

Africa The Ultimate Frontier Market A Guide To The Business And Investment Opportunities In Emerging Africa By David Mataen

For a long time, economic research on Africa was not seen as a profitable venture intellectually or professionally-few researchers in top-ranked institutions around the world chose to become experts in the field. This was understandable: the reputation of Africa-centered economic research was not enhanced by the well-known limitations of economic data across the continent. Moreover, development economics itself was not always fashionable, and the broader discipline of economics has had its ups and downs, and has been undergoing a major identity crisis because it failed to predict the Great Recession. Times have changed: many leading researchers-including a few Nobel laureates-have taken the subject of Africa and economics seriously enough to devote their expertise and creativity to it. They have been amply rewarded: the richness, complexities, and subtleties of African societies, civilizations, rationalities, and ways of living, have helped renew the humanities and the social sciences-and economics in particular-to the point that the continent has become the next major intellectual frontier to researchers from around the world. In collecting some of the most authoritative statements about the science of economics and its concepts in the African

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context, this handbook (the first of two volumes) opens up the diverse acuity of commentary on exciting topics, and in the process challenges and stimulates the quest for knowledge. Wide-ranging in its scope, themes, language, and approaches, this volume explores, examines, and assesses economic thinking on Africa, and Africa's contribution to the discipline. The editors bring a set of powerful resources to this endeavor, most notably a team of internationally-renowned economists whose diverse viewpoints are complemented by the perspectives of philosophers, political scientists, and anthropologists.

The OECD-FAO Agricultural Outlook 2016-2025 provides an assessment of prospects for the coming decade of the agricultural commodity markets across 41 countries and 12 regions, including OECD countries and key agricultural producers, such as India, China, Brazil, the Russian Federation and Argentina.

The only comprehensive guide to reaping big returns investing in the hottest new growth markets This book makes a compelling case that, just as today's well-rounded portfolio includes emerging market funds, tomorrow's well-rounded portfolio will include frontier market funds. More importantly, it alerts you to the vast opportunities and potential pitfalls of investing in frontier markets while providing expert advice and guidance on how to research and invest in the most promising frontier growth markets. Widely considered to be the next emerging markets, frontier markets, such as those of certain sub-Saharan African, Eastern European, Asian, and Central and South

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American countries, are showing strong signs of reaching economic critical mass. If you are an investor on the lookout for authoritative, actionable information on the next big investment opportunity, this book is for you. Provides sector-by-sector analyses that let you assess opportunities and risks in each frontier market Provides strategies and tools for determining the most efficient methods for executing, monitoring, and exiting investments Guides you through the wide diversity within frontier markets, showing how to differentiate countries on the basis of economic development and wealth distribution and other factors

This open access book analyses the development problems of sub-Saharan Africa (SSA) from the eyes of a Korean diplomat with knowledge of the economic growth Korea has experienced in recent decades. The author argues that Africa's development challenges are not due to a lack of resources but a lack of management, presenting an alternative to the traditional view that Africa's problems are caused by a lack of leadership. In exploring an approach based on mind-set and nation-building, rather than unity – which tends to promote individual or party interests rather than the broader country or national interests – the author suggests new solutions for SSA's economic growth, inspired by Korea's successful economic growth model much of which is focused on industrialisation. This book will be of interest to researchers, policymakers, NGOs and governmental bodies in economics, development and politics studying Africa's economic development, and Korea's economic growth model.

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In a vast and all-embracing study of Africa, from the origins of mankind to the AIDS epidemic, John Iliffe refocuses its history on the peopling of an environmentally hostile continent. Africans have been pioneers struggling against disease and nature, and their social, economic and political institutions have been designed to ensure their survival. In the context of medical progress and other twentieth-century innovations, however, the same institutions have bred the most rapid population growth the world has ever seen. Africans: The History of a Continent is thus a single story binding living Africans to their earliest human ancestors.

This contributed volume serves as an authoritative reference and guide for anyone looking to study or build a brand in Africa. Despite being touted as the 'last frontier' of global brands, very little research exists that examines brands and branding in this emerging market. Authors cover crucial topics such as the history of branding in Africa, branding approaches used by start-ups, religious organizations, political parties, and businesses in the informal economies of Africa, as well as marketing Africa as a brand using practical cases, empirical and critical approaches. With the world's youngest population and the second-fastest growing economies, Africa has quickly become a hotbed for marketing and consumption of local and global brands. While past research has mostly focused on examining the brand image of Africa and African countries, or on branding Africa as a place for tourist consumption, what is missing is a comprehensive guide that discusses the theory and practice of branding and brands in and from Africa.

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Through theoretical and practical contributions, the authors of this book seek to fill the knowledge gap about branding in and from Africa.

Get ahead of emerging markets with top-performer picks for up-and-comers Frontier helps investors successfully navigate markets that are yet to “emerge,” with expert advice on spotting opportunities and minimising risks. With first-hand insights into frontier markets as we travel with big-name fund managers from Mark Mobius to Morgan Stanley, this practical guide ranks countries, stocks and bonds on a five- to ten-year horizon to steer investors toward the most promising destinations. Written in a compelling and accessible travelogue narrative, each chapter covers a specific country, providing invaluable market analysis and a deep understanding of the political, economic, and social background of those most likely to outperform. The key focus is on fresh ideas, based on the assessments from top performing money managers when meeting challenges, hostilities or adversity, and observations after interviewing high-level government officials and executives. With advanced economies shackled by debt and sluggish growth, investors are increasingly turning to emerging markets for better returns. Yet the money managers who came out on top in China, India, and Brazil are now focusing their attention on markets that have not yet emerged. This book applies the perspective of ten of the most successful fund managers in their field, providing an unparalleled guide to assessing investment potential in places better known for conflict, poverty and corruption. · Discover which markets have the best prospects, and which

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are potential disasters · Analyse individual markets by metrics including macro data, global relative value comparisons of stocks and bonds, buy/ sell triggers, and more · Learn which industries, stocks and bonds should be considered in each market · Examine each country through real-life on-the-ground assessment of corruption, conflict and other risks as well as inspirational breakthroughs that signal opportunities This is a practical manual for all investors - whether students or professionals - wanting to get to know the most promising new markets while avoiding the pitfalls. A must-read for corporate executives seeking global capital, Frontier provides a better understanding of the changing international investment dynamic. Robin Wigglesworth, FT: "Invaluable." Mark Mobius, Templeton: "I love it! Beautiful descriptive writing." Aliko Dangote, Wealthiest African: "Captivating tales, masterly woven."

Handbook of Frontier Markets: The European and African Evidence provides novel insights from academic perspectives about the behavior of investors and prices in several frontier markets. It explores finance issues usually reserved for developed and emerging markets in order to gauge whether these issues are relevant and how they manifest themselves in frontier markets. Frontier markets have now become a popular investment class among institutional investors internationally, with major financial services providers establishing index-benchmarks for this market-category. The anticipation for frontier markets is optimistic uncertainty, and many people believe that, given their growth rates, these markets will be economic success stories. Irrespective of

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their degrees of success, The Handbook of Frontier Markets can help ensure that the increasing international investment diverted to them will aid in their greater integration within the global financial system. Presents topics in the context of frontier markets and uses tests based on established methodologies from finance research Draws from authors who are established university academics Pays particular attention to financial institutions and applications of financial risk models Explores finance issues usually reserved for developed and emerging markets in order to gauge whether these issues are relevant and how they manifest themselves in frontier markets

This book examines sub-Saharan Africa as an investment opportunity, and presents readers with its economic appeal from a consumer market perspective through the eyes of an African capital markets practitioner and investment banker.

As development donors invest hundreds of millions of dollars into improved crops designed to alleviate poverty and hunger, Africa has emerged as the final frontier in the global debate over agricultural biotechnology. The first data-driven assessment of the ecological, social, and political factors that shape our understanding of genetic modification, Africa's Gene Revolution surveys twenty years of efforts to use genomics-based breeding to enhance yields and livelihoods for African farmers. Matthew Schnurr considers the full range of biotechnologies currently in commercial use and those in development – including hybrids, marker-assisted breeding, tissue culture, and genetic engineering. Drawing on interviews with biotechnology experts alongside research

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conducted with more than two hundred farmers across eastern, western, and southern Africa, Schnurr reveals a profound incongruity between the optimistic rhetoric that accompanies genetic modification technology and the realities of the smallholder farmers who are its intended beneficiaries. Through the lens of political ecology, this book demonstrates that the current emphasis on improved seeds discounts the geographic, social, ecological, and economic contexts in which the producers of these crops operate. Bringing the voices of farmers to the foreground of this polarizing debate, Africa's Gene Revolution contends that meaningful change will come from a reconfiguration not only of the plant's genome, but of the entire agricultural system. There has been a long history of idealism concerning the potential of economic and political developments in Africa, the latest iteration of which emerged around the time of the 2007–8 global financial crisis. Here, Clive Gabay takes a historical approach to questions concerning change and international order as these apply to Africa in Western imaginaries. Challenging traditional postcolonial accounts that see the West imagine itself as superior to Africa, he argues that the centrality of racial anxieties concerning white supremacy make Africa appear, at moments of Western crisis, as the saviour of Western ideals, specifically democracy, bureaucracy, and neoclassical economic order. Uncommonly, this book turns its lens as much inwards as outwards, interrogating how changing attitudes to Africa over the course of the twentieth and early twenty-first centuries correspond to shifting anxieties concerning whiteness, and the

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growing hope that Africa will be the place where the historical genius of whiteness might be saved and perpetuated.

Africa encompasses a wide range of market conditions, from rapidly emerging economies to countries with a long history with financial markets. Produced in partnership with the African Securities Exchanges Association, this collection of essays includes the perspectives of authors in local markets who provide their analysis of the history, current developments, and future outlook for South Africa, Nigeria, Mauritius, Ghana, Zimbabwe, Morocco, Egypt, Botswana, and East Africa. For prospective investors, the book provides valuable insights on how changing regulation, evolving financial technology, and expanding investor access are transforming local markets on the continent.

This book explores how changes that occurred around 1989 shaped the study of the social sciences, and scrutinizes the impact of the paradigm of neoliberalism in different disciplinary fields. The contributors examine the ways in which capitalism has transmuted into a seemingly unquestionable, triumphant framework that globally articulates economics with epistemology and social ontology. The volume also investigates how new narratives of capitalism are being developed by social scientists in order to better understand capitalism's ramifications in various domains of knowledge. At its heart, *Beyond Neoliberalism* seeks to unpack and disaggregate neoliberalism, and to take readers beyond the analytical limitations that a traditional

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framework of neoliberalism entails. This book is a result of discussions at and support from the Irmgard Coninx Foundation.

Expert advice on making sound investments in frontier markets Colombia, Indonesia, Vietnam, Egypt, Turkey, and South Africa (CIVETS) are six countries poised to be the next group of developing nations to see an economic boom. These countries, similar to the BRIC (Brazil, Russia, India, and China) are currently reaping the rewards of a growing economy. Frontier Markets For Dummies provides an honest look at the CIVETS countries and explores ways that savvy investors can prepare to take advantage of the emerging economies. You'll get the lowdown on the basics of frontier market investing, how to weigh the potential with the challenges and risks, factors that affect investments, and much more. Explores the growth in both BRIC and CIVETS countries—and how investors can prepare now to take advantage of the markets Explains foreign governance and laws Includes coverage of ways to invest in frontier markets Frontier Markets For Dummies provides investors at all levels with the information they need to take advantage of the latest group of emerging markets. Grow better not bigger with proven low-tech, human-scale, biointensive farming methods

The African Continental Free Trade Area (AfCFTA) represents a historic opportunity for the continent to boost intra-African trade and accelerate structural transformation. However, this relies on a critical policy instrument: the effective implementation of

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preferential trade liberalization among the AfCFTA members. Whether in practice African firms will utilize tariff preferences under the AfCFTA depends on a critical factor: rules of origin (RoO) and the net benefits of complying with them. This report argues for the adoption of flexible RoO and a strengthening of institutional capacities to ensure an impartial, transparent, predictable, consistent and neutral implementation of agreed RoO.

A Wake-up Call for US Businesses and Investors...The future of Africa will shape the fate of the world. Yet most American business owners and investors are not aware of what's at stake, and why now is the time to get involved. By 2050, a quarter of the world's population will be African. This young, digitally connected generation is fast becoming the largest economic base on Earth. The continent also contains more natural resource wealth and arable land than any other. And the current lack of development means incredible growth potential. Because of these converging factors, companies from China, Russia, India, and elsewhere are rushing to establish influence and control, and their success will mean their global dominance. American businesses that don't enter these markets soon will find it increasingly difficult to compete internationally. This book is a call to action for Americans to bring their business expertise to the African continent. You'll find vital insights and practical strategies for creating win-win partnerships that yield long-term mutual profit and growth. Get a glimpse beyond the scandal headlines and discover the incredible opportunities, the

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consequences of inaction, and the path to success on this amazing continent. The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies. This book presents novel approaches to further SouthSouth Cooperation (SSC) on a global scale. The evolving aid architecture and mounting development challenges demand an urgent and critical review of existing aid modalities, policy-making and forums for international cooperation. With the rise of emerging powers, we face an important question: Is the changing global order transforming the nature of development cooperation? Promoting equitable broad-based growth in order to alleviate poverty, calls for a new understanding of the principles of development assistance, good governance, transparency, ownership, and accountability. This book is published in

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English. - Les changements en matière d'aide internationale et les défis soulevés par les crises alimentaires, financières et énergétiques exigent un examen critique des conventions actuelles en matière d'assistance et d'élaboration de politiques et de forums décisionnels en coopération internationale. À la lumière de la montée de pouvoirs émergents, une analyse de la manière dont un ordre mondial en mutation transforme la nature de la coopération pour le développement s'impose. La promotion d'une croissance économique équitable et d'une réduction de la pauvreté exige une nouvelle compréhension de l'aide au développement et une gouvernance, transparence, propriété et imputabilité optimales. L'avenir de la Coopération Sud-Sud repose sur de nombreux facteurs, comme l'amélioration des moyens de communication et le partage des connaissances entre pays partenaires, l'adoption d'une approche analytique pour définir les biens publics régionaux et mondiaux, l'identification et l'évaluation des bonnes et des mauvaises pratiques et la fusion des priorités économiques et sociales. Au moyen d'études de cas, les auteurs proposent des approches novatrices pour promouvoir la Coopération Sud-Sud et établir des politiques de développement international efficaces. Ce livre est publié en anglais. Value chain based approaches offer tremendous scope for market-based improvements in production, productivity, rural economy diversification, and household incomes, but are often covered by literature that is too conceptual or heavily focused on analysis. This has created a gap in the information available to planners, practitioners,

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and value chain participants. Furthermore, few references are available on how these approaches can be applied specifically to developing agriculture in Africa. 'Building Competitiveness in Africa's Agriculture: A Guide to Value Chain Concepts and Applications' describes practical implementation approaches and illustrates them with scores of real African agribusiness case studies. Using these examples, the 'Guide' presents a range of concepts, analytical tools, and methodologies centered on the value chain that can be used to design, implement, and evaluate agricultural and agribusiness development initiatives. It stresses principles of market focus, collaboration, information sharing, and innovation. The 'Guide' begins by examining core concepts and issues related to value chains. A brief literature review then focuses on five topics of particular relevance to African agricultural value chains. These topics address challenges faced by value chain participants and practitioners that resonate through the many cases described in the book. The core of the book presents methodological tools and approaches that blend important value chain concepts with the topics and with sound business principles. The tools and case studies have been selected for their usefulness in supporting market-driven, private-sector initiatives to improve value chains. The 'Guide' offers 13 implementation approaches, presented within the implementation cycle of a value chain program, followed by descriptions of actual cases. Roughly 60 percent of the examples are from Africa, while the rest come from Europe, Latin America, and Asia. The 'Guide' offers useful guidance to

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businesspeople, policy makers, representatives of farmer or trade organizations, and others who are engaged in agro-enterprise and agribusiness development. These readers will learn how to use value chain approaches in ways that can contribute to sound operational decisions, improved market linkage, and better results for enterprise and industry development.

FINDING TOMORROW'S MARKETS FIRST Tomorrow's booming economies are today's emerging markets. Overlooked by most investors, these markets offer serious opportunities for those prepared to move ahead of the crowd and take their investing off the beaten path. If you're an investor unafraid of the unfamiliar and looking to carve out extraordinary opportunities in new markets, this book should be your starting point. **THE EMERGING MARKETS HANDBOOK** provides investors with a highly detailed examination of 18 countries that could host the stock market stars of the future - from Chile and China to Thailand and Turkey. At its heart is an analysis of the 18 economies' strength and potential for growth. This assessment is based on the ten crucial drivers of growth, including demographics, business conditions, capital markets and more. Following exhaustive research into the numbers behind each of these drivers, Pran Tiku is able to draw on a wealth of data from respected sources to form conclusions about the current position and future prospects of each market. He illustrates this data with explanatory charts and tables, allowing readers to trace recent trends and compare this to where the countries stand now. Providing a groundbreaking ranking of all

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emerging markets, the author goes on to sort them into standouts, in-betweeners and strugglers. This means you can truly see which markets offer the most commanding opportunities, which have room for development and which currently present a poorer investment case. Finally, the HANDBOOK concludes with a look at investment vehicles that can be used to access emerging market investments and a survey of the industries and companies that are likely to be the primary players within these 18 economies in the future. THE EMERGING MARKETS HANDBOOK is your indispensable guide to finding the future's hottest markets. No investor can afford to be left behind.

Explores to what extent Africa's "rise" has impacted on development and whether the BRICS are creating a new version of dependency.

FinTech is a major force shaping the structure of the financial industry in sub-Saharan Africa. New technologies are being developed and implemented in sub-Saharan Africa with the potential to change the competitive landscape in the financial industry. While it raises concerns on the emergence of vulnerabilities, FinTech challenges traditional structures and creates efficiency gains by opening up the financial services value chain. Today, FinTech is emerging as a technological enabler in the region, improving financial inclusion and serving as a catalyst for the emergence of innovations in other sectors, such as agriculture and infrastructure.

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In recent years, a renewed focus on agriculture has been evident in policy and development agendas for the African continent, yet little knowledge has been generated on the interlinkages of production, agroindustry and markets, as well as the potentials and challenges for developing these. This publication analyzes the challenges, the potential and opportunities of African agribusiness in the current period of dramatic changes in global agro-industrial markets, and builds a case for agribusiness development as a path to Africa's prosperity. Written by international experts, from agribusiness practitioners, to academic experts and UN technical agencies, this volume fills what the United Nations Industrial Development Organization perceived as a significant gap in knowledge concerning these issues.

On a number of occasions in the past 50 years, forces for expansion, growth and economic empowerment in the African business environment have seemed to appear, only for the opportunities to fade. This time is different. As David Mataen explains, it is now Africa's moment to take its place as the ultimate source of long-term business and investment opportunities. Meeting a demand for information on what is happening in the African business landscape and where the most exciting investment opportunities lie, Africa's Economic Moment elucidates Africa's robust investment case in a structured manner. It provides a concise,

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current analysis of the latest market dynamics; a description of the fundamental framework underpinning the growth of African markets; and the primary investment themes and strategies within seven key consumer sectors for the immediate future and the long term. This primer on the current state and future trajectory of the African economic situation will leave you more informed about the key themes and most important investment areas in the continent. This is Africa's economic moment - don't miss the opportunity.

Africa is on the rise. Enabled by natural resources, commodity trading and the recent discovery of Africa as the last frontier of capitalism by the global market, African entrepreneurs are now being empowered as economic change agents. How can this new economic elite engage in the sustainable development of the continent? 'Africapitalism', the term coined by Nigerian economist Tony O. Elumelu, describes an economic philosophy embodying the private sector's commitment to the economic transformation of Africa through investments generating economic prosperity and social wealth. The concept has attracted significant attention in both business and policy circles. Promoting a positive change in approach and outlook towards development in Africa, this book consolidates research and insights into the Africapitalism movement, and will appeal to scholars, researchers and graduate students of Africa studies,

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international business, business and society, corporate social responsibility, strategic management, economic thought, international political economy, leadership and development studies.

This handbook constitutes a specialist single compendium that analyses African political economy in its theoretical, historical and policy dimensions. It emphasizes the uniqueness of African political economy within a global capitalist system that is ever changing and complex. Chapters in the book discuss how domestic and international political economic forces have shaped and continue to shape development outcomes on the continent. Contributors also provoke new thinking on theories and policies to better position the continent's economy to be a critical global force. The uniqueness of the handbook lies in linking theory and praxis with the past, future, and various dimensions of the political economy of Africa.

A rare and timely intervention from Kingsley Chiedu Moghalu, Deputy Governor of the Central Bank of Nigeria, on development in Africa. To many, Africa is the new frontier. As the West lies battered by financial crisis, Africa is seen as offering limitless opportunities for wealth creation in the march of globalization. But what is Africa to today's Africans? Are its economies truly on the rise? And what is its likely future? In this pioneering book, leading international strategist

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Kingsley Moghalu challenges conventional wisdoms about Africa's quest for growth. Drawing on philosophy, economics and strategy, he ranges from capitalism to technological innovation, finance to foreign investment, and from human capital to world trade to offer a new vision of transformation. Ultimately he demonstrates how Africa's progress in the twenty-first century will require nothing short of the reinvention of the African mindset. 'Africans seriously analyzing Africa's opportunities are all too rare. Kingsley Moghalu writes with insight and authority' Paul Collier 'Savvy . . . distinguished' Mark Malloch-Brown 'Unique in the depth of its insight, the ambition of its scope, and the clarity of its argument. Kingsley Moghalu brings a remarkable intellect and his vast experience to this tour de force on Africa's economic transformation. This is a truly weighty contribution to understanding Africa's developmental dilemma and its quest for a more prosperous future' Ngozi Okonjo-Iweala 'Insightful and analytical . . . sheds instructive light on Africa's position in the world. It is a testament to the palpable optimism that encompasses Africa while frankly addressing the myriad challenges that lie ahead for its economic transformation' Shashi Tharoor Kingsley Chiedu Moghalu is Deputy Governor of the Central Bank of Nigeria. He was the Founder and CEO of Sogato Strategies S.A., a global strategy and risk management consulting firm in Geneva, Switzerland. He has previously worked

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for the United Nations for 17 years in strategic planning, legal, development finance and executive management. His previous books include *Global Justice* and *Rwanda's Genocide*.

The volume analyses major strategic and policy issues. How to make Science, Technology and Innovation (STI) Policies relevant for inclusive growth strategies in Africa so that socio-economic transformation strategies will take off. The first part discusses the issues of human skills development as part of STI policies, based on visions, strategic plans and country cases (for Cameroon, Nigeria and Mauritania). The second part looks at STI Policies for Economic Transformation, focussing on country case studies (for Egypt and Tunisia). A third part presents book reviews and book notes.

Why did some countries grow rich while others remained poor? Human history unfolded differently across the globe. The world is separated in to places of poverty and prosperity. Tracing the long arc of human history from hunter gatherer societies to the early twenty first century in an argument grounded in a deep understanding of geography, Andrew Brooks rejects popular explanations for the divergence of nations. This accessible and illuminating volume shows how the wealth of 'the West' and poverty of 'the rest' stem not from environmental factors or some unique European cultural, social or technological qualities, but

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from the expansion of colonialism and the rise of America. Brooks puts the case that international inequality was moulded by capitalist development over the last 500 years. After the Second World War, international aid projects failed to close the gap between 'developed' and 'developing' nations and millions remain impoverished. Rather than address the root causes of inequality, overseas development assistance exacerbate the problems of an uneven world by imposing crippling debts and destructive neoliberal policies on poor countries. But this flawed form of development is now coming to an end, as the emerging economies of Asia and Africa begin to assert themselves on the world stage. *The End of Development* provides a compelling account of how human history unfolded differently in varied regions of the world. Brooks argues that we must now seize the opportunity afforded by today's changing economic geography to transform attitudes towards inequality and to develop radical new approaches to addressing global poverty, as the alternative is to accept that impoverishment is somehow part of the natural order of things.

In an era of slowing growth, Africa is home to a trillion-dollar, resource-rich economy, and six of the ten fastest growing markets in the world. Success in Africa introduces the ambitious CEOs who are building the continent. These stories of growth, technology, and tradition bring life to one of the most important

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stories of the global economy: a successful Africa. The CEOs of General Electric, The Coca Cola Company, and Tullow Oil join Africa's leading CEOs to share insights on what wins in this fast-growth market. With twenty years of experience in frontier markets, including a decade working in Africa, author Jonathan Berman engages with top business leaders on the vast opportunities and challenges of the continent. Success in Africa pushes past the headlines on Africa's growth to answer the questions often asked by companies and investors: Who do I work with there and what drives them? How do I deal with government? What about war, disease, and poverty? What about China? How do I win? Success in Africa provides on-the-ground perspective, personal stories, and insight that Robert Rubin calls "essential reading for all who are interested in Africa for reasons of business, investment, policy, or curiosity."

Despite its often mismanaged economy, Africa remains the third largest continent in land mass and population. It continues to offer unexploited business opportunities for entrepreneurs, global corporations, and institutions. Emerging Business Opportunities in Africa: Market Entry, Competitive Strategy, and the Promotion of Foreign Direct Investments presents the basic business modeling for developing appropriate strategies in exploiting these business opportunities in the emerging economy in Africa. This book offers insight into the challenges and

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successes aiming to encourage researchers and students of business in creating a value for doing business in Africa.

This edited volume focuses on economic integration, currency union, and sustainable and inclusive growth in East Africa. It consists of twelve interrelated studies that provide a comprehensive picture of the state and determinants of economic development and cooperation among countries in East Africa, such as Burundi, Ethiopia, Kenya, Rwanda and Tanzania. The contributions are grouped into five parts: economic integration and its effects on trade; common currency and exchange rate; research, innovation, and knowledge, and shadow economics and corruption; inclusive and sustainable growth; and the conflict-growth nexus and reconstruction. This book will appeal to scholars and decision makers looking for the necessary tools and determinants of economic development and cooperation in East Africa.

The Innovation and Sustainability in Base of the Pyramid Markets series comprises four volumes, covering theoretical perspectives, themes, and various aspects of interest across four key geographical regions where Base of the Pyramid (BOP) markets are located – Latin America, Asia, Africa, and affluent countries. This book focuses on the BOP markets in Asia, and in particular the challenge of how to address the needs of deprived population groups in a

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sustainable manner. Base of the Pyramid Markets in Asia deals with, amongst other topics, the innovation and innovativeness that is necessary to better the life of resource-poor population groups. The book covers various themes and aspects of BOP markets in Asia and their embeddedness in socio-cultural settings, and adopts a variety of theoretical angles for analysing the phenomena. Thus, this book aims at furthering our understanding of BOP markets in Asia and at deriving valuable recommendations for managers and policy makers. BOP markets face unique challenges and private sector actors alone cannot ensure sustainable value creation activities. Multidimensional elements and factors are needed to alleviate poverty and create economic development aligned with principles of sustainable development. Therefore, the book comprises critical and empirical studies as well as conceptual papers on the challenges linked to BOP markets in Asian countries. This book is recommended reading for managers and policy makers, as well as students and academics interested in Base of the Pyramid markets.

"Assembling Export Markets" explores the origins of global agrifood chains through an examination of the new 'frontier regions' of the global fresh produce market that has emerged in the West African Republic of Ghana over the past decade. Building on an organizational ethnography of two large agribusiness

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enterprises which have contracted local farmers for export production, author Stefan Ouma demonstrates that what is commonly naturalized as 'market integration' in contemporary development discourses is, in actuality, a frictional and ontologically transformative process. Through original research on organizational strategies and everyday market encounters between agribusiness enterprises and farmers in southern and northern Ghana, Ouma reveals that the practical enactment and local engagement of seemingly universal forces must be considered to understand the ongoing extension of global market relations. Innovative and ground-breaking, "Assembling Export Markets" sheds important new light on our understanding of the origins, evolution and crisis moments of global agrifood connections.

Sub-Saharan Africa has only 12 percent of the global population, yet this region accounts for 50 percent of child deaths, more than 60 percent of maternal deaths, 85 percent of malaria cases, and close to 67 percent of people living with HIV. Sub-Saharan Africa, however, has the lowest number of health workers in the world-significantly fewer than in South Asia, which is at a comparable level of economic development. The Labor Market for Health Workers in Africa uses the analytical tools of labor markets to examine the human resource crisis in health from an economic perspective. Africa's labor markets are complex, with

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resources coming from governments, donors, the private sector, and households. Low numbers of health workers and poor understanding of labor market dynamics are major impediments to improving health service delivery. Yet some countries in the region have developed innovative solutions with new approaches to creating a robust health workforce that can respond to the continent's health challenges. As Africa grows economically, the invaluable lessons in this book can help build tomorrow's African health systems.

Two of the dominant themes of discussion in international relations scholarship over the last decade have been global governance and rising powers. Underlying both discussions are profound ethical questions about how the world should be ordered, who is responsible for addressing global problems, how change can be managed, and how global governance can be made to work for peoples in developing as well as developed states. Yet, these are often not addressed or only briefly mentioned as ethical dilemmas by commentators. This book seeks to ask critical and profound questions about what relative shifts in power among states might mean for the ethics and practice of global governance. Three key questions are addressed throughout the volume: Who is rising and how? How does this impact on global governance? What are the implications of these developments for global ethics? Through these questions, some of the key

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academics in the field explore how far debates over global ethics are really between competing visions of how international society should be governed, as opposed to tensions within the same broad paradigm. By examining how governance works in practice across the Middle East, Africa and Asia, the contributors to this volume seek to critique the way global governance discourse masks the exercise of power by elites and states, both developed and rising. This work will be essential reading for all those with an interest in the future of international relations and global governance.

In his first work of narrative nonfiction, Matthew Pearl, bestselling author of acclaimed novel *The Dante Club*, explores the little-known true story of the kidnapping of legendary pioneer Daniel Boone's daughter and the dramatic aftermath that rippled across the nation. On a quiet midsummer day in 1776, weeks after the signing of the Declaration of Independence, thirteen-year-old Jemima Boone and her friends Betsy and Fanny Callaway disappear near the Kentucky settlement of Boonesboro, the echoes of their faraway screams lingering on the air. A Cherokee-Shawnee raiding party has taken the girls as the latest salvo in the blood feud between American Indians and the colonial settlers who have decimated native lands and resources. Hanging Maw, the raiders' leader, recognizes one of the captives as Jemima Boone, daughter of Kentucky's

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most influential pioneers, and realizes she could be a valuable pawn in the battle to drive the colonists out of the contested Kentucky territory for good. With Daniel Boone and his posse in pursuit, Hanging Maw devises a plan that could ultimately bring greater peace both to the tribes and the colonists. But after the girls find clever ways to create a trail of clues, the raiding party is ambushed by Boone and the rescuers in a battle with reverberations that nobody could predict. As Matthew Pearl reveals, the exciting story of Jemima Boone's kidnapping vividly illuminates the early days of America's westward expansion, and the violent and tragic clashes across cultural lines that ensue. In this enthralling narrative in the tradition of Candice Millard and David Grann, Matthew Pearl unearths a forgotten and dramatic series of events from early in the Revolutionary War that opens a window into America's transition from colony to nation, with the heavy moral costs incurred amid shocking new alliances and betrayals.

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