

## Business Ethics Case Studies And Selected Readings

The Business Ethics Workshop by James Brusseu focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

This book expands the current discussion on ethics, addressing the gap between "headline" ethics cases, which are often extreme and taken from a business context, and the everyday ethical challenges that we all face in school, work, relationships, and communities. Case studies throughout demonstrate concepts and provide opportunities for readers to apply theory as they consider everyday issues such as the temptation to lie about an arrest on a job application, peer pressure to steal or drink, and the implications of "ratting out" a classmate who is cheating or a co-worker who is stealing. By including a broad array of ethical challenges, this book makes ethics more accessible to the reader. Drawing from several academic disciplines, including social psychology and organizational behavior, this book explores the personal and environmental factors that influence our ethical decision-making. The book is appropriate for ethics courses in an array of disciplines as well as anyone interested in ethical challenges.

Gain a better understanding of common threads and patterns of ethical challenges with cases and readings drawn from pop culture, business, and history. BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 9E provides relevant issues, such as getting out of student loans-- the consequences and societal costs as well as benefit to graduates. Probing

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questions and content force you to look beyond emotions and opinions to evaluate the costs of ethical decisions, such as Edward Snowden's actions and whether they harmed or helped society. Cases provide historical perspective as you learn how individuals slip into behavior that lead to ethical and legal breaches. Real examples of business decisions gone awry in this market-leading collection of readings present patterns of behaviors and choices that often result in the destruction of businesses and personal lives. Perspective and insights provide a knowledge base for readers to recognize and resolve ethical issues.

Understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy. Increasingly, matters of corporate social responsibility are part of marketing's domain. Ethics in Marketing contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This second edition of Ethics in Marketing has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

Packed with real-life examples of business decisions gone awry, the book explores the

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complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

This innovative book is written in an accessible, compact style that sets forth and explains a sound framework for professional ethics that readers can quickly put into practice in analyzing and writing about cases. Through a series of moral conflicts, it aims at improving the skills of moral reasoning and achieving moral development.

Business Cases in Ethical Focus is a new collection of in-depth case studies from around the world, covering all major areas of business ethics. Cases address a broad range of topics such as the ethics of entrepreneurship and finance, the challenges that diversity raises for business, and whistleblowing. The cases are provocative yet complex, conveying the difficulty of moral dilemmas and the potential for reasonable disagreement.

This third collection of outstanding contributions from the Critical Management Studies (CMS) Division of the Academy of Management (AOM) continues to challenge business practice in ways not tackled by other more typical business case studies. There is a critical need for business educators to expose students and managers to the multifaceted phenomena of doing business in the twenty-first century; to support critical, reflective moral development; and to reflect and understand the complexities of organizational life. Is the system broken? Is there need for more systemic change? The cases explore a number of critical issues at some of the largest industries and companies in the world, including wealth creation and human rights in mining, the CSR approaches at Coca-Cola, the palm oil industry, and the supply chain at Apple

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Inc. Online Teaching Notes to accompany each chapter are available on request with the purchase of the book.

Contains case studies for courses in Business Ethics in the Philosophy or Business curriculum. This book is a collection of 35 original and reprinted contemporary cases that focus on ethical and social issues surrounding business. It makes the students aware of situations that require moral reflection, judgment, and decision-making.

This valuable book, written specifically for library and information science professionals, presents 125 case studies that combine theories of ethics and librarianship with practical, real-life scenarios. After an introduction to ethics in library and information science, chapters are devoted to ethical issues in five categories: intellectual freedom, privacy, intellectual property, professional ethics, and intercultural information ethics. Each chapter has a theoretical introduction to the issue under consideration followed by 25 case studies, each of which includes its own set of discussion questions. Perfectly suited to classroom use, these case studies help bridge the complicated gap between students, academics, and practitioners in the field by promoting critical thinking and responsible action. Instructors considering this book for use in a course may request an examination copy [here](#).

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics

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Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics, Third Edition* prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform but also a search that stems from changes and new demands in the global business environment. Among the sources of these new demands are the expectations of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic

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diseases. This book presents and critically discusses key case studies from all over the world, offering essential insights, practical advice, and guidance for any business leader wishing to lead an organization with reliable and proven integrity. The authors provide valuable research results as well as real teaching tools for faculty and students.

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? Hoffman, Frederick, and Schwartz address these and many other current, intriguing, often complex issues in corporate morality. This introductory business ethics text contains a thorough general introduction on ethical theory, 54 readings, and 25 cases. Divided into five parts, each with an introduction that presents the major themes of its articles and cases, the text contains an impartial, point-counterpoint presentation of different perspectives on the most important issues being debated in business ethics. Each chapter ends with questions that can be used for student discussion, review, tests/quizzes, or for student assignments. The fourth edition has 27 new readings, 15 new cases, and 10 new mini-cases.

Maybe I Should. . . Case Studies on Ethics for Student Affairs Professionals (2nd ed.) offers graduate students and new student affairs professionals the opportunity to hone their knowledge of and sensitivities to everyday professional ethics. The second edition includes all new cases addressing contemporary topics across multiple functional areas, including: admissions and orientation, advocacy and inclusion, career and academic support, residence life and housing, student involvement and student conduct. Readers are encouraged to

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puzzle through each situation to identify, articulate, and provide rationales for plausible and preferred strategies for addressing ethical conundrums in their professional work. Benjamin and Jessup-Anger provide a framework for analyzing cases along with resources for incorporating professional ethics and case study analysis into formal education or staff development activities in student affairs.

**Business Ethics Through Movies: A Case Study Approach** examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics ? from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual

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### cases in Business Ethics

Case Studies in Environmental Ethics is a collection of more than 40 case studies covering diverse topics such as: genetic engineering, aesthetics, pollution, animal rights, population, and resource management. It is intended as a supplemental book for college courses primarily in Environmental Ethics. Each case presents factual information on a particular topic, followed by a discussion of the ethical implications of each topic and several insightful discussion questions. The cases are concise yet rich in detail and controversy to provide significant classroom discussion. These cases focus on philosophical and policy decisions that students are likely to encounter in their everyday lives. In addition, the book provides numerous sources and an Internet resources section to allow students to research the issues found in the cases.

This highly effective text provides superior legal, ethical, and regulatory coverage while fully integrating practical business practices for tomorrow's business managers. Legal topics are explored and explained through real-world business examples (over 300 references to business are made in the text). In addition to a solid foundation in the law, students learn valuable legal and ethical reasoning skills through a variety of critical thinking exercises. Students receive -- and appreciate -- practical advice on when it is necessary to call a lawyer, how best to



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use legal aid services and how to avoid legal trouble in the first place. This text fulfills current curricular and AACSB accrediting standards.

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books à la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class – all at a fraction of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted

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partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. *Improve Critical Thinking - Business Ethics: Concepts and Cases* provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. *Engage Students - Study questions* at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. *Support Instructors - Teaching your course just got easier!* You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit [www.MyThinkingLab.com](http://www.MyThinkingLab.com) or you can purchase a valuepack of the text + MyThinkingLab (VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761) TRY (FREE for 14 days), OR RENT this title: [www.wileystudentchoice.com](http://www.wileystudentchoice.com) Linda Treviño and Kate Nelson bring together a mix of theory and practice in *Managing Business Ethics: Straight Talk about How to Do It Right*, 7th Edition. In this new

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edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. *Managing Business Ethics* is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical business practices. *Business Ethics and Diversity in the Modern Workplace* investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

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This book comprises multiple finance and ethics case studies. The purpose of the book is twofold. First, the case studies teach readers how to evaluate and determine resolutions to ethical issues in finance. Second, the reader will enjoy a journey with the author, a woman, over her years working in finance, through the use of case studies. These studies focus on ethical issues in finance which the author encountered over nearly a 30-year career in the industry. There are 10 case studies extracted from different sectors of finance. This broad range is a consequence of the author's experience from almost all sides of the business: the buy side, the sell side, equity research in Asia, equity sales, mutual funds, hedge funds, the finance academy, and consulting. Each case study has an engaging narrative describing the background, transactions, players, and ethical issues. The ethical issue is analyzed and resolved using the appropriate theories of moral philosophy. Descriptions and analyses are rigorous yet comprehensible, approachable, and entertaining. Apart from ethics determinations, the material in the book covers and explains a variety of specific, and even complex, financial transactions. In every transaction there is an explanation of the roles of various players involved. In this way, readers will learn about the work of people in different positions in finance from investment bankers and equity traders to portfolio managers and equity analysts. Through these case studies, readers also will get an understanding of major financial transactions and activities such as IPOs, secondary offerings, equity trading, and equity valuations. The book will appeal to practitioners, college and high school students, and lecturers who can use it to supplement courses in finance or business ethics. This collection of quality cases on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public

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relations to consider standards of professionalism, corporate decision-making structure, and the interface between ethical theory and economic practice. Through handpicked cases from a variety of areas as telecom, chemicals etc and business houses, this book illustrates how business ethics and corporate governance can be used to align business goals with ethical business practices and achieve better operational performance.

Business Ethics is a three-volume collection which provides students and researchers with the historically most important of the classic articles in business ethics, as well as the best of the contemporary and trendsetting work in this burgeoning area. The collection will serve as a sourcebook for academics and researchers entering or already established in the area of business ethics. The editors bring together a breadth of articles across business ethics, with an orientation that is diverse as well as international. The three volumes are well organized to focus on the main topics in business ethics and are divided into corporate social responsibility , the employee-employer relationship, and distributive justice & dilemmas. Courses and research programmes in business ethics have multiplied in recent years alongside a growing concern with the ethical practices of business. This multi-volumed work provides a focused and well-balanced reference for academics and their students to acquire a thorough understanding of this now central topic. The SAGE Library in Business and Management is a first-class series of major works that brings together the most influential and field-defining articles, both classical and contemporary, in a number of key areas of research and inquiry in business and management. Each multi-volume set represents a collection of the essential published works collated from the foremost publications in the field by an Editor or Editorial Team of renowned international stature. They also include a full introduction, presenting a rationale for the

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selection and mapping out the discipline's past, present and likely future. This series is designed to be a 'gold standard' for university libraries throughout the world with a programme or interest in business and management studies.

Business cases are at the heart of business ethics as a discipline. Analysis and reflection on the morality of business often is triggered by concrete cases. After four introductory chapters into recent developments within business ethics and the value of case analysis, the present volume offers extensive description of eight recent European cases, mainly stemming from The Netherlands and Belgium and all of them with a clear moral impact. Among them are the Lernout and Hauspie speech technology disaster, Heineken struggle with the promotion girls selling beer in Cambodia, cartels in the Dutch construction industry, the pharmaceutical industry and the Aids crisis, and Unilever allegedly making use of child labour in the cotton industry in India. The book will be of interest to researchers as well as teachers of undergraduate and graduate courses in Business Ethics, Business in Society, Management and Organisation Theory and Strategic Management. It will also be useful for business practitioners eager to learn about business ethics by means of cases.

Cases in Business Ethics provides the opportunity for students not only to discuss the application of ethical theories in managerial situations, but also to apply judgment and make decisions in a real-world context. This collection of cases focuses on business decision-making, and includes both short and long, more complex cases that highlight the practicalities of business practice and ethical theory. A beneficial feature of Cases in Business Ethics is the variety of ways in which the cases can be organized to fit the course curriculum.

The Second Edition of Case Studies in Organizational Communication: Ethical Perspectives

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and Practices, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

Business Ethics Case Studies and Selected Readings South Western Educational Publishing  
The 46 original case studies featured in this book demonstrate that in many business sectors, local people and foreigners are responding to the challenges of achieving business success while competing with integrity. Cases are divided into eight sub-topics discussing internet and social media issues, labor issues, corporate social responsibility, product and food safety, Chinese suppliers and production, environmental issues, corporate governance, as well as business and society in China. Each case is followed by a discussion section, with questions to prompt reflection. This book is a valuable resource for students of International Business and Management, as well as entrepreneurs and business managers working and doing business in China.

This collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure, the interface between ethical theory and economic practice, etc.; contains cases that deal not only with ethical failures, but with ethical successes.

This book provides a basis for class discussion about the responsible conduct of social science research. These 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers. The cases emphasize different types of ethical dilemmas involving faculty,

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students, participants, and stakeholders. Students can discuss what happened, why it was or was not unethical, and what should be the consequences for the actors. Included are the original cases complete with learning objectives, teaching notes, and questions for discussion. Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Distinguished ethics professors Veatch and Flack have teamed up to offer this remarkable collection of case studies based on the actual experiences of practicing allied health personnel in various fields.

Focusing on ethical challenges in program evaluation, this innovative book features six case-study scenarios that end at a point where the evaluator faces a significant decision about how



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to proceed. For each case, two distinguished evaluators offer insights on the best course of action to choose, and why. "What If?" boxes modify the details of the scenarios, inviting readers to reflect on whether these changes alter the ethical implications of the case. Six additional cases are presented with questions that guide readers to develop their own ethical analyses. The book is organized to follow the progress of an evaluation, from the entry/contracting phase through the utilization of results.

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities,

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Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

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