

# Business Analysis With Microsoft Excel

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. Solve real business problems with Excel—and build your competitive advantage Quickly transition from Excel basics to sophisticated analytics Summarize data by using PivotTables and Descriptive Statistics Use Excel trend curves, multiple regression, and exponential smoothing Master advanced functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts) Make charts more effective by using Power View Tame complex optimizations by using Excel Solver Run Monte Carlo simulations on stock prices and bidding models Work with the AGGREGATE function and table slicers Create PivotTables from data in different worksheets or workbooks Learn about basic probability and Bayes' Theorem Automate repetitive tasks by using macros Conquer Microsoft Excel 2019—from the inside out! Dive into Microsoft Excel 2019—and really put your spreadsheet expertise to work. This supremely organized reference packs hundreds of timesaving solutions, tips, and workarounds—all you need to make the most of Excel's most powerful tools for analyzing data and making better decisions. Renowned Excel expert Bill

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Jelen offers a complete tour of Excel 2019 and Excel in Office 365, from efficient interface customizations to advanced analysis, visualizations, and dashboards. Discover how experts tackle today's key tasks—and challenge yourself to new levels of mastery. Enter formulas more efficiently, and fully control operators and dates Master the most widely-used functions in Excel Integrate external data from the web and other sources Easily transform complex datasets with Power Query Quickly summarize millions of records with Pivot Tables Perform ad hoc analyses with slicers and other filters Create advanced data mashups with Power Pivot Solve complex problems with What-If, Scenario Manager, Goal Seek, and Solver Automate repetitive tasks by editing recorded VBA code Demystify data with conditional formatting and other visualization techniques Use the newest maps, charts, and data types in Excel Show geographical changes over time with animated 3D maps Use dynamic array functions: SORT, FILTER, UNIQUE, SORTBY and SEQUENCE Find insights using Excel's new artificial intelligence Collaborate via Excel 2019's breakthrough CoAuthoring tools Publish Power BI Desktop dashboards based on Excel data

Helping tech-savvy marketers and data analysts solve real-world business problems with Excel Using data-driven business analytics to understand customers and improve results is a great idea in theory, but in today's busy offices, marketers and analysts need simple, low-cost ways to process and make the most of all that data. This expert book offers the perfect solution. Written by data analysis expert Wayne L. Winston, this practical resource shows you how to tap a simple and cost-effective tool, Microsoft Excel, to solve specific business problems using powerful analytic techniques—and achieve optimum results. Practical exercises in each chapter help you apply and reinforce techniques as you learn. Shows you how to perform sophisticated

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business analyses using the cost-effective and widely available Microsoft Excel instead of expensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoid high-risk customers Helps you forecast sales and improve response rates for marketing campaigns Explores how to optimize price points for products and services, optimize store layouts, and improve online advertising Covers social media, viral marketing, and how to exploit both effectively Improve your marketing results with Microsoft Excel and the invaluable techniques and ideas in Marketing Analytics: Data-Driven Techniques with Microsoft Excel.

An award-winning business professor and corporate consultant shares the best of his real-world experience in this practical, scenario-focused guide--fully updated for Excel 2010. This text presents statistical concepts and methods in a unified, modern, spreadsheet-oriented approach. Featuring a wealth of business applications, this examples-based text illustrates a variety of statistical methods to help students analyze data sets and uncover important information to aid decision-making. DATA ANALYSIS FOR MANAGERS contains professional StatPro add-ins for Microsoft Excel from Palisade, valued at one hundred fifty dollars packaged at no additional cost with every new text.

Business Analysis with Microsoft Excel Que Publishing

Excel is the number-one spreadsheet application, with ever-expanding capabilities. If you're only using it to balance the books, you're missing out on a host of functions that can benefit your business or personal finances by uncovering trends and other important information hidden within the numbers.

Gain Deeper Insights, Make Smarter Decisions, and Earn More Profits It's time to put the full

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power of Excel quantitative analysis behind your management decisions! Business analysis expert Conrad Carlberg shows you how to use Excel to perform core financial tasks all managers and entrepreneurs need to master: analyzing statements, planning and controlling company finances, making investment decisions, and managing sales and marketing. Carlberg helps you make the most of Excel's tools and features in everything from business case development to cash flow analysis. Becoming an Excel expert has never been easier. You'll find crystal-clear instructions, real-world examples, insider insights, step-by-step projects, and much more. It's all complemented by extensive web-based resources, from sample journals and ledgers to business forecasting tools.

- Get more insight from income statements and balance sheets
- Manage current assets and value inventories
- Summarize transactions from journal to balance sheet
- Analyze working capital, cash flow, statements, and ratios
- Optimize budgeting and planning cycles
- Make more accurate and useful forecasts and projections
- Measure product or service quality
- Plan investments, set decision criteria, and perform sensitivity analyses
- Analyze profits, pricing, costs, contributions, and margins
- Make better decisions in uncertain conditions
- Understand and maximize the value of fixed assets
- Efficiently import and export business data
- Use Excel and Power BI to analyze data from QuickBooks or other sources

**USE EXCEL'S STATISTICAL TOOLS TO TRANSFORM YOUR DATA INTO KNOWLEDGE** Nationally recognized Excel expert Conrad Carlberg shows you how to use Excel 2016 to perform core statistical tasks every business professional, student, and researcher should master. Using real-world examples and downloadable

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workbooks, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features. Along the way, he clarifies confusing statistical terminology and helps you avoid common mistakes. You'll learn how to use correlation and regression, analyze variance and covariance, and test statistical hypotheses using the normal, binomial, t, and F distributions. To help you make accurate inferences based on samples from a population, Carlberg offers insightful coverage of crucial topics ranging from experimental design to the statistical power of F tests. Updated for Excel 2016, this guide covers both modern consistency functions and legacy compatibility functions. Becoming an expert with Excel statistics has never been easier! In this book, you'll find crystal-clear instructions, insider insights, and complete step-by-step guidance. Master Excel's most useful descriptive and inferential statistical tools

- Understand how values cluster together or disperse, and how variables move or classify jointly
- Tell the truth with statistics—and recognize when others don't
- Infer a population's characteristics from a sample's frequency distribution
- Explore correlation and regression to learn how variables move in tandem
- Use Excel consistency functions such as STDEV.S( ) and STDEV.P( )
- Test differences between two means using z tests, t tests, and Excel's Data Analysis Add-in
- Identify skewed distributions using Excel's new built-in box-and-whisker plots and histograms
- Evaluate statistical power and control risk
- Explore how randomized block and split plot designs alter the derivation of F-ratios
- Use coded multiple regression analysis to perform ANOVA with unbalanced

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factorial designs Analyze covariance with ANCOVA, and properly use multiple covariance Take advantage of Recommended PivotTables, Quick Analysis, and other Excel 2016 shortcuts

Spreadsheet skills are important for a first job, and DATA ANALYSIS USING MICROSOFT EXCEL prepares students to enter the world of work with stronger spreadsheet skills. Designed as a supplement to a main statistics text or as a reference for professionals, this handbook helps students build their proficiency in Microsoft Excel and shows them how to use the built-in capabilities of Excel to analyze data and make decisions. Although many of the examples are business oriented, the step-by-step approach makes this book appropriate for statistical analysis in other courses and academic disciplines.

EXCEL 2016 PREDICTIVE ANALYTICS FOR SERIOUS DATA CRUNCHERS! Now, you can apply cutting-edge predictive analytics techniques to help your business win—and you don't need multimillion-dollar software to do it. All the tools you need are available in Microsoft Excel 2016, and all the knowledge and skills are right here, in this book! Microsoft Excel MVP Conrad Carlberg shows you how to use Excel predictive analytics to solve real problems in areas ranging from sales and marketing to operations. Carlberg offers unprecedented insight into building powerful, credible, and reliable forecasts, helping you gain deep insights from Excel that would be difficult to uncover with costly tools such as SAS or SPSS. Fully updated for Excel 2016, this

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guide contains valuable new coverage of accounting for seasonality and managing complex consumer choice scenarios. Throughout, Carlberg provides downloadable Excel 2016 workbooks you can easily adapt to your own needs, plus VBA code—much of it open-source—to streamline especially complex techniques. Step by step, you'll build on Excel skills you already have, learning advanced techniques that can help you increase revenue, reduce costs, and improve productivity. By mastering predictive analytics, you'll gain a powerful competitive advantage for your company and yourself. Learn the “how” and “why” of using data to make better decisions, and choose the right technique for each problem

- Capture live real-time data from diverse sources, including third-party websites
- Use logistic regression to predict behaviors such as “will buy” versus “won't buy”
- Distinguish random data bounces from real, fundamental changes
- Forecast time series with smoothing and regression
- Account for trends and seasonality via Holt-Winters smoothing
- Prevent trends from running out of control over long time horizons
- Construct more accurate predictions by using Solver
- Manage large numbers of variables and unwieldy datasets with principal components analysis and Varimax factor rotation
- Apply ARIMA (Box-Jenkins) techniques to build better forecasts and clarify their meaning
- Handle complex consumer choice problems with advanced logistic regression
- Benchmark Excel results against R results

Provides information on the use of Excel in financial statements and analysis, financial planning and control, investment decisions, and sales and marketing.

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“The trend is your friend” is a practical principle often used by business managers, who seek to forecast future sales, expenditures, and profitability in order to make production and other operational decisions. The problem is how best to identify and discover business trends and utilize trend information for attaining objectives of firms. This book contains an Excel-based solution to this problem, applying principles of the authors’ “profit system model” of the firm that enables forecasts of trends in sales, expenditures, profits and other business variables. The program, called FIRM, which runs on Windows with Microsoft Excel 2010, uses historical time series of total sales, total costs, and total assets of the firm from its financial statements (income statements and balance sheets), estimates relationships among these variables, and then employs the estimated relationships to forecast trends in these vital business variables. Featuring step-by-step case examples, the goal is to equip business managers and students with easy-to-use tools for understanding and forecasting trends in important business variables, thereby empowering them to make better business decisions. Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you’ll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results.



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Web site includes practice files. The two books included in this kit are: 9780735640580 Microsoft PowerPivot for Excel 2010 9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E

Whether you own a small business or work for a large corporation—whether you are looking for help making financial and business decisions—this book is for you. Business Analysis with Microsoft® Excel, Third Edition, provides in-depth information that will streamline your use of the tools within Excel. Professional advice and guidance from an experienced author provide the answers to your most pressing questions:

- What's the relationship between my cost of goods sold and my inventory?
- How do I get Excel to keep these values up-to-date on my income statement and my balance sheet?
- I have to track service quality over time. How can I automate that using Excel charts?
- How can I forecast future demand for my products, based on prior sales results?
- What's the difference between financial leverage and operating leverage? How do I calculate them using my financial records?
- I need to project my financials for next year. Does Excel have a tool for that? What do I need to know to use it effectively?
- How do I do all these things using the new Ribbon in Excel 2007?
- What are the best ways to automate a connection between Excel and an external database?

Category Spreadsheets Covers Applicable for versions of Microsoft Excel 97 to 2007 User Level Intermediate–Advanced More great stuff... is just a click away!

- Sample journals and ledgers; examples of trial balances, income statements, and balance sheets
- Custom

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functions, such as FIFO and LIFO, for inventory management • VBA routines that automate the creation of forecasts, quality control charts, and sales and marketing analysis • Statistical process control charts: P charts, X-and-S charts, X-and-MR charts • Forecasting tools: Seasonal smoothing and ARIMA model identification quote from the front cover “Conrad takes the time to give the readers an easy-to-follow step-by-step understanding of the material, accompanied by clear illustrations, making this an excellent book to learn the material. I recommend this book to anyone wanting to gain more expertise in using and manipulating business data from within Excel.” –Bob Umlas, Excel MVP

Provides an introduction to data analysis and business modeling using Microsoft Excel. Utilise Excel 2013 capabilities to build effective financial models Using Excel for Business Analysis, Revised Edition provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently,

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and with fewer errors. Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that informs good decision-making. Learn financial modelling techniques and best practice Master the formulas and functions that bring your model to life Apply stress testing and sensitivity analysis with advanced conditionals Present your results effectively, whether graphically, orally, or written A deceptively powerful application, Excel supports many hundreds of tools, features, and functions; Using Excel for Business Analysis eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-

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understand business problems. Practice problems are provided at the end of each chapter with their solutions.

This textbook introduces the computer skills necessary for modern-day undergraduate and graduate students to succeed in economic and business analysis. This self-contained book features innovative applications of Excel commands, equations, formulas, and graphics. In addition, the exposition of the basic concepts, models, and interpretations are presented intuitively and graphically without compromising the rigor of analysis. The book contains numerous engaging and innovative examples and problem sets. Practical applications are also highlighted, including the introduction and discussion of key concepts. They show how Excel can be used to solve theoretical and practical problems. This book will be of interest to students, instructors, and researchers who wish to find out more about the applications of Excel in economics and business. The Instructor's manual is available upon request for all instructors who adopt this book as a course text. Please send your request to [sales@wspc.com](mailto:sales@wspc.com).

Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide will help you apply Excel 2016's most valuable innovations for data analysis and business modeling. It's packed with realistic problems and solutions to help you gain mastery -- including over 150 that are new or revised. Coverage includes: Quickly transitioning from basic Excel to more sophisticated analytics Summarizing data with PivotTables and Descriptive Statistics Exploring new trends in predictive and prescriptive analytics Using Excel Trend Curves, multiple regression, and exponential smoothing Mastering advanced Excel functions such as OFFSET and INDIRECT Delving into key financial, statistical, and time functions Making charts

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more effective with Power View Tame complex optimization problems with Excel Solver  
Running Monte Carlo simulations on stock prices and bidding models Using Excel 2016's new FORECAST and Power Map tools Working with the AGGREGATE function and Table Slicers  
Creating multiple PivotTables from a filter Using HYPERLINKS, ISFORMULA, and UNICODE  
Performing sensitivity analyses with more than two variables Making the most of the Inquire add-in And much more "

Taking a thematic approach to the use of Excel spreadsheets in introductory business data analysis, this text has been designed to explain the overall nature of what is to be achieved and also instruction in how it is to be done. The learning approach is highly interactive and enables students to develop an understanding of the power of Excel in allowing both analysis of business data sets and in the flexible preparation of graphs, charts and tables for inclusion in reports and essays. The text is supported by an online resource centre with self marking exercises that can be used by instructors for formative and summative assessment, and a series of PowerPoint files containing all of the illustrated worksheets and figures.

The SAP BusinessObjects Business Intelligence platform is a powerful reporting and analysis tool. This book is the ideal introduction to the SAP BusinessObjects Business Intelligence platform, introducing you to its data visualization, visual analytics, reporting, and dashboarding capabilities.

Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook.

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Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in

Microsoft Excel is the world's most used business intelligence tool. Its knowledge is even compulsory for an MBA degree and the investment world depends greatly on it. This book is aimed at making you extremely good in using Microsoft Excel for business data analysis; teaching you with companion videos and practice files. It's intended for Sales Managers, Financial Analysts, Business Analysts, Data Analysts, MIS Analysts, HR Executives and frequent Excel users. It is written by Michael Olafusi a three time Microsoft Excel MVP (most valuable professional) and a full-time Microsoft Excel consultant. He is the founder of UrBizEdge, a business data analysis and Microsoft Excel consulting firm. He has trained hundreds of business professionals on Microsoft Excel and has used the experience gained from interacting with them both during such trainings and while consulting for companies to write this excellent guide for the busy professional who needs the improved work productivity Microsoft Excel provides.

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and

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model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio Gain Deeper Insights, Make Smarter Decisions, and Earn More Profits It's time to put the full power of Excel quantitative analysis behind your management decisions! Business analysis expert Conrad Carlberg shows you how to use Excel to perform core financial tasks all managers and entrepreneurs need to master: analyzing statements, planning and controlling company finances, making investment decisions, and managing sales and marketing. Carlberg helps you make the most of Excel's tools and features in everything from business case development to cash flow analysis. Becoming an Excel expert has never been easier. You'll find crystal-clear instructions, real-world examples, insider insights, step-by-step projects, and much more. It's all complemented by extensive web-based resources, from sample journals and ledgers to business forecasting tools. · Get more insight from income statements and balance sheets · Manage current assets and value inventories · Summarize transactions from

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journal to balance sheet · Analyze working capital, cash flow, statements, and ratios · Optimize budgeting and planning cycles · Make more accurate and useful forecasts and projections · Measure product or service quality · Plan investments, set decision criteria, and perform sensitivity analyses · Analyze profits, pricing, costs, contributions, and margins · Make better decisions in uncertain conditions · Understand and maximize the value of fixed assets · Efficiently import and export business data · Use Excel and Power BI to analyze data from QuickBooks or other sources

The personal computer has made statistical analysis easier and cheaper. Previously, statistical analysis was difficult for many reasons. Two of the reasons were: (1) statistical analysis was slow and tedious because calculations were done by hand; (2) it was costly because it was done on mainframes and mainframe time was expensive. This book discusses statistical analysis using two personal computer software packages, Minitab 12 and Microsoft Excel 97, Minitab was chosen because it is powerful and is one of the more user-friendly statistical software packages. Microsoft Excel 97 was selected because it is one of the most important software packages to learn and most companies use Microsoft Excel. Excel is a software package that is not dedicated to statistical analysis like Minitab, but it has many statistical features and a very powerful development environment for writing customized statistical analysis. The book is organized in a textbook format. Each chapter discusses statistical concepts and illustrates the use of Minitab and/or Excel. Often it becomes necessary to write macros (programs) in order to do specific statistical analysis. This book prints the codes of the macros for the reader to use and study. This is valuable because usually the difficult part is how to write the code. What the reader will find after studying this book is that statistical



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analysis will become more fun because he will have more time doing statistical analysis and make less statistical calculations.

As one of the most popular software tools in the world, Microsoft Excel is used by business analysts across the globe to keep track of details, look deeply into the data that drives business, and provide managers with the information and insights they need to keep their companies moving forward. MICROSOFT EXCEL 2013 FOR THE BUSINESS ANALYST is an introduction to Excel, written by a business analyst for business analysts. While providing a general overview of the features and functions of Excel, the book places special emphasis on helping users in the task of data analysis. The book begins with a conceptual overview and a discussion of Excel's main components--cells, worksheets, tables, pivot tables, and pivot charts. That material provides an understanding of how Excel summarizes data and paves the way for a detailed exploration of the software's formulas and functions. Written in an easy-to-grasp style, with plenty of helpful screenshots, MICROSOFT EXCEL 2013 FOR THE BUSINESS ANALYST is perfect for analysts who are new to Excel or experienced users who wish to learn more about Excel's business-analysis capabilities.

Master business modeling and analysis techniques with Microsoft Excel 2019 and Office 365 and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and build your competitive advantage: Quickly transition from Excel

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basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365's new Geography and Stock data types and six new functions Illuminate insights from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros

Use Excel 2013's statistical tools to transform your data into knowledge Conrad Carlberg shows how to use Excel 2013 to perform core statistical tasks every business professional, student, and researcher should master. Using real-world examples, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features, including recently introduced consistency functions. Along the way, he clarifies confusing statistical terminology and helps you avoid common mistakes. You'll learn how to use correlation and regression, analyze variance and covariance, and test statistical hypotheses using the normal, binomial, t, and F distributions. To help you make accurate inferences based on samples from a population, this edition adds two more chapters on inferential statistics, covering crucial topics ranging from experimental design to the statistical power of F tests. Becoming an expert with Excel statistics has never been easier! You'll find crystal-clear

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instructions, insider insights, and complete step-by-step projects—all complemented by extensive web-based resources. Master Excel's most useful descriptive and inferential statistical tools Tell the truth with statistics—and recognize when others don't Accurately summarize sets of values Infer a population's characteristics from a sample's frequency distribution Explore correlation and regression to learn how variables move in tandem Use Excel consistency functions such as STDEV.S() and STDEV.P() Test differences between two means using z tests, t tests, and Excel's Data Analysis Add-in Use ANOVA to test differences between more than two means Explore statistical power by manipulating mean differences, standard errors, directionality, and alpha Take advantage of Recommended PivotTables, Quick Analysis, and other Excel 2013 shortcuts

**ANALYZE HUGE AMOUNTS OF BUSINESS DATA FASTER, MORE EASILY, AND MORE ACCURATELY!** Use Microsoft's free PowerPivot add-in for Excel 2010 to analyze immense amounts of data from any source, perform state-of-the-art business analysis far more easily, and make better decisions in less time! Simple, step-by-step instructions walk you through installing PowerPivot, importing data, using PivotTables with PowerPivot, using super-powerful DAX functions and measures, reporting to print or SharePoint, and a whole lot more. Whatever your Excel data analysis experience, this book will help you use PowerPivot to get the right answers, right now—without IT's help! Import and integrate data from spreadsheets, SQL Server, Access, Oracle, text files, Atom data feeds, and other sources Analyze multiple tables together, without complicated VLOOKUPS Format, sort, and filter data in the PowerPivot window Add calculated columns using new DAX functions Create powerful reports from PowerPivot data—and format them so executives instantly get your point Discover PivotTable

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tricks that work even better in PowerPivot Control multiple PivotTable elements on one worksheet, with one set of Excel 2010 Slicers Use DAX Measures to quickly perform tasks that were difficult or impossible with Calculated Fields Compare today's sales to yesterday's—or to sales from the parallel period last fiscal year. Use Named Sets to prepare asymmetric reports, show actuals for past months and plan for future months.

This popular best-selling book shows students and professionals how to do data analysis with Microsoft Excel. DATA ANALYSIS WITH MICROSOFT EXCEL teaches the fundamental concepts of statistics and how to use Microsoft Excel to solve the kind of data-intensive problems that arise in business and elsewhere. Even students with no previous experience using spreadsheets will find that this text's step-by-step approach, extensive tutorials, and examples make it easy to learn how to use Excel for analyzing data. A downloadable StatPlus(tm) add-in for Microsoft Excel, data sets for exercises, and interactive concept tutorials are available on the Book Companion Website.

Ideal for the small business owner, an guide for financial analysts covers how to create income statements, balance the books, optimize cash flow, budget, and forecast using the special benefits of Excel. Original. (Advanced).

Bridge the big data gap with Microsoft Business Intelligence Tools for Excel Analysts The distinction between departmental reporting done by business analysts with Excel and the enterprise reporting done by IT departments with SQL Server and SharePoint tools is more blurry now than ever before. With the introduction of robust new features like PowerPivot and Power View, it is essential for business analysts to get up to speed with big data tools that in the past have been reserved for IT professionals. Written by a team of Business Intelligence

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experts, Microsoft Business Intelligence Tools for Excel Analysts introduces business analysts to the rich toolset and reporting capabilities that can be leveraged to more effectively source and incorporate large datasets in their analytics while saving them time and simplifying the reporting process. Walks you step-by-step through important BI tools like PowerPivot, SQL Server, and SharePoint and shows you how to move data back and forth between these tools and Excel Shows you how to leverage relational databases, slice data into various views to gain different visibility perspectives, create eye-catching visualizations and dashboards, automate SQL Server data retrieval and integration, and publish dashboards and reports to the web Details how you can use SQL Server's built-in functions to analyze large amounts of data, Excel pivot tables to access and report OLAP data, and PowerPivot to create powerful reporting mechanisms You'll get on top of the Microsoft BI stack and all it can do to enhance Excel data analysis with this one-of-a-kind guide written for Excel analysts just like you. A suite of Microsoft Excel add-ins plus the practical tutorials that explain their use in real business decision-making applications. Appropriate for use in management science, quantitative analysis, operations research and operations management courses, these software add-ins--when combined with their accompanying tutorial documentation--offer students practical tools they can master and take with them into the business environment. Savage, who teaches at Stanford University, is a leading innovator in management science education. The tutorials have been developed based on teaching seminars throughout the world. The suite of add-ins allow users to do Monte Carlo Simulations, decision trees, queuing simulations, Markov chains, optimization and forecasting with Microsoft Excel. The add-ins also contain numerical and graphing capabilities and a student version of WHAT'S BEST.

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Harness the power of Excel to discover what your numbers are hiding Excel Data Analysis For Dummies, 2nd Edition is the ultimate guide to getting the most out of your data. Veteran Dummies author Stephen L. Nelson guides you through the basic and not-so-basic features of Excel to help you discover the gems hidden in your rough data. From input, to analysis, to visualization, the book walks you through the steps that lead to superior data analysis. Excel is the number-one spreadsheet application, with ever-expanding capabilities. If you're only using it to balance the books, you're missing out on a host of functions that can benefit your business or personal finances by uncovering trends and other important information hidden within the numbers. Excel Data Analysis For Dummies, 2nd Edition eliminates the need for advanced statistics or analysis courses by allowing you to harness the full power of Excel to do the heavy lifting for you. This 2nd Edition is fully updated to include information about Excel's latest features, making it a your go-to Excel guide for data analysis. Topics include: Working with external databases PivotTables and PivotCharts Using Excel for statistical and financial functions Solver, Small Business Finance Manager, and more The book also includes a guide to chart types and formatting, and advice on effective visual data presentation. You already have the data, so you might as well get something great out of it. Excel Data Analysis For Dummies, 2nd Edition is the key to discovering what your numbers are hiding.

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