

After Effects Cc Advanced

The fastest, easiest, most comprehensive way to learn Adobe® After Effects® CC (2014 release) Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects® CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. In addition to learning the key elements of the After Effects interface, this completely revised CC (2014 release) edition covers new features, including mask tracker, detail-preserving Upscale effect, property linking, new snapping options and improvements, improved Cinema 4D integration, settings migration, bicubic sampling option in Transform effect, and more. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. “The Classroom in a

Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

Trish and Chris Meyer share over 17 years of hard-earned, real-world film and video production experience inside this critically acclaimed text. More than a step-by-step review of the features in AE, readers will learn how the program thinks so that they can realize their own visions more quickly and efficiently. This full-color book is packed with tips, gotchas, and sage advice that will help users thrive no matter what projects they might encounter.

Creating Motion Graphics 5th Edition has been thoroughly revised to reflect the new features introduced in both After Effects CS4 and CS5. New chapters cover the revolutionary new Roto Brush feature, as well as mocha and mocha shape. The 3D section has been expanded to include working with 3D effects such as Digieffects FreeForm plus workflows including Adobe Repoussé, Vanishing Point Exchange, and 3D model import using Adobe Photoshop Extended. The print version is also accompanied by a DVD that contains project files and source materials for all the techniques demonstrated in the book, as well as nearly 200 pages of bonus chapters on subjects such as

expressions, scripting, and effects. Subjects include: Animation Techniques; Layer Management; Modes, Masks, and Mattes; Mastering 3D Space; Text Animation; Effects & Presets; Painting and Rotoscoping; Parenting, Nesting, and Collapsing; Color Management and Video Essentials; Motion Tracking and Keying; Working with Audio; Integrating with 3D Applications; Puppet Tools; Expressions; Exporting and Rendering; and much more.

This is the only book on the market to focus exclusively on the creation of visual effects for After Effects users, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals - managing footage, viewing and editing layers, animating type, and more - so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After

Effects, written by contributor and expert Dan Ebberts. An incredibly useful appendix on scripting in After Effects is included as well, written by Adobe engineer Jeff Almasol. The final section of the book delves into creative explorations, demonstrating professional effects that are commonly seen in films and games which readers can re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects programa must-have update, including the revolutionary new Roto Brush, all new effects such as the New Refine Matte effect, new support for Color Look-Up Tables, workflows that take advantage of the all-new 64-bit support, inclusion of third-party tools for additional creativity, and much more. Note from the publisher: FREE Adobe After Effects CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Discover techniques to enhance your videos with complex animation Key Features Design, animate, and sequence a complete motion graphics project Work with compositions and pre-compositions to create animations speedily Maximize your motion graphics and visual effects skills Book Description If you're thinking seriously about making and publishing your videos with professional editing and animation, look no further! Adobe After Effects is a

popular tool among video editors and YouTubers to enhance their videos and bring them to life by implementing visual effects and motion graphics. This book will take you right from the basics through to the advanced techniques in Adobe After Effects CC 2018. You will start by setting up your editing environment to learn and improve techniques to sharpen your video editing skills. Furthermore, you will work with basic and advanced special effects to create, modify, and optimize motion graphics in your videos. Lastly, you will not only learn how to create 2.5D animations, but also get to grips with using Cinema 4D Lite to build and animate complete 3D scenes. By the end of the book, you'll have learned how to package a video efficiently with the help of the projects covered. What you will learn

- Create a lower third project for a TV show with complex layers
- Work with shape layer animation to create an animated lyrics video
- Explore different tools to animate characters
- Apply text animation to create a dynamic film-opening title
- Use professional visual effects to create a VFX project
- Model, light, and composite your 3D project in After Effects

Who this book is for

If you're a student, professional, YouTuber, or anyone who is interested in video editing, animation, and motion graphics, this book is for you. You'll also find this resource useful if you're an Illustrator looking to put your creations in motion. Creative professionals seeking the fastest, easiest,

most comprehensive way to learn Adobe Premiere Pro CC (2018 release) choose Adobe Premiere Pro CC Classroom in a Book (2019 release) from Adobe Press. The 18 project-based lessons in this book show users step-by-step the key techniques for working in Premiere Pro. Learn to edit video in Adobe Premiere Pro CC 2019 and get the most out of your workflow. Learn how to take a project from beginning to end, organize media, add audio, create transitions, produce titles and captions, and add effects. Take your projects further by sweetening and mixing sound, compositing footage, adjusting color, using advanced editing techniques, managing projects, working with 360 video for VR headsets, animating graphics and video, exporting, and much more. Workflows incorporating Adobe Photoshop, Adobe After Effects, and Adobe Audition expand your creative options. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Creative professionals seeking the

fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2017 release) choose Adobe After Effects CC Classroom in a Book (2017 release) from Adobe Press. The 14 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and interactive multiple-choice quizzes. As always with the Classroom in a Book, Instructor Notes are available for teachers to download.

Covers the basics of Adobe After Effects, from color correction and keying to selection methods and motion tracking and provides tips and techniques to help readers become more productive with the program.

After Effects CC Essential Training covers all the

fundamentals required to get new video editors and MoGraph artists up to speed with this powerful program. The first two chapters explore the key concepts, terminology, and interface of After Effects, and break down the six foundations of After Effects mastery--compositions, layers, animation, effects, 3D, and rendering. Follow-up chapters introduce a variety of real-world projects designed to reinforce the skills you have learned, such as:

- Building graphics such as lower thirds, logos, and credit rolls
- Repairing and retiming video
- Keying green-screen footage
- Rotoscoping
- Animating a 3D logo
- Motion tracking

Your guide, Andy Robinson, wraps up the course with some project management techniques that will help you merge projects from multiple editors, and get you in the habit of archiving completed work. After Effects takes things to the next level by allowing you to key-frame every option available in the software from the effects to the 3D lighting to the 3D camera. Key-framing is the process of placing 2 or more markers on the timeline that designate a setting for the item they are placed for. In other words, you can place a key-frame at the very beginning of your video for the size parameter and then set your size parameter at that point to 0%. Then, if you place another keyframe 10 seconds into your video on the timeline and setting the size parameter at that point to 100%, your video will automatically grow as the timeline plays from 0% to

100% as it plays from the 0 second to 10 second mark. This technique of key-framing can be applied to almost every option in After Effects allowing you to animate text by moving it around the screen, animate effects by controlling parameters like brightness, color and glow or animate the built in 3D camera by moving your text or video throughout 3D space. Of course, these examples are the most simple examples of what can be done with After Effects. The options are almost limitless! Working in After Effects usually can be frustrating to a video editor. Because After Effects creates such amazing effects, it takes a lot of resources to be able to do so. This means that you seldom if ever will be able to view any of your project in real-time. You can't just press play and preview your creation. In general, if you want to see what you have created you will either have to do what After Effects calls a Ram Preview, which essentially creates a short render of a portion of your project you can view in real time. However, if you want to see your entire project played back in full speed, you generally will just have to render the entire project to a video and then watch that video back in your video player. In addition, there really isn't any way to preview audio with your project. This is because the speed of your video playback just can't keep up with the speed of your audio playback. The only way to know what your audio will sound like is to preview it by itself. You can

either preview the audio from a certain point in the timeline or you can preview the entire audio section, but it will be previewed by itself. It will NOT play along with your video. In order to know what it will sound like with the video, you will have to render the entire video. One of the best ways to handle audio is simply to not use After Effects to edit your audio. Instead, prepare your After Effects project with all of your effects and render it to a video. Then bring that video into your Video Editing software and place and edit the audio. If you can get used to this different type of workflow you will find that After Effects is one of the most powerful tools you can add to your video editing arsenal.

Create vibrant visual effects with Adobe After Effects. Gain the tips, tricks, and applied knowledge you need to carry out essential visual effects tasks and bring your digital compositing to the next level. In *Compositing Visual Effects in After Effects*, industry veteran Lee Lanier covers all the common After Effects techniques any serious visual effects artist needs to know, combining the latest, professionally-vetted studio practices and workflows with multi-chapter projects and hands-on lessons. Engaging, full-color tutorials cover: Altering resolutions and frame rates Channel and color space manipulation Rotoscoping and masking Matchmoving and motion tracking Keying green screen Working in the 3D environment and

integrating 3D render passes Particle simulation
Color grading and distressing Expressions and
project management The companion website
(www.focalpress.com/cw/lanier) features video
image sequences, 3D renders, matte paintings, and
other tutorial materials, allowing you to immediately
apply the techniques taught in the book.

Gain in-depth knowledge of Premiere Pro, and learn how
the software “thinks.” You'll acquire new skills that will
help you choose the best workflow for your project, and
simplify and accelerate your video editing process. Learn
how you can edit a lot faster with smarter workflows that
automate several steps in the editing process. You'll also
see how custom settings, presets, keyboard shortcuts
and templates saves hours of work. By tailoring the
software to your needs you save clicks on just about
every task. With many traditional jobs now being done by
one person, its important to understand audio smoothing,
color grading, motion graphics, and advanced editing
techniques. You'll learn these skills and disciplines and
see how they'll enhance your project's workflow. All the
authors are professional editors and want to know
exactly how to cut your film as fast as possible with top
quality output. There is invaluable information in *The
Cool Stuff in Premiere Pro* that's not available anywhere
else – not even in Adobe's own manuals. *What You'll
Learn Edit faster, no matter what the project Understand
the technical stuff, like timeline settings, render codecs,
color subsampling, export settings, effect controls and
monitor settings Know when to send your clips to other*

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Adobe software, and how to treat them there. Master the Premiere Pro timeline, even stacks of timelines, and edit, trim and adjust with ease Who This Book Is For Video journalists (and everyone else) will learn how to edit faster and get home in time for dinner. Bloggers will learn how to make their online video and audio “pop”. Film cutters will learn how to organize, rough cut and fine tune huge amounts of material effectively and how to output for digital cinema. Experienced video editors will learn how to deal with multi-track audio and to work faster in every step of the edit. Marketing people who edit video for social media and web pages will learn simpler ways to make a faster cut. Teachers in media studies will understand the logic in Premiere Pro, and be better prepared for teaching video editing.

This Web Edition is available for free with the purchase of the Adobe After Effects CC Classroom in a Book (2015 release) print book or eBook. A Web Edition is an electronic version of the book that can be accessed with any Internet connection from your account on www.peachpit.com. This Web Edition includes 10 hours of step-by-step video tutorials and interactive review questions. As Adobe releases new features for Creative Cloud customers, the content of the Web Edition will be updated to accommodate the changes. Note: Web Editions cannot be viewed on an eReader. To view this book on an eReader, please purchase an eBook.

Creative professionals who seek the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2015 release) choose this Classroom in a Book® from the best-selling series of hands-on software training

workbooks. This series offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book (2015 release) contains 14 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. As with all Classroom in a Book products, online companion files include all the necessary assets you need to complete the projects featured in each lesson. Learn how to use Adobe After Effects CC to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). What you need to use this product: Adobe After Effects CC (2015 release) software, for either Windows or Mac OS. (Software not included.)

Edit and apply effects for stellar visual and special effects This important resource is like having a personal instructor guiding you through each lesson, while you work at your own pace. Each self-paced lesson lets you discover essential skills and explore the new features and capabilities of Adobe After Effects CC (Creative Cloud). Every lesson is presented in full color with step-by-step instructions. Video tutorials and lesson files on a companion DVD were developed by the same team of

professional instructors and After Effects experts who have created many of the official training titles for Adobe Systems. Combines a full-color, step-by-step instructional book along with lesson files and video training from expert instructors Written for After Effects CC, a leading motion graphics and visual effects program that allows users to create and deliver compelling motion graphics and visual effects Demonstrates how to quickly get up to speed using After Effects to create and animate text, images, and video for the web, TV, and digital displays After Effects CC Digital Classroom takes you from the basics through intermediate-level topics, teaching you this complex software in a clear, approachable manner. DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

This Book Have Valuable Content and Republished Added New After effects Features and Proper Book Format Did you always wanted to make your own Visual effects or motion graphics animations? Then I'll be super excited to introduce you into the wonderful Book of Adobe After Effects! Adobe After Effects CC For Beginners: Create Motion Graphics, Animate Text, Key Framing, Importing, Exporting & More! This Adobe After Effects course is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics. Start learning the basics of Adobe After Effects in this

complete introduction guide. This Book does not cover boring technical Contents, but rather practical examples and real situations. Buy this book you'll have a complete fundamental understanding of Adobe After Effects and will be able to create your own visual effects and motion graphics.

In *Advanced Visual Effects Compositing: Techniques for Working with Problematic Footage*, learn to tackle difficult visual effect composites in layer-based and node-based compositing programs. In this book, industry veteran and compositing expert Lee Lanier offers tips, tricks, techniques, and workflows for difficult visual effects shots, including poorly shot green screen, moving shots with no visible motion tracking marks, shots requiring three-dimensional (3D) elements that lack 3D renders, poor-quality stock footage, and incorrectly lit shots. Lanier details the common problems of visual effects shots and offers practical solutions using examples from Adobe After Effects and Blackmagic Design Fusion. An accompanying eResource (www.routledge.com/9781138668348) features video image sequences, 3D renders, and other tutorial materials, allowing you to practice the discussed techniques. The visual effects challenges covered in this book include: Chroma keying Motion tracking Relighting in the composite Repairing plates Replicating damage Adding depth with 2.5D Working with stock footage

The *Green Screen Handbook, Second Edition* is a comprehensive how-to manual that walks you through the many integral techniques required in preproduction, production, and postproduction to use green screen

effectively. Step-by-step instruction and time-saving tips cover matting and keying basics; lighting and digital camera essentials; setups using fabric, portable background panels, and paint; broadcast TV hardware switchers; professional HD and major motion picture compositing; multi-colored screen composites; directing storyboards and talent; working with virtual sets; motion tracking; and much more. Additionally, this new edition has been updated to include: Coverage of the latest digital camera technologies, lighting gear, and compositing and editing software Advice on using apps for portable devices that will help you light and shoot better green screen Examples and case studies of real-world green screen and compositing projects in film and television productions An extensive companion website (www.focalpress.com/cw/foster) featuring downloadable project files and streaming video tutorials You can't afford to miss out! The Green Screen Handbook, Second Edition is a one-stop shop for all of your green screen solutions.

Dive right into video editing WITH THE VIDEO COLLECTION REVEALED! This all-new book introduces the video applications of Adobe CS5, including Adobe Premiere Pro, After Effects, Soundbooth, and Encore. Each of the four main applications is thoroughly covered in its own chapter. Three integrated chapters follow, with an emphasis on using features across applications to create polished, professional work. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Adobe After Effects software package was developed by Adobe to be an application to handle visual effects and motion graphics. It is mostly used in the post production process in television production and film making. It can be used for other things such as tracking, keying, animation and compositing. With these features, it can also stand as a basic non-linear editor, media transcoder and an audio editor. The After Effects software was created by the Company of Science and Art located in Providence, Rhode Island. It followed many company acquisition until the package was acquired by Adobe in 1994 with Adobe releasing its version 3.0 in the same year. This software package is used to create great animations and designs especially when combined with other software from the Creative Cloud. This also promotes collaboration between teams without any distortion or major disruptions.

Dive right into video editing with THE VIDEO COLLECTION REVEALED: ADOBE PREMIERE PRO, AFTER EFFECTS, AUDITION AND ENCORE CS6. This book introduces the video applications of Adobe CS6, including Adobe Premiere Pro, After Effects, Audition, and Encore. Each of the four main applications is thoroughly covered in its own chapter. Three integrated chapters follow, with an emphasis on using features across applications to create polished, professional work. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Bring your characters to life with Adobe After Effects. Explore the essential tools and techniques for character animation in

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Learn After Effects by working through examples that examine each feature as it applies to an animator's workflow. Discover how to rig characters with the Puppet tools and expressions, animate keyframes in the Graph Editor, and animate on the fly--with your mouse--using motion sketching. Plus, discover how to add 3D layers and cameras to your scenes for a multidimensional perspective on your characters. This Book is an introduction into Adobe After Effects CC. It will get you started with understanding the software to create effects, animations, titles and more for your video projects. This Book will take you from the very beginning of opening After Effects and learning the panel windows and settings to creating your first motion graphic title. This Adobe After Effects book is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics. This Book teach you how to use this immensely powerful tool for creating an extensive variety of audio and visual effects. In the view of the fact that Adobe After Effects is an indispensable mean of high quality video and audio production we make sure that we are equipped with advanced technological workstations to better learn and use this software.

Bestselling book on After Effects – now fully revised for CS3. Includes access code for Internet content.

Fly higher in your Creative Cloud Adobe Creative Cloud makes the most popular tools used by designers, photographers, and other creative professionals accessible in a single place. Adobe Creative Cloud All-in-One For Dummies is the ultimate one-stop reference guide for how to use them all. Whatever gets your creative juices flowing, you'll find the in-depth guidance required to deliver the results you want, from polishing-up photos and images to creating

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illustrations and designs. And once your assets are just how you want them, you can pick up best practices for managing and publishing via the amazing Adobe Bridge. Written by pro designers for those getting started with this powerful set of tools, this book gives you an overview of Creative Cloud and step-by-step coverage of the major applications—InDesign, Illustrator, Photoshop, Acrobat Pro, and Adobe XD, and Adobe Bridge—in seven mini-books that take you from the basics to more advanced topics. You'll also discover how to get your work noticed by building personal galleries and displaying your creative wares. Find the essentials on the top tools in Adobe Creative Cloud Build and enhance your design skills Protect your documents with Acrobat Pro Get the most out of each program with insider tips Whatever your skill level and project needs, you'll find the essentials you need to demystify these complex programs and the knowledge to make your work shine even more brightly through the Cloud! Provides lessons with tips and techniques for using the Adobe Creative Cloud, discussing how to create websites, interactive forms, ebooks, and iPad apps.

The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud

customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Animate choose Adobe Animate CC Classroom in a Book (2018 release) from Adobe Press. The 12 project-based step-by-step lessons in this book show users the key techniques for working in Animate. Adobe Animate CC provides more expressive tools, powerful controls for animation, and robust support for playback across a wide variety of platforms. Learn how to use and create vector-based brushes for painterly effects. Gain more advanced control over complex animations with the Camera tool, and learn to focus the action on different parts of the Stage. Explore the new Layer Depth panel which lets you control the depth level of individual layers, creating a more realistic sense of space. Support for SVG, WebGL, HTML5 animation and video, and seamless collaboration with other designers and with other Adobe applications through Creative Cloud libraries make Adobe Animate the ideal development environment for creative animation and multimedia. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Presents techniques and examples to help create a variety of visual effects.

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Provides an overview of the Adobe Photoshop tools for creating composite imagery, with detailed, step-by-step examples, covering complex compositing projects from the initial planning sketches to the final finishing touches. Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. USER LEVEL: Novice–Intermediate Topics include how to:

- Animate, edit, layer, and composite a variety of media.
- Manipulate keyframes and the way they interpolate to create more refined animations.
- Use masks, mattes, stencils and blending

modes to add sophistication to your imagery. • Create, animate, and extrude text and shape layers. • Explore 3D space, including using CINEMA 4D Lite. • Use tracking and keying to create special effects, such as replacing screen displays. A companion website at www.routledge.com/cw/meyer makes available for download all exercise source material and After Effects CC project files required to get the most out of this book. Adobe After Effects Classroom in a Book (2020 release) is the best-selling guide to Adobe's powerful motion graphics program. The 15 project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Adobe After Effects CC For Beginners! This BOOK is an introduction into Adobe After Effects. It will get you

started with understanding the software to create effects, animations, and titles for your video projects. This course will take you from the very beginning of opening After Effects and learning the windows and settings to creating your first motion graphic title. THIS BOOK help you with any issues you may come across while making your way through the course. Even if you don't own After Effects you can still take advantage of this course by downloading a free 30 day trial from Adobe, on their website. All you need is an account with them, which is free to sign up for. Get started with Adobe After Effects today to create visually stunning and professional animations, titles, and motion graphics. Who is the target audience? This Adobe After Effects book is meant for people interested in learning how to create titles for their videos, simple animations, and introduction to motion graphics. This course is probably not for you if you're looking to learn advanced After Effects workflows, techniques, and 3D graphics.

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and on digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen

background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

Adobe After Effects CC Basics and Advanced Motion Graphics

Adobe After Effects Classroom in a Book is the best-selling guide to Adobe's powerful motion graphics program. The project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing

content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making and television production. Among other things, After Effects can be used for keying, tracking, compositing and animation So buy this book now and learn to design motion graphics and create animations. Ranging from beginner to advanced, these courses demonstrate how to composite video and create special effects--even how to use After Effects to design lower third graphics. Adobe After Effects serves a different role depending on the users needs. For example, an indie VFX artist might only use After Effects for compositing 3D rendered footage. ... In an editing context, Adobe After Effects is usually used to apply effects after your footage has been roughly edited The beginner's guide to After EffectsAfter Effects is at the core of the workflows of most motion graphics, VFX and 3D artists and animators. It offers a range of tools that can be adapted for a huge range of tasks, from simple titles to full 3D stereo compositing. Here, you'll learn how to get started. Creative professionals seeking the fastest, easiest, most

comprehensive way to learn Adobe After Effects CC (2017 release) choose Adobe After Effects CC Classroom in a Book (2017 release) from Adobe Press. The 14 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and interactive multiple-choice quizzes. As always with the Classroom in a Book, Instructor Notes are available for teachers to download.

Visual effects and motion graphics pros of all stripes - from broadcast professionals to VFX supervisors to Web designers who need to produce occasional video segments - will welcome the dramatically accelerated features provided in the brand-new After Effects CS4. This best-selling book has been revised to cover all that's new in this upgrade: the ability to import 3D layers from Photoshop; the Cartoon effect that converts live-action footage into stylized imagery; Adobe Device Central CS4, which lets you preview and test animations

for mobile devices, and more. Designed around a single complex project that's broken down into manageable lessons, this book mimics a real-world workflow - but one that readers tackle at their own pace. Contains all the lesson files and footage readers need to complete the lessons. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and on digital signage when you shop or travel. Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets

to apply pre-built animations and effect combinations
Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2019 release) choose Adobe After Effects CC Classroom in a Book (2019 release) from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film,

video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, distorting and warping images and video, and correcting color. Create Motion Graphics templates in After Effects so colleagues can make specific edits in Premiere Pro without accidentally changing other critical settings. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

In this tutorial you will learn step by step how to design a 3D animation of the earth inside of After Effects CC. You will find this tutorial very helpful if you are a rookie learner of 3D animation or if you need a hands-on project to improve your skills in 3D animation design. I designed this tutorial carefully with beginners in mind so that they can learn step by step at their own pace. They will easily grasp the fundamental concepts, and learn a handful of great features of After Effects CC they need to become a master of 3D animation. The exercises and solutions I included provide further help for creating even more advanced animation projects and extra rooms for

experimentation and exploration. It's easy to follow this tutorial from start to finish, and you can check your results against the solutions I provide in the book. So don't miss this opportunity to learn 3D animation from a completely simplified tutorial like this one.

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version of the complete ebook enhanced with video and multiple-choice quizzes.

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Purchasing this book includes valuable online extras. Follow the instructions in the book’s “Getting Started” section to unlock access to:

- Downloadable lesson files you need to work through the projects in the book
- Web Edition containing the complete text of the book, interactive quizzes, videos that walk you through the lessons step by step, and updated material covering new feature releases from Adobe

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