

Big Data Opportunities And Challenges

Data science revolves around two giants: Big Data analytics and Deep Learning. It is becoming challenging to handle and retrieve useful information due to how fast data is expanding. This book presents the technologies and tools to simplify and streamline the formation of Big Data as well as Deep Learning systems. This book discusses how Big Data and Deep Learning hold the potential to significantly increase data understanding and decision-making. It also covers numerous applications in healthcare, education, communication, media, and entertainment. Integrating Deep Learning Algorithms to Overcome Challenges in Big Data Analytics offers innovative platforms for integrating Big Data and Deep Learning and presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval. FEATURES Provides insight into the skill set that leverages one's strength to act as a good data analyst Discusses how Big Data and Deep Learning hold the potential to significantly increase data understanding and help in decision-making Covers numerous potential applications in healthcare, education, communication, media, and entertainment Offers innovative platforms for integrating Big Data and Deep Learning Presents issues related to adequate data storage, semantic indexing, data tagging, and fast information retrieval from Big Data This book is aimed at industry professionals, academics, research scholars, system modelers, and simulation experts.

Go ahead, be skeptical about big data. The author was—at first. When the term “big data” first came on the scene, bestselling author Tom Davenport (Competing on Analytics, Analytics at Work) thought it was just another example of technology hype. But his research in the years that followed changed his mind. Now, in clear, conversational language, Davenport explains what big data means—and why everyone in business needs to know about it. Big Data at Work covers all the bases: what big data means from a technical, consumer, and management perspective; what its opportunities and costs are; where it can have real business impact; and which aspects of this hot topic have been oversold. This book will help you understand:

- Why big data is important to you and your organization
- What technology you need to manage it
- How big data could change your job, your company, and your industry
- How to hire, rent, or develop the kinds of people who make big data work
- The key success factors in implementing any big data project
- How big data is leading to a new approach to managing analytics

With dozens of company examples, including UPS, GE, Amazon, United Healthcare, Citigroup, and many others, this book will help you seize all opportunities—from improving decisions, products, and services to strengthening customer relationships. It will show you how to put big data to work in your own organization so that you too can harness the power of this ever-evolving new resource.

After a short description of the key concepts of big data the book explores on the

secrecy and security threats posed especially by cloud based data storage. It delivers conceptual frameworks and models along with case studies of recent technology.

From Data to Evidence in English Language Research offers new insights into the ways in which developments in linguistic corpora and other digital data sources can be used to extend and re-evaluate research questions in English linguistics.

In today's market, emerging technologies are continually assisting in common workplace practices as companies and organizations search for innovative ways to solve modern issues that arise. Prevalent applications including internet of things, big data, and cloud computing all have noteworthy benefits, but issues remain when separately integrating them into the professional practices.

Significant research is needed on converging these systems and leveraging each of their advantages in order to find solutions to real-time problems that still exist. Challenges and Opportunities for the Convergence of IoT, Big Data, and Cloud Computing is a pivotal reference source that provides vital research on the relation between these technologies and the impact they collectively have in solving real-world challenges. While highlighting topics such as cloud-based analytics, intelligent algorithms, and information security, this publication explores current issues that remain when attempting to implement these systems as well as the specific applications IoT, big data, and cloud computing have in various professional sectors. This book is ideally designed for academicians, researchers, developers, computer scientists, IT professionals, practitioners, scholars, students, and engineers seeking research on the integration of emerging technologies to solve modern societal issues.

This handbook provides comprehensive knowledge and includes an overview of the current state-of-the-art of Big Data Privacy, with chapters written by international world leaders from academia and industry working in this field. The first part of this book offers a review of security challenges in critical infrastructure and offers methods that utilize artificial intelligence (AI) techniques to overcome those issues. It then focuses on big data security and privacy issues in relation to developments in the Industry 4.0. Internet of Things (IoT) devices are becoming a major source of security and privacy concern in big data platforms. Multiple solutions that leverage machine learning for addressing security and privacy issues in IoT environments are also discussed this handbook. The second part of this handbook is focused on privacy and security issues in different layers of big data systems. It discusses about methods for evaluating security and privacy of big data systems on network, application and physical layers. This handbook elaborates on existing methods to use data analytic and AI techniques at different layers of big data platforms to identify privacy and security attacks. The final part of this handbook is focused on analyzing cyber threats applicable to the big data environments. It offers an in-depth review of attacks applicable to big data platforms in smart grids, smart farming, FinTech, and health sectors. Multiple

solutions are presented to detect, prevent and analyze cyber-attacks and assess the impact of malicious payloads to those environments. This handbook provides information for security and privacy experts in most areas of big data including; FinTech, Industry 4.0, Internet of Things, Smart Grids, Smart Farming and more. Experts working in big data, privacy, security, forensics, malware analysis, machine learning and data analysts will find this handbook useful as a reference. Researchers and advanced-level computer science students focused on computer systems, Internet of Things, Smart Grid, Smart Farming, Industry 4.0 and network analysts will also find this handbook useful as a reference.

Perspectives on the varied challenges posed by big data for health, science, law, commerce, and politics. Big data is ubiquitous but heterogeneous. Big data can be used to tally clicks and traffic on web pages, find patterns in stock trades, track consumer preferences, identify linguistic correlations in large corpuses of texts. This book examines big data not as an undifferentiated whole but contextually, investigating the varied challenges posed by big data for health, science, law, commerce, and politics. Taken together, the chapters reveal a complex set of problems, practices, and policies. The advent of big data methodologies has challenged the theory-driven approach to scientific knowledge in favor of a data-driven one. Social media platforms and self-tracking tools change the way we see ourselves and others. The collection of data by corporations and government threatens privacy while promoting transparency. Meanwhile, politicians, policy makers, and ethicists are ill-prepared to deal with big data's ramifications. The contributors look at big data's effect on individuals as it exerts social control through monitoring, mining, and manipulation; big data and society, examining both its empowering and its constraining effects; big data and science, considering issues of data governance, provenance, reuse, and trust; and big data and organizations, discussing data responsibility, "data harm," and decision making. Contributors Ryan Abbott, Cristina Alaimo, Kent R. Anderson, Mark Andrejevic, Diane E. Bailey, Mike Bailey, Mark Burdon, Fred H. Cate, Jorge L. Contreras, Simon DeDeo, Hamid R. Ekbia, Allison Goodwell, Jannis Kallinikos, Inna Kouper, M. Lynne Markus, Michael Mattioli, Paul Ohm, Scott Peppet, Beth Plale, Jason Portenoy, Julie Rennecker, Katie Shilton, Dan Sholler, Cassidy R. Sugimoto, Isuru Suriarachchi, Jevin D. West

The implementation of effective decision making protocols is crucial in any organizational environment in modern society. Emerging advancements in technology and analytics have optimized uses and applications of decision making systems. *Decision Management: Concepts, Methodologies, Tools, and Applications* is a compendium of the latest academic material on the control, support, usage, and strategies for implementing efficient decision making systems across a variety of industries and fields. Featuring comprehensive coverage on numerous perspectives, such as data visualization, pattern analysis, and predictive analytics, this multi-volume book is an essential reference source for researchers, academics, professionals, managers, students, and practitioners

interested in the maintenance and optimization of decision management processes.

Effective healthcare delivery is a vital concern for citizens and communities across the globe. The numerous facets of this industry require constant re-evaluation and optimization of management techniques. The Handbook of Research on Healthcare Administration and Management is a pivotal reference source for the latest scholarly material on emerging strategies and methods for delivering optimal healthcare opportunities and solutions. Highlighting issues relating to decision making, process optimization, and technological applications, this book is ideally designed for policy makers, administrators, students, professionals, and researchers interested in achieving superior healthcare solutions.

Mobility Patterns, Big Data and Transport Analytics provides a guide to the new analytical framework and its relation to big data, focusing on capturing, predicting, visualizing and controlling mobility patterns - a key aspect of transportation modeling. The book features prominent international experts who provide overviews on new analytical frameworks, applications and concepts in mobility analysis and transportation systems. Users will find a detailed, mobility 'structural' analysis and a look at the extensive behavioral characteristics of transport, observability requirements and limitations for realistic transportation applications and transportation systems analysis that are related to complex processes and phenomena. This book bridges the gap between big data, data science, and transportation systems analysis with a study of big data's impact on mobility and an introduction to the tools necessary to apply new techniques. The book covers in detail, mobility 'structural' analysis (and its dynamics), the extensive behavioral characteristics of transport, observability requirements and limitations for realistic transportation applications, and transportation systems analysis related to complex processes and phenomena. The book bridges the gap between big data, data science, and Transportation Systems Analysis with a study of big data's impact on mobility, and an introduction to the tools necessary to apply new techniques. Guides readers through the paradigm-shifting opportunities and challenges of handling Big Data in transportation modeling and analytics Covers current analytical innovations focused on capturing, predicting, visualizing, and controlling mobility patterns, while discussing future trends Delivers an introduction to transportation-related information advances, providing a benchmark reference by world-leading experts in the field Captures and manages mobility patterns, covering multiple purposes and alternative transport modes, in a multi-disciplinary approach Companion website features videos showing the analyses performed, as well as test codes and data-sets, allowing readers to recreate the presented analyses and apply the highlighted techniques to their own data

This Springer Brief provides a comprehensive overview of the background and recent developments of big data. The value chain of big data is divided into four

phases: data generation, data acquisition, data storage and data analysis. For each phase, the book introduces the general background, discusses technical challenges and reviews the latest advances. Technologies under discussion include cloud computing, Internet of Things, data centers, Hadoop and more. The authors also explore several representative applications of big data such as enterprise management, online social networks, healthcare and medical applications, collective intelligence and smart grids. This book concludes with a thoughtful discussion of possible research directions and development trends in the field. *Big Data: Related Technologies, Challenges and Future Prospects* is a concise yet thorough examination of this exciting area. It is designed for researchers and professionals interested in big data or related research. Advanced-level students in computer science and electrical engineering will also find this book useful.

With the amount of data in the world exploding, big data could generate significant value in the field of infectious disease. The increased use of social media provides an opportunity to improve public health surveillance systems and to develop predictive models. Advances in machine learning and crowdsourcing may also offer the possibility to gather information about disease dynamics, such as contact patterns and the impact of the social environment. New, rapid, point-of-care diagnostics may make it possible to capture not only diagnostic information but also other potentially epidemiologically relevant information in real time. With a wide range of data available for analysis, decision-making and policy-making processes could be improved. While there are many opportunities for big data to be used for infectious disease research, operations, and policy, many challenges remain before it is possible to capture the full potential of big data. In order to explore some of the opportunities and issues associated with the scientific, policy, and operational aspects of big data in relation to microbial threats and public health, the National Academies of Sciences, Engineering, and Medicine convened a workshop in May 2016. Participants discussed a range of topics including preventing, detecting, and responding to infectious disease threats using big data and related analytics; varieties of data (including demographic, geospatial, behavioral, syndromic, and laboratory) and their broader applications; means to improve their collection, processing, utility, and validation; and approaches that can be learned from other sectors to inform big data strategies for infectious disease research, operations, and policy. This publication summarizes the presentations and discussions from the workshop.

Big data, analytics, and artificial intelligence are revolutionizing work, management, and lifestyles and are becoming disruptive technologies for healthcare, e-commerce, and web services. However, many fundamental, technological, and managerial issues for developing and applying intelligent big data analytics in these fields have yet to be addressed. *Managerial Perspectives on Intelligent Big Data Analytics* is a collection of innovative research that discusses the integration and application of artificial intelligence, business

intelligence, digital transformation, and intelligent big data analytics from a perspective of computing, service, and management. While highlighting topics including e-commerce, machine learning, and fuzzy logic, this book is ideally designed for students, government officials, data scientists, managers, consultants, analysts, IT specialists, academicians, researchers, and industry professionals in fields that include big data, artificial intelligence, computing, and commerce.

This book reviews a number of issues including: Why data generated from POC machines are considered as Big Data. What are the challenges in storing, managing, extracting knowledge from data from POC devices? Why is it inefficient to use traditional data analysis with big data? What are the solutions for the mentioned issues and challenges? What type of analytics skills are required in health care? What big data technologies and tools can be used efficiently with data generated from POC devices? This book shows how it is feasible to store vast numbers of anonymous data and ask highly specific questions that can be performed in real-time to give precise and meaningful evidence to guide public health policy.

With the proliferation of devices connected to the internet and connected to each other, the volume of data collected, stored, and processed is increasing every day, which brings new challenges in terms of information security. As big data expands with the help of public clouds, traditional security solutions tailored to private computing infrastructures and confined to a well-defined security perimeter, such as firewalls and demilitarized zones (DMZs), are no longer effective. New security functions are required to work over the heterogeneous composition of diverse hardware, operating systems, and network domains. *Security, Privacy, and Forensics Issues in Big Data* is an essential research book that examines recent advancements in big data and the impact that these advancements have on information security and privacy measures needed for these networks. Highlighting a range of topics including cryptography, data analytics, and threat detection, this is an excellent reference source for students, software developers and engineers, security analysts, IT consultants, academicians, researchers, and professionals.

The notion of data is increasingly encountered in spatial, creative and cultural studies. Big data and artificial intelligence are significantly influencing a number of disciplines. Processes, methods and vocabularies from sciences, architecture, arts are borrowed, discussed and tweaked, and new cross-disciplinary fields emerge. More and more, artists and designers are drawing on hard data to interpret the world and to create meaningful, sensuous environments. Architects are using neurophysiological data to improve their understanding of people's experiences in built spaces. Different disciplines collaborate with scientists to visualise data in different and creative ways, revealing new connections, interpretations and readings. This often demonstrates a genuine desire to comprehend human behaviour and experience and to – possibly – inform design

processes accordingly. At the same time, this opens up questions as to why this desire and curiosity is emerging now, how it relates to recent technological advances and how it converses with the cultural, philosophical and methodological context of the disciplines with which it engages. Questions are also raised as to how the use of data and data-informed methods may serve, support, promote and/or challenge political agendas. *Data, Architecture and the Experience of Place* provides an overview of new approaches on this significant subject and is ideal for students and researchers in digital architecture, architectural theory, design, digital media, sensory studies and related fields. State Departments of Transportation and other transportation agencies collect vast quantities of data but managing, accessing and sharing data has been problematic and well documented. This project reviewed the similar challenges faced by other industries and investigated what approaches have been taken by these industries to address those challenges. In the project, we also explored what kinds of data sets in the transportation industry are posing big data challenges, and reviewed relevant studies on emerging applications of these data sets. It is reasonable to conclude that the rise of big data demands more efficient and effective and scalable data analysis methods that must transcend traditional analysis methods in the field of statistics, data mining and machine learning. Therefore, a detailed literature survey was also conducted on what kind of tools and data analytics have been proposed and used for big data analytics. Many use cases are highlighted in the report to demonstrate the opportunities with big data. At the end of the project, a half-day workshop was conducted to disseminate the findings of this research and solicit inputs from leading industry and academic researcher in the field of engineering informatics, cloud computing, and big data analytics. Many presentations in the workshop have echoed the findings of this project. "The application of big data analytics in all fields of research is a critical driver for the competitiveness of all countries in the modern world. Currently, governments and industry generate large amounts of data driven by record keeping, compliance, regulations, data privacy, and dynamic requirements, and thus there is a need to create better mechanisms to analyse data, and hence support organizational development, as well as providing aid to policymakers' decision-making processes. In this context, there are emerging disruptive opportunities because of Big Data: new business models, and vertical industry segments will emerge through shared relationships with all the stakeholders, and big data analytics is a major asset to support these dynamic relationships. This book was developed with the objective of analysing some of those challenges while at the same time providing a perspective of the potential of big data analytics, and the importance that analytics have for managers and for policymakers, to help define new strategies and new public policies, respectively. The book is focused on different sectors of activity (i.e. the Health sector, Public Administration, the Education sector, among others), and on different economic dimensions (i.e. Entrepreneurship, and Innovation) and links big data analytics to different fields of research, such as artificial intelligence and other emergent technologies; which are challenging organisations, governments, and societies, with the need to face the new imperative of being prepared for the very uncertain and tremendously complex future - in which big data analytics will play a very decisive and active role"--

This is the first book to offer a comprehensive yet concise overview of the challenges and opportunities presented by the use of big data in healthcare. The respective chapters address a range of aspects: from health management to patient safety; from the human factor perspective to ethical and economic considerations, and many more. By providing a historical background on the use of big data, and critically analyzing current approaches together with issues and challenges related to their applications, the book not only sheds light on the problems entailed by big data, but also paves the way for possible solutions and future research directions. Accordingly, it offers an insightful reference guide for health information technology professionals, healthcare managers, healthcare practitioners, and patients alike, aiding them in their decision-making processes; and for students and researchers whose work involves data science-related research issues in healthcare.

Today, libraries must provide various web-based services, social media, and internet to patrons in order to adequately support their information needs. In addition to these services, the maintenance of online literature, databases, data sets, and archives cause librarians to have to handle huge amounts of data each day. Big data can support with quality improvement and problem solving to improve library services and can help librarians to provide up-to-date and innovative real-time services to library users. *Big Data Applications for Improving Library Services* is an essential scholarly publication that examines the implications and applications of big data analytics on services provided by libraries. Highlighting a wide range of topics such as data analytics, mobile technologies, and web-based services, this book is ideal for librarians, knowledge managers, data scientists, data analysts, cataloguers, academicians, IT professionals, researchers, and students.

The rate at which toxicological data is generated is continually becoming more rapid and the volume of data generated is growing dramatically. This is due in part to advances in software solutions and cheminformatics approaches which increase the availability of open data from chemical, biological and toxicological and high throughput screening resources. However, the amplified pace and capacity of data generation achieved by these novel techniques presents challenges for organising and analysing data output. *Big Data in Predictive Toxicology* discusses these challenges as well as the opportunities of new techniques encountered in data science. It addresses the nature of toxicological big data, their storage, analysis and interpretation. It also details how these data can be applied in toxicity prediction, modelling and risk assessment. This title is of particular relevance to researchers and postgraduates working and studying in the fields of computational methods, applied and physical chemistry, cheminformatics, biological sciences, predictive toxicology and safety and hazard assessment.

This volume provides challenges and Opportunities with updated, in-depth material on the application of Big data to complex systems in order to find solutions for the challenges and problems facing big data sets applications. Much data today is not natively in structured format; for example, tweets and blogs are weakly structured pieces of text, while images and video are structured for storage and display, but not for semantic content and search. Therefore transforming such content into a structured format for later analysis is a major challenge. Data analysis, organization, retrieval, and modeling are other foundational challenges treated in this book. The material of this

book will be useful for researchers and practitioners in the field of big data as well as advanced undergraduate and graduate students. Each of the 17 chapters in the book opens with a chapter abstract and key terms list. The chapters are organized along the lines of problem description, related works, and analysis of the results and comparisons are provided whenever feasible.

This book brings together an impressive range of academic and intelligence professional perspectives to interrogate the social, ethical and security upheavals in a world increasingly driven by data. Written in a clear and accessible style, it offers fresh insights to the deep reaching implications of Big Data for communication, privacy and organisational decision-making. It seeks to demystify developments around Big Data before evaluating their current and likely future implications for areas as diverse as corporate innovation, law enforcement, data science, journalism, and food security. The contributors call for a rethinking of the legal, ethical and philosophical frameworks that inform the responsibilities and behaviours of state, corporate, institutional and individual actors in a more networked, data-centric society. In doing so, the book addresses the real world risks, opportunities and potentialities of Big Data.

This groundbreaking book explores the new legal and economic challenges triggered by big data, and analyses the interactions among and between intellectual property, competition law, free speech, privacy and other fundamental rights vis-à-vis big data analysis and algorithms.

Large-Scale 3D Data Integration: Challenges and Opportunities examines the fundamental aspects of 3D geo-information, focusing on the latest developments in 3D GIS (geographic information) and AEC (architecture, engineering, construction) systems. This book addresses policy makers, designers and engineers, and individuals that need to overco

"This book focuses on the implementation of computational social science methods and touches upon the opportunities and challenges of this method in social sciences with the goals of suggesting how the infrastructure could be built to gain required skill sets, the tools used in computational social sciences and the methods which have been developed and applied into computational social sciences"--

The main objective of this book is to provide the necessary background to work with big data by introducing some novel optimization algorithms and codes capable of working in the big data setting as well as introducing some applications in big data optimization for both academics and practitioners interested, and to benefit society, industry, academia, and government. Presenting applications in a variety of industries, this book will be useful for the researchers aiming to analyses large scale data. Several optimization algorithms for big data including convergent parallel algorithms, limited memory bundle algorithm, diagonal bundle method, convergent parallel algorithms, network analytics, and many more have been explored in this book.

Information communication technologies (ICT) have long been important in supporting doctoral study. Though ICTs have been integrated into educational practices at all levels, there is little understanding of how effective these technologies are in supporting resource development for students and researchers in academic institutions. Enhancing the Role of ICT in Doctoral Research Processes is a collection of innovative research that identifies the ways that doctoral supervisors and students perceive the role of ICTs within the doctoral research process and supports the development of guidelines to

enhance ICT skills within these programs. While highlighting topics including professional development, online learning, and ICT management, this book is ideally designed for academicians, researchers, and professionals seeking current research on ICT use for doctoral research.

This book is a wonderful collection of chapters that posits how managers need to cope in the Big Data era. It highlights many of the emerging developments in technologies, applications, and trends related to management's needs in this Big Data era. —Dr. Jay Liebowitz, Harrisburg University of Science and Technology This book presents some meaningful work on Big Data analytics and its applications. Each chapter generates helpful guidance to the readers on Big Data analytics and its applications, challenges, and prospects that is necessary for organizational strategic direction. —Dr. Alex Koochang, Middle Georgia State University Big Data is a concept that has caught the attention of practitioners, academicians, and researchers. Big Data offers organizations the possibility of gaining a competitive advantage by managing, collecting, and analyzing massive amounts of data. As the promises and challenges posed by Big Data have increased over the past decade, significant issues have developed regarding how data can be used for improving management. Big Data can be understood as large amounts of data generated by the Internet and a variety of connected smart devices and sensors. This book discusses the main challenges posed by Big Data in a manner relevant to both practitioners and scholars. It examines how companies can leverage Big Data analytics to act and optimize the business. This book brings together the theory and practice of management in the era of Big Data. It offers a look at the current state of Big Data, including a comprehensive overview of both research and practical applications. By bringing together conceptual thinking and empirical research on the nature, meaning, and development of Big Data in management, this book unifies research on Big Data in management to stimulate new directions for academic investigation as well as practice.

This book presents the proceedings of the International Conference on Computer Networks, Big Data and IoT (ICCB-2018), held on December 19–20, 2018 in Madurai, India. In recent years, advances in information and communication technologies [ICT] have collectively aimed to streamline the evolution of internet applications. In this context, increasing the ubiquity of emerging internet applications with an enhanced capability to communicate in a distributed environment has become a major need for existing networking models and applications. To achieve this, Internet of Things [IoT] models have been developed to facilitate a smart interconnection and information exchange among modern objects – which plays an essential role in every aspect of our lives. Due to their pervasive nature, computer networks and IoT can easily connect and engage effectively with their network users. This vast network continuously generates data from heterogeneous devices, creating a need to utilize big data, which provides new and unprecedented opportunities to process these huge volumes of data. This International Conference on Computer Networks, Big Data, and Internet of Things [ICCB] brings together state-of-the-art research work, which briefly describes advanced IoT applications in the era of big data. As such, it offers valuable insights for researchers and scientists involved in developing next-generation, big-data-driven IoT applications to address the real-world challenges in building a smartly connected environment.

Big Data in Radiation Oncology gives readers an in-depth look into how big data is having an impact on the clinical care of cancer patients. While basic principles and key analytical and processing techniques are introduced in the early chapters, the rest of the book turns to clinical applications, in particular for cancer registries, informatics, radiomics, radiogenomics, patient safety and quality of care, patient-reported outcomes, comparative effectiveness, treatment planning, and clinical decision-making. More features of the book are: Offers the first focused treatment of the role of big data in the clinic and its impact on radiation therapy. Covers applications in cancer registry, radiomics, patient safety, quality of care, treatment planning, decision making, and other key areas. Discusses the fundamental principles and techniques for processing and analysis of big data. Address the use of big data in cancer prevention, detection, prognosis, and management. Provides practical guidance on implementation for clinicians and other stakeholders. Dr. Jun Deng is a professor at the Department of Therapeutic Radiology of Yale University School of Medicine and an ABR board certified medical physicist at Yale-New Haven Hospital. He has received numerous honors and awards such as Fellow of Institute of Physics in 2004, AAPM Medical Physics Travel Grant in 2008, ASTRO IGRT Symposium Travel Grant in 2009, AAPM-IPEM Medical Physics Travel Grant in 2011, and Fellow of AAPM in 2013. Lei Xing, Ph.D., is the Jacob Haimson Professor of Medical Physics and Director of Medical Physics Division of Radiation Oncology Department at Stanford University. His research has been focused on inverse treatment planning, tomographic image reconstruction, CT, optical and PET imaging instrumentations, image guided interventions, nanomedicine, and applications of molecular imaging in radiation oncology. Dr. Xing is on the editorial boards of a number of journals in radiation physics and medical imaging, and is recipient of numerous awards, including the American Cancer Society Research Scholar Award, The Whitaker Foundation Grant Award, and a Max Planck Institute Fellowship.

This timely text/reference reviews the state of the art of big data analytics, with a particular focus on practical applications. An authoritative selection of leading international researchers present detailed analyses of existing trends for storing and analyzing big data, together with valuable insights into the challenges inherent in current approaches and systems. This is further supported by real-world examples drawn from a broad range of application areas, including healthcare, education, and disaster management. The text also covers, typically from an application-oriented perspective, advances in data science in such areas as big data collection, searching, analysis, and knowledge discovery. Topics and features: Discusses a model for data traffic aggregation in 5G cellular networks, and a novel scheme for resource allocation in 5G networks with network slicing Explores methods that use big data in the assessment of flood risks, and apply neural networks techniques to monitor the safety of nuclear power plants Describes a system which leverages big data analytics and the Internet of Things in the application of drones to aid victims in disaster scenarios Proposes a novel deep learning-based health data analytics application for sleep apnea detection, and a novel pathway for diagnostic models of headache disorders Reviews techniques for educational data mining and learning analytics, and introduces a scalable MapReduce graph partitioning approach for high degree vertices Presents a multivariate and dynamic data representation model for the visualization of healthcare

data, and big data analytics methods for software reliability assessment This practically-focused volume is an invaluable resource for all researchers, academics, data scientists and business professionals involved in the planning, designing, and implementation of big data analytics projects. Dr. Mohammed M. Alani is an Associate Professor in Computer Engineering and currently is the Provost at Al Khawarizmi International College, Abu Dhabi, UAE. Dr. Hissam Tawfik is a Professor of Computer Science in the School of Computing, Creative Technologies & Engineering at Leeds Beckett University, UK. Dr. Mohammed Saeed is a Professor in Computing and currently is the Vice President for Academic Affairs and Research at the University of Modern Sciences, Dubai, UAE. Dr. Obinna Anya is a Research Staff Member at IBM Research – Almaden, San Jose, CA, USA.

“Big data” has become a commonly used term to describe large-scale and complex data sets which are difficult to manage and analyze using standard data management methodologies. With applications across sectors and fields of study, the implementation and possible uses of big data are limitless. Effective Big Data Management and Opportunities for Implementation explores emerging research on the ever-growing field of big data and facilitates further knowledge development on methods for handling and interpreting large data sets. Providing multi-disciplinary perspectives fueled by international research, this publication is designed for use by data analysts, IT professionals, researchers, and graduate-level students interested in learning about the latest trends and concepts in big data.

Data science is a multi-disciplinary field that uses scientific methods, processes, algorithms, and systems to extract knowledge and insights from structured (labeled) and unstructured (unlabeled) data. It is the future of Artificial Intelligence (AI) and a necessity of the future to make things easier and more productive. In simple terms, data science is the discovery of data or uncovering hidden patterns (such as complex behaviors, trends, and inferences) from data. Moreover, Big Data analytics/data analytics are the analysis mechanisms used in data science by data scientists. Several tools, such as Hadoop, R, etc., are used to analyze this large amount of data to predict valuable information and for decision-making. Note that structured data can be easily analyzed by efficient (available) business intelligence tools, while most of the data (80% of data by 2020) is in an unstructured form that requires advanced analytics tools. But while analyzing this data, we face several concerns, such as complexity, scalability, privacy leaks, and trust issues. Data science helps us to extract meaningful information or insights from unstructured or complex or large amounts of data (available or stored virtually in the cloud). Data Science and Data Analytics: Opportunities and Challenges covers all possible areas, applications with arising serious concerns, and challenges in this emerging field in detail with a comparative analysis/taxonomy. FEATURES Gives the concept of data science, tools, and algorithms that exist for many useful applications Provides many challenges and opportunities in data science and data analytics that help researchers to identify research gaps or problems Identifies many areas and uses of data science in the

smart era Applies data science to agriculture, healthcare, graph mining, education, security, etc. Academicians, data scientists, and stockbrokers from industry/business will find this book useful for designing optimal strategies to enhance their firm's productivity.

Big Data Analytics and Intelligence is essential reading for researchers and experts working in the fields of health care, data science, analytics, the internet of things, and information retrieval.

Big Data: Principles and Paradigms captures the state-of-the-art research on the architectural aspects, technologies, and applications of Big Data. The book identifies potential future directions and technologies that facilitate insight into numerous scientific, business, and consumer applications. To help realize Big Data's full potential, the book addresses numerous challenges, offering the conceptual and technological solutions for tackling them. These challenges include life-cycle data management, large-scale storage, flexible processing infrastructure, data modeling, scalable machine learning, data analysis algorithms, sampling techniques, and privacy and ethical issues. Covers computational platforms supporting Big Data applications Addresses key principles underlying Big Data computing Examines key developments supporting next generation Big Data platforms Explores the challenges in Big Data computing and ways to overcome them Contains expert contributors from both academia and industry

Effective Big Data Management and Opportunities for Implementation IGI Global Big Data in Psychological Research provides an overview of big data theory, research design and analysis, collection methods, applications, ethical concerns, best practices, and future research directions for psychologists.

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