

## Building Scalable Web Sites Building Scaling And

Go from the initial idea to a production-deployed web app using Django 2.0. Key Features A beginners guide to learning python's most popular framework, Django Build fully featured web projects in Django 2.0 through examples. Deploy web applications in quick and reliable fashion with Docker Book Description This project-based guide will give you a sound understanding of Django 2.0 through three full-featured applications. It starts off by building a basic IMDB clone and adding users who can register, vote on their favorite movies, and upload associated pictures. You will learn how to use the votes that your users have cast to build a list of the top 10 movies. This book will also take you through deploying your app into a production environment using Docker containers hosted on the server in Amazon's Electric Computing Cloud (EC2). Next, you're going to build a Stack Overflow clone wherein registered users can ask and answer questions. You will learn how to enable a user asking a question to accept answers and mark them as useful. You will also learn how to add search functionality to help users find questions by using Elasticsearch. You'll discover ways to apply the principles of 12 factor apps while deploying Django on the most popular web server, Apache, with mod\_wsgi. Lastly, you'll build a clone of MailChimp so users can send and create emails, and deploy it using AWS. Get set to take your basic Python skills to the next level with this comprehensive guide! What you will learn 1. Build new projects from scratch using Django 2.0 2. Provide full-text searching using Elasticsearch and Django 2.0 3. Learn Django 2.0 security best practices and how they're applied 4. Deploy a full Django 2.0 app almost anywhere with mod\_wsgi 5. Deploy a full Django 2.0 app to AWS's PaaS Elastic Beanstalk 6. Deploy a full Django 2.0 app with Docker 7. Deploy a full Django 2.0 app with NGINX and uWSGI Who this book is for If you have some basic knowledge of HTML, CSS, and Python and want to build fully-featured and secure applications using Django, then this book is for you.

Whether you're starting a small web site with hopes of growing big or you already have a large system that needs maintenance, you'll find Building Scalable Web Sites to be a library of ideas for making things work. Creating popular sites requires much more than fast hardware with lots of memory and hard drive space. It requires thinking about how to grow over time, how to make the same resources accessible to audiences with different expectations, and how to have a team of developers work on a site without creating new problems for visitors and for each other.

If the phrase scalability sounds alien to you, then this is an ideal book for you. You will not need much Node.js experience as each framework is demonstrated in a way that requires no previous knowledge of the framework. You will be building scalable Node.js applications in no time! Knowledge of JavaScript is required.

APIs are transforming the business world at an increasing pace. Gain the essential skills needed to quickly design, build, and deploy quality web APIs that are robust, reliable, and resilient. Go from initial design through prototyping and implementation to deployment of mission-critical APIs for your organization. Test, secure, and deploy your API with confidence and avoid the "release into production" panic. Tackle just about any API challenge with more than a dozen open-source utilities and common programming patterns you can apply right away. Good API design means starting with the API-First principle - understanding who is using the API and what they want to do with it - and applying basic design skills to match customers' needs while solving business-critical problems. Use the Sketch-Design-Build method to create reliable and scalable web APIs quickly and easily without a lot of risk to the day-to-day business operations. Create clear sequence diagrams, accurate specifications, and machine-readable API descriptions all reviewed, tested, and ready to turn into fully-functional NodeJS code. Create reliable test collections with Postman and implement proper identity and access control security with AuthO-without added cost or risk to the company. Deploy all of this to Heroku using a continuous delivery approach that pushes secure, well-tested code to your public servers ready for use by both internal and external developers. From design to code to test to deployment, unlock hidden business value and release stable and scalable web APIs that meet customer needs and solve important business problems in a consistent and reliable manner.

This is the book for Gophers who want to learn how to build distributed systems. You know the basics of Go and are eager to put your knowledge to work. Build distributed services that are highly available, resilient, and scalable. This book is just what you need to apply Go to real-world situations. Level up your engineering skills today. Take your Go skills to the next level by learning how to design, develop, and deploy a distributed service. Start from the bare essentials of storage handling, then work your way through networking a client and server, and finally to distributing server instances, deployment, and testing. All this will make coding in your day job or side projects easier, faster, and more fun. Create your own distributed services and contribute to open source projects. Build networked, secure clients and servers with gRPC. Gain insights into your systems and debug issues with observable services instrumented with metrics, logs, and traces. Operate your own Certificate Authority to authenticate internal web services with TLS. Automatically handle when nodes are added or removed to your cluster with service discovery. Coordinate distributed systems with replicated state machines powered by the Raft consensus algorithm. Lay out your applications and libraries to be modular and easy to maintain. Write CLIs to configure and run your applications. Run your distributed system locally and deploy to the cloud with Kubernetes. Test and benchmark your applications to ensure they're correct and fast. Dive into writing Go and join the hundreds of thousands who are using it to build software for the real world. What You Need: Go 1.13+ and Kubernetes 1.16+ Building Scalable Web Sites Building, Scaling, and Optimizing the Next Generation of Web Applications"O'Reilly Media, Inc."

Learn the tricks of the trade so you can build and architect applications that scale quickly--without all the high-priced headaches and service-level agreements associated with enterprise app servers and proprietary programming and database products. Culled from the experience of the Flickr.com lead developer, Building Scalable Web Sites offers techniques for creating fast sites that your visitors will find a pleasure to use. Creating popular sites requires much more than fast hardware with lots of memory and hard drive space. It requires thinking about how to grow over time, how to make the same resources accessible to audiences with different expectations, and how to have a team of developers work on a site without creating new problems for visitors and for each other. Presenting information to visitors from all over the world Integrating email with your web applications Planning hardware purchases and hosting options to have as much as you need without breaking your wallet Partitioning and distributing databases to support large datasets and simultaneous transactions Monitoring your applications to find and clear bottlenecks \* Providing services APIs and using services from other providers to increase your site's reach and capabilities Whether you're starting a small web site with hopes of growing big or you already have a large system that needs maintenance, you'll find Building Scalable Web Sites to be a library of ideas for making things work.

A Comprehensive, Proven Approach to IT Scalability from Two Veteran Software, Technology, and Business Executives In The

Art of Scalability, AKF Partners cofounders Martin L. Abbott and Michael T. Fisher cover everything IT and business leaders must know to build technology infrastructures that can scale smoothly to meet any business requirement. Drawing on their unparalleled experience managing some of the world's highest-transaction-volume Web sites, the authors provide detailed models and best-practice approaches available in no other book. Unlike previous books on scalability, The Art of Scalability doesn't limit its coverage to technology. Writing for both technical and nontechnical decision-makers, this book covers everything that impacts scalability, including architecture, processes, people, and organizations. Throughout, the authors address a broad spectrum of real-world challenges, from performance testing to IT governance. Using their tools and guidance, organizations can systematically overcome obstacles to scalability and achieve unprecedented levels of technical and business performance. Coverage includes Staffing the scalable organization: essential organizational, management, and leadership skills for technical leaders Building processes for scale: process lessons from hyper-growth companies, from technical issue resolution to crisis management Making better "build versus buy" decisions Architecting scalable solutions: powerful proprietary models for identifying scalability needs and choosing the best approaches to meet them Optimizing performance through caching, application and database splitting, and asynchronous design Scalability techniques for emerging technologies, including clouds and grids Planning for rapid data growth and new data centers Evolving monitoring strategies to tightly align with customer requirements

As a developer, you are aware of the increasing concern amongst developers and site architects that websites be able to handle the vast number of visitors that flood the Internet on a daily basis. Scalable Internet Architectures addresses these concerns by teaching you both good and bad design methodologies for building new sites and how to scale existing websites to robust, high-availability websites. Primarily example-based, the book discusses major topics in web architectural design, presenting existing solutions and how they work. Technology budget tight? This book will work for you, too, as it introduces new and innovative concepts to solving traditionally expensive problems without a large technology budget. Using open source and proprietary examples, you will be engaged in best practice design methodologies for building new sites, as well as appropriately scaling both growing and shrinking sites. Website development help has arrived in the form of Scalable Internet Architectures.

Ultra-Fast ASP.NET 4.5 presents a practical approach to building fast and scalable web sites using ASP.NET and SQL Server. In addition to a wealth of tips, tricks and secrets, you'll find advice and code examples for all tiers of your application, including the client, caching, IIS 7.5, ASP.NET 4.5, threads, session state, SQL Server 2012 (otherwise known as Denali), Analysis Services, infrastructure and operations. By applying author Rick Kiessig's ultra-fast approach to your projects, you'll squeeze every last ounce of performance out of your code and infrastructure—giving your site unrivaled speed. Rather than drowning you in options, Ultra-Fast ASP.NET 4.5 presents and explains specific high-impact recommendations and demonstrates them with detailed examples. Using this knowledge, you will soon be building high-performance web sites that scale easily as your site grows. Apply the key principles that will help you build Ultra-Fast and Ultra-Scalable web sites. Identify performance traps (such as with session state) and learn how to avoid them. Put into practice an end-to-end systems-based approach to web site performance and scalability, which includes everything from the browser and the network to caching, back-end operations, hardware infrastructure, and your software development process.

The Data Vault was invented by Dan Linstedt at the U.S. Department of Defense, and the standard has been successfully applied to data warehousing projects at organizations of different sizes, from small to large-size corporations. Due to its simplified design, which is adapted from nature, the Data Vault 2.0 standard helps prevent typical data warehousing failures. "Building a Scalable Data Warehouse" covers everything one needs to know to create a scalable data warehouse end to end, including a presentation of the Data Vault modeling technique, which provides the foundations to create a technical data warehouse layer. The book discusses how to build the data warehouse incrementally using the agile Data Vault 2.0 methodology. In addition, readers will learn how to create the input layer (the stage layer) and the presentation layer (data mart) of the Data Vault 2.0 architecture including implementation best practices. Drawing upon years of practical experience and using numerous examples and an easy to understand framework, Dan Linstedt and Michael Olschimke discuss: How to load each layer using SQL Server Integration Services (SSIS), including automation of the Data Vault loading processes. Important data warehouse technologies and practices. Data Quality Services (DQS) and Master Data Services (MDS) in the context of the Data Vault architecture. Provides a complete introduction to data warehousing, applications, and the business context so readers can get-up and running fast Explains theoretical concepts and provides hands-on instruction on how to build and implement a data warehouse Demystifies data vault modeling with beginning, intermediate, and advanced techniques Discusses the advantages of the data vault approach over other techniques, also including the latest updates to Data Vault 2.0 and multiple improvements to Data Vault 1.0

The Comprehensive, Proven Approach to IT Scalability—Updated with New Strategies, Technologies, and Case Studies In The Art of Scalability, Second Edition, leading scalability consultants Martin L. Abbott and Michael T. Fisher cover everything you need to know to smoothly scale products and services for any requirement. This extensively revised edition reflects new technologies, strategies, and lessons, as well as new case studies from the authors' pioneering consulting practice, AKF Partners. Writing for technical and nontechnical decision-makers, Abbott and Fisher cover everything that impacts scalability, including architecture, process, people, organization, and technology. Their insights and recommendations reflect more than thirty years of experience at companies ranging from eBay to Visa, and Salesforce.com to Apple. You'll find updated strategies for structuring organizations to maximize agility and scalability, as well as new insights into the cloud (IaaS/PaaS) transition, NoSQL, DevOps, business metrics, and more. Using this guide's tools and advice, you can systematically clear away obstacles to scalability—and achieve unprecedented IT and business performance. Coverage includes • Why scalability problems start with organizations and people, not technology, and what to do about it • Actionable lessons from real successes and failures • Staffing, structuring, and

leading the agile, scalable organization • Scaling processes for hyper-growth environments • Architecting scalability: proprietary models for clarifying needs and making choices—including 15 key success principles • Emerging technologies and challenges: data cost, datacenter planning, cloud evolution, and customer-aligned monitoring • Measuring availability, capacity, load, and performance

Combines language tutorials with application design advice to cover the PHP server-side scripting language and the MySQL database engine.

Learn Docker "infrastructure as code" technology to define a system for performing standard but non-trivial data tasks on medium- to large-scale data sets, using Jupyter as the master controller. It is not uncommon for a real-world data set to fail to be easily managed. The set may not fit well into access memory or may require prohibitively long processing. These are significant challenges to skilled software engineers and they can render the standard Jupyter system unusable. As a solution to this problem, Docker for Data Science proposes using Docker. You will learn how to use existing pre-compiled public images created by the major open-source technologies—Python, Jupyter, Postgres—as well as using the Dockerfile to extend these images to suit your specific purposes. The Docker-Compose technology is examined and you will learn how it can be used to build a linked system with Python churning data behind the scenes and Jupyter managing these background tasks. Best practices in using existing images are explored as well as developing your own images to deploy state-of-the-art machine learning and optimization algorithms. What You'll Learn Master interactive development using the Jupyter platform Run and build Docker containers from scratch and from publicly available open-source images Write infrastructure as code using the docker-compose tool and its docker-compose.yml file type Deploy a multi-service data science application across a cloud-based system Who This Book Is For Data scientists, machine learning engineers, artificial intelligence researchers, Kagglers, and software developers As one of today's cloud computing services, Google App Engine does more than provide access to a large system of servers. It also offers you a simple model for building applications that scale automatically to accommodate millions of users. With Programming Google App Engine, you'll get expert practical guidance that will help you make the best use of this powerful platform. Google engineer Dan Sanderson shows you how to design your applications for scalability, including ways to perform common development tasks using App Engine's APIs and scalable services. You'll learn about App Engine's application server architecture, runtime environments, and scalable datastore for distributing data, as well as techniques for optimizing your application. App Engine offers nearly unlimited computing power, and this book provides clear and concise instructions for getting the most from it right from the source. Discover the differences between traditional web development and development with App Engine Learn the details of App Engine's Python and Java runtime environments Understand how App Engine handles web requests and executes application code Learn how to use App Engine's scalable datastore, including queries and indexes, transactions, and data modeling Use task queues to parallelize and distribute work across the infrastructure Deploy and manage applications with ease

50 Powerful, Easy-to-Use Rules for Supporting Hypergrowth in Any Environment Scalability Rules is the easy-to-use scalability primer and reference for every architect, developer, web professional, and manager. Authors Martin L. Abbott and Michael T. Fisher have helped scale more than 200 hypergrowth Internet sites through their consulting practice. Now, drawing on their unsurpassed experience, they present 50 clear, proven scalability rules—and practical guidance for applying them. Abbott and Fisher transform scalability from a "black art" to a set of realistic, technology-agnostic best practices for supporting hypergrowth in nearly any environment, including both frontend and backend systems. For architects, they offer powerful new insights for creating and evaluating designs. For developers, they share specific techniques for handling everything from databases to state. For managers, they provide invaluable help in goal-setting, decision-making, and interacting with technical teams. Whatever your role, you'll find practical risk/benefit guidance for setting priorities—and getting maximum "bang for the buck." • Simplifying architectures and avoiding "over-engineering" • Scaling via cloning, replication, separating functionality, and splitting data sets • Scaling out, not up • Getting more out of databases without compromising scalability • Avoiding unnecessary redirects and redundant double-checking • Using caches and content delivery networks more aggressively, without introducing unacceptable complexity • Designing for fault tolerance, graceful failure, and easy rollback • Striving for statelessness when you can; efficiently handling state when you must • Effectively utilizing asynchronous communication • Learning quickly from mistakes, and much more Fully updated! Fifty Powerful, Easy-to-Use Rules for Supporting Hyper Growth "Whether you're taking on a role as a technology leader in a new company or you simply want to make great technology decisions, Scalability Rules will be the go-to resource on your bookshelf." –Chad Dickerson, CTO, Etsy Scalability Rules, Second Edition, is the easy-to-use scalability primer and reference for every architect, developer, network/software engineer, web professional, and manager. Authors Martin L. Abbott and Michael T. Fisher have helped scale hundreds of high-growth companies and thousands of systems. Drawing on their immense experience, they present 50 up-to-the-minute technical best practices for supporting hyper growth practically anywhere. Fully updated to reflect new technical trends and experiences, this edition is even easier to read, understand, and apply. Abbott and Fisher have also added powerful "stories behind the rules": actual experiences and case studies from CTOs and technology executives at Etsy, NASDAQ, Salesforce, Shutterfly, Chegg, Warby Parker, Twitter, and other scalability pioneers. Architects will find powerful technology-agnostic insights for creating and evaluating designs. Developers will discover specific techniques for handling everything from databases to state. Managers will get invaluable help in setting goals, making decisions, and interacting with technical teams. Whatever your role, you'll find practical risk/benefit guidance for setting priorities, translating plans into action, and gaining maximum scalability at minimum cost. You'll learn how to Simplify architectures and avoid "over-engineering" Design scale into your solution, so you can scale on a just-in-time basis Make the most of cloning and replication Separate functionality and split data sets Scale out, not up Get more out of databases without compromising scalability Eliminate unnecessary redirects and redundant double-checking Use caches and CDNs more aggressively, without unacceptable complexity Design for fault tolerance, graceful failure, and easy rollback Emphasize statelessness, and efficiently handle state when you must Effectively utilize asynchronous communication Learn from your own mistakes and others' high-profile failures Prioritize your actions to get the biggest "bang for the buck"

Front-End Development Projects with Vue.js introduces you to Vue 2 and helps you get started with web application development using this

popular framework. You'll master the knowledge and skills needed to become an effective front-end developer and apply them to tackle real-world development challenges.

Learn how to build key aspects of web, cloud, and mobile solutions by combining F# with various .NET and open source technologies. With helpful examples, this hands-on book shows you how to tackle concurrency, asynchrony, and other server-side challenges. You'll quickly learn how to be productive with F#, whether you want to integrate the language into your existing web application or use it to create the next Twitter. If you're a mid- to senior-level .NET programmer, you'll discover how this expressive functional-first language helps you write robust, maintainable, and reusable solutions that scale easily and target multiple devices. Use F# with ASP.NET MVC, ASP.NET Web API, WCF, Windows Azure, HTML5, CSS3, jQuery Mobile, and other tools Build next-generation ASP.NET MVC 4 web applications, using F# to do the heavy lifting on the server Create WCF SOAP and HTTP web services Develop F# web applications and services that run on Windows Azure Build scalable solutions that allow reuse by mobile and web front-ends Use F# with the WebSharper and Pit frameworks to build end-to-end web stacks

Architecting High Performing, Scalable and Available Enterprise Web Applications provides in-depth insights into techniques for achieving desired scalability, availability and performance quality goals for enterprise web applications. The book provides an integrated 360-degree view of achieving and maintaining these attributes through practical, proven patterns, novel models, best practices, performance strategies, and continuous improvement methodologies and case studies. The author shares his years of experience in application security, enterprise application testing, caching techniques, production operations and maintenance, and efficient project management techniques. Delivers holistic view of scalability, availability and security, caching, testing and project management Includes patterns and frameworks that are illustrated with end-to-end case studies Offers tips and troubleshooting methods for enterprise application testing, security, caching, production operations and project management Exploration of synergies between techniques and methodologies to achieve end-to-end availability, scalability, performance and security quality attributes 360-degree viewpoint approach for achieving overall quality Practitioner viewpoint on proven patterns, techniques, methodologies, models and best practices. Bulleted summary and tabular representation of concepts for effective understanding Production operations and troubleshooting tips

Can a system be considered truly reliable if it isn't fundamentally secure? Or can it be considered secure if it's unreliable? Security is crucial to the design and operation of scalable systems in production, as it plays an important part in product quality, performance, and availability. In this book, experts from Google share best practices to help your organization design scalable and reliable systems that are fundamentally secure. Two previous O'Reilly books from Google—Site Reliability Engineering and The Site Reliability Workbook—demonstrated how and why a commitment to the entire service lifecycle enables organizations to successfully build, deploy, monitor, and maintain software systems. In this latest guide, the authors offer insights into system design, implementation, and maintenance from practitioners who specialize in security and reliability. They also discuss how building and adopting their recommended best practices requires a culture that's supportive of such change. You'll learn about secure and reliable systems through: Design strategies Recommendations for coding, testing, and debugging practices Strategies to prepare for, respond to, and recover from incidents Cultural best practices that help teams across your organization collaborate effectively

A definitive guide on frontend development with Angular from design to deployment Key Features Develop web applications from scratch using Angular and TypeScript Explore reactive programming principles and RxJS to develop and test apps easily Study continuous integration and deployment on the AWS cloud Book Description If you have been burnt by unreliable JavaScript frameworks before, you will be amazed by the maturity of the Angular platform. Angular enables you to build fast, efficient, and real-world web apps. In this Learning Path, you'll learn Angular and to deliver high-quality and production-grade Angular apps from design to deployment. You will begin by creating a simple fitness app, using the building blocks of Angular, and make your final app, Personal Trainer, by morphing the workout app into a full-fledged personal workout builder and runner with an advanced directive building - the most fundamental and powerful feature of Angular. You will learn the different ways of architecting Angular applications using RxJS, and some of the patterns that are involved in it. Later you'll be introduced to the router-first architecture, a seven-step approach to designing and developing mid-to-large line-of-business apps, along with popular recipes. By the end of this book, you will be familiar with the scope of web development using Angular, Swagger, and Docker, learning patterns and practices to be successful as an individual developer on the web or as a team in the Enterprise. This Learning Path includes content from the following Packt products: Angular 6 by Example by Chandermani Arora, Kevin Hennessy Architecting Angular Applications with Redux, RxJS, and NgRx by Christoffer Noring Angular 6 for Enterprise-Ready Web Applications by Doguhan Uluca What you will learn Develop web applications from scratch using Angular and TypeScript Explore reactive programming principles, RxJS to develop and test apps efficiently Study continuous integration and deployment your Angular app on the AWS cloud Who this book is for If you're a JavaScript or frontend developer looking to gain comprehensive experience of using Angular for end-to-end enterprise-ready applications, this Learning Path is for you.

Summary A hands-on guide that will teach how to design and implement scalable, flexible, and open IoT solutions using web technologies. This book focuses on providing the right balance of theory, code samples, and practical examples to enable you to successfully connect all sorts of devices to the web and to expose their services and data over REST APIs. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Because the Internet of Things is still new, there is no universal application protocol. Fortunately, the IoT can take advantage of the web, where IoT protocols connect applications thanks to universal and open APIs. About the Book Building the Web of Things is a guide to using cutting-edge web technologies to build the IoT. This step-by-step book teaches you how to use web protocols to connect real-world devices to the web, including the Semantic and Social Webs. Along the way you'll gain vital concepts as you follow instructions for making Web of Things devices. By the end, you'll have the practical skills you need to implement your own web-connected products and services. What's Inside Introduction to IoT protocols and devices Connect electronic actuators and sensors (GPIO) to a Raspberry Pi Implement standard REST and Pub/Sub APIs with Node.js on embedded systems Learn about IoT protocols like MQTT and CoAP and integrate them to the Web of Things Use the Semantic Web (JSON-LD, RDFa, etc.) to discover and find Web Things Share Things via Social Networks to create the Social Web of Things Build a web-based smart home with HTTP and WebSocket Compose physical mashups with EVERYTHING, Node-RED, and IFTTT About the Reader For both seasoned programmers and those with only basic programming skills. About the Authors Dominique Guinard and Vlad Trifa pioneered the Web of Things and cofounded EVERYTHING, a large-scale IoT cloud powering billions of Web Things. Table of Contents PART 1 BASICS OF THE IOT AND THE WOT From the Internet of Things to the Web of Things Hello, World Wide Web of Things Node.js for the Web of Things Getting started with embedded systems Building networks of Things PART 2 BUILDING THE WOT Access: Web APIs for Things Implementing Web Things Find: Describe and discover Web Things Share: Securing and sharing Web Things

Learn how to advance your skill level of Haskell, and use this language for practical web development. This book uses a direct, no nonsense approach, so you no longer need to spend extra time reading the documentation, blog posts, and forums to understand how to use Haskell – all that knowledge is provided in one coherent resource. You'll start by reviewing how multiple facets of web development are done in Haskell, such as routing, building HTMLs, interacting with databases, caches, and queues, etc. You'll then move on to using notable libraries, such as "scotty" for routings, "digestive-functor" for input validation, and "postgresql-simple" for interacting with databases. In the later chapters, you'll learn how all of these libraries can be used together by working on a fully functioning project deployed on Heroku. What You'll

Learn Set up a productive Haskell development environment Review basic tasks that are encountered when building web applications. Explore how to interact with external systems, such as databases, queues, and RESTful APIs. Build a RESTful API, website, building views and form validation. Who This Book Is For Software developers familiar Haskell and would like to apply the knowledge on real world applications and software developers new to Haskell.

Build scalable, efficient, and highly available web apps using AWS About This Book Get an in-depth understanding of the serverless model Build a complete serverless web application end to end Learn how to use the Serverless Framework to improve your productivity Who This Book Is For If you're looking to learn more about scalable and cost-efficient architectures, this book is for you. Basic knowledge of Node.js skills or familiarity with cloud services is required. For other topics, we cover the basics. What You Will Learn Get a grasp of the pros and cons of going serverless and its use cases Discover how you can use the building blocks of AWS to your advantage Set up the environment and create a basic app with the Serverless Framework Host static files on S3 and CloudFront with HTTPS support Build a sample application with a frontend using React as an SPA Develop the Node.js backend to handle requests and connect to a SimpleDB database Secure your applications with authentication and authorization Implement the publish-subscribe pattern to handle notifications in a serverless application Create tests, define the workflow for deployment, and monitor your app In Detail This book will equip you with the knowledge needed to build your own serverless apps by showing you how to set up different services while making your application scalable, highly available, and efficient. We begin by giving you an idea of what it means to go serverless, exploring the pros and cons of the serverless model and its use cases. Next, you will be introduced to the AWS services that will be used throughout the book, how to estimate costs, and how to set up and use the Serverless Framework. From here, you will start to build an entire serverless project of an online store, beginning with a React SPA frontend hosted on AWS followed by a serverless backend with API Gateway and Lambda functions. You will also learn to access data from a SimpleDB database, secure the application with authentication and authorization, and implement serverless notifications for browsers using AWS IoT. This book will describe how to monitor the performance, efficiency, and errors of your apps and conclude by teaching you how to test and deploy your applications. Style and approach This book takes a step-by-step approach on how to use the Serverless Framework and AWS services to build Serverless Applications. It will give you a hands-on feeling, allowing you to practice while reading. It provides a brief introduction of concepts while keeping the focus on the practical skills required to develop applications.

Learn how to build a wide range of scalable real-world web applications using a professional development toolkit. If you already know the basics of Node.js, now is the time to discover how to bring it to production level by leveraging its vast ecosystem of packages. With this book, you'll work with a varied collection of standards and frameworks and see how all those pieces fit together. Practical Node.js takes you from installing all the necessary modules to writing full-stack web applications. You'll harness the power of the Express.js and Hapi frameworks, the MongoDB database with Mongoose and Mongoose. You'll also work with Pug and Handlebars template engines, Stylus and LESS CSS languages, OAuth and Everyauth libraries, and the Socket.IO and Derby libraries, and everything in between. This exciting second edition is fully updated for ES6/ES2015 and also covers how to deploy to Heroku and AWS, daemonize apps, and write REST APIs. You'll build full-stack real-world Node.js apps from scratch, and also discover how to write your own Node.js modules and publish them on NPM. Fully supported by a continuously updated source code repository on GitHub and with full-color code examples, learn what you can do with Node.js and how far you can take it! What You'll Learn Manipulate data from the mongo console Use the Mongoose and Mongoose MongoDB libraries Build REST API servers with Express and Hapi Deploy apps to Heroku and AWS Test services with Mocha, Expect and TravisCI Implement a third-party OAuth strategy with Everyauth Web developers who have some familiarity with the basics of Node.js and want to learn how to use it to build apps in a professional environment.

Whether you're in the preliminary stages of planning a site or you're looking to improve the look of an existing site, this reference book covers it all. Now updated with the latest site tools, design techniques, and commerce options, this new edition of the bestseller offers a solid framework for building a Web site from scratch. Packed with all the essentials to help make your site the best it can be, this resource goes beyond just basic design and page building to show you how to incorporate both of those elements into a successful site. Veteran author David Crowder spills the secrets to planning and creating an effective site from the ground up. You'll decipher ways to transform a bunch of seemingly random web pages into a coherent web site and you'll discover myriad ways to make your site look and sound amazing. This updated third edition features content on designing with CSS, using the latest version of Dreamweaver, and applying Web analytics and promotion techniques. In addition, the book covers topics such as: Keeping a site fresh and exciting Designing a look that appeals to your intended audience Determining your Web page structure Incorporating color, images, graphics, music, and video Merging CSS and HTML Planning usable navigation Providing guestbooks and message boards Designing for e-commerce Getting set up with PayPal, Google Checkout, E-cash, etc. The accompanying CD-ROM provides trial versions of software that is used in the book as well as sample templates and graphics for Web building. Once you start referring to Building a Web Site For Dummies, 3rd Edition, you'll wonder how you ever existed without this invaluable information! Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures

This invaluable roadmap for startup engineers reveals how to successfully handle web application scalability challenges to meet increasing product and traffic demands. Web Scalability for Startup Engineers shows engineers working at startups and small companies how to plan and implement a comprehensive scalability strategy. It presents broad and holistic view of infrastructure and architecture of a scalable web application. Successful startups often face the challenge of scalability, and the core concepts driving a scalable architecture are language and platform agnostic. The book covers scalability of HTTP-based systems (websites, REST APIs, SaaS, and mobile application backends), starting with a high-level perspective before taking a deep dive into common challenges and issues. This approach builds a holistic view of the problem, helping you see the big picture, and then introduces different technologies and best practices for solving the problem at hand. The book is enriched with the author's real-world experience and expert advice, saving you precious time and effort by learning from others' mistakes and successes. Language-agnostic approach addresses universally challenging concepts in Web development/scalability—does not require knowledge of a particular language Fills the gap for engineers in startups and smaller companies who have limited means for getting to the next level in terms of accomplishing scalability Strategies presented help to decrease time to market and increase the efficiency of web applications

Eliminate the guesswork involved in writing and deploying a cloud application. This step-by-step guide uses PHP to minimize the complexity of the code and setup, but the tools and techniques can be applied on any platform using any language. Everything that you need to

jumpstart your application on the cloud is right here. Clear diagrams, step-by-step configuration information, and complete code listings tell you everything you need to get off the ground and start developing your cloud application today. This book introduces several cloud architectures and technologies that will help you accelerate your application in the cloud. Chapters cover load-balanced clusters, database replication, caching configuration, content delivery networks, infinite-scale file storage, and cloud system administration. Cloud computing has dramatically changed the landscape of web hosting. Instead of spending weeks negotiating contracts for servers, new servers can be deployed with the push of a button, and your application can be resized almost instantly to meet today's needs. No matter what size of web application you are developing, you can benefit from modern cloud servers, and this is the guide to tell you how. What You'll Learn Use the cloud and its various platforms with Docker management tools Build a simple PHP-based scalable web application Create a basic cloud cluster Work with Amazon and Google Cloud Platform in your PHP web application development Who This Book Is For Developers who have some prior programming experience, including PHP, and who are new to building applications

**Building Scalable Network Services: Theory and Practice** is on building scalable network services on the Internet or in a network service provider's network. The focus is on network services that are provided through the use of a set of servers. The authors present a tiered scalable network service model and evaluate various services within this architecture. The service model simplifies design tasks by implementing only the most basic functionalities at lower tiers where the need for scalability dominates functionality. The book includes a number of theoretical results that are practical and applicable to real networks, such as building network-wide measurement, monitoring services, and strategies for building better P2P networks. Various issues in scalable system design and placement algorithms for service nodes are discussed. Using existing network services as well as potentially new but useful services as examples, the authors formalize the problem of placing service nodes and provide practical solutions for them.

WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app

**Scaling Java** enterprise applications beyond just programming techniques--this is the next level. This volume covers all the technologies Java developers need to build scalable, high-performance Web applications. The book also covers servlet-based session management, EJB application logic, database design and integration, and more.

While there is a lot of appreciation for backend and distributed systems challenges, there tends to be less empathy for why mobile development is hard when done at scale. This book collects challenges engineers face when building iOS and Android apps at scale, and common ways to tackle these. By scale, we mean having numbers of users in the millions and being built by large engineering teams. For mobile engineers, this book is a blueprint for modern app engineering approaches. For non-mobile engineers and managers, it is a resource with which to build empathy and appreciation for the complexity of world-class mobile engineering. The book covers iOS and Android mobile app challenges on these dimensions: Challenges due to the unique nature of mobile applications compared to the web, and to the backend. App complexity challenges. How do you deal with increasingly complicated navigation patterns? What about non-deterministic event combinations? How do you localize across several languages, and how do you scale your automated and manual tests? Challenges due to large engineering teams. The larger the mobile team, the more challenging it becomes to ensure a consistent architecture. If your company builds multiple apps, how do you balance not rewriting everything from scratch while moving at a fast pace, over waiting on "centralized" teams? Cross-platform approaches. The tooling to build mobile apps keeps changing. New languages, frameworks, and approaches that all promise to address the pain points of mobile engineering keep appearing. But which approach should you choose? Flutter, React Native, Cordova? Native apps? Reuse business logic written in Kotlin, C#, C++ or other languages? What engineering approaches do "world-class" mobile engineering teams choose in non-functional aspects like code quality, compliance, privacy, compliance, or with experimentation, performance, or app size?

Tim Ewald, COM columnist for DOC Magazine, explains how COM+ works, and then sets out specific rules intended as concrete guidelines to help developers build COM+ systems.

In the race to compete in today's fast-moving markets, large enterprises are busy adopting new technologies for creating new products, processes, and business models. But one obstacle on the road to digital transformation is placing too much emphasis on technology, and not enough on the types of processes technology enables. What if different lines of business could build their own services and applications—and decision-making was distributed rather than centralized? This report explores the concept of a digital business platform as a way of empowering individual business sectors to act on data in real time. Much innovation in a digital enterprise will increasingly happen at the edge, whether it involves business users (from marketers to data scientists) or IoT devices. To facilitate the process, your core IT team can provide these sectors with the digital tools they need to innovate quickly. This report explores: Key cultural and organizational changes for developing business capabilities through cross-functional product teams A platform for integrating applications, data sources, business partners, clients, mobile apps, social networks, and IoT devices Creating internal API programs for building innovative edge services in low-code or no-code environments Tools including Integration Platform as a Service, Application Platform as a Service, and Integration Software as a Service The challenge of integrating microservices and serverless architectures Event-driven architectures for processing and reacting to events in real time You'll also learn about a complete pervasive integration solution as a core component of a digital business platform to serve every audience in your organization.

Take a deep dive into web development using the Go programming language to build web apps and RESTful services to create reliable and efficient software. **Web Development with Go** provides Go language fundamentals and then moves on to advanced web development concepts and successful deployment of Go web apps to the cloud. **Web Development with Go** will teach you how to develop scalable real-world web apps, RESTful services, and backend systems with Go. The book starts off by covering Go programming language fundamentals as a prerequisite for web development. After a thorough understanding of the basics, the book delves into web development using the built-in package, net/http. With each chapter you'll be introduced to new concepts for gradually building a real-world web system. The book further shows you how to integrate Go with other technologies. For example, it provides an overview of using MongoDB as a means of persistent storage, and provides an end-to-end REST API sample as

well. The book then moves on to demonstrate how to deploy web apps to the cloud using the Google Cloud platform. Web Development with Go provides: Fundamentals for building real-world web apps in Go Thorough coverage of prerequisites and practical code examples Demo web apps for attaining a deeper understanding of web development A reference REST API app which can be used to build scalable real-world backend services in Go A thorough demonstration of deploying web apps to the Cloud using the Google Cloud platform Go is a high-performance language while providing greater level of developer productivity, therefore Web Development with Go equips you with the necessary skills and knowledge required for effectively building robust and efficient web apps by leveraging the features of Go.

Give users the real-time experience they expect, by using Elixir and Phoenix Channels to build applications that instantly react to changes and reflect the application's true state. Learn how Elixir and Phoenix make it easy and enjoyable to create real-time applications that scale to a large number of users. Apply system design and development best practices to create applications that are easy to maintain. Gain confidence by learning how to break your applications before your users do. Deploy applications with minimized resource use and maximized performance. Real-time applications come with real challenges - persistent connections, multi-server deployment, and strict performance requirements are just a few. Don't try to solve these challenges by yourself - use a framework that handles them for you. Elixir and Phoenix Channels provide a solid foundation on which to build stable and scalable real-time applications. Build applications that thrive for years to come with the best-practices found in this book. Understand the magic of real-time communication by inspecting the WebSocket protocol in action. Avoid performance pitfalls early in the development lifecycle with a catalog of common problems and their solutions. Leverage GenStage to build a data pipeline that improves scalability. Break your application before your users do and confidently deploy them. Build a real-world project using solid application design and testing practices that help make future changes a breeze. Create distributed apps that can scale to many users with tools like Phoenix Tracker. Deploy and monitor your application with confidence and reduce outages. Deliver an exceptional real-time experience to your users, with easy maintenance, reduced operational costs, and maximized performance, using Elixir and Phoenix Channels. What You Need: You'll need Elixir 1.9+ and Erlang/OTP 22+ installed on a Mac OS X, Linux, or Windows machine.

Learn what a microservices architecture is, its advantages, and why you should consider using one when starting a new application. The book describes how taking a microservices approach from the start helps avoid the complexity and expense of moving to a service-oriented approach after applications reach a critical code base size or traffic load. Microservices from Day One discusses many of the decisions you face when adopting a service-oriented approach and defines a set of rules to follow for easily adopting microservices. The book provides simple guidelines and tips for dividing a problem domain into services. It also describes best practices for documenting and generating APIs and client libraries, testing applications with service dependencies, optimizing services for client performance, and much more. Throughout the book, you will follow the development of a sample project to see how to apply the best practices described. What You Will Learn: Apply guidelines and best practices for developing projects that use microservices Define a practical microservices architecture at the beginning of a project that allows for fast development Define and build APIs based on real-world best practices Build services that easily scale by using tools available in most programming languages Test applications in a distributed environment Who This Book is For: Software engineers and web developers who have heard about microservices, and want to either move the project/applications they work on to a service-oriented environment, or want to start a new project knowing that building services helps with ease of scaling and maintainability. The book is a reference for developers who have a desire to build software in smaller, more focused and manageable chunks, but do not know how to get started.

Want your web site to display more quickly? This book presents 14 specific rules that will cut 25% to 50% off response time when users request a page. Author Steve Souders, in his job as Chief Performance Yahoo!, collected these best practices while optimizing some of the most-visited pages on the Web. Even sites that had already been highly optimized, such as Yahoo! Search and the Yahoo! Front Page, were able to benefit from these surprisingly simple performance guidelines. The rules in High Performance Web Sites explain how you can optimize the performance of the Ajax, CSS, JavaScript, Flash, and images that you've already built into your site -- adjustments that are critical for any rich web application. Other sources of information pay a lot of attention to tuning web servers, databases, and hardware, but the bulk of display time is taken up on the browser side and by the communication between server and browser. High Performance Web Sites covers every aspect of that process. Each performance rule is supported by specific examples, and code snippets are available on the book's companion web site. The rules include how to: Make Fewer HTTP Requests Use a Content Delivery Network Add an Expires Header Gzip Components Put Stylesheets at the Top Put Scripts at the Bottom Avoid CSS Expressions Make JavaScript and CSS External Reduce DNS Lookups Minify JavaScript Avoid Redirects Remove Duplicates Scripts Configure ETags Make Ajax Cacheable If you're building pages for high traffic destinations and want to optimize the experience of users visiting your site, this book is indispensable. "If everyone would implement just 20% of Steve's guidelines, the Web would be a dramatically better place. Between this book and Steve's YSlow extension, there's really no excuse for having a sluggish web site anymore." -Joe Hewitt, Developer of Firebug debugger and Mozilla's DOM Inspector "Steve Souders has done a fantastic job of distilling a massive, semi-arcane art down to a set of concise, actionable, pragmatic engineering steps that will change the world of web performance." -Eric Lawrence, Developer of the Fiddler Web Debugger, Microsoft Corporation

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