Business Intelligence Cookbook A Project Lifecycle Approach Using Oracle Technology

Maybe you're a recent college graduate, looking for a successful start to your career. Or an experienced professional, feeling the need to try something new. Either way, a whole host of opportunities await you-but if you really hope to ace that interview and get the job you want, you'll need the right skills to get ahead. So when you're navigating the complex twists and turns of today's changing job market, let I'll Get That Job! serve as your road map and guide. Featuring advice from real HR professionals, headhunters, and team managers, this essential job-hunting companion will let you know exactly what you need to do to increase your chances, from social media presence to writing a great CV. While shedding light on the many myths and outdated "rules" that may actually bog you down in today's job-seeking experience, I'll Get That Job! serves as a source of motivation and encouragement for modern job hunters. After all, with hard work and the right mind-set, it really is possible for you to get that job you've always wanted-and become the most successful version of yourself along the way!

A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashoarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

You've developed a top-notch business plan. Now what? It's time to execute. The aim of The Triangle Strategy is to demystify the complexities of the performance process. Though leadership works hard to develop smart, comprehensive strategies, it often doesn't pay enough attention to the discipline and focus required for day-to-day execution. In response, this book introduces the Triangle Performance Model, a practical, easily applied framework that provides managers-and the people who work for them-a clear understanding of what it takes to create a high-performance workplace. The Triangle Strategy reinforces an interactive approach for managing and leading. It provides managers and their teams with a powerful collaborative tool that focuses a team's attention on the most critical performance elements, fosters an open flow of ideas, and provides a framework for organizing these thoughts into effective action plans.

Data Analytics - A Comprehensive Beginner's Guide - From A To Z Simple Steps The book is an unstructured data mining quest, which takes the reader through different features of unstructured data mining while unfolding the practical facets of Big Data. It emphasizes more on machine learning and mining methods required for processing and decision-making. The text begins with the introduction to the subject and explores the concept of data mining methods and models along with the applications. It then goes into detail on other aspects of Big Data analytics, such as clustering, incremental learning, multi-label association and knowledge representation. The readers are also made familiar with business analytics to create value. The book finally ends with a discussion on the areas where research can be explored. The book is designed for the senior level undergraduate, and postgraduate students of computer science and engineering. Here Is A Preview Of What Inside The Book: Big data Statistics in practice Descriptive and Inferential Statistics Parameters and Statistics Statistical data analysis Variables SUMMARY OF THE GENERAL METHOD OF DECISION ANALYSIS ANOTHER DECISION TREE MODEL AND ITS ANALYSIS Making Data Work for You Predictive Modeling Techniques Take Action Today and Learn Data Analytics in no time! Click the "Buy now with 1-Click" to the right and get this guide immediately.

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined

including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Data analysis is an important part of modern business administration, as efficient compilation of information allows managers and business leaders to make the best decisions for the financial solvency of their organizations. Understanding the use of analytics, reporting, and data mining in everyday business environments is imperative to the success of modern businesses. Business Intelligence: Concepts, Methodologies, Tools, and Applications presents a comprehensive examination of business data analytics along with case studies and practical applications for businesses in a variety of fields and corporate arenas. Focusing on topics and issues such as critical success factors, technology adaptation, agile development approaches, fuzzy logic tools, and best practices in business process management, this multivolume reference is of particular use to business analysts, investors, corporate managers, and entrepreneurs in a variety of prominent industries.

This book is written in a simple, easy to understand format with lots of screenshots and step-by-step explanations. If you are Project Managers or IT professionals looking to design and develop a data warehouse and business intelligence solution, then this is the best guide for you. This book assumes that you have a fundamental knowledge of data warehouse and business intelligence projects.

Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this book and ebook.

Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive dashboards Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learn Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories Who this book is for If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

This book is designed to accompany the Introduction to Salesforce Analytics - Building Reports and Dashboards class offered by Stony Point. A person reading this book or a student in this class will to build reports and dashboards utilizing basic and advanced concepts . Although the book is designed as a supplement to the class, it contains valuable exercises that will be useful for someone wishing to learn on their own. This online, five hour class is delivered by a live instructor and is specifically designed to teach administrators, business analysts or report writers how to utilize the basic and advanced analytic capabilities of Salesforce. A student in this class or reading this workbook will learn the basic Salesforce object model, and how to create and secure reports and dashboards. The instructor will lead students through exercises to create tabular, summary, matrix and join reports. Students will learn advanced reporting functionality such as charting, report summary fields, bucket fields, conditional highlighting, advanced report filters and building custom report types. Finally, the student will learn how to create and run dashboards and schedule and email reports and dashboards. Each student will be given a practice learning environment to participate in hands-on exercises during the class. The student will be able to use that learning environment indefinitely after the class without any additional fee. Stony Point is a leading provider of Salesforce training for sales people, customer service personnel, marketers, system administrators, developers and consultants. Stony Point delivers public and private classes virtually and in-person at locations throughout the world. Please visit www.stonyp.com for more information on the classes and services offered.

The verbal section of the GRE is essentially a vocabulary test. With a few exceptions, if you know the word, you will probably be able to answer the question correctly. Thus, it is crucial that you improve your vocabulary. Even if you have a strong vocabulary, you will still encounter unfamiliar words on the GRE. Many students write off questions, which contain words, they don't recognize. This is a mistake. This book introduces numerous techniques that decode unfamiliar words and prod your memory of words you only half-remember. With these techniques, you will often be able to squeeze out enough meaning from an unfamiliar word to answer a question correctly. Nevertheless, don't rely on just these techniques--you must study word lists. Obviously, you cannot attempt to memorize the dictionary, and you don't need to. The GRE tests a surprisingly limited number of words, and this book has 4000 prime candidates. Granted, memorizing a list of words is rather dry, but it is probably the most effective way of improving your performance on the verbal section. All the words you need for success on the GRE! Features: * 4000 Words Defined * Word Analysis section * 200 Prefixes, Roots, and Suffixes * Concise, practical definitions

Do you know how to find the best contractor for your project for the best price? Do you know the type of contractor operation that is best suited for your project? Do you want to know how to get work completed for free? These questions and more are answered. Through my years as a contractor I developed a bid evaluation process. This system simplifies the bidding process and flushes out missing items in the contractors bids which enable you to evaluate those bids apples for apples so you know what you're getting. I know this to be a fact because I used this system in my business for 20 years. In this book I have laid out the process with step by step instructions that will guide you through the whole selection process. You won't believe how much you will save in the buy out process.

A practical guide to administer, monitor and replicate your PostgreSQL 10 database Key Features Get to grips with the capabilities of PostgreSQL 10 to administer your database more efficiently Monitor, tune, secure and protect your database for optimal performance A step-by-step, recipe-based guide to help you tackle any problem in PostgreSQL 10 administration with ease Book Description PostgreSQL is a powerful, open source database management system with an enviable reputation for high performance and stability. With many new features in its arsenal, PostgreSQL 10 allows users to scale up their PostgreSQL infrastructure. This book takes a step-by-step, recipe-based approach to effective PostgreSQL administration. Throughout this book, you will be introduced to these new features such as logical replication, native table partitioning, additional query parallelism, and much more. You will learn how to tackle a variety of problems that are basically the pain points for any database administrator - from creating tables to managing views, from improving performance to securing your database. More importantly, the book pays special attention to topics such as monitoring roles, backup, and recovery of your PostgreSQL 10 database, ensuring high availability, concurrency, and replication. By the end of this book, you will know everything you need to know to be the go-to PostgreSQL expert in your organization. What you will learn Get to grips with the newly released PostgreSQL 10 features to improve database performance and reliability Manage open source PostgreSQL versions 10 on various platforms. Explore best practices for planning and designing live databases Select and implement robust backup and recovery techniques in PostgreSQL 10 Explore concise and clear guidance on replication and high availability Discover advanced technical tips for experienced users Who this book is for This book is for database administrators, data architects, developers, or anyone with an interest in planning for, or running, live production databases using PostgreSQL. It is most suited to those looking for hands-on solutions to any problem associated with PostgreSQL administration.

This book was written as part of the Humanity Books: Creative Writers Program. A book kit was given to the child author of this book and he/she wrote and illustrated this story. Humanity Books partners with other organizations to provide creative arts projects for in-need children. All profits from book sales are given to the organization in order to directly benefit the child. The author of this story attends the Sunnyvale Neighborhood Center in Salt Lake City, Utah. The Refugee and Immigrant Center- Asian Association of Utah provides English classes, after-school programs, and provides walk-in and outreach services for the community at Sunnyvale Neighborhood Center.

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You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you're the business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Create powerful, effective visualizations to help analyze your data with Tableau 10 by your side About This Book Cook your favorite Tableau 10 business intelligence recipe with the help of this easy-to-follow book Build beautiful, interactive dashboards and visualizations in Tableau 10 that help you make informed decisions This rich collection of independent recipes cover everything needed to become an advanced Tableau user and get an edge over other Tableau users Who This Book Is For This book is targeted to business, data, and analytics professionals who want to build rich interactive visualizations using Tableau. Familiarity with previous versions of Tableau would be helpful, but is not necessary. What You Will Learn Become familiar with the Tableau interface Build basic to more advanced charts with step-by-step recipes Use filters, calculated fields, parameters, and actions to add interactivity to charts and dashboards Prepare and transform data for analysis using Tableau's built-in tools and functions Create effective and compelling dashboards and story points Leverage Tableau's mapping capabilities to visualize location and shape data Integrate analytics and forecasting to enhance data analysis Get to know tips and tricks to work more quickly and effectively in Tableau Increase your confidence and competence in creating rich, interactive visualizations in Tableau In Detail Tableau is a software tool that can speed up data analysis through its rich visualization capabilities, and help uncover insights for better and smarter decision making. This book is for the business, technology, data and analytics professionals who use and analyze data and data-driven approaches to support business operations and strategic initiatives in their organizations. This book provides easy-to-follow recipes to get the reader up and running with Tableau 10, and covers basic to advanced use cases and scenarios. The book starts with building basic charts in Tableau and moves on to building more complex charts by incorporating different Tableau features and interactivity components. There is an entire chapter dedicated to dashboard techniques and best practices. A number of recipes specifically for geospatial visualization, analytics, and data preparation are also covered. By the end of this book, you'll have gained confidence and competence to analyze and communicate data and insights more efficiently and effectively by creating compelling interactive charts, dashboards, and stories in Tableau. Style and approach This book is a collection of independent recipes that cover a wide range of options for data visualization on offer with Tableau. With the help of the recipes in this book, you can explore Tableau and pick the business intelligence solution that's best suited for your needs.

Leverage your source data from hundreds of different connections, perform millions of different transformations, and easily manage highly complex data lifecycles with Power Query Key Features Collect, combine, and transform data using Power Query's data connectivity and data preparation features Overcome the problems faced while accessing data from multiple sources and reshape it to meet your business requirements Explore how the M language can be used to write your own customized solutions Book Description Power Query is a data preparation tool that enables data engineers and business users to connect, reshape, enrich, and transform their data to facilitate relevant business insights and analysis. With Power Query's wide range of features, you can perform no-code transformations and complex M code functions at the same time to get the most out of your data. This Power Query book will help you to connect to data sources, achieve intuitive transformations, and get to grips with preparation practices. Starting with a general overview of Power Query and what it can do, the book advances to cover more complex topics such as M code and performance optimization. You'll learn how to extend these capabilities by gradually stepping away from the Power Query GUI and into the M programming language. Additionally, the book also shows you how to use Power Query Online within Power BI Dataflows. By the end of the book, you'll be able to leverage your source data, understand your data better, and enrich it with a full stack of no-code and custom features that you'll learn to design by yourself for your business requirements. What you will learn Understand how to use Power Query to connect and explore data Explore ways to reshape and enrich data Discover the potential of Power Query across

the Microsoft platform Build complex and custom transformations Use M code to write new queries against data sources Use the Power Query Online tool within Power BI Dataflows Implement best practices such as reusing dataflows, optimizing expanding table operations, and field mapping Who this book is for This book is for data analysts, BI developers, data engineers, and anyone looking for a desk reference guide to learn how Power Query can be used with different Microsoft products to handle data of varying complexity. Beginner-level knowledge of Power BI and the M Language will help you to get the best out of this book.

A practical guide to administer, monitor and replicate your PostgreSQL 11 database Key Features Study and apply the newly introduced features in PostgreSQL 11 Tackle any problem in PostgreSQL 11 administration and management Catch up on expert techniques for monitoring, fine-tuning, and securing your database Book Description PostgreSQL is a powerful, open source database management system with an enviable reputation for high performance and stability. With many new features in its arsenal, PostgreSQL 11 allows you to scale up your PostgreSQL infrastructure. This book takes a step-by-step, recipe-based approach to effective PostgreSQL administration. The book will introduce you to new features such as logical replication, native table partitioning, additional query parallelism, and much more to help you to understand and control, crash recovery and plan backups. You will learn how to tackle a variety of problems and pain points for any database administrator such as creating tables, managing views, improving performance, and securing your database. As you make steady progress, the book will draw attention to important topics such as monitoring roles, backup, and recovery of your PostgreSQL 11 database to help you understand roles and produce a summary of log files, ensuring high availability, concurrency, and replication. By the end of this book, you will have the necessary knowledge to manage your PostgreSQL 11 database efficiently. What you will learn Troubleshoot open source PostgreSQL version 11 on various platforms Deploy best practices for planning and designing live databases Select and implement robust backup and recovery techniques in PostgreSQL 11 Use pgAdmin or OmniDB to perform database administrator (DBA) tasks Adopt efficient replication and high availability techniques in PostgreSQL Improve the performance of your PostgreSQL solution Who this book is for This book is designed for database administrators, data architects, database developers, or anyone with an interest in planning and running live production databases using PostgreSQL 11. It is also ideal if you're looking for hands-on solutions to any problem associated with PostgreSQL 11 administration. Some experience with handling PostgreSQL databases will be beneficial

Make your own personalized cookbook! Organize your most cherished and memorable recipes in this easy-to-fill recipe journal. Keep all your favorite recipes in this stylish blank cookbook organizer which include: A recipe index to easily find your recipe page and each recipe's category such as appetizers, breakfast, lunch, main entrees, soups, and salads, sides and condiments, desserts, and drinks. 120 recipe pages to write your favorite with an easy to use format that include lots of space to jot down the ingredients, the directions, the serving size, the preparation time, the cooking time and the oven temperature. You can even rate your recipe to know how good it was. Space to write down where you got the recipe from and space to jot down some notes at the end of each recipe. You'll also find at the end of the journal an appendix with measurement equivalents, practical ingredient substitution suggestions, and more. Measures 8 inches wide by 10 inches high. This blank recipe journal is ideal to conceive and share your best family recipes and makes a wonderful gift for friends and family for any occasion. Start your own custom cookbook today! Scroll back up and order your copy now!

Business intelligence applications are of vital importance as they help organizations manage, develop, and communicate intangible assets such as information and knowledge. Organizations that have undertaken business intelligence initiatives have benefited from increases in revenue, as well as significant cost savings.Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications highlights the marriage between business intelligence and knowledge management through the use of agile methodologies. Through its fifteen chapters, this book offers perspectives on the integration between process modeling, agile methodologies, business intelligence, knowledge management, and strategic management.

This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates primarily on practical business issues and demonstrates how to apply data warehousing and data analytics to support business decision making. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the most recent achievements in business intelligence. Finally this book outlines an overview of a methodology that takes into account the complexity of developing applications in an integrated business intelligence environment. This book is written for managers, business consultants, and undergraduate and postgraduates students in business administration.

Leverage the computational power of Python with more than 60 recipes that arm you with the required skills to make informed business decisions About This Book Want to minimize risk and optimize profits of your business? Learn to create efficient analytical reports with ease using this highly practical, easy-to-follow guide Learn to apply Python for business intelligence tasks—preparing, exploring, analyzing, visualizing and reporting—in order to make more informed business decisions using data at hand Learn to explore and analyze business data, and build business intelligence dashboards with the help of various insightful recipes Who This Book Is For This book is intended for data analysts, managers, and executives with a basic knowledge of Python, who now want to use Python for their BI tasks. If you have a good knowledge and understanding of BI applications and have a "working" system in place, this book will enhance your toolbox. What You Will Learn Install Anaconda, MongoDB, and everything you need to get started with your data analysis Prepare data for analysis by querying cleaning and standardizing data Explore your data by creating a Pandas data frame from MongoDB Gain powerful insights, both statistical and predictive, to make informed business decisions Visualize your data by building dashboards and generating reports Create a complete data processing and business intelligence system In Detail The amount of data produced by businesses and devices is going nowhere but up. In this scenario, the major advantage of Python is that it's a general-purpose language and gives you a lot of flexibility in data structures. Python is an excellent tool for more specialized analysis tasks, and is powered with related libraries to process data streams, to visualize datasets, and to carry out scientific calculations. Using Python for business intelligence (BI) can help you solve tricky problems in one go. Rather than spending day after day scouring Internet forums for "how-to" information, here you'll find more than 60 recipes that take you through the entire process of creating actionable intelligence from your raw data, no matter what shape or form it's in. Within the first 30 minutes of opening this book, you'll learn how to use the latest in Python and NoSQL databases to glean insights from data just waiting to be exploited. We'll begin with a quick-fire introduction to Python for BI and show you what problems Python solves. From there, we move on to working with a predefined data set to extract data as per business requirements, using the Pandas library and MongoDB as our storage engine. Next, we will analyze data and perform transformations for BI with Python. Through this, you will gather insightful data that will help you make informed decisions for your business. The final part of the book will show you the most important task of BI—visualizing data by building stunning dashboards using Matplotlib, PyTables, and iPython Notebook. Style and approach This is a step-by-step guide to help you prepare, explore, analyze and report data, written in a conversational tone to make it easy to grasp. Whether you're new to BI or are looking for a better way to work, you'll find the knowledge and skills here to get your job done efficiently. Written in an easy-to-follow, example-driven format, there are plenty of stepbystep instructions to help get you started! The book has a friendly approach, with the opportunity to learn by experimenting. If you are a BI and Data Warehouse developer new to Microsoft Business Intelligence, and looking to get a good understanding of the different components of Microsoft SQL Server for Business Intelligence, this book is for you. It's assumed that you will have some experience in databases systems and T-SQL. This book is will give you a good upshot view of each component and scenarios featuring the use of that

component in Data Warehousing and Business Intelligence systems.

Written in a cookbook style, this book will teach you through the use of recipes with examples and illustrations. Each recipe contains step-by-step instructions about everything necessary to execute a particular task.This book is intended for both BI and database developers who want to expand their knowledge of MicroStrategy. It is also useful for advanced data analysts who are evaluating different technologies. You do not need to be an SQL master to read this book, yet knowledge of some concepts like foreign keys and many-to-many relationships is assumed. Some knowledge of basic concepts such as dimensional modeling (fact tables, dimensions) will also help your comprehension of this book. No previous MicroStrategy knowledge is needed.

Learn how to create effective data visualizations with Tableau and unlock a smarter approach to business analytics. It might just transform your organization About This Book Create stylish visualizations and dashboards that explain complexity with clarity Learn effective data storytelling to transform how your business uses ideas and makes decisions Explore all the new features in Tableau 10 and start to redefine what business analytics means to your organization Who This Book Is For Got data? Not sure what to make of it? This is the guide for you – whether you've been working with Tableau for years or are just beginning your adventure into business analytics. What You Will Learn Find out how to build effective visualizations and dashboards Prepare and clean your data so you can be sure Tableau is finding answers to your questions – not raising more problems Discover how to create advanced visualizations that explain complexity with clarity and style Dig deeper into your data with clustering and distribution models that allow you to analyze trends and make forecasts Learn how to use data storytelling to aid decision-making and strategy Share dashboards and visualizations to cultivate a culture where data is available and valued In Detail Tableau has for some time been one of the most popular Business Intelligence and data visualization tools available. Why? Because, quite simply, it's a tool that's responsive to the needs of modern businesses. But it's most effective when you know how to get what you want from it – it might make your business intelligent, but it isn't going to make you intelligent... We'll make sure you're well prepared to take full advantage of Tableau 10's new features. Whether you're an experienced data analyst that wants to explore 2016's new Tableau, or you're a beginner that wants to expand their skillset and bring a more professional and sharper approach to their organization, we've got you covered. Beginning with the fundamentals, such as data preparation, you'll soon learn how to build and customize your own data visualizations and dashboards, essential for high-level visibility and effective data storytelling. You'll also find out how to so trend analysis and forecasting using clustering and distribution models to inform your analytics. But it's not just about you – when it comes to data it's all about availability and access. That's why we'll show you how to share your Tableau visualizations. It's only once insights are shared and communicated that you – and your organization – will start making smarter and informed decisions. And really, that's exactly what this guide is for. Style and approach Practical yet comprehensive, this Tableau guide takes you from the fundamentals of the tool before diving deeper into creating advanced visualizations. Covering the latest features found in Tableau 10, this might be the guide that transforms your organization.

"The family elements in the story - the real struggles with marriage, raising a family, making a living, and just trying to enjoy life - have broadened the book's appeal to a wider audience, primarily women who are not into technology."DARK END OF SPECTRUM will make you think twice before turning on your cell phone or PDA!DARK END OF THE SPECTRUM is a frighteningly plausible and headline ripping tale of the real threats that loom in cyberspace and beyond with a Michael Crichton realism. Based on the author's years of research into the hacker culture.DARK END OF THE SPECTRUM is a thriller that will connect with everyone with a cell phone, PDA or wireless device.When a group of digital terrorists known as ICER take over the US power grid and the cell phone network, they give the government an ultimatum - bomb the borders of Afghanistan and Pakistan with nuclear weapons to put an end to Al-Quada or they will start downing commercial airliners. When the government refuses, ICER destroys most of the downed aircraft in airports all over the country. When ICER sends a pulse that will kill millions on the East Coast, only security expert Dan Riker can stop them, but ICER has kidnapped Dan's family.Will Dan save his family or will millions die?

UX Design and Usability Mentor Book includes best practices and real-life examples in a broad range of topics like: UX design techniques Usability testing techniques such as eye-tracking User interface design guidelines Mobile UX design principles Prototyping Lean product development with agile vs. waterfall Use cases User profiling Personas Interaction design Information architecture Content writing Card sorting Mind-mapping Wireframes Automation tools Customer experience evaluation The book includes real-life experiences to help readers apply these best practices in their own organizations. UX Design and Usability Mentor Book is an extension of best-selling Business Analyst's Mentor Book. Thanks to the integrated business analysis and UX design methodology it presents, the book can be used as a guideline to create user interfaces that are both functional and usable.

A-State Department of Sustainability: Software Applications in Business Project A-State Department of Sustainability is a fictional organization in which the student works as the Executive Assistant. The project consists of 28 workdays (June 1 - July 8) during which students complete the following tasks: Create and update spreadsheets, databases, charts, graphs, an organizational chart and Gantt Chart; write business letters, memos, emails, a slogan, and press release; design a letterhead, brochure, advertisement, flyer, t-shirt, web site and blog; organize a global conference and conduct problem solving. Instructors may assign tutorials for software as needed. Tutorials are not included in the text. All assignments refer to "spreadsheet, database, word processing, ect." so the instructors/students can use their preferred software brands. Examples of how to format letters, memos, emails, and spreadsheets are included. In the optional research and presentation component students research and present topics related to global and domestic sustainability. This textbook has been designed for lower-level and upper-level courses and can be easily adapted for in-class or online use. From the author: I created this textbook while teaching Software Applications in Business because I could not find a suitable text. I have conducted many iterations of refinement during classroom use. Many years of industry experience together with a 15-year State University of New York tenure have enabled me to design a textbook that will meet the needs of instructors who wish to create a realistic experience which builds a skill set that students can confidently take into the workplace. Students have returned after graduation and told me this was a valuable class and they could immediately utilize the skills they developed during the class in their current jobs. For more information: https: //www.facebook.com/AStateDepartmentOfSustainability

This manager's guide to customer-centric business intelligence teaches data mining in an accessible way, explaining how it drives next-generation customer relationship strategies. Readers learn how to find patterns such as customer buying habits within their huge stores of data.

Build world-class enterprise Business Intelligence solutions with MicroStrategy 10 About This Book Fix the gap between BI tools and implementation/integration processes with big data and predictive analytics using this comprehensive guide to MicroStrategy 10 Highly practical, example-rich guide that lets you implement business intelligence with MicroStrategy 10 in your organization Create the best user experience with BI dashboards using MicroStrategy using this up-to-date, comprehensive guide Who This Book Is For This book is intended for BI, DWH, ETL developers, BI/DWH/Analytics managers, analysts, and business users who already have MicroStrategy in their organization and want to take it to the next level in order to increase performance and improve user experience. In addition, it helps the reader to migrate from MicroStrategy 9 to MicroStrategy 10 and to start using the new capabilities. What You Will Learn Explore various visualization techniques for presenting analyzed data Customize MicroStrategy in order to meet your business requirements Develop and design mobile dashboards Use the advanced techniques such as designing reports, documents and interactive dashboards for

building dashboards Understand the concepts of data discovery and Desktop capabilities Explore the best practices for Microstrategy system administration Find and fix issues based on connections, environment or documents Integrate third party ESRI map tools with MicroStrategy to create geo based reports In Detail Business intelligence is becoming more important by the day, with cloud offerings and mobile devices gaining wider acceptance and achieving better market penetration. MicroStrategy Reporting Suite is an absolute leader in the BI market and offers rich capabilities from basic data visualizations to predictive analytics. It lets you various delivery methods such as the Web, desktops, and mobiles. Using real-world BI scenarios, this book helps you to implement Business Analytics solutions in big e-commerce companies. It kicks off with MicroStrategy 10 features and then covers schema design models and techniques. Building upon your existing knowledge, the book will teach you advanced techniques for building documents and dashboards. It further teaches various graphical techniques for presenting data for analysis using maps, graphs, and advanced charts. Although MicroStrategy has rich functionality, the book will show how to customize it in order to meet your business requirements. You will also become familiar with the native analytical functions that will help you to maximize the impact of BI solutions with powerful predictive analytics. Furthermore, the book will focus on MicroStrategy Mobile Analytics along with data discovery and desktop capabilities such as connecting various data sources and building interactive dashboards. The book will also uncover best practices, troubleshooting techniques for MicroStrategy system administration, and also security and authentication techniques. Lastly, you will learn to use Hadoop for MicroStrategy reporting. By the end of the book, you will become proficient in evaluating any BI software in order to choose the best one that meets all business requirements. Style and approach This book will be focusing on providing extensive guide to plan how to design and develop complex BI architecture for real world scenario, using Microstrategy 10, best practices and collected experience working with BI, predictive analytics, and Microstrategy and big data.

Learn to get the most out of your business data to optimize your business About This Book This book will enable and empower you to break free of the shackles of spreadsheets Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers. This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence. What You Will Learn Create a BI environment that enables self-service reporting Understand SQL and the aggregation of data Develop a data model suitable for analytical reporting Connect a data warehouse to the analytic reporting tools Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python Get to know the best practices to develop various reports and applications when using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to achieve the automation of data for ease of reporting and analysis. Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a business asset.

** Over 30 Healthy & Delicious Recipes ** For years, parents have been right: Eating your broccoli is a good idea. This hearty, tasty vegetable is rich in dozens of nutrients. In fact, it packs the most nutritional punch of any vegetable. We have gathered the most sough after and best selling broccoli recipes. Enjoy! - Did You Know - Broccoli contains sulforaphane, an isothiocyanate and powerful anticancer substance. Broccoli contains fiber, flavonoids, indoles, vitamins and minerals that may also play a role in disease prevention. Broccoli is low in calories, fat free and contains no cholesterol. Broccoli provides two antioxidants that are important for eye health. Take a peak at a few of the recipes you can find inside! Broccoli Casserole Broccoli Polonaise Broccoli Lasagna Broccoli Bread Broccoli Quiche Broccoli Coleslaw Introduce Broccoli into your diet today! Scroll Up & Grab Your Copy NOW!

Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to

perform effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI.

Zygiaris provides an accessible walkthrough of all technological advances of databases in the business environment. Readers learn how to design, develop, and use databases to provide business analytical reports with the three major database management systems: Microsoft Access, Oracle Express and MariaDB (formerly MySQL).

Power BI is a business intelligence and analytics services tool by Microsoft designed to provide visual and interactive insights into data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies ...

Create custom dashboards and share using IBM Cognos BI 10.1

Have the best tools at your fingertips to extend and maximize the efficiency of your business management About This Book Follow practical and easy-to-grasp examples, illustrations and coding to make the most out of Dynamics 365 for Operations in your business scenario Extend Dynamics 365 for Operations in a cost-effective manner by using tools you already have Solve common business problems with the valuable features of Dynamics 365 for Operations Who This Book Is For This book is for those who are getting to grips with Dynamics 365 for Operations developers or those migrating from C# development. The guide includes information essential for new and experienced Dynamics 365 for Operations developers. What You Will Learn Create enumerated and extended data types Understand the importance of using patterns and frameworks while creating a unique concept for your solution Service and deploy your code and packages to improve performance Write and perform unit tests to automate the testing process Design your security model and policies to provide code access privileges Construct the UI and business logic to add Power BI to dashboards In Detail Dynamics 365 for Operations is the ERP element of Microsoft's new Dynamics 365 Enterprise Edition. Operations delivers the infrastructure to allow businesses to achieve growth and make better decisions using scalable and contemporary ERP system tools. This book provides a collection of "recipes" to instruct you on how to create—and extend—a real-world solution using Operations. All key aspects of the new release are covered, and insights into the development language, structure, and tools are discussed in detail. New concepts and patterns that are pivotal to elegant solution designs are introduced and explained, and readers will learn how to extend various aspects of the system to enhance both the usability and capabilities of Operations. Together, this gives the reader important context regarding the new concepts and the confidence to reuse in their own solution designs. This "cookbook" provides the ingredients and methods needed to maximize the efficiency of your business management using the latest in ERP software—Dynamics 365 for Operations. Style and approach The book takes a practical recipe-based approach, focusing on real-world scenarios and giving you all the information you need to build a strong Dynamics 365 for Operations implementation.

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