

Blueprint For Revolution How To Use Rice Pudding Lego Men And Other Non Violent Techniques To Galvanise Communities Overthrow Dictators Or Simply Change The World

"This book is a blueprint for the practice of marketing communications, advertising, and public relations in a digital world where the consumer has taken control"--

Through the microcosm of Colorado's stunning political transformation, this is an inside look at the rapidly-changing business of campaigns and elections. The techniques pioneered in Colorado have been recognized by both parties and pundits as the future of American politics.

Aside from the Constitution itself, there is no more important document in American politics and law than The Federalist—the series of essays written by Alexander Hamilton and James Madison to explain the proposed Constitution to the American people and persuade them to ratify it. Today, amid angry debate over what the Constitution means and what the framers' "original intent" was, The Federalist is more important than ever, offering the best insight into how the framers thought about the most troubling issues of American government and how the various clauses of the Constitution were meant to be understood. Michael Meyerson's *Liberty's Blueprint* provides a fascinating window into the fleeting, and ultimately doomed, friendship between Hamilton and Madison, as well as a much-needed introduction to understanding how the lessons of The Federalist are relevant for resolving contemporary constitutional issues from medical marijuana to the war on terrorism. This book shows that, when properly read, The Federalist is not a "conservative" manifesto but a document that rightfully belongs to all Americans across the political spectrum.

"I often talk about the importance of trust when it comes to work: the trust of your employees and building trust with your customers. This book provides a blueprint for how to build and maintain that trust and connection in a digital environment." —Eric S. Yuan, founder and CEO of Zoom
A Harvard Business School professor and leading expert in virtual and global work provides remote workers and leaders with the best practices necessary to perform at the highest levels in their organizations. The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring the wholesale migration of nearly entire companies to virtual work in just weeks, leaving managers and employees scrambling to adjust. This massive transition has forced companies to rapidly advance their digital footprint, using cloud, storage, cybersecurity, and device tools to accommodate their new remote workforce. Experiencing the benefits of remote working—including nonexistent commute times, lower operational costs, and a larger pool of global job applicants—many companies, including Twitter and Google, plan to permanently incorporate remote days or give employees the option to work from home full-time. But virtual work has its challenges. Employees feel lost, isolated, out of sync, and out of sight. They want to know how to build trust, maintain connections without in-person interactions, and a proper work/life balance. Managers want to know how to lead virtually, how to keep their teams

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motivated, what digital tools they'll need, and how to keep employees productive. Providing compelling, evidence-based answers to these and other pressing issues, Remote Work Revolution is essential for navigating the enduring challenges teams and managers face. Filled with specific actionable steps and interactive tools, this timely book will help team members deliver results previously out of reach. Following Neeley's advice, employees will be able to break through routine norms to successfully use remote work to benefit themselves, their groups, and ultimately their organizations.

If "change" is the mantra of our moment in history, Social Change 2.0 may be poised to become its bible. Drawing on his three decades in the trenches of large-scale societal transformation, David Gershon--founder and president of Empowerment Institute, and described by the United Nations as a "graceful revolutionary"--offers an original and comprehensive roadmap to bring about fundamental change in our world. His goal is to empower change agents to tackle pressing social problems or unmet social needs by providing them with strategies and tools to effect transformative change at any level of scale. From his initiation as architect of the United Nations-sponsored First Earth Run--a mythic passing of fire around the world symbolizing humanity's quest for peace on earth that drew tens of millions of participants, the planet's political leaders and, through the media, over a billion people at the height of the cold war--to his recent climate-change work helping citizens, cities, and entire states measurably reduce their carbon footprint (using his book Low Carbon Diet), Gershon offers readers strategies to evolve an effective new model for social change. These include: The first comprehensive social-change model with proven, practical strategies and tools to either launch a social change initiative or improve the efficacy of any existing change program. A "Practitioner's Guide" accompanying each chapter, to help readers apply this social change framework to their initiative. The result is a riveting, enlightening, and inspiring book that will quickly find its way onto the desks--and into the hearts--of the tens of thousands of change agents engaged in the work of building a better world. Social Change 2.0 speaks to a wide range of practitioners across the spectrum of social change including social and environmental activists, social entrepreneurs, community organizers, and civic, government, and business leaders, as well as the vast number of baby boomers looking for a way to give back and the millennials just raring to go.

During the first decade of the 21st century, a remarkable phenomenon swept through the former Soviet Union changing the political, social and cultural landscape. Popularly known as the 'Colour Revolutions', these non-violent protests overthrew autocratic regimes in three post-soviet republics: the Georgian Rose Revolution (2003), the Ukrainian Orange Revolution (2004) and the Kyrgyzstani Tulip Revolution (2005). This book examines the significance of these regime-change processes for the post-soviet world in particular and for global politics in the 21st century. Engaging comprehensively with the former Soviet republics, the contributors to this book ask why there wasn't a revolution in a post-Soviet republic such as Russia, despite apparently favourable conditions. They also explore the circumstances that ensured some post-soviet countries underwent a successful colour revolution whilst others did not. Identifying the conditions for successful colour revolutions, this book asks whether there is a revolutionary blueprint that may be exported to other areas around the world that are under autocratic rule. Carefully considering the ideologies of the post-Soviet ruling regimes, this book demonstrates the manner by which political elites integrated nationalism,

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authoritarianism and populism into public debates. It analyzes the diverse anti-regime movements, discussing the factors that led to the rise of such factions and outlining how these opposition groups were constituted and operated. In addition, it assesses the impact of external forces including the influence of the USA, the EU and Russia. By examining the colour revolution phenomenon in its entirety, this book marks a significant contribution to both our micro and macro understanding of this tide of transformation.

'We need effective citizen-lobbyists – not just likers, followers or even marchers – more than ever. I have no hesitation in lobbying you to read this book.' Bill Emmott, former editor in chief, the Economist Many democratic societies are experiencing a crisis of faith. Citizens are making clear their frustration with their supposedly representative governments, which instead seem driven by the interests of big business, powerful individuals and wealthy lobby groups. What can we do about it? How do we fix democracy and get our voices heard? The answer, argues Alberto Alemanno, is to become change-makers – citizen lobbyists. By using our skills and talents and mobilizing others, we can bring about social and political change. Whoever you are, you've got power, and this book will show you how to unleash it. From successfully challenging Facebook's use of private data to abolishing EU mobile phone roaming charges, Alberto highlights the stories of those who have lobbied for change, and shows how you can follow in their footsteps, whether you want to influence immigration policy, put pressure on big business or protect your local community.

An evidence-based approach to improving the practice of graduate management education Compiled by the Graduate Management Admission Council (GMAC) and with contributions by administrators and professors from the top global MBA programs, this book provides business school decision-makers with an evidence-based approach to improving the practice of graduate management education. The book is designed to help navigate the pressures and create revolutionary platforms that leverage a school's unique competitive advantage in a design distinctly tailored for today's business realities. Offers a unique handbook for improving graduate management education Contains contributions from an international group of deans and professors that lead MBA programs Sponsored by GMAC, owner of the Graduate Management Admission Test (GMAT) exam used by over 5,000 programs worldwide This important resource gives academics a proven approach for improving graduate-level management programs.

In September 2017, Hurricane Maria hit Puerto Rico, completely upending the energy grid of the small island. The nearly year-long power outage that followed vividly shows how the new climate reality intersects with race and access to energy. The island is home to brown and black US citizens who lack the political power of those living in the continental US. As the world continues to warm and storms like Maria become more commonplace, it is critical that we rethink our current energy system to enable reliable, locally produced, and locally controlled energy without replicating the current structures of power and control. In *Revolutionary Power*, Shalanda Baker arms those made most vulnerable by our current energy system with the tools they need to remake the system in the service of their humanity. She argues that people of color, poor people, and indigenous people must engage in the creation of the new energy system in order to upend the unequal power dynamics of the current system. *Revolutionary Power* is a playbook for the energy transformation complete with a step-by-step analysis of the key energy policy areas that are ripe for

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intervention. Baker tells the stories of those who have been left behind in our current system and those who are working to be architects of a more just system. She draws from her experience as an energy-justice advocate, a lawyer, and a queer woman of color to inspire activists working to build our new energy system. Climate change will force us to rethink the way we generate and distribute energy and regulate the system. But how much are we willing to change the system? This unique moment in history provides an unprecedented opening for a deeper transformation of the energy system, and thus, an opportunity to transform society. *Revolutionary Power* shows us how.

God is calling forth a generation that is passionate for His presence. What does that look like, and how can it be accomplished? Jaeson Ma offers a powerful vision of what God is radically doing in this generation. Students are already being set on fire for God, planting missional communities, praying fervently, and stepping out in faith to see God move in power to reach the lost. It is time to see this manifested on every campus, in every city, and in every nation. Through his own personal stories, student testimonies, and practical biblical teaching, Ma envisions and practically equips student and staff leaders to change themselves and their campuses for Christ. Readers of *The Blueprint* will receive a clear vision for revival and reformation of society, a specific spiritual DNA (passion for prayer, power evangelism, and planting simple churches), and practical tools to see the vision for reformation become a reality. That's the plan. Now to see the revolution unfold!

An urgent and accessible handbook for peaceful protesters, activists, and community organizers—anyone trying to defend their rights, hold their government accountable, or change the world *Blueprint for Revolution* will teach you how to • make oppression backfire by playing your opponents' strongest card against them • identify the “almighty pillars of power” in order to shift the balance of control • dream big, but start small: learn how to pick battles you can win • listen to what people actually care about in order to incorporate their needs into your revolutionary vision • master the art of compromise to bring together even the most disparate groups • recognize your allies and view your enemies as potential partners • use humor to make yourself heard, defuse potentially violent situations, and “laugh your way to victory” Praise for *Blueprint for Revolution* “The title is no exaggeration. Otpor's methods . . . have been adopted by democracy movements around the world. The Egyptian opposition used them to topple Hosni Mubarak. In Lebanon, the Serbs helped the Cedar Revolution extricate the country from Syrian control. In Maldives, their methods were the key to overthrowing a dictator who had held power for thirty years. In many other countries, people have used what *Canvas* teaches to accomplish other political goals, such as fighting corruption or protecting the environment.”—The *New York Times* “A clear, well-constructed, and easily applicable set of principles for any David facing any Goliath (sans slingshot, of course) . . . By the end of *Blueprint*, the idea that a punch is no match for a punch line feels like anything but a joke.”—The *Boston Globe* “An entertaining primer on the theory and practice of peaceful protest.”—The *Guardian* “With this wonderful book, Srdja Popovic is inspiring ordinary people facing injustice and oppression to use this tool kit to challenge their oppressors and create something much better. When I was growing up, we dreamed that young people could bring down those who misused their power and create a more just and democratic society. For Srdja Popovic, living in Belgrade in 1998, this same dream was

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potentially a much more dangerous idea. But with an extraordinarily courageous group of students that formed Otpor!, Srdja used imagination, invention, cunning, and lots of humor to create a movement that not only succeeded in toppling the brutal dictator Slobodan Milošević but has become a blueprint for nonviolent revolution around the world. Srdja rules!"—Peter Gabriel "Blueprint for Revolution is not only a spirited guide to changing the world but a breakthrough in the annals of advice for those who seek justice and democracy. It asks (and not heavy-handedly): As long as you want to change the world, why not do it joyfully? It's not just funny. It's seriously funny. No joke."—Todd Gitlin, author of *The Sixties* and *Occupy Nation*

In *Three Revolutions*, transportation expert Dan Sperling and his collaborators share research-based insights on potential public benefits and impacts of the three transportation revolutions of vehicle automation, shared mobility, and vehicle electrification. They describe innovative ideas and partnerships, and explore the role government policy can play in steering the new transportation paradigm toward the public interest--toward our dream scenario of social equity, environmental sustainability, and urban livability. *Three Revolutions* offers policy recommendations and provides insight and knowledge that could lead to wiser choices by all. With this book, Sperling and his collaborators hope to steer these revolutions toward the public interest and a better quality of life for everyone.

"In *Blueprint for Revolution*, Srdja Popovic outlines his philosophy for implementing peaceful world change and provides a model for activists everywhere through stories of his own experience toppling dictatorships (peacefully) and of smaller examples of social change (like Occupy Wall Street or fighting for gay rights or zoning changes). Through examples of using laughter and music (e.g., Pussy Riot) to disarm the opposition and gather supporters, to staging a protest of Lego Men in Siberia (when flesh-and-blood people would have been shot), to a boycott of Cottage cheese in Israel to challenge price inflation while organizing around rice pudding to overthrow the dictator of the Maldives, Popovic uses true and sometimes outrageously clever examples of the ways in which non-violent resistance has achieved its means. Popovic argues in favor of non-violent resistance not for ideological reasons (as persuasive as those are) but because non-violence actually works better than violence. An inspiring (and useful!) guide for any activist--and a thoroughly entertaining read for any armchair politico"--

When Saigon fell to North Vietnamese forces on April 30, 1975, the communist victory sent shockwaves around the world. Using ingenious strategy and tactics, H? Chi Minh had shown it was possible for a tiny nation to defeat a mighty Western power. The same tactics have been studied and replicated by revolutionary forces and terrorist organizations across the globe. Drawing on recently declassified documents and rare interviews with H? Chi Minh's strategists and operatives, this book offers fresh perspective on his blueprint and the reasons behind both the French (1945-1954) and the American (1959-1975) failures in Vietnam, concluding with an analysis of the threat this model poses today.

The Lawrence and Lynne Brown Democracy Medal, presented by the McCourtney Institute for Democracy at Penn State, recognizes outstanding individuals, groups, and organizations that produce innovations to further democracy in the United States or around the world. The 2020 Brown Democracy Medal winner, Srdja Popovic, was a leader in the revolution that brought down

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the Milošević regime in Serbia and he continues to help protestors around the world learn effective, sometimes humorous, nonviolent tactics. In 2020, he teamed up with Sophia A. McClennen to study the concept of "dilemma actions," which offers a structured, strategic approach to fighting back against authoritarianism, as well as for defending democracy.

Protection and sound management of coastal and marine areas are acknowledged as important mechanisms for alleviating poverty in the developing tropics. Tanzania has had considerable practical experience with a diversity of models that rely on private sector partnerships, community co-management regimes, and government-led initiatives for marine protection. 'Blueprint 2050' outlines a vision of what a protected area system could look like in 50 years. It draws on state-of-the-art ecosystem, socioeconomic, financial, and institutional background studies to paint a picture that emphasizes community-based adaptive co-management within a flexible system of eight protected area networks, one of which is the Exclusive Economic Zone. 'Blueprint 2050 is an impressive piece of professional work which addresses the plight of the many communities whose livelihoods depend on Tanzania's marine resources. Environmental conservation, sustainability, efficiency, good governance, and a pro-poor policy stance come out as key issues in pursuit of Tanzania's millennium development goals by these communities.' -- Hon Raphael OS Mollé, Senior Permanent Secretary Vice President's Office, United Republic of Tanzania 'It is my sincere hope that Blueprint 2050 will serve the intended purpose of promoting the development of marine protected areas based on our current policies and legislation.' -- Hon Madam Rahma M Mshangama, Principal Secretary Ministry of Agriculture Natural Resources, Environment and Co-operatives (MANREC), Zanzibar

With her landmark investigation *Overdressed- The Shockingly High Cost of Cheap Fashion*, Elizabeth Cline was the first to reveal fast fashion's hidden toll on garment workers, the environment, and even our own satisfaction with our clothes. *The Conscious Closet* shows exactly what we can do about it. Based on her personal experiences getting off the fast-fashion treadmill and figuring out a common-sense and affordable approach to conscious style, Elizabeth will share how to pare down your closet; swap, resell, or recycle what you don't love; better care for and repair what you do; and how to affordably buy, thrift, or rent the ethical wardrobe of your dreams. Whether your goal is to build an effortless capsule wardrobe, keep up with trends, buy quality, seek out ethical brands, or all of the above, this is the book for you. *The Conscious Closet* is not just a style guide. It is a manifesto and call to action to transform one of the most polluting industries on earth, fashion, into a force for good, on both a micro level- our own closets-and macro level, by learning where and how our clothes are made, and how to connect to a global and impassioned community of stylish fashion revolutionaries for bigger systematic change. Clothing is one of the most personal expressions of who we are, and in *The Conscious Closet*, Elizabeth aims to help readers truly understand and love their clothes again-without sacrificing the environment or their morals in the process.

This vintage book contains H. G. Wells's "The Open Conspiracy: Blue Prints for a World Revolution" (first published in

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1928). Wells describes the book as a 'scheme to thrust forward and establish a human control over the destinies of life, and liberate it from its present dangers, uncertainties and miseries.' The text suggests that, thanks to scientific advancement, a world 'politically, socially and economically unified' is being established by educated and influential people which could be the foundation of 'a world revolution aiming at universal peace.' This fascinating and thought-provoking treatise will appeal to those with an interest in utopian literature, and it is not to be missed by fans and collectors of Wells's work. Herbert George Wells (1866 - 1946) was a seminal English writer whose notable works include "The War of the Worlds" (1897) and "The Time Machine" (1895). Many antiquarian texts such as this are increasingly scarce and expensive, and it is with this in mind that we are republishing this book now, in an affordable, high-quality, modern edition. It comes complete with a specially commissioned biography of the author.

An energy expert shows why hydrogen can fight climate change and become the fuel of the future We're constantly told that our planet is in crisis; that to save it, we must stop traveling, stop eating meat, even stop having children. But in *The Hydrogen Revolution*, Marco Alverà argues that we don't need to upend our lives. We just need a new kind of fuel: hydrogen. From transportation and infrastructure to heating and electricity, hydrogen could eliminate fossil fuels, boost economic growth, and encourage global action on climate change. It could also solve the most bedeviling aspects of today's renewable energy—from transporting and storing wind and solar energy and their vulnerability to weather changes to the inefficiency and limited utility of heavy, short-lasting batteries. *The Hydrogen Revolution* isn't just a manifesto for a powerful new technology. It's a hopeful reminder that despite the gloomy headlines about the fate of our planet, there's still an opportunity to turn things around.

"A dazzlingly erudite synthesis of history, philosophy, anthropology, genetics, sociology, economics, epidemiology, statistics, and more" (Frank Bruni, *The New York Times*), *Blueprint* shows why evolution has placed us on a humane path -- and how we are united by our common humanity. For too long, scientists have focused on the dark side of our biological heritage: our capacity for aggression, cruelty, prejudice, and self-interest. But natural selection has given us a suite of beneficial social features, including our capacity for love, friendship, cooperation, and learning. Beneath all of our inventions -- our tools, farms, machines, cities, nations -- we carry with us innate proclivities to make a good society. In *Blueprint*, Nicholas A. Christakis introduces the compelling idea that our genes affect not only our bodies and behaviors, but also the ways in which we make societies, ones that are surprisingly similar worldwide. With many vivid examples -- including diverse historical and contemporary cultures, communities formed in the wake of shipwrecks, commune dwellers seeking utopia, online groups thrown together by design or involving artificially intelligent bots, and even the tender and complex social arrangements of elephants and dolphins that so resemble our own -- Christakis shows that,

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despite a human history replete with violence, we cannot escape our social blueprint for goodness. In a world of increasing political and economic polarization, it's tempting to ignore the positive role of our evolutionary past. But by exploring the ancient roots of goodness in civilization, Blueprint shows that our genes have shaped societies for our welfare and that, in a feedback loop stretching back many thousands of years, societies are still shaping our genes today. A sequence of eight interlinked tales explores the common experiences that shape early adulthood and features an eclectic cast of female characters who navigate the pitfalls of the cultural landscape from the 1970s to the present. This work provides a thought-provoking account of how medical treatments can be tested with unbiased or 'fair' trials and explains how patients can work with doctors to achieve this vital goal. It spans the gamut of therapy from mastectomy to thalidomide and explores a vast range of case studies.

Featuring 25 recipes and 36 exercises illustrated with clear step-by-step photos, The 3D Body Revolution shares the secrets of the world's most elite athletes for getting super strong, super lean, super fast. Beloved, record-setting wide receiver for the Green Bay Packers Donald Driver retired in 2012 and since then has won Dancing with the Stars (2012) and written a bestselling memoir, Driven. Known for his power on the field, he took a break from his intense workouts after retiring--and found himself sluggish and unhappy. He took it upon himself to get back into the best shape of his life--and along the way has become THE go-to guy for training other pro athletes as well as regular people just looking for a great workout at his Dallas gym Driven Elite Fitness and Health Center. With his trademark motivational energy and charisma, he now shares his 3D's: the determination to eat for weight loss; the discipline to achieve high-intensity, muscle-building workouts; and the drive to push yourself to your best. Whatever your starting level, this workout blueprint will guide you to peak performance, with targeted nutritional and motivational advice for each of its 3 levels. Filled with insights and insider stories from his life on and off the field, Driver also offers a clean eating plan with 25 recipes targeted to caloric needs as well as 50 photos of him demonstrating the exercises. This is your path to peak performance and phenomenal fitness. Be Determined. Get Disciplined. Drive to Greatness.

Forget everything you think you know about the digital age. It's not about privacy, surveillance, AI or blockchain--it's about ownership. Because, in a digital age, who owns information controls the future.

How Do Ordinary People Become Revolutionaries? In 2000, too-cool-to-care Belgrade rock kid Srdja Popovic found himself at the centre of a movement which was about to change the world. Popovic was one of the unexpected leaders of the student movement Otpor! That overthrew dictator Slobodan Milošević and established democracy in Serbia – all by avoiding violence and opting for something far more powerful: a sense of humour. In this inspiring and entertaining guide for would-be activists, he tells his story and those of other 'ordinary revolutionaries' who have created real social change

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using non-violent techniques. Now the director of an organisation that helps to train pro-democracy activists, Popovic has worked with some of the most significant movements of our times, including the architects of the Arab Spring. Through examples such as a protest of Lego Men in Siberia (when flesh-and-blood people would have been shot), and a boycott of cottage cheese in Israel to challenge price inflation, Popovic tells stories of the true and sometimes ingeniously clever ways in which non-violent resistance has achieved its means. From Occupy Wall Street to Tahrir Square, and from Nelson Mandela to Harvey Milk, the tales Popovic tells are hilarious, accessible, inspiring, at times outrageous, and always about ordinary people achieving extraordinary things. 'With this wonderful book, Srdja Popovic is inspiring ordinary people facing injustice and oppression to use this toolkit to challenge their oppressors and create something much better.' Peter Gabriel

For more than a century, from 1900 to 2006, campaigns of nonviolent resistance were more than twice as effective as their violent counterparts in achieving their stated goals. By attracting impressive support from citizens, whose activism takes the form of protests, boycotts, civil disobedience, and other forms of nonviolent noncooperation, these efforts help separate regimes from their main sources of power and produce remarkable results, even in Iran, Burma, the Philippines, and the Palestinian Territories. Combining statistical analysis with case studies of specific countries and territories, Erica Chenoweth and Maria J. Stephan detail the factors enabling such campaigns to succeed and, sometimes, causing them to fail. They find that nonviolent resistance presents fewer obstacles to moral and physical involvement and commitment, and that higher levels of participation contribute to enhanced resilience, greater opportunities for tactical innovation and civic disruption (and therefore less incentive for a regime to maintain its status quo), and shifts in loyalty among opponents' erstwhile supporters, including members of the military establishment. Chenoweth and Stephan conclude that successful nonviolent resistance ushers in more durable and internally peaceful democracies, which are less likely to regress into civil war. Presenting a rich, evidentiary argument, they originally and systematically compare violent and nonviolent outcomes in different historical periods and geographical contexts, debunking the myth that violence occurs because of structural and environmental factors and that it is necessary to achieve certain political goals. Instead, the authors discover, violent insurgency is rarely justifiable on strategic grounds.

Essential reading for any would-be entrepreneur *Blueprint to Business* is the ultimate guide to becoming a successful entrepreneur. Bestselling author and CEO Mike Alden puts aside the rainbows and sunshine, gets real about what it takes to 'make it,' and gives you the real-world guidance you need to hear. Through anecdotes and advice, he shares his experiences along with those of other top founders and entrepreneurs to give you a realistic picture of what it takes to build a business. It's a bit of tough love, a healthy dose of reality, and a tremendously motivating guide to striking out on

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your own; from motivation and commitment to business licenses and the IRS, this guide is your personal handbook for the biggest adventure of your career. So you want to start a business: how much are you willing to commit in terms of time, money, and energy? How do you plan to bring in customers? What will set you apart from the crowd? What will convince clients to come to you rather than your competitor with an established track record? These questions must be answered before you even begin planning—and then, you have to make that canyon-sized leap from planning to doing. This book guides you through the early stages with practical advice from a real-world perspective. Turn 'dreams' into goals, and goals into reality Discover just what it takes to build a successful business Dig into the paperwork and legal/regulatory requirements Adjust your expectations to reflect your abilities and willingness to commit Starting a business could be the best thing you've ever done—or it could be the worst. Mitigate the risk by setting yourself up for success from the very beginning with the invaluable advice in *Blueprint to Business*. Praise for *Blueprint to Business* "I've had the opportunity to work directly with Michael Alden on his children's book. His business know how and ability to get things done is unparalleled." —Naren Aryal, CEO Mascot Books. "As an entrepreneur and author myself, I would recommend *Blueprint to Business* to anyone who is in business or looking to start a company. Michael Alden's no nonsense approach is much needed for anyone who wants the real truth about the life of an entrepreneur." —Ken Kupchik, author of *The Sales Survival Handbook Cold Calls, Commissions, and Caffeine Addiction The Real Truth About Life in Sales* "Michael Alden's story is truly inspirational. He has seen some extremely difficult times and has overcome extraordinary odds along his journey. He harnessed what he learned even as a young child to achieve great business success. The lessons in *Blueprint to Business* not only help those in business but it is for anyone who wants more out of life." —June Archer, author of *YES! Every day can be a good day: The Keys to success that lead to an Amazing life* "As a young entrepreneur, I have found that truly successful people help and teach others. Michael Alden has taken the time to help me with my business and my book. His experience is undeniable and I would recommend *Blueprint to Business* to any entrepreneur who wants to learn from someone who has done great things and continues to." —Casey Adams, social media influencer and author of *Rise of The Young: How To Turn Your Negative Situation Into A Positive Outcome, and Build A Successful Personal Brand* "Being an entrepreneur has its challenges. Michael Alden shares his business experiences to help others succeed. His advice and enthusiasm is directed towards teaching and leading through example. If you are looking to succeed in business this book is a must read!

"*The Power of Rare* is equal parts science and inspiration. In her urgent drive to help her daughter, Victoria Jackson not only transformed the competitive world of biomedical research, but also created a new medical model for generations to come." —Arianna Huffington Victoria Jackson revolutionized the beauty industry in the 1980s and '90s with her "no make-

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up" approach to make-up and ultimately made Victoria Jackson Cosmetics into a billion-dollar global brand. But her greatest test of the power of rare didn't come until her daughter, Ali, was diagnosed with neuromyelitis optica, or NMO—a rare, life-threatening autoimmune disease—and Victoria, driven by a mother's love, set out to find a cure for her daughter. Within days of hearing Ali's diagnosis in 2008, Victoria began the Guthy-Jackson Charitable Foundation to fund medical research into this often misdiagnosed orphan disease. Her "blueprint" called for breaking down the so-called silos of traditional medical research and bringing together some of the greatest minds to collaborate and share their findings. She hadn't expected to galvanize how medical research works, but within only a few years, that's just what she did. By focusing on the "rare" in each of us, the foundation has catalyzed breakthroughs in NMO in record time. These advances are also opening new doors to solving MS, lupus, and other autoimmune diseases—plus diseases that are not so rare, including cancer, infection, aging, and more. It has been Victoria's guiding philosophy that if she can do it, anyone can. With *The Power of Rare*, she shares how the foundation harnessed the power of rare to speed discoveries that help patients. Through her business savvy, wit, and heart, she offers real-world advice and inspiration for others to tap into "rare" to empower their own breakthroughs.

Strategic nonviolent action has reasserted itself as a potent force in shaping public debate and forcing political change. Whether it is an explosive surge of protest calling for racial justice in the United States, a demand for democratic reform in Hong Kong or Mexico, a wave of uprisings against dictatorship in the Middle East, or a tent city on Wall Street that spreads throughout the country, when mass movements erupt onto our television screens, the media portrays them as being as spontaneous and unpredictable. In *This is an Uprising*, political analysts Mark and Paul Engler uncover the organization and well-planned strategies behind such outbursts of protest, examining core principles that have been used to spark and guide moments of transformative unrest. *This is an Uprising* traces the evolution of civil resistance, providing new insights into the contributions of early experimenters such as Mohandas Gandhi and Martin Luther King Jr., groundbreaking theorists such as Gene Sharp and Frances Fox Piven, and contemporary practitioners who have toppled repressive regimes in countries such as South Africa, Serbia, and Egypt. Drawing from discussions with activists now working to defend human rights, challenge corporate corruption, and combat climate change, the Englers show how people with few resources and little influence in conventional politics can nevertheless engineer momentous upheavals. Although it continues to prove its importance in political life, the strategic use of nonviolent action is poorly understood. Nonviolence is usually studied as a philosophy or moral code, rather than as a method of political conflict, disruption, and escalation. *This is an Uprising* corrects this oversight. It argues that if we are always taken by surprise by dramatic outbreaks of revolt, and if we decline to incorporate them into our view of how societies progress, then we pass up the

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chance to fully grasp a critical phenomenon—and to harness its power to create lasting change.

It may be difficult to imagine that a consequential black electoral politics evolved in the United States before the Civil War, for as of 1860, the overwhelming majority of African Americans remained in bondage. Yet free black men, many of them escaped slaves, steadily increased their influence in electoral politics over the course of the early American republic.

Despite efforts to disfranchise them, black men voted across much of the North, sometimes in numbers sufficient to swing elections. In this meticulously-researched book, Van Gosse offers a sweeping reappraisal of the formative era of American democracy from the Constitution's ratification through Abraham Lincoln's election, chronicling the rise of an organized, visible black politics focused on the quest for citizenship, the vote, and power within the free states. Full of untold stories and thorough examinations of political battles, this book traces a First Reconstruction of black political activism following emancipation in the North. From Portland, Maine and New Bedford, Massachusetts to Brooklyn and Cleveland, black men operated as voting blocs, denouncing the notion that skin color could define citizenship.

How do ordinary people become revolutionaries? In 2000, too-cool-to-care Belgrade rock kid Srdja Popovic found himself at the centre of a movement which was about to change the world. Popovic was one of the unexpected leaders of the student movement Otpor! that overthrew dictator Slobodan Milosevic and established democracy in Serbia — all by avoiding violence and opting for something far more powerful: a sense of humour. In this inspiring and entertaining guide for would-be activists, he tells his story and those of other 'ordinary revolutionaries' who have created real social change using non-violent techniques. Now the director of an organisation that helps to train pro-democracy activists, Popovic has worked with some of the most significant movements of our times, including the architects of the Arab Spring. Through examples such as a protest of Lego men in Siberia (when flesh-and-blood people would have been shot), and a boycott of cottage cheese in Israel to challenge price inflation, Popovic tells stories of the true and sometimes ingeniously clever ways in which non-violent resistance has achieved its means. From Occupy Wall Street to Tahrir Square, and from Nelson Mandela to Harvey Milk, the tales Popovic tells are hilarious, accessible, inspiring, at times outrageous, and always about ordinary people achieving extraordinary things. PRAISE FOR SRDJA POPOVIC 'Highly readable ... combining an entertaining primer on the theory and practice of peaceful protest with a very personal account of [Popovic's] own involvement with it.' The Guardian 'The title is no exaggeration ... Popovic cheerfully blows up just about every idea most people hold about nonviolent struggle.' The New York Times

What if you were to read the New Testament - really read it without denominational filters - read it over and over again. And then what if you were to organize your attempts at such unfiltered reading by subject matter? Well that is what happened to me over a period of almost fifty years, and this is what I have worked to do in these two volumes of Blueprint

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for a Revolution: Building Upon ALL of The New Testament! What follows is a catechism of my understanding of apostolic Christianity. It is a body of teaching that flows out of taking all of the New Testament texts in a grammatically natural and literal sense: the way we instinctively read all serious literature. Testimony from the earliest Christians is also presented, demonstrating that what those earliest churches taught and lived out was typically identical to what you conclude when you take the New Testament doctrines, commands and promises naturally, literally and consistently. These two volumes are not written with professional Biblical scholars in mind, but rather pastors, seminarians, congregational leaders and other serious students of the Scriptures. I have taught from them for years in parish ministry. The importance of this book does not lie mainly in the specific conclusions of any individual chapter, and certainly not in any of my literally skills at presenting those conclusions. It lies mostly in the juxtaposition of chapters that are often thought to be in conflict with each other only because the traditions that hold to the beliefs in those chapters have been considered to be in conflict with each other. Its importance also lies in the conviction that any congregation that builds upon those chapters will be making a quantum leap in the direction of that sacred and revolutionary movement, that "Kingdom of God," that Jesus brought to the earth!

"From the co-creator of the Occupy Wall Street movement, a refreshing manifesto that inaugurates the future of social activism and the end of protest as you know it. Intellectually ambitious and spiritually compelling, [this work] will be the most talked-about non-fiction book in 2016. Activism is broken. In recent years we have witnessed the largest protests in human history. And yet these mass mobilizations no longer change society. Now protest is at a crossroads: innovation or irrelevance. Drawing on his unique experience as a founder of Occupy Wall Street, in his first book, 'The End of Protest,' Micah White explores the theory, tactics and principles of social change."

From Gandhi's movement to win Indian independence to the Arab Spring uprisings of 2011, an expanding number of citizens have used nonviolent action to win political goals. While such events have captured the public imagination, they have also generated a new surge of scholarly interest in the field of nonviolence and civil resistance studies. Although researchers have produced new empirical data, theories, and insights into the phenomenon of nonviolent struggle, the field is still quite unfamiliar to many students and scholars. In *Nonviolent Struggle: Theories, Strategies, and Dynamics*, sociologist Sharon Nepstad provides a succinct introduction to the field of civil resistance studies, detailing its genesis, key concepts and debates, and a summary of empirical findings. Nepstad depicts the strategies and dynamics at play in nonviolent struggles, and analyzes the factors that shape the trajectory and outcome of civil resistance movements. The book draws on a vast array of historical examples, including the U.S. civil rights movement, the Indonesian uprising against President Suharto, the French Huguenot resistance during World War II, and Cesar Chavez's United Farm

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Workers. Nepstad describes both principled and pragmatic nonviolent traditions and explains various categories of nonviolent action, concluding with an assessment of areas for future research. A comprehensive treatment of the philosophy and strategy of nonviolent resistance, *Nonviolent Struggle* is essential reading for students, scholars, and anyone with a general interest in peace studies and social change.

Her vision and politics have set her at the forefront of contemporary poetry and her work has a far-reaching impact on all poets and readers of poetry today. A dedicated and inspired teacher, her innovative and highly successful poetry program, *Poetry for the People*, has recently emerged as a national phenomenon.

A serious introduction to the use of nonviolent action to topple dictatorships. Based on the author's study, over a period of forty years, on non-violent methods of demonstration, it was originally published in 1993 in Thailand for distribution among Burmese dissidents.

*** WINNER OF THE 2019 CUNDILL HISTORY PRIZE SHORTLISTED FOR THE BAILLIE GIFFORD PRIZE FOR NON-FICTION 2019 SHORTLISTED FOR THE NAYEF AL-RODHAN PRIZE FOR GLOBAL UNDERSTANDING SHORTLISTED FOR DEUTSCHER PRIZE LONGLISTED FOR THE 2020 ORWELL PRIZE FOR POLITICAL

WRITING*** 'Revelatory and instructive... [a] beautifully written and accessible book' *The Times* For decades, the West has dismissed Maoism as an outdated historical and political phenomenon. Since the 1980s, China seems to have abandoned the utopian turmoil of Mao's revolution in favour of authoritarian capitalism. But Mao and his ideas remain central to the People's Republic and the legitimacy of its Communist government. With disagreements and conflicts between China and the West on the rise, the need to understand the political legacy of Mao is urgent and growing. The power and appeal of Maoism have extended far beyond China. Maoism was a crucial motor of the Cold War: it shaped the course of the Vietnam War (and the international youth rebellions that conflict triggered) and brought to power the murderous Khmer Rouge in Cambodia; it aided, and sometimes handed victory to, anti-colonial resistance movements in Africa; it inspired terrorism in Germany and Italy, and wars and insurgencies in Peru, India and Nepal, some of which are still with us today – more than forty years after the death of Mao. In this new history, Julia Lovell re-evaluates Maoism as both a Chinese and an international force, linking its evolution in China with its global legacy. It is a story that takes us from the tea plantations of north India to the sierras of the Andes, from Paris's fifth arrondissement to the fields of Tanzania, from the rice paddies of Cambodia to the terraces of Brixton. Starting with the birth of Mao's revolution in northwest China in the 1930s and concluding with its violent afterlives in South Asia and resurgence in the People's Republic today, this is a landmark history of global Maoism.

A top behavioral geneticist makes the case that DNA inherited from our parents at the moment of conception can predict

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our psychological strengths and weaknesses. In *Blueprint*, behavioral geneticist Robert Plomin describes how the DNA revolution has made DNA personal by giving us the power to predict our psychological strengths and weaknesses from birth. A century of genetic research shows that DNA differences inherited from our parents are the consistent lifelong sources of our psychological individuality—the blueprint that makes us who we are. Plomin reports that genetics explains more about the psychological differences among people than all other factors combined. Nature, not nurture, is what makes us who we are. Plomin explores the implications of these findings, drawing some provocative conclusions—among them that parenting styles don't really affect children's outcomes once genetics is taken into effect. This book offers readers a unique insider's view of the exciting synergies that came from combining genetics and psychology. The paperback edition has a new afterword by the author.

Based on a true story, Francis Daymon is not your average history book hero—he was an everyday American who did what he could, never realizing that his actions and talents would mean the difference between victory or defeat in the American Revolution. Whenever America has needed heroes someone has always been there. This book was written for children and adults alike to celebrate another example of America's greatest strength—its people.

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