

Allyn Bacon Guide To Writing Fiu

0133938050 / 9780133938050 Allyn & Bacon Guide to Writing, The & Writer -- ValuePack Access Card Package Package consists of: 0321914228 / 9780321914224 Allyn & Bacon Guide to Writing, The 032197235X / 9780321972354 Writer -- ValuePack Access Card - 12 months

This book for advanced composition courses focuses on the theories of Kenneth Burke (rhetoric as “equipment for living”) in order to help students move beyond a mere accumulation of knowledge about the field of rhetoric and move toward a genuine ability to think rhetorically. Presenting rhetorical theory as an invaluable tool for construing and constructing everything from personal identity to political speeches to cell phone usage, John Ramage's new guide stresses the real world applications of rhetoric and offers a focused, coherent treatment of the subject.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Grounded in current theory and research, yet practical and teachable. Widely praised for its groundbreaking integration of composition research and a rhetorical perspective, The Allyn & Bacon Guide to Writing with MyWritingLab has set the standard for first-year composition courses in writing, reading, critical thinking, and inquiry. Teachers and students value its clear and coherent explanations, engaging classroom activities, and flexible sequence of aims-based writing assignments that help writers produce effective, idea-rich essays in academic and civic genres. Numerous examples of student and professional writing accompany this thorough guide to the concepts and skills needed for writing, researching, and editing in college and beyond. NOTE: This is the standalone book, if you want the book/access card order the ISBN below:

0133937984 / 9780133937985 The Allyn & Bacon Guide to Writing, Concise Edition PLUS MyWritingLab -- Access Card Package Package consists of: 0205869203 / 9780205869206 MyWritingLab Generic -- Valuepack Access Card 0321914309 / 9780321914309 Allyn & Bacon Guide to Writing, The, Concise Edition

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A brief yet thorough guide to correct, clear writing for the media This text stresses the importance of clear, concise, and accurate writing in a media world that is increasingly web-based. Illustrative and specific real life examples provide guidance for students to improve their writing. By recognizing today’s ever-changing media environment, this text is grounded in the basics of good writing, which is essential to communicators in print, online, broadcast, and strategic communication. This text is available in a variety of formats – print and digital. Check your favorite digital provider for your etext, including CourseSmart, Kindle, Nook, and more. To learn more about our programs, pricing options and customization, click the Choices tab.

Learning Goals Upon completing this book, readers will be able to: Understand the basics of good writing Edit and evaluate their own writing Gather information through research and interviewing Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab (at no additional cost): ValuePack ISBN-10: 0133829944 / ValuePack ISBN-13: 9780133829945

Offering concise yet thorough treatment of academic reading and writing in college, Reading Rhetorically, Brief Editions shows readers how to analyze texts by recognizing rhetorical strategies and genre conventions, and how to incorporate other writers’ texts into their own research-based papers. Teaches readers how to read and write for academic purposes. Anyone interested in academic writing.

The Longman Guide to Writing Center Theory and Practice offers, in unparalleled breadth and depth, the major scholarship on writing centers. This up-to-date resource for students, instructors, and scholars anthologizes essays on all major areas of interest to writing center theorists and practitioners. Seven sections provide a comprehensive view of writing centers: history, progress, theorizing the writing center, defining the writing center's place, writing-across-the curriculum, the practice of tutoring, cultural issues, and technology.

The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it includes new chapters, more coding techniques and an additional glossary. Clear, practical and authoritative, the book: -describes how coding initiates qualitative data analysis -demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use The Coding Manual for Qualitative Researchers for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

This brief and inexpensive book helps students compile effective portfolios for a variety of situations and courses. Shows students how to understand what type of portfolio is called for, recognize the material most appropriate for inclusion, and submit a portfolio that shows learning. This guide does not approach portfolios as the driving force of a course; rather, it teaches students who are asked to submit portfolios - with or without direct instructor supervision - how to construct successful portfolios. Anyone looking to compile a portfolio.

This is the comprehensively revised second edition of a popular professional book on textbook writing and finding one's way in the higher education publishing world--for academic authors and editors, college instructors, and instructional designers. The second edition has two new chapters on the latest industry trends--such as the pricing revolt, open access movement, and wiki-textbook phenomenon, and on the use of learning objectives to structure textbook package development. Every chapter features new sections, links, forms, models, or examples from an even greater range of college courses. Contains updated and expanded appendices, glossary entries, references, bibliography entries, and index. BISAC: Language Arts & Disciplines/Authorship and Publishing

The Allyn & Bacon Guide to Writing Longman Publishing Group

This reference guide provides a comprehensive review of the literature on all the issues, responsibilities, and opportunities that writing program administrators need to understand, manage, and enact, including budgets, personnel, curriculum, assessment, teacher training and supervision, and more. Writing

Program Administration also provides the first comprehensive history of writing program administration in U.S. higher education. Writing Program Administration includes a helpful glossary of terms and an annotated bibliography for further reading.

Teaches how to write common papers.& MLA, APA, and CBE documentation styles; Argument coverage, including Toulmin; Argument Synthesis; Rhetorical Analysis.& General Interest, Writing &

For courses in Writing. Grounded in current theory and research, yet practical and teachable. The Allyn & Bacon Guide to Writing takes a distinctive pedagogical approach that integrates composition research with rhetorical theory and insights from writing across the curriculum. It treats writing and reading both as rhetorical acts and as processes of problem posing, inquiry, critical thinking, analysis, and argument. Its aim is to evoke the kind of deep learning that allows students to transfer compositional and rhetorical skills across disciplines and professional fields. Teachers and students value its clear and coherent explanations, engaging classroom activities, and flexible sequence of aims-based writing assignments that help writers produce effective, idea-rich essays in academic and civic genres. Numerous examples of student and professional writing accompany this thorough guide to the concepts and skills needed for writing, researching, and editing in college and beyond. The Allyn & Bacon Guide to Writing, 8th Edition is also available via Revel(TM), an interactive learning environment that enables students to read, practice, and study in one continuous experience. Learn more.

Part of the new Allyn & Bacon series in technical communication, Writing Software Documentation features a step-by-step strategy to writing and describing procedures. This task-oriented book is designed to support both college students taking a course and professionals working in the field. Teaching apparatus includes complete programs for students to work on and a full set of project tracking forms, as well as a broad range of examples including Windows-style pages and screens and award-winning examples from STC competitions. "With Image Grammar, visual images are everything," says author Harry Noden. "This is why both teachers with struggling students and those with AP students have embraced the book through 15 printings." Each chapter is divided into two sections: concepts that show how professional writers develop their art and lesson strategies to implement these concepts in the classroom. New and expanded concepts in the second edition include: an introduction to grammatical chunks expanded discussion of the five basic brush strokes and examination of advanced brush strokes presentation on the nonfiction model explanation of the character wheel-a visual aid that helps students to write both a nonfiction and fiction character sketch. Plus, the updated and expanded CD includes customizable files of the 60+ strategies; reproducible handouts; images and quotes for projection in the classroom; and dozens of weblinks.

Brief C++: Late Objects provides an introduction to C++ and computer

programming that focuses on the essentials and on effective learning. It is suitable for a one-semester introduction to C++ programming for students in computer science, engineering, technology, and the physical sciences. The title requires no prior programming experience and takes a traditional route, first stressing control structures, procedural decomposition and array algorithms. Objects are used where appropriate in early sections of the program. Students begin designing and implementing their own classes in Section 9. All sections include many different forms of guidance to help students build confidence and tackle the task at hand, including Self Check and Practice activities along with end-of-section Review Exercises, Practice Exercises and Programming Projects. The Enhanced E-Text is also available bundled with an abridged print companion and can be ordered by contacting customer service here: ISBN: 9781119455639 Price: \$81.95 Canadian Price: \$91.50

Solidly grounded in current theory and research, yet eminently practical and teachable, The Allyn & Bacon Guide to Writing has set the standard for first-year composition courses in writing, reading, critical thinking, and inquiry.

The Sociology Writer's Guide is designed to help sociology students at any level complete their writing assignments, and strengthen their research and bibliographic skills. Covers every kind of writing assignment a sociology student is likely to encounter: term papers, research papers, essays, compare/contrast papers, quantitative and qualitative research articles, text analysis papers, book reviews, abstracts, and essay exams. Teaches a practical, step-by-step approach to writing, from selecting a topic to submitting finished work. Uses Tips, Notes, and Reminders to highlight key points. Includes a complete list of examples for handling quotes and paraphrases, and for using citations and references in current sociological documentation style. Features a full discussion of bias-free language that covers race/ethnicity, social class, age, disability, religion, family status, and sexual orientation. The author is a sociology instructor, writer, and editor who has taught a writing for sociology class for over 12 years. This updated edition of the best-selling book *Because Writing Matters* reflects the most recent research and reports on the need for teaching writing, and it includes new sections on writing and English language learners, technology, and the writing process.

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explanations, engaging classroom activities, and flexible sequence of aims-based writing assignments that help writers produce effective, idea-rich essays in academic and civic genres. Numerous examples of student and professional writing accompany this thorough guide to the concepts and skills needed for writing, researching, and editing in college and beyond. The Allyn & Bacon Guide to Writing, 8th Edition is also available via Revel™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Learn more.

The most successful college rhetoric published in over a decade, The Allyn & Bacon Guide to Writing: Brief Edition offers the most progressive and teachable introduction now available to academic and personal writing. The four-color guide offers engaging instruction in rhetoric and composition, a flexible sequence of comprehensive writing assignments, numerous examples of student and professional writing, and a thorough guide to research. Solidly grounded in current theory and research, yet eminently practical and teachable, The Allyn & Bacon Guide to Writing: Brief Edition has set the new standard for first-year composition courses in writing, reading, critical thinking, and inquiry. Part One, "A Rhetoric for College Writers," provides a conceptual framework for The Allyn & Bacon Guide to Writing, Brief Edition, by showing how inquiring writers pose problems, pursue them through discussion and exploratory writing, and solve them within a rhetorical context shaped by the writer's purpose, audience, and genre. Part Two, "Writing Projects," contains thirteen self-contained assignment chapters arranged according to the purposes for writing. Each chapter guides students through the process of generating and exploring ideas, composing and drafting, and revising and editing. Concluding each chapter are "Guidelines for Peer Reviewers," which sum up the important features in the assignments and facilitate detailed, helpful peer reviews. Part Three, "A Guide to Composing and Revising," is comprised of three self-contained chapters of nuts-and-bolts strategies for composing and revising. Part Four "A Rhetorical Guide to Research," presents pedagogically sequenced instruction for helping students learn to conduct searches, evaluate sources, and incorporate sources into their own writing. Research skills are taught within a rhetorical context with special attention to the rhetoric of websites. Part Five, "A Guide to Special Writing and Speaking Occasions," gives students helpful advice on working in groups, giving speeches and presentations, writing essay exams, assembling portfolios, and writing reflective self-evaluations.

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Grounded in current writing center theory and practice, The Allyn & Bacon Guide to Peer Tutoring provides students with a comprehensive introduction to effective tutoring. Throughout the text, readers hear the voices of tutors and writers in first-person peer tutor accounts, reflective essays, and transcripts from actual sessions. Within each chapter, techniques, models, and exercises provide instruction appropriate for any level of tutoring.

Solidly grounded in current theory and research, yet eminently practical and teachable, The Allyn & Bacon Guide to Writing has set the standard for first-year composition courses in writing, reading, critical thinking, and inquiry. The Allyn & Bacon Guide to Writing is widely praised for its groundbreaking integration of composition research and a rhetorical perspective to writing and reading, and it features a flexible sequence of aims-based writing assignments in various academic and civic genres. Teachers and students value its clear and coherent explanations, engaging classroom activities, and effective writing assignments that help writers produce interesting, idea-rich essays. Numerous examples of student and professional writing accompany this concise guide to the concepts and skills needed for writing, researching, and editing in college and beyond. Learn to design interest-provoking writing and critical thinking activities and incorporate them into your courses in a way that encourages inquiry, exploration, discussion, and debate, with Engaging Ideas, a practical nuts-and-bolts guide for teachers from any discipline. Integrating critical thinking with writing-across-the-curriculum approaches, the book shows how teachers from any discipline can incorporate these activities into their courses. This edition features new material dealing with genre and discourse community theory, quantitative/scientific literacy, blended and online learning, and other current issues.

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