situations. It is a must read for anyone intending to tackle managerial case studies.

Modern warehouses are capitalizing on cutting-edge technologies, new operating models and innovative practices to maximize their role in the wider supply chain.

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Understand how to successfully manage these warehouses with this bestselling guide. Warehouse Management guides the reader through all aspects of successfully managing a warehouse, its operations and distribution. This bestselling book covers an extensive range of key topics from defining the modern warehouse, detailing management processes, strategies and practices to outlining how to tackle environmental challenges to ensure a sustainable supply chain. With practical insights into how to improve operating costs, increase efficiency and reduce costs, this is a must read for optimizing warehouse performance. The fourth edition of Warehouse Management is fully updated to include up to date information across the board. The latest technologies in warehousing, such as robotics, cobots and AI, are explained and their impact is situated alongside discussions on the future of warehousing. Gwynne Richards provides expert advice with clear and easy to grasp solutions. New and updated online resources provide support to readers.

Connect Master: Economics provides a revolutionary, digital-first approach for the principles of economics course that is ideal for a variety of course formats--traditional, online, flipped, or hybrid. Authors Carlos Asarta and Roger Butters offer the same core content covered in mainstream textbooks, but in a way that breaks free from the constraints of a traditional textbook's structure and format--empowering instructors to take advantage of new approaches in teaching methodology to revitalize their course and improve student engagement and outcomes. Instead of lengthy,

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narrative-driven chapters, content in Connect Master is organized into over 250 topics, each anchored by an engaging 2-4 minute professionally-produced video and supported by a host of dynamic learning resources such as interactive graphs, worked examples, helpful hints, and robust assessment content. Topics are delivered to students through the most advanced adaptive learning technology on the market, using continual assessment and artificial intelligence to personalize the experience for each individual student. The result is an immersive experience that is flexible, innovative, and aligned to how today's students learn and obtain information.

A groundbreaking prescription for health care reform--from a legendary leader in innovation . . . Our health care system is in critical condition. Each year, fewer Americans can afford it, fewer businesses can provide it, and fewer government programs can promise it for future generations. We need a cure, and we need it now. Harvard Business School's Clayton M.

Christensen—whose bestselling *The Innovator's Dilemma* revolutionized the business world—presents *The Innovator's Prescription*, a comprehensive analysis of the strategies that will improve health care and make it affordable. Christensen applies the principles of disruptive innovation to the broken health care system with two pioneers in the field—Dr. Jerome Grossman and Dr. Jason Hwang. Together, they examine a range of symptoms and offer proven solutions. **YOU'LL DISCOVER HOW** “Precision medicine” reduces costs and makes good on the promise of personalized care. Disruptive business models improve quality,

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accessibility, and affordability by changing the way hospitals and doctors work Patient networks enable better treatment of chronic diseases Employers can change the roles they play in health care to compete effectively in the era of globalization Insurance and regulatory reforms stimulate disruption in health care Featuring case presentations by many of the most distinguished practitioners of couple and family therapy, this volume brings to life the full spectrum of approaches in the field. The cases illustrate the principles and techniques of the respective approaches and allow the reader to "listen in" on highly skilled therapists at work. Editor Frank Dattilio comments on each case with a focus on ways to integrate systemic and cognitive-behavioral approaches. He suggests ways that cognitive principles might usefully be called upon at specific points. Responses from contributors consider the benefits of Dattilio's suggestions and elucidate each practitioner's decision-making process. See also Dattilio's authored book, *Cognitive-Behavioral Therapy with Couples and Families*, which combines the empirical research base with practical clinical guidance. More than 150 cases help develop the skills you need to identify and resolve the most common drug therapy problems The perfect study companion to DiPiro's *Pharmacotherapy: A Pathophysiologic Approach* More than 40 all-new cases! *Pharmacotherapy Casebook: A Patient-Focused Approach* delivers 157 patient cases designed to teach you how to apply the principles of pharmacotherapy to real-world clinical practice. The case chapters in this book are organized into organ system

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sections that correspond to those of the DiPiro textbook. By reading the relevant chapters in Pharmacotherapy: A Pathophysiologic Approach you will be able to familiarize yourself with the pathophysiology and pharmacology of each disease state included in this casebook. Each case teaches you how to:

- Identify real or potential drug therapy problems
- Determine the desired therapeutic outcome
- Evaluate therapeutic alternatives
- Design an optimal individualized pharmacotherapeutic plan
- Develop methods to evaluate the therapeutic outcome
- Provide patient education
- Communicate and implement the pharmacotherapeutic plan

Everything you need to develop expertise in pharmacotherapy decision making: Realistic patient presentations include medical history, physical examination, and laboratory data, followed by a series of questions using a systematic, problem-solving approach. Compelling range of cases – from the uncomplicated (a single disease state) to the complex (multiple disease states and drug-related problems). Diverse authorship from more than 190 clinicians from nearly 100 institutions. Coverage that integrates the biomedical and pharmaceutical sciences with therapeutics. Appendices containing valuable information on pharmacy abbreviations, laboratory tests, mathematical conversion factors, anthropometrics, and complementary and alternative therapies.

**PROVEN STRATEGIES FOR SUCCESSFULLY
MANAGING HIGH-TECH ENGINEERING PROJECTS**

Engineering Project Management for the Global High-Technology Industry describes how to effectively implement a wide array of project management tools and

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techniques and covers comprehensive details on the entire product development lifecycle. Technology management--from research to advanced development to adoption in new products--is explained with examples of organizational structure and required timelines. This practical guide discusses key topics such as creating a business plan, performing economic analysis, leveraging internal resources and the supply chain, planning project development, controlling projects, tracking progress, managing risk, and reporting to management. Skills essential to the successful project manager, including communication, leadership, and teamwork, are also addressed. Real-world case studies from top global technology companies illustrate the concepts presented in the book. COVERAGE INCLUDES: Project lifecycle and development of engineering project management tools and techniques Product stages and project management structures for developing them Project inception: benchmarking, IP, and voice of the customer (VoC) VoC case study Project justification and engineering economic analysis Make or buy: subcontracting and managing the supply chain Engineering project planning and execution Project phases, control, risk analysis, and team leadership Project monitoring and control case study Engineering project communications Engineering project and product costing Building and managing teams

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