

## Calculus For Business And Social Sciences

Calculus for Business, Economics, and the Social and Life Sciences, Brief Edition provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, economics, and the life and social sciences. Students achieve success using this text as a result of the author's applied and real-world orientation to concepts, problem-solving approach, straight forward and concise writing style, and comprehensive exercise sets. More than 100,000 students worldwide have studied from this text!

Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide you with the context you need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which you can relate. It also draws applications from numerous professional fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily work activities. Numerous exercises ensure that you have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when you need them. The text's exciting array of supplements equips you with extensive learning support to help you make the most of your study time. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Applied Calculus for Business, Economics, and the Social and Life Sciences, Expanded Edition introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences.

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real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The expanded edition includes four additional chapters on Differential Equations, Infinite Series and Taylor Approximations, Probability, and Trigonometric Functions. The new tenth edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-b.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This accessible text is designed to help readers help themselves to excel. The content is organized into two parts: (1) A Library of Elementary Functions (Chapters 1–2) and (2) Calculus (Chapters 3–9). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of teaching and learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.

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Take the FEAR OUT of Business Calculus Business Calculus Demystified clarifies the concepts and processes of calculus and demonstrates their applications to the workplace. Best-selling math author Rhonda Huettenmueller uses the same combination of winning step-by-step teaching techniques and real-world business and mathematical examples that

have succeeded with tens of thousands of college students, regardless of their math experience or affinity for the subject. With *Business Calculus Demystified*, you learn at your own pace. You get explanations that make differentiation and integration -- the main concepts of calculus -- understandable and interesting. This unique self-teaching guide reinforces learning, builds your confidence and skill, and continuously demonstrates your mastery of topics with a wealth of practice problems and detailed solutions throughout, multiple-choice quizzes at the end of each chapter, and a "final exam" that tests your total understanding of business calculus. Learn business calculus for the real world! This self-teaching course conquers confusion with clarity and ease. Get ready to: Get a solid foundation right from the start with a review of algebra Master one idea per section -- develop complete, comfortable understanding of a topic before proceeding to the next Find a well-explained definition of the derivative and its properties; instantaneous rates of change; the power, product, quotient, and chain rules; and layering different formulas Learn methods for maximizing revenue and profit... minimizing cost... and solving other optimizing problems See how to use calculus to sketch graphs Understand implicit differentiation, rational functions, exponents, and logarithm functions -- learn how to use log properties to simplify differentiation Painlessly learn integration formulas and techniques and applications of the integral Take a "final exam" and grade it yourself! Who says business calculus has to be boring? *Business Calculus Demystified* is a lively and entertaining way to master this essential math subject!

*Calculus for Business, Economics, and the Social and Life Sciences* introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.

For two-semester courses in Calculus. *Calculus for Business, Economics, Life Sciences, and Social Sciences*, 14th Edition offers more built-in guidance than any other text in its field - with special emphasis on applications and prerequisite skills - and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh and updated data and applications.

Functions, graphs, and limits. Differentiation: basic concepts. Additional applications of the derivative. Exponential and logarithmic functions. Integration...

Designed for economics, business, or social or behavioral science majors in a one- or two-term course, *Brief Calculus for the Business, Social, and Life Sciences* presents mathematics in a clear and accessible language. Engaging, real-world examples and real data

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applications make calculus relevant, and the easy-to-read conversational style of the text evokes the one-on-one communication of a personalized tutorial session without sacrificing depth of coverage or intellectual rigor. The revised and updated Third Edition of this popular text includes a new, four-step problem-solving method that allows students to independently find solutions to a broad spectrum of problem sets. Rich in pedagogical features, this text includes comprehensive exercise sets, chapter openers that outline key concepts for each chapter, and Flashback features that revisit and reinforce content from previous chapters. The Third Edition contains all-new exercises, updated real-world data for modeling applications, and Section Objectives that provide students with a clear understanding of learning goals for each section. The text is packaged with a full ancillary suite of instructor resources, including a test bank, lecture outlines in PowerPoint format, WebAssign, and a Complete Solutions Manual; additional student resources include a Student Solutions Manual and access to the student companion website. Brief Calculus for the Business, Social, and Life Sciences is a comprehensive, student-friendly text that will gently push students to new levels of independent problem-solving. Key features of the new Third Edition include: Optional highlighted Technology Option sections that point out how solutions can be found using a graphing calculator From Your Toolbox feature that reinforces previously introduced material Real data applications, fully revised and updated for the Third Edition, that keep problems relevant and interesting Comprehensive exercise sets, including Concept and Writing Exercises, Vocabulary Exercises, and Application Exercises Clearly defined four-step problem-solving method new to the Third Edition User-friendly, conversational approach that mimics the style of an individualized tutorial session Chapter Openers and Section Objectives that clearly outline key concepts for each chapter and section Section Projects that encourage further study, reflection, and independent research A full suite of ancillary student and instructor resources"

This package contains the following components: -0321613996: Calculus for Business, Economics, Life Sciences and Social Sciences  
-0321655095: Additional Calculus Topics for Calculus for Business, Economics, Life Sciences & Social Sciences

This overview of the central ideas of calculus provides many examples of how calculus is used to translate many real world phenomena into mathematical functions.

Calculus for Business, Economics, Life Sciences, and Social Sciences Pearson Higher Ed

Introducing applied calculus, this text begins with with an optional library of elementary functions. It goes on to to present the basics of differential and integral calculus and then provides self-contained explorations of multivariable calculus, differential equations, Taylor polynomials and infinite series, probability and calculus, and trigonometry. The emphasis throughout is on computational skills, ideas and problem solving, and a wide variety of graded exercises are included.

"Contains over 250 numbered worked examples, many with lettered parts, significantly increasing the total number of worked examples." -- Amazon.com viewed May 14, 2021.

Developed in response to the calculus reform movement, this problem-driven book features exceptional exercises directed toward those in management, life and social sciences.

Rich in pedagogical features, this text includes comprehensive exercise sets, chapter openers that outline key concepts for each chapter, and Flashback features that revisit and reinforce content from previous chapters.

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