An Introduction To Discourse Analysis Theory And Method

This book provides an introduction to the aims, theories and practices of critical discourse analysis (CDA). It is mainly concerned with the linguistic aspects of CDA. It provides an introduction to the different types of language analysis that are employed in CDA (frequency analysis, coversation, transitivity and reference, and figurative language, for example) and seeks to provide readers with the skills to apply them in different contexts to various types of texts: political speeches, marketing pieces, literary works, advertising, multimedia persuasive texts, discourses on race, gender, and politics.

An Introduction to Discourse AnalysisTheory and MethodRoutledge Discourse Analysis: The Questions Discourse Analysts Ask and How They Answer Them is the first introductory text organized around the kinds of questions discourse analysts ask and how they are systematically addressed by analysts of different empirical persuasions, thereby cultivating a principled understanding of the interdisciplinary field of discourse analysis. The text promotes synthesis, integration, and a multidimensional understanding of the core issues that preoccupy discourse analysts. (1) How is discourse structured? (2) How are social actions accomplished in discourse? (3) How are identities negotiated in discourse? (4) How are ideologies constructed in discourse? The answer to each question is illustrated with transcripts and analyses of actual discourse as exemplified in key studies in the field. With a range of other features such as boxed definitions, study questions, and analytical tasks, this guide to the complex world of discourse is an ideal resource for courses on discourse analysis.

Analysing language data systematically and looking closely at how people formulate their thoughts can reveal astonishing insights about the human mind. Without presupposing specific subject knowledge, this book gently introduces its readers to theoretical insights as well as practical principles for systematic linguistic analysis from a cognitive perspective. Drawing on Thora Tenbrink's twenty years' experience in both linguistics and cognitive science, this book offers theoretical guidance and practical advice for doing cognitive discourse analysis. It covers areas of analysis as diverse as attention, perspective, granularity, certainty, inference, transformation, communication, and cognitive strategies, using inspiring examples from many different projects. Simple techniques and tools are used to allow readers new to the subject easy ways to apply the methods, without the need for complex technologies, whilst the cross-disciplinary approach can be applied to a diverse range of research purposes and contexts in which language and thought play a role.

Accessible yet theoretically rich, this landmark text introduces key concepts and issues in critical discourse analysis and situates these within the field of

educational research. The book invites readers to consider the theories and methods of three major traditions in critical discourse studies – discourse analysis, critical discourse analysis, and multimodal discourse analysis -- through the empirical work of leading scholars in the field. Beyond providing a useful overview, it contextualizes CDA in a wide range of learning environments and identifies how CDA can shed new insights on learning and social change. Detailed analytic procedures are included – to demystify the process of conducting CDA, to invite conversations about issues of trustworthiness of interpretations and their value to educational contexts, and to encourage researchers to build on the scholarship in critical discourse studies. This edition features a new structure; a touchstone chapter in each section by a recognized expert (Gee, Fairclough, Kress); and a stronger international focus on both theories and methods. NEW! Companion Website with Chapter Extensions; Interviews; Bibliographies; and Resources for Teaching Critical Discourse Analysis.

This book presents a unique understanding of the interdependence between language and psychology and how one's speech is shaped by and in turn shapes one's thoughts, beliefs, and emotions. Drawing on the tenets of discourse analysis and psychology, it presents a comprehensive guide to a new and burgeoning area in linguistics and critical theory. The volume focusses on individual and group behaviour to show how identity formation is as much dependent on the psychological state as on social surroundings and context. It introduces various concepts from the sociocognitive framework, discursive and critical psychology, highlighting the myriad ways of approaching the complex interface between text, sociocultural factors, and cognitive processes. An indispensable guide to the complex world of language and the unconscious, the volume will be of interest to students and scholars of linguistics, applied linguistics, sociolinguistics, psychology and behavioural science, language, and critical theory. It is also a must-read for the general reader interested in language, communication, and social intelligence.

Discourse analysis considers how language, both spoken and written, enacts social and cultural perspectives and identities. Assuming no prior knowledge of linguistics, An Introduction to Discourse Analysis examines the field and presents James Paul Gee's unique integrated approach which incorporates both a theory of language-in-use and a method of research. An Introduction to Discourse Analysis can be used as a stand-alone textbook or ideally used in conjunction with the practical companion title How to do Discourse Analysis: A Toolkit. Together they provide the complete resource for students studying discourse analysis. Updated throughout, the fourth edition of this seminal textbook also includes two new chapters: 'What is Discourse?' to further understanding of the topic, as well as a new concluding section. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal

articles by James Paul Gee. Clearly structured and written in a highly accessible style, An Introduction to Discourse Analysis includes perspectives from a variety of approaches and disciplines, including applied linguistics, education, psychology, anthropology and communication to help students and scholars from a range of backgrounds to formulate their own views on discourse and engage in their own discourse analysis. This is an essential textbook for all advanced undergraduate and postgraduate students of discourse analysis.

Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible 'two dimensional' structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Each book in the series has a companion website with extra resources for teachers, lecturers and students. Discourse Analysis, 2nd Edition: - provides a comprehensive overview of the major approaches to and methodological tools used in discourse analysis; - introduces both traditional perspectives on the analysis of texts and talk as well as more recent approaches that address technologically mediated and multimodal discourse; - incorporates practical examples using real data; - includes new articles from key authors in the field, including Jan Blommaert, William Labov, Paul Baker, Penelope Brown and Stephen Levinson; - is supported by a companion website featuring extra activities, additional guidance, useful links and multimedia examples including sound files and YouTube videos. Features of the new edition include: new readings featuring cutting-edge research; updated references; revised and refreshed examples; and a wider range of material from social media that includes Twitter, Instagram and Snapchat. Written by an experienced teacher and author, this accessible textbook is essential reading for all students of English language and linguistics.

Want to understand discourse analysis, but not sure where to start? This practical textbook introduces you to the tools and techniques that explain how language is used in different situations, and it will be an indispensable resource that you return to again and again during your course. Author Sean Sutherland has years of experience in teaching the topic to his own undergraduate and graduate students, and the book is packed with colourful examples from novels, songs, newspaper articles and more that enrich your understanding and help you to develop confidence. A Beginner's Guide to Discourse Analysis: • Assumes no prior knowledge of the subject • Is filled with exercises and answers throughout, along with answers and commentary • Contains supporting explanations of relevant grammar points This is an indispensable resource for anybody doing discourse analysis as part of their studies.

Literacy and Education tells the story of how literacy—starting in the early 1980s—came to be seen not as a mental phenomenon, but as a social and cultural one. In this accessible introductory volume, acclaimed scholar James Paul Gee shows readers how literacy "left the mind and wandered out into the world." He traces the ways a sociocultural view of literacy melded with a social view of the mind and speaks to learning in and out of school in new and powerful ways. Gee concludes by showing

how the very idea of "literacy" has broadened into new literacies with words, signs, and deeds in contexts enhanced, augmented, and transformed by new technologies. Introducing Discourse Analysis in Class is a practical introduction to discourse analysis for undergraduates in linguistics degrees or any reader who is interested in how texts function. Introducing Discourse Analysis in Class · gives a balanced insight into basic theoretical concepts within discourse analysis; · offers a set of tools for analysing texts, especially cohesive devices; · contains numerous practical activities; · provides a wide variety of authentic texts for analysis. Introducing Discourse Analysis in Class encourages the use of discourse analysis as an instrument to develop students' critical thinking skills.

Discourse analysis is a term that has come to have different interpretations for scholars working in different disciplines. For a sociolinguist, it is concerned mainly with the structure of social interaction manifested in conversation; for a psycholinguist, it is primarily concerned with the nature of comprehension of short written texts; for the computational linguist, it is concerned with producing operational models of text-understanding within highly limited contexts. In this textbook, first published in 1983, the authors provide an extensive overview of the many and diverse approaches to the study of discourse, but base their own approach centrally on the discipline which, to varying degrees, is common to them all - linguistics. Using a methodology which has much in common with descriptive linguistics, they offer a lucid and wide-ranging account of how forms of language are used in communication. Their principal concern is to examine how any language produced by man, whether spoken or written, is used to communicate for a purpose in a context.

This bestselling textbook is the ideal companion to An Introduction to Discourse Analysis: Theory and Method, by leading author, James Paul Gee. Using a practical how-to approach, Gee provides the tools necessary to work with discourse analysis, with engaging step-by-step tasks featured throughout the book. Each tool is clearly explained, along with guidance on how to use it, and authentic data is provided for readers to practice using the tools. Readers from all fields will gain both a practical and theoretical background in how to do discourse analysis and knowledge of discourse analysis as a distinctive research methodology. Updated throughout, this second edition also includes a new tool- 'The Big C Conversation Tool'. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. How to do Discourse Analysis: A Toolkit is an essential book for advanced undergraduate and postgraduate students working in the areas of applied linguistics, education, psychology, anthropology and communication.

A clear and lively introduction to current trends in the theory, method and tools of discourse studies, this book is a valuable guide for students and teachers of linguistics as well as for those with an interest in the linguistic methods of analysing discourse (media, rhetoric and stylistics, pragmatics, communication studies scholars etc).* Comprehensive, accessible, state-of-the-art textbook * Close analyses of a wide range of narrative and non-narrative texts, both spoken and written* Emphasis on practical text analysis: includes guided activities for self-study or use in a classroom* Suggestions for further reading in each chapter.This revised second edition registers key changes in a rapidly expanding area and thoroughly updates suggestions for

further reading and the bibliography.

This volume is intended for students who desire a practical introduction to the use of language in daily and professional life. It may be used either as part of a course or as an aid to independent study. Readers will find that concepts relating to language and discourse are highlighted in the text, explained clearly, illuminated through examples and practice exercises, and defined in the "Glossary/Index" at the back of the book. Divided into two parts, this text presents an introduction to the elements and practice of discourse analysis in general, as well as an introduction to the actual kinds of discourse crucial to personal and professional life. In Part I, examples and practice exercises are used which make use of a variety of genres common in daily and professional life. Genres included are advertising, biography, travel guide, news clipping, prose fiction, students' writing, telephone conversation, poetry, police-suspect interview, face-to-face conversation, war cry, political speech, medical text, legislation, textbook, discourse of the mentally disturbed, and detective fiction among others. Wherever feasible, authentic examples are used. Part II of the book applies the principles and techniques of Part I to an investigation of discourse in daily use. Chapters include discourse in education, medicine, law, the media, and literature. Not only will these be of particular interest to students planning to enter any of these professions, but will also be of general interest, since all of us encounter them in daily life. As a result, this is a very practical book. Presents a unique intergrated approach of discourse analysis. Assuming no prior knowledge of linguistics Gee presents both a theory of language in use and as a method of research.

Bringing together papers written by Norman Fairclough over a 25 year period, Critical Discourse Analysis represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power discourse in processes of social and cultural change dialectics of discourse, dialectical relations between discourse and other moments of social life methodology of critical discourse analysis research analysis of political discourse discourse in globalisation and 'transition' critical language awareness in education The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

Perspectives on Discourse Analysis: Theory and Practice provides the student/reader with the basic theoretical knowledge and the empirical tools of some of the most relevant approaches to the analysis of discourse. It has been mainly conceived of as a general (university) course on Discourse Analysis, but it can also be useful for any person or group whose main concern is to acquire the basic necessary knowledge and skills for analyzing any type of discourse. The subject matter of the book could not only be of use for linguists or prospective linguists: given its interdisciplinary character, its findings can be (and in fact are) used and applied by practitioners and scholars from different fields, such as sociology, psychology, medical science, computer science, and so on. Thus the book can be used by any person who, having certain linguistic knowledge, is interested in exploring the fascinating world of discourse. All the chapters contain both a theoretical and an empirical section, the latter containing examples of analysis, as well as exercises (Practice) and self-evaluation questions, whose answers

can be found at the end of the book (in the Practice key and Key to self-evaluation questions sections). The book is divided into 12 chapters. The first two introduce basic information about discourse analysis and text linguistics, as well as the necessary techniques for gathering data, including a very brief introduction to corpus linguistics. Chapters 3-11 present and discuss some of the most prominent and well-known approaches to discourse analysis, namely Pragmatics, Interactional Sociolinguistics, Conversation Analysis, The Ethnography of Communication, Variation Analysis and Narrative Analysis, Functional Sentence Perspective, Post-Structuralist Theory and Social Theory, Critical Discourse Analysis and Positive Discourse Analysis, and Mediated Discourse Analysis. Finally, Chapter 12 deals with crucial and further issues, such as the type of discourse chosen for the analysis, the strategies and functions of discourse, or the problem of choosing an appropriate unit of analysis which will suit the aims of research. Perspectives on Discourse Analysis: Theory and Practice may prove of value to all those who are professionally involved in the area of discourse and pragmatic studies, or simply to those who wish to acquire the necessary basic knowledge and techniques for analyzing any type of discourse, from medical, journalistic or political discourse to computer-mediated, humoristic, or hegemonic discourse (where the use and abuse of power is an important issue), just to name a few of the innumerable possibilities. A desirable and intended effect of this book is also the development of an open and tolerant mind, which will eventually lead to a better understanding of the different and varied manifestations of language, culture and communication in human society.

Revised and updated, this third edition of Barbara Johnstone's Discourse Analysis encourages students to think about discourse analysis as an open-ended set of techniques. Exploring a variety of approaches, including critical discourse analysis, conversation analysis, interactional and variationist sociolinguistics, ethnography, corpus linguistics, social semiotics, and other qualitative and quantitative methods, the book balances its comprehensive coverage with extensive practical examples, making it the ideal introductory text for students new to the subject. This new edition reflects the increased importance within the field of new media discourse, multi-modal discourse and the analysis of large corpora of discourse data. Updated material expands the discussion of stancetaking, whilst new material addresses recontextualization, precontextualization, and language and the body. Pedagogical features have been refreshed, including discussion questions, exercises, and ideas for small research projects, with suggested supplementary readings at the end of each chapter to encourage further discovery. Chapters in this book are self-contained, so they can be handled in any order Suggested supplementary readings are featured at the end of every chapter Book is written specifically for a non-specialist, interdisciplinary audience Examples of computer-aided corpus analysis (reflecting the improvements made to theories and tools) supplement every chapter Discussion questions and ideas for small research projects are interspersed throughout The combination of breadth of coverage, practical examples, and student-friendly pedagogical features ensures Discourse Analysis remains the ideal textbook for students taking their first course in linguistic approaches to discourse.

This new edition of Introduction to Discourse Studies (IDS) is a thoroughly revised and updated version of this successful textbook, which has been published in four

languages and has become a must-read for anyone interested in the analysis of texts and discourses. Supported by an international advisory board of 14 leading experts, it deals with all main subdomains in discourse studies, from pragmatics to cognitive linguistics, from critical discourse analysis to stylistics, and many more. The book approaches major issues in this field from the Anglo-American and European as well as the Asian traditions. It provides an 'academic toolkit' for future courses on discourse studies and serves as a stepping stone to the independent study of professional literature. The chapters are subdivided in modular sections that can be studied separately. The pedagogical objectives are further supported by over 500 index entries covering frequently used concepts that are accurately defined with examples throughout the text; more than 150 test-yourself questions, all elaborately answered, which are ideal for self-study; nearly 100 assignments that provide ample material for lecturers to focus on specific topics in their courses. Jan Renkema is Emeritus Professor of Discourse Quality at the Department of Communication and Information Sciences at Tilburg University, The Netherlands. He is also editor of Discourse, of Course (2009) and author of The Texture of Discourse (2009). In 2009, a Chinese edition of Introduction to Discourse Studies was published by Shanghai Foreign Language Education Press. Christoph Schubert is Full Professor of English Linguistics at Vechta University, Germany. He is author of an Introduction to English text linguistics (2nd ed. 2012) and co-editor of Pragmatic Perspectives on Postcolonial Discourse (2016) and Variational Text Linguistics (2016).

Discourse Analysis: Investigating Processes of Social Construction is the first book to provide a concise, straightforward guide for students and researchers who are interested in understanding and using discourse analysis. The authors reflect on the practice of analyzing discourse and the potential for revealing the processes of social construction that constitute social and organizational life. Addressed to graduate students, academics, and experienced researchers, this book is a comprehensive guide for those new to discourse analysis as well as for researchers in need of a complement to other modes of inquiry.

What is Discourse Analysis? is an accessible introduction to an empirical research approach which is widely used in the social sciences and related disciplines. This book explores the idea of how meaning is socially constructed and how 'talk' and text can be interpreted. The challenges of discourse analysis are outlined as well as helpful ways to approach them - from finding the right starting point, processing and interpreting data through to building an argument. Discourse analysts work with language data, including talk, documents and broadcast material. Researchers in different traditions study interactions and social practices, meaning-making and larger meaning systems, and contests and conflicts around collective identities, social norms and subjectification. What is Discourse Analysis? addresses new researchers and other academics interested in language and its associated practices. The book outlines the history of discourse analysis, its key concepts and theorists and its uses and challenges. Discussions of published studies illustrate the use of the approach to investigate a range of research topics, such as gender, health and national identities. The book also addresses the practical aspects of discourse analysis, providing clear guidance on data collection and data processing, including transcription and selection. Covering important topics, What is Discourse Analysis? draws from recent articles to show how discourse analysis works in action. Common questions about discourse analysis are presented in a lively and accessible Q&A format. This book will be an essential resource for all researchers working with discourse analysis.

This is the new edition of Discourse Analysis: An Introduction, an accessible and widely-used introduction to the analysis of discourse. In its 10 chapters the book examines different approaches to discourse, looking at discourse and society, discourse and pragmatics, discourse and genre, discourse and conversation, discourse grammar, corpus-based approaches to discourse and critical discourse analysis. The book includes the following features: -A full companion website, featuring student and lecturer resources -A new chapter on multimodal discourse analysis -Chapter summaries outlining the key areas covered -Updated examples drawn from film, television, the media and everyday life -Explanations of technical terms in each chapter -Discussion tasks and data analysis projects at the end of each chapter -Student exercises and answer keys for each chapter-Suggestions for further reading This engagingly written introduction to discourse analysis is essential for students encountering discourse analysis for the first time, whether at undergraduate or postgraduate level. It should be on every reading list.

Discourse analysis considers how language, both spoken and written, enacts social and cultural perspectives and identities. Assuming no prior knowledge of linguistics, An Introduction to Discourse Analysis examines the field and presents James Paul Gee's unique integrated approach which incorporates both a theory of language-in-use and a method of research. An Introduction to Discourse Analysis can be used as a stand-alone textbook or ideally used in conjunction with the practical companion title How to do Discourse Analysis: A Toolkit. Together they provide the complete resource for students studying discourse analysis. Updated throughout, the fourth edition of this seminal textbook also includes two new chapters: 'What is Discourse?' to further understanding of the topic, as well as a new concluding section. A new companion website www.routledge.com/cw/gee features a frequently asked questions section, additional tasks to support understanding, a glossary and free access to journal articles by James Paul Gee. Clearly structured and written in a highly accessible style, An Introduction to Discourse Analysis includes perspectives from a variety of approaches and disciplines, including applied linguistics, education, psychology, anthropology and communication to help students and scholars from a range of backgrounds to formulate their own views on discourse and engage in their own discourse analysis. This is an essential textbook for all advanced undergraduate and postgraduate students of discourse analysis. Demonstrating how the methods and findings of conversation and discourse analysis may inform the development of empirical research questions, this text offers clear comparisons between the two approaches, as well as offering a positioned argument.

Textual Interaction provides a clear and cogent account of written discourse analysis. Each chapter introduces key concepts and analytical techniques, describes important parallel work and major issues, and suggests how to apply the ideas to the teaching and learning of reading and writing. In this activity-based book, Hoey analyzes a wide variety of narrative texts and argues that, in the interaction between writer and reader, the reader has as much power as the writer.

The Routledge Handbook of Discourse Analysis covers the major approaches to Discourse Analysis from Critical Discourse Analysis to Multimodal Discourse Analysis and their applications in key educational and institutional settings. The handbook is divided into six sections: Approaches to Discourse Analysis, Register and Genre, Developments in Spoken Discourse, Educational Applications, Institutional Applications and Identity, Culture and Discourse. The chapters are written by a wide range of contributors from around the world, each a leading researcher in their respective field. All chapters have been closely edited by James Paul Gee and Michael Handford. With a focus on the application of Discourse Analysis to real-life problems, the contributors introduce the reader to a topic, and analyse authentic data. The Routledge Handbook of Discourse Analysis is vital reading for linguistics students as well as students of communication and cultural studies, social psychology and anthropology.

A systematic introduction to discourse analysis as a body of theories and methods for social research. Introduces three approaches and explains the distinctive philosophical premises and theoretical perspectives of each approach.

The Routledge Handbook of Applied Linguistics serves as an introduction and reference point to key areas in the field of applied linguistics. The five sections of the volume encompass a wide range of topics from a variety of perspectives: applied linguistics in action language learning, language education language, culture and identity perspectives on language in use descriptions of language for applied linguistics. The forty-seven chapters connect knowledge about language to decision-making in the real world. The volume as a whole highlights the role of applied linguistics, which is to make insights drawn from language study relevant to such decision-making. The chapters are written by specialists from around the world. Each one provides an overview of the history of the topic, the main current issues and possible future trajectory. Where appropriate, authors discuss the impact and use of new technology in the area. Suggestions for further reading are provided with every chapter. The Routledge Handbook of Applied Linguistics is an essential purchase for postgraduate students of applied linguistics. Editorial board: Ronald Carter, Guy Cook, Diane Larsen-Freeman and Amy Tsui.

Discourse Analysis is becoming increasingly "multimodal", concerned primarily with the interplay of language, image and sound. Video Games allow humans to create, live in and have conversations with new multimodal worlds. In this ground-breaking new textbook, best-selling author and experienced gamer, James Paul Gee, sets out a new theory and method of discourse analysis which applies to language, the real world, science and video games. Rather than analysing the language of video games, this book uses discourse analysis to study games as communicational forms. Gee argues that language, science, games and everyday life are deeply related and each is a series of conversations. Discourse analysis should not be just about language, but about human interactions with the world, with games, and with each other, interactions that make meaning and sustain lives amid risk and complexity. Written in a highly accessible style and drawing on a wide range of video games from World of Warcraft and Chibi-Robo to Tetris, this engaging textbook is essential reading for students in discourse analysis, new media and digital culture.

Using a multimodal approach –graphic, vocal, written – How to do Critical Discourse Analysis guides students to an understanding of how language, power and ideology are negotiated in visual communication and media texts, from magazine and advertising, to YouTube and music videos. Authors David Machin and Andrea Mayr draw on discourse analysis, appraisal theory, stylistics and conversation analysis to present a systematic toolkit for doing language and image analysis. Using case studies and examples from a range of traditional and new media content, the book equips students with the necessary tools to analyze and understand the relationship between language, discourse and social practices.

The central concern of this book is the analysis of verbal interaction or discourse. This first six chapters report and evaluate major theoretical advances in the description of discourse. The final chapters demonstrate how the findings of discourse analysis can be used to investigate second-language teaching and first-language acquisition and to analyse literary texts.

Introducing Discourse Analysis: From Grammar to Society is a concise and accessible introduction by bestselling author, James Paul Gee, to the fundamental ideas behind different specific approaches to discourse analysis, or the analysis of language in use. The book stresses how grammar sets up choices for speakers and writers to make, choices which express, not unvarnished truth, but perspectives or viewpoints on reality. In turn, these perspectives are the material from which social interactions, social relations, identity, and politics make and remake society and culture. The book also offers an approach to how discourse analysis can contribute to lessening the ideological divides and echo chambers that so bedevil our world today. Organized in a user-friendly way with short numbered sections and

recommended readings, Introducing Discourse Analysis is an essential primer for all students of discourse analysis within linguistics, education, communication studies, and related areas. This introductory textbook presents a variety of approaches and perspectives that can be employed to analyze any sample of discourse. The perspectives come from multiple disciplines, including linguistics, sociolinguistics, and linguistic anthropology, all of which shed light on meaning and the interactional construction of meaning through language use. Students without prior experience in discourse analysis will appreciate and understand the micro-macro relationship of language use in everyday contexts, in professional and academic settings, in languages other than English, and in a wide variety of media outlets. Each chapter is supported by examples of spoken and written discourse from various types of data sources, including conversations, commercials, university lectures, textbooks, print ads, and blogs, and concludes with hands-on opportunities for readers to actually do discourse analysis on their own. Students can also utilize the book's comprehensive companion website, with flash cards for key terms, quizzes, and additional data samples, for in-class activities and self-study. With its accessible multi-disciplinary approach and comprehensive data samples from a variety of sources, Discourse Analysis is the ideal core text for the discourse analysis course in applied linguistics, English, education, and communication programs.

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