

Afaa Certified Personal Fitness Trainer Exam Secrets Study Guide Afaa Test Review For The Aerobics And Fitness Association Of America Certified Personal Fitness Trainer Exam

The flagship title of the certification suite from the American College of Sports Medicine, ACSM's Guidelines for Exercise Testing and Prescription is a handbook that delivers scientifically based standards on exercise testing and prescription to the certification candidate, the professional, and the student. The 9th edition focuses on evidence-based recommendations that reflect the latest research and clinical information. This manual is an essential resource for any health/fitness and clinical exercise professional, physician, nurse, physician assistant, physical and occupational therapist, dietician, and health care administrator. This manual give succinct summaries of recommended procedures for exercise testing and exercise prescription in healthy and diseased patients.

NASM Essentials of Corrective Exercise Training introduces the health and fitness professional to NASM's proprietary Corrective Exercise Continuum, a system of training that uses corrective exercise strategies to help improve muscle imbalances and movement efficiency to decrease the risk of injury. This textbook includes several new chapters that were not included in NASM's previous corrective exercise materials, including the rationale for corrective exercise training, assessments of health risk, static postural assessments, range of motion assessments, and strength assessments (manual muscle testing) as well as corrective exercise strategies for the cervical spine, elbow, and wrist. There are more than 100 corrective exercise techniques in the categories of self-myofascial release, static stretching, neuromuscular stretching, isolated strength training, positional isometrics, and integrated dynamic movements included in the text. These, along with corrective exercise strategies for common movement impairments seen in each segment of the body, make this text the premier resource for learning and applying NASM's systematic approach to corrective exercise training.

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Stability Ball Training is a well-written and easy-to-use resource for incorporating stability balls into exercise programs. Begins with a brief history and explanation of the benefits of stability ball use, then offers expert advice on development of training programs for the general population, as well as special populations, including: pregnant women, children, older adults, overweight and obese individuals, exercisers with diabetes, hypertension, coronary heart disease, and post-rehab patients.

A Professional's Guide to Small-Group Personal Training will help you incorporate group dynamics and your knowledge of training principles to develop new business offerings. Attract new clients and improve their performance, adherence, and enjoyment in a small-group setting.

"Tom Holland is the supportive and informative coach, the motivational voice and the personal touch that you crave when you start any workout regimen." —Lucy Danziger, Editor-in-Chief, SELF magazine Tom Holland was voted one of the Top 10 Trainers in America by Women's Health magazine and is a frequent fitness expert on TV's Good Morning America. In Beat the Gym, he provides the inside scoop on how to get the most from your gym experience and reach your peak exercise and weight loss goals—offering personal trainer secrets without the personal trainer price tag. The first book of its kind, Beat the Gym offers essential tips and exclusive workouts to help you save thousands of dollars and still build the body of your dreams.

This is a review manual for candidates wanting an ACSM credential. It combines content from 'ACSM's Health and Fitness Certification Review' and 'ACSM's Clinical Certification Review' into one resource.

Hot Exercise will arm you with the knowledge and motivation to access your inner warrior and strengthen your mind and body with more workout in less time. Hot Exercise is your guidebook to blaze a trail through the bold new infrared fitness frontier.

The ball handler who fakes and then drives past a defender for an easy score. A pass rusher who leaves a would-be blocker in his wake on the way to sacking the quarterback. A setter who manages to maneuver both body and ball in the blink of an eye to make the perfect pass for the kill and match-winning point. These are all reasons agility and quickness are such prized physical attributes in modern sport. Efforts to become markedly quicker or more agile, however, aren't always successful. Genetic limitations, technical deficiencies, and inferior training activities are among the major obstacles. Developing Agility and Quickness helps athletes blow past those barriers thanks to the top sport conditioning authority in the world, the National Strength and Conditioning Association. NSCA hand-picked its top experts to present the best training advice, drills, and programs for optimizing athletes' linear and lateral movements. Make Developing Agility and Quickness a key part of your conditioning program, and get a step ahead of the competition.

"Since 1983, AFAA has pioneered and set the fundamental movement standards in the fitness industry. With more than 350,000 certifications issued in 73 countries, AFAA-trained instructors have motivated millions of people toward healthier and happier lives. Through this course, you will acquire the knowledge and practical skills needed to inspire positive life changes as a group fitness instructor. Whether your clients are interested in dance, resistance training, yoga, mat pilates, indoor cycling or cardio, you'll be prepared with the foundation needed to lead any group with confidence. This textbook includes all the latest science on human movement and exercise, plus over 30 years of insights straight from the experts. The easy-to-read format supports a multi-layered learning experience with a focus on real-life application" --

When it comes to the NSCA Personal Trainer Certification Exam, you want to be prepared, and you will be with our book designed to making studying fun and easy! You don't want to waste time - and money! - taking your NSCA CPT exam twice...or more. You want to accelerate your education, not miss opportunities for starting your future career! Every year, thousands of people think that they are ready for the NSCA CPT, but realize too late when they get their score back that they were not ready at all. They weren't incapable, and they certainly did their best, but they simply weren't studying the right way. There are a variety of methods to prepare for the NSCA CPT...and they get a variety of results. Trivium Test Prep's NSCA CPT Study Guide provides the information, secrets, and confidence needed to get you the score you need the first time around. Losing points on the NSCA CPT can cost you precious time, money, and effort that you shouldn't have to spend. What is in the book? In our NSCA CPT study guide, you get the most comprehensive review of all tested concepts. The subjects are easy to understand, and have fully-explained example questions to ensure that you master the material. Best of all, we show you how this information will be applied on the real exam; NSCA CPT practice questions are included so that you can know, without a doubt, that you are prepared. Our study guide is streamlined and concept-driven not filled with excess junk, silly attempts at humor, or confusing filler so you get better results through more effective study time. Why spend days or even weeks reading through meaningless junk, trying to sort out the helpful information from the fluff? We give you everything you need to know in a concise, comprehensive, and effective package. Why trust Trivium Test Prep? Our NSCA CPT study materials are created by industry and educational experts. Other study guides simply tell you what is on the test, not how that material is applied or, more importantly, HOW TO STUDY FOR IT. Trivium study guides are different. Our dedicated professionals know how people think and learn, and have created the NSCA CPT study guide based on what research has shown to be the fastest, easiest, and most effective way to prepare for the exam. Unlike other study guides that are stamped out in a generic fashion, our NSCA CPT study guide is specifically tailored for your exact needs. We refuse to pad a study guide as a means to convince people there is more information; this is a devious trick used to make you think you are getting more, when really it's all just wasting your time.

Comprehensive and research based, the second edition of NSCA's Essentials of Personal Training is the resource to rely on for personal training information and guidance. With state-of-the-art knowledge regarding applied aspects of personal training as well as clear

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explanations of supporting scientific evidence, NSCA's Essentials of Personal Training, Second Edition, is also the authoritative preparation text for those preparing for the National Strength and Conditioning Association's Certified Personal Trainer (NSCA-CPT) exam. This essential reference was developed by the NSCA to present the knowledge, skills, and abilities required for personal trainers. With contributions from leading authorities in the field, the text will assist both current and future personal trainers in applying the most current research to the needs of their clients: A discussion on nutrition outlines the role of the personal trainer in establishing nutrition guidelines, including the application of nutrition principles for clients with metabolic concerns. The latest guidelines on client assessment from prominent organizations—such as the American Heart Association (AHA) and Centers for Disease Control and Prevention (CDC)—keep personal trainers up to speed on the latest assessment protocols. New information is presented on flexibility training and cardiovascular exercise prescription as well as a discussion of research on the effectiveness of stability ball training. Revised information on design of resistance training programs incorporates the latest information on the application of periodization of training. New information addressing injuries and rehabilitation prepares personal trainers to work with clients with special concerns such as orthopedic conditions, low back pain, ankle sprains, and hip arthroscopy. New guidelines for determining resistance training loads will assist those whose clientele includes athletes. A variety of fitness testing protocols and norms allows readers to select from several options to evaluate each component of fitness. A new instructor guide and image bank aid instructors in teaching the material to students. NSCA's Essentials of Personal Training, Second Edition, focuses on the complex process of designing safe, effective, and goal-specific resistance, aerobic, plyometric, and speed training programs. Featuring over 200 full-color photos with accompanying technique instructions, this resource offers readers a step-by-step approach to designing exercise programs with special attention to the application of principles based on age, fitness level, and health status. Using comprehensive guidelines and sample clients portrayed in the text, readers can learn appropriate ways to adjust exercise programs to work with a variety of clients while accommodating each client's individual needs. Personal trainers will appreciate the book's presentation of detailed exercise programming guidelines for specific populations. Modifications and contraindications to exercise are given for prepubescent youth, older adults, and athletes as well as for clients who are overweight or obese or have eating disorders, diabetes, heart disease, hypertension, hyperlipidemia, spinal cord injury, multiple sclerosis, and cerebral palsy. In addition, the book provides clear, easy-to-understand guidelines for initial client consultation and health appraisal. For those preparing for the NSCA-CPT exam, this second edition features new and revised study questions at the end of each chapter. These questions are written in the same style and format as those found on the NSCA-CPT exam to fully prepare candidates for exam day. For efficient self-study, answers to study questions and suggested solutions for the applied knowledge questions are located in the back of the text. Chapter objectives and key points provide a framework for study and review of important information, while sidebars throughout the text present practical explanations and applications of scientific concepts and theory. The second edition of NSCA's Essentials of Personal Training is the most comprehensive resource available for current and future personal trainers, exercise instructors, fitness facility and wellness center managers, and other fitness professionals. Unmatched in scope, this text remains the leading source for personal training preparation and professional development.

What are the biggest obstacles to sticking to a workout plan? You don't have enough time? It costs too much? You don't have enough equipment? You don't know how to get the results you want? Now you can set those excuses aside. Smarter Workouts: The Science of Exercise Made Simple gives you the solution you need with efficient and effective workout programs that use only one piece of equipment. You can work out in a short period of time without spending a lot of money on expensive equipment or gym memberships—all while targeting your personal goals. Exercise doesn't have to be difficult to figure out. In Smarter Workouts, fitness expert Pete McCall explains the effects of exercise on your body so you can identify what will work best for you. He gives you access to fat-burning workouts that help you work smarter to produce real results. First, choose your target: improving mobility for better balance and coordination, strengthening your core for better functional movement, or amping up your metabolism with sweat-inducing conditioning work. Then select one of seven equipment options to perform your workout: Bodyweight Dumbbell Kettlebell Medicine ball Stability ball Sandbag Resistance band Armed with a variety of exercises and organized plans, you'll flow quickly through your workouts, saving precious time and experiencing real results. Put an end to your frustration and let Smarter Workouts be your go-to guide for smart, effective workouts. CE exam available! For certified professionals, a companion continuing education exam can be completed after reading this book. The Smarter Workouts Online CE Exam may be purchased separately or as part of Smarter Workouts With CE Exam, a package that includes both the book and the exam.

ACSM's Resources for the Personal Trainer provides a broad introduction to the field of personal training, covering both basic science topics and practical application. It was originally designed to help people prepare for the ACSM Personal Training Certification Exam. It continues to serve that function, but the market for it has expanded to practitioners in the field looking for an additional resource, as well as in an academic setting where the book is a core text for personal training programs.

This entry-level text provides an overview of the human movement sciences, combining basic science principles with applications in exercise science. Topics covered include physiology of exercise, sports medicine prevention and rehabilitation.

"A look at personal training that goes beyond the textbooks." - Muscle & Fitness Now in a revised, expanded, and upgraded edition, Ignite the Fire is the highly practical approach to personal training already relied on by thousands of trainers Worldwide. Repeatedly called one of the "best books for personal trainers", it provides a clear road map teaching you how to become a personal trainer, to getting a personal trainer certification, to building your career from the bottom up so you can build a clientele, your reputation, and income. HAVE YOU EVER wanted to know the best, high-integrity techniques to get more clients, run a fitness business, or have a solid system for selling personal training?

You're not alone. For years Jon's been asked these questions so he read, watched, researched and interviewed the best in the world to compile Ignite the Fire. This powerful book for certified personal trainers will show you how to: Find your dream job in the fitness industry (pg 26) Find, market to, and sell your ideal client while seamlessly dealing with objections (pg 64) Build amazing workouts for beginners (pg 124) Deal with difficult client types (pg 160) Develop multiple income streams while maintaining your reputation (pg 202) Ignite the Fire provides a clear road map to building your career from the bottom up so you can build a clientele, your reputation, and income.

Written by more than 30 industry experts, Aquatic Fitness Professional Manual, Sixth Edition, is the most comprehensive and relied-upon resource for fitness professionals, personal trainers, therapists, and facility or program managers who specialize in water exercise. No longer just for seniors, aquatic fitness has emerged at the forefront of new fitness trends as a challenging reduced-impact option for group exercise, small-group fitness, and personal training for all age groups. Straightforward explanations of current concepts in exercise science, applied exercise anatomy and physiology, and updated research on deep-water exercise will assist you in creating and leading safe, effective, and enjoyable exercise programs. This all-in-one aquatic fitness reference is the definitive resource for those preparing for the AEA Aquatic Fitness Professional certification exam. Reorganized for easier study and exam preparation, the sixth edition contains essential foundational information such as the components of physical fitness, group fitness teaching techniques, and AEA Standards and Guidelines.

NASM Study Guide: NASM Personal Training Book & Exam Prep for the National Academy of Sports Medicine CPT Test Developed for test takers trying to achieve a passing score on the NASM-CPT Exam, this comprehensive study guide includes: -Quick Overview -Test-Taking Strategies -Introduction -Basic and Applied Sciences and Nutritional Concepts -Assessment -Program Design -Exercise Technique and Training Instruction -Client Relations and Behavioral Coaching -Professional Development and Responsibility -Practice Questions -Detailed Answer Explanations Each section of the test has a comprehensive review that goes into detail to cover all of the content likely to appear on the NASM-CPT Exam. The practice test questions are each followed by detailed answer explanations. If you miss a question, it's important

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that you are able to understand the nature of your mistake and how to avoid making it again in the future. The answer explanations will help you to learn from your mistakes and overcome them. Understanding the latest test-taking strategies is essential to preparing you for what you will expect on the exam. A test taker has to not only understand the material that is being covered on the test, but also must be familiar with the strategies that are necessary to properly utilize the time provided and get through the test without making any avoidable errors. Anyone planning to take the NASM-CPT Exam should take advantage of the review material, practice test questions, and test-taking strategies contained in this study guide.

Learn the small-town diet secret that is sweeping the nation: add three apples a day to your diet and the weight will drop off! In the little town of Wenatchee, Washington, Tammi Flynn, nutrition director at the local Gold's Gym, discovered a secret: when one of her clients, who had been stuck on a diet plateau, ate an apple before every meal and didn't change anything else, she lost one and a half pounds of fat in just one week. Flynn tried it out with her other clients and saw wild results. Three hundred forty-six people lost more than 6,000 pounds in twelve weeks. That's seventeen pounds per person! The 3-Apple-a-Day Plan is a breakthrough weight loss program based on eating well from now on, and not feeling deprived. By combining balanced meals with exercise—and adding the fat-loss accelerator of three apples a day—the plan allows your body to maintain valuable muscle tissue (the key to metabolism) while shedding unwanted layers of fat. It is your foundation for permanent fat loss. The 3-Apple-a-Day Plan is easy to read, easy to understand, and most important, easy to customize and incorporate into your lifestyle. Today, more than 150,000 people have lost weight with Tammi's plan—and so can you! You will discover: -How to plan and prepare quick meals from over 100 delicious recipes -How to increase your metabolism to achieve permanent fat loss -The different between overfat and overweight -How and why apples are used as a fat loss supplement -Why men lose weight faster than women -Why the scale may sabotage your efforts to lose weight -Personal success stories and photos of people who have struggled with weight loss and won "Real Health Real Life" is about creating "realistic wellness." It's about letting go of "perfectionism" that so many of us strive for. Real Health, Real Life gives you a relaxing approach on how to be well through fitness, holistic nutrition, internal cleansing emotional health, and spirit. Real Health, Real Life" goes below the surface, to the core, dealing with and acknowledging emotions and underlying issues. It's a wellness book with a spiritual twist. Real Health, Real Life is divided into 3 sections. Section 1 starts with holistic nutrition and different ways of eating, juicing and internal cleansing. Section 2 deals with metabolism and fitness, but in a unique way: this fitness blends physical fitness with mental fitness, empowering the mind, thoughts and self-esteem, as well as the physical body. Section 3 is about wellness. The term wellness includes everything from holistic therapies, emotional health, relationships, Ego Love vs Real Love, honoring, loving and valuing yourself, as well as spirituality. The book also includes the author's personal experiences.

Discusses arthritis and the benefits of exercise, providing a plan for getting started, staying motivated, managing pain, and learning proper form for comfort and safety.

Are you one of the millions of individuals who have tried every fad diet on the market, and still can't meet your goals? Or maybe you're killing yourself at the gym, spending hours on the treadmill to maintain the perfect number on the scale. Regardless of your failing strategy, you're feeling exhausted, discouraged, and uninspired. Enter The FASTER Way to Fat Loss, a behind-the-scenes look at the lifestyle sweeping the health and wellness industry. Since the creation of the program in 2016, the FASTER Way has helped tens of thousands of men and women lose fat and regain confidence. Through the book, Amanda Tress, author and creator of the FASTER Way to Fat Loss, details the core components of the FASTER Way and dives into the science that backs them up. Please note: Purchasing this book does NOT include participation in the official FASTER Way to Fat Loss program. Program registration must be purchased separately at www.fasterwaytofatloss.com.

Effective fitness instruction and training programme design require an exercise specialist trainer to combine professional experience with strategies underpinned by scientific evidence. This book allows readers to develop their understanding of the scientific rationale behind important components of personal training, such as monitoring fitness and training programme design. Each chapter synthesizes the findings of cutting-edge scientific research to identify optimum training methods and dispel some myths that are prevalent in the fitness industry. The chapters within this new edition have been written by internationally renowned experts from several disciplines, including strength and conditioning, physiology, psychology, and nutrition. Contributions have also been made from esteemed academics who have conducted some of the scientific studies discussed within the book. The authors have interpreted and summarised the scientific evidence and produced evidence-based recommendations, allowing readers to explore the latest concepts and research findings and apply them in practice. The book includes several new chapters, such as evidenced based practice (EBP), and designing training programmes female clients. This second edition remains the essential text for fitness instructors, personal trainers and sport and exercise students. The book provides an invaluable resource for fitness courses, exercise science degree programmes and continued professional development for exercise professionals.

In Upper Arlington, Ohio, an affluent suburb just outside of Columbus, the state capital of Ohio, a young man becomes a "certified personal trainer." He begins to provide service in an Upper Arlington club called FitAgain, part of a nationwide chain of so-called health clubs all across the United States and in several countries. A slightly older but young mother comes under his care and receives his services. In the process, the services he delivers to her are substandard and the young mother's fate is sealed. The personal trainer is then confronted by the legal system to address the harm he has caused. He faces two, perhaps even three trials and along the way he is exposed to the courtroom drama brought to bear on his case by judges, bailiffs, lawyers, witnesses and jurors. Flaws in the fitness industry and in the legal system are exposed and revealed in this new legal thriller. At the end, one righteous man is left to mete out justice when all else seemingly fails.

Mommy Muscles is for every woman who wants to improve herself and change her life forever. This book will help you achieve a healthy lifestyle by focusing on three factors: working out, eating healthy and keeping a positive outlook. Mommy Muscles offers practical advice to help you find your motivation to meet the demands of a busy life while balancing your health and achieving your fitness goals. You'll find workout plans, recipes, and tips for being healthy every day, including on vacation and during the holidays. It is your time to lead a life where you are physically and mentally strong, happy and fulfilled.

Includes Practice Test Questions AFAA Certified Personal Fitness Trainer Exam Secrets helps you ace the Aerobics and Fitness Association of America Certified Personal Fitness Trainer Exam, without weeks and months of

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endless studying. Our comprehensive AFAA Certified Personal Fitness Trainer Exam Secrets study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined. AFAA Certified Personal Fitness Trainer Exam Secrets includes: The 5 Secret Keys to AFAA Certified Personal Fitness Trainer Exam Success: Time is Your Greatest Enemy, Guessing is Not Guesswork, Practice Smarter, Not Harder, Prepare, Don't Procrastinate, Test Yourself; A comprehensive General Strategy review including: Make Predictions, Answer the Question, Benchmark, Valid Information, Avoid Fact Traps, Milk the Question, The Trap of Familiarity, Eliminate Answers, Tough Questions, Brainstorm, Read Carefully, Face Value, Prefixes, Hedge Phrases, Switchback Words, New Information, Time Management, Contextual Clues, Don't Panic, Pace Yourself, Answer Selection, Check Your Work, Beware of Directly Quoted Answers, Slang, Extreme Statements, Answer Choice Families; Comprehensive sections including: Wellness, Standard Fitness Assessment, Physical Activity Readiness Questionnaire, Body Mass Index BMI, Cardiorespiratory Fitness, METS Method, Closed Kinetic Chain Exercises, Open Kinetic Chain Exercises, Isometric Resistance Training, Different Types of Training and Equipment, Proper Position of the Body, Overtraining, Detraining, and Retraining, Performance or Training Levels, Bench Press, Incline or Decline Press, CVD Cardiovascular Disease, Diabetes, Cancer, ATP Adenosine Triphosphate, Anaerobic Systems for Making ATP, Main Muscles and Joint Actions, and much more...

Eddie Lester has helped more than four thousand personal trainers reach their financial goals and grow their businesses. Now, he wants to help you do the same in this new guide to professional success. In *Business and Sales: The Guide to Success as a Personal Trainer*, Lester takes you through every step needed to secure the sale and net a new client. Like your own journey, the guide starts with one of the most important steps: attaining certification. Passion isn't enough to be a personal trainer; you need to show your clients that you are knowledgeable and trustworthy. The next chapters reveal how to create a personal brand, define your niche, target your most important demographic, hone your selling personality and sales pitch, make an amazing first impression, follow up with each client, and calculate a pricing structure. Lester also outlines business checkpoints to help you gauge your progress. His "Power Questions" can uncover a client's true motivations and empower you to make the sale. The most important concept Lester wants you to learn is discipline. Use the same drive that makes you a successful personal trainer to become just as successful as a business owner.

As a self-employed personal trainer and someone who certifies personal trainers, Joe Cannon has his finger on the pulse of what it takes to be a successful fitness professional

AFAA certified personal fitness trainer exam secrets helps you ace the Aerobics and Fitness Association of America certified personal fitness trainer exam, without weeks and months of endless studying. Our comprehensive study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined.

Developed by the National Academy of Sports Medicine (NASM), this book is designed to help people prepare for the NASM Certified Personal Trainer (CPT) Certification exam or learn the basic principles of personal training using NASM's Optimum Performance Training (OPT) model. The OPT model presents NASM's protocols for building stabilization, strength, and power. More than 600 full-color illustrations and photographs demonstrate concepts and techniques. Exercise color coding maps each exercise movement to a specific phase on the OPT model. Exercise boxes demonstrate core exercises and detail the necessary preparation and movement. Other features include research notes, memory joggers, safety tips, and review questions.

You can empower those who are challenged by physical, sensory or cognitive disabilities. The American College of Sports Medicine (ACSM) in collaboration with The National Center on Health, Physical Activity and Disability (NCHPAD) has developed a specialty certification for fitness professionals. Become an ACSM/NCHPAD Certified Inclusive Fitness Trainer, and give clients the knowledge and support to lead a healthy and comfortable lifestyle. This book provides the essential techniques and guidelines to prepare for the ACSM/NCHPAD Certified Inclusive Fitness Trainer certification including: Effective and adapted methods of exercise training. Exercise precautions for people with disabilities. An understanding of current ADA policy specific to recreation facilities and standards for accessible facility design. Instruction to individuals with disabilities to begin and continue healthy lifestyles.

The BioMechanics Method for Corrective Exercise enables health and fitness professionals to identify common musculoskeletal imbalances in their clients and apply appropriate corrective exercises to swiftly eliminate muscle and joint pain and improve physical function.

From marketing and sales to budgets, staffing, and clientele issues, *The Business of Personal Training* walks you through the business-based side of personal training while teaching you the valuable skills you'll need to start, build, and grow your business. If Chris Cooper has a superpower, it's the ability to make mistakes faster than anyone else. Fortunately, none have been fatal, and they can help OTHER gym owners build happier lives. Chris brings a "big picture" perspective unmatched by anyone else in the industry. After thousands of hours spent one-on-one with gym owners, hundreds of blog posts and more interviews than he can recall, Chris shares his best lessons in the second edition of "Two-Brain Business." From Australia to Europe to North America, these are what Chris' clients--some of the best gyms in the world--are doing RIGHT. This is the follow-up to *Two-Brain Business*, one of the most popular fitness business books of all time. But its content is all new, with fresh stories, smart ideas and proven tactics. www.twobrainbusiness.com

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