

Case Studies Cengage

Business Economics is concerned with the nature, scope & functioning of business enterprises. It covers such issues as the exploration of business strategic behaviour & the importance of organizational structure.

Mike Peng and Klaus Meyer have direct, first-hand, experience of researching and teaching in Europe, Asia and North America. This combined experience makes them uniquely qualified to write this textbook, which offers a comprehensive and accessible introduction to international business that starts from Europe but ultimately encompasses the globe. The text's comprehensive coverage is accessibly arranged around one central question and two core perspectives. The central question is a what determines the success and failure of firms around the globe? Institutional and resource-based perspectives are utilised to answer this question. Throughout the text the very latest scholarly research is used to facilitate successful learning of the key concepts, in order to engage students with the historical context and recent global developments. International Business has been shortlisted for the 2011/12 CMI Management Book of the Year award in the ebook category. More information about the CMI and the competition can be found here <http://yearbook.managers.org.uk/index5.htm>.

Marketing Research, 5e equips students with the knowledge and skills required to successfully undertake marketing research. Combining a solid theoretical foundation with a practical, step-by-step approach, the marketing research process is explored through a learning model that is constantly reinforced throughout the text. Using local and international examples, data sets and case studies to explain traditional marketing research methods, Marketing Research also examines new theories and techniques. To reflect emerging industry practices, each stage of research reporting is detailed, as well as a range of presentation methodologies. For analysing data, the text covers both SPSS and Excel outputs. This text is indispensable for students studying marketing research in any business or marketing course. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools cengage.com.au/mindtap

Hospitality Management provides case-vignettes that present lifelike scenarios requiring managerial decisions, or actions. The vignettes are organized into eleven sections that reflect challenges hospitality managers are facing while developing people skills. This product can complement any hospitality management curriculum and will reinforce the concepts that students read in their textbooks, and are taught in class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With more than 200 real-world cases and critical-thinking exercises, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, it uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. A concise legal environment text, it covers all core topics and features intriguing examples of legal and ethical issues pulled straight from the news and pop culture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

Unit 1: MEDICAL NUTRITION THERAPY FOR LIFECYCLE CONDITIONS. 1. Pregnancy with Iron Deficiency Anemia (Introductory Level). 2. Rheumatoid Arthritis (Introductory Level). 3. Polypharmacy of the Elderly Drug Nutrient Interactions (Introductory Level). 4. Athletic Training and Performance Nutrition Assessment (Introductory Level). 5. Bariatric Surgery for Treatment of Morbid Obesity (Advanced Practice). Unit 2: MEDICAL NUTRITION THERAPY FOR CARDIOVASCULAR DISORDERS. 6. Hypertension (Introductory Level). 7. Cardiovascular Disease with Multiple Risk Factors (Introductory Level). 8. Myocardial Infarction (Introductory Level). 9. Congestive Heart Failure with Resulting Cardiac Cachexia (Advanced Practice). Unit 3: MEDICAL NUTRITION THERAPY FOR GASTROINTESTINAL DISORDERS. 10. Gastroesophageal Reflux (Introductory Level). 11. Ulcer Disease Part One: Medical Treatment (Introductory Level). 12. Ulcer Disease Part Two: Surgical Treatment (Introductory Level). 13. Infectious Diarrhea with Resulting Dehydration (Introductory Level). 14. Celiac Disease (Introductory Level). 15. Diverticulosis with Incidence of Diverticulitis (Introductory Level). 16. Irritable Bowel Syndrome (Introductory Level). 17. Inflammatory Bowel Disease: Crohn's versus Ulcerative Colitis Medical and Nutritional Treatment (Introductory Level). 18. Inflammatory Bowel Disease: Crohn's versus Ulcerative Colitis Surgical Treatment Resulting in Short Bowel Syndrome (Advanced Practice). Unit 4: MEDICAL NUTRITION THERAPY FOR PANCREATIC AND LIVER DISORDERS. 19. Chronic Pancreatitis Secondary to Chronic Alcoholism (Introductory Level). 20. Acute Hepatitis (Introductory Level). 21. Cirrhosis of the Liver with Resulting Hepatic Encephalopathy (Advanced Practice). Unit 5: MEDICAL NUTRITION THERAPY FOR NEUROLOGICAL AND PSYCHIATRIC DISORDERS. 22. Depression Drug Nutrient Interaction (Introductory Level). 23. Parkinson's Disease with Dysphagia (Introductory Level). Unit 6: MEDICAL NUTRITION THERAPY FOR PULMONARY DISORDERS. 24. Chronic Obstructive Pulmonary Disease (Introductory Level). 25. Chronic Obstructive Pulmonary Disease with Respiratory Failure (Advanced Level). Unit 7: MEDICAL NUTRITION THERAPY FOR ENDOCRINE DISORDERS. 26. Type 1 Diabetes Mellitus (Introductory Level). 27. Type 1 Diabetes Mellitus with Diabetic Ketoacidosis (Introductory Level). 28. Type 2 Diabetes Mellitus (Introductory Level). 29. Type 2 Diabetes Mellitus with Hyperosmolar Hyperglycemic Nonketotic Syndrome (HHNK) (Advanced Practice). 30. Gestational Diabetes Mellitus (Advanced). 31. Metabolic Disorder Phenylketonuria (Introductory Level). Unit 8: MEDICAL NUTRITION THERAPY FOR RENAL DISORDERS. 32. Impaired Renal Function (Introductory). 33. End-Stage Renal Disease treated with Hemodialysis

(Introductory Level). Unit 9: MEDICAL NUTRITION THERAPY FOR HYPERMETABOLISM, INFECTION AND TRAUMA. 34. Closed Head Injury Metabolic Stress with use of Nutrition Support (Introductory Level). 35. Human Immunodeficiency Virus (HIV) (Introductory Level). 36. AIDS with Opportunistic Infections (Advanced Practice). Unit 10: MEDICAL NUTRITION THERAPY FOR HEMATOLOGY-ONCOLOGY. 37. Lymphoma treated with Chemotherapy Part One (Introductory Level). 38. Lymphoma Part Two (Advanced Practice). 39. Acute Leukemia treated with Total Body Irradiation, Chemotherapy and Bone Marrow Transplant (Advanced Practice). APPENDICES. A. Common Medical Abbreviations. B. Normal Values for Physical Examination. C. Dietary Reference Intakes. D. CDC Growth Charts: United States. E. Prenatal Weight Gain. F. Medical Record Documentation Form. G. Diabetic Medical Nutrition Therapy Calculation Form. H. Renal Medical Nutrition Therapy Calculation Form. I. Subjective Goal Assessment Form. J. Phenylketonuria Nutrition Resources.

Get more out of your HIM course with Schnering/Sayles/McCuen's CASE STUDIES IN HEALTH INFORMATION MANAGEMENT, 4th Edition! More than a collection of fascinating case scenarios, this versatile worktext gives you experience applying theories from the classroom to practices in the modern health care environment. Case studies explore major HIM topics, including current issues in health data management, health care privacy and ethics, information technology, revenue management and compliance, leadership, project and operations management, quality and performance statistics. A quick-reference correlation grid to current RHIA and RHIT domains and competencies helps you focus on specific areas for certification exams -- maximizing your study time. It's the perfect companion for any HIM course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Using cases from the authors' files or from case files of other working clinicians, CASEBOOK IN ABNORMAL PSYCHOLOGY, International Edition portrays the rich and arresting nature of disorders manifested in real people. Cases illustrate every major DSM-IV category, followed by a therapy outcome section that tells the "rest of the story" of what happened to these clients. Using an integrative approach, the authors emphasize the multiple causes of disorders and incorporate developmental and cultural issues in each case. Complex cases are presented without a diagnosis, so students can come up with a diagnosis on their own. This Fourth Edition includes a new case on body dysmorphic disorder as well as two new cases without a diagnosis.

Provides an introduction to business functions, issues and activities and to the way they interact with their environment. It is the core text for the Business In Context Series which serves as a stand-alone introduction to business studies. An ELBS/LPBB edition is available.

Reflecting the latest practices in the field, Clinical Decision Making: Case Studies in Medical-Surgical Nursing, 2nd edition bridges the gap between classroom knowledge and clinical application. Emphasizing holistic nursing care, this resource helps nursing students sharpen their critical thinking skills and gain experience applying what they have learned. The more than 40 medical-surgical case histories and related questions, and responses are based on real-life client situations. Every case contains an introductory blueprint of variables that must be considered while evaluating a particular scenario concerning the client, nursing protocol, and setting of care. Each blueprint and case is different, just as each clinical situation is unique. As learners simulate the actual decision-making process, they gain valuable experience making informed clinical judgments that will help them become successful nurses. Categorized by complexity, the book appeals to a broad range of learning levels and styles. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"We have not sought in this book, to define 'best practice' for you, but have rather, challenged you to think about ways in which to teach intelligently, insightfully and respectfully." - How does a teacher deal with a student's challenging behaviour in the classroom? - Is it fair to adopt information and communication technologies that favour students who have access to sophisticated devices such as tablets in their own home? - How, during the professional experience, is an education student to act when his or her beliefs about learning are not congruent with those of the supervising teacher? - Should students be grouped in terms of their ability? These and many more issues arise daily in our early childhood, primary and secondary learning environments. Teaching, 6e takes a holistic approach to classroom teaching and learning. It considers the complexities and opportunities embedded in meeting learners' needs in diverse and ever-changing contexts. It encourages pre-service teachers to become active learners of teaching, how to think like teachers and to consider the fundamental aspects of teaching. It directs pre-service teachers to useful teaching resources, in text, in references and online. Case studies and reflection opportunities encourage pre-service teachers to consider their own strengths and issues, the diversity of learning styles in their students, their school and wider community as well as government and ethical requirements. It raises student awareness of what it really means to teach and how they can do it. Students will continue to refer to this well-researched and easy-to-use text throughout their qualification, in their professional placement and into their teaching career.

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and cases. Based on real-world practices and current thinking in the field, the Ninth Edition of Strategic Management features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 30 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text.

Primarily using PUBLIC RELATIONS Society of America award-winning cases, PUBLIC RELATIONS CASES, Ninth Edition, presents a clear theoretical grounding in the major areas of public relations. Using the ROPE process model (Research, Objectives, Programming, and Evaluation), the authors keep students focused on the strategic elements of exemplary communications campaigns. The case studies provide glimpses into best practices for public relations campaigns as recognized by professionals in the field. The cases all use a strategic communications model, where clearly defined objectives are based on sound research and good audience analysis, followed by creative tactics that are evaluated for their effectiveness. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Specifically designed for use as a supplement to a textbook for undergraduate business law at the university level. Cases are presented for classroom discussion.

The latest book from Cengage Learning on Strategic Management

"Ya?nomamö culture, in its major focus, reverses the meanings of "good" and "desirable" as phrased in the ideal postulates of the Judaic-Christian tradition. A high capacity of rage, a quick flash point, and a willingness to use violence to obtain one's ends are considered desirable traits. Much of the behavior of the Ya?nomamö can be described as brutal, cruel, treacherous, in the value-laden terms of our own vocabulary. The Ya?nomamö themselves, however, as Napoleon Chagnon came to intimately know them in the year and a half he lived with them, do not all appear to be mean and treacherous. As individuals, they seem to be

people playing their own cultural game, with internal feelings that at times may be quite divergent from the demands placed upon them by their culture. This case study furnishes valuable data for phrasing questions about the relationship between the individual and his culture."-- Foreword.

Using compelling contemporary and classic cases, *CASE STUDIES IN PSYCHOTHERAPY* brings to life essential concepts and practices in psychotherapy. The Seventh Edition of this popular casebook features intriguing new cases added to illustrate Psychoanalysis, Client-Centered Therapy, Existential Therapy, Interpersonal Therapy, Contemplative Therapies, and Therapy in a Multicultural context. There's also an entirely new chapter on Positive Psychotherapy. The book maintains its parallel structure with the Tenth Edition of Wedding and Corsini's *CURRENT PSYCHOTHERAPIES*, providing you with the most comprehensive look at psychotherapy available today. All of these insightful cases are chosen for intrinsic interest, clarity of presentation, and the ability to most effectively demonstrate the basic techniques and methods of the theory being illustrated. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Change Management is a crucial process for gaining the competitive advantage that is the goal of many organisations. Leaders and change agents are often faced with conflicting challenges of motivating and understanding increasingly diverse workforces, accounting to stakeholders and planning for the future in a chaotic environment. Comprising 12 chapters in 6 parts, the text opens with an explanation of the environment of change faced by organisations today. It then deals with managing organisational development, which is a planned process of change which is often subject to the incursions of organisational transformation, a more dramatic and unpredictable type of change. With the field of organisational change continuing to evolve, especially in an international context, future directions of change management are also discussed. Finally, to emphasise the relationship between theory to practice, *Organisational Change: Development and Transformation 6e* provides 10 local and international case studies and a suite of online cases supported by a case matrix. Case studies, exercises and support material present the challenges of change management in a real-life manner - examining issues from a variety of viewpoints.

Today's health information professionals are working within an ever-changing environment of technology and regulatory guidelines. This dynamic workplace requires fundamental skills to appropriately manage and react to ethical dilemmas. *Ethics Case Studies for Health Information Management* provides real-world examples to prepare you for the inevitable challenges of the modern office and offers a methodology to interpret the various situations and determine courses of action. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS MANAGEMENT 14E is designed for more advanced high school business courses. With the focus shifted to business management, this text approaches business operations from the entrepreneurial and management perspective. Finance, marketing, communications, and human resources are some of the topics explored. The introductory chapter provides an overview of management, discusses the history of management, and compares management approaches and philosophies. Another focuses on data analysis and decision-making, demonstrating the importance of math, statistics, and quantitative decision-making. *BUSINESS MANAGEMENT 14E* provides business management concepts and principles in a realistic, investigative, and enriching manner. All the functions of business management are covered extensively, including the use of technology and communication as tools of business. Enjoy exploring the global dimension of business and possible career opportunities as this text brings the world of business to your class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FORENSIC SCIENCE: ADVANCED INVESTIGATIONS, COPYRIGHT UPDATE, 1E is part of a comprehensive course offering as a second-level high school course in forensic science, a course area in which students have the opportunity to expand their knowledge of chemistry, biology, physics, earth science, math, and psychology, as well as associate this knowledge with real-life applications. This text builds on concepts introduced in *FORENSIC SCIENCE: FUNDAMENTALS & INVESTIGATIONS*, as well as introduces additional topics, such as arson and explosions. Following the same solid instructional design as the *FUNDAMENTALS & INVESTIGATIONS* text, the book balances extensive scientific concepts with hands-on classroom and lab activities, readings, intriguing case studies, and chapter-opening scenarios. The book's exclusive Gale Forensic Science eCollection™ database provides instant access to hundreds of articles and Internet resources that spark student interest and extend learning beyond the book. Comprehensive, time-saving teacher support and lab activities deliver exactly what you need to ensure that students receive a solid, complete science education that keeps readers at all learning levels enthused about science. This two-book series provides a solution that is engaging, contemporary, and specifically designed for high school students. Instructors can be confident that the program has been written by high school forensic science instructors with their unique needs in mind, including content tied to the national and state science standards they are accountable to teaching. The update has a new chapter on Digital Responsibility and Social Networking. *FORENSIC SCIENCE: ADVANCED INVESTIGATIONS, COPYRIGHT UPDATE, 1E* sets the standard in high school forensic science . . . case closed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with real-life examples of business decisions gone awry, the 8th Edition of *BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS* explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, *BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS* provides a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LIFE SPAN DEVELOPMENT: A CASE BOOK uses lively, contemporary case studies to illustrate development transitions and challenges in every stage of life. The authors have chosen these cases for their ability to fascinate, engage, and stimulate. Together with thought-provoking questions for analysis, the case studies create a learning experience that helps readers use multiple perspectives to analyze and interpret life events.

Packed with real-life examples and case studies, *MANAGEMENT OF ELECTRONIC AND DIGITAL MEDIA, 6e*, provides the latest information on the management and leadership techniques and strategies used in the electronic and digital media industries. The text is popular for its contemporary approach and clear, current illustrations. Succinctly written, the Sixth Edition covers the most important aspects for future managers, leaders and entrepreneurs in the rapidly evolving media industries -- and includes an all-

new chapter: Media Management: Manager/Leader/Entrepreneur. New coverage highlights trends in big data, mobile, social media, and the cloud. In addition, end-of-chapter case studies put readers in the role of a manager in a decision-making environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

With today's popular television programs about criminal justice and crime scene investigation and the surge of detective movies and books, students often have a passion for exploring forensic science. Now you can guide that excitement into a profitable learning experience with the help of the innovative, new FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E. This dynamic, visually powerful text has been carefully crafted to ensure solid scientific content and an approach that delivers precisely what you need for your high school course. Now an established best-seller, FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E offers a truly experiential approach that engages students in active learning and emphasizes the application of integrated science in your course. Student materials combine math, chemistry, biology, physics, and earth science with content aligned to the National Science Education Standards, clearly identified by icons. This book balances extensive scientific concepts with hands-on classroom and lab activities, readings, intriguing case studies, and chapter-opening scenarios. The book's exclusive Gale Forensic Science eCollection™ database provides instant access to hundreds of journals and Internet resources that spark the interest of today's high school students. The new edition includes one new chapter on entomology and new capstone projects that integrate the concepts learned throughout the text. Comprehensive, time-saving teacher support and lab activities deliver exactly what you need to ensure that students receive a solid, integrated science education that keeps readers at all learning levels enthused about science. FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E sets the standard in high school forensic science . . . case closed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Quite simply, Clinical Decision Making shortens the distance between theory and nursing practice like no other educational tool."--BOOK JACKET.

Leadership & Management: Theory & Practice by Kris Cole focuses on comprehensive coverage of the core management units within the Diploma of Leadership and Management BSB51915 and Certificate IV in Leadership and Management BSB42015. This market-leading textbook provides students with rigorous information while balancing the key topics with a practical approach, through real-life case studies, examples and problem-solving techniques. It uses everyday business terms and language, putting management in a context that makes it easy to understand for all types of learners. Leadership & Management: Theory & Practice enables students to strengthen skills in areas such as managing poor performance, being more directive, and solving problems permanently. It is noted for its application across industry sectors and different types of business.

Using an integrated strategic management process to explain what organisations should do to increase strategic competitiveness and achieve higher performance, the 4th Asia Pacific edition of Strategic Management: Competitiveness and Globalisation continues to provide a systematic skill-building coverage of strategy. With an emphasis on global advantage, the text offers a comprehensive examination of regional and international issues to provide a complete, accurate and up-to-date explanation of the strategic management process. New coverage on environmental concerns and emerging technologies as well as examples and cases from Australia, New Zealand and Asia-Pacific serve to engage students while updated international content demonstrates how strategic management is used in the global economy. Recognising the importance of relating theory to practice, Strategic Management: Competitiveness and Globalisation 4e provides 13 new case studies and a raft of online cases supported by a case matrix.

Cengage Learning is pleased to announce the publication of Debora Katz's ground-breaking calculus-based physics program, PHYSICS FOR SCIENTISTS AND ENGINEERS: FOUNDATIONS AND CONNECTIONS. The author's one-of-a-kind case study approach enables students to connect mathematical formalism and physics concepts in a modern, interactive way. By leveraging physics education research (PER) best practices and her extensive classroom experience, Debora Katz addresses the areas students struggle with the most: linking physics to the real world, overcoming common preconceptions, and connecting the concept being taught and the mathematical steps to follow. How Dr. Katz deals with these challenges--with case studies, student dialogues, and detailed two-column examples--distinguishes this text from any other on the market and will assist you in taking your students beyond the quantitative. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Case Studies in Psychotherapy Cengage Learning

Microeconomics: case studies and applications 2nd edition is an essential text that supports Cengage Learning's suite of Economics titles. The text contains case studies focussing on current events in economics, a theory refresher for each section, and questions. The case studies are written specifically for students at a level they can easily relate to, and are presented in such a way that the theoretical concept being taught can be applied. They are intended as a student's stepping stone to using authentic news articles.

Offering a comprehensive tool for self-assessment, the 2013 CODING CASE STUDIES WORKBOOK enables coders to practice skill building using all code sets--ICD-9-CM, ICD-10-CM, ICD-10-PCS, CPT and HCPCS--in all settings. This comprehensive workbook provides a variety of exercises applicable to physician offices, ambulatory care, and hospital settings. Written as short case studies, exercises emphasize official coding guidelines and include clinical concepts that reflect coding examples from current practice. The rich assortment of application exercises range from basic to the intermediate/advanced level. The detailed rationale for answers allows for a more thorough understanding of the code sets, while answers to the ICD-10-CM exercises highlight the key differences between ICD-9-CM and ICD-10-CM. Special Coding Insights features provide further guidance to support the coding decision-making process. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

By using an issues-oriented approach, the new edition of this respected text grabs student interest with real-life issues that hit home. This text includes new coverage and pedagogy that encourages students to think critically about hot-button issues and includes outstanding new features that take students beyond memorization and encourage them to ask

questions in new ways as they learn to interpret data. Show students how biology matters Biology's connections to real life are reflected in every chapter of this new edition, beginning with opening Impacts, Issues essays a brief case study on a biology-related issue or research finding and is revisited throughout the chapter, reminding students of the real-world significance of basic concepts. Additional, online exercises promote critical thinking about issues students will face as consumers, parents, and citizens. Link concepts from chapter to chapter Links to Earlier Concepts appear near the Key Concepts, to help students remember what they've learned in earlier chapters and apply it to the new material to come. At the beginning of each section, students are reminded of the earlier link that is most appropriate for their current. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: The First Course - Summarized Case Edition, 14E delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW: The First Course - Summarized Case Edition continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Gain a better understanding of common threads and patterns of ethical challenges with cases and readings drawn from pop culture, business, and history. BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 9E provides relevant issues, such as getting out of student loans-- the consequences and societal costs as well as benefit to graduates. Probing questions and content force you to look beyond emotions and opinions to evaluate the costs of ethical decisions, such as Edward Snowden's actions and whether they harmed or helped society. Cases provide historical perspective as you learn how individuals slip into behavior that lead to ethical and legal breaches. Real examples of business decisions gone awry in this market-leading collection of readings present patterns of behaviors and choices that often result in the destruction of businesses and personal lives. Perspective and insights provide a knowledge base for readers to recognize and resolve ethical issues.

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