

## Call Center Management On Fast Forward Succeeding In Today's Dynamic Inbound Environment

Bring the miracle of Lean Six Sigma improvement out of manufacturing and into services. Much of the U.S. economy is now based on services rather than manufacturing. Yet the majority of books on Six Sigma and Lean--today's major quality improvement initiatives--explain only how to implement these techniques in a manufacturing environment. *Lean Six Sigma for Services* fills the need for a service-based approach, explaining how companies of all types can cost-effectively translate manufacturing-oriented Lean Six Sigma tools into the service delivery process. Filled with case studies detailing dramatic service improvements in organizations from Lockheed Martin to Stanford University Hospital, this bottom-line book provides executives and managers with the knowledge they need to:

- Reduce service costs by 30 to 60 percent
- Improve service delivery time by 50 percent
- Expand capacity by 20 percent without adding staff

Would you like to clear a nice double-digit profit every month? A mature answering service company can do that for you. That's the good news. The bad? If you don't do it right, it could be one of the worst decisions of your life. You could lose your shirt. That's why you need this book. You'll discover:

- The precise steps to set yourself up for success
- Key shortcuts to minimize risk
- The secrets that will make you become profitable faster
- How to avoid the surprising mistakes most answering service startups make
- If your personality fits this high-risk, high-reward industry

You'll learn about equipment, cash flow, and managing a team. And you'll discover a sound growth strategy, how to make the startup phase as short as possible, and the specific methods of thriving answering service companies. If you're considering starting a telephone answering service, *How to Start a Telephone Answering Service* is a must read.

Need to know how to buy a phone switch for your call center? How to measure the productivity of agents? How to choose from two cities that both want your center? No problem. The *Call Center Handbook* is a complete guide to starting, running, and improving your call center. What's the best way to get an angry customer to stop yelling at you over the phone? How can you stand up for yourself AND stay professional with even the nastiest customers? How can you reduce the length of time angry customers argue? How do you ensure offensive behavior from one customer doesn't affect how you treat the NEXT customer? And, how do you stop offering rent free space in your head to angry customers who insist on haunting your thoughts after work? No more "I should have said..."! Finally a practical guide to working with difficult customers that goes beyond the obvious. Based on principles of Psychology and Psycholinguistics this book provides more than 100 tactics and behaviors you can use to deal professionally with hostile, angry, unreasonable customers without taking or giving offense. Based on discussions with thousands of customer service representatives the techniques in this book will cover almost any tough situation you may face. It's time to take control of difficult customer situations to reduce your stress and enjoy your job fully. Stop allowing customers to ruin your day. If you like your job -- if only the nasty customers would go away, this is for you. Includes sections on manipulative people, how to shut down ranting customers, how to get people to listen to what you have to say so you can help, and a section for managers and supervisors. Also tips on interacting with customers via email, phone and social media. "Whether you have ten days or ten years experience, you WILL learn something from this book. Guaranteed!"

**Call Center Forecasting & Scheduling** There is simply no way to establish and operate an effective call center environment without a solid understanding of the principles behind forecasting, staffing, scheduling, service level, queuing dynamics and real-time management. Originally published in the pages of *Call Center Management Review*, these articles were selected for their educational value, practicality, and most importantly, coverage of timeless call center management principles. - Amazon

Every so called, Black man, woman, child wants to believe that slavery is over. The reason being for this belief is because times have changed. But that's not true, times may have change, and the institution of slavery has changed with it, in how its introduced. Slavery has taken on a new form, and its through words, words that would imprison our minds

**Transforming Business, Organizational Culture, and Self** In business and life, there are often moments when one simply can't seem to find a way forward. Searching in the past for solutions to persistent problems results in frustration and confusion. Issues in corporate teamwork and individual relationships can feel overwhelming and even insurmountable. There's a lack of control and a sense of being stuck. *B State* provides a clear roadmap from point A to point B to rapidly achieve measurable, breakthrough results. It's about a true transformation that removes old mindsets and silos, while replacing inefficient behaviors with desired habits to quickly create the highest performing culture for groundbreaking business outcomes. Equipped with over 30 years of professional and academic expertise, author, speaker, and change agent Mark Samuel helps companies (and the individuals that comprise them) achieve their B State, enabling them to make the necessary changes they didn't think were possible. His strategies for finding and enacting solutions to complex challenges use real life examples to help readers embrace accountability and envision their success in order to achieve the transformation they need. This book focuses readers on where they want to go, and it helps them get there fast. Written for business executives, managers, supervisors, and leaders at all levels, this is a book about how to not just do business but also live life. It brings about the dynamic forward launch readers are looking for, creating results that are both unprecedented and sustainable.

**Revised and Updated with New Material!** High agent turnover can cripple an organization? draining the call center's budget, destroying staff morale and eroding customer satisfaction. Progressive call centers have taken a proactive approach to the battle against attrition with agent-centric processes designed to find, develop and keep top-performers. *Call Center Agent Turnover and Retention* offers tried-and-true practices and insights on:

- Understanding the costs associated with agent turnover
- Enhancing retention through agent empowerment and growth
- Developing retention-oriented recruiting processes
- Battling job stress and agent burnout
- Developing a positive culture
- Managing internal agent attrition

High staff turnover doesn't have to be the "nature of the beast." Learn proven strategies from those who have won the war on attrition.

How to evaluate the efficiency of your contact center operation, including key benchmarks and metrics relevant to process improvement, customer relationship management, knowledge management, human resources, workforce management, information technology and quality assurance. "Discovery" explains the Areas of Focus (Efficiency, Effectiveness, Capability and Differentiation), Functions (Customer-facing, Support, and Analytics), and Classifications

that constitute the basis of a contact centre assessment. "Efficiency" considers aspects of Operations, Workforce Management and Process Management. "Effectiveness" deals with Customer Relationship Management, Knowledge Management, and Quality Assurance. "Capability" delves into Human Resources and Information Technology. "Differentiation" looks at the elements that separate the contact centre from competitors. "Assessment Outputs" explains how to analyse and present the data gathered during the assessment.

A quick and reliable way to build proven databases for core business functions Industry experts raved about The Data Model Resource Book when it was first published in March 1997 because it provided a simple, cost-effective way to design databases for core business functions. Len Silverston has now revised and updated the hugely successful 1st Edition, while adding a companion volume to take care of more specific requirements of different businesses. This updated volume provides a common set of data models for specific core functions shared by most businesses like human resources management, accounting, and project management. These models are standardized and are easily replicated by developers looking for ways to make corporate database development more efficient and cost effective. This guide is the perfect complement to The Data Model Resource CD-ROM, which is sold separately and provides the powerful design templates discussed in the book in a ready-to-use electronic format. A free demonstration CD-ROM is available with each copy of the print book to allow you to try before you buy the full CD-ROM.

Call Center Technology Demystified clarifies the sometimes complex and often confusing array of technologies that enable call center success. This book will lead you through the labyrinth of customer contact technology jargon, common misperceptions and marketing hype to help you align technology with business needs and optimize your technology investments

As the cost of doing business increases, call centers and help desks are frequently moving overseas. How can your center remain competitive? Is pooling the best way to slash your wait times? James Abbott concisely answers these questions as he leads you through the world of process-centered customer service. Strategic and tactical terms, how to choose metrics to measure, and the miracle of Queuing Science are covered thoroughly, using easy-to-grasp anecdotes to explain the key technical topics.

"A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"--

This is the only book available today that provides a very readable, step-by-step guide for managing an incoming call center. The book combines theory with practical advice and is filled with over 100 charts and graphs, several case studies and an extensive glossary and index. Readers will learn how to: achieve service level with quality in an era of more transactions, growing complexity and heightened caller expectations; understand the "how" behind best practices; boost caller satisfaction; win top management's support; and discover what separates a good call center from a great one.

Call Center Management on Fast Forward Succeeding in the New Era of Customer Relationships | CMI Press (International Customer Management Institute) | Call Center Management on Fast Forward Succeeding in Today's Dynamic Inbound Environment | CMI Inc.

"I once heard it said that running a call center is not rocket science. While you may not need the skills and education of an aerospace engineer, successful call center management does require certain skills and insight."--RANDY RUBINGH Call Center Rocket Science gives practical, hands on advice for today's customer service professionals. Here you will find real world advice on a wide variety of topics essential to effective call center management including: Recruiting and Hiring: How to find great agents, what to look for in a candidate, how to weed out applicants that may not be a good fit, closing the best candidates. Training: How to develop an effective new hire training course that prepares reps to take successfully take calls starting their first day on the floor. Effective Role playing strategies to increase effectiveness of training. Management: Creating a world class culture to motivate and retain your staff. How to look at and understand call center statistics. Call Center Operations: How to handle the day to day activity of a call center, and manage the business without constantly fighting fires. Outsourcing: For outsourcers- tips on how to make your client satisfied and give you more business. For those who outsource there are tips on how to get below the surface to truly understanding the level of service being provided by your service provider. Overall 110 tips that most centers can implement right away and receive immediate benefit of improved operations, and higher levels of employee and customer satisfaction.

One of 2021's Most Highly Anticipated New Books--Newsweek One of The 20 New Leadership Books--Adam Grant One The Best New Wellness Books Hitting Shelves In January--Shape.com A Next Big Idea Club Nominee Social Chemistry will utterly transform the way you think about "networking." Understanding the contours of your social network can dramatically enhance personal relationships, work life, and even your global impact. Are you an Expansionist, a Broker, or a Convener? The answer matters more than you think. . . . Yale professor Marissa King shows how anyone can build more meaningful and productive relationships based on insights from neuroscience, psychology, and network analytics. Conventional wisdom says it's the size of your network that matters, but social science research has proven there is more to it. King explains that the quality and structure of our relationships has the greatest impact on our personal and professional lives. As she shows, there are three basic types of networks, so readers can see the role they are already playing: Expansionist, Broker, or Convener. This network decoder enables readers to own their network style and modify it for better alignment with their life plans and values. High-quality connections in your social network strongly predict cognitive functioning, emotional resilience, and satisfaction at work. A well-structured network is likely to boost the quality of your ideas, as well as your pay. Beyond the office, social connections are the lifeblood of our health and happiness. The compiled results from dozens of previous studies found that our social relationships have an effect on our likelihood of dying prematurely--equivalent to obesity or smoking. Rich stories of Expansionists like Vernon Jordan, Brokers like Yo-Yo Ma, and Conveners like Anna Wintour, as well as personal experiences from King's own world of connections, inform this warm, engaging, revelatory investigation into some of the most consequential decisions we can make about the trajectory of our lives.

Press 1 for technical support. Press 2 for broken hearts. Press 3 if your life has totally crashed. . . . Six friends work nights at a call center in India, providing technical support for a major U.S. appliance corporation. Skilled in patience--and accent management--they help American consumers keep their lives running. Yet behind the headsets, everybody's heart is on the line. Shyam (Sam to his callers) has lost his self-confidence after being dumped by the girl who just so happens to be sitting next to him. Priyanka's domineering mother has arranged for her daughter's upscale marriage to an Indian man in Seattle. Esha longs to be a model but discovers it's a horizontal romp to the runway. Lost, dissatisfied Vroom has high ideals, but compromises them by talking on the phone to idiots each night. Traditional Radhika has just found out

that her husband is sleeping with his secretary. And Military Uncle (nobody knows his real name) sits alone working the online chat. They all try to make it through their shifts—and maintain their sanity—under the eagle eye of a boss whose ego rivals his incompetence. But tonight is no ordinary night. Tonight is Thanksgiving in America: Appliances are going haywire, and the phones are ringing off their hooks. Then one call, from one very special caller, changes everything. Chetan Bhagat's delicious romantic comedy takes us inside the world of the international call center, where cultural cross-wires come together with perfect pathos, hilarity, and spice.

Call Centers for Dummies is the ideal resource for call center managers. Using Call Centers for Dummies, the manager is equipped with a guide that, working under the principals of revenue generation, efficiency, and customer satisfaction, will improve results measurably. Instead of viewing the call center only as a cost center, managers, equipped with new tools, will be able to affect the bottom line through continuous. Part I: From the Ground Up: An Overview of the Call Center. Part II: The Master Plan: Finance, Analysis, and Resource Management. Part III: Making Life Better With Technology. Part IV: Ensuring Continuous Improvement. Part V: Handling the Calls: Where It All Comes Together. Part VI: The Part of Tens

A customer service expert offers practical strategies for call center managers who want to inspire their employees to be their best.

Gwendolyn Oglesby has built her entire career working in customer service, creating environments and experiences that are as positive for employees as they are for customers. Now Oglesby shares the tools and strategies she has developed for improving customer service skills, managing employees, and building a successful team culture. In Call Center, Oglesby teaches managers how to train, motivate, and encourage employees to reach their full potential. Each chapter features insightful personality profiles and thought-provoking questions about call center dynamics. At the end of the day, customer service is not just about serving the customer; it's about serving your team as well. Lead your organization with a customer experience vision that captures the voice of the customer and empowers employees to improve how they develop, market and sell your products and services.

Revised and Updated with New Material! Finding and retaining qualified agents is an endless challenge for call centers. An effective recruiting strategy, combined with a motivating, supportive training program that keeps new-hires charged about their potential with the company, will pay off in lower hiring costs and higher staff retention. Call Center Recruiting and New-Hire Training offers call center managers valuable insights and ideas on: ? Developing retention-oriented recruiting strategies ? How to select the most qualified candidates ? Developing new-hires into successful agents ? Recruiting and training call center supervisors ? Alternative labor pools Each chapter is filled with innovative practices, strategies and best practices from call centers that have successfully put a stop to the revolving door of agent attrition.

This handbook is part two of ICM's comprehensive, four-part series on call center management, which includes people management, operations management, customer relationship management, and leadership and business management. The Call Center Operations Management Handbook and Study Guide provides this solid foundation through an examination of key performance indicators, call center planning and management processes, call center technology and facilities management. The guide begins with an explanation of service level and response time -- key objectives that measure the accessibility of the center. A detailed examination of other key performance indicators follows. The third section of the guide provides an in-depth discussion of the planning and management processes upon which call center operations depend, including forecasting, staffing and scheduling. The guide then transitions from processes to technology with an integrated look at the technologies present in the best of today's centers. The guide closes with site selection, call center design, health and safety issues, and disaster recovery principles.

Based on the author's TeleSmart 10 System for Power Selling, this award-winning business book pinpoints the ten skills essential to high-efficiency, high-success sales performance in an age of telesales and digital selling. Smart Selling on the Phone and Online equips salespeople with the powerful tools they need to open stronger, build trust faster, handle objections better, and close more sales when dealing with customers they can't see face-to-face. You'll learn how to: overcome ten different forms of "paralysis" and reestablish momentum; sell in sound bites, not long-winded speeches; ask the right questions to reveal customer needs; navigate around obstacles to get to the power buyer; and prioritize and manage your time so that more of it is spent actually selling. The world of selling keeps changing, and sales professionals are on the front line of innovation to keep profits flowing. Combining an accessible text with clear graphics and step-by-step processes, Smart Selling on the Phone and Online will help any rep master the world of sales 2.0 and become a true sales warrior.

The fast and easy way to improve call center management and response Are you a call center professional seeking trusted and practical advice for improving your results and positively affecting your company's bottom line? Now updated with coverage of the latest technological advancements and developments in the field, Call Centers For Dummies, 2nd Edition is the ultimate call center reference guide. With new tools and tactics specifically designed for call center managers, Call Centers For Dummies, 2nd Edition helps put value on customer relations efforts undertaken in call centers and shows you how to implement new strategies for continual improvement and superior customer service. Features new to this edition include Guidance on determining whether outsourcing is a cost-efficient option for your company Coverage of new technologies that help cut costs A look at how today's call centers can benefit from empowering their agents Like any tech-driven industry, call centers are facing rapid change. With Call Centers For Dummies, 2nd Edition, you can be sure you're getting the most up-to-date, easy-to-follow coverage of this advancing field.

See faster results through everyday feedback. The Feedback Imperative: How to Give Everyday Feedback to Speed Up Your Team's Success reveals the hidden reasons why giving feedback to employees can be so difficult and yet so urgently needed in today's workplace, and provides the definitive steps for overcoming feedback avoidance and taking great leaps forward with employee engagement, retention, and performance. Anna Carroll applies her extensive research and expertise in business consulting and psychology to illustrate how brain science, generational trends, our information economy, limiting beliefs, and organizational culture collide in the new workplace, creating a huge gap between the supply and demand of helpful professional feedback. In her "Seven Steps to Everyday Feedback" and sixteen tools for self-assessment and planning, Carroll provides detailed instructions for leaders to execute a feedback turnaround that will quench their team members' thirst for helpful feedback and build a culture in which employee-to-leader and peer-to-peer feedback are welcome as well.

If you want to go up the ladder of success, if you want to get what you want, if you want to fulfill that "burning desire" that keeps your mind busy all the time and you do not do something about it, if you want to do "that thing" that you wanted to do some day but you never got a chance to do so, you must take your hands out of your pockets, roll up your sleeves, and take action now. You cannot sit still and expect the elevator of success to come down and take you to the peak. It has not happened to anyone. It will not happen to you either, guaranteed! Over the past several years I have helped many people like you to take their hands out of

their pockets and climb their ladder of success. I have spent quality time with them, listened to them, felt their pain, assisted them in taking the right path, and made sure they came out of the process successful and fulfilled. I want to help you too. If you are committed to YOUR success and want to get what you truly want, this book is an excellent start. Are you ready for the journey? Every customer-facing corporation has at least one call center. In the United States, call centers handle a billion calls per year. Call Center Operation gives you complete coverage of the critical issues involved in the design, implementation, organization, and management of a customer call center. Sharp provides information on advanced technology tools for workforce management, workshop examples for training call center staff, and an analysis of the significance of the call center to overall corporate customer relationship strategies. A special feature of the book is its focus on call center case studies, describing a number of successful call center strategies and best practices, selected from various business sectors - financial, retail, healthcare, travel, technology, and others. These case studies provide useful guidelines based on successful corporate call centers that will guide you in establishing and maintaining the most effective call center operation for your enterprise. • Presents key concepts and techniques, including a formal development process, in a real-world context • Provides extensive management guidelines • Stresses the importance of staff selection and training

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

The notion that call centers are stressful environments is nothing new. The never-ending influx of irate customers combined with a break-neck pace is enough to wear down the strongest among us. In his book, Mastering the Irate Caller, Joshua Martin presents a proven formula for how to turn the angriest customer around, and most importantly, how to stay sane on the job. After unexpectedly landing a job at a call center, Joshua quickly discovered that he had something that almost every one of his colleagues lacked: the natural ability to de-escalate conflict. But being good at a job doesn't mean a job is good for you. In Joshua's case, all the angry insults that customers berated him with started to impact his mental health. First, he would replay difficult conversations in his head, long after he had clocked out of work. Then, he became so emotionally exhausted that he began having meltdowns in his car. His colleagues were no different. He saw coworkers having anxiety attacks, quitting on the spot after a call went bad, and even drinking on the job. Joshua knew he would either need a new career or a new perspective. After months of research, he developed a formula to calm down the angriest caller while staying calm and centered. At first, Joshua applied his formula to his own calls only. As he moved into management positions, he began training his staff to de-escalate conflict using the same tools. The results were transformative. This book is the product of his research—a culmination of tips, strategies, and almost two decades of experience in the call center field. It requires a paradigm shift—from being the victim of angry, threatening callers, to gaining the necessary tools and insights to stay calm and centered amidst chaos without taking others' actions personally. Joshua includes valuable information about the way our bodies respond to stress, how we communicate with one another, and what we need to do to be the best versions of ourselves. His step-by-step instructions and practical exercises help readers learn how to shift their mindsets, connect with customers, and leave work at work. Mastering the Irate Caller is a treasure chest of strategies that will help improve employee morale, customer retention, and mental health in the call center field. It is a must-read for agents and leaders alike. Instead of bringing the stress of work home to their families, his readers just might bring home some of his tools instead.

How to Survive (& Thrive) in a Call Centre teaches call centre agents to: - Contribute to the call centre's success - Provide outstanding customer service - Increase sales results - Improve their overall performance - Enjoy sustained energy and motivation - Reduce their stress levels - Manage and advance their careers "Alison Mathiebe has written a book that is clear, concise and comes from evident practical experience. It is certain to boost the confidence and success of those just entering (or considering) the profession, and is a great go-to resource for established call centre agents." Brad Cleveland bradcleveland.com/blog Author, Call Center Management on Fast Forward (ICMI Press) "How To Survive (& Thrive) in a Call Centre by Alison Mathiebe is a very welcome contribution which will help call centres to guide, support and inform new and existing call centre staff. In particular, it would prove a useful text to give to all new staff helping them understand and adjust to working in stimulating and sometimes challenging environments. The 24 chapters address the main topics and are short enough to provide bite-size learning for agents and operators." John P. Wilson author of The Call Centre Training Handbook

"Advice from a Call Center Geek: Rethinking Call Center Operations is a field manual for the 21st century contact center. Practical, poignant, and funny, Tom dishes out amazing real-world advice that has made his organization successful. From culture to education to incentives, Tom addresses the key areas to make your contact center world-class!" Paul Herdman Head of Customer Experience NICE inContact Advice From a Call Center Geek takes a look at a new way of running today's high end contact center. Tom Laird, the CEO of award winning Expivia Interaction Marketing, 600 seat BPO call center guides you through the process of developing a world class operation. This book will take you through the process of evaluating and changing your call center's culture, how to look beyond a resume to hire the "right" associates and show you how to educate for quality while maintaining high level management. Advice from a Call Center Geek will make you rethink how the call center manager of today should be looking at running their call center.

What's so funny about call centers? Well, when you work in a fast-paced constantly changing industry, you need to be able to see the lighter side of things. Greg Levin is the self-proclaimed and self-medicated King of Call Center Satire. For years his Call Center Management Review humor column, In Your Ear, has raised eyebrows and induced belly laughs with outlandish articles on everything from call center personals to Nostradamus' own form of forecasting. Despite the irreverent and sometimes absurd nature of Greg's articles, they often contain surprising nuggets of truth and insight that cause readers to say, While the author was obviously never hugged as a child, the punk has a point. However, it should be noted that Greg's articles are intended for entertainment purposes only. Using them to guide the management of your call center can cause severe damage to your health and reputation as a competent professional. Recommended Usage: Read one or two articles per day for the temporary relief of call center discomfort. Paperback, 79 pages, 24 articles, 24 cartoons.

The second edition of this popular ebook contains updated information, better format, and answer keys to the activities. It also presents new chapters focusing on non- voice accounts and problem solving techniques to various problems in managing workforce. \_How to determine your agents per day and per hour?\_Is getting 100% service level a good idea?\_How can you improve your sales or collections with workforce management?

“A rich, sensual, bewitching adventure of good vs. evil with love as the prize.” ~Publisher’s Weekly on ETERNITY 300 years ago, Raven St. James was hanged for witchcraft. But she revives among the dead to find herself alive. She is an Immortal High Witch, one of the light. A note from her mother warns that there are others, those of the Dark, who preserve their own lives by taking the hearts of those like her. Duncan Wallace’s forbidden love for the secretive lass costs him his life. 300 years later, he loves her again, tormented by hazy memories of a past that can’t be real. She tells him of another lifetime, claims to be immortal. Though he knows she’s deluded, he can’t stay away. And the Dark Witch after her heart is far closer than either of them know. If you liked the TV Series HIGHLANDER, you will LOVE this series. Don’t miss Book 2, INFINITY. “A hauntingly beautiful story of a love that endures through time itself.” ~New York Times Bestselling Author, Kay Hooper “This captivating story of a love that reaches across the centuries, becomes as immortal as the lover’s themselves, resonates with timeless passion, powerful magic, and haunting heartbreak.” ~BN.com’s official review

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