

## **Carrots And Sticks Unlock The Power Of Incentives To Get Things Done Ian Ayres**

Creator of the popular website The Religion Teacher, Jared Dees shares practical, easy-to-use teaching strategies and exercises for spiritual growth in his book *31 Days to Becoming a Better Religious Educator*. These components are designed to improve the effectiveness of any busy religious educator. Volunteer catechists and professional religion teachers are responsible for two unique and challenging tasks: sharing (and assessing) information and the spiritual formation of their students. This succinct, practical resource helps busy catechists and religion teachers with both tasks and is designed for use either over consecutive days in one month, or by specific themes that encourage personal improvement in areas of discipleship, service, leadership, and overall teaching. Each of the thirty-one days includes a clear title that gives the lesson theme, a quotation from Scripture, an introduction to the exercise, step-by-step actions to take for the day, and spiritual enrichment ideas for the educator.

'A passionate, provocative book. It isn't just a self-help book. It is a manifesto for a better society' Sunday Times 'One of the most rigorous articulations of the new

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mood of acceptance...a persuasive demolition of many of our cultural stories about how we ought to live' Oliver Burkeman, Guardian Paul Dolan, the bestselling author of Happiness by Design, shows us how to escape the myth of perfection and find our own route to happiness. Be ambitious; find everlasting love; look after your health ... There are countless stories about how we ought to live our lives. These narratives can make our lives easier, and they might sometimes make us happier too. But they can also trap us and those around us. In Happy Ever After, bestselling happiness expert Professor Paul Dolan draws on a variety of studies ranging over wellbeing, inequality and discrimination to bust the common myths about our sources of happiness. He shows that there can be many unexpected paths to lasting fulfilment. Some of these might involve not going into higher education, choosing not to marry, rewarding acts rooted in self-interest and caring a little less about living forever. By freeing ourselves from the myth of the perfect life, we might each find a life worth living.

Diversification provides a well-known way of getting something close to a free lunch: by spreading money across different kinds of investments, investors can earn the same return with lower risk (or a much higher return for the same amount of risk). This strategy, introduced nearly fifty years ago, led to such strategies as index funds. What if we were all missing out on another free lunch

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that's right under our noses? In *Lifecycle Investing*, Barry Nalebuff and Ian Ayres—two of the most innovative thinkers in business, law, and economics—have developed tools that will allow nearly any investor to diversify their portfolios over time. By using leveraging when young—a controversial idea that sparked hate mail when the authors first floated it in the pages of *Forbes*—investors of all stripes, from those just starting to plan to those getting ready to retire, can substantially reduce overall risk while improving their returns. In *Lifecycle Investing*, readers will learn How to figure out the level of exposure and leverage that's right for you How the Lifecycle Investing strategy would have performed in the historical market Why it will work even if everyone does it When to adopt the Lifecycle Investing strategy Clearly written and backed by rigorous research, *Lifecycle Investing* presents a simple but radical idea that will shake up how we think about retirement investing even as it provides a healthier nest egg in a nicely feathered nest.

How to rewire your brain to improve virtually every aspect of your life—based on the latest research in neuroscience and psychology on neuroplasticity and evidence-based practices Not long ago, it was thought that the brain you were born with was the brain you would die with, and that the brain cells you had at birth were the most you would ever possess. Your brain was thought to be

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“hardwired” to function in predetermined ways. It turns out that's not true. Your brain is not hardwired, it's "softwired" by experience. This book shows you how you can rewire parts of the brain to feel more positive about your life, remain calm during stressful times, and improve your social relationships. Written by a leader in the field of Brain-Based Therapy, it teaches you how to activate the parts of your brain that have been underactivated and calm down those areas that have been hyperactivated so that you feel positive about your life and remain calm during stressful times. You will also learn to improve your memory, boost your mood, have better relationships, and get a good night sleep. Reveals how cutting-edge developments in neuroscience, and evidence-based practices can be used to improve your everyday life Other titles by Dr. Arden include: Brain-Based Therapy-Adult, Brain-Based Therapy-Child, Improving Your Memory For Dummies and Heal Your Anxiety Workbook Dr. Arden is a leader in integrating the new developments in neuroscience with psychotherapy and Director of Training in Mental Health for Kaiser Permanente for the Northern California Region Explaining exciting new developments in neuroscience and their applications to daily living, Rewire Your Brain will guide you through the process of changing your brain so you can change your life and be free of self-imposed limitations.

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Advance praise for Carrots and Sticks Don't Work: "Paul Marciano provides a wealth of prescriptive advice that absolutely makes sense. You can actually open the book to any chapter and gain ideas for immediate implementation." -- Beverly Kaye, coauthor of Love 'Em or Lose 'Em "This book should be in the hands of anyone who has to get work done through other people! It's an invaluable tool for any manager at any level." -- John L. Rice, Vice President Human Resources, Tyco International "Carrots and Sticks Don't Work provides a commonsense approach to employee engagement. Dr. Marciano provides great real-world insights, data, and practical examples to truly bring the RESPECT model to life." -- Renee Selman, President, Catalina Health Resources "The RESPECT model is one of the most dynamic, engaging, and thought-provoking employee engagement tools that I have seen. Dr. Marciano's work will help you provide meaningful long-term benefits for your employees, for your organization, and for yourself." -- Andy Brantley, President and CEO, College and University Professional Association for Human Resources "This book provides clear advice and instruction on how to engage your team members and inspire them to a higher level of productivity, work satisfaction, and enjoyment. I am already utilizing its techniques and finding immediate positive changes." -- Robert Roth, Director, Accounting and Reporting, Colgate Palmolive Company The title says it

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all: Carrots and Sticks Don't Work. Reward and recognition programs can be costly and inefficient, and they primarily reward employees who are already highly engaged and productive performers. Worse still, these programs actually decrease employee motivation because they can make individual recognition, rather than the overall success of the team, the goal. Yet many businesses turn to these measures first—unaware of a better alternative. So, when it comes to changing your organizational culture, carrots and sticks don't work! What does work is Dr. Paul Marciano's acclaimed RESPECT model, which gives you specific, low-cost, turnkey solutions and action plans-- based on seven key drivers of employee engagement that are proven and supported by decades of research and practice—that will empower you to assess, troubleshoot, and resolve engagement issues in the workplace: Recognition and acknowledgment of employees' contributions Empowerment via tools, resources, and information that set employees up to succeed Supportive feedback through ongoing performance coaching and mentoring Partnering to encourage and foster collaborative working relationships Expectations that set clear, challenging, and attainable performance goals Consideration that lets employees know that they are cared about Trust in your employees' abilities, skills, and judgment Carrots and Sticks Don't Work delivers the same proven resources and techniques that have enabled trainers,

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executives, managers, and owners at operations ranging from branches of the United States government to Fortune 500 corporations to twenty-person outfits to realize demonstrable gains in employee productivity and job satisfaction. When you give a little RESPECT you get a more effective organization, with reduced turnover and absenteeism and employees at all levels who are engaged, focused, and committed to succeed as a team. In short, you get maximum ROI from your organization's most powerful resource: its people!

2020 James Beard Award Nominee – Best Cookbooks – Vegetable-Forward Cooking Named a Best Cookbook for Spring 2019 by The New York Times and Bon Appetit A how-to cook book spanning 29 types of vegetables: Author Abra Berens—chef, farmer, Midwesterner—shares a collection of techniques that result in new flavors, textures, and ways to enjoy all the vegetables you want to eat. From confit to caramelized and everything in between—braised, blistered, roasted and raw—the cooking methods covered here make this cookbook a go-to reference. You will never look at vegetables the same way again. Organized alphabetically by vegetable from asparagus to zucchini, each chapter opens with an homage to the ingredients and variations on how to prepare them. With 300 recipes and 140 photographs that show off not only the finished dishes, but also the vegetables and farms behind them. If you are a fan of Plenty More, Six

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Seasons, Where Cooking Begins, or On Vegetables, you'll love Ruffage . Ruffage will help you become empowered to shop for, store, and cook vegetables every day and in a variety of ways as a side or a main meal. Take any vegetable recipe in this book and add a roasted chicken thigh, seared piece of fish, or hard-boiled egg to turn the dish into a meal not just vegetarians will enjoy. Mouthwatering recipes include Shaved Cabbage with Chili Oil, Cilantro, and Charred Melon, Blistered Cucumbers with Cumin Yogurt and Parsley, Charred Head Lettuce with Hard-Boiled Egg, Anchovy Vinaigrette, and Garlic Bread Crumbs, Massaged Kale with Creamed Mozzarella, Tomatoes, and Wild Rice, Poached Radishes with White Wine, Chicken Stock and Butter, and much more. Touting the benefits of detailed statistical analysis, an economist explains how sorting through mass quantities of easily stored information can offer greater insight into human behavior for businesses, governments, and consumers. Haunted is a novel made up of twenty-three horrifying, hilarious, and stomach-churning stories. They're told by people who have answered an ad for a writer's retreat and unwittingly joined a "Survivor"-like scenario where the host withholds heat, power, and food. As the storytellers grow more desperate, their tales become more extreme, and they ruthlessly plot to make themselves the hero of the reality show that will surely be made from their plight. This is one of the most

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disturbing and outrageous books you'll ever read, one that could only come from the mind of Chuck Palahniuk.

The critically acclaimed, award-winning, modern classic *Speak* is now a stunning graphic novel. "Speak up for yourself—we want to know what you have to say." From the first moment of her freshman year at Merryweather High, Melinda knows this is a big fat lie, part of the nonsense of high school. She is friendless—an outcast—because she busted an end-of-summer party by calling the cops, so now nobody will talk to her, let alone listen to her. Through her work on an art project, she is finally able to face what really happened that night: She was raped by an upperclassman, a guy who still attends Merryweather and is still a threat to her. With powerful illustrations by Emily Carroll, Laurie Halse Anderson's *Speak: The Graphic Novel* comes alive for new audiences and fans of the classic novel. This title has Common Core connections.

The easy way to grasp and use gamification concepts in business Gamification is a modern business strategy that leverages principles from games to influence favorable customer behavior on the web in order to improve customer loyalty, engagement, and retention. Gamification can be used by any department in a company (HR, Sales, Marketing, Engineering, Support, etc.), for any web-based experience (mobile, website, retail, community, etc.). Business Gamification For

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Dummies explains how you can apply the principles of this strategic concept to your own business model. How gamification evolved from Farmville/Zynga and Facebook and is now something that can be applied to the work environment How to build a successful gamification program How to entice and retain customers using gamification How to drive employee behavior inside your organization Real-world illustrations of gamification at work If you're interested in learning more about this exciting and innovative business strategy, this friendly, down-to-earth guide has you covered.

The Pulitzer Prize-winning epic of the Great Depression, a book that galvanized—and sometimes outraged—millions of readers. First published in 1939, Steinbeck's Pulitzer Prize-winning epic of the Great Depression chronicles the Dust Bowl migration of the 1930s and tells the story of one Oklahoma farm family, the Joads—driven from their homestead and forced to travel west to the promised land of California. Out of their trials and their repeated collisions against the hard realities of an America divided into Haves and Have-Nots evolves a drama that is intensely human yet majestic in its scale and moral vision, elemental yet plainspoken, tragic but ultimately stirring in its human dignity. A portrait of the conflict between the powerful and the powerless, of one man's fierce reaction to injustice, and of one woman's stoical strength, the novel

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captures the horrors of the Great Depression and probes into the very nature of equality and justice in America. At once a naturalistic epic, captivity narrative, road novel, and transcendental gospel, Steinbeck's powerful landmark novel is perhaps the most American of American Classics. This Centennial edition, specially designed to commemorate one hundred years of Steinbeck, features french flaps and deckle-edged pages. For more than sixty-five years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,500 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

Carrots and Sticks Unlock the Power of Incentives to Get Things Done Bantam  
The part-owner of StickK.com uses research into incentives and punishments to introduce the concept of "commitment contracts," an easy strategy for setting and achieving goals that is already in use by successful companies and individuals across America. Ayres shares engaging, often astounding, real-life stories that show the carrot-and-stick principle in action, from the compulsive sneezer who needed a "stick" (the potential loss of \$50 per week to a charity he didn't like) to

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those who need a carrot with their stick (the New York Times columnist who quit smoking by pledging a friend \$5,000 per smoke . . . if she would do the same for him). You'll learn why you might want to hire a "professional nagger" whom you'll do anything to avoid- no, your spouse won't do!- and how you can "hand-tie" your future self to accomplish what you want done now. You'll find out how a New Zealand ad exec successfully "sold his smoking addiction", and why Zappos offered new employees \$2,000 to quit cigarettes.

Harness the power of spices to take your dishes from simple to spectacular with 139 exciting recipes, plus find 47 easy spice blends and condiments you can use many ways. Spices: You probably have a cabinet full of them, but do you know how to make the most of them? Spiced opens up the world of possibility hidden in your own pantry, with six chapters, each of which shares a way to use spices to amp up the flavor of your cooking, along with foolproof recipes that put these simple techniques to work. Sprinkle a finishing salt you make from sea salt and herbs on seared white fish fillets to make them special. Make a different roast chicken every week by applying a different rub. Learn the best spices to use in curries--and when to add them for fragrant (not dusty) results. Add flavor--and texture--with homemade blends (you'll eat your spinach when it's topped with pistachio dukkah). Infuse condiments with spices (try chipotle ketchup on a

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burger). With the following six simple techniques, plus vibrant recipes, you'll find yourself not only spooning chili powder into the chili pot but making the chili powder yourself, or flavoring desserts with saffron or cardamom rather than just cinnamon. #1: Season smarter with salt and pepper. You'll learn about brining, using peppercorns of all colors, and making finishers like sriracha salt. #2: Give meat and vegetables a rub. We'll provide blends that you can put to use in our recipes (try juniper and fennel on salmon) or your own. #3: Bloom and toast. Bring out ground spices' complexity by cooking them in oil; unlock dried chiles' fruity or nutty flavors by toasting them. #4: Finish foods with flair. Spice-and-nut/seed blends like shichimi togarashi (a mix of spices, orange zest, and sesame seeds) add texture, too. #5: Let spices steep. Infuse spices into condiments like pickled fennel that punches up chicken salad or rosemary oil to drizzle over bruschetta. #6: Bake with spices. Go beyond vanilla by rolling doughnuts in strawberry-black pepper sugar. Make your own rose water and add it to pistachio baklava.

Learn at home with help from The Wonder Years/Hallmark actress, math whiz, and New York Times bestselling author Danica McKellar using her acclaimed McKellar Math books! Addition and subtraction are as easy as  $1+2+3$  with this fun and accessible introduction to the essentials of math. This funny and

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educational book will have readers embracing math instead of fearing it. Finally, a FUN book to read with kids that helps bridge the gap between what's being taught in school and how today's parents learned math back in the day. Giggle your way through entertaining lessons on addition and subtraction involving muffins, turkey sandwiches, kittens, googly eyes, and more! Danica McKellar uses her proven math techniques to give children the solid grasp of addition and subtraction that will be key to their success and unlock their potential in the classroom and beyond! You will WANT to open this math book!

Millions of readers remember *The Goal*, the landmark business novel that sets forth by way of story the essential principles of Eliyahu Goldratt's innovative methods of production. Now, from the AGI-Goldratt Institute and Jeff Cox, the same creative writer who co-authored *The Goal*, comes *VELOCITY*, the book that reveals how to achieve outstanding bottom-line results by integrating the world's three most powerful continuous improvement disciplines: Lean, Six Sigma, and Goldratt's Theory of Constraints. Used by the United States Navy and United States Marine Corps to dramatically improve some of the most complex, logistically vast supply chains in the world, the *VELOCITY APPROACH* draws on the strengths of all three disciplines to deliver breakthrough performance gains. In physics, speed with direction is velocity; in business, the

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application of VELOCITY means your organization can achieve operational speed with strategic direction to outmaneuver competitors, gain loyalty with customers, and rapidly build sustainable earnings growth -- in as little as one or two business quarters. Dee Jacob and Suzan Bergland, two principals of AGI, have been teaching the concepts, techniques, and tools of VELOCITY to major corporations, including Procter & Gamble, ITT, and Northrop Grumman, for years. Now they unlock the door for you to see how to apply their insights and methods to your organization -- be it business, not-for-profit, manufacturing, or service based -- in order to shorten lead times, slash inventories, reduce production variability, and increase sales. Writer Jeff Cox returns with the vivid, realistic style that made *The Goal* so readable yet so edifying. Thrust into the presidency of the subsidiary company where she has managed sales and marketing, Amy Cieolara is mandated by her corporate superiors to implement Lean Six Sigma (LSS) in order to appease a key customer. Assigned to help her is LSS Master Black Belt Wayne Reese, installed as her operations manager. But as time goes on and corporate pressure mounts, Amy finds she has to start thinking for herself -- and learning from everyone around her -- and she arrives at the series of steps that form the core of the VELOCITY APPROACH. VELOCITY offers keen insight into the human and organizational factors that so often derail

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growth while teaching you proven, practical techniques for restarting and revving up the internal engines of your company to reach new levels of success. Colorful characters, believable situations, and everything from dice games to AGI's "reality tree" techniques make this business novel a vital resource for everyone seeking to deliver business improvement in these challenging economic times -- and far into the future.

Formally, the law purports to be based solely in reasoned analysis, devoid of ideological bias or unconscious influences. Judges claim to act as umpires applying the rules, not making them. As most legal scholars understand, however, the impression that the legal system projects is largely an illusion. Over the last decade or so, political scientists and legal academics have begun studying the linkages between ideologies, on one hand, and legal principles and policy outcomes on the other. This book is the first to bring many of the world's experts on those topics together to examine the sometimes unsettling interactions between psychology, ideology, and law.

The push for federal gun reform is foundering. Ian Ayres and Fredrick Vars look instead to libertarian ideas that can survive judicial review. Individuals can renounce gun-ownership rights, which prevents suicide. Citizens should be able to petition for confiscation from unlawful possessors. While Congress and the

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courts argue, lives can be saved.

Every year, over 10,000 business books are published-and that's before you add in the hundreds of thousands of articles, blogs, and video lectures that are produced. Leaders can't possibly hope to digest it all, and writers increasingly sensationalize and spin their ideas in order to be noticed. The result? Put quite simply, the field of management thinking is in danger of losing the plot. In this new book, Scott Keller and Mary Meaney-Senior Partners at McKinsey & Company, the world's preeminent management consultancy-cut to the chase by answering the 10 most important and timeless questions that every leader needs to answer in order to maximize the performance and health of their organization. What's more, the authors recognize that great leaders may not have time for long-winded business books. In *Leading Organizations*, answers are kept to the essentials-hard facts, counter-intuitive insights, and practical steps-all presented in an accessible and highly visual format. If there's one essential business book you should read-ever-it's this one.

A guide to successfully getting the life you want by changing your perspective and discovering your ideal self. More often than not, our own mental obstacles are holding us back from the joy, fulfillment, and meaning that we all crave, but by retooling our perspectives, we gain the ability to see the path toward the life

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we truly desire. Charlie Harary, business executive, professor, speaker, and radio host, combines the wisdom of science, spirituality, and personal growth in practical and understandable terms so you can take the life you have and make it the life you want. Everyone has the extraordinary capacity to transform their life. And it's easier to do than you might think—in order to get what you want, to achieve that sense of greater life satisfaction, all you need to do is learn how to best use the resources you already have. Based on the latest research into the brain's neuroplasticity, analysis of ancient wisdom, and exploration of the practices of today's greatest achievers, Harary offers guidance and inspiration so you can break through the clutter and confusion of your life and find your true purpose.

How to make better decisions and achieve your goals What shapes a person's career and life, and defines them as a leader? Their decisions. We all want to be more productive and deliver our best results. But doing this effectively—and consistently over time—is a significant challenge. Managing it all is hard, and leading in today's hyper-paced world is even harder. The good news is that leadership expert Steve McClatchy makes it easier. In *Decide*, McClatchy—who works with Fortune 1000 people every day to help them achieve outstanding levels of performance—shows you how to cut through the complexities and

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excuses to start realizing real gains simply by changing one thing: the way you make decisions. With McClatchy's help, you can quickly begin to: Use the time you have each day to move your business and your life forward Make decisions that yield better results Waste less time, reduce stress and regain balance Again and again, McClatchy has helped people learn for themselves how great decision-making habits yield a lifetime of accomplishments. Follow McClatchy's no-nonsense and practical approach, and you'll soon manage—and even lead—at your highest level of personal performance.

Considered by many to be mentally retarded, a brilliant, impatient fifth-grader with cerebral palsy discovers a technological device that will allow her to speak for the first time.

An introduction to the art of rhetoric explains how persuasion can profoundly influence personal and professional successes and reveals an array of techniques employed by such personalities as Aristotle and Winston Churchill. After twenty years of trying to get it right, precious few organizations have cracked the code of employee engagement. Why? Because few could have anticipated the unbending nature of what Brady G. Wilson calls “the engagement paradox”: the more companies focus on engagement, the more disengagement they produce. What causes this paradox? As shown in this clear, concise, and

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compelling book, it is simply this: managing engagement turns out to be just another drain on the most precious resource in business today – energy. In today's exhaustion era, employees are simply struggling to make it to the weekend. Lacking energy, they resort to quick fixes, workarounds, and reactive firefighting, thereby hardwiring depletion into the system. As a result, employees come to perceive engagement efforts as a management con game. A high percentage of the employee population believe no meaningful outcomes will occur as a result of the engagement survey. And this crisis of belief causes acute pain inside well-intentioned leaders who are doing their best to unlock employee engagement. They feel caught. Now Beyond Engagement shows how to get beyond this kind of self-defeating engagement: by managing energy rather than engagement. The book offers a chapter each to ten leadership principles based on the findings of brain science: 1 Manage Energy, Not Engagement 2 Deliver Experiences, Not Promises 3 Target Emotion, Not Logic 4 Trust Conversations, Not Surveys 5 Seek Tension, Not Harmony 6 Practice Partnering, Not Parenting 7 Pull Out the Backstory, Not the Action Plan 8 Think Sticks, Not Carrots 9 Meet Needs, Not Scores 10 Challenge Beliefs, Not Emotions

The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of When: The Scientific Secrets of Perfect Timing Most

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people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of *To Sell Is Human: The Surprising Truth About Motivating Others*). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

"Command and Control is failing us. There is a better way to design and manage work - a better way to make work work - but it remains unknown to the vast majority of managers." An adherent of the Toyota Production System, John Seddon explains how traditional top-down decision making within service organizations leads to managers

Your customers are your future. Smartphones, social media and the internet have given customers access to more information than ever before. If your business fails them, they will switch to your competitor and never return. So how do you keep them? By mapping their journeys, identifying potential hazards and reshaping your business with customer experience (CX) at its heart. From services to products, online to in-person, small-scale to multinational, your customers' loyalty depends on how you interact with them. *Transform Customer Experience* is your ultimate guide to putting your customer first. Author and CX expert Isabella Villani shows how you can implement a customer strategy from planning to execution.

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Transform Customer Experience offers real-life insights into effective strategies for developing and implementing Customer Experience (CX) programs in a range of corporate, governmental and non-profit environments. • Shows you how to address dimensions of diversity in the customer base • Outlines customer journey mapping • Discusses the implications of customers' omnichannel engagement • Addresses the importance of positive employee experience in establishing a supportive CX culture. Transform Customer Experience explains why you need to embed customer experience in your organisation and shows you how to do it. Provides instructional strategies teachers can modify to best reach teenage students and includes research explaining the growing adolescent brain.

"Like *A Wrinkle in Time* (Miranda's favorite book), *When You Reach Me* far surpasses the usual whodunit or sci-fi adventure to become an incandescent exploration of 'life, death, and the beauty of it all.'" —The Washington Post This Newbery Medal winner that has been called "smart and mesmerizing," (The New York Times) and "superb" (The Wall Street Journal) will appeal to readers of all types, especially those who are looking for a thought-provoking mystery with a mind-blowing twist. Shortly after a fall-out with her best friend, sixth grader Miranda starts receiving mysterious notes, and she doesn't know what to do. The notes tell her that she must write a letter—a true story, and that she can't share her mission with anyone. It would be easy to ignore the strange messages, except that whoever is leaving them has an uncanny ability to predict the future. If that is the case, then Miranda has a big problem—because the notes tell her that someone is going to die, and she might be too late to stop it. Winner of the Boston Globe–Horn Book Award for Fiction A New York Times Bestseller and Notable Book Five Starred Reviews A Junior Library Guild Selection "Absorbing." —People

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"Readers ... are likely to find themselves chewing over the details of this superb and intricate tale long afterward." —The Wall Street Journal "Lovely and almost impossibly clever." —The Philadelphia Inquirer "It's easy to imagine readers studying Miranda's story as many times as she's read L'Engle's, and spending hours pondering the provocative questions it raises."

—Publishers Weekly, Starred review

This is a management book that challenges convention and aims to appeal to a wide target audience. It argues that while many commentators acknowledge command and control is failing us, no one provides an alternative.

"When students know how to learn, they are able to become their own teachers." —Nancy Frey, Douglas Fisher, and John Hattie Imagine students who describe their learning in these terms: "I know where I'm going, I have the tools I need for the journey, and I monitor my own progress." Now imagine the extraordinary difference this type of ownership makes in their progress over the course of a school year. This illuminating book shows how to make this scenario an everyday reality. With its foundation in principles introduced in the authors' bestselling Visible Learning for Literacy, this resource delves more deeply into the critical component of self-assessment, revealing the most effective types of assessment and how each can motivate students to higher levels of achievement.

'Governments around the world are using behavioural insights to help people achieve their goals. This great new book shows how you can use the same tools in your own life. Go nudge yourself!' - Richard Thaler, winner of the 2017 Nobel Prize in Economics A simple and accessible plan for success, based on seven scientifically tested steps that really work. We're often told to dream big, the sky's the limit and that nothing is impossible. While it is

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undoubtedly good advice to set yourself goals that have the potential to make you and those around you healthier and happier, how to reach those goals is often less clear. From getting fit or securing a new job to becoming a better manager or parent, simply setting your mind to something will rarely get you where you want to be, and big plans can quickly become overwhelming, leaving us feeling as though we've failed. Most of us set goals with very good intentions, so why do our best-laid plans so often go awry? When we're so committed to making positive changes and fulfilling our ambition at the outset, is there a way of avoiding the common roadblocks that stand between our goals and us? Thankfully, the answer is yes - and it's much easier to achieve than you might think. Working inside the world's first Nudge Unit, Owin Service and Rory Gallagher know the huge impact that small changes and clear plans, based on a scientific understanding of human behaviour, can have from an individual to an international level. For the first time, Think Smalltakes these successful approaches and translates them into an easy, simple framework that has the potential to make a big difference to all our lives.

Ultima, a curandera, one who cures with herbs and magic, comes to Antonio Marez's New Mexico family when he is six years old, and she helps him discover himself in the magical secrets of the pagan past.

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history

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of philosophy.

Could you lose weight if you put \$20,000 at risk? Would you finally set up your billing software if it meant that your favorite charity would earn a new contribution? If you've ever tried to meet a goal and came up short, the problem may not have been that the goal was too difficult or that you lacked the discipline to succeed. From giving up cigarettes to increasing your productivity at work, you may simply have neglected to give yourself the proper incentives. In *Carrot and Sticks*, Ian Ayres, the New York Times bestselling author of *Super Crunchers*, applies the lessons learned from behavioral economics—the fascinating new science of rewards and punishments—to introduce readers to the concept of “commitment contracts”: an easy but high-powered strategy for setting and achieving goals already in use by successful companies and individuals across America. As co-founder of the website [stickK.com](http://stickK.com) (where people have entered into their own “commitment contracts” and collectively put more than \$3 million on the line), Ayres has developed contracts—including the one he honored with himself to lose more than twenty pounds in one year—that have already helped many find the best way to help themselves at work or home. Now he reveals the strategies that can give you the impetus to meet your personal and professional goals, including how to

- motivate your employees
- create a monthly budget
- set and meet deadlines
- improve your diet
- learn a foreign language
- finish a report or project you've been putting off
- clear your desk

Ayres shares engaging, often astounding, real-life stories

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that show the carrot-and-stick principle in action, from the compulsive sneezer who needed a “stick” (the potential loss of \$50 per week to a charity he didn’t like) to those who need a carrot with their stick (the New York Times columnist who quit smoking by pledging a friend \$5,000 per smoke . . . if she would do the same for him). You’ll learn why you might want to hire a “professional nagger” whom you’ll do anything to avoid—no, your spouse won’t do!—and how you can “hand-tie” your future self to accomplish what you want done now. You’ll find out how a New Zealand ad exec successfully “sold his smoking addiction,” and why Zappos offered new employees \$2,000 to quit cigarettes. As fascinating as it is practical, as much about human behavior as about how to change it, *Carrots and Sticks* is sure to be one of the most talked-about books of the year.

The Newbery Medal and Coretta Scott King Award-winning classic about a boy who decides to hit the road to find his father—from Christopher Paul Curtis, author of *The Watsons Go To Birmingham*—1963, a Newbery and Coretta Scott King Honoree. It’s 1936, in Flint Michigan. Times may be hard, and ten-year-old Bud may be a motherless boy on the run, but Bud’s got a few things going for him: 1. He has his own suitcase full of special things. 2. He’s the author of *Bud Caldwell’s Rules and Things for Having a Funner Life and Making a Better Liar Out of Yourself*. 3. His momma never told him who his father was, but she left a clue: flyers advertising Herman E. Calloway and his famous band, the Dusky Devastators of the Depression!!!!!! Bud’s got an idea that

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those flyers will lead him to his father. Once he decides to hit the road to find this mystery man, nothing can stop him—not hunger, not fear, not vampires, not even Herman E. Calloway himself. AN ALA BEST BOOK FOR YOUNG ADULTS AN ALA NOTABLE CHILDREN'S BOOK AN IRA CHILDREN'S BOOK AWARD WINNER NAMED TO 14 STATE AWARD LISTS “The book is a gem, of value to all ages, not just the young people to whom it is aimed.” —The Christian Science Monitor “Will keep readers engrossed from first page to last.” —Publishers Weekly, Starred “Curtis writes with a razor-sharp intelligence that grabs the reader by the heart and never lets go. . . . This highly recommended title [is] at the top of the list of books to be read again and again.” —Voice of Youth Advocates, Starred From the Hardcover edition.

Learn to unlock the potential of your employees and colleagues with this definitive resource for people management *People Strategy: How to Invest in People and Make Culture Your Competitive Advantage* provides readers with a powerful framework in which to develop high-performing teams, increase employee motivation, and use data to build an inviting and effective company culture. Author Jack Altman, cofounder and CEO of Lattice, an award-winning HR and performance management platform, shows you how to: Establish the values that will form the bedrock of your organization Develop feedback processes that help employees feel heard, supported, and equipped to succeed Monitor the breadth and depth of employee engagement in your company Use the data and insights created by your *People Strategy* to drive business results Perfect

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for executives, managers, and human resource professionals, *People Strategy* also belongs on the bookshelves of anyone with even an interest in how to develop, nurture, and unlock the potential of their employees and colleagues.

In June 2009, Caspar and Nichola created a plan to sail around the world with their young children. Most people thought they were crazy. But over the past seven years they've embraced every moment of this momentous chapter of their lives. Five years of planning – the vision, the values, the practicalities, the realities, the excitement, the highs, the lows and the seemingly adventure-stopping obstacles – led to two wonderful years of living their dream – the magical and the scary; enjoying life and learning as a family. This is Caspar's story. It's a story of a fabulous sailing adventure but it's also so much more than that – it's an inspirational tale for all those wishing they could do the same; it's a practical guide to show you just how you can make it happen; it's a motivational story of leadership and teamwork within a family; and it's a funny, heart-warming tale of slightly unconventional family life. The fascinating narrative of Caspar's story is accompanied by useful text features such as tip boxes, sidebars and chapter summaries, so that the reader can easily extrapolate the necessary nuggets about how they can make the dream a reality.

Special edition slipcase edition of John Green's *Paper Towns*, with pop-up paper town. From the bestselling author of *The Fault in our Stars*. Quentin Jacobsen has always loved Margo Roth Spiegelman, for Margo (and her adventures) are the stuff of legend

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at their high school. So when she one day climbs through his window and summons him on an all-night road trip of revenge he cannot help but follow. But the next day Margo doesn't come to school and a week later she is still missing. Q soon learns that there are clues in her disappearance . . . and they are for him. But as he gets deeper into the mystery - culminating in another awesome road trip across America - he becomes less sure of who and what he is looking for. Masterfully written by John Green, this is a thoughtful, insightful and hilarious coming-of-age story.

For anyone who has ever wondered how computers solve problems, an engagingly written guide for nonexperts to the basics of computer algorithms. Have you ever wondered how your GPS can find the fastest way to your destination, selecting one route from seemingly countless possibilities in mere seconds? How your credit card account number is protected when you make a purchase over the Internet? The answer is algorithms. And how do these mathematical formulations translate themselves into your GPS, your laptop, or your smart phone? This book offers an engagingly written guide to the basics of computer algorithms. In *Algorithms Unlocked*, Thomas Cormen—coauthor of the leading college textbook on the subject—provides a general explanation, with limited mathematics, of how algorithms enable computers to solve problems. Readers will learn what computer algorithms are, how to describe them, and how to evaluate them. They will discover simple ways to search for information in a computer; methods for rearranging information in a computer into a prescribed order

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(“sorting”); how to solve basic problems that can be modeled in a computer with a mathematical structure called a “graph” (useful for modeling road networks, dependencies among tasks, and financial relationships); how to solve problems that ask questions about strings of characters such as DNA structures; the basic principles behind cryptography; fundamentals of data compression; and even that there are some problems that no one has figured out how to solve on a computer in a reasonable amount of time.

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