Business Process Reengineering Mba Notes

To deliver a construction project on time, at cost and of appropriate quality, it is critical to manage the design and construction process effectively... This book provides a comprehensive introduction to the field of process management in design and construction in order to meet the business needs of the construction industry as they change in today's highly competitive global environment. It identifies the current state of the industry in the process management field, describing trends and developments (including information technology), and demonstrates these through case study evidence. Practical guidance is offered by identifying potential pitfalls, illustrating best practise drawn from construction and appropriate manufacturing applications. The overall approach is a holistic one, based on practical experience gained throughout the past decade both in the academic and industrial environments, including leading a number of research projects on process and IT related topics in construction and manufacturing industries. Process Management in Design and Construction will provide students on construction and project management related courses with a description of the state of process management in design and construction - including current process models – as well as a future vision based on up-to-date research findings and good practice in the construction industry. The book also offers practical guidance to industrial and consultancy organisations on undertaking and implementing process management projects - including re-engineering their customer delivery processes through effective project

Information technology is ever-changing, and that means that those who are working, or planning to work, in the field of IT management must always be learning. In the new edition of the acclaimed Information Technology for Management, the latest developments in the real world of IT management are covered in detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world. Focusing on both the underlying technological developments in the field and the important business drivers performance, growth and sustainability—the text will help students explore and understand the vital importance of IT's role vis-a-vis the three components of business performance improvement: people, processes, and technology. The book also features a blended learning approach that employs content that is presented visually, textually, and interactively to enable students with different learning styles to easily understand and retain information. Coverage of next technologies is up to date, including cutting-edged technologies, and case studies help to reinforce material in a way that few texts can.

Reengineering the CorporationManifesto for Business Revolution, AZondervan

Examines a broad range of research and case studies that throws light on potential, social and human factors which determine the success of information technology.

A guide to combining two powerful management techniques totransform any business organization into a masterpiece of businessefficiency. Lester Dean Thurow, Dean of MIT's Sloan School ofManagement, recently stated that benchmarking combined with processengineering will be the most important management technique of the1990s. Now, in this groundbreaking book, Gregory Watson describeshow top corporations worldwide have already successfullyimplemented that powerful cutting-edge technique--which he calls"business systems engineering"--to promote continuous improvement.More importantly, he clearly demonstrates how you can do the samein your organization. * Introduces business systems engineering, a dynamic new approachto rethinking and redesigning business processes to achievedramatic improvements in quality, cost, service, speed, andmore * Offers clear guidelines for using business systems engineeringtechniques to make your organization more dynamic, productive, andable to adapt to change in today's global marketplace * Incorporates key aspects of TQM, business process improvement,policy deployment, industrial engineering, teamwork, problemsolving, and information technology into one holistic system * Includes business systems engineering success stories, includingthose at Compaq, United Services Automobile Association andMotorola, as well as a survey of the effect of systems changeacross the global automobile industry

Outsourcing has become one of the most important trends used in managing the enterprise during the last ten years and is now transforming the corporation. At the same time, it is one of the most talked about and hotly debated topics of our times. This book analyses these trends with leading outsourcing practitioners providing a strategic look at how the modern corporation can succeed through outsourcing, the pitfalls and hidden costs of offshoring, what to include in an outsourcing contract, and what outsourcing will look like in the future.

Accountable Marketing is designed to be the definitive volume on the emerging role of accountability and performance metrics in marketing. Sponsored and developed by the Marketing Accountability Standards Board (MASB), it provides a multi-disciplinary, international perspective on this topic of critical importance. Stewart and Gugel have curated the work of several leading marketing, finance and accounting professionals and academics on the topics of marketing accountability and financial reporting to create a volume that represents the best of MASB's work over the last few years. The book not only emphasizes the importance of accountability in the marketing function, but also creates a dialogue among academics and practitioners about the importance of marketing in driving consistent growth in the organization, and the ways in which improved methods for measuring and forecasting contribute to the effectiveness of these marketing activities. This book marks the first-ever reference point for practicing professionals, faculty and students interested in marketing accountability, the development of standards for marketing reporting, and developing stronger linkages between marketing activities and outcomes, and the financial performance of the firm.

"Previously published as Operations Management Facts, Definitions & Explanations: Operations Terminology (Quick Study Guide) with Basic Terms & Textbook Notes by Arshad Iqbal." Operations Management Lecture Notes & Revision Guide: Operations Management Quick Study Guide with Terminology Definitions & Explanations PDF covers class revision notes from class notes & textbooks. "Operations Management Lecture Notes" PDF download covers chapters' short notes with concepts, definitions and explanations for BBA, MBA exams. "Operations Management Revision Notes" PDF book provides a general course review for subjective exam, job's interview, and test preparation. Operations Management Quick Study Guide with abbreviations, terminology, and explanations is a revision guide for students' learning.

"Operations Management Study Guide" PDF download with free sample covers exam course material terms for distance learning and CSCP, CPIM, SCOR-P, CPSM and CSCMP certification. Operations Management Definitions with Explanations book covers subjective course terms for college and high school exam's prep. "Operations Management Definitions" PDF book with glossary terms assists students in tutorials, quizzes, viva and to answer a question in an interview for jobs. Operations Management Lecture Notes and Revision Guide covers terminology with definition and explanation for quick learning. The terminology definitions with explanations covered in this quick study guide includes: Aggregate Planning Notes Design of Goods and Services Notes Forecasting Notes Human Resources and Job Design Notes Introduction to Operations Management Notes Inventory Management Notes Just-in-Time and Lean Production Systems Notes Layout Strategy Notes Location Strategies Notes Maintenance and Reliability Notes Managing Quality Notes Material Requirements Planning (MRP) and ERP Notes Operations Strategy in a Global Environment Notes Process Strategy Notes Project Management Notes Short-Term Scheduling Notes Supply-Chain Management Notes Operations Management Terminology PDF covers key terms from above chapters with one or more definitions explained for terms: Operations chart, operations function, operations management (OM), operations management, operations managers, operations resource capabilities, operations strategy, optimistic time, optimized production technology (OPT), order fulfilment, order-winners, ordering cost, outline process map, supply chain dynamics, supply chain management, supply chain operations reference (SCOR) model, supply chain risk, supply chain, supply network, supply side, support functions, process chain network (PCN) analysis, process chain, process chart, process charts, process control, process design, process distance, process focus, process hierarchy, process layout, process mapping symbols, process mapping, process of operations strategy, process output, process redesign, process strategy, process technology, process time, process type, process variability, and process-oriented layout. And many more terms!

This textbook explores the fundamental principles of Business Process Reengineering (BPR). The express aim of the book is to address the needs of MBA students opting for courses in 'Information Technology Management or 'Operations Management', MCA students who opt for Business Processes as an elective, and students of BE/B.Tech Mechanical Engineering and Production Engineering for courses in Process Engineering/Automation/Management System Design. The book provides them with the concepts, methodologies, models and tools needed to understand and implement BPR. In a nutshell, the book offers a step-by-step presentation of the practical framework and management techniques needed to achieve engineering solutions for implementation of BPR in an organization. The initial chapters introduce the reader to the need for BPR and its utility in relation to IT and manufacturing. The middle chapters cover the methodology, success factors, barriers, and the technologies that are relevant for BPR implementation. The latter chapters present solutions like lean and virtual manufacturing, enterprise resource planning, and functional information systems. An exclusive chapter is devoted to concepts and tasks of software reengineering. Aided by extensive illustrations, end-of-chapter review questions, as well as a chapter consisting entirely of case studies, this book will help students develop a rich, multifaceted perspective, to enable them to handle complex management and engineering problems. The book will be useful to students in practically all branches of engineering, not just mechanical/production/industrial engineering.

This book is best suited to those business leaders who have a burning desire to win. It's a book with a compelling message about the resurgence of business process thinking for competitive advantage. In an easy-to-read format, the book outlines why and how thoughtful CEO?s and leadership teams can manage enterprise business processes as the means to transform their good companies into great ones.Spanyi's book is a must read for business leaders searching for ways to manage the business in a more integrated manner by applying 21st century BPM techniques, thinking and technologies. Business process thinking is the prerequisite for executives to take advantage of powerful new BPM technologies. The book is, however, less about tools, templates and technologies and more about the set of values, beliefs and business practices needed to navigate through challenging economic times. Indeed, that?s why Spanyi says BPM is a team sport--Play it to Win! And to win, leaders must manage the cross-functional teams throughout the organization who must work collaboratively to create enduring value for customers and shareholders.Much of what has been written on BPM is mechanistic and technical. Several of the works are long and tough to digest, and the links to strategy, organization design, people issues and technology are lost in the details. In a fast-paced and engaging manner, Spanyi describes how BPM can provide a robust framework enabling an organization to achieve strategic focus, organizational alignment and operating discipline.Spanyi proposes that organizations need to consciously work on transforming the mental models of the executive team from the traditional functional paradigm to a customer-driven model that is based on business process thinking. The book provides insight into why change initiatives like reengineering, continuous improvement and Six Sigma, when implemented piecemeal, are not nearly enough to achieve dominance in today's turbulent business environment. BPM is needed to provide the context for both change initiatives and the application of emerging technology, so that change programs can be deeply and fully integrated across the organization.The book is written such that the initial reading can be done in less than the time it takes to fly from Dallas to Boston or from Toronto to Miami. A quick read can acquaint the reader with the essential concepts. Readers can then consume the book more carefully a second time, and combine its reading assignments to gain a more complete background and understanding of this vital subject (all the readings can be acquired through the book?s Web site).

The most successful business book of the last decade, Reengineering the Corporation is the pioneering work on the most important topic in business today: achieving dramatic performance improvements. This book leads readers through the radical redesign of a company's processes, organization, and culture to achieve a quantum leap in performance. Michael Hammer and James Champy have updated and revised their milestone work for the New Economy they helped to create -- promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. Described by Fortune as a 'guru to industry' and by Businessweek as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts and systems. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, Fortune Small Business, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Eli Goldratt. Written in a fast-paced thriller style, The Goal is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

The Reengineering Revolution reviews the significance of the Business Process Reengineering trend for management practice since the early 1990's. Combining empirical and theoretical perspectives, David Knights and Hugh Willmott show how both term and practice shaped the recent widely adopted policies of `downsizing', restructuring and emphasis on `process' rather than task. Well-known contributors analyze the impact of Business Process Reengineering in a number of settings: supermarkets and the food chain; the public sector; banks. The theoretical history of Business Process Reengineering is also detailed in relation to ideas about bureaucracy, hierarchy, transformation and design.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

The Complete Business Process Handbook is the most comprehensive body of knowledge on business processes with revealing new

research. Written as a practical guide for Executives, Practitioners, Managers and Students by the authorities that have shaped the way we think and work with process today. It stands out as a masterpiece, being part of the BPM bachelor and master degree curriculum at universities around the world, with revealing academic research and insight from the leaders in the market. This book provides everything you need to know about the processes and frameworks, methods, and approaches to implement BPM. Through real-world examples, best practices, LEADing practices and advice from experts, readers will understand how BPM works and how to best use it to their advantage. Cases from industry leaders and innovators show how early adopters of LEADing Practices improved their businesses by using BPM technology and methodology. As the first of three volumes, this book represents the most comprehensive body of knowledge published on business process. Following closely behind, the second volume uniquely bridges theory with how BPM is applied today with the most extensive information on extended BPM. The third volume will explore award winning real-life examples of leading business process practices and how it can be replaced to your advantage. Learn what Business Process is and how to get started Comprehensive historical process evolution In-depth look at the Process Anatomy, Semantics and Ontology Find out how to link Strategy to Operation with value driven BPM Uncover how to establish a way of Thinking, Working, Modelling and Implementation Explore comprehensive Frameworks, Methods and Approaches How to build BPM competencies and establish a Center of Excellence Discover how to apply Social BPM, Sustainable and Evidence based BPM Learn how Value & Performance Measurement and Management Learn how to roll-out and deploy process Explore how to enable Process Owners, Roles and Knowledge Workers Discover how to Process and Application Modelling Uncover Process Lifecycle, Maturity, Alignment and Continuous Improvement Practical continuous improvement with the way of Governance Future BPM trends that will affect business Explore the BPM Body of Knowledge

Reengineering has captured the imagination of managers and shareholders alike, sending corporations on journeys of radical business redesign that have already begun to transfigure global industry. Yet aside from earning them improvements in their business performance, the shift into more-process-centered organizations is causing fundamental changes in the corporate world, changes that business leaders are only now beginning to understand. What will the revolutions final legacy be? Beyond Reengineering addresses this question, exploring reengineering's effects on such areas as: Jobs: What does process-centering do to the nature of jobs? What does a process-centered workplace feel like? Managers: What is the new role of the manager in a process-centered company? Education: What skills are vital in the process-centered working world, and how can young or inexperienced workers prepare? Society: What are the implications of process-centering for employment and the economy as a whole? Investment: What are the characteristics of a successful 21st-century corporation? An informed look at one of the most profound changes to ever sweep the corporate world, Beyond Reengineering is the business manual for the 21st century.

The Palgrave Student Companions offer undergraduates an innovative and highly designed one-stop print resource that provides essential information about the subject - and the course - they've chosen to study. Each one addresses the core components of study at degree level, covering basic study skills specific to the subject, key terms and concepts, influential theorists and theories, major studies and methodological approaches, comprehensive overviews of what to expect from the course and the most common and popular topic areas and modules, lots of guidance regarding further reading, useful websites to visit, etc. At once friendly and authoritative in tone, the aim is to support the student throughout their degree. They encourage the reader to think about study skills alongside the substantive content of their course, offer guidance on module and career choices, and act as an invaluable source book and reference that they can return to time and again. The format of the books offers the multiple access points, cross-referencing, snappy presentation and web guidance that will appeal to a new generation of students - while still offering the stamp of academic quality. The MBA Companion gives the student everything they need between two covers. It tells them what to expect from their MBA and how to get the most out of their time studying. It also serves as an excellent reference book which can be referred to again and again during their degree. With contributions from some of the leading experts this will give students a great head start.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

This book shows you how to achieve business process excellence through change management activities, with case studies from major corporations such as American Meter and the US Navy. The book defines business process change management as information, communication, and training that enable people to make change and improvements happen. Using case studies the text shows how this change management is applied in practice using a framework like the ARIS House of Business Process Excellence or software tools like the ARIS Toolset.

This book is the first to present a rich selection of over 30 real-world cases of how leading organizations conduct Business Process Management (BPM). The cases stem from a diverse set of industry sectors and countries on different continents, reporting on best practices and lessons learned. The book showcases how BPM can contribute to both exploitation and exploration in a digital world. All cases are presented using a uniform structure in order to provide valuable insights and essential guidance for students and practitioners.

Business Process Modeling, Simulation and Design, Third Edition provides students with a comprehensive coverage of a range of analytical tools used to model, analyze, understand, and ultimately design business processes. The new edition of this very successful textbook includes a wide range of approaches such as graphical flowcharting tools, cycle time and capacity analyses, queuing models, discrete-event simulation, simulation-optimization, and data mining for process analytics. While most textbooks on business process management either focus on the intricacies of computer simulation or managerial aspects of business processes, this textbook does both. It presents the tools to design business processes and management techniques on operating them efficiently. The book focuses on the use of discrete event simulation as the main tool for analyzing, modeling, and designing effective business processes. The integration of graphic user-friendly simulation software enables a systematic approach to create optimal designs.

The best minds in business—at your service MBA in a Box brings together some of the best brains in business who show how the core curriculum of an MBA program works in the real world. People like Michael Porter, Rosabeth Moss Kanter, Adrian J. Slywotzky, Warren Bennis, and Bill George give you a box full of ideas and tools that can boost your career and help you add value to your organization. For example: • Why finance is not just about manipulating numbers but of immense importance in sustaining growth, building widespread wealth, and creating jobs. • The profit zone and how to tell if a business is in one. • The skill of turning an idea or invention into a product that solves a problem for a market. • Merging the need of business to produce and grow with the environment so they are both sustained. • The latest thinking in marketing about branding, pricing, reversing a product's life cycle, and turning what has become a commodity into a specialty. • And much more.

Is digitalization a value-added approach? Global leaders believe so, and this book reveals how to digitally transform your business model and compete in today's economy. It presents a roadmap consisting of five phases; Digital Reality, Digital Ambition, Digital Potential, Digital Fit, and Digital Implementation, each with step-by-step instructions as well as innovative activities and tools. This is a timely book offering professionals a concise, tried-and-trusted guide to the digital transformation of business models.

This textbook covers the entire Business Process Management (BPM) lifecycle, from process identification to process monitoring,

covering along the way process modelling, analysis, redesign and automation. Concepts, methods and tools from business management, computer science and industrial engineering are blended into one comprehensive and inter-disciplinary approach. The presentation is illustrated using the BPMN industry standard defined by the Object Management Group and widely endorsed by practitioners and vendors worldwide. In addition to explaining the relevant conceptual background, the book provides dozens of examples, more than 230 exercises – many with solutions – and numerous suggestions for further reading. This second edition includes extended and completely revised chapters on process identification, process discovery, qualitative process analysis, process redesign, process automation and process monitoring. A new chapter on BPM as an enterprise capability has been added, which expands the scope of the book to encompass topics such as the strategic alignment and governance of BPM initiatives. The textbook is the result of many years of combined teaching experience of the authors, both at the undergraduate and graduate levels as well as in the context of professional training. Students and professionals from both business management and computer science will benefit from the step-by-step style of the textbook and its focus on fundamental concepts and proven methods. Lecturers will appreciate the class-tested format and the additional teaching material available on the accompanying website.

In his first complete text on the ADKAR model, Jeff Hiatt explains the origin of the model and explores what drives each building block of ADKAR. Learn how to build awareness, create desire, develop knowledge, foster ability and reinforce changes in your organization. The ADKAR Model is changing how we think about managing the people side of change, and provides a powerful foundation to help you succeed at change.After more than 14 years of research with corporate change, the ADKAR model has emerged as a holistic approach that brings together the collection of change management work into a simple, results oriented model. This model ties together all aspects of change management including readiness assessments, sponsorship, communications, coaching, training and resistance management. All of these activities are placed into a framework that is oriented on the required phases for realizing change with individuals and the organization.The ADKAR perspective can help you develop a new lens through which to observe and influence change. You may be working for change in your public school system or in a small city council. You may be sponsoring change in your department at work. You may be observing large changes that are being attempted at the highest levels of government or you may be leading an enterprise-wide change initiative. The perspective enabled by the ADKAR model allows you to view change in a new way. You can begin to see the barrier points and understand the levers that can move your changes forward. ADKAR allows you to understand why some changes succeed while others fail. Most importantly, ADKAR can help your changes be a success. Based on research with more than 900 companies from 59 countries, ADKAR is a simple and holistic way to manage change.

This is the digital version of the printed book (Copyright © 1998). This book answers the call for a concise, comprehensive introduction to IDEF0 and its application in business process reengineering (BPR) efforts. Here is all the essential information about the IDEF0 method, the function analysis portion of the Integration Definition (IDEF) Methods—its definition, basic rules of usage (including the standard language syntax and semantics as contained in the Federal Standard), and lessons learned from many years of application in the real world. The book features examples based on actual models of commercial clients and government agencies. By studying IDEF0 models, readers learn how the method might be applied to the various aspects of enterprise analysis or systems analysis and what goals and benefits are reasonable to expect from its application. IDEF0 is at the heart of the DoD's version of BPR. In the private sector, industrial organizations that may have initially discovered IDEF through one or more government contracts have adopted it as a method for use with their own corporate BPR efforts. Use this book to apply the techniques of this increasingly popular member of the IDEF family of methods! Three Major Elements of the Method: 1. The concepts are at the foundation of IDEF0, and they preserve the logical sense and intention of the model. These concepts answer why one approach is used over another in the application of IDEF0, and they provide the experienced analyst with the rationale for when it may be necessary to bend the rules. 2. The language of IDEF0 is the analyst's means of describing the activities of an enterprise to other analysts, readers, enterprise management and staff, and others. The language is written in graphical box-and-arrow notation on diagram forms that are structured to form IDEF0 models. 3. The pragmatics of IDEF0 provide the engineering procedures and the do's and don'ts for the use of IDEF0. In many cases, the pragmatics are so closely tied to the concepts and language that they are inseparable, and analysts who have attempted to use IDEF0 without employing the pragmatics have typically been unsuccessful. The most common misuses of IDEF0 are illustrated to show the kinds of problems that can occur if the pragmatics are not followed.

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

Business Process Change, 3rd Edition provides a balanced view of the field of business process change. Bestselling author Paul Harmon offers concepts, methods, cases for all aspects and phases of successful business process improvement. Updated and added for this edition is new material on the development of business models and business process architecture development, on integrating decision management models and business rules, on service processes and on dynamic case management, and on integrating various approaches in a broad business process management approach. New to this edition: How to develop business models and business process architecture How to integrate decision management models and business rules New material on service processes and on dynamic case management Learn to integrate various approaches in a broad business process management approach Extensive revision and update addresses Business Process Management Systems, and the integration of process redesign and Six Sigma Learn how all the different process elements fit together in this best first book on business process, now completely updated Tailor the presented methodology, which is based on best practices, to your organization's specific needs Understand the human aspects of process redesign Benefit from all new detailed case studies showing how these methods are implemented

This volume shows how ICT (information and communications technology) can play the role of a driver of business process reengineering (BPR). ICT can aid in enabling improvement in BPR activity cycles as it provides many components that enhance performance that can lead to competitive advantages. IT can interface with BPR to improve business processes in terms of communication, inventory management, data management, management information systems, customer relationship management, computer-aided design, computer-aided manufacturing (CAM), and computer-aided engineering. This volume

explores these issues in depth.

?Business process reengineering (BPR) focuses on redesigning the strategic and value-added processes which transcend the organizational boundaries. It is a cross-functional approach that requires support from almost all the departments of the organization. Business Process Reengineering: Automation Decision Points in Process Reengineering offers a new framework based process reengineering and links it to organization life cycle, process life cycle, and process management. This volume describes the fundamental concepts behind business process reengineering and examines them through case studies, and should appeal to researchers and academics interested in business process reengineering, operations strategy, and organizational restructuring and design.

Businesses must constantly adapt to a dynamically changing environment that requires choosing an adaptive and dynamic information architecture that has the flexibility to support both changes in the business environment and changes in technology. In general, information systems reengineering has the objective of extracting the contents, data structures, and flow of data and process contained within existing legacy systems in order to reconstitute them into a new form for subsequent implementation. Information Systems Reengineering for Modern Business Systems: ERP, Supply Chain and E-Commerce Management Solutions covers different techniques that could be used in industry in order to reengineer business processes and legacy systems into more flexible systems capable of supporting modern trends such as Enterprise Resource Planning (ERP), supply chain management systems and e-commerce. This reference book also covers other issues related to the reengineering of legacy systems, which include risk management and obsolescence management of requirements.

This book focuses on the importance of business process redesign/re-engineering for e-businesses: regardless of whether they are internet start-ups or traditional "brick and mortar" businesses.

The last few decades have seen significant changes in the structure of business organizations, including downsizing, outsourcing and flattened management structures. The effects on employees have been considerable. In this context the importance of the psychological contract between employer and employee has been overlooked, and there is uncertainty about what can be done to bring about changes to this contract and ultimately the future of organizations. This important book considers the psychological aspects of organizational life, particularly in the context of firms' ethical behaviour and its implications for corporate social responsibility. The authors consider the effects of corporate activity and change on individuals, not just in their working lives, but also in their family and social lives. They address a diverse number of topics from a variety of theoretical standpoints in an ongoing attempt to redress this neglected field of research.

Achieving operative excellence is an important endeavour for all companies – it is the golden path that leads to increased value over the long term. Through this book you too can achieve operations excellence within your own company.

MBA Notes is a combination of lecture notes, strategic frameworks, and useful business and management concepts drawn from online sources. It is primarily intended for: Current managers who don't have the time or inclination to enroll in an MBA program. MBA alumni that want to refresh the concepts learned during their study. Prospective MBA students that want to get an advanced look at what they will be studying. You will find useful material covering the subjects taught in business schools, including: Accounting Business Law Case Analysis Tips and Tools Economics Finance Leadership Marketing Operations Organizational Behavior Statistics Strategy (including various useful frameworks) This book does not read this like a regular business book or textbook and does not provide detailed explanations and illustrations of the concepts. Rather, it offers condensed lists, summaries, formulae, and other highlights of core concepts.