

By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

Although you don't need a large computing infrastructure to process massive amounts of data with Apache Hadoop, it can still be difficult to get started. This practical guide shows you how to quickly launch data analysis projects in the cloud by using Amazon Elastic MapReduce (EMR), the hosted Hadoop framework in Amazon Web Services (AWS). Authors Kevin Schmidt and Christopher Phillips demonstrate best practices for using EMR and various AWS and Apache technologies by walking you through the construction of a sample MapReduce log analysis application. Using code samples and example configurations, you'll learn how to assemble the building blocks necessary to solve your biggest data analysis problems. Get an overview of the AWS and Apache software tools used in large-scale data analysis Go through the process of executing a Job Flow with a simple log analyzer Discover useful MapReduce patterns for filtering and analyzing data sets Use Apache Hive and Pig instead of Java to build a MapReduce Job Flow Learn the basics for using Amazon EMR to run machine learning algorithms Develop a project cost model for using Amazon EMR and other AWS tools

This Expert Guide gives you the techniques and technologies in software engineering to optimally design and implement your embedded system. Written by experts with a solutions focus, this encyclopedic reference gives you an indispensable aid to tackling the day-to-day problems when using software engineering methods to develop your embedded systems. With this book you will learn: The principles of good architecture for an embedded system Design practices to help make your embedded project successful Details on principles that are often a part of embedded systems, including digital signal processing, safety-critical principles, and development processes Techniques for setting up a performance engineering strategy for your embedded system software How to develop user interfaces for embedded systems Strategies for testing and deploying your embedded system, and ensuring quality development processes Practical techniques for optimizing embedded software for performance, memory, and power Advanced guidelines for developing multicore software for embedded systems How to develop embedded software for networking, storage, and automotive segments How to manage the embedded development process Includes contributions from: Frank Schirrmeister, Shelly Gretlein, Bruce Douglass, Erich Styger, Gary Stringham, Jean Labrosse, Jim Trudeau, Mike Brogioli, Mark Pitchford, Catalin Dan Udma, Markus Levy, Pete Wilson, Whit Waldo, Inga Harris, Xinxin Yang, Srinivasa Addepalli, Andrew McKay, Mark Kraeling and Robert Oshana. Road map of key problems/issues and references to their solution in the text Review of core methods in the context of how to apply them Examples demonstrating timeless

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

implementation details Short and to- the- point case studies show how key ideas can be implemented, the rationale for choices made, and design guidelines and trade-offs

There's a lot of information about big data technologies, but splicing these technologies into an end-to-end enterprise data platform is a daunting task not widely covered. With this practical book, you'll learn how to build big data infrastructure both on-premises and in the cloud and successfully architect a modern data platform. Ideal for enterprise architects, IT managers, application architects, and data engineers, this book shows you how to overcome the many challenges that emerge during Hadoop projects. You'll explore the vast landscape of tools available in the Hadoop and big data realm in a thorough technical primer before diving into: Infrastructure: Look at all component layers in a modern data platform, from the server to the data center, to establish a solid foundation for data in your enterprise Platform: Understand aspects of deployment, operation, security, high availability, and disaster recovery, along with everything you need to know to integrate your platform with the rest of your enterprise IT Taking Hadoop to the cloud: Learn the important architectural aspects of running a big data platform in the cloud while maintaining enterprise security and high availability

Simple Network Management Protocol (SNMP) provides a "simple" set of operations that allows you to more easily monitor and manage network devices like routers, switches, servers, printers, and more. The information you can monitor with SNMP is wide-ranging--from standard items, like the amount of traffic flowing into an interface, to far more esoteric items, like the air temperature inside a router. In spite of its name, though, SNMP is not especially simple to learn. O'Reilly has answered the call for help with a practical introduction that shows how to install, configure, and manage SNMP. Written for network and system administrators, the book introduces the basics of SNMP and then offers a technical background on how to use it effectively. Essential SNMP explores both commercial and open source packages, and elements like OIDs, MIBs, community strings, and traps are covered in depth. The book contains five new chapters and various updates throughout. Other new topics include: Expanded coverage of SNMPv1, SNMPv2, and SNMPv3 Expanded coverage of SNMPc The concepts behind network management and change management RRDTool and Cricket The use of scripts for a variety of tasks How Java can be used to create SNMP applications Net-SNMP's Perl module The bulk of the book is devoted to discussing, with real examples, how to use SNMP for system and network administration tasks. Administrators will come away with ideas for writing scripts to help them manage their networks, create managed objects, and extend the operation of SNMP agents. Once demystified, SNMP is much more accessible. If you're looking for a way to more easily manage your network, look no further than Essential SNMP, 2nd Edition. Noted sports performance expert and bestselling author of Core Performance, Verstegen reveals the training program he

uses with elite athletes and U.S. Special Operations Forces. As founder and president of EXOS, Mark Verstegen has trained the world's top athletes in sports including the NFL, Major League Baseball, and worldwide soccer powers, along with the most elite "tactical athletes"—U.S. Special Operations Forces personnel. More than a decade ago, Verstegen's groundbreaking book *Core Performance* revolutionized the fitness industry and made core conditioning and functional training mainstream. In his new book, Verstegen presents his most hardcore program yet: a demanding system that challenges readers to perform at the highest level. Borrowing heavily from his regimens used by the military and NFL-combine hopefuls, Verstegen breaks the system down into tough but easy-to-follow workouts that help readers become faster, more explosive, and more powerful while moving with greater efficiency and with far less potential for injury. If you've ever wanted to perform like the top sports champions or elite fighting forces, this is the book for you.

This book constitutes the refereed proceedings of the 4th International Conference on Simulation, Modeling, and Programming for Autonomous Robots, SIMPAR 2014, held in Bergamo, Italy, in October 2014. The 49 revised full papers presented were carefully reviewed and selected from 62 submissions. The papers are organized in topical sections on simulation, modeling, programming, architectures, methods and tools, and systems and applications.

Functional advanced biopolymers have received far less attention than renewable biomass (cellulose, rubber, etc.) used for energy production. Among the most advanced biopolymers known is chitosan. The term chitosan refers to a family of polysaccharides obtained by partial de-N-acetylation from chitin, one of the most abundant renewable resources in the biosphere. Chitosan has been firmly established as having unique material properties as well as biological activities. Either in its native form or as a chemical derivative, chitosan is amenable to being processed—typically under mild conditions—into soft materials such as hydrogels, colloidal nanoparticles, or nanofibers. Given its multiple biological properties, including biodegradability, antimicrobial effects, gene transfectability, and metal adsorption—to name but a few—chitosan is regarded as a widely versatile building block in various sectors (e.g., agriculture, food, cosmetics, pharmacy) and for various applications (medical devices, metal adsorption, catalysis, etc.). This Special Issue presents an updated account addressing some of the major applications, including also chemical and enzymatic modifications of oligos and polymers. A better understanding of the properties that underpin the use of chitin and chitosan in different fields is key for boosting their more extensive industrial utilization, as well as to aid regulatory agencies in establishing specifications, guidelines, and standards for the different types of products and applications.

A text that makes the mathematical underpinnings of robot motion accessible and relates low-level details of implementation to high-level algorithmic concepts. Robot motion planning has become a major focus of robotics.

Research findings can be applied not only to robotics but to planning routes on circuit boards, directing digital actors in

computer graphics, robot-assisted surgery and medicine, and in novel areas such as drug design and protein folding. This text reflects the great advances that have taken place in the last ten years, including sensor-based planning, probabalistic planning, localization and mapping, and motion planning for dynamic and nonholonomic systems. Its presentation makes the mathematical underpinnings of robot motion accessible to students of computer science and engineering, rleating low-level implementation details to high-level algorithmic concepts.

This book outlines the effects that technology-induced change will have on sport within the next five to ten years, and provides food for thought concerning what lies further ahead. Presented as a collection of essays, the authors are leading academics from renowned institutions such as Massachusetts Institute of Technology, Queensland University of Technology, and the University of Cambridge, and practitioners with extensive technological expertise. In their essays, the authors examine the impacts of emerging technologies like artificial intelligence, the Internet of Things, and robotics on sports and assess how they will change sport itself, consumer behavior, and existing business models. The book will help athletes, entrepreneurs, and innovators working in the sports industry to spot trendsetting technologies, gain deeper insights into how they will affect their activities, and identify the most effective responses to stay ahead of the competition both on and off the pitch.

As networks, devices, and systems continue to evolve, software engineers face the unique challenge of creating reliable distributed applications within frequently changing environments. C++ Network Programming, Volume 1, provides practical solutions for developing and optimizing complex distributed systems using the ADAPTIVE Communication Environment (ACE), a revolutionary open-source framework that runs on dozens of hardware platforms and operating systems. This book guides software professionals through the traps and pitfalls of developing efficient, portable, and flexible networked applications. It explores the inherent design complexities of concurrent networked applications and the tradeoffs that must be considered when working to master them. C++ Network Programming begins with an overview of the issues and tools involved in writing distributed concurrent applications. The book then provides the essential design dimensions, patterns, and principles needed to develop flexible and efficient concurrent networked applications. The book's expert author team shows you how to enhance design skills while applying C++ and patterns effectively to develop object-oriented networked applications. Readers will find coverage of: C++ network programming, including an overview and strategies for addressing common development challenges The ACE Toolkit Connection protocols, message exchange, and message-passing versus shared memory Implementation methods for reusable networked application services Concurrency in object-oriented network programming Design principles and patterns for ACE wrapper facades With this book, C++ developers have at their disposal the most complete toolkit available for developing

successful, multiplatform, concurrent networked applications with ease and efficiency.

With the rise of web 2.0 and social media platforms taking over vast tracts of territory on the internet, the media landscape has shifted drastically in the past 20 years, transforming previously stable relationships between media creators and consumers. The Social Media Reader is the first collection to address the collective transformation with pieces on social media, peer production, copyright politics, and other aspects of contemporary internet culture from all the major thinkers in the field. Culling a broad range and incorporating different styles of scholarship from foundational pieces and published articles to unpublished pieces, journalistic accounts, personal narratives from blogs, and whitepapers, The Social Media Reader promises to be an essential text, with contributions from Lawrence Lessig, Henry Jenkins, Clay Shirky, Tim O'Reilly, Chris Anderson, Yochai Benkler, danah boyd, and Fred von Loehmann, to name a few. It covers a wide-ranging topical terrain, much like the internet itself, with particular emphasis on collaboration and sharing, the politics of social media and social networking, Free Culture and copyright politics, and labor and ownership. Theorizing new models of collaboration, identity, commerce, copyright, ownership, and labor, these essays outline possibilities for cultural democracy that arise when the formerly passive audience becomes active cultural creators, while warning of the dystopian potential of new forms of surveillance and control.

A comprehensive introduction to machine learning that uses probabilistic models and inference as a unifying approach. Today's Web-enabled deluge of electronic data calls for automated methods of data analysis. Machine learning provides these, developing methods that can automatically detect patterns in data and then use the uncovered patterns to predict future data. This textbook offers a comprehensive and self-contained introduction to the field of machine learning, based on a unified, probabilistic approach. The coverage combines breadth and depth, offering necessary background material on such topics as probability, optimization, and linear algebra as well as discussion of recent developments in the field, including conditional random fields, L1 regularization, and deep learning. The book is written in an informal, accessible style, complete with pseudo-code for the most important algorithms. All topics are copiously illustrated with color images and worked examples drawn from such application domains as biology, text processing, computer vision, and robotics. Rather than providing a cookbook of different heuristic methods, the book stresses a principled model-based approach, often using the language of graphical models to specify models in a concise and intuitive way. Almost all the models described have been implemented in a MATLAB software package—PMTK (probabilistic modeling toolkit)—that is freely available online. The book is suitable for upper-level undergraduates with an introductory-level college math background and beginning graduate students.

Logging and Log Management: The Authoritative Guide to Understanding the Concepts Surrounding Logging and Log

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

Management introduces information technology professionals to the basic concepts of logging and log management. It provides tools and techniques to analyze log data and detect malicious activity. The book consists of 22 chapters that cover the basics of log data; log data sources; log storage technologies; a case study on how syslog-ng is deployed in a real environment for log collection; covert logging; planning and preparing for the analysis log data; simple analysis techniques; and tools and techniques for reviewing logs for potential problems. The book also discusses statistical analysis; log data mining; visualizing log data; logging laws and logging mistakes; open source and commercial toolsets for log data collection and analysis; log management procedures; and attacks against logging systems. In addition, the book addresses logging for programmers; logging and compliance with regulations and policies; planning for log analysis system deployment; cloud logging; and the future of log standards, logging, and log analysis. This book was written for anyone interested in learning more about logging and log management. These include systems administrators, junior security engineers, application developers, and managers. Comprehensive coverage of log management including analysis, visualization, reporting and more Includes information on different uses for logs -- from system operations to regulatory compliance Features case Studies on syslog-ng and actual real-world situations where logs came in handy in incident response Provides practical guidance in the areas of report, log analysis system selection, planning a log analysis system and log data normalization and correlation

Hacker extraordinaire Kevin Mitnick delivers the explosive encore to his bestselling *The Art of Deception* Kevin Mitnick, the world's most celebrated hacker, now devotes his life to helping businesses and governments combat data thieves, cybervandals, and other malicious computer intruders. In his bestselling *The Art of Deception*, Mitnick presented fictionalized case studies that illustrated how savvy computer crackers use "social engineering" to compromise even the most technically secure computer systems. Now, in his new book, Mitnick goes one step further, offering hair-raising stories of real-life computer break-ins-and showing how the victims could have prevented them. Mitnick's reputation within the hacker community gave him unique credibility with the perpetrators of these crimes, who freely shared their stories with him-and whose exploits Mitnick now reveals in detail for the first time, including: A group of friends who won nearly a million dollars in Las Vegas by reverse-engineering slot machines Two teenagers who were persuaded by terrorists to hack into the Lockheed Martin computer systems Two convicts who joined forces to become hackers inside a Texas prison A "Robin Hood" hacker who penetrated the computer systems of many prominent companies-and then told them how he gained access With riveting "you are there" descriptions of real computer break-ins, indispensable tips on countermeasures security professionals need to implement now, and Mitnick's own acerbic commentary on the crimes he describes, this book is sure to reach a wide audience-and attract the attention of both law enforcement agencies and the

media.

The Roswell Report: Case Closed Contents Foreword Guide for Readers v Introduction i SECTION ONE Flying Saucer Crashes and Alien Bodies 5 1.1 The "Crash Sites," Scenarios, and Research Methods 11 1.2 High Altitude Balloon Dummy Drops 23 1.3 High Altitude Balloon Operations 37 1.4 Comparison of Witnesses Accounts to U.S. Air Force Activities 55 SECTION TWO Reports of Bodies at Roswell Army Air Field Hospital 75 2.1 The "Missing" Nurse and the Pediatrician 81 2.2 Aircraft Accidents 93 2.3 High Altitude Research Projects 101 2.4 Comparison of the Hospital Account to the Balloon Mishap 109 Conclusion 123 Notes Section One 127 Section Two 139 APPENDIX A Anthropomorphic Dummy Launch and Landing Locations 155 APPENDIX B Witness Statements Charles E. Clouthier 160 Charles A. Coltman, Jr., Col., USAF, MC (Ret) 162 Dan D. Fulgham, Col., USAF (Ret) 164 Bernard D. Gildenberg, GS-14 (Ret) 166 Ole Jorgeson, MSgt., USAF (Ret) 169 William C. Kaufman, Lt. Col., USAF (Ret) 171 Joseph W. Kittinger, Jr., Col., USAF (Ret) 174 Roland H. Lutz, CMSgt., USAF (Ret) 178 Raymond A. Madson, Lt. Col. USAF (Ret) 180 Frank B. Nordstrom, M.D 182 APPENDIX C Interviews Gerald Anderson 187 Glenn Dennis 197 Alice Knight 213 Vern Maltais 214 James Ragsdale 215 Selected Bibliography of Technical Reports 221 Index 225 Tables SECTION ONE 1.1 Comparison of Testimony to Actual Air Force Equipment and Procedures Used to Launch and Recover Anthropomorphic Dummies 69 SECTION TWO 2.1 Persons Described and Periods of Service at Roswell AAF Walker AFB 91 2.2 Fatal Air Force Aircraft Accidents by Year in the Vicinity of Walker AFB— 1947-1960 93 2.3 Analysis of Air Force Aircraft Accidents by Year in the Vicinity of Walker AFB— 1947-1960 94 Figures SECTION ONE 1. The Roswell Report: Fact vs. Fiction In The New Mexico Desert. 2. The International UFO Museum and Research Center, Roswell, N.M. 3. Drawing of Project Mogul Balloon Train. 4. Maj. Jesse Marcel With "Flying Disc" Debris. 5. ML-307B/AP Radar Target on Ground. 6. ML-307B/AP Radar Target in Flight. 7. "Harassed Rancher Who Located 'Saucer' Sorry He Told About It," Roswell Daily Record, July 9, 1947. 8. Announcement from November 4, 1992 Socorro (N.M.) Defensor Chieftan. 9. B.D. "Duke" Gildenberg. 10. Charles B. Moore. 11. Map Of New Mexico Depicting "Crash Sites" and "Debris Field." 12. Missile Recovery Scene. 13. Drone Recovery Scene. 14. "Sierra Sam" Type Anthropomorphic Dummy. 15. National Transportation Highway Safety Administration Advertisement Featuring "Vince and Larry." 16. "Dummy Joe" with J. J. Higgins and Guy Ball, McCook Field, Ohio, 1920. 17. Rope and Sandbag Parachute Drop Dummy on Ground. 18. Rope and Sandbag Parachute Drop Dummy Descending at Wright Field, Ohio. 19. Ted Smith Model Anthropomorphic Dummy in Ejection Seat. 20. Anthropomorphic Dummy "Oscar Eightball" at Muroc AAF, Calif. 21. "Sierra Sam" Anthropomorphic Dummy in Ejection Seat. 22. Alderson Laboratories Anthropomorphic Dummies Hanging in Laboratory. 23. Project High Dive Dummy Launch. 24. Map Of New Mexico Depicting Dummy Landing Locations. 25. Capt. Joseph W. Kittinger, Jr.'s Record

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

Parachute Jump. 26. Article In December 1960 National Geographic Featuring Project Excelsior. 27. Magazine Covers Depicting U.S. Air Force Aero-Medical Experiments. 28. M-342 Five-Ton Wrecker. 29. Project High Dive Gondola and "Sierra Sam" Type Anthropomorphic Dummy. 30. 1st Lts. Raymond A. Madson and Eugene M. Schwartz with "Sierra Sam" Type Anthropomorphic Dummy. 31. M-35 Two-Ton Cargo Truck. 32. M-37 3/4-Ton Cargo Truck. 33. Lt. Col. John P. Stapp Preparing for Rocket Sled Test. 34. Cover of September 12, 1955 Time Magazine Depicting Lt. Col. John P. Stapp. 35. Anthropomorphic Dummy with Missing Fingers. 36-38. Anthropomorphic Dummy Falling from Balloon Gondola. 39. Memo from Project High Dive Files. 40. Hanging Anthropomorphic Dummies and Hospital Gurney. 41. Anthropomorphic Dummy in Insulation Bag. 42-43. High Altitude Balloon Dummy Drops Report Covers. 44. Inflation of High Altitude Balloon for Project Viking. 45. Lobby Card from On The Threshold of Space, 46. Promotional Photo From On The Threshold of Space. 47. Promotional Photo From On The Threshold of Space. 48. Relative Sizes of High Altitude Balloon, Airliner, and Hot Air Balloon. 49. Target Balloon Launch Near Holloman AFB, N.M. 50. Discoverer Nosecone Rigged for High Altitude Balloon Flight. 51. Discoverer Capsule Aboard the USS Haiti Victory. 52. Viking Spaceprobe at Martin Marietta Corp., Denver, Colo. 53. Balloon Launch Of Voyager-Mars Spaceprobe. 54. Viking Spaceprobe at Roswell Industrial Airport, Roswell, N.M. 55. Viking Space Probe Awaiting Recovery at White Sands Missile Range. 56. Drawing of Alleged UFO. 57. "Vee" Balloon at Holloman AFB, N.M. 58. Current Members of the Holloman AFB Balloon Branch. 59. B.D. Goldenberg, Capt. Joseph W. Kittinger, Jr., and Lt. Col. David G. Simons (MC). 60. Ranch Family with Panel from Project Stargazer. 61. Balloon Recovery Personnel and "The Hermit." 62. Mule Borrowed for Balloon Payload Recovery. 63. Bulldozer Used for Balloon Payload Recovery. 64. M-43 Ambulance. 65-66. Unusual Balloon Payloads. 67. U.S. Army Communications Payload. 68. Scientific Balloon Payload Flown for The John Hopkins University. 69. Balloon Payload Flown from Holloman AFB, N.M. 70. Project High Dive Anthropomorphic Dummy Launch. 71. Vehicles Present at High Altitude Balloon Launch and Recovery Sites. 72. Alderson Laboratories Anthropomorphic Dummies. 73. Anthropomorphic Dummies Attached to Rack. 74. Anthropomorphic Dummy with "Bandaged" Head. 75. Anthropomorphic Dummy with Torn Uniform. 76. Promotional Photo From On The Threshold of Space. 11. L-20 Observation Aircraft. 78. C-47 Transport Aircraft. 79. Balloon Crew Preparing Balloon for Launch. 80. Anthropomorphic Dummy Launch Scene. 81. Typical High Altitude Balloon Launch Scene. 82. Map of New Mexico. SECTION TWO 1. The International UFO Museum and Research Center. 2. Capt. Eileen M. Fanton. 3. "Flying Saucer Swindlers," True Magazine, August 1956. 4. "The Flying Saucers and the Mysterious Little Green Men," True Magazine, September 1952. 5. Col. Lee F. Ferrell and U.S. Senator Dennis Chavez. 6. Lt. Col. Lucille C. Slattery. 7. KC-97 Aircraft. 8. 4036th USAF Hospital, Walker AFB, N.M., 1956. 9. Ballard Funeral Home, Roswell, N.M. 10. Maj. David G. Simons (MC), Otto C.

Winzen, and Capt. Joseph W. Kittinger, Jr. 11. Capt. Joseph W. Kittinger, Jr. in Man High Capsule. 12. Lt. Col. David G. Simons. 13. Bernard D. "Duke" Gildenberg and 1st Lt. Clifton McClure. 14. Capt. Joseph W. Kittinger, Jr. and the Excelsior High Altitude Balloon Gondola. 15. Capt. Joseph W. Kittinger, Jr. and William C. White with Stargazer Gondola. 16. Capt. Grover Schock and Otto C. Winzen. 17. Capt. Dan D. Fulgham and Capt. William C. Kaufman. 18. Thirty-foot Polyethylene Training Balloon. 19. Maj. Joseph W. Kittinger, Jr. in Vietnam. 20. A2C Ole Jorgeson and M-43 Ambulance Converted to a Communications Vehicle. 21. Stenciled Letters Described as "Hieroglyphics." 22. A2C Ole Jorgeson in Rear of M-43 Ambulance. 23. Polyethylene Balloon on Ground After High Altitude Flight. 24. Hospital Dispensary, Building 317, Walker AFB, N.M., 1954. 25. Main Gate at Walker AFB, N.M., 1954. 26. Capt. Joseph W. Kittinger, Jr. and Dr. J. Allen Hynek. 27. Clinical Record Cover Sheet of Capt. Dan D. Fulgham. 28. Capt. Dan D. Fulgham at Wright-Patterson AFB, Ohio. 29. Maj. Dan D. Fulgham, James Lovell, Hilary Ray, and Alan Bean. 30. Maj. Dan D. Fulgham at Ubon AB, Thailand. 31. Memorial Plaque at Holloman AFB, N.M. 32. Nenninger Balloon Launch Facility at Holloman AFB, N.M. 33. Capt. Joseph W. Kittinger, Jr. Following Excelsior I.

What happens when the bottlenecks that stand between supply and demand in our culture go away and everything becomes available to everyone? "The Long Tail" is a powerful new force in our economy: the rise of the niche. As the cost of reaching consumers drops dramatically, our markets are shifting from a one-size-fits-all model of mass appeal to one of unlimited variety for unique tastes. From supermarket shelves to advertising agencies, the ability to offer vast choice is changing everything, and causing us to rethink where our markets lie and how to get to them. Unlimited selection is revealing truths about what consumers want and how they want to get it, from DVDs at Netflix to songs on iTunes to advertising on Google. However, this is not just a virtue of online marketplaces; it is an example of an entirely new economic model for business, one that is just beginning to show its power. After a century of obsessing over the few products at the head of the demand curve, the new economics of distribution allow us to turn our focus to the many more products in the tail, which collectively can create a new market as big as the one we already know. The Long Tail is really about the economics of abundance. New efficiencies in distribution, manufacturing, and marketing are essentially resetting the definition of what's commercially viable across the board. If the 20th century was about hits, the 21st will be equally about niches.

Who are we, and how do we relate to each other? Luciano Floridi, one of the leading figures in contemporary philosophy, argues that the explosive developments in Information and Communication Technologies (ICTs) is changing the answer to these fundamental human questions. As the boundaries between life online and offline break down, and we become seamlessly connected to each other and surrounded by smart, responsive objects, we are all becoming integrated into an

"infosphere". Personas we adopt in social media, for example, feed into our 'real' lives so that we begin to live, as Floridi puts in, "onlife". Following those led by Copernicus, Darwin, and Freud, this metaphysical shift represents nothing less than a fourth revolution. "Onlife" defines more and more of our daily activity - the way we shop, work, learn, care for our health, entertain ourselves, conduct our relationships; the way we interact with the worlds of law, finance, and politics; even the way we conduct war. In every department of life, ICTs have become environmental forces which are creating and transforming our realities. How can we ensure that we shall reap their benefits? What are the implicit risks? Are our technologies going to enable and empower us, or constrain us? Floridi argues that we must expand our ecological and ethical approach to cover both natural and man-made realities, putting the 'e' in an environmentalism that can deal successfully with the new challenges posed by our digital technologies and information society.

Programming Elastic MapReduceUsing AWS Services to Build an End-to-End Application"O'Reilly Media, Inc."

In the United States, broad study in an array of different disciplines – arts, humanities, science, mathematics, engineering – as well as an in-depth study within a special area of interest, have been defining characteristics of a higher education. But over time, in-depth study in a major discipline has come to dominate the curricula at many institutions. This evolution of the curriculum has been driven, in part, by increasing specialization in the academic disciplines. There is little doubt that disciplinary specialization has helped produce many of the achievement of the past century. Researchers in all academic disciplines have been able to delve more deeply into their areas of expertise, grappling with ever more specialized and fundamental problems. Yet today, many leaders, scholars, parents, and students are asking whether higher education has moved too far from its integrative tradition towards an approach heavily rooted in disciplinary "silos". These "silos" represent what many see as an artificial separation of academic disciplines. This study reflects a growing concern that the approach to higher education that favors disciplinary specialization is poorly calibrated to the challenges and opportunities of our time. The Integration of the Humanities and Arts with Sciences, Engineering, and Medicine in Higher Education examines the evidence behind the assertion that educational programs that mutually integrate learning experiences in the humanities and arts with science, technology, engineering, mathematics, and medicine (STEMM) lead to improved educational and career outcomes for undergraduate and graduate students. It explores evidence regarding the value of integrating more STEMM curricula and labs into the academic programs of students majoring in the humanities and arts and evidence regarding the value of integrating curricula and experiences in the arts and humanities into college and university STEMM education programs.

Describes the features and functions of Apache Hive, the data infrastructure for Hadoop.

Accompanying disc contains Powerpoint slides, animations and texts in various formats.

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they are adequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies as well as from third parties—totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online—including on the free and diverse press, innovation, and privacy—and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief Executive Officers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digital markets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices has revealed common problems

Sellars (1912-1989) was, in the opinion of many, the most important American philosopher of the second half of the twentieth century. This collection, coedited by Sellars's chief interpreter and intellectual heir, should do much to elucidate and clearly establish the significance of this difficult thinker's vision for contemporary philosophy.

The problem of pornography addiction has never been worse. With easy access to the most extreme pornographic material at the tip of our fingers, we are facing something our parents never did. In the palm of our hand we can be exposed to images, messages, and ideas that cripple our potential and distort our very nature. FORTIFY was specifically designed to help young people facing an addiction to pornography eventually reach long-lasting freedom. In this book you will find the tools, education, and resources necessary to help you or someone you love overcome this addiction. Create high-quality and professional-looking texts, articles, and books for Business and Science using LaTeX.

The Paralysis Resource Guide, produced by the Christopher & Dana Reeve Foundation, is a reference and lifestyle tool for people affected by paralysis. The book includes details on medical and clinical subjects related to all causes of paralysis, as well as health maintenance information. The fully-illustrated book provides a detailed overview of biomedical research, assistive technology, sports and recreation activities, legal and civil rights, social security and benefits, and numerous lifestyle options.

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

“My favorite book of the year.”—Doug McMillon, CEO, Wal-Mart Stores Harvard Business School Professor of Strategy Bharat Anand presents an incisive new approach to digital transformation that favors fostering connectivity over focusing exclusively on content. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG Companies everywhere face two major challenges today: getting noticed and getting paid. To confront these obstacles, Bharat Anand examines a range of businesses around the world, from The New York Times to The Economist, from Chinese Internet giant Tencent to Scandinavian digital trailblazer Schibsted, and from talent management to the future of education. Drawing on these stories and on the latest research in economics, strategy, and marketing, this refreshingly engaging book reveals important lessons, smashes celebrated myths, and reorients strategy. Success for flourishing companies comes not from making the best content but from recognizing how content enables customers’ connectivity; it comes not from protecting the value of content at all costs but from unearthing related opportunities close by; and it comes not from mimicking competitors’ best practices but from seeing choices as part of a connected whole. Digital change means that everyone today can reach and interact with others directly: We are all in the content business. But that comes with risks that Bharat Anand teaches us how to recognize and navigate. Filled with conversations with key players and in-depth dispatches from the front lines of digital change, The Content Trap is an essential new playbook for navigating the turbulent waters in which we find ourselves. Praise for The Content Trap “A masterful and thought-provoking book that has reshaped my understanding of content in the digital landscape.”—Ariel Emanuel, co-CEO, WME | IMG “The Content Trap is a book filled with stories of businesses, from music companies to magazine publishers, that missed connections and could never escape the narrow views that had brought them past success. But it is also filled with stories of those who made strategic choices to strengthen the links between content and returns in their new master plans. . . . The book is a call to clear thinking and reassessing why things are the way they are.”—The Wall Street Journal

A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

The second edition of this broadly based book continues to examine and update the basic and applied aspects of strength and power in sport from the neurophysiology of the basic motor unit to training for specific activities. Authorship is, again, international and includes leading physiologists and clinicians.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Simulation of materials at the atomistic level is an important tool in studying microscopic structures and processes. The atomic interactions necessary for the simulations are correctly described by Quantum Mechanics, but the size of systems and the length of processes that can be modelled are still limited. The framework of Gaussian Approximation Potentials that is developed in this thesis allows us to generate interatomic potentials automatically, based on quantum mechanical data. The resulting potentials offer several orders of magnitude faster computations, while maintaining quantum mechanical accuracy. The method has already been successfully applied for semiconductors and metals.

This book constitutes the refereed proceedings of the 34th Symposium of the German Association for Pattern Recognition, DAGM 2012, and the 36th Symposium of the Austrian Association for Pattern Recognition, OAGM 2012, held in Graz, Austria, in August 2012. The 27 revised full papers and 23 revised poster papers were carefully reviewed and selected from 98 submissions. The papers are organized in topical sections on segmentation, low-level vision, 3D reconstruction, recognition, applications, learning, and features.

Planning algorithms are impacting technical disciplines and industries around the world, including robotics, computer-aided design, manufacturing, computer graphics, aerospace applications, drug design, and protein folding. This coherent and comprehensive book unifies material from several sources, including robotics, control theory, artificial intelligence, and algorithms. The treatment is centered on robot motion planning, but integrates material on planning in discrete spaces. A major part of the book is devoted to planning under uncertainty, including decision theory, Markov decision processes, and information spaces, which are the 'configuration spaces' of all sensor-based planning problems. The last part of the book delves into planning under differential constraints that arise when automating the motions of virtually any mechanical system. This text and reference is intended for students, engineers, and researchers in robotics, artificial intelligence, and control theory as well as computer graphics, algorithms, and computational biology.

While fabrication technologies have been in use in industry for several decades, expiring patents have recently allowed the technology to spill over to technology-enthusiastic "makers." Personal Fabrication looks at the massive, disruptive changes that are likely to be seen in interactive computing, as well as to computing as a whole. It discusses six main challenges that need to be addressed for this change to take place, and explains researchers in HCI will play a key role in tackling these challenges.

How do you take your data analysis skills beyond Excel to the next level? By learning just enough Python to get stuff

Where To Download By Kevin Schmidt Programming Elastic Mapreduce Using Aws Services To Build An End To End Application 1st Frist Edition Paperback

done. This hands-on guide shows non-programmers like you how to process information that's initially too messy or difficult to access. You don't need to know a thing about the Python programming language to get started. Through various step-by-step exercises, you'll learn how to acquire, clean, analyze, and present data efficiently. You'll also discover how to automate your data process, schedule file- editing and clean-up tasks, process larger datasets, and create compelling stories with data you obtain. Quickly learn basic Python syntax, data types, and language concepts Work with both machine-readable and human-consumable data Scrape websites and APIs to find a bounty of useful information Clean and format data to eliminate duplicates and errors in your datasets Learn when to standardize data and when to test and script data cleanup Explore and analyze your datasets with new Python libraries and techniques Use Python solutions to automate your entire data-wrangling process

This book constitutes the refereed proceedings of the 18th European Conference on Genetic Programming, EuroGP 2015, held in Copenhagen, Spain, in April 2015 co-located with the Evo 2015 events, EvoCOP, Evo MUSART and Evo Applications. The 12 revised full papers presented together with 6 poster papers were carefully reviewed and selected from 36 submissions. The wide range of topics in this volume reflects the current state of research in the field. Thus, we see topics as diverse as semantic methods, recursive programs, grammatical methods, coevolution, Cartesian GP, feature selection, initialisation procedures, ensemble methods and search objectives; and applications including text processing, cryptography, numerical modelling, software parallelisation, creation and optimisation of circuits, multi-class classification, scheduling and artificial intelligence.

[Copyright: ed78f5ee8bfc314b397f89d7fc2dca6e](https://www.amazon.com/dp/ed78f5ee8bfc314b397f89d7fc2dca6e)