

## Biz Korea

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For the past decade, the Korean film industry has enjoyed a renaissance. With innovative storytelling and visceral effects, Korean films not only have been commercially viable in the domestic and regional

markets but also have appealed to cinephiles everywhere on the international festival circuit. This book provides both an industrial and an aesthetic account of how the Korean film industry managed to turn an economic crisis—triggered in part by globalizing processes in the world film industry—into a fiscal and cultural boom. Jinhee Choi examines the ways in which Korean film production companies, backed by affluent corporations and venture capitalists, concocted a variety of winning production trends. Through close analyses of key films, Choi demonstrates how contemporary Korean cinema portrays issues immediate to its own Korean audiences while incorporating the transnational aesthetics of Hollywood and other national cinemas such as Hong Kong and Japan. Appendices include data on box office rankings, numbers of films produced and released, market shares, and film festival showings. Digital Development in Korea explores the role of digital information and communications technology in South Korea's development, starting with and building upon the crucial developments of the 1980s. Its perspective draws on the information society concept and on a conceptual model of strategic restructuring of telecommunications. It also draws on firsthand experience in formulating and implementing policies. The analysis identifies aspects of the Korean experience from which developing countries around the world might benefit. Oh and Larson describe the revolutionary developments of the 1980s including the TDX electronic switching system, a major surge forward in semiconductors, the start of privatization and color

television and the thoroughgoing restructuring of Korea's telecommunications sector. They further explore government leadership, the growing private sector and international trade pressures in the diffusion of broadband, mobile communication, and convergence toward a ubiquitous network society. The role of education in these developments is explored in detail, along with both the positive and negative aspects of Korea's vibrant new digital media. The book also looks at Korea's growing international involvement, its role in efforts to build a world information society, and finally, its future place in cyberspace. This book will be of interest to students, scholars and policy makers interested in communications technologies, Asian/Korean Studies and development studies.

In the 1980s the countries of Asia-Pacific first experienced -economic miracles.- After a short period of stagnation and retrenchment in the 1990s, economic prosperity is again in full swing from the beginning of the twenty-first century. The major driving force behind this is the rapidly growing economic and technical cooperation among countries--China, Japan, South Korea and Southeast Asian countries--in the region, attributable to liberalization of trade and Free Trade Agreements efforts which are expected to lead to the establishment of a common market like the EU. This book is the most comprehensive compendium of expertise about the current economic exchanges and chances of a common market in the Asia-Pacific realm. The perspectives are substantiated by case studies. Sung-Jo Park is an economist at the Institute for East Asian Studies at the

Free University Berlin (Germany). Jongwon Lee is professor at the Department of International Trade, Suwon University (Republic of Korea) and editorial director of the Journal of Contemporary European Studies.

Including beautiful historic photographs, this book shows the essential history of modern Korea. Written in English and Korean for children. This version is the Korean War 70th Anniversary special edition.

South Korea has attained spectacular economic success in recent decades. It has reached the status of a Newly Advanced Economy, with challenges increasingly mirroring those faced by other advanced economies.

These include the necessary upgrading of the labor force, the frictions of switching to a national system of innovation adapted to leadership in R&D, market-based economic policies that reflect the government's difficulties in foreseeing future technological developments, and the consequences of social change for the innovation system and policy-making. In the forthcoming book the parallel challenges for innovation and technology for the Republic of Korea and other advanced economies will be analyzed more thoroughly with an international perspective in mind. This comparison and international benchmarking will allow policy makers and scholars to better appreciate how much the country has already moved into the circle of globally leading economies and what can be done to consolidate and strengthen its position.

The rapid growth of the Korean online game industry, viewed in social, cultural, and economic contexts. In

South Korea, online gaming is a cultural phenomenon. Games are broadcast on television, professional gamers are celebrities, and youth culture is often identified with online gaming. Uniquely in the online games market, Korea not only dominates the local market but has also made its mark globally. In *Korea's Online Gaming Empire*, Dal Yong Jin examines the rapid growth of this industry from a political economy perspective, discussing it in social, cultural, and economic terms. Korea has the largest percentage of broadband subscribers of any country in the world, and Koreans spend increasing amounts of time and money on Internet-based games. Online gaming has become a mode of socializing—a channel for human relationships. The Korean online game industry has been a pioneer in software development and eSports (electronic sports and leagues). Jin discusses the policies of the Korean government that encouraged the development of online gaming both as a cutting-edge business and as a cultural touchstone; the impact of economic globalization; the relationship between online games and Korean society; and the future of the industry. He examines the rise of Korean online games in the global marketplace, the emergence of eSport as a youth culture phenomenon, the working conditions of professional gamers, the role of game fans as consumers, how Korea's local online game industry has become global, and whether these emerging firms have challenged the West's dominance in global markets.

An examination of successful environmental advocacy strategies in East Asia that shows how advocacy can be

effective under difficult conditions. The countries of East Asia--China, Japan, South Korea, and Taiwan-- are home to some of the most active and effective environmental advocates in the world. And the governments of these countries have adopted a range of innovative policies to fight pollution and climate change: Japan leads the world in emissions standards, China has become the world's largest producer of photovoltaic panels, and Taiwan and Korea have undertaken major green initiatives. In this book, Mary Alice Haddad examines the advocacy strategies that persuaded citizens, governments, and businesses of these countries to change their behavior.

This book sheds light on aspects of the Korean Wave and Korean media products that are less discussed—Korean literature, webtoon, and mukbang. It explores the making of these Korean popular cultural products and how they work and engage media recipients regardless of their different national, cultural, and geographical backgrounds. Drawing on narrative theory and cultural studies, the book makes a compelling argument about how to analyze the production and consumption of Korean media within and beyond its national boundary with critical eyes. The author shows how transmedial narrative studies (narrative studies across media) offers analytical and theoretical lenses through which one can interpret new and emerging media forms and contents. Furthermore, she explores how these forms and contents can be better understood when they are contextualized within specific time and place using the cultural, social, and political concepts and precepts of the region. The volume will be of great interest to scholars and researchers of Asian Studies, popular culture, contemporary cyberculture, media and

culture studies, and literary theory.

This report analyses the relationship between urban transport and inclusive development in Korea.

Since the Korean War the forgotten war more than a million Korean women have acted as sex workers for U.S. servicemen. More than 100,000 women married GIs and moved to the United States. Through intellectual vigor and personal recollection, *Haunting the Korean Diaspora* explores the repressed history of emotional and physical violence between the United States and Korea and the unexamined reverberations of sexual relationships between Korean women and American soldiers.

The purpose of this book is to provide a systematic and policy-focused analysis of Korea's development performance from a historical perspective. The book begins with post-war reconstruction efforts and extends to recent developments in the Korean economy. Through a comprehensive analysis of Korea's development performance over the last six decades, the book examines in detail how development strategies and policies evolved over time, what were their consequences and underlying factors, and what lessons can be drawn from the Korean experience. A wide range of issues are discussed, including the role of government, capital accumulation, growth and structural change, industrial development and concentration, economic liberalization, human resource and technology development, social development and income distribution. The important features of the Korean development model are highlighted to draw lessons from the Korean experience.

Export-oriented industrialization has transformed the Korean economy so profoundly that it has become known as the "Miracle on the Han." Yet, this industrial model has become fragile, as Korea's chaebols are being challenged by Chinese competitors. Attempts to seek out new engines of

economic growth have failed, or remain underdeveloped, while a looming demographic crisis threatens to exacerbate Korea's problems. This book outlines a blueprint for overcoming these challenges, moving beyond the business strategies, government policies, and socio-cultural patterns established under export-oriented industrialization. Written by a stellar line-up of international contributors, its central proposition is that social change is needed to support the strategic and operational transformation of the chaebol and SMEs. Specifically, it stresses the need for an appreciation of the gender, national, and ethnic diversity emerging within the Korean workplace today. If properly leveraged, such diversity has the potential to reduce the groupthink that hampers the creativity and responsiveness of Korean firms today, as well as facilitating greater success in overseas markets. Taking an interdisciplinary approach, this book will be useful to students and scholars in Korean Studies, as well as those studying business, economics, and sociology more broadly in East Asia.

This book introduces readers to the concepts of sustainability and philosophy of slowness for the management of public entities such as cities or regions. While many urban communities face economic challenges that clearly show the limitations of growth and ever-increasing speed, this book explores an alternative, thought-provoking standpoint in five chapters. The first chapter explains the importance and essence of slowness, smallness and sustainability for public organizations, while the second addresses the concept of "slow life" in an emotional society. Chapter three examines the issue of "slow management" and presents arguments for the value of small businesses as the true foundation of the economy. Chapter four rounds out the coverage with a focus on agriculture. Finally, in chapter five, the authors discuss the overall benefits of a "slow and curvy" management style in



order to provide happiness, economic and social sustainability.

South Korea's phenomenal rise has been studied extensively by political scientists and economists both in terms of its impact on democratisation and as a role model for economic development. Yet little attention has been devoted to exploring the nexus between economic development and foreign policy. In *South Korea's Rise*, Uk Heo and Terence Roehrig propose a new theoretical framework to illustrate how an increase in a country's economic prosperity can bring about change to its foreign policy, prompting greater involvement in the international system, the transition to democracy, an expanded set of interests and increased tools to pursue its foreign policy goals. As a rising middle power, analysis of South Korea's foreign policy is crucial to our understanding of the power structure and future relations in East Asia. This is essential reading for all students and scholars with an interest in Asia, foreign policy and global economics.

In *Four Decades On*, historians, anthropologists, and literary critics examine the legacies of the Second Indochina War, or what most Americans call the Vietnam War, nearly forty years after the United States finally left Vietnam. They address matters such as the daunting tasks facing the Vietnamese at the war's end—including rebuilding a nation and consolidating a socialist revolution while fending off China and the Khmer Rouge—and "the Vietnam syndrome," the cynical, frustrated, and pessimistic sense that colored America's views of the rest of the world after its humiliating defeat in Vietnam. The contributors provide unexpected perspectives on Agent Orange, the POW/MIA controversies, the commercial trade relationship between the United States and Vietnam, and representations of the war and its aftermath produced by artists, particularly writers. They show how the war has

continued to affect not only international relations but also the everyday lives of millions of people around the world. Most of the contributors take up matters in the United States, Vietnam, or both nations, while several utilize transnational analytic frameworks, recognizing that the war's legacies shape and are shaped by dynamics that transcend the two countries. Contributors. Alex Bloom, Diane Niblack Fox, H. Bruce Franklin, Walter Hixson, Heonik Kwon, Scott Laderman, Mariam B. Lam, Ngo Vinh Long, Edwin A. Martini, Viet Thanh Nguyen, Christina Schwenkel, Charles Waugh

**Politics in North and South Korea** provides students with a comprehensive understanding of the political dynamics of the two Koreas. Giving equal weight to North and South Korea, the authors trace the history of political and economic development and international relations of the Korean peninsula, showing how South Korea became democratized and how Juche ideology has affected the establishment and operation of a totalitarian system in North Korea. Written in a straightforward, jargon free manner, this textbook utilizes both historical-institutional approaches and quantitative evidence to analyse the political dimensions of a wide variety of issues including: Legacies of early-twentieth-century Japanese colonial rule South Korean democratization and democratic consolidation South Korean diplomacy and North Korean nuclear crises The economic development of both North and South Korea The three-generation power succession in North Korea North Korean human rights issues Inter-

Korean relations and reunification This textbook will be essential reading for students of Korean Politics and is also suitable for undergraduate and postgraduate courses on East Asian Politics, Asian Studies, and International Relations.

This volume explores and interrogates the shifts and changes in both government and industry-based screen policies over the past 30 years. It covers a diverse range of film industries from different parts of the world, along with the interrelationship between different localities, policy regimes and technologies/media. Featuring in-depth case studies and interviews with practitioners and policy-makers, this book provides a timely overview of government and industry's responses to the changing landscape of the production, distribution, and consumption of screen media.

A detailed examination of the "Korean development model" from its urban dimension, evaluating its sociopolitical contexts and implications for international development cooperation. There is an increasing tendency to use the development experience of Asian countries as a reference point for other countries in the Global South. Korea's condensed urbanization and industrialization, accompanied by the expansion of new cities and industrial complexes across the country, have become one such model, even if the fruits of such development may not have been equitably shared

across geographies and generations. The chapters in this book critically reassess the Korean urban development experience from regional policy to new town development, demonstrating how these policy experiences were deeply rooted in Korea's socioeconomic environment and discussing what can be learned from them when applying them in other developmental contexts. This book will be of great interest to scholars and researchers in the field of urban studies and developmental studies in general, and in Korea's (urban) development experience in particular.

Entrepreneurship in Korea offers a fresh perspective on entrepreneurship in Korea by combining a historical review of the achievements of Korean entrepreneurs at each stage of economic development with an analysis of the activities of current entrepreneurs who are at the forefront of the new Korean age. It discusses the crucial role of business entrepreneurship in each stage of Korea's transformation from an underdeveloped East Asian backwater to a global manufacturing and technology powerhouse throughout the last 100 years.

Furthermore, it provides an up-to-date analysis of contemporary start-up entrepreneurship in Korea and discusses its unique characteristics, strengths and weaknesses. Authors identify specific features of entrepreneurship in Korea, why and how business entrepreneurs have been so successful and

effective, how their entrepreneurial styles and activities have changed over time, which challenges Korean start-up entrepreneurs are currently facing, and how these challenges may be addressed.

The rapid development of Korean cinema during the decades of the 1960s and 2000s reveals a dynamic cinematic history which runs parallel to the nation's political, social, economic and cultural transformation during these formative periods. This book examines the ways in which South Korean cinema has undergone a transformation from an antiquated local industry in the 1960s into a thriving international cinema in the 21st century. It investigates the circumstances that allowed these two eras to emerge as creative watersheds, and demonstrates the forces behind Korea's positioning of itself as an important contributor to regional and global culture, and especially its interplay with Japan, Greater China, and the United States. Beginning with an explanation of the understudied operations of the film industry during its 1960s take-off, it then offers insight into the challenges that producers, directors, and policy makers faced in the 1970s and 1980s during the most volatile part of Park Chung-hee's authoritarian rule and the subsequent Chun Doo-hwan military government. It moves on to explore the film industry's professionalization in the 1990s and subsequent international expansion in the 2000s. In doing so, it explores the nexus and tensions

between film policy, producing, directing, genre, and the internationalization of Korean cinema over half a century. By highlighting the recent transnational turn in national cinemas, this book underscores the impact of developments pioneered by Korean cinema on the transformation of 'Planet Hallyuwood'. It will be of particular interest to students and scholars of Korean Studies and Film Studies.

The Internet has ushered in a new era in the economies of networking. With the increasing need for optimization based on these network economies, the IT-based e-business has become a platform for study as well as daily practice. In a similar vein, global warming has raised many issues which come into conflict with traditional research and policies. The Internet revolution has also shifted our society from a government- and company-led economy to a 'netizen'- and consumer-led business world. This book enlightens us on why a harmonized participation of traditional network members or interested groups is necessary and how we can create values from diverse fields of interests and objectives, including the corporate social responsibility (CSR) and eco-friendly productivity. Digital Business and Sustainable Development integrates the platforms from these two fields of study based on the comparative analysis of Asian and other developing countries.

Branded Entertainment in Korea examines the varied texts and wider context of branded entertainment and related advertising and marketing communications practices in Korea. The book discusses the origins, development, current state, ethics, and regulations of branded entertainment in Korea, considering the impact and implications for communication users and regulators as well as industry actors. Over 30 cases from 2013 to 2019 are offered to provide an up-to-date account of current developments, with a closer look at the ethical challenges and controversies surrounding branded entertainment. The book also provides a review of branded entertainment-related literature in order to help the readers to understand this growing marketing discipline. This is a valuable case study for scholars and students of critical advertising studies, as well as those interested in broader disciplines of communication and media studies. In the last fifty years, Korea has transformed itself from an agrarian, Confucian-based culture into a global and technological powerhouse, and one of the most important political and economic forces in the world. Based on previous research and face-to-face interviews, the book shows how contemporary Koreans negotiate traditional Confucian values and Western capitalistic values in their everyday encounters - particularly in business and professional contexts. This is a useful companion

book for courses in international business, intercultural communication, and Asian studies. This is the first English-language book on cultural policy in Korea, which critically historicises and analyses the contentious and dynamic development of the policy. It highlights that the evolution of cultural policy has been bound up with the complicated political, economic and social trajectory of Korea to a surprising degree. Investigating the content and context of the policy from the period of Japanese colonial rule (1910–1945) until the military authoritarian regime (1961–1988), the book discusses how culture, often co-opted by the government, was mobilised to disseminate state agendas and define national identity. It then moves on to investigate the distinct characteristics of Korea's contemporary cultural policy since the 1990s, particularly its energetic pursuit of democracy, a market economy of culture and outward cultural globalisation (the Korean Wave). This book helps readers to understand the continuous presence of the 'strong state' in Korean cultural policy and its implications for the cultural life of Koreans. It argues that this exceptionally active cultural policy sets an important condition not only for artistic creation, cultural consumption and cultural business in the country, but also for the nation's ambitious endeavour to turn the success of its pop culture into a global phenomenon.

This book deals with the important aspects of green fashion including? Animal Welfare in Ethical Fashion, ?Sustainable Processing of Textiles, Sustainable design case studies, Wool Composting, Consumer behaviour in sustainable clothing market, industrial case studies related to green fashion, etc.

Recent years have witnessed the remarkable development of the cultural and creative industries (CCIs) in Asia, from the



global popularity of the Japanese games and anime industries, to Korea's film and pop music successes. While CCIs in these Asian cultural powerhouses aspire to become key players in the global cultural economy, Southeast Asian countries such as Malaysia and Thailand are eager to make a strong mark in the region's cultural landscape. As the first handbook on CCIs in Asia, this book provides readers with a contextualized understanding of the conditions and operation of Asian CCIs. Both internationalising and de-Westernising our knowledge of CCIs, it offers a comprehensive contribution to the field from academics, practitioners and activists alike. Covering 12 different societies in Asia from Japan and China to Thailand, Indonesia and India, the themes include: State policy in shaping CCIs Cultural production inside and outside of institutional frameworks Circulation of CCIs products and consumer culture Cultural activism and independent culture Cultural heritage as an industry. Presenting a detailed set of case studies, this book will be an essential companion for researchers and students in the field of cultural policy, cultural and creative industries, media and cultural studies, and Asian studies in general.

More than five years have passed since South Korea fell prey to the Asian financial crisis. Bringing together experts from Korea and a variety of other countries, this book aims to better understand the three stages of the Korean crisis: the onset, the policy reaction, and the economic response. Providing an integrated analysis of the event and its consequences, the chapters in the book consider the causes of the crisis, the response of the US government and International Monetary Fund, adjustments in the Korean monetary and fiscal policies, and the success of financial and corporate restructuring. The concluding chapters bring the story up-to-date, describing the aftermath of the crisis and assessing whether there has been sufficient reform to

facilitate the country's recovery and growth. International and also Asian economists will find this a thoroughly accessible and illuminating book, as will specialists on Korea, political scientists and political economists.

Drafting Internet Agreements, Second Edition is the most comprehensive single volume collection of annotated forms for the internet. The book also offers valuable insights for business executives who want to know how internet transactions are structured and how to negotiate the best deals. This easy-to-use reference with accompanying CD-ROM offers instant access to more than 40 sample agreements for every area of internet practice including: Internet advertising Internet consulting Electronic commerce Internet joint ventures Internet licensing Technology development Website agreements And more Each form has been developed by the authors or other experienced internet law practitioners and has been used in actual transactions. Organized by type of transaction, each chapter includes a full agreement that illustrates the entire transaction as a seamless whole, as well as a variety of agreements for closely related issues. For each form, the authors provide a brief overview, an analysis of the different kinds of forms that relate to the topic, and a description of the form's applicability and use. Coverage includes: Developing the content portion of the website Seeking intellectual property protection of website content Resolving domain name disputes Seeking to recover a domain name to which you have rights Linking a website to other sites Raising capital to develop and operate a site Marketing the Internet site Selling advertising on the internet site And more. A "Practice Tips" section before each form identifies the "hot spots" that are likely to arise during the transaction, and offers guidance on resolving these hotly negotiated provisions quickly. Detailed checklists assist in drafting the

final agreement. Drafting Internet Agreements, Second Edition also includes a free companion CD-ROM containing over 40 forms presented in the guide, making it easy to incorporate the forms into a word processing program.

Korea's Economic Prospects From Financial Crisis to Prosperity Edward Elgar Publishing

' . . . very well presented academic book. . . in Korea's Economic Prospects a valuable source of research material on the economy and its prospects. It will help one to understand the factors leading to the Korean recovery which has recently been recognised by the credit rating agency. . . ' - Marie-Aimée Tourres, The Journal of Development Studies This book examines the major issues arising from the Korean financial crisis of 1997. It considers the strong prospects for rapid economic recovery and the emerging changes in Korea's international economic relations and business environment. The authors investigate the causes of the financial crisis and provide an evaluation of remedial measures and reforms currently being introduced in both private and public sectors of the Korean economy. The book identifies a paradigm shift in Korean economic policy and discusses Korea's new role in both the regional and global economy. It also examines the major developments reshaping Korea's international business environment through fundamental policy shifts in trade, foreign direct investment, labor relations, management practices and the emerging trends in e-commerce.

In Transnational Korean Cinema author Dal Yong Jin explores the interactions of local and global politics, economics, and culture to contextualize the development of Korean cinema and its current place in an era of neoliberal globalization and convergent digital technologies. The book emphasizes the economic and industrial aspects of the story, looking at questions on the interaction of politics and

economics, including censorship and public funding, and provides a better view of the big picture by laying bare the relationship between film industries, the global market, and government. Jin also sheds light on the operations and globalization strategies of Korean film industries alongside changing cultural policies in tandem with Hollywood's continuing influences in order to comprehend the power relations within cultural politics, nationally and globally. This is the first book to offer a full overview of the nascent development of Korean cinema.

A study of environmental degradation, this work presents the environmental problems of South Korea. The effects of rapid industrialisation and modernisation are documented along with the choices and actions which are available to the country.

Over the past decade, Korean popular culture has become a global phenomenon. The "Korean Wave" of music, film, television, sports, and cuisine generates significant revenues and cultural pride in South Korea. The Korean Popular Culture Reader provides a timely and essential foundation for the study of "K-pop," relating the contemporary cultural landscape to its historical roots. The essays in this collection reveal the intimate connections of Korean popular culture, or hallyu, to the peninsula's colonial and postcolonial histories, to the nationalist projects of the military dictatorship, and to the neoliberalism of twenty-first-century South Korea.

Combining translations of seminal essays by Korean scholars on topics ranging from sports to colonial-era serial fiction with new work by scholars based in fields including literary studies, film and media studies, ethnomusicology, and art history, this collection expertly

navigates the social and political dynamics that have shaped Korean cultural production over the past century. Contributors. Jung-hwan Cheon, Michelle Cho, Youngmin Choe, Steven Chung, Katarzyna J. Cwiertka, Stephen Epstein, Olga Fedorenko, Kelly Y. Jeong, Rachael Miyung Joo, Inkyu Kang, Kyu Hyun Kim, Kyung Hyun Kim, Pil Ho Kim, Boduerae Kwon, Regina Yung Lee, Sohl Lee, Jessica Likens, Roald Maliangkay, Youngju Ryu, Hyunjoon Shin, Min-Jung Son, James Turnbull, Travis Workman

Skills are central to Korea's future prosperity and the well-being of its people. The OECD Skills Strategy Diagnostic Report: Korea identifies 12 skills challenges that need to be addressed to build a more effective skills system in Korea. These challenges were identified through: 1) the OECD's ...

An analysis of the United States's troubled relationship with North and South Korea discusses North Korea's nuclear weapons program, the growing anti-American sentiment in South Korea, and Washington's East Asia security strategy. By the co-author of *Bad Neighbor Policy*.

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