

Angket Minat Berwirausaha

Enterprise for Life Scientists is a new text designed to stimulate and develop entrepreneurial skills in the life science community. The book embraces the wide range of approaches and skills integral to the promotion of enterprise learning at an advanced level.

Increase achievement and engagement for all students in 21st century classrooms! Project-based learning has emerged as one of today's most effective instructional practices. In PBL, students confront real-world issues and problems, collaborate to create solutions, and present their results. This exciting new book describes how PBL fosters 21st century skills and innovative thinking. The author provides instructional strategies, assessment methods, and detailed instruction on how to: Design projects for various content areas across all grade levels Integrate technology throughout the learning process Use Khan Academy, webquests, wikis, and more to foster deeper conceptual learning Build social learning networks Differentiate instruction by scaffolding supports for the learning process

This book brings together a group of internationally-reputed authors in the field of digital literacy. Their essays explore a diverse range of the concepts, policies and practices of digital literacy, and discuss how digital literacy is related to similar ideas: information literacy, computer literacy, media literacy, functional literacy and digital competence. It is argued that in light of this diversity and complexity, it is useful to think of digital literacies - the plural as well the singular. The first part of the book presents a rich mix of conceptual and policy perspectives; in the second part contributors explore social practices of digital remixing, blogging, online trading and social networking, and consider some legal issues associated with digital media.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Entrepreneurship and Small Business Management. At the heart of a successful business is a sound business plan. Capturing this reality, Entrepreneurship, 4th Edition focuses on basic entrepreneurial concepts and demonstrates how to develop an effective and thorough business plan. Organized in two-parts, it discusses ways to start, manage, and grow a business, all within the context of a sound business plan. Unique in emphasis, it blends theory and practice, current entrepreneurial research and concerns, and step-by-step guidelines for developing a business plan. Case examples and sample business plans keep readers motivated and help them learn how to transform their own ideas into their own entrepreneurial success.

This work investigates the development of English as a Foreign Language (EFL) learners' generic competence in reading, writing and translation within the particular Chinese classroom context. It provides a new perspective for the current teaching and research in reading, writing, translation within the EFL contexts and offers an insightful framework for pedagogical applications in language learning and teaching. Its findings will be extremely valuable not only in local situations, but also more generally in a wider regional and global context as well. The book employs a series of research tools, including pre-research and post-research questionnaires, pre-test and post-test of reading/writing/translation, multi-faceted writing portfolios (including reflection reports), textual analysis and in-depth interviews. It involves 209 participants from a primary university in Wuhan, among whom 171 are undergraduates and 38 are postgraduates. ?And it draws on the analysis of such varied multi-sourced data both qualitatively and quantitatively. Genre-based teaching is playing a critical role in initiating EFL learners into the discourse community of the target language. Developing EFL learners' generic competence is viewed as the ultimate goal in the process of teaching and learning. This monograph effectively demonstrates that like genre-based English for Specific Purposes (ESP) pedagogies, it is also possible to take advantage of already acquired genre knowledge

for use in EFL learning contexts. It offers an impressive view of the direction in which genre-based applications are likely to take in the coming years.

A practical and in-depth guide to the art of advertising persuasion, this book draws on research, concepts and case examples from the US and Europe to explain advertising theories and set out strategies for adoption.

Education has become one of our major concerns, at the heart of any strategy for prosperity and social cohesion. But young people are having more difficulty than ever before in adapting to the world they will enter as adults. Tom Bentley argues that if education is to meet the emerging challenges of the twenty-first century, we must recognise that learning takes place far beyond the formal education sector. We cannot rely solely on dedicated teachers to deliver the understanding and personal qualities young people will need. Instead we must connect what happens in schools to wider opportunities for learning. Drawing on a wide-ranging review of educational innovation and on contemporary analysis of economic, social and technological change, this book shows that creating an education revolution requires us to think far more radically about young people and the options for reform, and outlines a vision of education fit for the twenty-first century. Tom Bentley is a senior researcher at Demos, the independent think-tank. He was born and educated in East London and at Oxford University. His research areas include: young people, education, the future of work and combating of social exclusion. In a world defined by increasing uncertainty and complexity, understanding the concept of Entrepreneurial Orientation (EO) is of critical importance. This volume convenes some of the world's leading experts on EO to provide readers with an overview of the current state of EO research and set a compelling agenda for its future.

Contents: Foreword ix; I. Social Science in Crisis 1; II. The Concept of "Culture" 11; III. The Pattern of American Culture 54; IV. The Social Sciences as Tools 114; V. Values and the Social Sciences 180; VI. Some Outrageous Hypotheses 202; Index 251 Originally published in 1939. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

The first book to look at innovation/entrepreneurship from an international perspective, *Managing Innovation and Entrepreneurship: A Global Perspective* provides a step-by-step process for managing innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more.

Richard Florida outlines how certain cities succeed in attracting members of the 'creative class' - the key economic growth asset - and argues that, in order to prosper, cities must harness this creative potential.

Written for the introductory communication course, this book discusses communication principles, interpersonal communication and public speaking in an engaging and accessible manner. The authors' approach encourages students to use their understanding of communication as a means to explore how social diversity, a sense of ethics, technology and critical thinking skills influence the nature of communication experiences.

Combining years of research, teaching, and experience treating trauma survivors, Dr. Jon G.

Allen offers compassionate and practical guidance to understanding trauma and its effects on the self and relationships. *Coping With Trauma* is based on more than a decade of Dr. Allen's experience conducting educational groups for persons struggling with psychiatric disorders stemming from trauma. Written for a general audience, this book does not require a background in psychology. Readers will gain essential knowledge to embark on the process of healing from the complex wounds of trauma, along with a guide to current treatment approaches. In this supportive and informative work, readers will be introduced to and encouraged in the process of healing by an author who is both witness and guide. This clearly written, insightful book not only teaches clinicians about trauma but also, equally important, teaches clinicians how to educate their patients about trauma. Reshaped by recent developments in attachment theory, including the importance of cumulative stress over a lifetime, this compelling work retains the author's initial focus on attachment as he looks at trauma from two perspectives. From the psychological perspective, the author discusses the impact of trauma on emotion, memory, the self, and relationships, incorporating research from neuroscience to argue that trauma is a physical illness. From the psychiatric perspective, the author discusses various trauma-related disorders and symptoms: depression, posttraumatic stress disorder, and dissociative disorders, along with a range of self-destructive behaviors to which trauma can make a contribution. Important updates include substantive and practical information on Emotion and emotion regulation, prompted by extensive contemporary research on emotion -- which is becoming a science unto itself. Illness, based on current developments in the neurobiological understanding of trauma. Depression, a pervasive trauma-related problem that poses a number of catch-22s for recovery. Various forms of self-destructiveness -- substance abuse, eating disorders, and deliberate self-harm -- all construed as coping strategies that backfire. Suicidal states and self-defeating aspects of personality disorders. The author addresses the challenges of healing by reviewing strategies of emotion regulation as well as a wide range of sound treatment approaches. He concludes with a new chapter on the foundation of all healing: maintaining hope. This exceptionally comprehensive overview of a wide range of traumatic experiences, written in nontechnical language with extensive references to both classic and contemporary theoretical, clinical, and research literature, offers a uniquely useful guide for victims of trauma, their family members, and mental health care professionals alike.

Research Methods for Graduate Business and Social Science Students is a fundamental and easy guide to studying research methods. In addition to the general concepts relating to research methods, broad research issues and theoretical concepts critical to research are discussed. The book is written in a highly reader-friendly manner and contains plenty of examples and helpful practical exercises at the end of each chapter to reinforce and enjoy learning. Divided into 16 chapters, the authors aim to clearly and concisely explain the basics of quantitative and qualitative analysis and research to students, including: - Research ethics - Formulation and process of research - Literature analysis and critical reading - How to plan and implement a research project - Data collection, survey research and data management - Practical research techniques - Elementary and advanced statistical analyses - Assessment, reliability and validity of research work - Guidelines on research writing and structures of dissertation

The Analyze, Design, Develop, Implement, and Evaluate (ADDIE) process is used to introduce an approach to instruction design that has a proven record of success. *Instructional Design: The ADDIE Approach* is intended to serve as an overview of the ADDIE concept. The primary rationale for this book is to respond to the need for an instruction design primer that addresses the current proliferation of complex educational development models, particularly non-traditional approaches to learning, multimedia development and online learning environments. Many entry level instructional designers and students enrolled in related academic programs

indicate they are better prepared to accomplish the challenging work of creating effective training and education materials after they have a thorough understanding of the ADDIE principles. However, a survey of instructional development applications indicate that the overwhelming majority of instructional design models are based on ADDIE, often do not present the ADDIE origins as part of their content, and are poorly applied by people unfamiliar with the ADDIE paradigm. The purpose of this book is to focus on fundamental ADDIE principles, written with a minimum of professional jargon. This is not an attempt to debate scholars or other educational professionals on the finer points of instructional design, however, the book's content is based on sound doctrine and supported by valid empirical research. The only bias toward the topic is that generic terms will be used as often as possible in order to make it easy for the reader to apply the concepts in the book to other specific situations.

Buku ini membahas tentang bagaimana caranya menjadi seorang pengusaha muda yang mampu berprestasi dan menciptakan inovasi baru. Buku ini dikhususkan untuk mahasiswa tetapi secara umum buku ini ditujukan untuk semua kalangan anak muda dimana usia itu adalah fase yang cocok untuk memulai belajar berbisnis. Membahas banyak hal dari tips dan trik khusus untuk membangun sebuah produk yang akan menjadi salah satu unit bisnis diusia muda dengan bantuan teknologi informasi. Buku ini diambil dari pengalaman inspiratif, Yusep Maulana yang menjadi pengusaha muda dibidang teknologi dimulai dari saat usia 19 tahun dengan modal hanya Rp 100.000,-. Yusep Maulana yang Mempunyai prestasi regional, nasional dan internasional tercatat lebih dari 10 penghargaan yang telah didapat dibidang teknologi, pendidikan dan kewirausahaan digital. Akan memberikan trik dan cara khusus dalam belajar menjadi seorang technopreneur atau wirausahawan yang mampu menggunakan teknologi sebagai media bisnis. Materi yang lengkap seperti dari cara membangun produk bisnis, cara mencari pendanaan dalam usaha, membangun branding, menciptakan market dan materi bisnis milenial lainnya. Jadi dengan buku ini diharapkan munculnya pengusaha muda baru yang dapat membantu dalam pertumbuhan ekonomi negeri serta mampu menciptakan peluang kerja untuk banyak orang. Mobidu Sinergi

In textbooks and courses in statistics, substantive and measurement issues are rarely, if at all, considered. Similarly, textbooks and courses in measurement virtually ignore design and analytic questions, and research design textbooks and courses pay little attention to analytic and measurement issues. This fragmentary approach fosters a lack of appreciation of the interrelations and interdependencies among the various aspects of the research endeavor. Pedhazur and Schmelkin's goal is to help readers become proficient in these aspects of research and their interrelationships, and to use that information in a more integrated manner. The authors offer extensive commentaries on inputs and outputs of computer programs in the context of the topics presented. Both the organization of the book and the style of presentation allow for much flexibility in choice, sequence, and degree of sophistication with which topics are dealt.

Prosiding Transformasi Pembelajaran Nasional Vol 1 "PELUANG DAN TANTANGAN PEMBELAJARAN DIGITAL DI ERA INDUSTRI 4.0 MENUJU ERA 5.0" Prosiding Transformasi Pembelajaran Nasional (Pro-Trapenas)

Practical work has been part of science education for just over 100 years and is accepted as an essential and exciting part of understanding this discipline. Although it can be costly and sometimes messy, it simply has to be done if students and teachers are to progress in their understanding. Schools and universities invest millions of pounds in it and the National Curriculum reveres it - but what exactly is going on in classrooms around the country and how are the leading practitioners moving with the times? This book attempts to reflect on the value and purpose of practical work as part of the scientific curriculum. Why are practical exercises so necessary and what do they contribute to the learning process? The chapters examine many issues such as: * how practical work is perceived by students and teachers * whether we

will move on to the 'virtual lab' * the limitations of current 'hands-on' work and valuable alternatives to it * the connections between practical work in science education and 'authentic' science * what role experimentation plays in current educational practice. Jerry Wellington is Reader in Education at Sheffield University, and has taught science at all academic levels. An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Human Resource Management addresses the challenges faced by human resource managers, integrating traditional theory with real-world strategy to equip students with the knowledge, perspective, and skills they need to thrive in the ever-changing global business environment. Presented in a clear and relatable style, this text emphasizes how effective human resource management and strategic planning work in concert to allow organizations to achieve maximum success. The focus on practical application illustrates the essential link between strategic planning and implementation, providing an inside look at how real-world companies increase effectiveness through world-class human resources management practices. A wealth of case studies, discussion topics, and exercises reinforce key concepts, strengthening students' ability to think strategically and integrate core HR management principles into the decision-making process. By mirroring the current landscape's increased reliance on smart people-management strategy, this text underscores the importance of HR management in attracting and retaining the top talent that drives an organization forward.

Attitudes - cognitive representations of our evaluation of ourselves, other people, things, actions, events, ideas - and attitude change have been a central concern in social psychology since the discipline began. People can - and do - have attitudes on an infinite range of things but what are attitudes, how do we form them and how can they be modified? This book provides the student with a comprehensive and accessible introduction to the basic issues in the psychological study of attitudes. Drawing on research from Europe and the USA it presents up-to-date coverage of the key issues that will be encountered in this area, including attitude formation and change, functions of attitudes, attitude measurement, attitudes as temporary constructs, persuasion processes and prediction of behaviour from attitudes.

Beautiful monarch-inspired personalized journal with the Arab girl's name "Amal." Use the journal for journaling, creative writing, or a diary. Cover art is original photography of a monarch pollinating field flowers. The journal is 6 x 9 and has 200 lined pages with a softcover.

Di pertengahan tahun 2021, mari kita telaah dan diskusikan peran dan keberadaan perguruan tinggi. Secara umum, untuk mendukung pembangunan Pendidikan Nasional Republik Indonesia pada tahun 2021. Sebuah pukulan berat bagi pendidikan di Indonesia ketika pada tahun 2020 harus menghadapi pandemi COVID-19. Hampir setahun pendidikan di Indonesia terasa terhenti, dengan adanya kebijakan belajar di rumah. Tidak ada pertemuan tatap muka di kelas. Semua aktivitas telah bergeser ke online, pertemuan melalui dunia maya. Sistem manajemen pembelajaran online, media sosial, aplikasi chat, aplikasi berbagi video, aplikasi berbagi dokumen, dan berbagai fasilitas teknologi berbasis online lainnya adalah alat pembelajaran. Tentunya seorang guru atau dosen tidak akan tinggal diam dengan kondisi ini. Segala upaya telah diupayakan agar pendidikan dapat tetap berjalan apapun kondisinya. Kekuatan dan upaya ini tidak mudah. Ide, konsep, dan biaya yang tidak murah untuk memenuhi fasilitas kuota internet dan aplikasi premium diupayakan tetap ada. Namun,

hasilnya mungkin tidak sempurna. Namun, hidup harus terus berjalan, pendidikan harus tetap hidup. Hal ini dikarenakan untuk menemukan formulasi yang tepat dalam melaksanakan pendidikan online, untuk dapat menjangkau siswa, dan memberikan pengetahuan yang berkualitas dan tepat guna. Tak terduga, fase kebijakan pendidikan di masa pandemi masih berlanjut pada 2021. Upaya mewujudkan kondisi normal baru ternyata jauh dari yang diharapkan. Pada akhirnya, rumusan blended education yang memadukan teknik offline dan online secara berkesinambungan diambil sebagai jalan tengah solusi. menjadi setengah offline setengah online, 70 online 30 offline, atau 30 online 70 offline, atau dengan komposisi lain adalah pilihan berat bagi penyelenggara pendidikan. Selain mempertimbangkan teknologi yang tersedia, juga mempertimbangkan kemampuan sumber daya manusia terkait. Tidak semua dosen dapat melakukan pendidikan online dengan menggunakan teknologi terbaru yang sudah digunakan dalam pembelajaran. Belum lagi masalah kuota internet yang tidak murah. Semua ini adalah sekilas tentang kondisi pendidikan Indonesia di masa pandemi. Sebagai terobosan inovasi, solusi, dan pendampingan agar perguruan tinggi dapat segera memenuhi kebutuhan pendidikan di era pandemi, pemerintah telah mengembangkan berbagai kebijakan baik terkait regulasi pendidikan maupun penyaluran dana bantuan atau hibah. Belum lagi kita membahas secara mendalam perkara Pendidikan versus Pandemi Covid 19, kita dihadapkan pula pada keniscayaan perkembangan teknologi di era 4.0 dan 5.0. Industri 4.0 atau revolusi industri keempat merupakan istilah yang umum digunakan untuk tingkatan perkembangan industri teknologi di dunia. Untuk tingkatan keempat ini, dunia memang fokus kepada teknologi-teknologi yang bersifat digital. Secara umum, Industri 4.0 menggambarkan tren yang berkembang menuju otomasi dan pertukaran data dalam teknologi dan proses dalam industri manufaktur. Tren-tren tersebut diantaranya adalah Internet of Things (IoT), Industrial Internet of Things (IIoT), Sistem fisik siber (CPS), artificial intelligence (AI), Pabrik pintar, Sistem Komputasi awan, dan sebagainya. Bahkan pada rancangan Industrial Internet of Things, level industri ini menciptakan sistem manufaktur di mana mesin di pabrik dilengkapi dengan konektivitas nirkabel dan sensor untuk memantau dan memvisualisasikan seluruh proses produksi. Bahkan pembuatan keputusan secara otonomi juga bisa dilakukan langsung oleh mesin-mesin tersebut. Belum pula terlepas dari pembicaraan era 4.0, kitapun dituntut untuk paham bagaimana society dunia berkembang dalam wawasan era 5.0. Society 5.0 adalah masyarakat yang dapat menyelesaikan berbagai tantangan dan permasalahan sosial dengan memanfaatkan berbagai inovasi yang lahir di era Revolusi industri 4.0 seperti Internet of Things (internet untuk segala sesuatu), Artificial Intelligence (kecerdasan buatan), Big Data (data dalam jumlah besar), dan robot untuk meningkatkan kualitas hidup manusia. Society 5.0 juga dapat diartikan sebagai sebuah konsep masyarakat yang berpusat pada manusia dan berbasis teknologi. Terjadi perubahan pendidikan di abad 20 dan 21. Pada 20th Century Education pendidikan fokus pada anak informasi yang bersumber dari buku. Serta cenderung berfokus pada wilayah lokal dan nasional. Sementara era 21th Century Education, fokus pada segala usia, setiap anak merupakan di komunitas pembelajar, pembelajaran diperoleh dari berbagai macam sumber bukan hanya dari buku saja, tetapi bias dari internet, berbagai macam platform teknologi & informasi serta perkembangan kurikulum secara global, Di Indonesia dimaknai dengan merdeka belajar. Program "Merdeka Belajar- Kampus Merdeka" dinilai sebagai jalan keluar untuk mendukung kemandirian mahasiswa dalam mendapatkan pendidikan terbaik. Dalam program ini, mahasiswa tidak lagi bergantung pada ruang kelas untuk belajar, tidak mengandalkan sumber ilmiah hanya dari presentasi dosen atau kuliah dan tidak menyerah pada sistem pendidikan di kampus yang mungkin tidak update atau mampu memenuhi kebutuhan pendidikan di era ini. Program "Merdeka Belajar- Kampus Merdeka" memungkinkan mahasiswa untuk belajar di dalam dan di luar kampus. Program ini dibuat untuk menimba ilmu baik dari dosen maupun masyarakat sekitar, hingga bebas mencari pendidikan terbaik secara alami dari masyarakat dan situasi sekitarnya. Lalu bagaimana peran

dan perluasan pendidikan tinggi dalam pembangunan pendidikan nasional Indonesia di era ini? Inklusi sumber daya manusia dan institusi pendidikan tinggi merupakan salah satu cara untuk menunjukkan peran dan eksistensi tersebut. Pasuruan, 30 Agustus 2021 Editor

Why do people say one thing and do another? Why do people behave inconsistently from one situation to another? How do people translate their beliefs and feelings into actions? This thoroughly revised and updated edition describes why and how beliefs, attitudes and personality traits influence human behaviour. Building on the strengths of the previous edition, it covers recent developments in existing theories and details new theoretical approaches to the attitude-behaviour relationships. These novel developments provide insight into the predictability – and unpredictability – of human behaviour. The book examines: Recent innovations in the assessment of attitudes and personality The implications for prediction of behaviour of these innovations Differences between spontaneous and reasoned processes The most recent research on the relations between intentions and behaviour While the book is written primarily for students and researchers in social, personality, and organizational psychology, it also has wide-reaching appeal to students, researchers and professionals in the fields of health and social welfare, marketing and consumer behaviour.

Introduces the processes of new venture creation and the critical knowledge needed to manage a business once it is formed. This text offers complete coverage and a practical hands-on approach to entrepreneurship. Supported by supplementary material for the lecturer and student in both a CD-Rom and companion website.

Temu Ilmiah Nasional Tahun 2019 dihadiri oleh beberapa kalangan akademisi dari Perguruan Tinggi Negeri maupun Swasta, para praktisi maupun birokrasi dari Lembaga Litbang yang berasal dari berbagai provinsi, kabupaten dan kota yang akan membahas dan mendiskusikan situasi problematik yang dihadapi Desa dalam upaya mempercepat kemandiriannya guna mengatasi kemiskinan dan meningkatkan kesejahteraan masyarakat Desa. Berdasarkan hasil penelitian maupun kajian berupa 94 paper dari 166 yang telah melalui proses seleksi dan review oleh para pakar yang dilanjutkan dengan editing, maka diharapkan dapat memberikan wawasan, masukan maupun best practice yang relevan berkaitan dengan percepatan pengembangan desa mandiri. Kami sampaikan terima kasih kepada Ibu Gubernur Jawa Timur yang telah berkenan membuka acara Temu Ilmiah Nasional Tahun 2019 dan Keynote Speaker, para Pembicara/Narasumber, Moderator, Reviewer, Editor dan para Peserta serta Pemakalah yang telah menyumbangkan pemikirannya melalui paper dalam prosiding ini. Disamping itu disampaikan terima kasih pula kepada Universitas Brawijaya Malang dan Program Pasca Sarjana Universitas Islam Malang yang telah mendukung terselenggaranya acara Temu Ilmiah Nasional 2019.

The only introduction to biotechnology on the market today, this timely book has an easy-to-comprehend style that makes it suitable for readers with or without a background in biology. While emphasizing biotechnology's core principles and practices, its cyber-based approach provides a built-in mechanism for updating information in the rapidly evolving biotech field, keeping this book from becoming current and timely. Taking the approach that DNA is universal and can be transferred across natural genetic barriers, this book covers the following topics in the field of biotechnology: the nature of living things and the principles of manipulating them; enabling technologies; different approaches of biotechnology; specific applications such

as agricultural (plants and animals), medical, judicial, industrial, and environmental; and social issues such as risk and regulations, ethical implications, developing economies, and biowarfare. This is an excellent reference tool for biotech professionals and those working in the fields of agriculture, medicine, environmental science, nutrition, and health.

This volume offers insights from modeling relations between teacher quality, instructional quality and student outcomes in mathematics across countries. The relations explored take the educational context, such as school climate, into account. The International Association for the Evaluation of Educational Achievement's Trends in Mathematics and Science Study (TIMSS) is the only international large-scale study possessing a design framework that enables investigation of relations between teachers, their teaching, and student outcomes in mathematics. TIMSS provides both student achievement data and contextual background data from schools, teachers, students and parents, for over 60 countries. This book makes a major contribution to the field of educational effectiveness, especially teaching effectiveness, where cross-cultural comparisons are scarce. For readers interested in teacher quality, instructional quality, and student achievement and motivation in mathematics, the comparisons across cultures, grades, and time are insightful and thought-provoking. For readers interested in methodology, the advanced analytical methods, combined with application of methods new to educational research, illustrate interesting novel directions in methodology and the secondary analysis of international large-scale assessment (ILSA).

Americans are taught to believe that upward mobility is possible for anyone who is willing to work hard, regardless of their social status, yet it is often those from affluent backgrounds who land the best jobs. *Pedigree* takes readers behind the closed doors of top-tier investment banks, consulting firms, and law firms to reveal the truth about who really gets hired for the nation's highest-paying entry-level jobs, who doesn't, and why. Drawing on scores of in-depth interviews as well as firsthand observation of hiring practices at some of America's most prestigious firms, Lauren Rivera shows how, at every step of the hiring process, the ways that employers define and evaluate merit are strongly skewed to favor job applicants from economically privileged backgrounds. She reveals how decision makers draw from ideas about talent—what it is, what best signals it, and who does (and does not) have it—that are deeply rooted in social class.

Displaying the "right stuff" that elite employers are looking for entails considerable amounts of economic, social, and cultural resources on the part of the applicants and their parents. Challenging our most cherished beliefs about college as a great equalizer and the job market as a level playing field, *Pedigree* exposes the class biases built into American notions about the best and the brightest, and shows how social status plays a significant role in determining who reaches the top of the economic ladder.

Pendidikan karakter merupakan salah satu upaya untuk membangun karakter unggul seperti diamanahkan dalam tujuan pendidikan nasional. Pendidikan karakter dilakukan sejak di Pendidikan Anak Usia Dini hingga perguruan tinggi. Salah satu kesulitan pendidik dalam melaksanakan pendidikan karakter adalah asesmen dan evaluasinya, sehingga sering kali pendidik melaksanakan pembelajaran tanpa menanamkan karakter dan penilaiannya. Buku Pengembangan Instrumen Karakter ini menjelaskan tentang konsep pengembangan instrumen, khususnya karakter, dan teknik analisis

pengujian validitas dan reliabilitasnya. Uraian detail tentang langkah pengembangan instrumen, cara menganalisis hasil pengembangan dan hasil pengembangan mengantar pembaca untuk dapat mengikutinya dengan mudah. Buku ini bermanfaat bagi calon guru, guru, peneliti, dan para pemangku kebijakan bidang pendidikan. Kelugasan bahasa dalam menjelaskan konsep instrumen karakter sangat membantu para pemerhati pendidikan dalam memahami teknik analisis kualitas instrumen dan jenis instrumen karakter. Penyajian instrumen mulai dari karakter disiplin, tanggung jawab, toleransi, kreatif, local wisdom, konservasi, Entrepreneurship, peduli, religius, kepedulian sosial, rasa ingin tahu, hingga global citizen. Berbagai instrumen untuk menilai karakter disajikan dengan detail beserta hasil validasi dari segi konten/isi dan reliabilitasnya. Teknik perhitungan indeks validitas dan reliabilitas juga disampaikan dengan runtut. Teori tes klasik dan teori tes modern 1-parameter logistik (Rasch Model) digunakan untuk menganalisis validitas dan reliabilitas instrumen yang telah dikembangkan. Buku Pengembangan Instrumen Karakter ini dapat digunakan sebagai contoh dalam pengembangan suatu instrumen, khususnya karakter. Diharapkan buku ini membawa manfaat bagi pelaku, peneliti dan pemerhati pendidikan karakter dan segera disusul dengan karya-karya tentang evaluasi berikutnya.

First the Bad News: Family businesses make up the vast majority of the economy, yet their failure rates are just as high as non-family firms. The tragedy is that when a family business goes under, an entire family's legacy is lost, often with traumatic consequences. Now for the Good News: Family business suicides CAN be prevented, but not without: 1. Identifying each of the many factors involved 2. Discovering the complexity of the context of your particular situation and 3. Understanding the dynamics of the people involved. Based on well documented and extensive academic research and more than 20 years of practical coaching and mentoring experience, this book will:

- Highlight the key differentiators between corporate versus family firm succession processes – so you can better understand the scientifically established principles to improve the chance of success within your family firm.
- Help you as the next generation heir ascend to the throne without wreaking havoc within your family – there is no point in saving the business if you destroy your family in the process!
- Help guide you if you are a non-family member in a family-run firm – so you won't feel helpless the next time a family issue spills over into the business.
- Give you advice on transferring family ownership to outsiders – even though this might not be your first choice, it might be an unavoidable reality that requires you to be ready to transition properly if you are to maximise your exit strategy.
- Help you avoid the most common mistakes and missteps that claim too many family firms. The suggestions and advice are based on cutting edge research combined with practical tips you can apply in your business immediately.

The Only Cure for Family Business Suicide is Prevention: Admittedly, the book's title is provocative. It was chosen in part to get you to pick it up off the bookshelf, but more importantly to bring much needed attention to an increasingly alarming problem - the preventable failure of family businesses. Family dynamics are messy, complex and complicated by the inclusion (and sometimes exclusion) of family members in the business. This book takes a uniquely different approach to reveal a multitude of perspectives to look at the various sources of conflict* involved so they can be identified, isolated and dealt with strategically, diplomatically and effectively. This thoroughly documented expose brings decades of academic research and literature to

you, the small family business owner, in a format that is easy to digest with practical recommendations you can implement immediately. Sadly, many family businesses fail, not because their issues were insurmountable, but rather because they were unaware of the most common mistakes and how they could have been easily avoided. In the case of family business "suicide" - the only cure is prevention. This book is the first step in administering the cure, the vaccine against the infection that afflicts too many families and their businesses. * Suggestion from the author: Buy one book for each family member, to avoid conflict... Conflict prevention is the cure remember?

This book is a banquet for readers who are open to a broader menu of ideas and insights into the nature of entrepreneurship, how it occurs, and the circumstances by which it manifests itself. By seeing the phenomenon of entrepreneurship in new and intriguing ways, the authors in this book helped me re-imagine the many different kinds of entrepreneurs that exist. I'm very impressed with the creativity and scope of this book, and the cleverness of these scholars to bring so many delicious perspectives to the table. A book that is challenging and enjoyable to read. William B. Gartner, Clemson University, US This unique and fascinating book takes a critical look at aspects of the prevalent entrepreneurship discourse and presents several substantive new theories, prescribing what should be abandoned (demobilization) and what should be adopted or given a more central position (mobilization). The contributors contend that entrepreneurship is not only an economic matter; that it is not a predominantly male-gender issue; and that it is not only done by heroes or extraordinary efforts but rather that it is as much a matter of ordinary, routine activities. They conclude that the entrepreneurship literature could greatly benefit from including the concepts of space and place, that resistance to it is an important aspect of its success, and that it is just as much about imitation as about creativity. Finally, they address the issue that what should be demobilized or mobilized in the entrepreneurship discourse might actually be the wrong question, since entrepreneurship is arguably a way of life. At the cutting edge of entrepreneurship research, this thought-provoking book will prove a stimulating read for entrepreneurship academics, students and researchers in the fields of entrepreneurship and business and management.

"The book presents a comprehensive introduction of the concepts and practices of e-entrepreneurship and e-innovation"--Provided by publisher.

Praise for Adversity Quotient. "With AQ, Paul Stoltz has done something remarkable: He synthesizes some of the most important information on how we influence our own future and then offers a profound set of observations which teaches us how to thrive in a fast-changing world!"-Joel Barker, President, Infinity, LTD, author of Paradigm Shift.

"Adversity Quotient will show that you have more control over events than you think. The key is changing your beliefs. Believe it or not, that can usually be done in One Minute." -Ken Blanchard, co-author, The One Minute Manager. "Paul Stoltz's AQ explains why some people, teams, organizations, and societies fail or quit, and how others in the situation persevere and succeed. With this book, anyone or organization can learn to reroute their AQ and hardwire their brain for success." -Daniel Burrus, author, Technotrends. "AQ is one of the more important concepts of our time. Paul Stoltz's book provides the direction and tools necessary for putting this idea into practice. It is a must read for anyone interested in personal mastery, leadership effectiveness and/or organizational productivity." -Jim Ericson, Program Director, The

Masters Forum.

First published in 1980, *Housing and Residential Structure* was written to take stock of the many changes that had recently taken place in explanatory approaches to housing markets and residential structure. The book is divided into three parts. Part One focuses on the demand-orientated approaches of human ecology and neo-classical economics. Part Two discusses the institutional approaches with reference to an analysis of private and public sector housing in Britain, drawing on illustrative material from North America and France to aid the comparative analysis of institutional structures. Part Three is devoted to an evaluation of the Marxist approaches to housing and residential structure from Marx and Engels to Castells and Harvey.

This product is for beginners. Do you have that entrepreneurial character to start a business? Do you have the characteristics that define a hardworking individual? This booklet is designed to help those who are considering starting a business, but feel they may not be strong enough to handle a business. Many people say that entrepreneurs have to have certain qualifications or characteristics, but that isn't always true. Sometimes, you just have to know what your weaknesses are. This booklet helps those with a dream realize what the necessary characteristics are of an entrepreneur. Available in print and digital versions through links below. *Print version includes work pages for thoughts and ideas*

Based on field research carried out over a two year period, this book describes processes of transformation that took place over a fifteen year period in five European universities. Five common features identified - described as "organizational pathways of transformation" - are highlighted and used to frame the case-study accounts. These pathways consist of: a strengthened steering core; an extended developmental periphery; a diversified funding base; a stimulated academic heartland; and an entrepreneurial culture. Taken together, these elements help universities overcome the growing imbalance between environmental demands and university capacity to respond that is now occurring in universities internationally. As universities come under greater pressure to change their traditional character and become more innovative and entrepreneurial, the successful implementation of new managerial perspectives is important if they are to succeed. Reconciling these changes with traditional academic values provide the concepts on which the case studies are based.

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