

Aiwa Service

This four-volume set documents the complexity and richness of women's contributions to American history and culture, empowering all students by demonstrating a more populist approach to the past. • Provides significantly more detail than typical reference works on women's history and culture, enabling readers to better appreciate the contributions of women of all socio-cultural statuses • Covers the astounding range of American women's experience, including women of various economic and racial statuses, religious affiliations, political and ideological identifications, and sexualities • Includes a significant selection of primary documents, thereby combining the educational power of secondary and primary literature to create a richer learning experience for users

This anthology is the perfect introduction to Asian American studies, as it both defines the field across disciplines and illuminates the centrality of the experience of Americans of South Asian, East Asian, Southeast Asian, and Filipino ancestry to the study of American culture, history, politics, and society. The reader is organized into two parts: "The Documented Past" and "Social Issues and Literature." Within these broad divisions, the subjects covered include Chinatown stories, nativist reactions, exclusionism, citizenship, immigration, community growth, Asia American ethnicities, racial discourse and the Civil Rights movement, transnationalism, gender, refugees, anti-Asian American violence, legal battles, class polarization, and many more. Among the contributors are such noted scholars as Gary Okihiro, Michael Omi, Yen Le Espiritu, Lisa Lowe, and Ronald Takaki; writers such as Sui Sin Far, Bienvenido Santos, Sigrid Nunez, and R. Zamora Linmark, as well as younger, emerging scholars in the field.

Have activists taken the bumper-sticker adage "Think Globally, Act Locally" too literally? Randy Shaw argues that they have, with destructive consequences for America. Since the 1970s, activist participation in national struggles has steadily given way to a nearly exclusive focus on local issues. America's political and corporate elite has succeeded in controlling the national agenda, while their adversaries—the citizen activists and organizations who spent decades building federal programs to reflect the country's progressive ideals—increasingly bypass national fights. The result has been not only the dismantling of hard-won federal programs but also the sabotaging of local agendas and community institutions by decisions made in the national arena. Shaw urges activists and their organizations to implement a "new national activism" by channeling energy from closely knit local groups into broader causes. Such activism enables locally oriented activists to shape America's future and work on national fights without traveling to Washington, D.C., but instead working in their own backyards. Focusing on the David and Goliath struggle between Nike and grassroots activists critical of the company's overseas labor practices, Shaw shows how national activism can rewrite the supposedly ironclad rules of the global economy by ensuring fair wages and decent living standards for workers at home and abroad. Similarly, the recent struggles for stronger clean air standards and new federal budget priorities demonstrate the potential grassroots national activism to overcome the corporate and moneyed interests that increasingly dictate America's future. Reclaiming America's final section describes how community-based nonprofit organizations, the media, and the Internet are critical resources for building national activism. Shaw declares that community-based groups can and must combine their service work with national grassroots advocacy. He also describes how activists can use public relations to win attention in today's sprawling media environment, and he details the movement-building potential of e-mail. All these resources are essential for activists and their organizations to reclaim America's progressive ideals.

Over the course of thirty-seven chapters, including an editorial introduction, this handbook provides a comprehensive examination of scholarly research and knowledge on a variety of

aspects of women's collective activism in the United States, tracing both continuities and critical changes over time. Women have played pivotal and far-reaching roles in bringing about significant societal change, and women activists come from an array of different demographics, backgrounds and perspectives, including those that are radical, liberal, and conservative. The chapters in the handbook consider women's activism in the interest of women themselves as well as actions done on behalf of other social groups. The volume is organized into five sections. The first looks at U.S. Women's Social Activism over time, from the women's suffrage movement to the ERA, radical feminism, third-wave feminism, intersectional feminism and global feminism. Part two looks at issues that mobilize women, including workplace discrimination, reproductive rights, health, gender identity and sexuality, violence against women, welfare and employment, globalization, immigration and anti-feminist and pro-life causes. Part three looks at strategies, including movement emergence and resource mobilization, consciousness raising, and traditional and social media. Part four explores targets and tactics, including legislative forums, electoral politics, legal activism, the marketplace, the military, and religious and educational institutions. Finally, part five looks at women's participation within other movements, including the civil rights movement, the environmental movement, labor unions, LGBTQ movement, Latino activism, conservative groups, and the white supremacist movement.

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DIVComing from a broad cross-section of academic disciplines and theoretical positions, this collection of essays questions and reworks Marxist critiques of capitalism that center on the West and which posit a uniform model of development. More specifically/div

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How does one capture the delightful irony of Edith Wharton's prose or the spare lyricism of Kate Chopin's? Kathleen Wheeler challenges the reader to experiment with a more imaginative method of literary criticism in order to comprehend more fully writers of the Modernist and late Realist period. In examining the creative works of seven women writers from the late nineteenth and early twentieth centuries, Wheeler never lets the mystery and magic of literature be overcome by dry critical analysis. *Modernist Women Writers and Narrative Art* begins by evaluating how Edith Wharton, Kate Chopin, and Willa Cather all engaged in an ironic critique of realism. They explored the inadequacies of this form in expressing human experience and revealed its hidden, often contradictory, assumptions. Building on the foundation that Wharton, Chopin, and Cather established, Jean Rhys, Katherine Mansfield, Stevie Smith, and Jane Bowles brought literature into the era we now consider modernism. Drawing on insights from feminist theory, deconstructionism and revisions of new historicism, Kathleen Wheeler reveals a literary tradition rich in narrative strategy and stylistic sophistication.

To date, most research on immigrant women and labor forces has focused on the participation of immigrant women on formal labor markets. In this study, contributors focus on informal economies such as health care, domestic work, street vending, and the garment industry, where displaced and undocumented women are more likely to work. Because such informal labor markets are unregulated, many of these workers face abusive working conditions that are not reported for fear of job loss or deportation. In examining the complex dynamics of how immigrant women navigate political and economic uncertainties, this collection highlights the important role of citizenship status in defining immigrant women's opportunities, wages, and labor conditions. Contributors are Pallavi Banerjee, Grace Chang, Margaret M. Chin, Jennifer Jihye Chun, Héctor R.

Cordero-Guzmán, Emir Estrada, Lucy Fisher, Nilda Flores-González, Ruth Gomberg-Munoz, Anna Romina Guevarra, Shobha Hamal Gurung, Pierrette Hondagneu-Sotelo, María de la Luz Ibarra, Miliann Kang, George Lipsitz, Lolita Andrada Lledo, Lorena Muñoz, Bandana Purkayastha, Mary Romero, Young Shin, Michelle Téllez, and Maura Toro-Morn.

A long-awaited roadmap to the grassroots social justice movements of the 1990s and beyond. The strikingly diverse array of multiracial struggles presented here succeed, in various ways, by moving by simplistic identity politics. In an era when the right-wing seems to be winning all battles, *Beyond Identity Politics* presents a critical inside look at progressive victories.

Empowerment of Women for Promoting Health and Quality of Life critically reviews the key theoretical and empirical foundations and policy options for Global Public Health (GPH). The author presents the lessons learned from a meta-analysis of 80 self-organized, successful women's empowerment case studies across the world that have enhanced the health and well-being of their families and communities. The information gleaned offers rare opportunities for understanding what works, how women empower themselves, and how others--professionals included--can help. Additionally, Dr. Kar designs an "EMPOWER" model for empowerment of women for GPH and human development. Using an ecological perspective, the model defines the domains, dimensions, and processes of empowerment, and is applied to a community-based women's empowerment-for-health-promotion initiative. The implications for empowerment and GPH policy, practice, and research are also discussed.

In *Immigrant Acts*, Lisa Lowe argues that understanding Asian immigration to the United States is fundamental to understanding the racialized economic and political foundations of the nation. Lowe discusses the contradictions whereby Asians have been included in the workplaces and markets of the U.S. nation-state, yet, through exclusion laws and bars from citizenship, have been distanced from the terrain of national culture. Lowe argues that a national memory haunts the conception of Asian American, persisting beyond the repeal of individual laws and sustained by U.S. wars in Asia, in which the Asian is seen as the perpetual immigrant, as the "foreigner-within." In *Immigrant Acts*, she argues that rather than attesting to the absorption of cultural difference into the universality of the national political sphere, the Asian immigrant—at odds with the cultural, racial, and linguistic forms of the nation—displaces the temporality of assimilation. Distance from the American national culture constitutes Asian American culture as an alternative site that produces cultural forms materially and aesthetically in contradiction with the institutions of citizenship and national identity. Rather than a sign of a "failed" integration of Asians into the American cultural sphere, this critique preserves and opens up different possibilities for political practice and coalition across racial and national borders. In this uniquely interdisciplinary study, Lowe examines the historical, political, cultural, and aesthetic meanings of immigration in relation to Asian Americans. Extending the range of Asian American critique, *Immigrant Acts* will interest readers concerned with race and ethnicity in the United States, American cultures, immigration, and transnationalism.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest

music, video, gaming, media, digital and mobile entertainment issues and trends. This book explores how around the world, women's increased presence in the labor force has reorganized the division of labor in households, affecting different regions depending on their cultures, economies, and politics; as well as the nature and size of their welfare states and the gendering of employment opportunities. As one result, the authors find, women are increasingly migrating from the global south to become care workers in the global north. This volume focuses on changing patterns of family and gender relations, migration, and care work in the countries surrounding the Pacific Rim—a global epicenter of transnational care migration. Using a multi-scalar approach that addresses micro, meso, and macro levels, chapters examine three domains: care provisioning, the supply of and demand for care work, and the shaping and framing of care. The analysis reveals that multiple forms of global inequalities are now playing out in the most intimate of spaces.

In 2012, the Pew Research Center issued a report that named Asian Americans as the “highest-income, best-educated, and fastest-growing racial group in the United States.” Despite this seemingly optimistic conclusion, over thirty Asian American advocacy groups challenged the findings. As many pointed out, the term “Asian American” itself is complicated. It currently denotes a wide range of ethnicities, national origins, and languages, and encompasses a number of significant economic and social disparities. In *Redefining Race*, sociologist Dina G. Okamoto traces the complex evolution of this racial designation to show how the use of “Asian American” as a panethnic label and identity has been a deliberate social achievement negotiated by members of this group themselves, rather than an organic and inevitable process. Drawing on original research and a series of interviews, Okamoto investigates how different Asian ethnic groups in the U.S. were able to create a collective identity in the wake of the Civil Rights movement in the 1960s. Okamoto argues that a variety of broad social forces created the conditions for this developing panethnic identity. Racial segregation, for example, shaped how Asian immigrants of different national origins were distributed in similar occupations and industries. This segregation of Asians within local labor markets produced a shared experience of racial discrimination, which encouraged Asian ethnic groups to develop shared interests and identities. By constructing a panethnic label and identity, ethnic group members took part in creating their own collective histories, and in the process challenged and redefined current notions of race. The emergence of a panethnic racial identity also depended, somewhat paradoxically, on different groups organizing along distinct ethnic lines in order to gain recognition and rights from the larger society. According to Okamoto, these ethnic organizations provided the foundation necessary to build solidarity within different Asian-origin communities. Leaders and community members who created inclusive narratives and advocated policies that benefited groups beyond their own were then able to move these discrete ethnic organizations toward a panethnic model. For example, a number

of ethnic-specific organizations in San Francisco expanded their services and programs to include other ethnic group members after their original constituencies dwindled. A Laotian organization included refugees from different parts of Asia, a Japanese organization began to advocate for South Asian populations, and a Chinese organization opened its doors to Filipinos and Vietnamese. As Okamoto argues, the process of building ties between ethnic communities while also recognizing ethnic diversity is the hallmark of panethnicity. *Redefining Race* is a groundbreaking analysis of the processes through which group boundaries are drawn and contested. In mapping the genesis of a panethnic Asian American identity, Okamoto illustrates the ways in which concepts of race continue to shape how ethnic and immigrant groups view themselves and organize for representation in the public arena.

Business Intelligence and Analytics (BI&A) has been one of the leading technological trends in recent years and is one of the top most priority technology investments. Enterprises require the support of extensive data processing and analytical techniques to bolster their processes. The book comes at an opportune time to provide a holistic overview of BI&A along with its associated concepts, components, infrastructure etc. It also details its applications in various verticals of management such as Marketing, Finance and HR. This book also discusses relevant software such as Excel, SPSS, R and Eviews. *STRATGIE* can be an invaluable resource for students, instructors, and practitioners alike.

From the concert stage to the dressing room, from the recording studio to the digital realm, *SPIN* surveys the modern musical landscape and the culture around it with authoritative reporting, provocative interviews, and a discerning critical ear. With dynamic photography, bold graphic design, and informed irreverence, the pages of *SPIN* pulsate with the energy of today's most innovative sounds. Whether covering what's new or what's next, *SPIN* is your monthly VIP pass to all that rocks.

The explosion of data analytics in the auditing profession demands a different kind of auditor. *Auditing: A Practical Approach with Data Analytics* prepares students for the rapidly changing demands of the auditing profession by meeting the data-driven requirements of today's workforce. Because no two audits are alike, this course uses a practical, case-based approach to help students develop professional judgement, think critically about the auditing process, and develop the decision-making skills necessary to perform a real-world audit. To further prepare students for the profession, this course integrates seamless exam review for successful completion of the CPA Exam.

The worst customer situations demand more of front-line employees than good intentions and the right attitude. These kinds of issues can send seasoned service professionals into red alert, and require the communication skills of a crisis counselor. *The Customer Service Survival Kit* explains how to use the right words to turn volatile scenarios into calm and productive customer encounters. Anyone can learn this delicate art with the book's blend of clear techniques, lessons from behavioral science, case studies, situation-specific advice, and practice exercises. Readers will discover: * The power of leaning into criticism * Trigger phrases that can make bad situations worse * The secret to helping people feel deeply heard in a crisis * How to use the divide-and-conquer approach to safely deliver bad news * Indispensable problem-solving tools * How to become immune to intimidation * How to wrap up transactions so that customers are happy * And more! Best yet, learning to handle worst-case

scenarios has the spillover effect of boosting the skills and confidence needed to deal effectively with ANY customer--the key to radical improvements in every organization. African-American, Irish, Italian, European, and Native American perspectives on race are all included in a collection of essays by such writers as Toni Morrison, Amiri Baraka, Frank Chin, and others who argue that the image of a black-white conflict is obsolete. 20,000 first printing. [Copyright: 875f082251fac61d6d3786eaa110e214](#)