

Aki Ola English Series Dentiy

Cyberpragmatics is an analysis of Internet-mediated communication from the perspective of cognitive pragmatics. It addresses a whole range of interactions that can be found on the Net: the web page, chat rooms, instant messaging, social networking sites, 3D virtual worlds, blogs, videoconference, e-mail, Twitter, etc. Of special interest is the role of intentions and the quality of interpretations when these Internet-mediated interactions take place, which is often affected by the textual properties of the medium. The book also analyses the pragmatic implications of transferring offline discourses (e.g. printed paper, advertisements) to the screen-framed space of the Net. And although the main framework is cognitive pragmatics, the book also draws from other theories and models in order to build up a better picture of what really happens when people communicate on the Net. This book will interest analysts doing research on computer-mediated communication, university students and researchers undergoing post-graduate courses or writing a PhD thesis. Now Open Access as part of the Knowledge Unlatched 2017 Backlist Collection.

"When a story captures the imagination of millions, that's magic. Can you qualify magic? Archer and Jockers just may have done so."—Sylvia Day, New York Times bestselling author Ask most people about massive success in the world of fiction, and you'll typically hear that it's a game of hazy crystal balls. The sales figures of E. L. James or Dan Brown seem to be freakish—random occurrences in an unknowable market. But what if there were an algorithm that could reveal a secret DNA of bestsellers, regardless of their genre? What if it knew, just from analyzing the words alone, not just why genre writers like John Grisham and Danielle Steel belong on the lists, but also that authors such as Junot Diaz, Jodi Picoult, and Donna Tartt had telltale signs of success all over their pages? Thanks to Jodie Archer and Matthew Jockers, the algorithm exists, the code has been cracked, and the results bring fresh new insights into how fiction works and why we read. The Bestseller Code offers a new theory for why *Fifty Shades of Grey* sold so well. It sheds light on the current craze for dark heroines. It reveals which themes tend to sell best. And all with fascinating supporting data taken from a five-year study of twenty thousand novels. Then there is the hunt for "the one"—the paradigmatic example of bestselling writing according to a computer's analysis of thousands of points of data. The result is surprising, a bit ironic, and delightfully unorthodox. This book explains groundbreaking text-mining research in accessible terms and offers a new perspective on the New York Times bestseller list. It's a big-idea book about the relationship between creativity and technology that will be provocative to anyone interested in how analytics have already transformed the worlds of finance, medicine, and sports. But at heart it is a celebration of books for readers and writers—a compelling investigation into how successful writing works, and a fresh take on our intellectual and emotional response to stories.

"This standard work of reference... continues offering the happy blend of grammar and lexicon." --American Reference Books Annual For many years, Hawaiian Dictionary has been the definitive and authoritative work on the Hawaiian language. Now this indispensable reference volume has been enlarged and completely revised. More than 3,000 new entries have been added to the Hawaiian-English section, bringing the total number of entries to almost 30,000 and making it the largest and most complete of any Polynesian dictionary. This new edition is more than a dictionary. Containing folklore, poetry, and ethnology, it will benefit Hawaiian studies for years to come.

Recent social and political changes have focused attention on the debate about the relationship between language and culture. This book offers an accessible survey of key concepts such as social context and cultural authenticity, using insights from fields which include

linguistics, sociology and anthropology.

Now in its seventh edition, *Basic Engineering Mathematics* is an established textbook that has helped thousands of students to succeed in their exams. Mathematical theories are explained in a straightforward manner, being supported by practical engineering examples and applications in order to ensure that readers can relate theory to practice. The extensive and thorough topic coverage makes this an ideal text for introductory level engineering courses. This title is supported by a companion website with resources for both students and lecturers, including lists of essential formulae, multiple choice tests, and full solutions for all 1,600 further questions.

Number Theory is more than a comprehensive treatment of the subject. It is an introduction to topics in higher level mathematics, and unique in its scope; topics from analysis, modern algebra, and discrete mathematics are all included. The book is divided into two parts. Part A covers key concepts of number theory and could serve as a first course on the subject. Part B delves into more advanced topics and an exploration of related mathematics. The prerequisites for this self-contained text are elements from linear algebra. Valuable references for the reader are collected at the end of each chapter. It is suitable as an introduction to higher level mathematics for undergraduates, or for self-study.

The Reader contains educative and exciting chapters centred on the nursing profession and research areas of faculty members in Ghana. The target readers are nursing students of all categories, nurse educators, administrators, clinicians, and researchers locally and internationally.

Now in its eighth edition, *Higher Engineering Mathematics* has helped thousands of students succeed in their exams. Theory is kept to a minimum, with the emphasis firmly placed on problem-solving skills, making this a thoroughly practical introduction to the advanced engineering mathematics that students need to master. The extensive and thorough topic coverage makes this an ideal text for upper-level vocational courses and for undergraduate degree courses. It is also supported by a fully updated companion website with resources for both students and lecturers. It has full solutions to all 2,000 further questions contained in the 277 practice exercises.

This book is about the close historical and linguistic relationship between the languages of Surinam and Benin, a relationship which can be viewed in terms of a Trans Atlantic Sprachbund or linguistic area. It consists of a detailed analysis of various possible substrate and adstrate effects in a number of components of the grammar, in the Surinam Creole languages, primarily from the Gbe languages of Benin but also from Kikongo.

World Regional Geography (with Subregions) Macmillan

Challenges readers to reconsider the moral standing of plants.

This brand new course has been written by teachers and teacher trainers to cover the primary levels of the Basic Education English syllabus

With over 50,000 distinct species in sub-Saharan Africa alone, the African continent is endowed with an enormous wealth

of plant resources. While more than 25 percent of known species have been used for several centuries in traditional African medicine for the prevention and treatment of diseases, Africa remains a minor player in the global natural products market largely due to lack of practical information. This updated and expanded second edition of the Handbook of African Medicinal Plants provides a comprehensive review of more than 2,000 species of plants employed in indigenous African medicine, with full-color photographs and references from over 1,100 publications. The first part of the book contains a catalog of the plants used as ingredients for the preparation of traditional remedies, including their medicinal uses and the parts of the plant used. This is followed by a pharmacognostical profile of 170 of the major herbs, with a brief description of the diagnostic features of the leaves, flowers, and fruits and monographs with botanical names, common names, synonyms, African names, habitat and distribution, ethnomedicinal uses, chemical constituents, and reported pharmacological activity. The second part of the book provides an introduction to African traditional medicine, outlining African cosmology and beliefs as they relate to healing and the use of herbs, health foods, and medicinal plants. This book presents scientific documentation of the correlation between the observed folk use and demonstrable biological activity, as well as the characterized constituents of the plants.

The critical grounded theory presented in this book offers valuable insights on the social processes and strategies used by Blended English for Academic Purposes Professionals (BLEAPs) at higher education institutions, as they struggle to negotiate the challenges arising from a new focus on recruiting international students and hunting for other resources for their universities. Drawing from in-depth interviews with numerous research participants at over eleven higher educational institutions in the UK, Japan and the United States, this work focuses on those who have been precariously placed as middle manager at many EAP and TESOL programs. Lacking in both positional power or permanence, these 'BLEAPs' are faced with many challenges as they seek to understand their changing role in higher educational institutions, and engage in strategies that can help them gain greater control over issues in their profession.

Few books on Ordinary Differential Equations (ODEs) have the elegant geometric insight of this one, which puts emphasis on the qualitative and geometric properties of ODEs and their solutions, rather than on routine presentation of algorithms. From the reviews: "Professor Arnold has expanded his classic book to include new material on exponential growth, predator-prey, the pendulum, impulse response, symmetry groups and group actions, perturbation and bifurcation." --SIAM REVIEW

The Kumulipo is the sacred creation chant of a family of Hawaiian alii, or ruling chiefs. Composed and transmitted entirely in the oral tradition, its 2000 lines provide an extended genealogy proving the family's divine origin and tracing the family history from the beginning of the world.

Almost five million tonnes of cocoa produced annually drives the US\$100 billion global chocolate industry. To sustain the industry, cacao planting materials (seeds and clones) have been successfully moved from the Amazon forests in America to the humid tropical forests of Africa, Asia, and Australia. In more than 150 years of commercial cacao cultivation, smallholder farmers that supply the bulk of cocoa beans still face several production constraints that impede their efficiency. Scientific technologies have therefore been deployed to remove these constraints by ensuring a continuous supply of good quality cocoa beans to meet growing global demand. This book provides insight into these scientific advances to address these current and emerging problems and to assure the sustainability of the global cocoa industry. Introduction (p. i-lxxxviii) and text of play (p. 1-100).

This book emphasizes past and current research efforts about principles of natural control of major parasites affecting humans, animals, and crops. Each chapter is a complete and integrated subject that presents a problem and confers on the safe alternatives to chemicals. This book discusses and updates information about three major topics of natural remedies. The first topic is represented in a chapter outlining important information on biological control of parasites, the second topic is represented in three chapters dealing with botanicals as promising antiparasitic agents, and the last four chapters deal with miscellaneous control strategies against parasites. This easily readable book is designed precisely for students as well as professors linked with the field of parasitic control. We enhanced words with breathing areas in the form of graphical abstracts, figures, photographs, and tables.

"A valuable library addition for either a folklorist, a linguist, or an ethnologist." --Western Folklore "The stories in this book are reprinted from Volumes IV and V of The Fornander Collection of Hawaiian Antiquities and Folk-lore, published by the Bernice P. Bishop Museum in 1917, 1918, and 1919. They include some of the best-loved of Hawaiian stories, and the collection is probably the most important work on a traditional subject ever published in the Hawaiian language.... In the 1860s and 1870s, Abraham Fornander, circuit judge of Maui, employed several Hawaiians to seek out learned Hawaiians and write down their stories. The collectors included S. N. Kamakau, S. Haleole, and Kepelino Keauokalani, each of whom has made important contributions to our knowledge of the old culture." -from the Introduction

A railway freight clerk in Ghana attempts to hold out against the pressures that impel him toward corruption in both his family and his country. First Aid in English Reader A offers a diverse collection of fiction, non-fiction and poetry from many different cultures. Texts are drawn from a range of different genres with attractive illustrations to help engage the reader's attention. Arranged thematically, the texts are interspersed with comprehension questions and exercises designed to contribute to the reader's own writing skills. Suitable for use in the whole class or by individuals, pairs and groups.

Shows how individuals are affected by, and respond to, economic, social, and political forces at all levels of scale: global, regional and local. It offers an inclusive picture of people in a globalizing world - men, women, children, both mainstream and marginalized citizens - not as seen from a western perspective, but as they see themselves. Core topics of physical, economic, cultural, and political geography are examined from a contemporary perspective, based on authoritative insights from recent geographic theory and examples from countries from around the world.

It is the organization and presentation of the material, however, which make the peculiar appeal of the book. This is no mere compendium of

results--the subject has been completely reworked and the proofs recast with the skill and elegance which come only from years of devotion. --Bulletin of the American Mathematical Society The very clear and simple presentation gives the reader easy access to the more difficult parts of the theory. --Jahrbuch uber die Fortschritte der Mathematik In 1937, the theory of matrices was seventy-five years old. However, many results had only recently evolved from special cases to true general theorems. With the publication of his Colloquium Lectures, Wedderburn provided one of the first great syntheses of the subject. Much of the material in the early chapters is now familiar from textbooks on linear algebra. Wedderburn discusses topics such as vectors, bases, adjoints, eigenvalues and the characteristic polynomials, up to and including the properties of Hermitian and orthogonal matrices. Later chapters bring in special results on commuting families of matrices, functions of matrices--including elements of the differential and integral calculus sometimes known as matrix analysis, and transformations of bilinear forms. The final chapter treats associative algebras, culminating with the well-known Wedderburn-Artin theorem that simple algebras are necessarily isomorphic to matrix algebras. Wedderburn ends with an appendix of historical notes on the development of the theory of matrices, and a bibliography that emphasizes the history of the subject.

Decades of research have demonstrated that the parent-child dyad and the environment of the familyâ€"which includes all primary caregiversâ€"are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals,

institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of The Geography of Transport Systems has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

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