Barnett Ziegler Byleen Calculus For Business

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Contains chapters on Differential Equations, Taylor Polynomials and Infinite Series, and Probability and Calculus.

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The Barnett, Ziegler, Byleen College Algebra series is designed to be user friendly and to maximize student comprehension. The goal of this series is to emphasize computational skills, ideas, and problem solving rather than mathematical theory. College Algebra with Trigonometry, 7/E, introduces a right angle approach to trigonometry and can be used in one or two semester college algebra with trig or precalculus courses. The large number of pedagogical devices employed in this text will guide a student through the course. Integrated throughout the text, the students and instructors will find Explore-Discuss boxes which encourage students to think critically about mathematical concepts. In each section, the worked examples are followed by matched problems that reinforce the concept that is being taught. In addition, the text contains an abundance of exercises and applications that will convince students that math is useful. A Smart CD is packaged with the seventh edition of the book. This CD reinforces important concepts, and provides students with extra practice problems.

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Contains three additional chapters for two-semester calculus courses: (1) Differential Equations (2) Taylor Polynomials and Infinite Series (3) Probability and Calculus Solutions for all odd-numbered exercises are provided. This supplement is included in MyMathLab and can be bundled with the printed text at a discounted price.

Designed for students majoring in business, economics, social sciences, or life sciences, this mathematically correct, accessible, and student-friendly introduction to applied calculus prepares students to deal with calculus topics when they are encountered in other areas. The emphasis throughout is on computational skills, ideas, and problem solving - rather than on mathematical theory. Most derivations and proofs are omitted except where their inclusion adds significant insight into a particular concept, and general concepts and results are usually presented only after particular cases have been discussed.

This accessible text is designed to help readers help themselves to excel. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1–2), (2) Finite Mathematics (Chapters 3–9), and (3) Calculus (Chapters 10–15). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.

Textbook

College Algebra series is designed to give students a solid grounding in pre-calculus topics in a user-friendly manner. The series emphasizes computational skills, ideas, and problem solving rather than theory. Explore/Discuss boxes integrated throughout each text encourage students to think critically about mathematical concepts. All worked examples are followed by Matched Problems that reinforce the concepts being taught. New to these editions, Technology Connections illustrate how concepts that were previously explained in an algebraic context may also be solved using a graphing calculator. Students are always shown the underlying algebraic methods first so that they do not become calculator-dependent. In addition, each text in the series contains an abundance of exercises - including numerous calculator-based and reasoning and writing exercises - and a wide variety of real-world applications illustrating how math is useful. The Barnett, Ziegler, Byleen College Algebra series is designed to be user friendly and to maximize student comprehension. The goal of this series is to emphasize computational skills, ideas, and problem solving rather than mathematical theory. The large number of pedagogical devices employed in this text will guide a student through the course. Integrated throughout the text, the students and instructors will find Explore-Discuss boxes which encourage students to think critically about mathematically concepts. In each section, the worked examples are followed by matched problems that reinforce the concept being taught. In addition, the text contains an abundance of exercises and applications that will convince students that math is useful. A Smart CD is packaged with the seventh edition of the book. This CD reinforces important concepts, and provides students with extra practice problems."

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Features Visual Calculus Software by David Schneider and solutions to odd-numbered exercises from the text.

Analytic trigonometry with applications / Raymond A. Barnett ... [et al.]. 10th. 2009.

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