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## **By James R Lewis Phd Excel And R Companion To Quantifying The User Experience Rapid Answers To Over 100 Examples And Exe Paperback**

This bestselling reference tool has been a trusted resource for more than 25 years with over 165,000 copies sold. Now thoroughly updated and substantially revised to meet the needs of today's students and classrooms, it offers cutting-edge overviews of key theological topics. Readable and reliable, this work features new articles on topics of contemporary relevance to world Christianity and freshened articles on enduring theological subjects, providing comprehensive A-Z coverage for today's theology students. The author base reflects the increasing diversity of evangelical scholars. Advisory editors include D. Jeffrey Bingham, Cheryl Bridges Johns, John G. Stackhouse Jr., Tite Tiénou, and Kevin J. Vanhoozer. This is open access under a CC BY 4.0 license

The history of Charismatic Christianity in the Nordic countries reaches as far back as Pentecostalism itself. The bounds of these categories remain a topic of discussion, but Nordic countries have played a vital role in developing this rapidly spreading form of world-wide Christianity. Until now, research on global Charismatic Christianity has largely overlooked the region. This book addresses and analyzes its historical and contemporary trajectories in Finland, Norway, and Sweden. Through a selection of cases written by Nordic scholars from various disciplines, it demonstrates historical and contemporary diversity as well as interconnections between local, national, and global

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currents. Highlighting change and continuity, the anthology reveals new aspects of Charismatic Christianity.

Quantifying the User Experience Practical Statistics for User Research Morgan Kaufmann  
The Church of Scientology is one of the most recognizable American-born new religions, but perhaps the least understood. With academic and popular interest on the rise, many books have been written about Scientology and surely more will follow. Although academics have begun to pay more attention to Scientology, the subject has received remarkably little qualitative attention. Indeed, no work has systematically addressed such questions as: what do Scientologists themselves have to say about their religion's history, theology, and practices? How does Scientology act as a religion for them? What does "lived religion" look like for a Scientologist? This is not so much a book about the Church of Scientology, its leaders, or its controversies, as it is a compilation of narratives and histories based on the largely unheard or ignored perspectives of Scientologists themselves. Drawing on six years of interviews, fieldwork, and research conducted among members of the Church of Scientology, this groundbreaking work examines features of the new religion's history, theology, and praxis in ways that move discussion beyond apostate-driven and exposé accounts.

" Quantifying the User Experience: Practical Statistics for User Research, Second Edition, " provides practitioners and researchers with the information they need to confidently quantify, qualify, and justify their data. The book presents a practical guide on how to use statistics to solve common quantitative problems that arise in user research. It addresses questions users face every day, including, Is the current product more usable than our competition? Can we be sure at least 70% of users can complete the task on their first attempt? How long will it take

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users to purchase products on the website? This book provides a foundation for statistical theories and the best practices needed to apply them. The authors draw on decades of statistical literature from human factors, industrial engineering, and psychology, as well as their own published research, providing both concrete solutions (Excel formulas and links to their own web-calculators), along with an engaging discussion on the statistical reasons why tests work and how to effectively communicate results. Throughout this new edition, users will find updates on standardized usability questionnaires, a new chapter on general linear modeling (correlation, regression, and analysis of variance), with updated examples and case studies throughout. Completely updated to provide practical guidance on solving usability testing problems with statistics for any project, including those using Six Sigma practicesIncludes new and revised information on standardized usability questionnaires, as well as general linear modeling (correlation, regression, and analysis of variance)Shows practitioners which test to use, why they work, and best practices for application, along with easy-to-use Excel formulas and web-calculators for analyzing dataRecommends ways for researchers and practitioners to communicate results to stakeholders in plain English

In the conventional dichotomy of chaste, pure Madonna and libidinous whore, the former has usually been viewed as the ideal form of femininity. However, there is a modern religious movement in which the negative stereotype of the harlot is inverted and exalted. The Eloquent Blood focuses on the changing construction of femininity and feminine sexuality in interpretations of the goddess Babalon. A central deity in Thelema, the religion founded by the notorious British occultist Aleister Crowley (1875-1947), Babalon is based on Crowley's favorable reinterpretation of the biblical Whore of Babylon, and is associated with liberated

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female sexuality and the spiritual ideal of passionate union with existence. Analyzing historical and contemporary written sources, qualitative interviews, and ethnographic fieldwork in the Anglo-American esoteric milieu, the study traces interpretations of Babalon from the works of Crowley and some of his key disciples--including the rocket scientist John "Jack" Whiteside Parsons, and the enigmatic British occultist Kenneth Grant--until the present. From the 1990s onwards, this study shows, female and LGBTQ esotericists have challenged historical interpretations of Babalon, drawing on feminist and queer thought and conceptualizing femininity in new ways. Tracing the trajectory of a particular gendered symbol from the fin-de-siècle until today, Manon Hedenborg White explores the changing role of women in Western esotericism, and shows how evolving constructions of gender have shaped the development of esotericism. Combining research on historical and contemporary Western esotericism with feminist and queer theory, the book sheds new light on the ways in which esoteric movements and systems of thought have developed over time in relation to political movements.

Misunderstanding Cults provides a uniquely balanced contribution to what has become a highly polarized area of study. Working towards a moderate "third path" in the heated debate over new religious movements or cults, this collection includes contributions from both scholars who have been characterized as "anticult" and those characterized as "cult-apologists." The study incorporates multiple viewpoints as well as a variety of theoretical and methodological perspectives, with the stated goal of depolarizing the discussion over alternative religious movements. A prominent section within the book focuses explicitly on the issue of scholarly objectivity and the danger of partisanship in the study of cults. The collection also includes contributions on the controversial and much misunderstood topic of brainwashing, as well as

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discussions of cult violence, children brought up in unconventional religious movements, and the conflicts between alternative religious movements and their critics. Unique in its breadth, this is the first study of new religious movements to address the main points of controversy within the field while attempting to find a middle ground between opposing camps of scholarship.

The Handbook of Scientology brings together a collection of fresh studies of the most persistently controversial of all contemporary New Religions

The relationship between new religious movements (NRMs) and violence has long been a topic of intense public interest--an interest heavily fueled by multiple incidents of mass violence involving certain groups. Some of these incidents have made international headlines. When New Religious Movements make the news, it's usually because of some violent episode. Some of the most famous NRMs are known much more for the violent way they came to an end than for anything else. Violence and New Religious Movements offers a comprehensive examination of violence by-and against-new religious movements. The book begins with theoretical essays on the relationship between violence and NRMs and then moves on to examine particular groups. There are essays on the "Big Five"--the most well-known cases of violent incidents involving NRMs: Jonestown, Waco, Solar Temple, the Aum Shunrikyo subway attack, and the Heaven's Gate suicides. But the book also provides a richer survey by examining

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a host of lesser-known groups. This volume is the culmination of decades of research by scholars of New Religious Movements.

The present collection examines the many different ways in which religions appeal to the authority of science. The result is a wide-ranging and uniquely compelling study of how religions adapt their message to the challenges of the contemporary world.

Satanism is a complex and controversial phenomenon co-existing in many social and rhetorical contexts. Some consider it the root of all evil in the world. Others see it as a juvenile proxy for rebellion or as a misapplication of serious esoteric beliefs and practices. Then again, some consider it a specific religious or philosophical position serving as a personal and collective identity. This book, written by three experts in the field of Satanism studies, examines Satanism as a contemporary movement in continuous dialogue with popular culture, aiding as a breeding ground for other newreligious movements. Shifting the focus from mythology to meaning-making, this is a book about the invention of Satanism among self-declared religious Satanists. Like all ideologists and believers, Satanists incorporate, borrow, and modify elements from other traditions, and this book explores how traditional folklore and prior strands of occultism were synthesized by Anton LaVey in his founding of the Church of Satan and the

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creation of the Satanic Bible. Later chapters examine contemporary Satanist subcultures from various perspectives, also demonstrating how Satanism, despite its brief history as an organized phenomenon, continues to reinvent itself. There are now numerous Satanisms with distinctive interpretations of what being a Satanist entails, with some of these new versions deviating more from the historical "mainstream" than others. In this fascinating account of a seemingly abstruse and often-feared movement, Dyrendal, Lewis, and Petersen demonstrate that the invention of Satanism is an ongoing, ever-evolving process. The twentieth century was a period of rapid change for religion. Secularisation resulted in a dramatic fall in church attendance in the West, and the 1950s and 1960s saw the introduction of new religions including the International Society for Krishna Consciousness (ISKCON), the Church of Scientology, and the Children of God. New religions were regarded with suspicion by society in general and Religious Studies scholars alike until the 1990s, when the emergence of a second generation of 'new new' religions – based on popular cultural forms including films, novels, computer games and comic books – and highly individualistic spiritualities confirmed the utter transformation of the religio-spiritual landscape. Indeed, Scientology and ISKCON appeared almost traditional and conservative when compared to the radically de-institutionalised, eclectic,

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parodic, fun-loving and experimental fiction-based, invented and hyper-real religions. In this book, scholarly treatments of cutting-edge religious and spiritual trends are brought into conversation with contributions by representatives of Dudeism, the Church of All Worlds, the Temple of the Jedi Order and Tolkien spirituality groups. This book will simultaneously entertain, shock, challenge and delight scholars of religious studies, as well as those with a wider interest in new religious movements.

Software is an essential enabler for science and the new economy. It creates new markets and directions for a more reliable, flexible and robust society and empowers the exploration of our world in ever more depth, but it often falls short of our expectations. Current software methodologies, tools, and techniques are still neither robust nor reliable enough for the constantly evolving market, and many promising approaches have so far failed to deliver the solutions required. This book presents the keynote 'Engineering Cyber-Physical Systems' and 64 peer-reviewed papers from the 16th International Conference on New Trends in Intelligent Software Methodology Tools, and Techniques, (SoMeT\_17), held in Kitakyushu, Japan, in September 2017, which brought together researchers and practitioners to share original research results and practical development experience in software science and related new technologies. The aim of the



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SoMeT conferences is to capture the essence of the new state-of-the-art in software science and its supporting technology and to identify the challenges such technology will have to master. The book explores new trends and theories which illuminate the direction of developments in this field, and will be of interest to anyone whose work involves software science and its integration into tomorrow's global information society.

Quantifying the User Experience: Practical Statistics for User Research offers a practical guide for using statistics to solve quantitative problems in user research. Many designers and researchers view usability and design as qualitative activities, which do not require attention to formulas and numbers. However, usability practitioners and user researchers are increasingly expected to quantify the benefits of their efforts. The impact of good and bad designs can be quantified in terms of conversions, completion rates, completion times, perceived satisfaction, recommendations, and sales. The book discusses ways to quantify user research; summarize data and compute margins of error; determine appropriate samples sizes; standardize usability questionnaires; and settle controversies in measurement and statistics. Each chapter concludes with a list of key points and references. Most chapters also include a set of problems and answers that enable readers to test their understanding of the material. This book

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is a valuable resource for those engaged in measuring the behavior and attitudes of people during their interaction with interfaces. Provides practical guidance on solving usability testing problems with statistics for any project, including those using Six Sigma practices Show practitioners which test to use, why they work, best practices in application, along with easy-to-use excel formulas and web-calculators for analyzing data Recommends ways for practitioners to communicate results to stakeholders in plain English Resources and tools available at the authors' site: <http://www.measuringu.com/>

History, marred with the actions of fundamentalist and extremist groups, continues to highlight religion as a cause for violent action. But how 'religious' is this violence? And what drives the faithful to attack in the name of their beliefs? Charles Selengut brings together approaches from a wide range of disciplines to comprehend forms of religious violence around the globe. Drawing on the Israeli-Palestinian conflict, the 9-11 attacks, Heaven's Gate, the Catholic sex abuse scandals, and many other recent cases, Sacred Fury explains the logics behind these faith driven acts. In this expanded second edition, Selengut pays special attention to the Iraq War, and the theology and organization of Al-Qaeda. In terms of public opinion, new religious movements are considered controversial for a variety of reasons ranging from how they speak, dress, and eat, to the way

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they think and their sense of community. Their social organization often runs counter to popular expectations by experimenting with communal living (or strict individualism), alternative leadership roles (or flat network structures), unusual economic dispositions, and new political and ethical values. As a result the general public views new religions with a mixture of curiosity, amusement, and anxiety, sustained by lavish media emphasis on oddness and tragedy rather than familiarity and lived experience. This updated and revised second edition of *Controversial New Religions* offers a scholarly, dispassionate look at those groups that have generated the most attention, including some very well-known classical groups like The Family, Unification Church, Scientology, and Jim Jones' People's Temple; some relative newcomers such as the Kabbalah Centre, the Order of the Solar Temple, Branch Davidians, Heaven's Gate, and the Falun Gong; and some interesting cases like contemporary Satanism, the Raelians, Black nationalism, and various Pagan groups. Written by established scholars as well as younger experts in the field, each essay combines an overview of the history and beliefs of each organization or movement with original and insightful analysis. By presenting decades of scholarly work on new religious movements in an accessible form, this book will be an invaluable resource for all those who seek a view of new religions that is deeper than what can be found in

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sensationalistic media stories.

Addresses the key features of new religions, such as Scientology, the Moonies and Jihadist movements, from a systematic, comparative perspective.

The chapters explore the possible development of a new scholarly synthesis for the study of religion, founded on the triadic space constituted by evolution, cognition, cultural and ecological environment. Chapters focus on either evolution, cognition, and/or the history of religion.

The Church of Satan was founded by Anton LaVey on April 30, 1966. In his hands, Satan became a provocative symbol for indulgence, vital existence, natural wisdom and the human being's true animal nature. At present, religious Satanism exists primarily as a decentralized subculture with a strong internet presence within a larger Satanic milieu in Western culture. Though most are inspired by LaVey, the majority of contemporary Satanists are not members of the Church of Satan. The various expressions of modern Satanism all navigate in today's detraditionalized religious market through the creative appropriation of popular culture, philosophy, literature and religion. The concrete solutions are varied; but they all understand the power of transgression allying oneself with a most powerful symbol of resistance, namely Satan. Thus, contemporary religious Satanism could be understood as a complex negotiation of atheism, secularism,

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esotericism and self: A "self-religion" in the modern age. Despite the fascinating nature of religious Satanism, it has attracted little scholarship until relatively recently. This book brings together a group of international scholars to produce the first serious book-length study of religious Satanism, presenting a collection that will have wide appeal to specialists and non-specialists alike. The first part contains broader studies of influential groups and important aspects of the Satanic milieu, especially regarding historical developments, the construction of tradition and issues of legitimacy. The second part narrows the view to regional variations, especially with studies on Northern and Eastern Europe. The third part consists of primary documents selected for their representational and informational value.

The Beginners Guide to Spirituality is for seekers who are not sure where to begin. It offers techniques and tools to aid in transformation and growth. The book explains what energy centers are and how they affect everyday life, as well as how to balance and align them. It is to assist in your spiritual evolution, transformation and healing. Understanding ascension and awakening on a deep level. This book is designed to be simple to follow and understand, and start you on the journey of exploration and discovery.

At once controversial and intriguing, Spiritualism has spread from the United

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States to become a global movement. Bringing together perspectives from within the movement and without, this unique collection treats readers to insights about Spiritualism's history, belief, and practice. • Documents Spiritualism's history as it grew from a small 19th-century movement in upstate New York to a global presence • Takes an interdisciplinary approach that includes psychic research, as well as more traditional fields • Discusses human experiences that have been documented across cultures and throughout history • Explores the Spiritualist movement in nations as diverse as Italy, France, Australia, Germany, Denmark, the United Kingdom, Canada, and the United States

Over the past dozen years or so, an increasingly disproportionate percentage of new religions scholars have arisen in Nordic countries, which now teach at universities in Denmark, Finland, Norway, Sweden and the Baltic countries. Nordic New Religions, co-edited with Inga B. Tøllefsen, surveys this rich field of study in this area of the world, focusing on the scholarship being produced by scholars in this region of northern Europe.

The Media of Diaspora examines how diasporic communities have used new communications media to maintain and develop community ties on a local and transnational level. This collection of essays from a wide range of different diasporic contexts is a unique contribution to the field.

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A sensitive investigation into Benin's occult world, in which magic, science, and the Vodun religion converge into a single universal force. Falen demonstrates how a deep engagement with another lived reality opens our minds and contributes to understanding across cultural difference.

Twelve scholars present cutting-edge research from the emerging field of Satanism studies. The topics covered range from early literary Satanists like Blake and Shelley, to the Californian Church of Satan of the 1960s, to the radical developments within the Satanic milieu in recent decades. The book will be an invaluable resource for everyone interested in Satanism as a philosophical or religious position of alterity rather than as an imagined other.

The study of New Religious Movements (NRMs) is one of the fastest-growing areas of religious studies, and since the release of the first edition of *The Oxford Handbook of New Religious Movements* in 2003, the field has continued to expand and break new ground. In this all-new volume, James R. Lewis and Inga B. Tøllefsen bring together established and rising scholars to address an expanded range of topics, covering traditional religious studies topics such as "scripture," "charisma," and "ritual," while also applying new theoretical approaches to NRM topics. Other chapters cover understudied topics in the field, such as the developmental patterns of NRMs and subcultural considerations in the study of NRMs. The first part of this book examines NRMs from a social-scientific perspective, particularly that of sociology. In the second section, the primary factors that have put the study of NRMs on the map, controversy and conflict, are considered. The third section investigates common themes within the field of NRMs, while the fourth examines the approaches that religious studies researchers have taken

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to NRMs. As NRM Studies has grown, subfields such as Esotericism, New Age Studies, and neo-Pagan Studies have grown as distinct and individual areas of study, and the final section of the book investigates these emergent fields.

Although speech is the most natural form of communication between humans, most people find using speech to communicate with machines anything but natural. Drawing from psychology, human-computer interaction, linguistics, and communication theory, Practical Speech User Interface Design provides a comprehensive yet concise survey of practical speech user interface (SUI) design. It offers practice-based and research-based guidance on how to design effective, efficient, and pleasant speech applications that people can really use. Focusing on the design of speech user interfaces for IVR applications, the book covers speech technologies including speech recognition and production, ten key concepts in human language and communication, and a survey of self-service technologies. The author, a leading human factors engineer with extensive experience in research, innovation and design of products with speech interfaces that are used worldwide, covers both high- and low-level decisions and includes Voice XML code examples. To help articulate the rationale behind various SUI design guidelines, he includes a number of detailed discussions of the applicable research. The techniques for designing usable SUIs are not obvious, and to be effective, must be informed by a combination of critically interpreted scientific research and leading design practices. The blend of scholarship and practical experience found in this book establishes research-based leading practices for the design of usable speech user interfaces for interactive voice response applications.

Talking to the dead and communication with 'the other side' is often presented as a taboo in an



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increasingly technological and medically advanced world. However, practices of spiritualism and mediumship continue to remain popular and in high demand within contemporary Western societies. This book analyses the practices of today's mediums, who insist on standing at the threshold between life and death, interpreting signs and passing on communications, and asks how such concepts and practices are perceived by contemporary society. Using first-hand material gathered from alternative fairs, mediumistic congresses, séances, and interviews with both practitioners and clients, as well as thorough textual analysis, Anne Kalvig provides a clear overview of the various forms of consumption of mediumship in Western society and places these within a socio-cultural, religious and historical context. She also raises questions as to the controversies surrounding spiritualism and its representation and relationship with popular culture and the media. This book will be of interest to researchers in the field of sociology, religious studies, folklore, media studies and anthropology as well as to anyone interested in the upsurge of contemporary spiritualism, psychic phenomena and the paranormal.

What is the significance of heritage for how welfare is defined? What function does heritage have in the public realm and how is heritage becoming a resource for citizens to gain influence in society? Who and what defines the public debates and the politics about heritage? Is there a knowledge gap between research communities, management, and the public understanding and use of heritage? These are some of the questions that the authors of this book reflect upon. They provide Nordic perspectives on how the management of the past takes place, and how it is carried out in the service of the society, offering new interpretations of the role of heritage in present society, where institutional heritage management has become just one of

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the many and multiple ways in which different publics engage with cultural heritage. This book addresses the main challenges faced by heritage managers today in light of the changing understanding of heritage in society.

Scientology is arguably the most persistently controversial of all contemporary New Religious Movements. James R. Lewis has assembled an unusually comprehensive anthology, incorporating a wide range of different approaches. In this book, a group of well-known scholars of New Religious Movements offers an extensive and evenhanded overview and analysis of all of these aspects of Scientology, including the controversies to which it continues to give rise.

The label 'Suicide Cults' has been applied to a wide variety of different alternative religions, from Jonestown to the Solar Temple to Heaven's Gate. Additionally, observers have asked if such group suicides are in any way comparable to Islamist suicide terrorism, or to historical incidents of mass suicide, such as the mass suicide of the ancient community of Masada. Organizationally and ideologically diverse, it turns out that the primary shared trait of these various groups is a common stereotype of religion as an irrational force that pushes fanatics to undertake acts of suicidal violence. Offering a valuable perspective on New Religious Movements and on religion and violence, Sacred Suicide brings together contributions from a diverse range of international scholars of sociology, religious studies and criminology.

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face every day, including, Is the current product more usable than our competition? Can we be sure at least 70% of users can complete the task on their first attempt? How long will it take users to purchase products on the website? This book provides a foundation for statistical theories and the best practices needed to apply them. The authors draw on decades of statistical literature from human factors, industrial engineering, and psychology, as well as their own published research, providing both concrete solutions (Excel formulas and links to their own web-calculators), along with an engaging discussion on the statistical reasons why tests work and how to effectively communicate results. Throughout this new edition, users will find updates on standardized usability questionnaires, a new chapter on general linear modeling (correlation, regression, and analysis of variance), with updated examples and case studies throughout. Completely updated to provide practical guidance on solving usability testing problems with statistics for any project, including those using Six Sigma practices Includes new and revised information on standardized usability questionnaires Includes a completely new chapter introducing correlation, regression, and analysis of variance Shows practitioners which test to use, why they work, and best practices for application, along with easy-to-use Excel formulas and web-calculators for analyzing data Recommends ways for researchers and practitioners to communicate results to stakeholders in plain English

Contemporary Paganism is a movement that is still young and establishing its identity and place on the global religious landscape. The members of the movement are simultaneously growing, unifying, and maintaining its characteristic diversity of traditions, identities, and rituals. The modern Pagan movement has had a restless formation period but has also been the catalyst for some of the most innovative religious expressions, praxis, theologies, and

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communities. As Contemporary Paganism continues to grow and mature, new angles of inquiry about it have emerged and are explored in this collection. This examination and study of contemporary Paganism contributes new ways to observe and examine other religions, where innovations, paradoxes, and inconsistencies can be more accurately documented and explained.

This first book-length study of religious schisms as a general phenomenon draws widely from different traditions and geographical areas.

This volume is the first English-language anthology to engage with the fascinating phenomena of recent surges in New Age and alternative spiritualities in Israel. Contributors investigate how these New Age religions and other spiritualities—produced in Western countries within predominantly Protestant or secular cultures—transform and adapt themselves in Israel. The volume focuses on a variety of groups and movements, such as Theosophy and Anthroposophy, Neopaganism, Channeling, Women's Yoga, the New Age festival scene, and even Pentecostal churches among African labor migrants living in Tel Aviv. Chapters also explore more Jewish-oriented practices such as Neo-Kabbalah, Neo-Hassidism, and alternative marriage ceremonies, as well as the use of spiritual care providers in Israeli hospitals. In addition, contributors take a close look at the state's reaction to the recent activities and growth of new religious movements.

Exploring the fascinating world of dreams, this comprehensive reference examines more than 250 dream-related topics, from art to history to science, including how factors such as self-healing, ESP, literature, religion, sex, cognition and memory, and medical conditions can all have an effect on dreams. Dream symbolism and interpretation is examined in historical,

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cultural, and psychological detail, while a dictionary—updated with 1,000 symbols and explanations—offers further insights. Dreaming about teeth, for instance, can indicate control issues, and dreaming of a zoo can indicate that the dreamer needs to tidy up some situation. Examining these concepts and more, this is the ultimate dreamer's companion.

There is currently much discussion regarding the causes of terrorist acts, as well as the connection between terrorism and religion. Terrorism is attributed either to religious 'fanaticism' or, alternately, to political and economic factors, with religion more or less dismissed as a secondary factor. The Cambridge Companion to Religion and Terrorism examines this complex relationship between religion and terrorism phenomenon through a collection of essays freshly written for this volume. Bringing varying approaches to the topic, from the theoretical to the empirical, the Companion includes an array of subjects, such as radicalization, suicide bombing, and rational choice, as well as specific case studies. The result is a richly textured collection that prompts readers to critically consider the cluster of phenomena that we have come to refer to as 'terrorism,' and terrorism's relationship with the similarly problematic set of phenomena that we call 'religion.'

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