

Aqa Business For A Level 1 Surridge Gillespie

These fully revised and up-to-date new editions and answer guides from Wolinski and Coates provide comprehensive coverage of the AQA A-level Business specification. - Wolinski and Coates' comprehensive yet accessible style remains unchanged, covering everything students will need to succeed - Updated fact files and case studies give profiles of real business, so students can understand the real-world context of what they're learning - Practice exercises and case studies with questions throughout allow students to apply their knowledge and prepare for assessment - Answer guides support teaching and save time in marking

Exam Board: AQA Level: AS/A-level Subject: Spanish First Teaching: September 2017 First Exam: June 2018 Our Student Book has been approved by AQA. Support the transition from GCSE and through the new A-level specification with a single textbook that has clear progression through four defined stages of learning suitable for a range of abilities. We have developed a completely new textbook designed specifically to meet the demands of the new 2016 specification. The Student Book covers both AS and A-level in one textbook to help students build on and develop their language skills as they progress throughout the course. - Exposes students to authentic target language material with topical stimulus, and film and literature tasters for every work - Supports the transition from GCSE with clear progression through four stages of learning: transition, AS, A-level and extension - Builds grammar and translation skills with topic-related practice and a comprehensive grammar reference section - Develops language skills with a variety of tasks, practice questions and research activities - Gives students the tools they need to succeed with learning strategies throughout - Prepares students for the assessment with advice on essay-writing and the new individual research project Audio resources to accompany the Student Book must be purchased separately through your institution. They can be purchased in several ways: 1) as part of the Dynamic Learning Teaching and Learning resource; 2) as a separate audio download; 3) as part of the Student eTextbook. The Audio resources are not part of the AQA approval process.

- Covers all of the questions from the textbook - Mirroring the textbook so you can quickly and easily find the material you are looking for.

A new series of bespoke, full-coverage resources developed for the 2015 A Level English qualifications. Endorsed for the AQA A/AS Level English Language specifications for first teaching from 2015, this print Student Book is suitable for all abilities, providing stretch opportunities for the more able and additional scaffolding for those who need it. Helping bridge the gap between GCSE and A Level, the unique three-part structure provides essential knowledge and allows students to develop their skills through a deeper study of key topics, whilst encouraging independent learning. An enhanced digital version and free Teacher's Resource are also available.

Exam Board: AQA Level: AS/A-level Subject: Computer Science First Teaching: September 2015 First Exam: June 2016 This title has been approved by AQA for use with the AS and A-level AQA Computer Science specifications. AQA A-level Computer Science gives students the chance to think creatively and progress through the AQA AS and A-level Computer Science specifications. Detailed coverage of the specifications will enrich understanding of the fundamental principles of computing, whilst a range of activities help to develop the programming skills and computational thinking skills at A-level and beyond. - Enables students to build a thorough understanding of the fundamental principles in the AQA AS and A-Level Computer Science specifications, with detailed coverage of programming, algorithms, data structures and representation, systems, databases and networks, uses and consequences. - Helps to tackle the various demands of the course confidently, with advice and support for programming and theoretical assessments and the problem-solving or investigative project at A-level. - Develops the programming and computational thinking skills for A-level and beyond - frequent coding and question practice will help students apply their knowledge of the principles of computer science, and design, program and evaluate problem-solving computer systems. Bob Reeves is an experienced teacher with examining experience, and well-respected author of resources for Computing and ICT across the curriculum.

This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Builds up quantitative skills with 'Maths moment' features and assesses them in the end of chapter activities - Ensures students have the knowledge of real life businesses so they can apply their theoretical understanding with the 'Business in focus' feature - Helps students get to grips with the content and tests key skills with activities at the end of every chapter

This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Gives in-depth insight into Business practices and theories - Wolinski and Coates are known for their comprehensive yet accessible style. - Ensures students can understand the real world context of what they're learning and apply their knowledge with fact files on real businesses - Provides practice exercises at the end of each chapter that reflect the style of the new assessments including multiple choice, short answer, data response and case study questions

Essential Business Studies features a thematic approach with a vibrant and accessible format to fully engage students. Activities and guidance on exam preparation, summary mindmaps and up-to-date, dynamic case studies are just some of the features helping to deliver the key course content. Whiteboard and Teacher Support CD-ROMs also available.

Exam Board: AQA Level: AS/A-level Subject: Law First Teaching: September 2017 First Exam: June 2018 This title has been approved by AQA Accurately cover the breadth of content in the new 2017 AQA A-level specification with this textbook written by leading Law authors, Jacqueline Martin and Nicholas Price. This engaging and accessible textbook provides coverage of the new AQA A-level Law specification and features authoritative and up-to-date material on the important changes to the law. - Book 1 covers all mandatory units for AS-level and for year 1 of a two-year course. - Important, up-to-date and interesting cases and scenarios highlight key points. - Discussion and activity tasks increase your understanding of more difficult concepts. - Practice

questions and 'check your understanding' questions to help your students prepare for their exams. Authors: - Jacqueline Martin LLM has ten years' experience as a practising barrister and has taught law at all levels. - Nicholas Price is an experienced teacher of Law and an A-Level Law textbook author.

Ian Marcousé has been trusted by Business students for over 15 years and his updated textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Guides students through the content in an easy to understand way, with the new 'logic chain' feature at the start of every chapter showing them the progression clearly - Helps students apply their knowledge and analyse business data with real business examples throughout - Consolidates students' learning and prepares them for assessment with the workbook feature at the end of every chapter containing knowledge check and practice questions

Revised and updated, the Business Studies Teacher's Book (second edition) provides comprehensive and detailed answers to all the questions and exercises in Business Studies for AS Level (second edition). This teaching resource also covers many additional sections, giving teachers help and guidance. The book is designed to be photocopied within the purchaser's institution, therefore copyright is waived.

This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Gives in-depth insight into Business practices and theories - Wolinski and Coates are known for their comprehensive yet accessible style. - Ensures students can understand the real world context of what they're learning and apply their knowledge with fact files on real businesses - Provides practice exercises at the end of each chapter that reflect the style of the new assessments including multiple choice, short answer, data response and case study questions

Contents Unit 7 Analysing the strategic position of a business - 1 Mission, corporate objectives and strategy - 2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis - 3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance - 4 Analysing the external environment to assess opportunities and threats: political and legal change - 5 Analysing the external environment to assess opportunities and threats: economic change - 6 Analysing the external environment to assess opportunities and threats: social and technological - 7 Analysing the external environment to assess opportunities and threats: the competitive environment - 8 Analysing strategic options: investment appraisal Unit 8 Choosing strategic direction - 9 Strategic direction: choosing what markets to compete in and what products to offer - 10 Strategic positioning: choosing how to compete Unit 9 Strategic methods: how to pursue strategies - 11 Assessing a change in scale - 12 Assessing innovation - 13 Assessing internationalisation - 14 Assessing greater use of digital technology Unit 10 Managing strategic change - 15 Managing change - 16 Managing organisation culture - 17 Managing strategic implementation - 18 Problems with strategy and why strategies fail

These fully revised and up-to-date new editions and answer guides from Wolinski and Coates provide comprehensive coverage of the AQA A-level Business specification. - Wolinski and Coates' comprehensive yet accessible style remains unchanged, covering everything students will need to succeed - Updated fact files and case studies give profiles of real business, so students can understand the real-world context of what they're learning - Practice exercises and case studies with questions throughout allow students to apply their knowledge and prepare for assessment - Answer guides support teaching and saves time in marking Selected for an AQA approval process Benefit from the expert guidance of Surridge and Gillespie; this new edition of their well-known Student Book provides up-to-date content, real business examples and assessment preparation materials that help every student achieve their best in the 2017 specification. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement

Reinforce your understanding of managers, leadership and decision-making with this AQA A-level Business Student Guide. This book covers Themes 1-7 of the 10 themes in A-level Business, which can be examined in all three A-level papers: -Analysing the strategic position of a business -Choosing strategic direction -Strategic methods: how to pursue strategies -Managing strategic change This Student Guide will help you to: -Identify key content for the exams with our concise coverage of topics -Avoid common pitfalls with clear definitions and exam tips throughout -Reinforce your learning with bullet-list summaries at the end of each section -Test your knowledge with rapid-fire knowledge check questions and answers -Find out what examiners are looking for with our Questions & Answers section

The third edition of the bestselling textbook, 'AQA Business Studies for A2' has been fully revised and updated in keeping with the new AQA specification.

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

The only textbook that fully supports the OxfordAQA International AS Level Business specification (9625), for first teaching from September 2018. Written by experienced examiners and authors, the clear international approach develops key skills for exam success and to evaluate business behaviour.

Surridge and Gillespie's bestselling AQA textbooks brought together in one updated volume covering the whole of AQA A-level Business. - This textbook's content matches the specification in Surridge and Gillespie's accessible style - Engages students with updated case studies of real companies, helping students see how business concepts and theories relate to the real world - Gives students the opportunity to build

the skills they need for assessment with practice questions throughout - Helps students to build up their quantitative and analytical skills, with opportunities to analyse data - Supports student revision with new end-of-unit recap sections - Helps you cut down your preparation and marking time with an accompanying Answer Guide* * The accompanying Answer Guide has not been through the AQA approval process AQA Business Studies is the only set of resources to have been developed with, and exclusively endorsed by, AQA, making them the first choice to support the new AQA specification for AS and A2. With a range of truly blended resources, AQA Business Studies offers complete coverage and support through a variety of printed and electronic media. By working closely with AQA, Nelson Thornes have produced resources that will give students and teachers all they need to work through the specification with complete confidence.

Exam Board: AQA Level: AS/A-level Subject: Business First Teaching: September 2015 First Exam: June 2016 Develop understanding of business arguments and reasoning, with a clear progression pathway and case studies that illustrate core points. Ian Marcouse has been trusted by Business students for over 15 years and his updated textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Guides students through the content in an easy to understand way, with the new 'logic chain' feature at the start of every chapter showing them the progression clearly - Helps students apply their knowledge and analyse business data with real business examples throughout - Consolidates students' learning and prepares them for assessment with the workbook feature at the end of every chapter containing knowledge check and practice questions Surridge and Gillespie are back, helping students of all abilities reach their goal; develop students' quantitative and analytical skills, knowledge and ability to apply theoretical understanding through real life business examples and varied activities. This textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Builds up quantitative skills with 'Maths moment' features and assesses them in the end of chapter activities - Ensures students have the knowledge of real life businesses so they can apply their theoretical understanding with the 'Business in focus' feature - Helps students get to grips with the content and tests key skills with activities at the end of every chapter

Our updated approach to revision will help you learn, practise and apply your skills and understanding. Coverage of key content is combined with practical study tips and effective revision strategies to create a guide you can rely on to build both knowledge and confidence. My Revision Notes: AQA A-level Business: Third Edition will help you: - Plan and manage your revision with our topic-by-topic planner and exam breakdown introduction - Develop your subject knowledge by making links between topics for more in-depth exam answers - Improve subject-specific skills with an exam skills checkbox at the end of each chapter - Avoid common mistakes and enhance your exam answers with examiner tips - Practise and apply your skills and knowledge with exam-style questions and frequent questions with answer guidance online - Understand key terms you will need for the exam with user-friendly definitions and a glossary - Build quick recall with bullet-pointed summaries at the end of each chapter

Reinforce your understanding of managers, leadership and decision-making with this AQA A-level Business Student Guide. This book covers Themes 1-6 of the 10 themes in A-level Business, which can be examined in all three A-level papers: -What is business? -Managers, leadership and decision making -Decision making to improve marketing performance -Decision making to improve operational performance -Decision making to improve financial performance -Decision making to improve human resource performance This Student Guide will help you to: -Identify key content for the exams with our concise coverage of topics -Avoid common pitfalls with clear definitions and exam tips throughout -Reinforce your learning with bullet-list summaries at the end of each section -Test your knowledge with rapid-fire knowledge check questions and answers -Find out what examiners are looking for with our Questions & Answers section

'BTEC First Business' is a textbook for the revised 2010 specification. It is packed with learning and teaching features including: case studies, real life business stories, key terms, summaries and revision tests.

Exam Board: AQA Level: A-level Subject: Business First Teaching: September 2015 First Exam: September 2017 Written by examiners and teachers, Student Guides: - Help students identify what they need to know with a concise summary of the theme examined in the A-level specification - Consolidate understanding with exam tips and knowledge check questions - Provide opportunities to improve exam technique with sample graded answers to exam-style questions - Develop independent learning and research skills - Provide the content for generating individual revision notes

Build Economics knowledge through active learning with the latest Powell textbook, featuring quantitative skills practice and brand new case studies. This textbook has been fully revised to reflect the 2015 AQA Economics specification, giving you up-to-date material that supports your teaching and will enable your students to: - Develop subject knowledge with topic-by-topic support from Ray Powell and James Powell, who are experienced in teaching and examining - Demonstrate awareness of current issues in economics through brand new case studies that also help build analytical and evaluative skills - Explain important concepts and issues effectively; key terms throughout the text and in the microeconomic and macroeconomic glossaries help to establish the language of economics - Build quantitative skills with worked examples - Stretch and challenge their knowledge with extension materials - Prepare for exams with practice questions and activities throughout

Extensively revised to meet the latest exam criteria, this text provides comprehensive coverage of all aspects of business studies, including over 500 questions and answers to test the candidate's knowledge of key issues.

Develop understanding of business arguments and reasoning, with a clear progression pathway and case studies that illustrate core points. Ian Marcouse has been trusted by Business students for over 15 years and his updated textbook has been fully revised to reflect the 2015 AQA Business specification, giving you up-to-date material that supports your teaching and student's learning. - Guides students through the content in an easy to understand way, with the new 'logic chain' feature at the start of every chapter showing them the progression clearly - Helps students apply their knowledge and analyse business data with real business examples throughout - Consolidates students' learning and prepares them for assessment with the workbook feature at the end of every chapter containing knowledge check and practice questions

Exam Board: AQA Level: A-level Subject: Business First teaching: September 2015 First exams: Summer 2017 Find what you need to know, when you need it, with key facts at your fingertips for AQA A-level Business. Keep this course companion by your side throughout your A-levels so you can check content, review your understanding, use quick tips for success and improve your exam performance. Written by an experienced teacher, author and examiner, this book will help you to: - Build on your learning throughout the course by reinforcing the key facts, terms and concepts from the AQA A-level Business specification - Put the content into context with synoptic links between topics and exam tips on technique, mistakes to avoid and things to remember - Revise with confidence using 'Do you know?' questions at the end of each topic and synoptic questions at the end of each section

Exam Board: Edexcel Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed for Edexcel Let Ian Marcouse successfully steer you through the new specification with his proven and popular approach to Business; clear content coverage is enhanced by numerous real-life examples to create a course that engages, motivates and develops every student. - Breaks down the content of the 2017 specification into clear, accessible explanations of important concepts and

theories - Helps students apply their knowledge to a range of real business examples, issues and contexts, supported by 'Talking Points' that encourage critical and commercial thinking - Improves quantitative, investigative, analytical and evaluation skills through end-of-chapter exercises - Builds students' confidence approaching their exams as they practise calculation, short answer and extended-writing questions with stimulus materials - Boosts students' vocabulary and supports revision with definitions of key terminology for each topic

This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher's CD-ROM is also available.

Written by experienced examiner Neil James, this Student Guide for Business: - Identifies the key content you need to know with a concise summary of topics examined in the AS and A-level specifications - Enables you to measure your understanding with exam tips and knowledge check questions, with answers at the end of the guide - Helps you to improve your exam technique with sample answers to exam-style questions - Develops your independent learning skills with content you can use for further study and research

Student Guides help you to: - identify the key content you need to know, with a concise summary of topics examined in the AS and A-level specifications - develop your independent learning skills with content you can use for further study and research - measure your understanding with exam tips and knowledge check questions, with answers at the end of the guide - improve your exam technique with sample answers to exam-style questions

The only textbook that fully supports the OxfordAQA International A2 Level Business specification (9625), for first teaching from September 2018. Written by experienced examiners and authors, the clear international approach develops key skills for exam success and to evaluate business behaviour.

AQA Business for a Level (Marcouse)

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