

By Stephen Slavin Economics The Mcgraw Hill Series Tenth 10th Edition

Steve Slavin's lively and comprehensive Microeconomics 11e has a student-friendly, step-by-step approach. As in previous editions, Slavin introduces more math review than other products to help students get past math phobias through consistent practice. The content is set up as a workbook, encouraging students to fill in tables and graphs and work problems as they read to actively engage with the material. Matched with the extensive learning aids available in Connect, including the adaptive study tool LearnSmart, Slavin provides a complete learning environment for the introductory economics student.

The fastest, easiest way to master precalculus . . . by doing it! Do logarithmic functions throw you for a loop? Does the challenge of finding an inverse function leave you overwhelmed? Does the Law of Cosines make you feel clueless? With this helpful, easy-to-follow guide, you will gain total command of these precalc concepts-and many more-in no time at all. Precalculus: A Self-Teaching Guide includes an algebra review and complete coverage of exponential functions, log functions, and trigonometry. Whether you are studying precalculus for the first time, want to refresh your memory, or need a little help for a course, this clear, interactive primer will provide you with the skills you need. Precalculus offers a proven self-teaching approach that lets you work at your own pace-and the frequent self-tests and exercises reinforce what you've learned. Turn to this one-of-a-kind teaching tool and, before you know it, you'll be solving problems like a mathematician!

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Revolutionary ideas on how to use markets to bring about fairness and prosperity for all Many blame today's economic inequality, stagnation, and political instability on the free market. The solution is to rein in the market, right? Radical Markets turns this thinking—and pretty much all conventional thinking about markets, both for and against—on its head. The book reveals bold new ways to organize markets for the good of everyone. It shows how the emancipatory force of genuinely open, free, and competitive markets can reawaken the dormant nineteenth-century spirit of liberal reform and lead to greater equality, prosperity, and cooperation. Eric Posner and Glen Weyl demonstrate why private property is inherently monopolistic, and how we would all be better off if private ownership were converted into a public auction for public benefit. They show how the principle of one person, one vote inhibits democracy, suggesting instead an ingenious way for voters to effectively influence the issues that matter most to them. They argue that every citizen of a host country should benefit from immigration—not just migrants and their capitalist employers. They propose leveraging antitrust laws to liberate markets from the grip of institutional investors and creating a data labor movement to force digital monopolies to compensate people for their electronic data. Only by radically expanding the scope

of markets can we reduce inequality, restore robust economic growth, and resolve political conflicts. But to do that, we must replace our most sacred institutions with truly free and open competition—Radical Markets shows how.

This is the first book to provide a precise description of how companies can put purpose into practice. Based on groundbreaking research undertaken between Oxford University and Mars Catalyst, it offers an accessible account of why corporate purpose is so important and how it can be implemented to address the major challenges the world faces today.

Steve Slavin's lively and comprehensive Macroeconomics has a student-friendly, step-by-step approach; value pricing; and a built-in Workbook/Study Guide. Instructors and students like the author's humorous anecdotes, direct language, patient step-by-step treatment of math, and easy conversational style. The text encourages active rather than passive reading.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780073375793 9780077354183

The 21st century has brought about new trends in entrepreneurship and development. In this insightful volume, a cast of expert contributors explore how these new trends, along with a variety of political, cultural and social influences, have affected entrepreneurship, in all of its manifestations.

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Labor Economics, 5e is a well-received text that blends coverage of traditional topics with modern theory and developments into a superb Labor Economics book. The Fifth Edition builds on the features and concepts that made the first four editions successful, updating and adding new content to keep the text on the cusp of recent events in the Labor Economics field. The new edition continues to be the most concise book in the market, enabling the instructor to teach all relevant material in a semester-long class. Despite the book's brevity, the instructor will find that all of the key topics in labor economics are efficiently covered in the Fifth Edition. Thanks to updated pedagogy, new end-of-chapter material, and even stronger instructor support, the Fifth Edition of Labor

Economics remains one of the most relevant textbooks in the market.

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Economics made easy. Economics A Self-Teaching Guide Economics: A Self-Teaching Guide gives you introductory economics with a difference: essential math and graph skills are taught right at the beginning, so you're clear about principles and equations from the start. The detailed discussion of micro- and macroeconomics that follows flows naturally and easily without requiring advanced mathematics. It makes a perfect introduction, review or supplement for anyone who wants a basic knowledge of our economy and how it works. In clear, easy-to-follow language, the book covers every component of the U.S. economy, with a brief review of economic history since World War I. Material is presented in the step-by-step, self-paced format that has made Wiley's Self-Teaching Guides so popular. Economics: A Self-Teaching Guide covers economic resources, macro- and microeconomics, gross national product, the economic sectors, inflation and unemployment, fiscal policy, banking and monetary policy, economic theory, demand and supply, and much more. There are exercises throughout the material and a final self-test at the end of the text.

McConnell and Brue's Macroeconomics: Principles, Problems, and Policies is the leading Principles of Macroeconomics textbook. It continues to be innovative while teaching students in a clear, unbiased way. The 18th Edition builds upon the tradition of leadership by sticking to 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

A sharp mind, like a healthy body, is subject to the same rule of nature: Use it or lose it. Need a calculator just to work out a 15 percent service charge? Not exactly sure how to get the calculator to give you the figure you need? Turn to this revised and updated edition of All the Math You'll Ever Need, the friendliest, funniest, and easiest workout program around. In no time, you'll have total command of all the powerful mathematical tools needed to make numbers work for you. In a dollars-and-cents, bottom-line world, where numbers influence everything, none of us can afford to let our math skills atrophy. This step-by-step personal math trainer: Refreshes practical math skills for your personal and professional needs, with examples based on everyday situations. Offers straightforward techniques for working with decimals and fractions. Demonstrates simple ways to figure discounts, calculate mortgage interest rates, and work out time, rate, and distance problems. Contains no complex formulas and no unnecessary technical terms.

Appleyard, Field, and Cobb's International Economics, 6th Edition is an International Economics textbook that offers a consistent level of analysis and treatment of the two main subdivisions of international economics—international trade theory and policy and international monetary theory and policy. Comprehensive and clear, the text helps students move beyond recognition toward an understanding of current

and future international events. As with each prior edition, the authors provide current and timely information on the wide variety of international economic phenomena in the 6th Edition. New boxed items were added to cover emerging issues in the global economy. Chapter material was updated to include recent developments in U.S. trade policy, major changes in the European Union, progress in the transition from command to market economies, and special issues related to developing nations. These improvements are designed to help readers both understand and appreciate the growing importance of the global economy in their lives.

Many Americans feel that the economy is no longer working for them and that "the American Dream" has become a sham. This book explains the underlying reasons for this gloomy outlook and lays out a clear plan for making the American economy work for everyone, not just the one percent. The heart of the problem, says economist Steve Slavin, is gross inefficiency. Since the end of World War II, America has been wasting vast amounts of its resources. As examples he cites the following key sectors- Healthcare--we spend nearly twice as much as other industrialized nations but achieve no better results; Education--just half of our eighteen-year-olds can function at an eighth-grade level, while many European and Asian countries do far better educating their young people; Transportation--by relying on cars instead of mass transit, we spend much more than comparable nations; The military--several decades after the Cold War our military budget continues to be almost 40 percent of the world's total military spending, while few politicians ever question the necessity for such massive outlays. In these areas and other sectors of the economy, Slavin proposes sweeping changes to eliminate inefficiency. These would include a restructuring of our healthcare system to make it affordable for all, a major push toward public transportation, increased emphasis on quality results from our education system, ways to eliminate waste throughout our vast military-industrial complex, and a renewed emphasis on manufacturing. Refreshingly clear and readable, The Great American Economy will appeal to readers who want to learn what went wrong with our economy and how to fix it.

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ISE Economics Macroeconomics McGraw-Hill Education

Built from the ground up to focus on what matters to students in today's high-tech, globalized world, Dean Karlan and Jonathan Morduch's Macroeconomics represents a new generation of products, optimized for digital delivery and available with the best-in-class adaptive study resources in McGraw-Hill's LearnSmart Advantage Suite. Engagement with real-world problems is built into the very fabric of the learning materials as students are encouraged to think about economics in efficient, innovative, and meaningful ways. Drawing on the authors' experiences as academic economists, teachers, and policy advisors, a familiar curriculum is combined with material from new research and applied areas such as finance, behavioral economics and the political economy, to share with students how what they're learning really matters. This modern approach is organized around learning objectives and matched with sound assessment tools aimed at enhancing students' analytical and critical thinking competencies. Students and faculty will find content that breaks down barriers between what goes on in the classroom and what is going on in our nation and broader world. By teaching the right questions to ask, Karlan and Morduch provide readers with a method for working through decisions they'll face in life and ultimately show that economics is the common thread that enables us to

understand, analyze, and solve problems in our local communities and around the world.

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Major account of the fourteenth-century crisis which saw a series of famines, revolts and epidemics transform the medieval world. Steve Slavin's lively and comprehensive Macroeconomics student-friendly, step-by-step approach, coupled with its low price and built-in Workbook/Study Guide is very attractive to adopters. Instructors and students like the author's humorous anecdotes, direct language, and easy conversational style. The text encourages active rather than passive reading.

The fast, easy way to build your math power Quick Business Math Steve Slavin's step-by-step approach offers: * Quick ways to do all kinds of business-math problems, including basic arithmetic, algebra, percentages, and conversions * Specific, real-life applications such as figuring discounts, calculating simple and compound interest, reading balance sheets and income statements, and preparing graphs and charts * Frequent quizzes that help you check your progress * A complete glossary of business-math terms Quick Business Math is also packed with practice problems and examples drawn from real-life business situations. It's the fastest, easiest way to gain the skills you need.

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For all undergraduate and graduate students of Financial Markets. A practical and current look into today's financial markets and institutions. In Financial Markets and Institutions, bestselling authors Frederic S. Mishkin and Stanley G.

Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions. A unifying framework uses core principles to organize students' thinking then examines the models as real-world scenarios from a practitioner's perspective. By analyzing these applications, students develop the critical-thinking and problem-solving skills necessary to respond to challenging situations in their future careers. Although this text has undergone a major revision, the Eighth Edition retains Mishkin/Eakins' hallmark pedagogy that make it the best-selling textbook on financial markets and institutions. This program will provide a better teaching and learning experience—for you and your students. Here's how: Organize Learning with a Unifying Analytic Framework: Core principles organize students' thinking and then examine the models as real-world scenarios from a practitioner's perspective. Help Students Transition from Classroom to Career with Real-Life Business Scenarios: Cases increase students' interest by applying theory to real-world data and examples. Emphasis Critical Thinking with Key Features: Examples and exercises allow students to put into practice the concepts that they are learning. Keep Your Course Current and Relevant: New material on financial markets and institutions and monetary policy appear throughout the text.

Chances Are is the first book to make statistics accessible to everyone, regardless of how much math you remember from school.

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