

By Marc J Epstein Making Sustainability Work Best Practices In Managing And Measuring Corporate Social Environmental Second Edition

In 2001, we gathered a group of researchers in Nice, France to focus discussion on performance measurement and management control. Following the success of that conference, we held subsequent conferences in 2003, 2005, 2007, and 2009. This title contains some of the exemplary papers that were presented at the most recent conference. The #1 New York Times bestseller that has all America talking: as seen/heard on CNN's Fareed Zakaria GPS, Morning Joe, CBS This Morning, The Bill Simmons Podcast, Rich Roll, and more. "Fascinating. . . . If you're a generalist who has ever felt overshadowed by your specialist colleagues, this book is for you." --Bill Gates "The most important business--and parenting--book of the year." --Forbes "Urgent and important. . . an essential read for bosses, parents, coaches, and anyone who cares about improving performance." --Daniel H. Pink Shortlisted for the Financial Times/McKinsey Business Book of the Year Award Plenty of experts argue that anyone who wants to develop a skill, play an instrument, or lead their field should start early, focus intensely, and rack up as many hours of deliberate practice as possible. If you dabble or delay, you'll never catch up to the people who got a head start. But a closer look at research on the world's top performers, from professional athletes to Nobel laureates, shows that early specialization is the exception, not the rule. David Epstein examined the world's most successful athletes, artists, musicians, inventors, forecasters and scientists. He discovered that in most fields--especially those that are complex and unpredictable--generalists, not specialists, are primed to excel. Generalists often find their path late, and they juggle many interests rather than focusing on one. They're also more creative, more agile, and able to make connections their more specialized peers can't see. Provocative, rigorous, and engrossing, *Range* makes a compelling case for actively cultivating inefficiency. Failing a test is the best way to learn. Frequent quitters end up with the most fulfilling careers. The most impactful inventors cross domains rather than deepening their knowledge in a single area. As experts silo themselves further while computers master more of the skills once reserved for highly focused humans, people who think broadly and embrace diverse experiences and perspectives will increasingly thrive.

Cutting-edge perspectives on the art and science of business creativity--from generating new ideas to transforming your company.

Identifying, measuring and improving social impact is a significant challenge for corporate and private foundations, charities, NGOs and corporations. How best to balance possible social and environmental benefits (and costs) against one another? How does one bring clarity to multiple possibilities and opportunities? Based on years of work and new field studies from around the globe, the authors have written a book for managers that is grounded in the best academic and managerial research. It is a practical guide that describes the steps needed for identifying, measuring and improving social impact. This approach is useful in maximizing the impact of different types of investments, including grants and donations, impact investments, and commercial investments. With numerous examples of actual organizational approaches, research into more than fifty organizations, and extensive practical guidance and best practices, *Measuring and Improving Social Impacts* fills a critical gap.

"Most people will never find a great psychiatrist or a great Buddhist teacher, but Mark Epstein is both, and the wisdom he imparts in *Advice Not Given* is an act of generosity and compassion. The book is a tonic for the ailments of our time."--Ann Patchett, New York Times bestselling author of *Commonwealth* Our ego, and its accompanying sense of nagging self-doubt as we work to be bigger, better, smarter, and more in control, is one affliction we all

share. But while our ego is at once our biggest obstacle, it can also be our greatest hope. We can be at its mercy or we can learn to work with it. With great insight, and in a deeply personal style, renowned psychiatrist and author Dr. Mark Epstein offers a how-to guide that refuses a quick fix. In *Advice Not Given*, he reveals how Buddhism and Western psychotherapy, two traditions that developed in entirely different times and places, both identify the ego as the limiting factor in our well-being, and both come to the same conclusion: When we give the ego free rein, we suffer; but when it learns to let go, we are free.

Despite dire warnings about global warming, carbon emissions by the world's largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

Many social entrepreneurs struggle to take successful, innovative programs that address social problems on a local or limited basis and scale them up to expand their impact in a more widespread, deeper, and efficient way. In *Scaling Social Impact*, the editors address this issue with a comprehensive collection of original papers.

To date, both internal and external corporate environmental reporting and management systems have focused on physical input–output measures. However, external stakeholders are increasingly demanding that organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies – such as Baxter, BT, Xerox, Zeneca and others – are now beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that – when these are properly considered – pollution prevention can be a more cost-effective alternative. The *Green Bottom Line* brings together much of the world's leading research and best-practice case studies on the topic. Divided into four sections, covering "General Concepts", "Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a state-of-the-art collection.

This volume contains exemplary papers that were presented at the 2017 Conference on Performance Measurement and Management Control in Nice, France, by researchers in the field from North America, South America, Africa, Europe, and Asia.

Praise for *Joining a Nonprofit Board* "As an individual who has served on various nonprofit boards, and as the president and CEO of a large nonprofit organization, I can attest to how valuable this book is. Marc Epstein and Warren McFarlan offer insight into the expectations of nonprofit board members, which is extraordinarily beneficial to individuals considering their first nonprofit board and to seasoned professionals already serving on boards." —Gail McGovern, President and CEO, American Red Cross Excerpted from Foreword "This book is a roadmap for the business person who wants to serve on a nonprofit board, and unwittingly assumes that

the approaches that worked so well in the for-profit world can be seamlessly extrapolated to the nonprofit board room." —Roseanna H. Means, M.D., founder and president, Women of Means "A must-read for all new and existing nonprofit board members. It is full of practical advice that will help improve the effectiveness of nonprofit board members and the organizations they serve." —Roger Servison, president emeritus, Boston Museum of Fine Arts, and vice chairman, Boston Symphony Orchestra "What a powerful tool now available for anyone involved with governance of America's nonprofit enterprises. The analysis is cogent and concise, amply supported by real-life examples." —George B. Beitzel, chairman emeritus, Amherst College, and chairman emeritus, Colonial Williamsburg Foundation "Joining a Nonprofit Board offers practical advice in complementing your business experience with the nuances of nonprofit governance, performance, and management in order to fully achieve the societal mission." —Jeffrey C. Thomson, president and CEO, Institute of Management Accountants "This book will guide you through the differences between for-profit and nonprofit organizations (and boards). It will help you navigate through all the nuances in which nonprofit organizations actually operate on a day-to-day basis."—Elaine Ullian, former president, Boston Medical Center "Joining a Nonprofit Board is a must-read. This book should be required reading and distributed at the opening board meeting." —Agnes C. Underwood, former head, Garrison Forest School and National Cathedral School; vice president/managing associate, Carney, Sandoe and Associates "A Board needs a unifying and visionary objective—'It must be World Class.' This book successfully shows how to create a World Class Board." —W. Richard Bingham, former chairman, California Academy of Sciences

For more than twenty years, major innovations—the kind that transform industries and even societies—seem to have come almost exclusively from startups, despite massive efforts and millions of dollars spent by established companies. Tony Davila and Marc Epstein, authors of the bestselling *Making Innovation Work*, say the problem is that the very processes and structures responsible for established companies' enduring success prevent them from developing breakthroughs. This is the innovation paradox. Most established companies succeed through incremental innovation—taking a product they're known for and adding a feature here, cutting a cost there. Major breakthroughs are hard to achieve when everything about the way your organization is built and run is designed to reward making what already works work a little better. But incremental innovation can coexist with breakthrough thinking. Using examples from both scrappy startups and long-term innovators such as IBM, 3M, Apple, and Google, Davila and Epstein explain how corporate culture, leadership style, strategy, incentives, and management systems can be structured to encourage breakthroughs. Then they bring it all together in a new model called the Startup Corporation, which combines the philosophy of the startup with the experience, resources, and network of an established company. Breakthrough innovation no longer has to be the nearly exclusive province of the new kids on the block. With Davila and Epstein's assistance, any company can develop paradigm-shifting products and services and maximize the ROI on its R&D.

Definitive advice for African American business owners looking for better answers and new ideas.

With his "deeply informed and compassionate book...Dr. Epstein tells us that it is a 'moral imperative' [for doctors] to do right by their patients" (New York Journal of Books). The first book for the general public about the importance of mindfulness in medical practice, *Attending* is a groundbreaking, intimate exploration of how doctors approach their work with patients. From his early days as a Harvard Medical School student, Epstein saw what made good doctors great—more accurate diagnoses, fewer errors, and stronger connections with their patients. This made a lasting impression on him and set the stage for his life's work—identifying the qualities and habits that distinguish master clinicians from those who are merely competent. The secret, he learned, was mindfulness. Dr. Epstein "shows how taking time to

pay attention to patients can lead to better outcomes on both sides of the stethoscope” (Publishers Weekly). Drawing on his clinical experiences and current research, Dr. Epstein explores four foundations of mindfulness—Attention, Curiosity, Beginner’s Mind, and Presence—and shows how clinicians can grow their capacity to provide high-quality care. The commodification of health care has shifted doctors’ focus away from the healing of patients to the bottom line. Clinician burnout is at an all-time high. Attending is the antidote. With compassion and intelligence, Epstein offers “a concise guide to his view of what mindfulness is, its value, and how it is a skill that anyone can work to acquire” (Library Journal). This is the ultimate how-to guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually putting sustainability ideas into practice and making sure they accomplish their goals.

To help managers and academics keep their eye on the ever-moving target of sustainability, award-winning author and academic Marc Epstein’s provides an authoritative and comprehensive guide to implementing corporate sustainability initiatives and to measuring both their social and financial impacts.

"From the bestselling authors of Making Innovation Work (30,000 copies sold and translated into ten languages) comes a book that questions everything about how organizations innovate. Key takeaway: classical business management and corporate structures by their very nature will kill, not create, breakthroughs. The authors describe a new kind of organization--the startup corporation--that will make established companies as innovative as startups"--

With a strong leader at the helm, what can possibly go wrong?

Explores the rise of Internet powerhouse Cisco Systems, discussing the company's management structure, employee recruitment and retention, and commitment to development of new technologies

Now completely updated, Making Sustainability Work is the bible for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

A sweeping new look at the unheralded transformation that is eroding the foundations of American exceptionalism. Americans today find themselves mired in an era of uncertainty and frustration. The nation's safety net is pulling apart under its own weight; political compromise is viewed as a form of defeat; and our faith in the enduring concept of American exceptionalism appears increasingly outdated. But the American Age may not be ending. In *The Vanishing Neighbor*, Marc J. Dunkelman identifies an epochal shift in the structure of American life—a shift unnoticed by many. Routines that once put doctors and lawyers in touch with grocers and plumbers—interactions that encouraged debate and cultivated compromise—have changed dramatically since the postwar era. Both technology and the new routines of everyday life connect tight-knit circles and expand the breadth of our social landscapes, but they've sapped the commonplace, incidental interactions that for centuries have built local communities and fostered healthy debate. The disappearance of these once-central relationships—between people who are familiar but not close, or friendly but not intimate—lies at the root of America's economic woes and political gridlock. The institutions that were erected to support what Tocqueville called the "township"—that unique locus of

the power of citizens—are failing because they haven't yet been molded to the realities of the new American community. It's time we moved beyond the debate over whether the changes being made to American life are good or bad and focus instead on understanding the tradeoffs. Our cities are less racially segregated than in decades past, but we've become less cognizant of what's happening in the lives of people from different economic backgrounds, education levels, or age groups. Familiar divisions have been replaced by cross-cutting networks—with profound effects for the way we resolve conflicts, spur innovation, and care for those in need. The good news is that the very transformation at the heart of our current anxiety holds the promise of more hope and prosperity than would have been possible under the old order. The Vanishing Neighbor argues persuasively that to win the future we need to adapt yesterday's institutions to the realities of the twenty-first-century American community.

Offers a collection of papers that offer an understanding of the broad uses of management accounting information. These papers cover such topics as: product pricing, performance measurement, activity-based costing in different countries and adoption issues, strategic control systems, ABC implementation in a service firm, and more.

Every four minutes, over 50 children under the age of five die. In the same four minutes, 2 mothers lose their lives in childbirth. Every year, malaria kills nearly 1.2 million people, despite the fact that it can be prevented with a mosquito net and treated for less than \$1.50. Sadly, this list goes on and on. Millions are dying from diseases that we can easily and inexpensively prevent, diagnose, and treat. Why? Because even though we know exactly what people need, we just can't get it to them. They are dying not because we can't solve a medical problem but because we can't solve a logistics problem. In this profoundly important book, Eric G. Bing and Marc J. Epstein lay out a solution: a new kind of bottom-up health care that is delivered at the source. We need microclinics, micropharmacies, and microentrepreneurs located in the remote, hard-to-reach communities they serve. By building a new model that “scales down” to train and incentivize all kinds of health-care providers in their own villages and towns, we can create an army of on-site professionals who can prevent tragedy at a fraction of the cost of top-down bureaucratic programs. Bing and Epstein have seen the model work, and they provide example after example of the extraordinary results it has achieved in Africa, Asia, and Latin America. This is a book about taking health care the last mile—sometimes literally—to prevent widespread, unnecessary, and easily avoided death and suffering. Pharmacy on a Bicycle shows how the same forces of innovation and entrepreneurship that work in first-world business cultures can be unleashed to save the lives of millions.

Profitable innovation doesn't just happen. It must be managed, measured, and properly executed, and few companies know how to accomplish this effectively. Making Innovation Work presents a formal innovation process proven to work at HP, Microsoft and Toyota, to help ordinary managers drive top and bottom line

growth from innovation. The authors have drawn on their unsurpassed innovation consulting experience -- as well as the most thorough review of innovation research ever performed. They'll show what works, what doesn't, and how to use management tools to dramatically increase the payoff from innovation investments. Learn how to define the right strategy for effective innovation; how to structure an organization to innovate best; how to implement management systems to assess ongoing innovation; how to incentivize teams to deliver, and much more. This book offers the first authoritative guide to using metrics at every step of the innovation process -- from idea creation and selection through prototyping and commercialization. This updated edition refreshes the examples used throughout the book and features a new introduction that gives currency to the principles covered throughout.

Making Sustainability Work Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts Routledge

Sustainability Marketing: New directions and practices explores how a customer's desire for sustainable products can form a part of new marketing strategies. Sustainability Marketing provides solutions to scholars, marketers and decision makers aiming to gain an advantage in businesses where sustainability is increasingly prioritised.

You've read the Jeffrey Epstein headlines, now get the full story. The world's bestselling author, James Patterson, has written the definitive book on the billionaire pedophile at the center of the newly unsealed federal sex crimes case. Jeffrey Epstein rose from humble origins into the New York City and Palm Beach elite. A college dropout with an instinct for numbers -- and for people -- Epstein amassed his wealth through a combination of access and skill. But even after he had it all, Epstein wanted more. That unceasing desire -- and especially a taste for underage girls -- resulted in sexual-abuse charges, to which he pleaded guilty and received a shockingly lenient sentence. Included here are police interviews with girls who have alleged sexual abuse by Epstein, as well as details of the investigation against him.

The love of books in the Jewish tradition extends back over many centuries, and the ways of interpreting those books are as myriad as the traditions themselves. *Skies of Parchment, Seas of Ink* offers the first full survey of Jewish illuminated manuscripts, ranging from their origins in the Middle Ages to the present day. Featuring some of the most beautiful examples of Jewish art of all time—including hand-illustrated versions of the Bible, the Haggadah, the prayer book, marriage documents, and other beloved Jewish texts—the book introduces readers to the history of these manuscripts and their interpretation. Edited by Marc Michael Epstein with contributions from leading experts, this sumptuous volume features a lively and informative text, showing how Jewish aesthetic tastes and iconography overlapped with and diverged from those of Christianity, Islam, and other traditions. Featured manuscripts were commissioned by Jews and produced by Jews and non-Jews over many centuries, and represent Eastern and Western perspectives and the views of both pietistic and liberal communities across the Diaspora, including Europe, Israel, the Middle East, and Africa. Magnificently illustrated with pages from hundreds of manuscripts, many previously unpublished or rarely seen, *Skies of Parchment, Seas of Ink* offers surprising new perspectives on Jewish life, presenting the books of the People of the Book as never before.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781609949938. This item is printed on demand.

Poetry has long been thought of as a genre devoted to grand subjects, timeless themes, and

sublime beauty. Why, then, have contemporary poets turned with such intensity to documenting and capturing the everyday and mundane? Drawing on insights about the nature of everyday life from philosophy, history, and critical theory, Andrew Epstein traces the modern history of this preoccupation and considers why it is so much with us today. *Attention Equals Life* argues that a potent hunger for everyday life explodes in the post-1945 period as a reaction to the rapid, unsettling transformations of this epoch, which have resulted in a culture of perilous distraction. Epstein demonstrates that poetry is an important, and perhaps unlikely, cultural form that has mounted a response, and even a mode of resistance, to a culture suffering from an acute crisis of attention. In this timely and engaging study, Epstein examines why a compulsion to represent the everyday becomes predominant in the decades after modernism and why it has so often sparked genre-bending formal experimentation. With chapters devoted to illuminating readings of a diverse group of writers--including poets associated with influential movements like the New York School, language poetry, and conceptual writing--the book considers the variety of forms contemporary poetry of everyday life has taken, and analyzes how gender, race, and political forces all profoundly inflect the experience and the representation of the quotidian. By exploring the rise of experimental realism as a poetic mode and the turn to rule-governed "everyday-life projects," *Attention Equals Life* offers a new way of understanding a vital strain at the heart of twentieth- and twenty-first century literature. It not only charts the evolution of a significant concept in cultural theory and poetry, but also reminds readers that the quest to pay attention to the everyday within today's frenetic world of smartphones and social media is an urgent and unending task. Companies know how to meet the demands of shareholder value: years of managerial excellence testify to this achievement. Many also know how to create stakeholder value – through traditional approaches such as CSR and philanthropy which predictably lead to trade-offs and added costs. What remains elusive is discovering is how to meet both shareholder and stakeholder requirements in the core business – without mediocrity and without compromise – creating value for the company that cannot be disentangled from the value it creates for society and the environment. What if sustainability was embedded into the DNA of your organization? How can you incorporate environmental, health and social value into its very core? Many companies, despite their best intentions, "bolt on" sustainability as an afterthought to their core strategies. They trumpet green initiatives and social philanthropy which lie at the margins of the business, with symbolic wins that inadvertently highlight the unsustainability of the rest of their activities. Today's ecological and social pressures require a different business response – one that existing strategy frameworks fail adequately to address. In *Embedded Sustainability*, authors Chris Laszlo and Nadya Zhexembayeva explain and predict how companies can better leverage global challenges for enduring profit and sustained growth. They introduce the marquis concept of embedded sustainability: the incorporation of environmental, health, and social value into the heartbeat of the product life-cycle with no trade-off in price or quality – no social or green premium. This book helps readers to comprehend and implement the notion of embedded sustainability. At its best, embedded sustainability is invisible, similar to quality. In addition to delivering socially and environmentally conscious products for consumers, it is capable of considerably motivating employees. Most of all, it enables smart companies to create even more value for both their shareholders and stakeholders.

The fields of performance measurement and management control have changed dramatically in recent years. The contents of this volume represent a collection of leading research in performance measurement and management control and provide a significant contribution to the growing literature in the area. The papers also provide managerial guidance by using a variety of research methods to explain how performance measurement and management control can aid in the implementation of strategy and the evaluation and improvement of

organizational performance. The approaches are used in both for-profit and not-for-profit organizations.-- Presents the latest academic research in performance measurement and management control-- Includes managerial guidance as to how the use of various strategies, structures, and systems impact corporate performance-- Represents a significant contribution to the literature in the field-- Contains a selection of the best papers from the latest Performance Measurement and Management Control workshop

Discusses the organizational processes and structural barriers to the diffusion and adoptions of innovations. This book addresses the organizational learning strategies of adoption and diffusion of process innovation approaches. It also presents the theoretical framework of organizational learning and process innovations.

“A thrilling page-turner about the pursuit of justice” (New York Post), this is the definitive story of the case against Jeffrey Epstein, Ghislaine Maxwell, and the corrupt system that supported them, told in thrilling detail by the lawyer who has represented their victims for more than a decade. In June 2008, Florida-based victims’ rights attorney Bradley J. Edwards was thirty-two years old and had just started his own law firm when a young woman named Courtney Wild came to see him. She told a shocking story of having been sexually coerced at the age of fourteen by a wealthy man in Palm Beach named Jeffrey Epstein. Edwards, who had never heard of Epstein, had no idea that this moment would change the course of his life. Over the next ten years, Edwards devoted himself to bringing Epstein to justice, and came close to losing everything in the process. Edwards tracked down and represented more than twenty of Epstein’s victims, shined a light on his shadowy network of accomplices, including Ghislaine Maxwell, and uncovered the scope of his sexually exploitative organization, which reached into the highest levels of American society. In this “revelatory exploration of the long fight to bring a monstrous man to justice” (Kirkus Reviews, starred review), Edwards gives his riveting, blow-by-blow account of battling Epstein on behalf of his clients, and provides stunning details never shared before. Epstein and his cadre of high-priced lawyers were able to manipulate the FBI and the Justice Department, but despite making threats and attempting schemes straight out of a spy movie, Epstein couldn’t stop Edwards, his small team of committed lawyers, and, most of all, the victims, who were dead-set on seeing their abuser finally put behind bars.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics,

sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

This book discusses the organizational processes and structural barriers to the diffusion and adoptions of innovations. In this chapter, we address the question of why innovations fail?; addresses the organizational learning strategies of adoption and diffusion of process innovation approaches; presents the theoretical framework of organizational learning and process innovations; covers the four typologies of innovations in detail and research questions relating to these four typologies; compares mechanistic and organic innovations, and organizational development (OD) and organizational transformation (OT) innovations; elaborates the organizational learning framework by incorporating the two stages in sociological theories of process innovations: adoption and diffusion.

The business case for environmental sustainability is becoming increasingly compelling - but persuading well-established organizations to act in new ways is never easy. This book is designed to support business leaders and organisational scholars who are grappling with this challenge by pulling together leading-edge insights from some of the world's best researchers as to how organisational change in general - and sustainable change in particular - can be most effectively managed.

A collection of essays on the role of business in society. This book provides provocative analysis, cultural and historical context, and solutions from the public, private, and non-profit sectors toward more responsible, ethical, and accountable business. It features articles by the world's leading scholars, executives, and practitioners.

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