

Adobe Indesign Cs4 Styles How To Create Better Faster Text And Layouts

Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated third edition is a comprehensive guide to creating professional type with Adobe InDesign. It covers micro and macro typography concepts, from understanding the nuance of a single spacing width to efficiently creating long and complex documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others, and how to avoid common mistakes. Whether you're creating a single-page flyer or a thousand-page catalog, whether your documents will be printed or viewed on screen, InDesign Type is an invaluable resource for getting the most out of InDesign's typographic toolset.

Master Adobe Illustrator CS4 Filled with full-color examples, this hands-on guide explains how to use the latest release of the premier vector graphics program. How to Do Everything: Adobe Illustrator CS4 takes you step-by-step through the process of creating a wide variety of illustrations, and demonstrates expert techniques, shortcuts, and solutions. A gallery profiling professional illustrators and their work highlights real-world examples. With this book, you'll learn how to use all the program's tools and settings to draw just about anything you can imagine! Use the drawing, painting, selection, and arrangement tools Add vibrancy to your illustrations using colors, swatches, and Adobe Kuler Work with layers, format text, and create custom graphs Create patterns, gradients, and blends Apply vector and raster special effects Use Live Paint, Live Trace, the Appearance panel, and the Graphic Styles panel Create logos, page layouts, book jackets, ads, and web graphics Print high-quality work Integrate Illustrator artwork into Adobe Flash to create motion graphics And much more

Need answers quickly? Adobe InDesign CS5 on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Includes Workshops ACE Exam Objectives More than 500 Essential InDesign CS5 Tasks Inside the Book • Improve publishing and productivity with the CS5 interface • Browse, organize, and process files using Adobe Bridge or Mini Bridge • Create and manage pages and books to keep track of your documents • Transform and reshape objects to create a new look • Create text and apply styles to display artistic text • Use track changes and CS Review to share and review content • Create interactive PDFs for use on the web • Create output for commercial print purposes Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts

Tap into the far-reaching potential of InDesign styles—from simple drop cap formatting to cross-media export to XHTML. Styles have the power to transform how design and production professionals approach and accomplish any project. Adopting a style-centric workflow can reduce tasks that would normally take days to mere hours, and tasks that would take hours to minutes or even seconds. Less time spent on repetitive tasks means more time for creating your best work. This book explores every InDesign style to reveal its full potential. Throughout each chapter, you'll pick up many tips and best practices gleaned from real-world experience. Two bonus chapters, "Stroke Styles" and "Project Planning with Styles in Mind" are available for download. For "figure it out as I go" designers, embracing styles still allow you to work intuitively on the page. And this guide helps break preconceptions and bad habits transferred from less powerful page layout applications that keep new InDesign users from working in far more satisfying and productive ways. Where InDesign is concerned, styles truly do equal substance.

Instant InDesign is the first comprehensive guide to Adobe InDesign that focuses exclusively on the art of template design and production. You'll learn everything you need to know—from key design principles and basic template architecture to advanced automation techniques. With practical tips and real-world examples, you'll discover how to translate your great ideas into industrial-strength templates. Magazine, newspaper, book, and catalog publishers, as well as ad agencies, graphic design firms, and independent designers can all use this guide to boost productivity and enhance their creative process. Instant InDesign is the best single resource for fast and efficient page layout and production. This comprehensive guide shows you step by step how to: Use the powerful new features in InDesign CS3—text variables, frame fitting options, and table styles—to create templates for ads, brochures, books, magazines, catalogs, and more. Make the most of master pages, paragraph and character styles, nested styles, object styles, and table styles to automate formatting. Optimize the use of typography, graphics and images, color, object libraries, and layers in your templates. Work with the new transparency options and nondestructive effects in InDesign CS3. Set up Data Merge and XML-based templates to automate page production. Utilize and modify the templates that ship with InDesign CS3. Use Adobe Bridge to manage your text, image assets, and templates.

The fastest, easiest, most comprehensive way to learn Adobe InDesign CS4 Adobe InDesign CS4 Classroom in a Book contains 14 lessons. The book covers the basics of learning page layout with Adobe InDesign and provides countless tips and techniques to help you become more productive with the program. Explore typography and color, and learn more about creating tables and using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files and rich interactive documents. Prepare files for high-resolution printing and the Web. "Adobe InDesign Classroom in a Book is the best way to learn hands-on with real-world examples. You'll gain exposure to good print design as well as efficient workflow techniques." —Michael Witherell, Adobe Certified Expert, Publishing, Training, and Consulting Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training Incorporated, developed with the support of Adobe product experts.

Grâce aux styles, travaillez mieux et plus rapidement avec InDesign ! Souvent négligés, tes styles vous permettront de rationaliser vos méthodes de travail et de réduire à quelques heures les tâches qui prennent des jours, à quelques minutes, voire quelques secondes, celles qui prennent des heures. Plutôt que de passer du temps sur des manipulations fastidieuses et répétitives, vous pourrez ainsi vous concentrer sur l'essentiel de la mise en page et sur la conception. Qu'il s'agisse de la mise en forme d'un paragraphe, d'un contour, d'une lettrine à l'exportation en XHTML, l'auteur explore de fond en comble les styles sous Adobe InDesign CS4 et les aborde avec un langage clair en fournissant des exemples concrets destinés aux graphistes, aux directeurs artistiques ainsi qu'aux responsables de flux de production. Il traite en profondeur la puissance transversale des styles en commençant par les concepts les plus simples pour arriver aux fonctionnalités les plus avancées et les plus intéressantes. Il dévoile pas à pas tous les secrets des styles en offrant au fur et à mesure ses conseils avisés et en révélant les meilleures pratiques des professionnels. Apprenez notamment à gérer : les styles de caractère et les styles de paragraphe, les styles d'objet, les styles de contour, les styles de tableau et de cellule ; l'importation de fichiers Word et Excel avec des styles InDesign pré-appliqués ; les styles GREP qui parcourent en continu les paragraphes et mettent automatiquement en forme les motifs de textes déterminés ; les attributs multiples d'objets, les effets de transparence et les styles de texte qui s'appliquent en un seul clic ; les en-têtes dynamiques des pages, les références croisées et les tables des matières ; le balisage automatique des CSS et de XML à partir de styles destinés à l'impression.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign

can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." –Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this eBook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

InDesign CS4 Digital Classroom is like having a personal instructor guiding readers through each lesson, while they work at their own pace. This book includes 12 self-paced lessons that let readers discover essential skills and explore new features and capabilities of Adobe InDesign CS4. Every lesson is presented in full color with step-by-step instructions. Learning is reinforced with video tutorials and lesson files that were developed by the same team of Adobe Certified Instructors and Flash experts who have created many of the official training titles for Adobe Systems. Each video tutorial is approximately five minutes long and demonstrates and explains the concepts and features covered in the lesson. This training package shows how to design, produce and develop a streamlined workflow for page layout. Jam-packed with information, this book and DVD takes users from the basics through intermediate level topics and helps readers find the information they need in a clear, approachable manner. **** InDesign CS4 Digital Classroom contains a DVD with both lesson files and video tutorials. The authors are constantly working to improve the lesson files so that you have the greatest experience with the Digital Classroom books, lesson files, and video tutorials. The most recent lesson files for the book are available at the Digital Classroom Books web site at:

http://www.digitalclassroombooks.com/idcs4_update.zip Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Adobe InDesign CS4, Adobe's page-design component of Creative Suite 4, offers exciting new enhancements to its already powerful tools. Among the exciting features users will find are new Live Preflighting capabilities and seamless integration with Adobe Flash, including direct translation of InDesign pages into SWF files. Adobe InDesignCS4 for Macintosh and Windows: Visual QuickStart Guide will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guides, this volume introduces readers to all aspects of InDesign CS4. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

Over the last few years, Adobe InDesign has made significant inroads against QuarkXPress, with adoptions by major media companies such as Meredith Corporation and Hearst Magazines; it is now the only desktop publishing program taught at many arts schools. Shows graphic designers how to get up to speed quickly on the latest InDesign release, make the most of program tools, create great page designs, add sparkle, and output to a variety of media. The authors, both Quark experts who've converted to InDesign, offer special tips and insights to Quark users who are making (or thinking of making) the switch to InDesign. Adobe InDesign CS4 Styles How to Create Better, Faster Text and Layouts Adobe Press

This is the eBook version of the printed book. If the print book includes a CD-ROM, this content is not included within the eBook version. A knowledge of Styles is essential for InDesign users who need to improve their workflow, eliminate repetitive tasks, and produce more efficient and consistent work. InDesign Styles have evolved to become the core of the application when it comes to automating text, object and table formatting. Styles also reach out to influence and enable dozens of other features from small scale features like Bulleted and Numbered Lists all the way through cross-media exp.

Book Design Made Simple gives DIY authors, small presses, and graphic designers—novices and experts alike—the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe InDesign right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book.

While QuarkXPress has been the most-widely used page-layout program in the world, Adobe InDesign is rapidly gaining ground with better typography and transparency features, speedier performance, and more overall control. Learn InDesign now from respected InDesign and QuarkXPress expert Galen Gruman. He packs this book with real-world insights from publishing pros who use InDesign in critical projects, shows you the program's innovative architecture and functionality, and tells you everything you need to know to get up to speed. Whether an experienced designer, a novice, or somewhere in between, you'll find all the real-world tips and techniques you're looking for in this comprehensive reference.

This is an advanced book on document formatting using styles: paragraph, character, object, table, and cell. This book will teach you how to get your workflow under your control and how to maintain consistency throughout your long, multi-page documents. A guide to operating the graphics program covers such topics as working with objects, color, fills, layers, type, and graphics; manipulating artwork; drawing and painting; designing for the web; and applying different graphic styles.

Learn to use CS5 to produce better work and become a more productive designer. The newest release of Adobe Creative Suite boasts a world of must-have features and enhancements to each of its applications: Photoshop, Illustrator, InDesign, GoLive, Acrobat, and Version Cue. Written by a duo of Adobe experts, this thorough reference focuses on the collection of programs that comprise the Creative Suite and shows you how to efficiently integrate and manage your workflow between these applications. Padova and Murdock address common issues and explain how to handle typical challenges with the intent of putting you on your way to becoming a more productive designer. Popular authors Ted Padova and Kelly Murdock delve into the programs that make up the new Adobe Creative Suite 5: Photoshop, Illustrator, InDesign, GoLive, Acrobat, and Version Cue. Shows you how to integrate and manage workflow among each of the Adobe applications. Explains how to develop consistent color-managed workflows, move files among all of the CS5 programs, prepare files for print or the Web, repurpose documents, and more. As one of the few books to cover all of the Adobe programs, Creative Suite 5 Bible is an essential resource for sharpening your skills in order to become a better designer.

From Adobe InDesign CS2 to InDesign CS5, the ability to work with XML content has been built into every version of InDesign. Some of the useful applications are importing database content into InDesign to create catalog pages, exporting XML that will be useful for subsequent publishing processes, and building chunks of content that can be reused in multiple publications. In this Short Cut, we'll play with the

contents of a college course catalog and see how we can use XML for course descriptions, tables, and other content. Underlying principles of XML structure, DTDs, and the InDesign namespace will help you develop your own XML processes. We'll touch briefly on using InDesign to "skin" XML content, exporting as XHTML, InCopy, and the IDML package. The Advanced Topics section gives tips on using XSLT to manipulate XML in conjunction with InDesign.

Adobe InDesign is a full-fledged, sophisticated program, tightly integrated with the other Adobe industry leading graphics and Web programs in the Creative Suite. It's the essential tool for anyone doing page layout and design. Real World Adobe InDesign CS4 offers industrial-strength and time-saving techniques for design professionals who need to start laying out, proofing, and printing pages with InDesign CS4, without missing a beat (or a deadline!) in their fast-paced production cycles. Design pros will find everything they need here to successfully master InDesign's advanced page layout tools, manage color, snippets, and use the program more efficiently. They'll also find complete coverage of essential features in InDesign CS4, including: live preflight, customizable Links panel, conditional text, cross references, interactive document capability with the new SWF file, animated page transitions, export to Flash CS4 functionality, Smart Guides and Smart Spacing, spread rotation, and smart text reflow.

Expand your skills for laying out and formatting documents and eBooks deployed for screen viewing on computers, tablets, and smart phones. The book covers how to add interactivity to reflowable and fixed layout eBooks, interactive PDF documents, and take advantage of Adobe's new Publish Online (Preview). Tips, techniques, and workarounds offer you a comprehensive view at adding interactivity to any kind of document and deploy them on social media and web sites. Learn essential skills for composing documents in Adobe InDesign, how to work with styles, format text and graphics, work with rich media, create multi-state objects, hyperlinks, and animations. What You'll Learn: Set up documents for interactive digital publishing Create Animations in InDesign Build and work with Multi-State Objects Construct video masks and work with rich media

Host interactive documents on Facebook and other social media sites

Who This Book Is For: Graphic designers, book designers, and publishers

A guide to the desktop publishing and page layout program covers manipulation of text and graphics, adding effects, applying color, and digital publishing. "With Total Training for Adobe InDesign CS4: Advanced, you'll learn all the tricks the professionals know that can save you hours of time in production. You'll learn advanced features such as XML, Datamerge, how to use the Book panel, plus gain the skills to build Styles and Master pages, and a whole lot more"--Resource description page.

Adobe InDesign CS4 on Demand What you need, when you need it! Need answers quickly? Adobe InDesign CS4 on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Inside the Book • Improve publishing and productivity with the CS4 interface • Browse, organize, and process files using Adobe Bridge • Manage pages and books to keep track of your documents • Transform and reshape objects to create a new look • Create text and apply style to display artistic text • Use libraries and create snippets to reuse your work • Create interactive PDFs for use on the web • Create output for commercial print purposes Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts Visit the author site: perspection.com

Apprenez à mettre en page des magazines, des lettres d'information et des brochures ! Créez des fichiers Adobe PDF et des documents interactifs. Préparez vos fichiers pour l'impression haute résolution et pour le Web.

As one of the few books to cover integration and workflow issues between Photoshop, Illustrator, InDesign, GoLive, Acrobat, and Version Cue, this comprehensive reference is the one book that Creative Suite users need Two well-known and respected authors cover topics such as developing consistent color-managed workflows, moving files among the Creative Suite applications, preparing files for print or the Web, repurposing documents, and using the Creative Suite with Microsoft Office documents More than 1,200 pages are packed with valuable advice and techniques for tackling common everyday issues that designers face when working with programs in the Creative Suite

With a growing focus on digital destinations, the publishing landscape is evolving at a dizzying speed and InDesign CC is at the forefront of the digital frontier. Known as the premiere layout application for magazine and print collateral, InDesign is also a powerful creation tool for both static and interactive PDF, Flash SWF, EPUB, and apps that can be published for sale in various app stores. This tutorial-based guide to InDesign CC provides you with a hands-on experience of the EPUB creation process, InDesign animation, Digital Publishing Suite app creation, creation of interactive PDFs, and a host of techniques that serve equally well in both print and digital production. This extensively detailed book is filled with over 700 screenshots, explicit diagrams, and step-by-step real-world exercises to get you up and running with: *InDesign Animation *Buttons, forms, and other interactive elements *Interactive PDFs *EPUB *App building with DPS *The fundamentals of HTML, CSS, and GREG *A treasure trove of trips and techniques that will forever transform your work with InDesign.

InDesign CS4 is more than just a page layout tool; as part of Adobe's new Creative Suite 4, it's a key component of an overall design workflow that lets users work seamlessly among all of their graphics applications to create spectacular layouts. Work faster, create more is what Adobe wants users to do with InDesign, and this info-packed guide lets users get right down to doing just that by focusing on the InDesign CS4 features they're most likely to use and showcasing each in a stand-alone tip--complete with a relevant hint or two and a graphic example. In this fashion, readers learn as they go, exploring the program in a way that makes sense to them. Before they know it, users will be using the Bridge to manage their files, object styles to format their images, and snippets to save layout parts for reuse. Features new to InDesign CS4 that are covered include: live preflight, customizable Links panel, conditional text, cross references, interactive document capability with the new SWF file, animated page transitions, export to Flash CS4 functionality, Smart Guides and Smart Spacing, spread rotation, and smart text reflow.

Updated: August 2010. Author Peter Kahrel updated this Short Cut to cover InDesign CS5. Updated: November 2009. Author Peter Kahrel updated this Short Cut to address typos and reader comments. GREG (short for "General Regular-Expression Print") is a powerful tool that lets you use wildcards ("jokers") to search and replace text. InDesign's GREG implementation can be used for text and also for formatting codes, finding patterns in text as well as literal text. GREG moves beyond the restrictions that hampered earlier InDesign search features, but unfortunately it does have the reputation of being d.

Fresher Styles for Web Designers surveys eight innovative, contemporary visual design styles that break the mold and offer creative solutions to a variety of interactive design challenges. Readers will learn practical ways to incorporate these design approaches into their commercial work, using specific online examples as illustration. In 2001, Cloninger wrote Fresh Styles for Web Designers, arguing that beauty actually enhances usability. Since then, styles and technologies have evolved, but clients still expect sites that both function well and visually entice. This book will inspire web designers and developers to deliver sites that do both. There are plenty of web design books that teach code. There are several books about contemporary print design that discuss visual aesthetics. This book stands out because it synthesizes experimental web design innovations with commercial

marketing goals (without ignoring usability concerns).

Discover the power of XML publishing with InDesign, and create content for multiple applications—including digital-first publishing workflows. With this book, XML evangelist Dorothy Hoskins teaches you several techniques for working with the built-in XML capabilities of InDesign CS6, using real examples from a college course-catalog project. Learn how to import database content into InDesign, and tag existing InDesign content as XML for export to other applications. InDesign also lets you apply attractive styling to XML content that can't be done with XSL-FO. Through step-by-step instructions, code examples, and lots of screen shots, you'll discover how using XML with InDesign increases the value of your content. Get an overview of structured (XML) content Learn InDesign's XML import options, including XML image information Mingle XML and non-XML content in a text flow Use InDesign as an XML "skin" by making templates with new style definitions Put content in "XML order" for export to EPUB, with InDesign CS5.5 and CS6 Dive into advanced topics, such as how to transform XML with XSL Understand InDesign's potential and limitations with complex content models such as DocBook and DITA

Almost overnight, EPUB has become the favored standard for displaying digital text on ereaders. The EPUB specification is a powerful method for creating gorgeous ebooks for EPUB-capable readers such as the iPad, Nook, and Kindle. Alas, it is far from perfect, with frustrating limitations, sketchy documentation, and incomplete creation tools. This extensively researched guide to creating EPUB files by best-selling author Elizabeth Castro shows you how to prepare EPUB files, make the files look great on the screen, work around EPUB weaknesses, and fix common errors. In this essential book, Liz shares her hard-earned experience for how to: Create EPUB files from existing Microsoft Word or Adobe InDesign files, or from scratch. Tweak EPUB files to take full advantage of the power of EPUB in each respective ereader. Control spacing, indents, and margins. Insert images and sidebars and wrap text around them. Create links to external sources and cross-references to internal ones. Add video to ebooks for the iPad.

The soup-to-nuts guide on everything InDesign users need to know about the much-anticipated CS4 release! Packed with more than one thousand pages of real-world insight and valuable guidance, this authoritative resource describes the power and potential of InDesign—whose popularity as a page-layout program is growing stronger and gaining new converts every day No matter what your skill level, you will get everything you need to know in order to make the most of this software and take advantage of InDesign CS4's innovative architecture, functionality, and many ingenious features Learn how to edit Photoshop, Illustrator, and PDF files from within InDesign; export documents in HTML for publication on CD-ROM or the Web; tap the power of multiple layers and master pages; optimize InDesign for efficient project workflow; take advantage of dynamic spell-checking; and more Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The only book to focus on Adobe InDesign CS4 Styles. * * Styles are key to helping InDesign users improve their workflow, eliminate repetitive tasks, and produce more efficient and consistent work. * Offers a step-by-step exploration of every type of InDesign style, as well as realworld examples of style-based design. * Perfect for InDesign users looking to take their skills up to 'power user'. A knowledge of Styles is essential for InDesign users who need to improve their workflow, eliminate repetitive tasks, and produce more efficient and consistent work. InDesign Styles have evolved to become the core of the application when it comes to automating text, object and table formatting. Styles also reach out to influence and enable dozens of other features from small scale features like Bulleted and Numbered Lists all the way through crossmedia export to XHTML. A true understanding of the far-reaching potential of styles can transform how design and production professionals approach and accomplish every project, small or large. Adopting a style-centric workflow can reduce tasks that would take days to mere hours, and tasks that would take hours to minutes or even seconds. In the only book exclusively focused on Styles, Adobe InDesign CS4 Styles, takes a detailed, step-by-step look at the creation and implementation of styles, and then provides a big-picture perspective for combining styles with other features for increased efficiency, accuracy and flexibility.

A guide to the desktop publishing and page layout program covers such topics as working with text, placing graphics, applying and managing color, working with tables, creating an interactive document, and working with other Adobe programs.

Is this book for programmers? Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign, this book teaches you how to automate publishing without learning a lot of scary code. XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment. Why should I care about XML? If you're managing data-intensive layout projects, and you want to keep that data consistent, accurate, and up-to-date, then incorporating XML can help. You can also use XML to automate processes like importing text and large numbers of graphics into a layout, or repurposing content from one application to another. Do I need additional plug-ins or special software? You need only the powerful features built into InDesign CS2, CS3 or CS4 to use this book. How will I learn XML? This guide includes nine easy-to-follow projects with downloadable support files. With these hands-on tutorials, you will learn XML in context. By the final project, XML will no longer be a mystery, but a powerful tool you can use to support your company or clients. These real-world projects will teach you: I Business cards: Create a structured layout in InDesign and then import XML. Format text automatically and flow the text into multiple examples. I Product catalog: Learn how to import XML data into a structured layout using nested styles and cloned text. I Direct mail and variable data printing: Use XML and InDesign to create sophisticated direct mail pieces without costly plug-ins or third-party software. I Magazine and newspaper: Build and export magazine-style publications for online distribution. I Web: Transform XML into XHTML to incorporate directly into your Web pages, or use Cascading Style Sheets to instantly format your exported XML.

Need answers quickly? Adobe Photoshop CS5 on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Includes Workshops ACE Exam Objectives More than 600 Essential Photoshop CS5 Tasks Inside the Book • Improve productivity with the CS5 interface and templates • Use automatic layer alignment and blending to work with objects • Use live filters to view and modify the results of opening files • Use more precise color correction to enhance a photo • Use content-aware options for scaling and fill • Use image trickery to change or enhance an image • Create eye-catching bevels and special effects • Transform plain text into a show-stopping image • Create and manipulate 3D models using presets and custom options • Use tool presets to construct the right tool for the right job • Test content on different target devices Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts

The fastest, easiest, most comprehensive way to learn Adobe InDesign CS4 Adobe InDesign CS4 Classroom in a Book contains 14 lessons. The book covers the basics of learning page layout with Adobe InDesign and provides countless tips and techniques to help you become more productive with the program. Explore typography and color, and learn more about creating tables and using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files and rich interactive documents. Prepare files for high-resolution printing and the Web. "Adobe InDesign Classroom in a Book is the best way to learn hands-on with real-world examples. You'll gain exposure to good print design as well as efficient workflow techniques." —Michael Witherell, Adobe Certified Expert, Publishing, Training, and Consulting Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training Incorporated, developed with the support of Adobe product experts. All of

Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

InDesign is the preferred graphic design software, and InDesign CS4 is loaded with cool new desktop publishing features. InDesign CS4 For Dummies shows you how to use every one! Whether you're an experienced designer or just want to create a cool newsletter for the school soccer team, you'll benefit from Galen Gruman's guidance. This desktop publishing expert shows you how to navigate InDesign menus, dialog boxes, panels, and panes; streamline your work with templates; prepare your creations for printing or online publication, and more. Explore the new tools, work with the application frame, and set preferences for the way you work Learn to open and save documents and export content Get familiar with the Pages panel, apply Master Pages, and work with Layers Make the most of color with color libraries, multi-ink colors, spot versus process color, and gradients Create layout guidelines and use color swatches for consistency Streamline text formatting by using styles and treat text as a graphic element Design for the Web with hyperlinks, multimedia elements, and Flash files See how InDesign CS4 works seamlessly with other applications in the Adobe Creative Suite Discover why good design is part science and part art and learn to manipulate, organize, and align design objects Take advantage of tips for cropping and positioning graphics Prepare for printing or other output with enhanced preflighting tools InDesign CS4 For Dummies also offers great advice for designing pages that do their job perfectly. Start creating today!

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