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Applied Calculus for the Managerial, Life, and Social Sciences Cengage Learning
In the market-leading CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Soo T. Tan provides an accurate, accessible presentation of calculus combined with just the right balance of applications, pedagogy, and technology to help students succeed in the course. The new Seventh Edition includes highly interesting current applications and exercises to help stimulate student motivation. An exciting new array of supplements, including iLrn Tutorial and the Interactive Video Skillbuilder CD-ROM, provides students with extensive learning support so instructors will have more time to focus on teaching the core concepts.

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Calculus for Business, Economics, and the Social and Life Sciences introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.

This includes worked-out solutions for selected exercises in the textbook, as well as problem-solving strategies, additional algebra steps, and review for selected problems

Includes solutions to odd-numbered exercises in the text.

KEY BENEFIT: Harshbarger/Yocco's College Algebra in Context with Applications for the Managerial, Life, and Social Sciences, Third Edition uses modeling and real-data problems to develop the skills that readers will need for their future courses and careers. Applications anticipate the math that readers will encounter in their professional lives, giving them the practice they need to become adept problem-solvers. Every chapter begins with the Algebra Toolbox, which reviews the skills and concepts necessary to master the material ahead.

This new full-color edition offers a greater number of technology tips, and the content has been reorganized to accommodate a wide range of course syllabi.

KEY TOPICS: Functions, Graphs, and Models; Linear Models, Equations and Inequalities; Quadratic and Other Nonlinear Functions; Additional Topics with Functions; Exponential and Logarithmic Functions; Higher-Degree Polynomial and Rational Functions; Systems of Equations and Inequalities; Matrices; Special Topics **MARKET:** For all readers interested in college algebra.

The Larson CALCULUS program has a long history of innovation in the calculus market. It has been widely praised by a generation of students and professors for its solid and effective pedagogy that addresses the needs of a broad range of teaching and learning styles and environments. Each title is just one component in a comprehensive calculus course program that carefully integrates and coordinates print, media, and technology products for successful teaching and learning. Important Notice: Media content referenced within the product

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Prepare for exams and succeed in your mathematics course with this comprehensive solutions manual! Featuring worked out-solutions to the problems in APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, 9th Edition, this manual shows you how to approach and solve problems using the same step-by-step explanations found in your textbook examples. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Reflecting Cengage Learning's commitment to offering flexible teaching solutions and value for students and instructors, this new hybrid edition features the instructional presentation found in the printed text while delivering end-of-section exercises online in Enhanced WebAssign. The result—a briefer printed text that engages students online! Well known for accuracy, Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide students the context they need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which students can relate. It also draws applications from readers' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when students need them. The text's exciting array of supplements, including Enhanced WebAssign®, equips students with extensive learning support to help them make the most of their study time.

APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES: A BRIEF APPROACH, Tenth Edition balances modern applications, solid pedagogy, and the latest technology to engage students and keep them motivated in the course. Suitable for majors and non-majors alike, the text uses an intuitive approach that teaches concepts through examples drawn from real-life situations from students' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises, including a Diagnostic Test, ensure that students have a concrete understanding of concepts before advancing to the next topic. The text's pedagogical features coupled with an exciting array of supplements equip students with the tools they need to make the most of their study time and to succeed in the course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A traditional book with a modern feel, market-leading APPLIED MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Sixth Edition, teaches by application and uses real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the new Sixth Edition utilizes an intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of new and insightful Portfolios, which highlight the careers of real people and discuss how they use math in their professions. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. By offering a powerful array of supplements such as Enhanced WebAssign, the new Sixth Edition enables students to maximize their study time and succeed in class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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In COLLEGE MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Soo T. Tan provides an accessible yet accurate presentation of mathematics combined with just the right balance of applications, pedagogy, and technology to help students succeed in the course. The new Sixth Edition includes highly interesting current applications and exercises to help stimulate student motivation. An exciting new array of supplements provides students with extensive learning support so instructors will have more time to focus on teaching core concepts.

As with the earlier editions, the author's objective in writing Applied Calculus, Third Edition, is to provide a textbook that is both readable by students and useful as a teaching tool for instructors. We hope that with this edition we have come one step closer to realizing our goal. The third edition incorporates many suggestions by users of the second edition and by reviewers of the third edition. Author Soo Tang Tan knows that students majoring in business, management, economics, and the social and life sciences appreciate understanding how the math they are learning relates to their future careers. So Tan has filled this Fourth Edition of Calculus for the Managerial, Life and Social Sciences with a wealth of new applications and examples drawn from newspapers and magazines. It is this real-life, problem-solving approach that makes calculus easier to understand. Tan's concise, inviting writing style and the wide variety of helpful in-text learning features augments this text's user-friendly feel. Wherever possible the author uses an intuitive approach to present new mathematical concepts. Results are often presented informally--without compromising the mathematical content and accuracy--to help students understand new material.

A traditional book with a modern feel, market-leading APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES: A BRIEF APPROACH, Ninth Edition, teaches by application and uses real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the new Ninth Edition utilizes an intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of new and insightful Portfolio features, which highlight the careers of actual persons and discuss how they incorporate math into their daily operations. Numerous exercises, including Diagnostic Tests, ensure that students have a solid understanding of textbook information before advancing to the next topic. Plus, algebra review notes which refer to the Preliminaries chapter appear where you need them, when you need them. And by offering a powerful array of supplements such as Enhanced WebAssign, the new Ninth Edition enables students to maximize their study time and succeed in class. Important Notice: Media content referenced within the product description or the product text may

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