

Business Ethics 7th Edition Shaw

SOCIAL AND PERSONAL ETHICS provides students with a sound introduction to ethical theory and contemporary moral issues through engaging readings on today's most hotly debated topics. Among other topics, coverage includes environmental ethics and animal rights, the limits of personal liberty, war and the struggle against terrorism, marriage and sexual morality, the death penalty, gun control, and abortion and euthanasia. The volume begins with two introductory essays written for beginning students by the editor, William H. Shaw, on the nature of morality and competing normative theories. These are followed by five other essays on ethical theory by classical and contemporary authors. The book's next 12 sections explore a wide-range of real-world ethical issues. In all, the book is composed of 53 articles (11 of which are new to this edition). To ensure that the text is as accessible as it is relevant, Shaw has edited every article with an eye toward readability, provided introductions and study questions before the essays, as well as review and discussion questions after them, and highlighted key passages to help students focus on important points and concepts.

Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

NEW YORK TIMES BESTSELLER • The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone's business. “The gold standard on how to use business as a platform for change at this urgent time.”—Ray Dalio, founder of Bridgewater Associates and author of Principles: Life and Work What's the secret to business growth and innovation and a purpose-driven career in a world that is becoming vastly more complicated by the day? According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In Trailblazer, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world's most admired companies. He reveals how Salesforce's core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company's greatest competitive advantage and the most powerful engine of its success. Because no matter what business you're in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what's going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, Trailblazer reveals how anyone can become an agent of change. Praise for Trailblazer “A guide for what every business and organization must do to thrive in this period of profound political and economic change.”—Jamie Dimon, chairman and CEO of JPMorgan Chase “In Trailblazer, Benioff explores how companies can nurture a values-based culture to become powerful platforms for change.”—Susan Wojcicki, CEO of YouTube

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books á la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class – all at a fraction of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic “MyTest” Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit www.MyThinkingLab.com or you can purchase a valuepack of the text + MyThinkingLab(VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761)

The third edition of the best-selling text, Ethical Leadership and Decision Making in Education, continues to address the increasing interest in ethics and assists educational leaders with the complex dilemmas in today's challenging and diverse society. Through discussion and analysis of real-life moral dilemmas that educational leaders face in their schools and communities, authors Shapiro and Stefkovich demonstrate the application of their four ethical paradigms—the ethics of justice, care, critique, and profession. After an illustration of how the Multiple Ethical Paradigm approach may be applied to real dilemmas, the authors present a series of cases written by students and academics in the field representing the dilemmas faced by practicing educational leaders in urban, suburban, and rural settings in an era full of complexities and contradictions. Following each case are questions that call for thoughtful, complex thinking and help readers come to grips with their own ethical codes and apply them to practical situations. New in the Third Edition: An entire new chapter on privacy versus safety, including ethical issues such as strip searches, gang membership, cyber-bullying, and sexting. New cases infused into chapters on early childhood education, diverse student populations, and technology. Updates throughout to reflect contemporary issues and recent scholarship in the field of ethical leadership. Including teaching notes for the instructor stressing the importance of self-reflection, this text is easily adaptable for a variety of uses with a wide range of audiences. Ethical Leadership and Decision Making in Education is a valuable book for both aspiring and practicing administrators, teacher leaders, and educational policy makers.

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce. Business ethics can be both a normative and a descriptive discipline. As a corporate practice and a career specialisation, the

field is primarily normative. In academia descriptive approaches are also taken. The range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non-economic social values. Historically, interest in business ethics accelerated dramatically during the 1980s and 1990s, both within major corporations and within academia. For example, today most major corporate websites lay emphasis on commitment to promoting non-economic social values under a variety of headings (e.g. ethics codes, social responsibility charters). In some cases, corporations have redefined their core values in the light of business ethical considerations. Catching business ethics in action, however, remains a seldom-spotted nugget for in reality it depends on the characters of the characters.

MORAL ISSUES IN BUSINESS, 13E examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The definitive and authoritative international law text, updated to reflect key case law, international practice and treaty developments.

HOW TO GET THE MOST OUT OF PHILOSOPHY, Eighth Edition is a companion textbook that equips students with the skills necessary to succeed in an introductory Philosophy course. Beginning with how to study philosophical texts, continuing through test-taking and writing strategies, and ending with tips for ongoing college achievement, this handy guide prepares students for long-term accomplishment. Plus, the new edition is fully optimized to help students take advantage of the Internet's research capabilities, and includes expanded content on new media such as blogs, Wikipedia, and crowdsourcing. Using a conversational writing style and delivering powerful study methods, HOW TO GET THE MOST OUT OF PHILOSOPHY, Eighth Edition prepares students to succeed in any classroom. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Pygmalion is a play by George Bernard Shaw, named after a Greek mythological figure. It was first presented on stage to the public in 1913.

The book tracks the rise of Business Ethics as a discipline in the United States through a review of the basic understandings of the role of business practices in the operations of society, beginning with Aristotle and proceeding to a review of the formative concepts and cases in the history of American business.?

Humanomics in business ethics / Deirdre N. McCloskey -- Introduction / Eugene Heath and Byron Kaldis -- Wealth and commerce in archaic Greece: Homer and Hesiod / Mark S. Peacock -- Aristotle and business: friend or foe? / Fred D. Miller, Jr -- Confucian business ethics: possibilities and challenges / David Elstein and Qing Tian -- The earthly city and the ethics of exchange: spiritual, social, and material economy in Augustine's theological anthropology / Todd Breyfogle -- Thomas Aquinas: the economy at the service of justice and the common good / Martin Schlag -- The ethics of commerce in Islam: Ibn Khaldun's Muqaddimah revisited / Munir Quddus and Salim Rashid -- Hobbes's idea of moral conduct in a society of free individuals / Timothy Fuller -- John Locke's defense of commercial society: individual rights, voluntary cooperation, and mutual gain / Eric Mack -- As free for acorns as for honesty: Mandevillean maxims for the ethics of commerce / Eugene Heath -- "Commerce cures destructive prejudices": Montesquieu and the spirit of commercial society / Henry C. Clark -- Hume on commerce, society, and ethics / Christopher J. Berry -- The fortune of others: Adam Smith and the beauty of commerce / Douglas J. Den Uyl -- Why Kant's insistence on purity of the will does not preclude an application of Kant's ethics to for-profit businesses / Norman Bowie -- Tocqueville: the corporation as an ethical association / Alan S. Kahan -- J.S. Mill and business ethics / Nicholas Capaldi -- Karl Marx on history, capitalism, and ... business ethics? -- William H. Shaw -- Friedrich Hayek's defense of the market order / Karen I. Vaughn -- The power and the limits of Milton Friedman's arguments against corporate social responsibility / Alexei Marcoux -- Beyond the difference principle: Rawlsian justice, business ethics, and the morality of the market / Matt Zwolinski -- Commitments and corporate responsibility: Amartya Sen on motivations to do good / Ann E. Cudd

Combining readings and case studies, this text asserts that business ethics is primarily about the ethics of individuals and challenges students to reconcile their personal value systems with standard business practice. With a unique focus on the personal dimension of ethics, this is a practical overview of the ethical issues students are most likely to face in the workforce.

There is now widespread understanding that business and management must evolve and act responsibly in the world giving full consideration to people and planet, not just profit. Principles of Management: Practicing Ethics, Sustainability, Responsibility was the first official textbook of the United Nations global initiative network, Principles for Responsible Management Education (PRME). Now fully revised and updated with three brand new chapters on communicating, innovating and leading, this accessible and engaging textbook provides an introduction to management while empowering you to think ethically and sustainably in order to become a responsible manager. It also includes essential workplace skills for the 21st century and coverage of the various management occupations that you will go on to fill after your studies. Exclusive interviews with management pioneers and professionals help bring theories and concepts to life throughout the text as do the all new case studies which include Lego, Patagonia and Greta Thunberg. Worksheets and exercises make for an active learning experience alongside the supporting online resources provided to your lecturer for dissemination. The textbook includes coverage of the UN's Sustainable Development Goals (SDGs) which are central to business education and practice today. It can be used for introductory management courses as well as courses that cover business ethics, business and society, corporate social responsibility (CSR), sustainability and responsible management.

Applying Care Ethics to Business is a multidisciplinary collection of original essays that explores the intersection between the burgeoning field of care ethics and business. Care ethics is an approach to morality that emphasizes relational, particularist, and affective dimensions of morality that evolved from feminist theory and today enjoys robust intellectual exploration. Care ethics emerged out of feminist theory in the 1980's and the greatest contribution to moral analysis among Women' Studies scholars. Today, feminists and non-feminist scholars are increasingly taking care ethics seriously. Applying care to the marketplace is a natural step in its maturity. Applying Care Ethics to Business is the first book-length analysis of business and economic cases and theories from the perspective of care theory.

Furthermore, given economic turbulence and the resulting scrutiny of market practices, care ethics provides fresh and timely insight into ideal business values and commitments. In many ways, care ethics' emphasis upon connection and cooperation as well as the growth and well-being of the other make it appear to be the antithesis of the corporate character. Nevertheless, many contemporary theorists question if traditional moral approaches based on autonomous agents is adequate to address a shrinking and interconnected world—particularly one that is marked by global markets. Applying Care Ethics to Business offers a unique opportunity to rethink corporate responsibility and business ethics.

Ethical Maturity in the Helping Professions provides a comprehensive overview of the most influential ideas in ethical thinking across the ages. It explores the ethical challenges through an interdisciplinary approach and presents a brand new model for becoming ethically mature professionals in the process.

BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that

have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and protect the interests of various stakeholders-investors, employees, community, environment, etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually arise that will truly test ones values and ethics. BUSINESS AND SOCIETY not only exposes students to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests, through its use of cases and other real-world applications, this text enhances the precision with which students think about and practice ethical decision making. Opportunities to apply stakeholder and ethical systems to specific business problems abound, and questions are provided with all cases and applications to focus student reasoning, ensuring excellent preparation for class discussions.

Combining engaging discussions and stimulating new case studies, BUSINESS ETHICS: A TEXTBOOK WITH CASES gives students a comprehensive survey of business ethics that will guide them toward becoming ethical professionals, even if they have never studied philosophy before. Rich with real-world examples, BUSINESS ETHICS: A TEXTBOOK WITH CASES invites students to critically analyze and apply a broad range of philosophical concepts and principles to today's most important issues in business and beyond. BUSINESS ETHICS: A TEXTBOOK WITH CASES is a concise (without readings) and updated version of the eleventh edition of MORAL ISSUES IN BUSINESS. BUSINESS ETHICS: A TEXTBOOK WITH CASES is also available in an eBook format. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Peg Tittle's ambitious business ethics text brings together readings, cases, and the author's own informed opinions. The second edition includes over a dozen new readings and case studies, as well as a new chapter on issues in Information and Communication Technology. Includes - Canonical and topical readings on issues ranging from whistleblowing and advertising to international business, the nature of capitalism, and the environment - Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions - What to Do? scenarios and Case Studies illustrate the practical relevance of each topic - Comprehensive introductions to ethical theory and the ethics of business - Questions following each selection test understanding and promote active reading - A primer on ethical institutions examines the role of ethics consultants, codes of ethics, and more

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The Business Ethics Workshop by James Brusseu focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

Promotes a deeper understanding of markets, corporate responsibility and business ethics Markets, Ethics, and Business Ethics provides an introductory discussion on basic, challenging concepts of business ethics: markets, property rights, law, and corporations. This title presents a balance of institutional perspectives and the concrete decisions people make within those institutions. The text studies the rules and incentives of a business system as well as the ethical decisions that people confront within their roles as consumers, investors, managers, owners, employees, and citizens. MySearchLab is a part of the Scalet program. Research and writing tools, including access to academic journals, help students explore ethics in even greater depth. To provide students with flexibility, students can download the eText to a tablet using the free Pearson eText app. Learning Goals Upon completing this book, readers should be able to: Assess arguments that respond to each other by either criticizing what has gone before or by developing themes in alternative ways. Recog Debate any given topic by considering the structure of the best competing arguments for any given position Critically assess leading controversies in business ethics NOTE: MySearchLab does not come automatically packaged with this text. To purchase the text with MySearchLab, order the package ISBN: 0205887759 / 9780205887750 Markets, Ethics, and Business Ethics Plus MySearchLab with eText -- Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -- Valuepack Access Card 0205785840 / 9780205785841 Markets, Ethics, and Business Ethics

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies, exercises, and ancillary materials. Joseph Weiss's Business Ethics is a pragmatic, hands-on guide for determining right and wrong in the business world. To be socially responsible and ethical, Weiss maintains, businesses must acknowledge the impact their decisions can have on the world beyond their walls. An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss includes twenty-three cases that immerse students directly in contemporary ethical dilemmas. Eight new cases in this edition include Facebook's (mis)use of customer data, the impact of COVID-19 on higher education, the opioid epidemic, the rise of Uber, the rapid growth of AI, safety concerns over the Boeing 737, the Wells Fargo false saving accounts scandal, and plastics being dumped into the ocean. Several chapters feature a unique point/counterpoint exercise that challenges students to argue both sides of a heated ethical issue. This edition has eleven new point/counterpoint exercises, addressing questions like, Should tech giants be broken apart? What is the line between free speech and dangerous disinformation? Has the Me Too movement gone too far? As with previous editions, the seventh edition features a complete set of ancillary materials for instructors: teaching guides, test banks, and PowerPoint presentations.

Biases, blind spots and bonuses (or incentives more broadly) have led to numerous risk management disasters. Risk governance is a potential solution to these problems yet is not always as effective as we would like it to be. One reason for that is the current dearth of risk governance expertise. This book seeks to address this issue, providing: Understanding of the fundamental forces that cause disasters: the biases, blind spots and bonuses. This understanding is drawn from the disciplines of economics/finance and psychology; Explanation of the structures of risk governance and common challenges experienced in their use e.g. board risk committee, risk/compliance function, assurance function, risk appetite statement, risk disclosures; Thorough investigation of risk culture and its importance in risk governance, including the assessment of risk culture; Understanding of the mechanisms of executive compensation and how they link to risk management – one of the most difficult challenges confronting both risk and remuneration committees; Explanation of the risk management process (based on international standards

ISO31000), including practical guidance on risk communication, analysis and treatment; Guidance on the management of strategic risk, emphasising the importance of scenario analysis; Application of these principles to cyber risk, climate risk – two pervasive risks affecting almost every organisation; Numerous case studies and examples drawn from various industries around the world; and Discussion of what has been learned about risk governance from the COVID-19 experience. The book is an essential guide for postgraduate students; participants in professional education programs in governance and risk management; directors; senior executives; risk, compliance and assurance professionals as well as conduct and prudential regulators worldwide.

This book may be read continuously from start to finish and will, in itself, provide the reader with a comprehensive guide to the study of ethics. However, it can also be read as individual chapters that stand in isolation from the remainder of the book. In this way, it is possible to 'pick and choose' those areas that are pertinent to one's particular needs at the time of reading. Undergraduates can therefore use it as a resource to support their lectures, assist essay writing and term papers and point them towards further reading materials. Written by experts, it covers the following areas: The History of Ethics, Animal Ethics, Business Ethics, Ethics of Care, Contractualism, Egoism, Environmental Ethics, Global Ethics, Kantian Ethics, Law and Rights, Normative Ethics, Utilitarian Ethics, Virtue Ethics and Ethics and Wellbeing.

Morality and Moral Controversies provides students with the tools to understand the philosophical ideas that are shaping our world today. This comprehensive anthology includes classic and contemporary readings in moral theory and the most current applied ethics debates emphasizing international concerns. Through analyzing these readings such as Supreme Court decisions, students will grasp the scope of various philosophical discussions Supreme Court justices must have. Morality and Moral Controversies challenges readers to critically assess leading controversies in moral, social, and political philosophy. Upon completing this book, readers will be able to: Understand philosophical ideas that are shaping our world today. Confront conflicts faced when given the choice of morality. Apply various philosophical ideas to politics, religion, economics, relationships, and medicine. Discuss basic philosophical arguments.

This second edition of Professions in Ethical Focus comprises over seventy-five readings complemented by twenty case studies with corresponding discussion questions. These resources are organized into several thematic units, including "conflicts of interest," "honesty, deception, and trust," "privacy and confidentiality," and "professionalism, diversity, and pluralism." An alternative table of contents is also provided, identifying readings that bear on particular professions such as engineering, journalism, medicine, law, and policing. The book's introductory unit offers short selections from classic and contemporary ethical theory, including non-Western traditions. All of the readings have been introduced by the editors and carefully excerpted for relevance, always with the needs of student readers in mind.

This book offers a detailed utilitarian analysis of the ethical issues involved in war. Utilitarianism and the Ethics of War addresses the two basic ethical questions posed by war: when, if ever, are we morally justified in waging war, and if recourse to arms is warranted, how are we permitted to fight the wars we wage? In addition, it deals with the challenge that realism and relativism raise for the ethical discussion of war, and with the duties of military personnel and the moral challenges they can face. In tackling these matters, the book covers a wide range of topics—from pacifism to armed humanitarian intervention, from the right of national defense to pre-emptive or preventive war, from civilian immunity to the tenets of just war theory and the moral underpinnings of the rules of war. But, what is distinctive about this book is that it provides a consistent and thorough-going utilitarian or consequentialist treatment of the fundamental normative issues that war occasions. Although it goes against the tide of recent work in the field, a utilitarian approach to the ethics of war illuminates old questions in new ways by showing how a concern for well-being and the consequences of our actions and policies shape the moral constraints to which states and other actors must adhere. This book will be of much interest to students of the ethics of war, just war theory, moral philosophy, war and conflict studies and IR.

When Christians have same-sex attraction, how should the church respond? Pastor Ed Shaw experiences same-sex attraction, and yet he is committed to Scripture and the church's traditional position on sexuality. In this honest book, he shares his own experiences and shows us that obedience to Jesus is ultimately the only way to experience life to the full.

Cengage Advantage Books: Business Ethics: A Textbook with Cases Cengage Learning

This comprehensive textbook introduces engineers and geoscientists to the structure, practice, and ethics of their professions and encourages them to apply ethical concepts in their professional lives. It is a comprehensive reference for engineers and geoscientists in any branch of these professions, in any province or territory of Canada. The book is intended for practicing professionals, recent graduates, and senior undergraduates and is an excellent study guide for the practice and ethics part of the Professional Practice Examination (PPE) required for licensing in every province and territory.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of

choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Business ethics, corporate social responsibility, corporate citizenship, values-driven management, corporate governance, and ethical leadership are necessary horizons for the legitimacy of corporations in the process of globalization. Based on hermeneutics and institutional analysis, this book discusses the place of values in corporations and the role of ethics in management. With the theories of business ethics as a starting point, it is possible to propose a vision of the good citizen corporation. The book presents theories, concepts of responsibility for stakeholder justice, and basic ethical principles of respect for autonomy, dignity, integrity, and vulnerability. This is the foundation for an analysis of the ethical relations to internal and external constituencies of the firm, i.e. shareholders, owners, investors, management, employees, consumers, and local community. The interaction with the environment is further analyzed with a focus on ethical principles as the basis for sustainability. This investigation culminates with the conceptualization of the firm as a collective and institutional moral agent. The content also includes analysis of concrete political developments in the US, Europe, and the United Nations. Finally, the book provides a framework for a new corporate strategy based on global business ethics.

Designed for students who are taking a preliminary course in the counseling field, *Introduction to the Counseling Profession, 7th Edition*, provides a comprehensive overview of the history and foundational concepts of counseling, offering the most current and relevant breadth of coverage available from experts in their respective fields. This edition includes topics rarely discussed in introductory texts, such as self-care and self-growth and the use of technology in counseling, as well as a new chapter on crisis counseling. Chapters also reflect updates to the 2016 Council for the Accreditation of Counseling and Related Educational Programs (CACREP) standards, and a chapter on each CACREP specialization is included. Students will gain insight into the myriad issues that surround not only the process of counseling and its many populations but also the personal dynamics that have an impact on this process. Furthermore, a collection of supplemental resources is available online to benefit both instructors and students. Instructors will find PowerPoint slides and test banks to aid in conducting their courses, and students can access chapter summaries, exercises, and other tools to supplement their review of the material in the text.

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

In 1984, R. Edward Freeman published his landmark book, *Strategic Management: A Stakeholder Approach*, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders.

Illusions of Freedom examines the opinions and ideas of two twentieth-century writers--Thomas Merton, a Catholic monk living in the United States, and Jacques Ellul, a French Protestant. Contemporaries, they never met or corresponded with each other, but their critique of the influence that technology was beginning to have on the human condition is strikingly similar. Both Merton and Ellul drew upon the ideas of others in formulating their worldview, to include Karl Barth, Soren Kierkegaard, Aldous Huxley, and Karl Marx. Jeffrey Shaw examines the influence that these other philosophers had on Merton and Ellul as they formulated their own ideas on technology's impact on freedom. Tracing the similarities, and in some cases the differences, between their critiques of technology and the idea that progress is always to be seen as something inherently good, one finds that they bring a unique perspective to the debate and offer readers an alternative avenue for reflecting on the meaning of technology and its impact on our lives in the twenty-first century.

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