

Apis A Strategy Guide Amazon

Get a handle on disruption, innovation and opportunity in investment technology The digital evolution is enabling the creation of sophisticated software solutions that make money management more accessible, affordable and eponymous. Full automation is attractive to investors at an early stage of wealth accumulation, but hybrid models are of interest to investors who control larger amounts of wealth, particularly those who have enough wealth to be able to efficiently diversify their holdings. Investors can now outperform their benchmarks more easily using the latest tech tools. The WEALTHTECH Book is the only comprehensive guide of its kind to the disruption, innovation and opportunity in technology in the investment management sector. It is an invaluable source of information for entrepreneurs, innovators, investors, insurers, analysts and consultants working in or interested in investing in this space. • Explains how the wealth management sector is being affected by competition from low-cost robo-advisors • Explores technology and start-up company disruption and how to delight customers while managing their assets • Explains how to achieve better returns using the latest fintech innovation • Includes inspirational success stories and new business models • Details overall market dynamics The WealthTech Book is essential reading for investment and fund managers, asset allocators, family offices, hedge, venture capital and private equity funds and entrepreneurs and start-ups.

Microservices can have a positive impact on your enterprise—just ask Amazon and Netflix—but you can fall into many traps if you don't approach them in the right way. This practical guide covers the entire microservices landscape, including the principles, technologies, and methodologies of this unique, modular style of system building. You'll learn about the experiences of organizations around the globe that have successfully adopted microservices. In three parts, this book explains how these services work and what it means to build an application the Microservices Way. You'll explore a design-based approach to microservice architecture with guidance for implementing various elements. And you'll get a set of recipes and practices for meeting practical, organizational, and cultural challenges to microservice adoption. Learn how microservices can help you drive business objectives Examine the principles, practices, and culture that define microservice architectures Explore a model for creating complex systems and a design process for building a microservice architecture Learn the fundamental design concepts for individual microservices Delve into the operational elements of a microservices architecture, including containers and service discovery Discover how to handle the challenges of introducing microservice architecture in your organization Teaches Android programming through structured exercises that cover the entire development process, guiding readers through building a mobile biking app that can track mileage and routes.

An expert guide to selecting the right cloud service model for your business Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud service model is for your business. Helping you cut through all the haze, Architecting the Cloud is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements. Guides corporations through key cloud design considerations Discusses the pros and cons of each cloud service model Highlights major design considerations in areas such as security, data privacy, logging, data storage, SLA monitoring, and more Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide Arming you with the information you need to choose the right cloud service provider, Architecting the Cloud is a

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comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you.

This open access book constitutes the 6 research workshops, the Agile Education and Training Track, the Doctoral Symposium, as well as a panel presented at XP 2020, the 21st International Conference on Agile Software Development, which was held during June 8-12, 2020. The conference was planned to take place at the IT University of Copenhagen, Denmark. Due to the COVID 19 pandemic, the conference was held online. In 2020, the following six workshops took place: Third International Workshop on Software-Intensive Business Eighth International Workshop on Large-Scale Agile Development Second European Symposium on Serverless Computing and Applications Second International Workshop on Agile Transformation First International Workshop on Agility with Microservices Programming Third International Workshop on Autonomous Agile Teams XP is the premier agile software development conference combining research and practice. It is a unique forum where agile researchers, practitioners, thought leaders, coaches, and trainers get together to present and discuss their most recent innovations, research results, experiences, concerns, challenges, and trends. XP conferences provide an informal environment to learn and trigger discussions and welcome both people new to agile and seasoned agile practitioners. The 31 papers presented in this volume were carefully reviewed and selected from overall 79 submissions. In addition to the 26 workshop papers, this volume also includes 2 papers from the Agile Education and Training Track and 3 papers from the Doctoral Symposium. Furthermore, the book contains a summary of a panel discussion with the topic "Covid-19s Influence on the Future of Agile".

A lot of work is required to release an API, but the effort doesn't always pay off. Overplanning before an API matures is a wasted investment, while underplanning can lead to disaster. This practical guide provides maturity models for individual APIs and multi-API landscapes to help you invest the right human and company resources for the right maturity level at the right time. How do you balance the desire for agility and speed with the need for robust and scalable operations? Four experts from the API Academy show software architects, program directors, and product owners how to maximize the value of their APIs by managing them as products through a continuous life cycle. Learn which API decisions you need to govern and how and where to do so Design, deploy, and manage APIs using an API-as-a-product (AaaP) approach Examine ten pillars that form the foundation of API product work Learn how the continuous improvement model governs changes throughout an API's lifetime Explore the five stages of a complete API product life cycle Delve into team roles needed to design, build, and maintain your APIs Learn how to manage your API landscape--the set of APIs published by your organization

Need a shortcut to a degree in shipping great software? Successful team leaders must have an extremely broad skill set to find the right product, work through a complex and ever-changing development process, and do it all incredibly quickly. In this guide, Chris Vander Mey provides a simplified, no-BS approach to the entire software lifecycle, distilled from lessons he learned as a manager at Amazon and Google. In the first part of the book, you'll learn a step-by-step shipping process used by many of the best teams at Google and Amazon. Part II shows you the techniques, best practices, and skills you need to face an array of challenges in product, program, project, and engineering management. Clearly define your product and develop your mission and strategy Assemble your team and understand enough about systems to communicate with them Create a beautiful, intuitive, and simple user experience Track your team's deliverables and closely manage the testing process Communicate clearly to gracefully handle requests, senior-management interactions, and feedback from various sources Build metrics to track progress, spot problems, and celebrate success Stick to your launch checklist and plan for marketing and PR This up-to-date study guide offers 100% coverage of every objective for the current version of the AWS Certified Solutions Architect Professional exam Get complete coverage of all objectives included on the SAA-C02 exam from this comprehensive resource. Written by an

expert AWS Solutions Architect and well-respected author, this authoritative guide fully addresses the knowledge and skills required for passing the AWS Certified Solutions Architect – Associate exam. You'll find learning objectives at the beginning of each chapter, exam tips, practice exam questions, and in-depth explanations. You'll also build your practical knowledge with the many hands-on labs found throughout this guide. Designed to help you pass the exam with ease, this definitive volume also serves as an essential on-the-job reference. Covers all exam domains, including: Design Resilient Architectures Design High-Performing Architectures Design Secure Applications and Architectures Design Cost-Optimized Architectures Online content includes: 130 practice exam questions Test engine that provides practice exams or quizzes that can be customized by chapter or exam objective

Develop and extend efficient cloud-native applications with ServiceNow About This Book* Build and customize your apps and workflows to suit your organization's requirements* Perform in-depth application development from designing forms to writing business rules, client-scripts, and workflows* Comprehensive guide to the end-to-end implementation of designing and extending apps with ServiceNow Who This Book Is For If you are a ServiceNow administrator and developer and need to build and customize your service management solution (apps and workflows) with ServiceNow, then this book is for you. What You Will Learn*

Customize the ServiceNow dashboard to meet your business requirements* Use Administration and Security Controls to add roles and ensure proper access* Manage tables and columns using data dictionaries* Learn how application scopes are defined within ServiceNow* Configure different types of table to design your application* Start using the different types of scripting options available in ServiceNow* Design and create workflows for task tables* Use debugging techniques available in ServiceNow to easily resolve script-related issues* Run scripts at regular time intervals using the Scheduled Script Execution module In

Detail ServiceNow provides service management for every department in the enterprise, including IT, Human Resources, Facilities, Field Service, and more. This book focuses on all the steps required to develop apps and workflows for any of your business requirements using ServiceNow. You will start with the first module, which covers the basics of ServiceNow and how applications are structured; how you can customize the dashboard as required; and also how to create users. After you get used to the dashboard, you will move on to the next module, Applications and Tables, where you will learn about working with different tables and how you can create a scope other than the global scope for your application. The next module is Scripting and APIs, where you will learn Scripting in ServiceNow and use powerful APIs to develop applications. The final module, Administration Essentials, covers debugging, advanced database features, and scheduled script creation. By the end of the book you will have mastered creating organized and customer-friendly applications Style and approach A step-by-step tutorial to designing applications and workflows with ServiceNow

Globally recognized and backed by the Cloud Security Alliance (CSA) and the (ISC)2 the CCSP credential is the ideal way to match marketability and credibility to your cloud security skill set. The Official (ISC)2 Guide to the CCSPSM CBK Second Edition is your ticket for expert insight through the 6 CCSP domains. You will find step-by-step guidance through real-life scenarios, illustrated examples, tables, best practices, and more. This Second Edition features clearer diagrams as well as refined

explanations based on extensive expert feedback. Sample questions help you reinforce what you have learned and prepare smarter. Numerous illustrated examples and tables are included to demonstrate concepts, frameworks and real-life scenarios. The book offers step-by-step guidance through each of CCSP's domains, including best practices and techniques used by the world's most experienced practitioners. Developed by (ISC)², endorsed by the Cloud Security Alliance® (CSA) and compiled and reviewed by cloud security experts across the world, this book brings together a global, thorough perspective. The Official (ISC)² Guide to the CCSP CBK should be utilized as your fundamental study tool in preparation for the CCSP exam and provides a comprehensive reference that will serve you for years to come.

This is a book for developers, who not only want to learn how to develop software for Alexa but also want to make money with Alexa. Want to start a side business or a SaaS startup? Just as in the early days of mobile, when fortunes were made with mobile apps on the app store, it is now the perfect time to catch the opportunities offered by voice apps. Amazon Alexa, the voice platform with the broadest adoption, helps developers like you and me, to develop, distribute, market and monetize their Alexa Skills on the Amazon Alexa Store. Want to develop and program Alexa Skills? In this book, you learn step-by-step how to create your first Alexa Skill with the Alexa Developer Console, AWS Lambda, the Alexa CLI, and node.js with the Alexa SDK. Want to scale and grow your Alexa Software Startup? You get a deep-dive into the various ways of making money with Alexa. You learn about the business models for Alexa Skills, marketing and monetizing your Alexa Skill on and off the Alexa Store, opportunities for offering in-skill purchases, and about programming the various purchase and payment flows. Want to build advanced Alexa Skills that users love? The book covers many advanced features of Alexa in plain English, such as account linking, audio streaming, session management and much more. You learn how to personalize your Skill with the user's data and linking the Skill to popular cloud apps, such as Spotify, Google and many more. This will help you create unique apps that stand out on the market and improve the lives of many Alexa users.

This effective self-study system delivers complete coverage of every topic on the AWS Certified Developer Associate Exam Take the challenging AWS Certified Developer Associate Exam with confidence using the comprehensive information contained in this effective test preparation guide. Written by an Amazon Web Services certified expert and experienced trainer, AWS Certified Developer Associate All-in-One Exam Guide (Exam DVA-C01) covers every subject on the exam and clearly explains how to create, deploy, migrate, monitor, and debug cloud-native applications. Designed to help you pass the exam with ease, this guide also serves as an ideal on-the-job reference. Covers all topics on the exam, including: Getting started with AWS Journey AWS high availability and fault tolerance Working with cloud storage Authentication and authorization Creating SQL and NoSQL databases in AWS Cloud AWS application integration and management Developing cloud-native applications in AWS Building, deploying, and debugging cloud applications Electronic content includes: 130 practice questions Test engine containing full-length practice exams and customizable quizzes

With case studies that demonstrate what Web 2.0 is and how it works in different business situations, this book illustrates how

today's Web technologies and uses are changing the way companies communicate, interact, and make money.

Pro ASP.NET Web API shows you how to build flexible, extensible web services that run seamlessly on a range of operating systems and devices, from desktops to tablets to smart phones—even the ones we don't know today. ASP.NET Web API is a new framework designed to simplify web service architecture. So if you're tired of interoperability issues between inflexible web services and clients tied to specific platforms or programming languages, or if you've ever struggled with WCF, this book is for you. To start with, you'll get up to speed on Web API's modern HTTP programming model, REST and your hosting options. You'll then dive into building a real application over a series of three chapters, so you can get an immediate feel for how this technology works in practice. The second half of the book features dedicated chapters on topics like routing, controllers, validation and tracing, and the authors close with discussions on performance, hosting and an all-important look at unit testing to help you prepare your application for the real world. ASP.NET Web API makes HTTP a first-class citizen of .NET. With Pro ASP.NET Web API, you can build HTTP-based web services for your company or business, expose your data to the world across different formats and devices and gain the best possible global reach for your application.

This is the Digital Practitioner Foundation Study Guide for the DPBoK Part 1 Examination. It gives an overview of every learning objective included in the Digital Practitioner Foundation syllabus, and provides in-depth coverage on preparing and taking the DPBoK Part 1 Examination. It is specifically designed to help individuals prepare for certification. This Study Guide is excellent material for:

- Senior digital business professionals who need an increased awareness of digital practices
- Mid-career IT professionals who need to stay relevant and validate their digital Subject Matter Expert (SME) status in specific domain areas
- Entry-level computing and digital business professionals
- College-level students and computing and digital business majors

It covers the following topics:

- An introduction to DPBoK Foundation certification, including the DPBoK Part 1 Examination
- Key terminology, key concepts, and the structure of the Body of Knowledge
- Basic concepts employed by the Digital Practitioner
- The capabilities of digital infrastructure and initial concerns for its effective, efficient, and secure operation
- The objectives and activities of application development
- Why product management is formalized as a company or team grows, and the differences between product and project management
- The key concerns and practices of work management as a team increases in size
- The basic concepts and practices of operations management in a digital/IT context
- How to coordinate as the organization grows into multiple teams and multiple products
- IT investment and portfolio management
- Organizational structure, human resources, and cultural factors
- Governance, risk, security, and compliance
- Information and data management on a large scale
- Practices and methods for managing complexity using Enterprise Architecture

This self-study resource offers complete coverage of every topic on the AWS Certified Security Specialty exam. Take the AWS Certified Security – Specialty exam with confidence using the detailed information contained in this effective self-study resource. Written by a team of AWS insiders, the book shows how to develop, deploy, and maintain robust security protocols on Amazon Web Services. AWS Certified Security Specialty All-in-One Exam Guide (Exam SCS-C01) covers every objective for the exam and

provides comprehensive content on cloud-based security. To aid in study, each chapter includes exam tips, chapter summaries, and practice questions that simulate those on the live test. Designed to help you pass the exam with ease, this hands-on guide also serves as an ideal on-the-job reference. Covers all exam topics, including: Cloud security event investigation Cloud security event remediation and planning Monitoring with Amazon CloudWatch Enhanced security monitoring and compliance with AWS services Logging on AWS AWS cryptographic services and tools Designing edge security on AWS Designing and implementing a secure network infrastructure Troubleshooting a secure network infrastructure Designing and implementing host-based security AWS identity and access management Troubleshooting authorization and authentication services Online content includes: 130 practice exam questions Fully customizable exam engine Downloadable code

The first and only book to systematically address methodologies and processes of leveraging non-traditional information sources in the context of investing and risk management Harnessing non-traditional data sources to generate alpha, analyze markets, and forecast risk is a subject of intense interest for financial professionals. A growing number of regularly-held conferences on alternative data are being established, complemented by an upsurge in new papers on the subject. Alternative data is starting to be steadily incorporated by conventional institutional investors and risk managers throughout the financial world. Methodologies to analyze and extract value from alternative data, guidance on how to source data and integrate data flows within existing systems is currently not treated in literature. Filling this significant gap in knowledge, *The Book of Alternative Data* is the first and only book to offer a coherent, systematic treatment of the subject. This groundbreaking volume provides readers with a roadmap for navigating the complexities of an array of alternative data sources, and delivers the appropriate techniques to analyze them. The authors—leading experts in financial modeling, machine learning, and quantitative research and analytics—employ a step-by-step approach to guide readers through the dense jungle of generated data. A first-of-its kind treatment of alternative data types, sources, and methodologies, this innovative book: Provides an integrated modeling approach to extract value from multiple types of datasets Treats the processes needed to make alternative data signals operational Helps investors and risk managers rethink how they engage with alternative datasets Features practical use case studies in many different financial markets and real-world techniques Describes how to avoid potential pitfalls and missteps in starting the alternative data journey Explains how to integrate information from different datasets to maximize informational value *The Book of Alternative Data* is an indispensable resource for anyone wishing to analyze or monetize different non-traditional datasets, including Chief Investment Officers, Chief Risk Officers, risk professionals, investment professionals, traders, economists, and machine learning developers and users.

A practical guide to the new economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple.

PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What's the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, Platform Revolution is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary reveal the what, how, and why of this revolution and provide the first "owner's manual" for creating a successful platform business. Platform Revolution teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today's up-and-coming platforms, such as Tinder and SkillShare, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and consumer trust, while examining markets that may be ripe for a platform revolution, including healthcare, education, and energy. As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions.

Practical advice for redesigning "big, old" companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations. Most established companies have deployed such digital technologies as the cloud, mobile apps, the internet of things, and artificial intelligence. But few established companies are designed for digital. This book offers an essential guide for retooling organizations for digital success. In the digital economy, rapid pace of change in technology capabilities and customer desires means that business strategy must be fluid. As a result, the authors explain, business design has become a critical management responsibility. Effective business design enables a company to quickly pivot in response to new competitive threats and opportunities. Most leaders today, however, rely on organizational structure to implement strategy, unaware that structure inhibits, rather than enables, agility. In companies that are designed for digital, people, processes, data, and technology are synchronized to identify and deliver innovative customer solutions--and redefine strategy. Digital design, not strategy, is what separates winners from losers in the digital economy. Designed for Digital offers practical advice on digital transformation, with examples that include Amazon, BNY Mellon, DBS Bank, LEGO, Philips, Schneider Electric, USAA, and many other global organizations. Drawing on five years of research and in-depth case studies, the book is an essential guide for companies that want to disrupt rather than be disrupted in the new digital landscape.

""Provides the practical information and 'real world' advice required to take full advantage of what cloud computing can

provide."--Midwest Book Review.

The leaders of Razorfish share their strategies for merging marketing and IT To create rich, technologically enabled experiences, enterprises need close collaboration between marketing and IT. Converge explains how the merging of technology, media, and creativity is revolutionizing marketing and business strategy. The CEO and CTO of Razorfish, one of the world's largest digital marketing agencies, give their unique perspective on how to thrive in this age of disruption. Converge shares their first-hand experience working closely with global brands—including AXE, Intel, Samsung, and Kellogg—to solve business problems at the collision point between media, technology, and marketing. With in-depth looks at cloud computing, data- and API-enabled creativity, ubiquitous computing, and more, Converge presents a roadmap to success. Explains how to organize for innovation within your own organization by applying the principles of agile development across your business Details how to create a religion around convergence, explaining how to tell the story throughout the organization Outlines how to adapt processes to keep up with and take advantage of rapid technological change A book by practitioners for practitioners, Converge is about rethinking business organizations for a new age and empowering your people to thrive in a brand, new world.

Maximize the impact of your assets and business services by providing APIs for developers and other users. The journey described in this book starts with identifying business assets. As part of the API team, you then need to identify and define the requirements of traffic management, security, mediation, and orchestration. You also must define metrics for the analytics to measure the success of the overall API program. API documentation and the ease of developer onboarding also determine the success of the APIs. Finally, monetization of these APIs leads to revenue generation for the enterprise. Author De — an expert in building and managing API solutions — provides enterprise architects, designers, and technologists with insight into the world of APIs and the various technical aspects of building and managing an effective API management solution. API Management: Developing and Managing APIs for your Organization: Introduces the basics of APIs and highlights their value Provides an overview of technologies for building an API management solution and defines the requirements, including how to build a RESTful API Offers design principles for building developer-friendly APIs Explains how to secure your APIs Shows how to use API analytics to measure the success of your APIs Demonstrates how to monetize APIs Finally, API Management touches on various technical nuances of creating, distributing, and managing an API. This book will not only help you learn how to design, build, deploy, and manage an API for an enterprise scale, but also generate revenue for your organization. What You'll Learn Discover the API life cycle Design and develop APIs Implement API security Test your APIs Deploy and monitor your APIs Who This Book Is For Enterprise architects, technology enthusiasts, security architects, and operations specialists.

Health Informatics: Practical Guide for Health and Information Technology Professionals Sixth Edition Supplement adds 3 new chapters. The supplement has learning objectives, case studies, recommended reading, future trends, key points, and references. Introduction to Data Science, provides a comprehensive overview with topics including databases, machine learning, big data and predictive analytics. Clinical Decision Support (CDS), covers current and salient aspects of CDS functionality, implementation, benefits, challenges and lessons learned. International Health Informatics, highlights the informatics initiatives of developed and developing countries on each continent. Available as a paperback and eBook. For more information about the textbook, visit www.informaticseducation.org. For instructors, an Instructor Manual, PDF version and PowerPoint slides are available under the Instructor's tab.

"Creating channels with application programming interfaces"--Cover.

Care about content? Better copy isn't enough. As devices and channels multiply—and as users expect to relate, share, and shift information quickly—we need content that can go more places, more easily. Content Everywhere will help you stop creating fixed, single-purpose content and start making it more future-ready, flexible, reusable, manageable, and meaningful wherever it needs to go.

Microservices can have a positive impact on your enterprise just ask Amazon and Netflix but you can fall into many traps if you don't approach them in the right way. This practical guide covers the entire microservices landscape, including the principles, technologies, and methodologies of this unique, modular style of system building. You'll learn about the experiences of organizations around the globe that have successfully adopted microservices. In three parts, this book explains how these services work and what it means to build an application the Microservices Way. You'll explore a design-based approach to microservice architecture with guidance for implementing various elements. And you'll get a set of recipes and practices for meeting practical, organizational, and cultural challenges to microservice adoption. Learn how microservices can help you drive business objectives Examine the principles, practices, and culture that define microservice architectures Explore a model for creating complex systems and a design process for building a microservice architecture Learn the fundamental design concepts for individual microservices Delve into the operational elements of a microservices architecture, including containers and service discovery Discover how to handle the challenges of introducing microservice architecture in your organization"

Validate your AWS skills. This is your opportunity to take the next step in your career by expanding and validating your skills on the AWS cloud. AWS has been the frontrunner in cloud computing products and services, and the AWS Certified Solutions Architect Official Study Guide for the Associate exam will get you fully prepared through expert content, and real-world knowledge, key exam essentials, chapter review questions, access to Sybex's interactive online learning environment, and much more. This official study guide, written by AWS experts, covers exam concepts, and provides key review on exam topics, including: Mapping Multi-Tier Architectures to AWS Services, such as web/app servers, firewalls, caches and load balancers Understanding managed RDBMS through AWS RDS (MySQL, Oracle, SQL Server, Postgres, Aurora) Understanding Loose Coupling and Stateless Systems Comparing Different Consistency Models in AWS Services Understanding how AWS CloudFront can make your application more cost efficient, faster and secure Implementing Route tables, Access Control Lists, Firewalls, NAT, and DNS Applying AWS Security Features along with traditional Information and Application Security Using Compute, Networking, Storage, and Database AWS services Architecting Large Scale Distributed Systems Understanding of Elasticity and

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Scalability Concepts Understanding of Network Technologies Relating to AWS Deploying and Managing Services with tools such as CloudFormation, OpsWorks and Elastic Beanstalk. Learn from the AWS subject-matter experts, review with proven study tools, and apply real-world scenarios. If you are looking to take the AWS Certified Solutions Architect Associate exam, this guide is what you need for comprehensive content and robust study tools that will help you gain the edge on exam day and throughout your career.

Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility-from technical aspects and applications to

Web 2.0 makes headlines, but how does it make money? This concise guide explains what's different about Web 2.0 and how those differences can improve your company's bottom line. Whether you're an executive plotting the next move, a small business owner looking to expand, or an entrepreneur planning a startup, Web 2.0: A Strategy Guide illustrates through real-life examples how businesses, large and small, are creating new opportunities on today's Web. This book is about strategy. Rather than focus on the technology, the examples concentrate on its effect. You will learn that creating a Web 2.0 business, or integrating Web 2.0 strategies with your existing business, means creating places online where people like to come together to share what they think, see, and do. When people come together over the Web, the result can be much more than the sum of the parts. The customers themselves help build the site, as old-fashioned "word of mouth" becomes hypergrowth. Web 2.0: A Strategy Guide demonstrates the power of this new paradigm by examining how: Flickr, a classic user-driven business, created value for itself by helping users create their own value Google made money with a model based on free search, and changed the rules for doing business on the Web-opening opportunities you can take advantage of Social network effects can support a business-ever wonder how FaceBook grew so quickly? Businesses like Amazon tap into the Web as a source of indirect revenue, using creative new approaches to monetize the investments they've made in the Web Written by Amy Shuen, an authority on Silicon Valley business models and innovation economics, Web 2.0: A Strategy Guide explains how to transform your business by looking at specific practices for integrating Web 2.0 with what you do. If you're executing business strategy and want to know how the Web is changing business, this book is for you.

APIs: A Strategy Guide"O'Reilly Media, Inc."

This is the eBook version of the print title. Note that the eBook does not provide access to the practice test software that accompanies the print book. Learn, prepare, and practice for AWS Certified SysOps Administrator Associate (SOA-C01) exam success with this Cert Guide from Pearson IT Certification, a leader in IT Certification learning. Master AWS Certified SysOps Administrator Associate (SOA-C01) exam topics Assess your knowledge with chapter-ending quizzes Review key concepts with exam preparation tasks AWS Certified SysOps Administrator Associate (SOA-C01) Cert Guide is a best-of-breed exam study guide. Best-selling author and expert instructor Anthony Sequeira shares preparation hints and test-taking tips, helping you identify areas of weakness and improve both your conceptual knowledge and hands-on skills. Material is presented in a concise manner, focusing on increasing your understanding and retention of exam topics. The book presents you with an organized test preparation routine through the use of proven series elements and techniques. Exam topic lists make referencing easy. Chapter-ending Exam Preparation Tasks help you drill on key concepts you must know thoroughly. Review questions help you assess your knowledge, and a final preparation chapter guides you through tools and resources to help you craft your final study plan. Well-regarded for its level of detail, assessment features, and challenging review questions and exercises, this study guide helps you

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master the concepts and techniques that will enable you to succeed on the exam the first time. The study guide helps you master all the topics on the AWS Certified SysOps Administrator Associate exam, including: Monitoring and reporting: create and maintain metrics and alarms; recognize, differentiate, and remediate based on metrics High availability: implement scalability and elasticity; recognize and differentiate highly available and resilient AWS environments Deployment and provisioning: provision cloud resources, and identify and remediate deployment issues Storage and data management: create and manage data retention; identify and implement data protection, encryption, and capacity planning Security and compliance: implement and manage security policies; implement access controls; understand the shared responsibility model Networking: use AWS networking features and connectivity services; gather and interpret relevant data for network troubleshooting Automation and optimization: manage and assess resource utilization, use cost-optimization strategies, and automate processes

Authoritative advice on creating and running a successful API program. The number of articles, books, and documents available on the topic of Application Programming Interfaces (APIs) might lead you to believe the topic has been well researched and well documented. But in fact, confusion abounds, especially about the best ways to create and maintain a successful API program. This book addresses that confusion. It encapsulates years of practical experience on how to make the right decisions at the right times when planning, designing, developing, and marketing APIs. It's your go-to resource when you want to: Understand how to develop your API program's business case Discover how to best engage your API consumer audience Learn the best ways to design, build, test, and deploy APIs regardless of technology Improve the chances of success of your API program over the long haul Technology will come and go, but the best practices for building an API program are here to stay. Make your journey through the world of APIs a successful one with this book as your experienced guide. Petracek provides an excellent guide on how corporations should leverage an API based service ecosystem to deliver amazing digital customer experiences.

-T.M. Ravi, Managing Director, The Hive Nelson has taken the complex, technical, arcane, but critical topic of application programming interfaces (APIs) and explained them in a manner that allows the reader and Information Technology practitioner to understand. -Salil Kulkarni, EVP & Interim Chief Information Officer, Caesar's Entertainment This book takes you through everything you need to think about and work through to build an API competency. Each chapter sets out concrete actions for making your program state-of-the-art, and I highly recommend it to anyone involved in that effort. - Maureen Fleming, Program Vice President & Analyst, IDC

All the answers to your data science questions Over half of all businesses are using data science to generate insights and value from big data. How are they doing it? Data Science Strategy For Dummies answers all your questions about how to build a data science capability from scratch, starting with the "what" and the "why" of data science and covering what it takes to lead and nurture a top-notch team of data scientists. With this book, you'll learn how to incorporate data science as a strategic function into any business, large or small. Find solutions to your real-life challenges as you uncover the stories and value hidden within data. Learn exactly what data science is and why it's important Adopt a data-driven mindset as the foundation to success Understand the processes and common roadblocks behind data science Keep your data science program focused on generating business value Nurture a top-quality data science team In non-technical language, Data Science Strategy For Dummies outlines new perspectives and strategies to effectively lead analytics and data science functions to create real value.

Microsoft Azure Architect Technologies: Exam Guide AZ-300 is a complete guide that will help you master topics related to Azure architect practices. Using this guide, you will have all the information required to take the AZ-300 exam and become a Microsoft Azure Architect

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expert.

With this practical book, architects, CTOs, and CIOs will learn a set of patterns for the practice of architecture, including analysis, documentation, and communication. Author Eben Hewitt shows you how to create holistic and thoughtful technology plans, communicate them clearly, lead people toward the vision, and become a great architect or Chief Architect. This book covers each key aspect of architecture comprehensively, including how to incorporate business architecture, information architecture, data architecture, application (software) architecture together to have the best chance for the system's success. Get a practical set of proven architecture practices focused on shipping great products using architecture Learn how architecture works effectively with development teams, management, and product management teams through the value chain Find updated special coverage on machine learning architecture Get usable templates to start incorporating into your teams immediately Incorporate business architecture, information architecture, data architecture, and application (software) architecture together

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SysOps Administrator. From deployment, management, and operations to migration, data flow, cost control, and beyond, this guide will help you internalize the processes and best practices associated with AWS. The Sybex interactive online study environment gives you access to invaluable preparation aids, including an assessment test that helps you focus your study on areas most in need of review, and chapter tests to help you gauge your mastery of the material. Electronic flashcards make it easy to study anytime, anywhere, and a bonus practice exam gives you a sneak preview so you know what to expect on exam day. Cloud computing offers businesses a cost-effective, instantly scalable IT infrastructure. The AWS Certified SysOps Administrator - Associate credential shows that you have technical expertise in deployment, management, and operations on AWS. Study exam objectives Gain practical experience with hands-on exercises Apply your skills to real-world scenarios Test your understanding with challenging review questions Earning your AWS Certification is much more than just passing an exam—you must be able to perform the duties expected of an AWS Certified SysOps Administrator in a real-world setting. This book does more than coach you through the test: it trains you in the tools, procedures, and thought processes to get the job done well. If you're serious about validating your expertise and working at a higher level, the AWS Certified SysOps Administrator Official Study Guide: Associate Exam is the resource you've been seeking.

This book will teach you to migrate your organization's business operations from local data centers to the Azure cloud platform and manage them to enhance overall efficiency.

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