

Atrill Mclaney Accounting Introduction 6th

For undergraduate and MBA courses in Accounting and Finance. Gain a complete grounding in Accounting and Finance and develop skills to work with financial information Accounting and Finance: An Introduction 10th Edition by Eddie McLaney and Peter Atrill contains all the information on Accounting and Finance you need to start your career in business. With an emphasis on introducing topics in a step-by-step and accessible way, you will be taught how to understand and use financial information and reports, and will gain an appreciation of the key roles that both accounting and finance have to play in business decision-making. This bestselling text continues to be popular in universities and business schools, and makes the experience of learning about accounting and finance relevant and practical through its use of real numerical accounting techniques, the inclusion of important international financial standards, an increased number of activities to encourage learning in an active way, and through a range of relevant, real-world examples, many of which are new to this edition. Covering financial accounting, management accounting and financial management in a single text, this book is focused on providing you with the tools you need to make informed, successful business decisions. Also available with MyLab Accounting MyLab™ is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. MyLab Accounting for this textbook includes over 1650 questions, now including a larger number of algorithmic questions (more than 400) that require different numerical responses from different students. Learn more about MyLab Accounting. Note: MyLab Accounting is not included. Students, if MyLab Accounting is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Accounting should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Pearson, the world's learning company.

'Accounting for Business' is ideal for undergraduate students on business and accounting courses who need to understand the nuts and bolts of financial accounting. This popular textbook has always enjoyed a deserved reputation for accessibility and thoroughness. Now in its third edition, its contents have been fully updated and restructured to make them even easier to use. Readers will benefit from the coverage of current accounting practices and legislation, in addition to the range of worked examples and self-test activities throughout the book. 'Accounting for Business' clearly explains accounting information's role in making sound business decisions and focuses upon the aspects of accounting practice which are most relevant to the non-specialist manager. It is ideal for first year undergraduates of business studies, higher students and those pursuing professional accountancy qualifications. This third edition has been restructured, to further enhance its 'student centred' approach. The content has now been broken down into 25 roughly equivalent 'bite-sized' individual study topics. Each of these requires 6 hours of study time, enabling this book to support a full scale semester course with two topics a week, or a full year course at one topic a week. Includes a wide selection of topical case studies, with a broad spread of international examples.

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real

world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

This is a text for introductory courses on cost and management accounting. It provides coverage of the elementary principles and techniques of costing and management accounting, and concentrates on the typical syllabus of a first year BA course.

Accounting and Finance: An Introduction, now in its 9th Edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

By following the cycle of events a typical new business follows, this work gives the reader the basic knowledge of what needs to be done and how to do it.

This text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge. It has a strong practical emphasis, with plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

Managing Financial Resources addresses the complicated issues of financial planning and control. These include performance measures and cost analysis, methods of improving profitability and techniques of financial monitoring and control. Real examples and case studies are used throughout to illustrate points in a practical context. All chapters have been updated and new material has been added to extend the original text in areas such as public sector management issues, audit commission, capital investment decisions, stakeholder analysis for published reports and accounts, performance measurement, outsourcing, new developments in the public sector and transfer pricing. This book is based on the Management Charter Initiative's Occupational Standards for Management NVQs and SVQs at level 4. It is particularly suitable for managers on the Diploma in Management or part 1 of the Postgraduate Diploma, especially those accredited by the Chartered Management Institute and Edexcel but this also a useful text for practicing managers and those individuals studying for a MBA.

It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduate students who wish to grasp key elements of management accounting and those seeking a foundation for further study. New to this edition · Expanded discussion of relevant costs for decision making · Increased coverage of cost management in a competitive environment · Increased coverage of inventories' management techniques · New chapter on managing risk · More activities throughout the text to enhance reader interaction and to encourage critical thinking. · More diagrams and real world examples to help illustrate issues and concepts

This custom edition is published for Australian National University. This edition is compiled from Accounting: An Introduction, 6th edition, Atrill, McLaney & Harvey

Horngren's Accounting, 8th edition, Nobles, Mattison, Matsumura, Best, Fraser, Tan & Willett

All good managers working in sport need to have a clear understanding of the principles of finance and accounting. Whether working in the private or public sectors, a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully. *Managing Sport Finance* is the first book to offer a comprehensive introduction to financial management and accounting specifically designed for managers working in sport.

The book starts with a comparison of financial accounting and management accounting - both discussed based on the production firm PENOR Ltd. It further demonstrates accounting work in support of general management (CVP-analysis, DOL, performance measurement, risk management and M&A) as well as cost accounting (structures for absorption and marginal cost accounting systems, internal cost allocations, reporting, monitoring, manufacturing accounting/calculation, contribution margin accounting and activity based costing). The content is explained by detailed case studies. This Asia edition also includes real case studies about companies in Malaysia. All chapters outline the learning objectives, provide an overview, include case studies and how-it-is-done-paragraphs. They end with a summary, the explanation of new technical terms and a question bank with solutions for checking your learning progress. On the internet, you can find more than 300 exam tasks with solutions as well as youtube-videos from the authors.

Were you looking for the book with access to MyAccountingLab? This product is the book alone, and does NOT come with access to MyAccountingLab. Buy *Accounting and Finance for Non-Specialists, Tenth Edition* by Peter Atrill and Eddie McLaney with MyAccountingLab access card 5e (ISBN 9781292135601) if you need access to MyLab as well, and save money on this resource. You will also need a course ID from your instructor to access MyAccountingLab. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.

Accounting and Finance: An Introduction, now in its ninth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information.

The Intoxication of Power is a collection of contributions by thirteen authors from various academic disciplines sharing a concern for the development of understanding of the nature and origins of leadership hubris. The book originated at conferences held by the Daedalus Trust, which fosters research into challenges to organizational well-being.

The SAGE Course Companion on Management Accounting is an accessible introduction to the subject that will help readers extend their understanding of key concepts and enhance their thinking skills in line with course requirements. It provides support on how to revise for exams, how to present calculations and how to prepare for and write assessed pieces. Readers are encouraged not only to think like a

management accountant but also to think about the subject critically. Designed to compliment existing textbooks for the course, the companion provides: - Easy access to the key themes in Management Accounting and an over view of its business context - Helpful summaries of the approach taken by the main textbooks on the course - Guidance on the essential study skills required to pass the course - Sample exam questions and answers, with common pitfalls to avoid - A tutor's-eye view of what course examiners are looking for - A road map for the book to help readers quickly find the information they need The SAGE Course Companion on Management Accounting is much more than a revision guide for undergraduates; it is an essential tool that will help readers take their course understanding to new levels and achieve success in their undergraduate course.

Accounting: An Introduction, 6/E Pearson Higher Education AU

'Financial Accounting for Decision Makers' presents the key concepts of accounting without going into too much unnecessary technical detail. The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular text teaches you how to make the best choices in managerial and other business roles. Please note that the product you are purchasing does not include MyAccountingLab. MyAccountingLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyAccountingLab to accelerate your learning? You need both an access card and a course ID to access MyAccountingLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyAccountingLab (ISBN:9781292072531) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myaccountinglab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

The book explores the developing challenges and opportunities within the business and finance world which are likely to impact the accounting profession in the near future. It outlines a number of approaches to ensure that the accountants of the future are equipped with a useful awareness of some of the key topic areas that are quickly becoming a reality and helps bridge the gap between academia and practice. The chapters are standalone introductory pieces to provide useful précis of key topics and how they apply to the accounting profession in particular. It aims to deliver key readings on 'hot topics' not addressed in other texts which the accounting profession is tackling or are likely to tackle soon. Hence the book provides accounting students and researchers a solid grounding in a broad range of highly relevant non-technical accounting themes, looking at the bigger environment in which future accountants will be operating, involving considerations of strategic corporate governance issues and highlighting competences beyond the standard technical accounting skill sets.

Unlocking Business is a new kind of textbook for business students in their first and second year of a degree. Unlocking Financial Accounting provides the following benefits: - Strict coverage of key knowledge, concepts and ideas, keeping the title lean and focused and allowing students to find what they want without having to plough through thousands of pages.

- Carefully written for the learner - case studies, exercises and seminar ideas are woven into the text to help students learn as quickly as possible and to retain that knowledge in the most time-efficient way. - Encourages good practice such as complete referencing and suggested wider reading, to help those who wish to obtain the best possible degree classification. - Useful web resources include further questions, revision summaries and interactive multiple-choice quizzes at <http://www.hodderplus.co.uk/unlockingbusiness> - A cost-effective way to prepare students for their studies.

'This book will be welcomed by students and academics alike. The text is easy to read and well laid out, the case studies are very helpful, and it is supplemented by a good range of quality supporting material' Christopher Coles, Department of Accounting and Finance, University of Glasgow 'A hugely enjoyable and informative book with an international focus' Eleimon Gonis, University of the West of England, Bristol Financial Accounting is the ideal book for anyone with little prior knowledge or who is new to this subject area. The book retains the clear writing style and unique international focus which led to the success of previous editions. This approach enables the teaching of financial accounting in a way that is not country-specific. This fully updated text uses the International Financial Reporting Standards (IFRS) as its framework to explain key concepts and practices while linking them with contemporary real-life examples from around the world. What's new! Fully updated to reflect the extensive changes that have occurred in the three years since writing the fifth edition; Expanded discussion of accounting by SMEs and partnerships (Chapter 4); New discussion on capital maintenance (Chapter 8); Added material on integrated reporting and sustainability (Chapter 6); Expanded discussion of revenue recognition, including reference to IFRS 15 (Chapter 8). The text is ideal for undergraduates and MBA students worldwide taking a first course in financial accounting. Visit www.pearsoned.co.uk/alexander to find valuable online resources for both students and lecturers, including an instructor's manual and full set of power point slides. David Alexander is Professor Emeritus of Accounting at the University of Birmingham Business School, England. Christopher Nobes is Professor of Accounting at Royal Holloway, University of London, England. He is also Professor at the University of Sydney, and Adjunct Professor at the Norwegian Business School. From 1993 to 2001 he was a member of the board of the International Accounting Standards Committee.

Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrill is a freelance academic and author working with leading institutions in

the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School. Managers involved at a senior level in the purchasing function require very particular financial skills. They need to: analyse the financial health and stability of their suppliers; model different cost and price scenarios; understand and manage budgets; and be comfortable with the financial aspects of capital purchases. Finance for Purchasing Managers is written from this perspective using buyer's language and interpretation. Richard France explores four key areas of expertise required of a buyer in today's environment: Financial analysis of suppliers - this includes understanding the financial aspects of a buyer's own organisation plus analysing key suppliers and how to use information to gain a negotiating edge. Pricing, costing and cost modelling - including costing methods and their application and how an understanding of these can give buyers a greater understanding when dealing with supplier quotations. Managing resources - including budgeting and sources of finance. This shows how budgets are drawn up and the importance of understanding the implications of the buyer's decisions on a supplier's cash flow forecast. Finally, capital and revenue purchasing decisions and techniques - covering standard investment appraisal techniques and how these can be used for deciding on the best deal from a choice of suppliers for both capital items as well as a standard long term parts supply contract. Finance for Purchasing Managers may be used to support the CIPS Level 6 Course 'Finance for Purchasers' but also offers a readable and practical guide for those at a senior level in purchasing whether in the public or private sector.

Sport Funding and Finance provides a complete introduction to the macro-level and micro-level aspects of sport finance. It describes the evolution of sport from a kitchen-table operation into the sophisticated, boardroom-driven global financial industry that it is today. It uses the professional sports leagues of the US and Europe as an international benchmark, and explains why the financial context is so important for all managers working in sport. The book also provides a step-by-step introduction to the principles and practice of effective financial management, providing the reader with a complete set of professional tools and skills for use in the sport industry. Now in a fully revised and updated new edition, the book develops the reader's understanding by first explaining basic concepts in finance and accounting before progressing to more complex issues and ideas. It covers every key topic in financial management, including: Planning and strategy Budgeting Financial projections Fundraising Pricing Costing Feasibility studies Economic impact analysis Ratio analysis Every chapter includes a blend of theory, contextual material and real-world data and case studies from around the world, clearly linking principles to practice, as well as review questions and problem-solving exercises to test the reader's understanding. Sport Funding and Finance is the perfect foundation text for any degree-level course in sport finance, and an invaluable reference for any sport management professional looking to deepen their understanding of funding and finance.

An introductory overview of the fundamentals in managing events, preparing students for a future career in events management and hospitality.

Management Accounting is written for students in international Business Management study programs. It covers the widely applied syllabus of Cost Accounting and Management Accounting at universities on bachelor's and master's level. The book is based on more than 20 years' academic teaching

experience in Germany and at international universities in South Africa, Malaysia, China, the Netherlands and South Korea. In this text book, the application of methods and instruments comes first. Management Accounting follows a case study based approach. All cases are taken from previous exam papers and explained in detail. The text book starts with a case study of a manufacturing company and compares Financial Accounting to Management Accounting. It covers two point of views: (1) a General Management view, with aspects of business planning, cost-volume-profit analysis, degree of operating leverage, mergers and cross-border acquisitions and risk valuation. (2) a Cost Accounting view with Management Accounting systems, flexible budgeting, cost allocations, performance measurement and monitoring, reporting, calculation, manufacturing accounting (job order and process costing), activity based costing and multi-level contribution margin Accounting. On the UVK website, numerous exam tasks and complete solutions thereto are available in English.

Electronic Inspection Copy available for instructors here Written by a team of twenty-five high profile, international authors, this exciting new text successfully combines theory and practice, making it a must-have for all students of Events Management. Events Management: An International Approach provides comprehensive coverage of all the most common types of events, preparing students for a future career in Events Management. Covering key issues such as fundraising, sponsorship, globalization and sustainability, this text addresses the challenges and examines the realities of events management in an international context. A wide range of case studies and examples look at sporting, music, catering and fundraising events across Europe, Africa, Asia, Australia and North America. Key features include:

- An international approach, drawing on a wide range of cases from around the world
- Extensive pedagogical features such as Diary of an Event Manager and Exercises in Critical Thinking
- A companion website offering a full Instructor's Manual, PowerPoint slides, additional case studies and links to SAGE journal articles

This book is essential reading for all undergraduate and postgraduate students studying Events Management. Visit the Companion Website at www.sagepub.co.uk/ferdinand Nicole Ferdinand is Senior Lecturer in Events Management at the London Metropolitan Business School. Paul J. Kitchin is Lecturer in Sports Management at the University of Ulster.

With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with

friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

This edition of 'Accounting and Finance for Non-Specialists' provides comprehensive coverage of the basic concepts and practical applications of financial accounting, management accounting and financial management. In order to plan strategy and manage effectively, it is vital that HR practitioners understand the importance and use of financial information and the issues surrounding it. *Managing Financial Information* offers a clear and accessible guide to the financial tasks that HR managers face in daily working practice, including the balance sheet, costing and budgeting, and the financial implication of human resource decisions. An easy to follow structure, reflective questions and engaging assignments that show the reader how to put theory into practice will ensure an understanding of all key elements of financial management. This revised edition includes two fresh chapters that provide an introduction to management accounting, and budgets and human behaviour, and content that demonstrates how the theory relates to human resource management systems in particular. Designed for CIPD students taking the *Managing Information for Competitive Advantage* module as part of the CIPD Leadership and Management standards, any student taking a finance for non-specialists module on an HR degree programme, and any practitioner wishing to further their skills, *Managing Financial Information* works through every stage from the very basics and is essential reading to ensure the thorough financial grounding that will help you succeed.

This book constitutes the refereed proceedings of the Second International Conference on Decision Support Systems Technology, ICDSST 2016, held in Plymouth, UK, May 23-25. The theme of the event was "Decision Support Systems Addressing Sustainability & Societal Challenges", organized by the EURO (Association of European Operational Research Societies) working group of Decision Support Systems (EWG-DSS). The 15 full papers presented in this book were selected out of 51 submissions after being carefully reviewed by internationally experts from the ICDSST 2016 Program Committee and external invited reviewers. The selected papers are representative of current and relevant research activities in various areas of decision support systems, such as sustainability and societal challenges; risk management and project portfolio management; business intelligence and knowledge management; and technologies to improve system usability.

Accounting: an introduction by Atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision-making.

Now available in a fully revised and updated fifth edition, *Sport Management: Principles and Applications* tells you everything you need to know about the contemporary sport industry. Covering both the professional and nonprofit sectors, and with more international material than any other introductory sport management textbook, it focuses on core management principles and their application in a sporting context, highlighting the unique challenges of a career in sport management. The book contains useful features throughout, including conceptual overviews, guides to further reading, links to important websites, study questions, and up-to-date case studies showing how theory works in the real world. It covers every core functional area of management, including: Strategic planning Financial management Organizational culture and design Human resource management Leadership and governance Marketing and sponsorship Performance management Sport and the media. The fifth edition includes expanded coverage of sport for development, analytics, monitoring and evaluation, ethics, risk management, sport and health, social media, sustainability, and other contemporary management issues. Complemented by a companion website offering additional resources for students and instructors, this is an ideal textbook for first and second year students in sport management degree programs and for business students seeking an overview of applied sport management principles.

'The most damaging half truth for savers is "performance matters more than expenses". Read this book carefully and the financial services industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times 'Informative and easy to read, Glen Arnold has produced arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence. Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

Now in its 10th edition, *Business Finance* is an essential introduction to financial decision-making in businesses. Taking a user-friendly approach, it explores the type of investments a business should make and how they should be financed, and successfully blends the theoretical, analytical and practical aspects of finance and investments. The new edition has a

strong real world focus, exploring the theories surrounding financial decision making and relating these theories to what happens in the real business world. Key features: An extensive range of up-to-date real-world examples Examination of the divergences between theory and practice Expanded explanations of complex theories Comprehensive coverage of the latest international issues Clear design and pedagogical features for enhanced readability and quick reference Visit the companion website for this book at www.pearsoned.co.uk/mclaney where you will find a variety of resources for students and lecturers alike. Business Finance is suitable for undergraduates in accounting and finance and for those on finance and financial management courses. It is also appropriate for postgraduate students with an option in accounting and finance and will be highly useful for professional accounting students. Eddie McLaney is Visiting Fellow in Accounting and Finance at the University of Plymouth.

Adam Smith once said, "It is not from the benevolence of the butcher, the brewer, or the baker that we expect our dinner, but from their regard to their own interest". Consciously or unconsciously Adam Smith revealed the unseen fingers that drive every human activity. A critical analysis of the causes and effects of the current economic and financial crisis extols how devastating self-interest can be to investment and its environment. Because of the interconnectedness of the global economic and financial system, there is no longer a separate economy. How Safe Is Our Investment? takes a global view of the causes of the failure of investment and its implication from an economic, political, social, and legal viewpoint. The world's debt has continued to rise without prospect for repayment, and in the wrong application of Keynes's theory, world leaders have continued to increase the world debt. Unfortunately, because of the lack of will and moral decadence of the leaders and the present generation, succeeding generations will have to inherit the burden of debt they knew nothing about--unless we take action now to reverse this trend. This book explains how to turn this around.

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