

## Behind South Korean Cosmetic Surgery Its Historical

Practices of cosmetic surgery have grown exponentially in recent years in both over-developed and developing worlds. What comprises cosmetic surgery has also changed, with a plethora of new procedures and an extraordinary rise of non-surgical operations. As the practices of cosmetic surgery have multiplied and diversified, so have feminist approaches to understanding them. For the first time leading feminist scholars including Susan Bordo, Kathy Davis, Vivian Sobchack and Kathryn Pauly Morgan, have been brought together in this comprehensive volume to reveal the complexity of feminist engagements with the phenomenon that still remains vastly more popular among women. Offering a diversity of theoretical, methodological and political approaches *Cosmetic Surgery: A Feminist Primer* presents not only the latest, cutting-edge research in this field but a challenging and unique approach to the issue that will be of key interest to researchers across the social sciences and humanities.

The authors in this book ask us to consider whether the perception of beauty has been defined by our genetics and culture over the years - has it grown and changed? Do certain neural connections define

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our emotional reactions to beauty? Does beauty follow any rules or laws? Can the aspiration toward beauty be detrimental? Can we divorce ourselves from dictates and sink into a mindful connection with our internal beauty? Can we move from the superficial where "beauty is only skin deep" to an intense appreciation of beauty in all of its variations. The Perception of Beauty will lead to a deeper understanding and contemplation of nature, art, and the world around us.

This book is a practical and detailed guide on how to perform a range of surgical techniques for facial bone contouring. Based on the clinical experiences gained by the authors while carrying out more than 10,000 facial bone surgeries at their clinical institute in Seoul, Korea, each procedure is meticulously described and illustrated, step by step. Importantly, careful attention is paid to the impact of ethnic differences on surgical technique and goals, drawing on lessons learned during the treatment of patients from approximately 30 countries. Readers will also find instructive accompanying case studies and copious guidance on preoperative patient assessment, potential complications, and complication management. Facial bone contouring surgery has been gaining popularity not only in many Asian countries but also in Western countries, especially those in which there are sizable Asian populations. In enabling readers to learn and master

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the various techniques of facial bone surgery, and to achieve optimal outcomes in clinical practice, the book will be of immense value to plastic surgeons in both Asia and the West.

This book examines British and American women's narratives of cosmetic surgery collected between 1995 and 2007, with particular attention to what those narratives say about the contemporary status of cosmetic surgery and "local" ideas about its legitimate and illegitimate uses. The book argues that British and American women employ justificatory strategies that normalize aesthetic procedures by aligning them with nationally-specific notions of "appropriate" medical treatment. Consumers' narratives are also informed by "global" discourses that portray cosmetic surgery as a lifestyle choice and a tool for holding one's own in the competitive marketplace of employment or heterosexual romance. Such meanings are in turn reworked by women in their own accounting, at the same time that accounts are limited by culturally-available symbolic resources and institutional structures. Where the general and specific are incompatible – as is more often the case in the British context – women respond by stressing the power of externally-imposed appearance mandates and their entitlement to self-care.

The purpose of this study was to investigate message strategies used in South Korean cosmetic

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surgery websites. The paper uses Taylor's six-segment message strategy model to analyze the Korean sample websites. The outcome of the content analysis revealed that Informational and Transformational strategies were both equivalently used. Ration and ego strategies were the most frequently practiced within the Informational and Transformational divisions.

Jane Re--a half-Korean, half-American orphan--takes a position as an au pair for two Brooklyn academics and their daughter, but a brief sojourn in Seoul, where she reconnects with family, causes her to wonder if the man she loves is really the man for her as she tries to find balance between two cultures.

"A must-read for anyone interested in the art of intuitively knowing what others feel." --Haemin Sunim, bestselling author of *The Things You Can See Only When You Slow Down* and *Love for Imperfect Things* Improve your nunchi. Improve your life. Have you ever wondered why your less-skilled coworker gets promoted before you, or why that one woman from your yoga class is always surrounded by adoring friends? They probably have great nunchi. The art of reading a room and understanding what others are thinking and feeling, nunchi is a form of emotional intelligence that anyone can learn--all you need are your eyes and ears. Sherlock Holmes has great nunchi. Cats have great nunchi. Steve

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Jobs had great nunchi. With its focus on observing others rather than asserting yourself--it's not all about you!--nunchi is a refreshing antidote to our culture of self-promotion, and a welcome reminder to look up from your cell phone. Nunchi has been used by Koreans for more than 5,000 years. It's what catapulted their nation from one of the world's poorest to one of the richest and most technologically advanced in half a century. And it's why K-pop--an unlikely global phenomenon, performed as it is in a language spoken only in Korea--is even a thing. Not some quaint Korean custom like taking off your shoes before entering a house, nunchi is the currency of life. The Power of Nunchi will show you how the trust and connection it fosters can help you succeed in all areas of your life--from business to love. A PENGUIN LIFE TITLE

In this unique and pathbreaking book, David Reisman examines the relatively new phenomenon of health travel. He presents a multidisciplinary account of the way in which lower costs, shorter waiting times, different services, and the chance to combine recreational tourism with a check-up or an operation all come together to make medical travel a new industry with the potential to create jobs and wealth, while at the same time giving sick people high-quality care at an affordable price. The book illustrates that it is no longer the case that medical attention must be consumed at home. Patients are

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travelling to Mexico, India and Thailand for a heart bypass. They are going to Hungary, Poland and Malaysia for dentistry. Doctors are migrating to Britain, the USA and Canada for new challenges. Hospitals are opening subsidiaries in Dubai, the Philippines and Costa Rica to see overseas patients on the spot. Integrating academic perspectives from medicine, tourism, health economics, development studies and public policy, the author concludes that the benefits both to the importing and the exporting nations are considerable, but that there are also some costs. He suggests that the new industry should be regulated and supported in order that it can do its best both for the local population and for the sick people who travel abroad for treatment. This fascinating and highly original book will be of great interest to academics and researchers in areas such as health economics, tourism, social policy, development studies, Asian studies and public policy. It will also prove invaluable to practitioners actively involved in planning and delivering medical attention in the global economic order.

In this book, globally renowned orthopedic, plastic, and hand surgeons provide the knowledge required in order to understand and resolve the full range of problems associated with diseases, anomalies, deformities, and trauma of the thumb. The opening section describes the history of “making a thumb” and covers the fundamentals of anatomy,

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embryology, and functional dynamics. After careful presentation of the surgical procedures for various developmental anomalies of the thumb, subsequent sections focus on the treatment of bone and joint, tendon, and nerve problems encountered in patients with different diseases and injuries. All aspects of the surgical management of benign and malignant tumors of the thumb are then described. The final section is devoted to current and emerging treatments for trauma, including amputation and microsurgical and non-microsurgical reconstruction. The text is supported by superb clinical photographs as well as high-quality schematic drawings and video clips. The book will be of value not only to practicing surgeons but also to residents and medical students. The rise in popularity of South Korean entertainment and culture began and is promoted as an official policy of the Korean government to revive the country's economy. This study examines cultural production and consumption, glocalization, the West versus Asia, global race consciousness, and changing views of masculinity and femininity. Written and edited by world-renowned aesthetic plastic surgeons, *Aesthetic Plastic Surgery of the East Asian Face* presents cutting-edge techniques for performing plastic surgery on East Asian patients. Dr. Jin, a well-regarded surgeon in Korea, has compiled an outstanding clinical reference covering the latest techniques used in plastic surgery of the

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East Asian face, including: rhinoplasty, Asian eyelid surgery, facial contouring, and aging face surgery. In addition, this book covers the rapidly changing non-surgical treatments of botulinum toxin, fillers, and lasers. Key Features: Only includes techniques that are proven to be safe and clinically effective Covers all the major facial plastic surgery procedures performed on East Asian patients More than 850 full-color intraoperative photos and high-quality illustrations demonstrate techniques and procedures described in the text This book is an essential reference for aesthetic plastic surgeons and fellows interested in optimizing outcomes for their East Asian patients. It is filled with the insights, wisdom, and experience of leading experts in East Asian facial plastic surgery, and will surely be kept close at hand as a refresher, training guide, and atlas of facial plastic techniques.

Written by leading psychologists, psychiatrists, and plastic surgeons, this volume provides a thorough understanding of the psychological issues involved in reconstructive and cosmetic surgery. The book examines the relationships among physical appearance, body image, and psychosocial functioning, reviews the literature on the psychological functioning of plastic surgical patients, and offers clinically effective recommendations on psychological assessment and care of specific patient groups. Major sections detail the



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psychological issues surrounding specific disfigurements and reconstructive procedures and cosmetic surgery of the face and body. These chapters include brief questionnaires for psychological assessment of patients. Concluding chapters discuss bioethical, professional, and legal issues.

### Table of contents

A riveting debut novel set in contemporary Seoul, Korea, about four young women making their way in a world defined by impossible standards of beauty, after-hours room salons catering to wealthy men, ruthless social hierarchies, and K-pop mania “Powerful and provocative . . . a novel about female strength, spirit, resilience—and the solace that friendship can sometimes provide.”—The Washington Post NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Time • NPR • Esquire • Bustle • BBC • New York Post • InStyle Kyuri is an achingly beautiful woman with a hard-won job at a Seoul “room salon,” an exclusive underground bar where she entertains businessmen while they drink. Though she prides herself on her cold, clear-eyed approach to life, an impulsive mistake threatens her livelihood. Kyuri’s roommate, Miho, is a talented artist who grew up in an orphanage but won a scholarship to study art in New York. Returning to Korea after college, she finds herself in a precarious relationship with the heir to one of the country’s

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biggest conglomerates. Down the hall in their building lives Ara, a hairstylist whose two preoccupations sustain her: an obsession with a boy-band pop star, and a best friend who is saving up for the extreme plastic surgery that she hopes will change her life. And Wonna, one floor below, is a newlywed trying to have a baby that she and her husband have no idea how they can afford to raise in Korea's brutal economy. Together, their stories tell a gripping tale at once unfamiliar and unmistakably universal, in which their tentative friendships may turn out to be the thing that ultimately saves them. Pause and Reverse offers a detailed explanation of how to look 7 - 10 years younger than your actual age with specific surgical and non-surgical treatments and remedies. Dr. Kotlus' second book is the ultimate "user manual" for looking your best.

In this ethnography of the everyday life of contemporary Korea, Denise Lett argues that South Korea's contemporary urban middle class not only exhibits upper-class characteristics but also that this reflects a culturally inherited disposition of Koreans to seek high status. Lett shows that Koreans have adapted traditional ways of asserting high status to modern life, and analyzes strategies for claiming high status in terms of occupation, family, lifestyle, education, and marriage.

NAMED A MOST-ANTICIPATED BOOK OF THE YEAR BY MS. MAGAZINE AND CRIMEREADS Parasite meets The Good Son in this piercing psychological portrait of three women haunted by a brutal, unsolved crime. In the summer of 2002, when Korea is abuzz over hosting the FIFA World Cup, eighteen-year-old Kim Hae-on is killed in what becomes

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known as the High School Beauty Murder. Two suspects quickly emerge: rich kid Shin Jeongjun, whose car Hae-on was last seen in, and delivery boy Han Manu, who witnessed her there just a few hours before her death. But when Jeongjun's alibi checks out, and no evidence can be pinned on Manu, the case goes cold. Seventeen years pass without any resolution for those close to Hae-on, and the grief and uncertainty take a cruel toll on her younger sister, Da-on, in particular. Unable to move on with her life, Da-on tries in her own twisted way to recover some of what she's lost, ultimately setting out to find the truth of what happened. Shifting between the perspectives of Da-on and two of Hae-on's classmates struck in different ways by her otherworldly beauty, Lemon ostensibly takes the shape of a crime novel. But identifying the perpetrator is not the main objective here: Kwon Yeo-sun uses this well-worn form to craft a searing, timely exploration of privilege, jealousy, trauma, and how we live with the wrongs we have endured and inflicted in turn. Korean American high school student Joyce Kim feels like a nonentity compared to her beautiful older sister, and when her aunt offers to pay for plastic surgery on her eyes, she jumps at the chance, thinking it will change her life for the better.

Examines how immigrants acquire American ideas about race, both pre- and post-migration, in light of U.S. military presence and U.S. cultural dominance over their home country, drawing on interviews and ethnographic observations of Koreans in Seoul and Los Angeles.

The ease of accessibility, improvements in safety and technology, media attention, growing acceptance by the public, or an increasingly superficial culture: whatever the reason, cosmetic surgery is more popular today than ever. In 2005, in the United States alone, there were nearly two million aesthetic operations—more than quadruple the number

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from 1984, along with more than eight million non-surgical procedures. Innovative surgical methods have also brought cosmetic improvements to new areas of the body, such as the ribs, buttocks, and genitalia. Despite the increasing normalization of cosmetic surgery, however, there are still those who identify individuals who opt for bodily modifications as dupes of beauty culture, as being in conflict with feminist ideals, or as having some form of psychological weakness. In this ground-breaking book, Victoria Pitts-Taylor examines why we consider some cosmetic surgeries to be acceptable or even beneficial and others to be unacceptable and possibly harmful. Similarly, why are some patients considered to be psychologically healthy while others deemed pathological? When is the modification of our appearance empowering and when is it a sign of weakness? Drawing on years of research, her personal experience with cosmetic surgery, analysis of newspaper articles and television shows, and in-depth interviews with surgeons, psychiatrists, lawyers, judges, and others, Pitts-Taylor brings new perspectives to the promotion of "extreme" makeovers on television, the medicalization of "surgery addiction," the moral and political interrogation that many patients face, and feminist debates on the topic. While many feel that cosmetic surgery is a deeply personal choice and that its pathology is rooted in the individual psyche, Pitts-Taylor makes a compelling argument that the experience, meanings, and motivations for cosmetic surgery are highly social. A much needed "makeover" of our cultural understanding of cosmetic surgery, this book is both authoritative and thoroughly engaging.

This reflection on colonial culture argues for an examination of "Indochina" as a fictive and mythic construct, a phantasmatic legacy of French colonialism in Southeast Asia. Panivong Norindr uses postcolonial theory to demonstrate how French imperialism manifests itself not only through

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physical domination of geographic entities, but also through the colonization of the imaginary. In this careful reading of architecture, film, and literature, Norindr lays bare the processes of fantasy, desire, and nostalgia constituent of French territorial aggression against Indochina. Analyzing the first Exposition Coloniale Internationale, held in Paris in 1931, Norindr shows how the exhibition's display of architecture gave a vision to the colonies that justified France's cultural prejudices, while stimulating the desire for further expansionism. He critiques the Surrealist counter-exposition mounted to oppose the imperialist aims of the Exposition Coloniale, and the Surrealist incorporation and appropriation of native artifacts in avant-garde works. According to Norindr, all serious attempts at interrogating French colonial involvement in Southeast Asia are threatened by discourse, images, representations, and myths that perpetuate the luminous aura of Indochina as a place of erotic fantasies and exotic adventures. Exploring the resilience of French nostalgia for Indochina in books and movies, the author examines work by Malraux, Duras, and Claudel, and the films *Indochine*, *The Lover*, and *Dien Bien Phu*. Certain to impact across a range of disciplines, *Phantasmatic Indochina* will be of interest to those engaged in the study of the culture and history of Vietnam, Cambodia, Thailand, and Laos, as well as specialists in the fields of French modernism, postcolonial studies, cultural studies, and comparative literature.

At the start of the twenty-first century challenges to the global hegemony of U.S. culture are more apparent than ever. Two of the contenders vying for the hearts, minds, bandwidths, and pocketbooks of the world's consumers of culture (principally, popular culture) are India and South Korea. "Bollywood" and "Hallyu" are increasingly competing with "Hollywood"—either replacing it or filling a void in places where it never held sway. This critical multidisciplinary

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anthology places the mediascapes of India (the site of Bollywood), South Korea (fountainhead of Hallyu, aka the Korean Wave), and the United States (the site of Hollywood) in comparative dialogue to explore the transnational flows of technology, capital, and labor. It asks what sorts of political and economic shifts have occurred to make India and South Korea important alternative nodes of techno-cultural production, consumption, and contestation. By adopting comparative perspectives and mobile methodologies and linking popular culture to the industries that produce it as well as the industries it supports, *Pop Empires* connects films, music, television serials, stardom, and fandom to nation-building, diasporic identity formation, and transnational capital and labor. Additionally, via the juxtaposition of Bollywood and Hallyu, as not only synecdoches of national affiliation but also discursive case studies, the contributors examine how popular culture intersects with race, gender, and empire in relation to the global movement of peoples, goods, and ideas. This dissertation construes cosmetic surgery as a mode of performing oneself in contemporary South Korea. Reimagining beauty as an incessant doing, partaking, and embodying oneself that is more "becoming" than "being," I use cosmetic surgery as its performative measure to discuss the political economy of neoliberal self-management within the Korean media, popular culture, and everyday life. With case studies from reality television, performance art, photography, and K-pop, I locate the representational discourse of beauty as precariously imbricated within the social fabric interwoven by neoliberal, patriarchal, and heteronormative systems of power. Interdisciplinary in nature, this project renders the performance of beauty as an ever-shifting construct of subjectivity determined by race, gender, and sexuality. In the process of interrogating what lies at stake for not only the individual subject but for all parties

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partaking in the Korean cosmetic surgery industry, I hope to destabilize the rhetorical devices that choreograph, construct, and negotiate a particular image of Koreanness.

The perfect Valentine's Day or anniversary gift: An illustrated collection of love and relationship advice from New Yorker writer Patricia Marx, with illustrations from New Yorker cartoonist Roz Chast. Everyone's heard the old advice for a healthy relationship: Never go to bed angry. Play hard to get. Sexual favors in exchange for cleaning up the cat vomit is a good and fair trade. Okay, not that last one. It's one of the tips in *You Can Only Yell at Me for One Thing at a Time: Rules for Couples* by the authors of *Why Don't You Write My Eulogy Now So I Can Correct It: A Mother's Suggestions*. This guide will make you laugh, remind you why your relationship is better than everyone else's, and solve all your problems. Nuggets of advice include: If you must breathe, don't breathe so loudly. It is easier to stay inside and wait for the snow to melt than to fight about who should shovel. Queen-sized beds, king-sized blankets. Why not give this book to your significant or insignificant other, your anti-Valentine's Day crusader pal, or anyone who can't live with or without love?

Cosmetic Surgery: why Not? Hell Not!An Analysis of Korean Concepts Behind the High Cosmetic Surgery Rates in South Korea  
I Had Your FaceA NovelBallantine Books

South Korea represents one of the world's most enthusiastic markets for plastic surgery. The growth of this market is particularly fascinating as access to medical care and surgery arose only recently with economic growth since the 1980s. *Reconstructing Bodies* traces the development of a medical infrastructure in the Republic of Korea (ROK) from 1945 to the present, arguing that the plastic surgery craze and the related development of biotech ambitions is deeply rooted in historical experience. Tracking the ROK's transition and

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independence from Japan, John P. DiMoia explains how the South Korean government mobilized biomedical resources and technologies to consolidate its desired image of a modern and progressive nation. Offering in-depth accounts of illustrative transformations, DiMoia narrates South Korean biomedical practice, including Seoul National University Hospital's emergence as an international biomedical site, state-directed family planning and anti-parasite campaigns, and the emerging market for aesthetic and plastic surgery, reflecting how South Koreans have appropriated medicine and surgery for themselves as individuals, increasingly prioritizing private forms of health care.

Time Out Seoul helps travelers get the best out of the ever-changing South Korean metropolis. As well as covering visitor essentials, this new guide offers detailed coverage of cultural highlights, shopping, and dining. From hiking and public baths to trendy shopping, Time Out has got you covered — experience the city like a native and avoid the obvious tourist traps. Time Out Seoul assists visitors in navigating the cultural and financial center of East Asia, whether one is seeking the arts (over 700 museums and 400 galleries), shopping (choices from Prada to flea markets), temples and shrines (five major palaces), or the best in Korean BBQ.

In *The Obsession of Aesthetics Plastic Surgery*, Duyen Truong-Ngoc Tran reveals that plastic surgery is no longer an instrument to reconstruct wounded human beings, but rather an addictive trend in which South Korea leads the world.

While Martin Heidegger postulated that modern technological "modes of Being" are exploiting the natural world, the "not-Beings" of Wolfgang Schirmacher, who coined the term homo generator, postulates, along with the post-Hegelian philosophers, there is "no being, certainty or truth." As plastic surgery is an individual and personal choice, whether this choice of self-improvement and self-satisfaction is ethical or



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unethical, the decision is nonjudgmental in terms of the cosmos we are living in rapidly becoming an artificial cosmos. South Korea, occupied by Japan and then the United States provides the most literal case study for this dramatic shift; in this nation, plastic surgery is not an individual and personal choice, but a 'murderous' undertaking as a means of survival in a hypercompetitive society. In view of the danger faced by the nation's women, Korea Womenlink organization has launched a campaign to encourage young girls to embrace their natural appearance and love their bodies by habiting them in an educated, harmonious and supportive community devoted to the full development of human potentiality. Within this community, freedom is essential so that individuals can determine their own actions in order to fulfill success, achievements, happiness, relationships, and communication. Plastic Surgery is an instrument in which has changed people' lives in many ways and this instrument will continue to uprise within the next generation.

Beautyscapes explores the global phenomenon of international medical travel, focusing on patient-consumers seeking cosmetic surgery outside their home country and on those who enable them to access treatment abroad, including surgeons and facilitators. It documents the journeys of those who travel for treatment abroad, as well as the nature and power relations of the IMT industry. Empirically rich and theoretically sophisticated, Beautyscapes draws on key themes of interest to students and researchers interested in globalisation and mobility to explain the nature and growing popularity of cosmetic surgery tourism. Richly illustrated with ethnographic material and with the voices of those directly involved in cosmetic surgery tourism,

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Beautyscapes explores cosmetic surgery journeys from Australia and China to East-Asia and from the UK to Europe and North Africa.

How transnational modernity is taking shape in and in relation to Asia Fashion and Beauty in the Time of Asia considers the role of bodily aesthetics in the shaping of Asian modernities and the formation of the so-called "Asian Century." S. Heijin Lee, Christina H. Moon, and Thuy Linh Nguyen Tu train our eyes on sites as far-flung, varied, and intimate as Guangzhou and Los Angeles, Saigon and Seoul, New York and Toronto. They map the transregional connections, ever-evolving aspirations and sensibilities, and new worlds and life paths forged through engagements with fashion and beauty.

Contributors consider American influence on plastic surgery in Korea, Vietnamese debates about "the fashionable," and the costs and commitments demanded of those who make and wear fast fashion, from Chinese garment workers to Nepalese nail technicians in New York who are mandated to dress "fashionably." In doing so, this interdisciplinary anthology moves beyond common characterizations of Asians and the Asian diaspora as simply abject laborers or frenzied consumers, analyzing who the modern Asian subject is now: what they wear and how they work, move, eat, and shop.

This book is a unique treatment manual which looks at the assessment of BDD, offering an treatment model in the form of CBT and pharmacotherapy Summarises the current knowledge and theoretical perspectives about BDD Covers the practical aspects of assessment,

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engagement, and therapy Uses a number of practical resources, including client handouts

This book provides a clear and thorough introduction to meta-analysis, the process of synthesizing data from a series of separate studies. Meta-analysis has become a critically important tool in fields as diverse as medicine, pharmacology, epidemiology, education, psychology, business, and ecology. Introduction to Meta-Analysis:

Outlines the role of meta-analysis in the research process Shows how to compute effects sizes and treatment effects Explains the fixed-effect and random-effects models for synthesizing data Demonstrates how to assess and interpret variation in effect size across studies Clarifies concepts using text and figures, followed by formulas and examples Explains how to avoid common mistakes in meta-analysis Discusses controversies in meta-analysis Features a web site with additional material and exercises A superb combination of lucid prose and informative graphics, written by four of the world's leading experts on all aspects of meta-analysis. Borenstein, Hedges, Higgins, and Rothstein provide a refreshing departure from cookbook approaches with their clear explanations of the what and why of meta-analysis. The book is ideal as a course textbook or for self-study. My students, who used pre-publication versions of some of the chapters, raved about the clarity of the explanations and examples. David Rindskopf, Distinguished Professor of Educational Psychology, City University of New York, Graduate School and University Center, & Editor of the Journal of Educational and Behavioral Statistics. The approach

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taken by Introduction to Meta-analysis is intended to be primarily conceptual, and it is amazingly successful at achieving that goal. The reader can comfortably skip the formulas and still understand their application and underlying motivation. For the more statistically sophisticated reader, the relevant formulas and worked examples provide a superb practical guide to performing a meta-analysis. The book provides an eclectic mix of examples from education, social science, biomedical studies, and even ecology. For anyone considering leading a course in meta-analysis, or pursuing self-directed study, Introduction to Meta-analysis would be a clear first choice. Jesse A. Berlin, ScD Introduction to Meta-Analysis is an excellent resource for novices and experts alike. The book provides a clear and comprehensive presentation of all basic and most advanced approaches to meta-analysis. This book will be referenced for decades. Michael A. McDaniel, Professor of Human Resources and Organizational Behavior, Virginia Commonwealth University

This review of the literature attempts to examine body image and the influence that media has on body satisfaction and the pursuit of plastic surgery, specifically as it relates to the South Korean population. Despite the high prevalence of cosmetic procedures that are done in South Korea, there appears to be very little research exploring the psychological implications that such procedures can have on individuals. Due to the dearth of studies looking at the cosmetic surgery culture of South Korea, this paper explored the topic of body image among South Koreans, as issues of body dissatisfaction

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seem to be growing in incidence in the East Asian population. This paper also sought to provide more insight into how media is influencing both body image and the pursuit of cosmetic surgery in the South Korean population. Furthermore, potential negative consequences of cosmetic surgery as a method to fix flaws and to meet normative standards of beauty were also explored. This paper concludes with recommendations for future research in light of these various findings.

The *Biopolitics of Beauty* examines how beauty became an aim of national health in Brazil. Using ethnographic fieldwork carried out in Brazilian hospitals, the author shows how plastic surgeons and patients navigate the public health system to transform beauty into a basic health right. The book historically traces the national concern with beauty to Brazilian eugenics, which established beauty as an index of the nation's racial improvement. From here, Jarrín explains how plastic surgeons became the main proponents of a raciology of beauty, using it to gain the backing of the Brazilian state. Beauty can be understood as an immaterial form of value that Jarrín calls "affective capital," which maps onto and intensifies the social hierarchies of Brazilian society. Patients experience beauty as central to national belonging and to gendered aspirations of upward mobility, and they become entangled in biopolitical rationalities that complicate their ability to consent to the risks of surgery. *The Biopolitics of Beauty* explores not only the biopolitical regime that made beauty a desirable national project, but also the subtle ways in which beauty

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is laden with affective value within everyday social practices—thus becoming the terrain upon which race, class, and gender hierarchies are reproduced and contested in Brazil.

Cosmetic surgery in China has grown rapidly in recent years of dramatic social transition. Facing fierce competition in all spheres of daily life, more and more women consider cosmetic surgery as an investment to gain “beauty capital” to increase opportunities for social and career success. Building on rich ethnographic data, this book presents the perspectives of women who have undergone cosmetic surgery, illuminating the aspirations behind their choices. The author explores how turbulent economic, socio-cultural and political changes in China since the 1980s have produced immense anxiety that is experienced by women both mentally and physically. This book will appeal to readers who are interested in gender studies, China studies, anthropology and sociology of the body, and cultural studies.

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